

1983

Traditions, Transitions and Tomorrows was the Theme chosen for the 49th Annual NAEHE Session to be held at the Westin Peachtree Plaza in Atlanta, Georgia, October 24-27, 1983.

The Midboard Meeting was held in Lexington, Kentucky on May 16-20, 1983. The Hyatt Regency was the place of meeting.

Program Objectives were:

- Extension Home Economists acquire knowledge and skills to help Families
- * To Maximize resources in a changing society
- * To utilize electronic technology in communication and education.

NAEHE Annual Session provides a professional opportunity for increasing our competency. The objectives of this conference were directed toward resource management and utilizing electronic technology. Equally important, this time together encouraged dissemination/creation of program ideas, esprit de corps, and recognition of peers. Deloris J. Ellis, President, NAEHE wanted this to be a valuable meaning experience for all attending.

Registered Parliamentarian - ANNUAL SESSION

Ruth E. Esche - Parliamentarian 1983 Annual Business Meeting

Steering Committee

During 1979-80 a steering committee was formed to direct and co-ordinate the 1983 Annual Session.

The members were (9) Georgia Past-Presidents. They represented all Georgia Districts and they all had participated in past annual sessions.

Four State Staff Personnel also served on the Steering Committee.

Open Forum

NAEHE issues and concerns are "aired" at this session. It is a session to inform voting delegates of the issues to be voted in the Annual Business Session. President Ellis' goal for the Annual Session was to update members on issues and concerns, ECOP, Federal Retirement, Social Security proposals, budget issues, formula funding, a computer task force, opportunities for possible internship in Washington, D.C., and the challenge we in Extension have in the "80's" to answer the questions who are we? What are we? --and what are we going to do?

Regional Reports

Eastern Region

Albany, New York - February 9-10, 1983-Adele R. Collier-
Regional Director

The Thirteen Eastern State Associations have been challenged to continued growth and professional development. There are 382 active members and 17 associate members in the Region membership. The major focus: Individual State Associations concerns and recommendations for solutions, developing a stronger liaison with the National Association, increased individual productive participation on both local and national levels, improved communication between state associations within the region.

Southern Region

Nashville, Tennessee - February 7-8, 1983

13 States and Puerto Rico make up the Southern Region. All State Presidents and President Elects were present at the Regional Presidents Workshop. Eleven (11) States made 91 recommendations for National Committees. The Director arranged for Regional Judging of Awards.

Concerns were summarized:

- (1) Develop a standard for determining percentage of membership potential.
- (2) High priority be given to study of adequate Regional representation; awards and committee assignments.
- (3) Expand communication awards to include more categories especially in news writing and television. Simplify award forms.
- (4) Regional caucus at NAEHE.

Central Region

St. Louis, Missouri - January 26-27, 1983
Catherine R. Mauch, Illinois reported.

The Central Region had 40 voting delegates. Michigan shared information about a resolution they will submit relative to EFNEP funding. A proposal was made to NAEHE Board that two hour sessions on public affairs be held at the Regional Presidents Workshop.

A brochure needs developing for external audiences to be ready by Presidents Workshop dates.

Missouri approved Associate Membership; as have Iowa and North Dakota. There is an increase in State sponsored Awards and tax free grants being awarded for Home Economics Programs.

General Foods - Peggy Cole Retires

In August 1983, a long time friend of Extension Home Economists retired. Peggy has been with us almost from the beginning.

Western Region - Betty Farris - Regional Director
Presidents Workshop - Reno, Nevada - January 24-25, 1983

Budget cuts have eliminated 89 positions in Extension in Idaho. Colorado is undergoing severe reorganization.

Nevada Agents must have a Masters Degree before July 1st or they are out. They are regrouping to a District concept. Home Economics positions in Washington State are shaky. Many of the States have frozen positions due to budget cuts.

Most States have been working on public affairs issues and workshops entertaining Legislators to inform them about Extension.

Extra time was spent attempting to maintain contact with the newly organized and recognized Association of Home Economists in Guam.

Expectations and concerns in the Region include:

More on public policy and image of Extension Home Economics.

Networking between states and between Regions needed

NAEHE Concerns/Issues/Priorities Committee

Resolutions were presented in support of electronic computer usage, Home Economics research and supporting the endorsement of Cooperative Extension Service as a generic organization and in need of an appropriate Golden Arches identification.

