



National Extension Association of
Family & Consumer Sciences

2007 Annual Session & Exhibits

September 17-20, St. Paul

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www.neafcs.org

St. Paul



2007 

Featuring

Half-Day Pre-Conference Workshop

A Guide to the Teenage Brain
David Walsh, Ph.D., President,
National Institute on Media and the Family,
Minneapolis, MN



Half-Day Pre-Conference Workshop

Diabetes Prevention and Management: 2007
Marion J. Franz, M.S., R.D., L.D., C.D.E.,
Nutrition/Health Consultant, *Nutrition*
Concepts by Franz, Inc., Minneapolis, MN



Opening Keynote Address

How to Change the World - Social Entrepreneurs
and the Power of New Ideas
David Bornstein, Journalist and Author
New York, NY



General Session Keynote Address

Deepening Extension's Knowledge Base: Best
Practices and High-Quality Lessons Learned
Dr. Michael Quinn Patton,
Founder/Director, *Utilization-Focused*
Information and Training, St. Paul, MN



Closing Session Keynote Address

Teaching Culture Through Laughter
Tou Ger Xiong, Diversity Consultant,
Comedian, Storyteller, and Rap Artist,
Woodbury, MN



"Attending the NEAFCS Annual Session & Exhibits becomes more important to me the longer I am in the profession. It is an opportunity to obtain high quality continuing education, while at the same time renewing relationships with my colleagues from across the country. It's a time to renew, recharge and redirect!"

Diana Milne, Regional Human Development
Specialist, University of Missouri Extension



Dear Friends and Colleagues,

Scholarship and Entrepreneurship – now *there* are two words that are buzzing in Extension across this country. Universities are setting standards to measure the scholarship of Extension agents and cost recovery is on everyone's agenda.

To be right in step with the times, NEAFCS has selected "Bridging Scholarship and Entrepreneurship" as the theme for the 2007 Annual Session in Saint Paul, Minnesota. Keynote speakers and in-depth workshops have been specially planned to address these two issues to help NEAFCS members keep abreast in these days of "Entrepreneurial Extension."

In response to our membership, this year's Annual Session will debut a professional development track of workshops, designed specifically to build competencies that enhance your personal pursuit of scholarship. In response to our membership, this year's Annual Session will debut a professional development track of workshops, designed specifically to build competencies that enhance your personal pursuit of scholarship. Sessions in this track will not be tied to any particular subject-matter and will include such topics as writing for journals, new technologies and how to incorporate them into your teaching, increasing your supervisory skills, and how to prepare for tenure and review.

Illinois, Minnesota and Wisconsin NEAFCS members have worked hard to organize a conference that will provide you with the tools to enhance your professional scholarship and jump-start your entrepreneurial spirit. Exciting pre-conference tours and workshops await you that are guaranteed to recharge your professional batteries.

See you in Saint Paul this fall!

Carol C. Schlitt

Carol C. Schlitt
2007 NEAFCS President

“Bridging Scholarship & Entrepreneurship” in St. Paul

Stately St. Paul had its humble beginnings in a settlement known as "Pig's Eye." At the great bend of the Mississippi and tangent to the point where the waters of the Mississippi and Minnesota rivers meet, St. Paul and its twin city, Minneapolis, form a mighty northern metropolis. Together, they are a center for computers, electronics, medical technology, printing, and publishing. In many ways they complement each other, yet they are also friendly rivals.

A terraced city of diversified industry and lovely homes, St. Paul boasts 30 lakes within a 30-minute drive, as well as more than 90 parks. St. Paul is home to 3M Companies and other major corporations.

The junction of the Mississippi and Minnesota rivers was chosen in 1807 as the site for a fort that later became known as Fort Snelling. Squatters soon settled on the reservation lands nearby, only to be

expelled in 1840 with one group moving a few miles east and a French-Canadian trader, Pierre Parrant, settling at the landing near Fort Snelling. Parrant was nicknamed "Pig's Eye," and the settlement that developed at the landing took this name.

