

2016 and 2017 ACTION PLAN
Committee: Member Resources
Subcommittee: Membership, Leadership, Mentoring & Life Members

Subcommittee Chair: Cindy Davies, csdavies@ad.nmsu.edu, (NM)
Subcommittee Chair- Elect: Brittany Coop, brittany.coop@ag.tamu.edu, (TX)
Subcommittee Apprentices:
Subcommittee Past Chair: Dan McDonald, mcdonald@email.arizona.edu, (AZ)

Goals:

1. To encourage membership including life members' participation in NEAFCS.
2. To encourage attendance at Annual Session.
3. To merge Life Members' Subcommittee with Membership, Leadership, and Mentoring Subcommittee.
4. Increase the number of Life Members.
5. Provide member resources for Life Members

Objectives:

1. To encourage members to join national committees, attend Annual Session, participate in Association offerings.
2. To promote continued life members involvement with Annual Session, promote mentoring opportunities and market opportunities for involvement.

	What (Action steps)	Who (Specific name)	When (Specific date)
1.	Provide orientation event for First Timers at Annual Session including brief history of NEAFCS provided by a life member and a description of the four committees.	Subcommittee members; Plan 1st timers event. Cindy & committ	Annual Session Date/time, TBD by national board
2.	Provide session for life members the opportunity to form a mentor/mentee relationship with some younger or less experienced members (Chat and greet session).	Life-time member on subcommittee (Luann Boyer can help connect with Life Members)	Annual Session Date/time, TBD by national board
3.	Develop a "benefits" brief on attending Annual Session using social media, i.e., NEAFCS' Webinar, Facebook, others. As part of the benefits brief use evaluation criteria such as I wish I knew as a new employee...., use action photos from past Annual Sessions.	Subcommittee (Cindy will submit article about 1 st timer and lifetime events) Announce event on Facebook.	March 2017
4.	State Affiliate MR VPs will contact new FCS hires within the first two months and encourage NEAFCS membership.	State MR VPs & Subcommittee members	Ongoing

	What (Action steps)	Who (Specific name)	When (Specific date)
5.	Establish a Life Member Subcommittee in State Affiliates. Put together "What's Next" handout explaining Life Membership to recent FCS retirees'	State MR VPs & Cindy Davies, Subcommittee members	Late Spring 2017
6.	Arrange "round table" at next session to encourage state affiliates to promote student memberships, and assign state or life member mentors to encourage state &/or national participation.	State affiliate MR VPs	Annual Session
7.	Keep updated list of institutions involved with FCS (began in 2016)	Brittany Coop	Ongoing
8.	Inform university departments with FCS affiliations about the student membership category.	State affiliate MR VP and Brittany Coop	Ongoing
9.	Identify state affiliates with scholarships for course work or to attend Annual NEAFCS conference. Encourages affiliate to cover dues for student	?	March 2017
10.	Explore possibility of scholarship through NEAFCS endowment or president's special interest project for first time members.	Cindy Davies	June 2016
11.	Use leftover First Timer pins for 2016 session for 2017 session	VP MR will check with mgt. co.	2017 Annual Session
12.			

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