

**2016-2017 ACTION PLAN**  
**Committee: Awards & Recognition**  
**Subcommittee: Award Sponsorship & Support**

**Subcommittee Chair:** Elizabeth Gardner-McBee, OK, [elizabeth.mcbee@okstate.edu](mailto:elizabeth.mcbee@okstate.edu)

**Subcommittee Chair-elect:** Mamie Thompson, OK, [mamie.thompson@okstate.edu](mailto:mamie.thompson@okstate.edu)

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**Subcommittee Past Chair:** Tonya Johnson, Oregon, [tonya.johnson@oregonstate.edu](mailto:tonya.johnson@oregonstate.edu)

**Strategic Plan 2017-2020 Goal 2:** Develop adequate financial resources to continue funding quality awards and recognition.

Strategies:

- Recruit and expand sponsorships for awards and recognition of members
- Continue relationships with and recognition of current award sponsors

**Subcommittee Goal:** To provide financial support for the Awards Fund through award sponsorship and auction proceeds.

**Objective:**

- Raise money annually for award fund development through the Silent Auction.
- Continually seek out and recruit new sponsors for awards.
- Establish protocol for award fund development to increase amount and/or number of awards.

	<b>What? (action steps)</b>	<b>Responsible for (specific name)</b>	<b>When? (specific date)</b>
1.	Investigate the possibility of new sponsors.	Dianne Gertson & Committee	Winter/Spring 2016-2017
2.	Send Thank You letters to corporate sponsors of awards	Tonya Johnson	December, 2016
3.	Prepare an article for January eNEAFCS newsletter on Silent Auction results from previous year.	Tonya Johnson	January 2017
4.	Recruit helpers as needed for Silent Auction in Omaha, Nebraska, 2017	Liz Gardner-McBee & Committee	Awards Committee Mtg. Montana
5.	Create Silent Auction timeline for future subcommittee chairs.	Dianne Gertson & Liz Gardner-McBee	December 2016
6.	Notify VP Professional Development &/or National Office of needs concerning plans and logistics for silent auction (tables, site, when, etc.)	Liz Gardner-McBee	December 2016
7.	Coordinate with VP Professional Development on sponsorship opportunities and/or Silent Auction donations with display sponsors.	Dianne Gertson & committee	Winter 2016- Spring 2017
8.	Solicit ideas for new awards. Establish task force to establish guidelines and seek board approval for adoption in 2017 award program	Liz Gardner-McBee	Winter 2016-Spring 2017
9.	Provide affiliate presidents with information for memorials, honorarium, and contributions to the awards fund via eNEAFCS article.	Coordinate with Endowment Fund-Dianne Gertson	Spring 2017
10.	Provide affiliate presidents with information on silent auction and hostess needs.	Liz Gardner-McBee	Spring 2017
11.	Train members and board on how auction works and what specific procedures are for this year.	Liz Gardner-McBee	Spring and Summer 2017
12.	Set up, conduct, and tear down silent auction at the NEAFCS annual conference.	Liz Gardner-McBee, committee, and volunteers	Fall 2017 Omaha, Nebraska
13.	Prepare final reports, evaluate, and transition resources to new chairperson	Liz Gardner-McBee & Mamie Thompson	Fall 2017