General Session Speakers:

Before the General Session Speaker on Monday, October 24th, the South Fulton 4-H Superstars of Georgia gave special music and Dr. Tal DuVall, Director of Georgia Extension Service welcomed the guests at the Annual Meeting. Dr. Deloris Ellis, President made introductions and introduced the First Keynote Speaker of the Week.

Dr. Don Ratajczak, Director of Economic Forecasting, Georgia State University, spoke on "Changing Financial Realities, New Options and New Decisions".

In the Seventies it was a good idea to borrow someone elses money to use and pay it back in cheaper dollars as inflation lowered their value. In the Eighties it may be smarter to use your own money rather than borrowing, as inflation is slowing down and interest rates are relatively high. Just when the public has re-educated itself to believe that using credit pays, financial realities have changed and it is now better to be more prudent and adopt our grandparents mode--pay as you go!

Education for coping with new directions in the marketplace is more important than ever. Extension workers will need to become informed and credible resources to help their clientele deal with the new realities.

Friendship Breakfast Speaker

Ludlow Porch, WSB Talk Show Host, Atlanta - "Weird Doesn't Have a Southern Accent".

Ludlow has been a radio talk show host since 1970. The group relaxed after "Breakfast With A Southern Accent" when the menu was typically Southern including grits, country ham and red-eye gravy. They laughed along as Ludlow Porch entertained for 30 minutes.

Tuesday General Session

A Panel - "Strengthening The Extension Partnership"

Dr. Deloris Ellis - NAEHE President

Dr. Ellis said for 70 years the Cooperative EXTension Service was based on a partnership concept. In order for a partnership to succeed several qualities are necessary.

- A. Agree on Priorities --A Mission
- B. Communications/Cooperation/Compromise
- C. Respect
- D. Organization and Leadership

8 Basics (From Search of Excellence)

- 1. Getting things done
- 2. Close to customer (clientele)
- 3. Innovation
- 4. Productivity through people - based on trust
- 5. Value-Driven --what the organization stands for
- 6. Stick to Knitting --what you know
- 7. Lean and Simple --understood by all
- 8. Values through Faith

Raymond D. Armond - NACAA President

We must use all available resources. We must be receptive to support from Federal, State and County.

Federal Leadership in determining priorities. State Expertise and Technology. County--to identify needs and help set priorities in meeting needs and nurture relationships.

Allen Ulrich - President NAE4-HA

All Extension Agents must accept each other as professional equals and make team work a vital part of the Extension Program. He stated "when all else fails, there is only one sure cure for an itching back--someone else's fingernails".

"New Directions Transforming Families Lives"

Barbara Caplan, Vice President Yankelovick, Skelly and White

Caplan shared her company's research, based information revealing directions affecting families lives in the 80's.

- (1) Families expectations in terms of economy show a Nation no longer confident of its economic growth.
- (2) Half of all American children will live in a single parent home before 18 years of age (in 80's).
- (3) A new situation--a new life style.

1940's and 1950's - a growth course in business-government and families that was agreeable to everyone and families agreeable to everyone. Families worked together to keep up with Joneses.

1960's - brought attention away from family to social agenda--people worked toward their own economic well being. Welfare programs flourished--and for dependent children--civil rights, etc.

End of 70's - attention turned away from families to self-fulfillment, to "me". Often at expense of others, upward mobility emphasized less. Individuals wanted to have fun. 26% of all households were characterized as non-family parents were no longer taken at their word. Children asked "why must I -----?"

Late 70's and Early 80's - a time of Denial and Doubt for Americans. Watergate - Viet Nam - Stress - Uncertainty. Americans questioned economy--reassessed government, and themselves.

Balance of 80's - People will feel more confident and begin to adapt. 60% believe lives of children will not be better than their own lives.

Some goals too difficult and too expensive to achieve. Values shifted once again. Time for leisure was listed as a priority. In 1983 - dollars going into children's saving accounts surpassed dollars spent on purchasing automobiles.

A thrust toward self reliance. People taking more responsibility toward quality of their own lives. Nutrition - Food Preparation - Consumption. This need of self reliance affects education as well as crime.

This decade will lead to a maturation of the womens' movement and an acceptance for the time being that women are "equal to but different than "men".

Stress is created by trying to be "super woman" or "superman" in maintaining a family --a home and a profession.

Hospitality Events

Georgia Farmhouse - Sponsored by Georgia Association of County Agricultural Agents and Georgia Home Economists.