When Father Lucien Galtier built a log cabin chapel there in 1841, he prevailed on the settlers to rename their community for St. Paul. A Mississippi steamboat terminus since 1823, St. Paul prospered on river trade, furs, pioneer traffic, and agricultural commerce. Incorporated as a town in 1849, it was host to the first legislature of the Minnesota Territory and has been the capital ever since.

A number of institutions of higher education are located in St. Paul, including the University of Minnesota—Twin Cities Campus.

Text courtesy Mobil Travel Guide, Photo courtesy Saint Paul RiverCentre Convention & Visitors Authority



One Opportunity, Once a Year

If you're an Extension Educator in family and consumer science subjects, there is only one opportunity a year to get the training and information you need to stay on the cutting edge of new developments in this ever-changing profession. Today's Extension professional is expected to do more with less. The NEAFCS Annual Session & Exhibits will give you the resources you need to succeed in these challenging times.

Other professional conferences or educational resources focus on specific subject matter, some even cover the breadth of FCS, but no other event focuses on the unique challenges facing YOU as an FCS professional AND Extension educator.

Don't miss out on this once-a-year opportunity! Register Today!

Who Should Attend

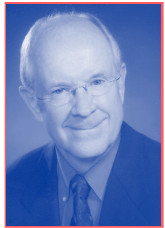
If you're an Extension Educator in family and consumer science subjects, YOU can't afford to miss this conference. Whether you work in the areas of Nutrition, Food Safety, Human Development, Health, Aging, Parenting Education, Child Development, Financial Management, 4-H/Youth Development, Community Development, Housing or Clothing/Textiles, this conference offers something for you.

And, while this conference primarily targets FCS Extension professionals, anyone working in Family & Consumer Sciences or other aspects of Extension can benefit from this excellent educational opportunity. And, as always, anyone retired from FCS Extension who wants to reconnect with old friends and keep up to date on the latest innovations in the profession always benefits from attending the NEAFCS Annual Session & Exhibits.

MONDAY, SEPTEMBER 17, 2007

7:30-8:30 a.m. Pre-Conference Workshop Registration

8:30 a.m.-2 p.m. Pre-Conference Workshop, *The Teen Brain* David Walsh, Ph.D.



Dr. David Walsh is the president and founder of the National Institute on Media and the Family based in Minneapolis, MN. Psychologist, educator, author and parent, Dr. Walsh has emerged as one of the world's leading

authorities on parenting, family life and the impact of media on children and teens. He has written eight books including the national best seller *Why Do They Act That Way? A Survival Guide to the Adolescent Brain for You and Your Teen* (Free Press, 2004).

His workshop will go beyond the well-known issues of hormones and peer pressure. Dr. Walsh explains the changes in teens' brains and shows parents and those who work with kids how to use this information to understand, communicate with and stay connected to our teens.

You will find his presentation to be down to earth, understandable, engaging and laced with warmth and humor.

Continental breakfast and box lunch are included in this workshop.

8:30 a.m.-Noon Pre-Conference Workshop, *Diabetes Prevention and Management: 2007* Marion J. Franz, M.S., R.D., L.D., C.D.E.



Marion J. Franz is a nutrition/health consultant with Nutrition Concepts by Franz, Inc. For more than 20 years, she was the director of Nutrition and Health Professional Education at the

International Diabetes Center in Minneapolis. She is a registered Dietitian and Certified Diabetes Educator.

She has authored approximately 200 articles, books, booklets, and book chapters on dia-

betes, nutrition, and exercise. She lectures frequently in the United States and internationally.

Franz co-chaired the task force to write the American Diabetes Association 2002 nutrition principles and recommendations for diabetes technical review and position statement. She is editor of the American Association of Diabetes Educators' *Core Curriculum for Diabetes Education*, 4th and 5th editions.

Continental breakfast is included in this workshop.

9:30-11 a.m. Registration Sub-Committee Logistics Meeting Registration volunteers meet to discuss conference assignments, schedules and activities.

Noon-7 p.m. On-Site Registration Pick up your badge and registration materials at the Crown Plaza St. Paul - Riverfront.

