

2016-2017 ACTION PLAN
Committee: Public Affairs
Subcommittee: Education

Subcommittee Chair: Mary Liz Wright, maryliz@illinois.edu
Subcommittee Chair-elect: Michelle Allen, lm-Allen@tamu.edu
Subcommittee Apprentice: Lisa Gonzalez, liscggo@umd.edu
Subcommittee Past Chair: Linda Combs, lrcombs@uky.edu

Goal: Increase knowledge of public issues and the relationship between the Extension system and the legislative process

Objectives:

1. Encourage members to participate on public affairs committees, educational activities and workshops.
2. Support impact reporting at the local, state and national levels.

	What? (action steps)	Responsible for (specific name)	When? (specific date)
1.	Provide 20 PILD 1st Timer scholarships. Begin promoting in November. Release applications in mid-December. Applications due February 1.	VP Public Affairs/NEAFCS Board	November 2016 – February 2017
2.	Encourage PILD concurrent session abstract submissions due November 1. Use e-blasts to get the word out.	VP Public Affairs and Subcommittee	September 2016 September 2017
3.	Use e-NEAFCS and e-blasts to promote attendance at PILD. Send e-blasts to both Affiliate Presidents and VPs Public Affairs.	VP Public Affairs and Subcommittee	October 2016 – March 2017, September 2017
4.	Regularly utilize [Public Affairs] list-serve/email to communicate with Affiliate VPs Public Affairs	VP Public Affairs	Ongoing
5.	Update impact statement data on-line submission form. Promote importance and significance of having each state submit data on their programs and initiatives, etc. by designated deadline.	VP Public Affairs	November 2016 – February 1, 2017
6.	Provide an impact statement template to promote local and state submissions. Post examples of local fact sheets on NEAFCS web page.	VP Public Affairs and subcommittee	November 2017
7.	Recruit members to draft NEAFCS IMPACT 2017 by topic area. Send member submissions for content. Edit, print.	VP Public Affairs and subcommittee	September 2016 and January 2017 – March 2017
8.	Distribute NEAFCS IMPACT 2017 by email link 2 weeks prior to PILD to self-print and have some extra copies available at PILD for NEAFCS members for meetings with their elected representatives, to NIFA Program Leaders and to JCEP Board members.	VP Public Affairs	April 2017
9.	Make Impact Statements available at Annual Session in Omaha, Nebraska for PA and President Affiliate Officer and PA Committee meetings.	VP Public Affairs	October 2017
10.	Prepare Info-graphic on emerging issues (Dining In, food preservation revival and reducing food waste) for use by members.		Ongoing
11.	Have The Power of Impact Statements poster placed on NEAFCS website	VP Public Affairs	November 2017