The group was served the best of Georgia's products: Smoked Sausage and Ham, Fried Chicken, Deviled Eggs, Applesider, Peanuts, Milk, Cheese, Pecans --a typical Southern Fall Festival with Ya'll Come Attitude.

Reception - Banquet Foods Company

Seminar and Reception by Cheeseborough Ponds, Inc.

"Building a Meaningful Image"

Kenneth A. Lightrap, Vice President Public Affairs and
Investor Relations

Grace E. Richardson, Director of Public Affairs

Coffee Break

Sponsored by Georgia Peanut Commission and The Nestle Company

Luncheon - By General Foods Corporation; Consumer Center

Gabrielle Hermann, Director Consumer Center - General
Foods Corporation.

Media Grants.

Coffee Break - By Kroger Company, Southland Market Area

Ann Cox - Consumer Education Specialist

Reception

State Presidents Honorary Members, Past NAEHE Officers and Board
Members

Sponsored by Proctor and Gamble and Georgia Association of
Extension Home Economists

Greetings - Marie Abercrombie - President GAEHE
Jean A. Learn, Manager Educational Service - Proctor
and Gamble

"Memories and Melodies were Shared"

Speaker - Whirlpool Corporation

"Americans Search For Quality Report on Consumers-1980"

Joy Schrage - Manager of Communication, Whirlpool Corp.

Breakfast - By Soap and Detergent Association

"Legislative Outlook"

Theodore E. Brenner, President-The Soap & Detergent Ass'n.

Thursday A.M. Breakfast Session

"The Environmental Revolution - an updated Perspective"

By Douglas M. Castle, Counsel to Wall, Harkrader & Ross;
Former Administrator, U.S. Environmental Protection Agency.

"The horn of plenty is blowing taps", so began Douglas Castle, in describing changing society. The real impact of these changes on us depends on our perspective and how we react.

Government reaction---increased legislation.
Postwar Chemical Revolution
Population Growth

The mixture brings swift changes in our habitat. The government must face up to the future--not the past. Environmental revolution has altered our thinking and behavior in the last decade. We can't exploit our habitat without giving rise to danger.

Thursday General Session

Dr. Mary Nell Greenwood, Administrator ES-USDA discussed Extension Challenges and Changes.

"The Mission of Extension is more important today than ever before and reaffirms the need for life long learning "was Dr. Greenwood's leading statement. We must share in goal setting with local people. Be sure our goals and peoples needs mesh.

Dr. Greenwood challenged the Home Economists by saying, "The most important ingredient in Extension is YOU, and as Home Economics Extension Agents, we must develop priorities and adjust to needs of clientele, adapt information to programs and give feedback to the institution. The Future is up to you!!!

Panel - General Session (A Five Member Panel)

Dr. Cindy Noble, Chairman ECOP; Dr. Tal DuVall, Director of Extension, Georgia; Dr. Martha Johnson, Chairman Home Economist Sub-committee, ECOP; Marjorie Griffin, President NEHC, and W. Henry Anthony, Past-Chairman, Users Advisory Board. They gave their excellent insights into the "Perspectives of Home Economics for the 80's"

(1) Dr. Cindy Noble saw people, priorities and partnerships as the three major considerations for the 1980's. "We are in the business for people. Giving them research--based knowledge and helping them use that knowledge is our foremost responsibility. Dr. Noble said Extension Home Economists should work on (4) major programming areas;

- (1) Development of self-esteem and the human potential
- (2) Leadership Development
- (3) Serve Families in both Urban and Rural Areas
- (4) Expand research with adequate funding.

Good Extension work is team effort. We need to know what people are counting on us for, know the people we are working with and most importantly, know ourselves.

(2) Dr. Martha Johnson

She referred to John Naisbitt's "High Tech-High Touch" premise from his book, Megatrends. "High Technology will play an important role in our future.

The importance of evaluation and accountability is stressed. It is our only way to see "what happened in our programming. We need to pay attention to marketing our home economics product. We know it is good but now we need to sell it.

(3) Dr. Tal DuVall

Don't just play politics---work at it all time--develop supporting groups. "Emotional support from our users is a necessity". We need to toot our horn, but let someone else toot for us too.

(4) Marjorie Griffin

Learn to inform audiences of pros and cons of the issues. Help them to know what they are voting about. A total Extension effort must be worked for. She felt program areas important in future included; home based businesses, working woman, aging, and food as it affects health. We need to decide on "quality of program or quantity of "programs".