12:45-2:45 p.m. Sub-Committee Logistics Meetings Arrangements, Exhibits, Awards Ceremony, Silent Auction and Awards Exhibit volunteers meet to discuss conference assignments, schedules and activities.

3-4 p.m. First-Time Attendee/New Member Orientation Hosted by the Membership and Mentoring Sub-Committee, this event is open to first-time conference attendees. To register for this event, complete the appropriate section of the registration form.

3-4 p.m. Welcome Spouses Orientation Meeting Meet other attending spouses and receive an overview of the Annual Session schedule of events and local opportunities.

3-4 p.m. Life Member Informal Gathering Hosted by the Life Membership Sub-Committee, this event is open to attendees who are life members. To register for this event, complete the appropriate section of the registration form.

3:45-4:15p.m. Opening Ceremony Prelude Featuring entertainment in advance of the Opening Ceremony.

4:15-6:15p.m. Opening General Session Opening Ceremony, followed by **David Bornstein's** Keynote Address: *How to Change the World: Social Entrepreneurs and the Power of New Ideas*



Media would have us believe that no progress is being made in fixing the social, economic and political ills that plague the world. But good

things are happening, and in some surprising places. Bornstein tells the stories of people around the globe who are solving many of the world's most intractable problems. Full of hope and energy, exciting solutions and compelling characters, he shows how a growing wave of 'social entrepreneurs' – individuals with initiative, creativity, savvy and determination – are reshaping the world for the better. A journalist by training, Bornstein also authored a book on the micro-credit movement, *The Price of a Dream*, and writes for *The Atlantic Monthly*, *The New York Times*, *New York Newsday*, and other major publications.

6:30 p.m. Leadership Event Paddle Boat Dinner Cruise (*by invitation*)

6:30 p.m. Evening on your own/States night out option/Your time for visiting Mall of America

Hotel

Crowne Plaza Hotel St. Paul – Riverfront
11 East Kellogg Boulevard
St. Paul, MN 55101

To qualify for group rates, reservations must be made by midnight, August 24th. So make your reservations today! To make your reservations, go to: <http://www.ichotelsgroup.com/h/d/cp/1/en/cwshome/DPRD-6Y7LLT/MSPSP> (this link is also found at www.neafcs.org).

If you don't have access to the internet dial toll-free: (800) 381-9553. Be sure to ask for NEAFCS Group Code NEF to qualify for our discounted rates of \$139/Single, \$149/Double, \$159/Triple or \$169/Quad.

You'll need your confirmation number before you go online to register for the conference.



TUESDAY, SEPTEMBER 18, 2007

6:30 a.m. Wellness Walk Whether you are a walker, power walker or jogger, this organized morning activity hosted by the tri-state affiliates will help you get your day off to a healthy start.

7:30 a.m.-1:30 p.m. On-Site Registration

8-10 a.m. Breakfast & Open Forum

10:15-Noon Regional Meeting and Awards

Noon.-1 p.m. Lunch on your own

1-1:30 p.m. Bus Loading for off-site In-Depth Sessions

1:30-5 p.m. In-Depth Sessions
(Off-site sessions may leave earlier) See page 7-8 for session descriptions.

1:30-5 p.m. Farm Family Foundation Program

6 p.m. Welcome/Friendship Event Banquet *The Science Museum of Minnesota*, founded in 1907, is housed in a new modern building in downtown St. Paul, built into the bluffs overlooking the Mississippi River. Visited by more than a million people per year, the Museum includes a 10,000 square foot temporary exhibit gallery and five permanent exhibition halls covering the topics of paleontology, physical sciences and technology, the human body, peoples and cultures, and the Mississippi River. The river flows just outside the Museum's large windows and past its ten acres of outdoor exhibits. Tour the many exhibits, browse in the Museum gift shop, and enjoy a plated dinner, served in one sitting – all while enjoying the Museum's ambience and spectacular views of the river and the historic St. Paul skyline.