(5) W. Henry Anthony

The speed of the boss is the speed of the game. It is good to review leadership and restructure management. Examine from bottom up instead of starting at the top.

Home Economists must state positions, define research needs and suggest remedies so the users Advisory Board can pass those on to leadership.

Thursday Evening at the Awards Dinner, Raymond D. Lett, Executive Assistant to Secretary of Agriculture, USDA, spoke on "Agriculture and Home Economics--an Effective Team".

EVENING EDUCATIONAL OPTIONS

A new program segment was initiated and Evening Education Options with commercial firms providing presentors. This was an opportunity for members to search out for new information.

(1) Sew For The \$500 Look
Clotilde

(2) "Meat Selection/and Pressure Cookery"

Merle "The Butcher" Ellis - Presto Pressure
Cooking Institute

(3) "Today's Textile For Tomorrow's World"

Sara Jean Ponder, West Point Pepperell

Concurrent (In Depth) Workshop

- I "Financial Management in Today's Changing Times"
- II "Professional Image Building"
- III "Electronic Technology - The Future and You"
- IV "How to Influence Decision Makers About Public Policy Affecting Families"
- V "Showcase of Adolescent Pregnancy and Pre-Parenting Programs in Home Economics Extension Service"

Personal and Professional Concurrent Sessions

- (1)"Urban Programming Tools and Techniques"
- (2) "Home Economists in Management"
- (3)"First Impression - Non Verbal Communication"
- (4)"Challenges and Changes in Working With Homemaker Groups"
- (5)"Pointers to Improve T.V. Techniques"
- (6)"Transitions - Growing Up as a Grownup"
- (7)"Aging Program Exchange--Summer Institute On Aging"
- (8)"Seeing Your World Through Your Profession"
- (9)"Effective Use of Research Results for Educational Programming"
- (10)"You've Come A Long Way--Baby"
- (11)"Micro Computer Software--Issues and Concerns"
- (12)"Sewing For Changing Times"
- (13)"Home Economists as Public Affairs Educators; Roles, Goals and Realty"
- (14)"Feeding Society's Littlest Members: Too Much or Too Little"
- (15)"Starting A Small Business"
- (16)"It's Fun To Entertain (Relax The Southern Way)"

Extension Home Economist Exchange Programs

- 1. Alcohol Abuse Program
- 2. Job Burnout
- 3. Energy Efficient Window Treatment
- 4. After Five Affair
- 5. Using the Programmable Calculator to Teach Nutrition
- 6. "The Disoriented--Validation Therapy the Feil Method"
- 7. "Reaching New Audiences"
- 8. "Infant Stimulation With Welfare Mothers"
- 9. Effective Parenting; in Crisis

10. Consumer Affairs Program/Pre-Release Program at Elmira Correctional Facility
11. Making Money --Save Money
12. Mid Life Renaissance
13. Quilting and Other Patchwork
14. Master Homemaker Program -- \$ Change in Our Communities
15. Making Money at Home
16. Voluntary Financial Counseling Service
17. S.O.S. - Share Our Selves
18. Special Low Income EFNEP Youth Camp
19. The Broom and Paycheck Family
20. Take a Break Cards
21. North Texas Food Bank
22. The Virginia Cooperative Extension Service Helps Navy Families
23. Iowa County, New York, University Demonstration Project
24. Child Exploitation Prevention; Fingerprint/photo identification

MISSION STATEMENT

Adopted by NAEHE Board 10/23/83

Program Focus Committee - Chairman Edith Friend
First Vice President NAEHE

The National Association of Extension Home Economists is a professional organization of Extension Home Economics educators who interpret and deliver research information to families.

The National Association of Extension Home Economists is a professional organization that motivates, recognizes and communicates achievements of its membership.

Extension Home Economists help people develop skills related to social and economic concerns for optimum self-sufficiency.

Extension Home Economists are part of the Cooperative Extension Service, a unique partnership of local governments, Land Grant Universities, and Extension Service - U. S. Department of Agriculture. This is the NAEHE mission.

ES-USDA Report

Jeanne Priester, Advisory Council Chairman reported that she is called upon to give reports to Senate Committees on impact, accomplishments of Extension.