WEDNESDAY, SEPTEMBER 19, 2007

6 a.m. Wellness Walk

7:30 a.m.-Noon On-Site Registration

7:30-9:30 a.m. Program of Work Committee Meetings

7:58 a.m.-9:45 p.m. Ribbon-Cutting Ceremony; Exhibit Hall and Silent Auction Opens

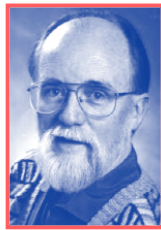
8-9:30 a.m. Continental Breakfast in the Exhibit Hall

9:45-11 a.m. General Session

Keynote Address:

Dr. Michael Quinn Patton

Deepening Extension's Knowledge Base: Best Practices and High Quality Lessons Learned



Knowledge has long been Extension's foundation. In the context of the conference theme, it is also a bridge that connects scholarship and entrepreneurship.

Scholarship can yield high quality knowledge that can be trusted and useful in working with Extension clientele. Effective entrepreneurship is informed by in-depth knowledge of consumers, opportunities, and factors that affect change. The methods and findings from scholarship and entrepreneurship are often on different sides of a divide. Bridging that divide is the theme of this conference and Dr. Patton's presentation. Dr. Patton is Founder and Director of *Utilization-Focused Information and Training*.

11 a.m.-2 p.m. Showcase of Excellence (Author Present)

11 a.m.-2 p.m. Exclusive Exhibit Time - Exhibits, Bookstore and Silent Auction area open
(box lunches provided)

11:30 a.m.-1 p.m. National Past President's Lunch
(by invitation)

1-5 p.m. FCS Administrators Meeting

2-5 p.m. Exhibits Open

2-3 p.m. Concurrent Sessions

3:30-4:30 p.m. Concurrent Sessions

4:30-5 p.m. Final chance for Silent Auction bids, Prize drawings (Exhibit Area)**

***must be present to win*

5:30 p.m. President's Reception
(by invitation)

5:30 p.m. Evening On Your Own / States Night Out option / Your Time for visiting Mall of America.

THURSDAY, SEPTEMBER 20, 2007

6 a.m. Wellness Walk

7:30 a.m.-Noon On-Site Registration

8-9 a.m. Affiliate Leadership Meetings

(Continental Breakfast Provided) National Vice Presidents for Professional Development, Member Resources, Awards & Recognition and Public Affairs and the National Treasurer will meet separately with affiliate leaders responsible for these areas to discuss program plans and activities for the coming year.

8-9 a.m. Continental Breakfast in the Exhibit Hall

8 a.m.-1:30 p.m. Exhibits Open

9 a.m.-5 p.m. FCS Administrators Meeting

9:45 a.m.-1:30 p.m. Showcase of Excellence
(Author Presence - optional)

10:30 a.m.-11:30 a.m. Concurrent Sessions

11:30 a.m.-1:30 p.m. Exclusive Exhibit Time - Exhibits, Bookstore and Silent Auction area open
(box lunches provided)

1:30-3:45 p.m. Annual Business Meeting

1:30-2:30 p.m. Concurrent Sessions

2:45-3:45 p.m. Concurrent Sessions

4-5:30 p.m. Closing General Session
Closing Ceremony and Keynote Address:
Tou Ger Xiong, Teaching Culture Through Laughter



Tou Ger Xiong's philosophy is "As much as we are different, we are alike. We have no other choice but to get along." His high-energy and interactive presentation about diversity is a culturally

shocking and enlightening experience. Xiong combines personal stories, humor, rap and explosive energy into a lively performance that provides education and entertainment for people of all ages and professions. Get ready to listen, learn and laugh along in a program that will not only teach us about the colorful world in which we live, but also a little more about ourselves. Tou Ger Xiong's family escaped Laos after the communist takeover in 1975, and spent four years in a Thai refugee camp before immigrating to the United States where he spent his childhood in St. Paul public housing projects. Xiong graduated valedictorian from high school, then received his bachelor's degree in political science. He then

created Project Respectism, an educational service project that uses comedy, storytelling, and rap music to bridge cultures and generations, which has since evolved into a program providing cultural entertainment and education for people of all professions and backgrounds.