ECOP Sub-Committee on Agents Associations

Charlotte Young - President Elect
Deloris J. Ellis - President
Faith M. Cahalan - Past-President (3 year Term)

They met in Williamsburg, Virginia - April 17-18, 1983. A request was made for a NAEHE Leadership Seminar. They also discussed the Washington, D.C. Intern Program and Federal Budget and the concerns on funding for 1984.

ECOP Sub-Committee on Home Economics
Dorothy Thurber - California

A new report on conduct and conflict for Extension was made available to all local offices in May.

Report To America Management Committee

110 single Slide Sets of Report To America were ordered. All States were urged to make use of the Sets.

Management Study

Management study concerns are still being discussed.

1. Long Range Planning
2. Mission Statement
3. National Headquarters and Staff

Leadership Seminar Report

The Committee studied the NACAA Leadership Development Seminar purpose, objectives and agenda. The Western Region concerns were discussed and it was recommended we explore the feasibility of co-sponsorship of the ECOP Public Policy Workshop in Washington in January 1984.

Advisory Board Member Honored

Beverly Crabtree, College of Home Economics, Oklahoma State University received the 1983 OHEA Home Economics Professional Award. This is the highest honor the Oklahoma Home Economics Association bestows on its members at the Annual Meeting. Only 15 have ever been given.

Advisory Board Selection Committee

New Members to Advisory Council:

- Dean Joan McFadden - Dean of College of Family Life
Utah State University
Dr. Damaris Bradish - State Leader, Family Living
Washington State University
Coop. Extension Service

A rotation system was worked out. The position of Dean and Information Specialist will have only a calendar rotation, not geographic. Dean will be appointed in odd year to serve the following year, while the Information Specialist will be appointed in an even year to serve the following 2 years.

Attorney

NAEHE secured services of an Attorney to provide review of Atlanta Merchandise Mart for 1983 Exhibits and the addition of a mutual cancellation clause to the contract. Secured the services of the Attorney for NAEHE and have had insurance policies, incorporation and by-laws reviewed.

TREASURER REPORTS IRS NUMBERS

President Ellis indicated that the Association has two designated IRS numbers.

501 (C) (6) Organization
501 (C) (3) Awards Funds

The significance of having (2) IRS numbers came to the forefront by means of an audit by the Internal Revenue Service of our Awards account.

ES-USDA Staff Meeting

Deloris Ellis, President, submitted NAEHE Issues and Concerns in April to the ES-USDA Staff meeting.

1982 Annual Session Evaluated

A summary of the 1982 Annual Session evaluations were shared with appropriate persons responsible for various phases of the Annual Session for 1983.

THE REPORTER

THE REPORTER is highlighting the 50th Anniversary Year Logo on the cover, and will carry a regular column featuring interesting stories about our early history, significant contributions to our Association and early Extension Home Economists.

An Awards insert is to be placed in THE REPORTER.

Program of Work Committee

Professional Improvement

All State Professional Improvement Chairmen were sent (2) survey questionnaires to determine impact of promoting professional improvement opportunities. 28 Fellowship applications were submitted for NAEHE Fellowships.

A permanent display board and shipping case were purchased for use at Annual Sessions.

Outlines of self-study plans were in THE REPORTER.

Former Fellowship winners will be recognized in (84) Session. They are being contacted regarding followup since their award presentations.

Public Affairs

Beth Pickett, Many, Louisiana - an active committee member, passed away.

Farm Foundation sponsored (2) Public Affairs Education Awards. A three year Extension of this award was requested.

The committee sponsored a concurrent session on the topic "Home Economists as Public Policy Educators - Roles, Goals and Reality".

A workshop for State Public Affairs Chairmen was held during the Annual Session. The Public Affairs Chairman-elect attended the 1983 National Public Policy Education Conference.

Public Relations

The NAEHE Brochure is in the development process.

Karma Mitzgar, Missouri, gave leadership to this effort. The Brochure includes (1) Who are we and what do we do? (2) How do we reach the people? (3) How can we work with you? (4) A bit about our Association.

Six Articles were provided to NAEHE Reporter in the Winter 1983 Edition. Two articles were columns by Public Relation Committee Members. Four Articles were follow-up reports on annual session events. Fifteen (15) States have an Association Newsletter.

Recruitment (Membership)

Workshop was conducted at the 1983 meeting. A membership exhibit was displayed. States were surveyed on number of honorary members and ways they were involved. Membership patterns of NAEHE in 10-year increments to determine growth in membership were reviewed. This is a 2-year study to be completed by 1984 meeting.