5:30-6:45 p.m. Registration for Awards Banquet -For anyone unregistered for Annual Session, attending Awards Banquet only

6:30-7 p.m. Reception honoring President Carol Schlitt, sponsored by Illinois affiliate - open to all registered attendees

7 p.m. Awards Banquet
photos will be taken during the Awards ceremony, and photo orders will be made available online.

*Schedule subject to change



Optional Tours Available

A selection of optional tours of local and regional attractions is available to enhance your visit to the St. Paul/Twin Cities area. To research tour options, descriptions and schedule information, and to register online, visit <http://www.metroconnectionstours.com/tours/default.aspx?cid=ed2ab300-f33a-48fc-b482-daf966c24a49> .

Questions? Contact Katie at metroConnections or toll-free at 800-747-8687.

Sunday, Sept 16, 2007

Twin Cities Highlights Tour \$27
1:30 - 4:30 p.m.

Monday, Sept 17, 2007

Garden Tour \$57
8 a.m. - 4:30 p.m.

Stillwater Tour \$54
9:30 a.m. - 3:30 p.m.

Twin Cities Highlights Tour \$27
12:30 p.m. - 3:30 p.m.

Wednesday, Sept 19, 2007

Mill City Museum \$34
12:30 p.m. - 4 p.m.

St. Paul's Notorious Past \$31
12:30 p.m. - 3:30 p.m.

Thursday, Sept 20, 2007

Twin Cities Highlights Tour \$27
12:30 p.m. - 3:30 p.m.

Theatre and Arts Tour \$35
9 a.m. - 12:30 p.m.

Friday, Sept 21, 2007

Duluth Rail and Sail Tour \$87
7:30 a.m. - 7:30 p.m.

Registration Deadlines

Postmarked by July 7 – Early-Bird Discount Deadline.
Register early and save **15% on conference registration fees.**

Postmarked by August 24 – Advanced Registration Deadline.
Save time and money, while avoiding the onsite registration lines by registering in advance.

FEE SCHEDULE	POSTMARKED BY JULY 7 Early Bird Discount		POSTMARKED BY AUGUST 24 Advance Registration		AFTER AUGUST 24 Onsite Registration	
	Member	Nonmember	Member	Nonmember	Member	Nonmember
Optional Workshops:						
The Teen Brain (Monday 2/3 day)	\$95	\$115	\$110	\$130	\$130	\$150
Diabetes Prevention & Management (Monday 1/2 day)	\$60	\$80	\$75	\$95	\$95	\$115
Registration Fees:						
A. Full Package:						
General Attendee	\$295	\$365	\$345	\$415	\$395	\$465
National Past President	Waived	N/A	Waived	N/A	Waived	N/A
Spouse/Family/Guest	N/A	\$190	N/A	\$215	N/A	\$245
B. Daily Registration:						
General Attendee (per day)	\$185	\$225	\$210	\$250	\$235	\$275
National Past President	Waived	N/A	Waived	N/A	Waived	N/A
Spouse/Family/Guest (per day)	N/A	\$115	N/A	\$140	N/A	\$165
C. Event Ticket Only Registrations: (Individual ticket prices available online, under "General Registration Instructions")						
Facility Fee:						
Non-local attendees, not at the Crowne Plaza	\$100	\$100	\$100	\$100	\$100	\$100

The Illinois, Minnesota and Wisconsin Affiliates have developed the following in-depth sessions designed to provide hands-on training and detailed information about the subject matter covered by each session. Space for some sessions is limited. Sessions will be assigned on a first-come, first-served basis. If you register online, you will be able to choose from the available sessions at the time you register. If you register by mail, check the online registration area of the web site for sessions that have reached their capacity. Even though a session may be available on the day you mail your registration, by the time we receive and process your registration it may be full. We will make every effort to accommodate your first choice. Full Package and Tuesday Daily registration fees include in-depth sessions and transportation, if applicable, as part of the registration fee.

A. A Peek Inside General Mills

Visit the new and expanded Betty Crocker Kitchens on this special tour planned for NEAFCS. The kitchens with 7,000 square feet of space, 50 ovens, 19 dishwashers, and a 375 square-foot walk-in refrigerator reflect the trends and equipment of today and efficiently conduct more than 50,000 recipe tests each year. After the tour, the General Mills nutritionists will share the company's Nourishing Lives mission focusing on food labeling, whole grains and health trends in the food industry.

B. Mill City Museum –

Mill City Museum chronicles the flour milling industry that dominated world flour production for roughly a half-century and fueled the growth of Minneapolis. Built within the ruins of a National Historic Landmark, the Washburn A Mill museum provides a multi-sensory, interactive journey. The story of

flour milling and its impact on Minneapolis, the nation, and the world comes to life through the eight-story Flour Tower and other hands-on exhibits.

C. Promoting Entrepreneurship in the Textile Arts

– Visit the Textile Center of Minnesota, a natural center for fiber art. This workshop will include a tour of the Textile Center, an opportunity to hear from the Center Director, and a program on e-commerce and the crafts led by Rae Montgomery from the Access E Project at the University of Minnesota Extension Service. She will provide a look at an online training available for entrepreneurs who want to sell their crafts through the web.

D. Midtown Global Market – This eclectic international market is in the former Sears building, an Art Deco-style landmark. It features 50 vendors from the diverse communities that now make their homes in this urban neighborhood. This internationally-themed public market features fresh and prepared foods, restaurants, and a selection of arts and crafts from around the world. This session will include a discussion with the visionaries of this community-driven project to share the guiding principles of the market, plus hear the stories of selected vendors. This session will leave early so participants may eat at one of the many restaurants at the market prior to the program. www.midtownglobal-market.org

E. Federal Reserve Bank – The Federal Reserve Bank of Minneapolis carries out a variety of functions, including contributing to the making of monetary policy, operating a nationwide payments system, distributing the nation's currency and coin, supervising and regulating banks and bank holding companies, and serving as a banker for the U.S.

Treasury. This session includes a tour of the Federal Reserve Bank and a session with Federal Reserve employees to talk about their research interests and current studies.

F. Why We Can't Stop Eating – *Allen S. Levine, Minnesota Obesity Center, Department of Food Science & Nutrition, University of Minnesota*
Humans and animals eat for a variety of reasons including time of day, stress, hunger and reward. Most obesity drug and treatment methodologies have focused on hunger rather than reward. New treatment protocols need to be developed to deal with the obesity epidemic which most likely has arisen due to changes in environmental issues, such as food access.

G. OnGuard: Protecting America's Food System – *John Shutske, Ph.D., Safety and Public Health Specialist, University of Minnesota*

The OnGuard program deals with the importance of safeguarding our food system, particularly in light of homeland security and natural disaster threats. This session will introduce participants to the OnGuard program through discussion, guided exercises, and activities.

H. Intentional Harmony: Managing Work and Life – *Angela Wiley, Ph.D., Associate Professor and Extension Specialist, University of Illinois; Marcie Brooke, Working Family Resource Center.*

Intentional Harmony teaches skills for managing work and personal life. This workshop will introduce the curriculum and demonstrate strategies for maintaining emotional wellness and social networks while working. Participants may choose to receive partial credit toward Intentional Harmony facilitator certification. A short walk to see a model of worksite education at the Work and Family Resource Center will conclude the afternoon.

I. Issues in Aging: A Symposium in Two Parts –

Part 1 - Vital Aging – Sue Meyers and Jan Hively, Vital Aging Network, University of Minnesota

The Vital Aging movement fosters sharing of strengths across generations and supports self-determination, productivity, personal enrichment and community involvement of older adults. Vital families and communities are found where people of all ages and abilities are actively engaged. Individual and community health stems from the vital involvement and integration of seniors in communities. The presenters will engage participants in discussion about what vital aging means to them as individuals, family members, community leaders and professional educators.

Part 2 - Identity Changes Resulting from the Caregiver Journey – Mary Brintnall-Peterson, Program Specialist in Aging, University of Wisconsin Extension

Families provide a majority of care to people unable to care for themselves. Caregiving is influenced by relationships, family beliefs and values and the ability to understand how caregiving roles and responsibilities affect identity. In this symposium, individuals will discuss the family caregiver identity change model and how it helps caregivers understand and cope with emotional aspects of caregiving. Resources being developed for the new eXtension Family Caregiver Community of Practice will also be highlighted.