Research and Studies

A research workshop was held during the annual meeting. A Research Exhibit was displayed. Ruth Johnson, Chair Elect, used the 50th Anniversary Theme, "Linking Research to Reality Life Experiences" for the exhibit theme. The committee distributed a listing of Research and Studies Reports at Annual Session.

The Sub-committee is planning a 50th Anniversary project. The committee feels Research and Studies need to be done on the following subjects:

- Computers
- Economic impact on the young family
- Grandparenting, as it relates to the working, single, middle-aged
- Teaching methods preferred by working parents
- Methods to teach money management to limited income homemakers
- Determine cost effectiveness of intervention programs in nutrition and financial counseling

Annual Session Committee

Exhibits

A large display of exhibits were available to start the Anniversary Year. 171 booths were assigned to Companies and Committees.

Hospitality

Georgia planned a hospitality booth in the exhibit area that was open during all exhibit viewing hours. Delegates received a tote bag full of recipes for Georgia agricultural products and food samples.

The Southern Regional Friendship Breakfast, Honorary Members Reception, First Timers Event and Spouses program were a part of the planned events. The spouses were entertained with a movie and talk on "Being Married to an Extension Home Economist".

Arrangements

The committee felt that future host states utilize a travel agency in arranging - booking and conducting pre and post-tours and the Spouses Program.

If Program Presenters could bring own auto-visual equipment, it could save NAEHE hundreds of dollars.

50Th Anniversary

Proposed 50th Anniversary celebration of the NAEHE Endowment Fund and a 50th Anniversary Education Award for 1984.

"Special 50th Anniversary Project"

- (1) Name - "Project Reach Out"
- (2) Each State summarize 3 or 4 outstanding projects
- (3) Committee prepared guidelines for State Anniversary Chairmen and State media coverage
- (4) "Reach Out" booth at "83" Annual Session
- (5) Napkins - Tiles - Mugs - Histories and Jewelry sold
- (6) Historical Exhibit on display
- (7) Anniversary Tile design be used as cover design for 1984 commemorative Annual Session Program and other printed materials.
- (8) Endorsed the N.Y. proposal for "Workshops On The Move". This has been recommended by the 50th Anniversary Committee for 3 years.
- (9) Invitations be issued to 1984 meeting for 50 year members, early pioneers, all Past-Presidents, former Advisory Council Chairmen and Honorary Members.

500 Ceramic Tiles were ordered. 3 Complimentary Tiles presented to each State at Regional President Workshops in 1983. To officially launch the Anniversary Year, one was given to the State President, one to State Anniversary Chairman and one to one other person, such as State Leader, State Director or an early pioneer.

50th Anniversary Contributions For Endowment Fund

The Executive Board, Advisory Council, and Committee Chairmen committed \$25 or more to the Special 50th Anniversary Endowment and were awarded 50th Anniversary Pencil Holders.

The special effort was originated by the board for special anniversary years. The goal--to establish the endowment fund from which interest produced will be used to support the fund. An Award of \$3,000 to be given in 1984.

The goal of the Endowment Fund is \$50,000 by 1984.

NAEHE Approves Taping and Photography Bids

Charlotte Young president-elect reported that Marion Kelley Convention Photography Company, Decatur, Georgia and the typing conference cassette recorders of Kansas were approved for the 1983 Annual Session.

Tours - Pre-Convention Tours

- (1) Puerto Rican Interlude
- (2) Georgia's Golden Isles Tour
- (3) Leaf Week-end
- (4) The Gone With The Wind Country - "The Mystique of Margaret Mitchell"
- (5) Atlanta Highlights
- (6) Inman Park
- (7) Stone Mountain - Tour and Barbeque
- (8) A Touch of The Old South or Scarlett's Social Scene
- (9) Mansions and Memorabilia
- (10) A Mini-Tour of Atlanta
- (11) Georgia State Farmer's Market
- (12) University of Georgia Tour
- (13) Warm Springs and Calloway Gardens

Post Convention Tour

Disneyworld / Epcot Center

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History Files Transferred

The new Historian, Cleo Bryan, worked with (3) Louisiana Extension Home Economists; Maude Thevenot, Margaret Warren and Katie Faraldo in boxing the History Files for transfer to Cleo's home in Tahlequah, Oklahoma. The four met in Maud Thevenot's home. Maxine Reeves sister and husband helped in boxing the materials to take to Mrs. Thevenot's home where the group could check it out.