J. Rural Families Speak: Tracking the Well-Being and Functioning of Rural Families in the Context of Welfare Policies – Dr. Jean Bauer, Department of Family Social Science, University of Minnesota
Findings of a 17-state study and

applications to extension education will be highlighted in this workshop on rural families in the context of policies that reform welfare. Learn about family issues in food security and health; social support and child care; economic self-sufficiency; as well as strategies to bring the research to action. Teaching resources and strategies for education with the working poor and policy makers will be addressed.

K. Building Awareness of Culture & Resources (BACR)

'I will be more understanding and respectful of their culture and how they manage money' is a common response of past participants in BACR that enhances awareness of culture and its influence on the use of family resources. BACR participants also come away with strengthened understanding of how communication skills impact this work. In order to build cultural capacity within local communities, the workshop emphasizes work strategies that incorporate learning into teaching and practice.

L. Fostering Positive Behavior in Youth Programs – Nickyia Cogshell and Erica Gates, University of Minnesota

Is poor behavior affecting the quality of the program? This workshop is designed for youth workers to identify, examine, understand, and apply strategies to deal with common behaviors present in the context of our multicultural programs. This session also offers an opportunity to have frank discussions, share resources, and find solutions around the topic of nurturing self discipline in the young people.

M. Making Ends Meet: Research and Strategies for Teaching About Food, Insecurity, Hunger, and Poverty – Kadi Row, University of Wisconsin Extension

Just what does it take for families to

'get by?' How many individuals and families are struggling to meet basic needs? UW-Extension Family Living Programs is working to document the status of low-income families, to raise awareness of hunger and poverty, and take steps to address these central issues for low-income families. This session will be an overview of what we know about food security and hunger, the factors that influence food security, and examples of promising and effective educational strategies.

N. Beyond Good Intentions: Toward More Effective Youth and Family Programs – Steve Small, University of Wisconsin

Drawing on recent research on effective prevention and intervention programs, this workshop will provide an overview of key principles of effective youth and family programs. This information can be used to select high quality programs, to improve existing programs, and to develop new programs likely to be highly effective. Learn about the latest research, hone your critical judgment skills and discuss how these principles can be applied to your own work.

O. The Art of Public Policy Education - Presented through the Farm Foundation: Public Issues Education Extension Working Group
Public policy issues often are complex, crossing a range of academic disciplines and surrounded by controversy and politically divisive atmosphere. Non-advocacy public policy education is an art, requiring a unique set of skills. This session will use the "Consequences of the 21st Century Food System," including community impacts, ethics, immigration, food safety, nutrition issues and federal agricultural policies as an example for building skills in public policy education.



National Extension Association of
Family & Consumer Sciences
14070 Proton Road, Suite 100
Dallas, TX 75244

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Just 10 of the Reasons YOU Should Attend NEAFCS 2007



The 2007 NEAFCS Annual Session & Exhibits will address emerging issues that impact families, communities and program delivery. Here are just a few of the reasons you should attend:

- 1 Take home ideas, resources and tools you can use the very next day to improve your programs, enhance your career and live a healthier life.
- 2 See how you can implement new technologies to improve program delivery, reach new audiences and streamline your increasing workload.
- 3 Address the emerging issues facing a rapidly changing population.
- 4 Learn about the latest programs, models and research.
- 5 Explore effective and innovative strategies for educational program delivery.
- 6 Network with a diverse group of extension professionals from large and small states, unique backgrounds and different expertise, all of whom share common goals, passions and challenges.
- 7 See the latest resources, equipment and materials available from exhibitors to help you work more effectively.
- 8 Recharge your batteries and get motivated to face your first day back with a new purpose, vigor and vision.
- 9 Keep up to date on the state of Extension and learn how you can have an impact on its future in this day of "Entrepreneurial Extension."
- 10 Reconnect with old friends and make new ones that will last a lifetime.