1,400 of the Narrative History Books were stored with Cheryl Geiger, St. Bernard Parish and with Margaret Warren, Jefferson parish in Louisiana.

File materials since 1933 were boxed into 7 large boxes. These included Awards, minutes, committee and officer reports, Old History Files -Frysinger and Florence Hall Reports, Treasurers Reports and budgets, Reporters, programs, Registration lists and many other folders.

External Committees

New Historian Appointed

Cleo Stiles Bryan, Past President of NAEHE, was appointed Historian June 8, 1983 to fill out Maxine Reeves term. During the Annual Session on October 22, 1983, Cleo was appointed for a term of 4 years to serve as Historian. The Board approved the appointment. The main goal of her term is to complete the 50 year History and to bind into volumes the information necessary for research and History for the National Association of Extension Home Economists. The Historian is to prepare the historical highlights for print for the 50th anniversary Program and serve on the 50th Anniversary Committee.

Journal of Extension - Board of Directors - Alice Kempen
Member at Large - Margaret Meador
Box 591
Princeton, WV 34740
(Retained for 3 yr. period)

IN MEMORIAM!

Maxine Reeves, Historian Dies Unexpectedly

Mrs. Maxine Reeves, Past President NAEHE of Jena, Louisiana, died unexpectedly Saturday, January 29, 1983 in her home.

Maxine gave of her time and talents to write the chronological and narrative history of our Association from 1933-1975. She was presently serving on the Committee for planning the 1984 - 50th Anniversary Year Meeting in New York. Maxine always kept the common touch. To know her was to love her.

Florence Hall Dies

In 1952, Florence Hall, made a gift to the National Home Demonstration Agents Association to establish a Fellowship Fund for Home Demonstration Agents Professional Improvement. Annually, six Extension Home Economists are recipients of the Florence Hall Awards.

On February 16, 1983, Florence Hall passed away at the age of 94 years.

Eugenia Van Landingham - Past NHDAA President Dies of Heart Attack

Mrs. Van Landingham served as Edgecomb, North Carolina Extension Agent for 33½ years prior to her retirement in 1971. She served as President of the National Home Demonstration Agents' Association in 1954-1955.

NVOILA - National Voluntary Organization for Independent
Living for the Aging

Kay Hastings - Chairman

NAEHE was elected by the two hundred and fifty member organizations of NVOILA for a second two-year term to the Executive Board. Thirty Organizations are represented on the Executive Board. The member organizations recognize NAEHE as an organization with a unique network of professionals concerned with and contributing to the goals of independent living for the aging population.

NAEHE received special recognition in March 1983 for its resolution, presented at the 1982 Annual Session on behalf of Independent Living for the Aging. In addition, NAEHE was congratulated for the article appearing in THE REPORTER.

Histories Prorated on Percentage Basis

During the Annual Business Meeting, the Association voted to prorate the remaining Narrative Histories to States on a membership percentage basis. Histories had been sold for \$4.00 per copy. The fee would not be charged but States will pay shipping fee. The Historian worked with the Treasurer and the number prorated. Each State could accept or reject the Histories prorated to them. All States accepted. The books were shipped following the Annual Meeting by two Louisiana Agents where the books were stored. Cheryl Geiger and Margaret Warren sent the 1200 books and 200 books were sold at the Annual Session. The Historian collected the shipping fees and it was turned to the Treasurer of NAEHE. Each State will be responsible for their file copies. The membership committee has no more on hand.

Suggested Storage of Historic Files of NAEHE

The Advisory Council Chairman, Jeanne Priester and President NAEHE, Deloris Ellis contacted Dr. Fusonie, Archivist of the National Agriculture Library in Beltsville, Maryland, regarding the NAEHE Historical Files. It was felt materials should be stored somewhere in safekeeping. The library is willing to store the files in the National Agricultural Library.

NAEHE Awards Committee and the NAEHE Educational and Awards Fund Committee were combined. It was named the NAEHE Educational Awards Committee. The chairman shall rotate between 2nd Vice President (odd years) and 3 vice-president (Even Years) for continuity.

AWARDS PROGRAM - October 27, 1983

Distinguished Service - 78 Received Honors

Honorary Members - 55 Received Membership

16
Florence Hall Awards - \$300 Grants (6 Awards)

(1) Rebecca Carloss Page - Kentucky

Rebeccas' Child Exploitation Prevention Fingerprint/Photo Identification Program provided a method to help families have all Vital information concerning their childred available in one safe, easily accessible location as well as serving as a deterrent to the overall problem. In the case of a missing child, information from the card could be placed in the local FBI National Crime Information Computer (NCIC) to be dispersed to 70,000 agencies in 6 minutes time to facilitate the search.

(2) Jane Lee Ebert - North Carolina

"The Broom and Paycheck Family" is the term Jane Ebert uses for the innovative teaching techniques she uses in getting nutrition information to non-traditional audiences. Targeted audiences were the working homemaker and "latchkey" children in these families. 406 leaders were recruited to carry out goals.

(3) Jo Jones)
Christine F. Olinsky)--Ohio
Karen M. Williams)

"Take-A-Break" was developed by three Extension Agents as a method to reach the employed person with resource management information. Employers provided a set of 52 cards for reading at lunch hours and breaks. Employed are "taking a break".

(4) Jo Russell Curtis - Texas

The Food Bank was established to provide a mechanism through which food, which might otherwise be destroyed could be distributed to the needy.

- Goals:
- (1) Organize the food bank - with Board of Directors
 - (2) To become a non-profit organization (501C3)
 - (3) To pass a state law "the good faith donor law"
 - (4) To increase funds (\$321,007.18)
 - (5) To rent a warehouse
 - (6) To employ a staff
 - (7) To have donors provide food for needy
 - (8) To assist agencies - churches - organizations in their programs to feed hungry - and stop waste
 - (9) To provide information for safety
 - (10) Teach how to prepare nutritious economical meals

(5) Annie P. Gilmer - Virginia

Annie is a Navy wife. A Navy project was developed. A comprehensive home economics needs assessment survey was made. An array of programs were presented in the Navy housing area - Carper Apartments, Virginia Beach, Virginia. Every family in housing has been reached --over 100 volunteers were recruited and utilized. 2,200 Navy families received information on nutrition, financial management, child development and family relations through workshops, fliers, home study courses and individual consultations.

(6) Karen F. Bogenschneider - Wisconsin

When the county purchased a two-story older home to convert into offices, the Extension Home Economist secured county funds and coordinated local donations to transform the building into an "Energy Conservation Model Home". Educational tours highlighted (24) energy conservation measures the 200 plus participants could apply in their own home. Follow-up surveys showed home owners completed 165 energy saving measures. The heating costs for the building were cut in half and the electricity bills were lowered.

NAEHE - Grace Fryinger Fellowships (2) \$500.00 Fellowships

(1) Ruth C. Brunton - Arizona

Ruth proposes to study methods by which Extension Home Economists and others conduct successful programs that strengthen family living in other states and counties. Family life is under assault. Arizona is among the top third in the Nation in incidence of family violence and child maltreatment. It has second highest divorce and suicide rates in the country. Phoenix is fastest growing City. People go there to escape sad pasts and without family support find sorrier futures. All kind of stresses-- cause tired, distracted, uninformed and unsupported parenting. Ruth hopes to help these families.

(3) Marion E. Olson - New Jersey

Marion's Fellowship will be used to study the consumer seafood education programs offered in the East Coast States. Her study will include mail and telephone surveys in 12 states and on site visits to selected counties and/or states. She will seek information on curriculums, visual aids, innovative methods and extension developed publications. She will incorporate new ideas into her own program.

NAEHE Fellowships (2), A \$2,000.00 and A \$1,000.00 Award

(1) Mary Wahl - Michigan - 1st - \$2,000.00

The purpose of Mary's study is to determine legislators and legislative aides knowledge of the Michigan Cooperative Extension Service, their attitudes toward C.E.S. and their perception of how they would like to be kept informed and involved. Data organized --results used to design ways to provide information and personal involvement necessary for legislators to make informed decisions concerning Extension support.

(2) Janette Kaplan Newhouse - Virginia - 2nd Place - \$1,000.00

Janette is pursuing a PHD in the family studies program option with an emphasis in gerontology. Her study of families of coal miners has implications for Extension programming as it relates to the acceptance of public policy, the use of land and other resources, and attitudes toward bureaucratic intervention.

J. C. Penney Company Fellowship - \$2,500.00

Marilyn Sue Buck - Illinois

Sue wants to be prepared to take leadership roles in the administration at county and state levels, and in more responsible roles in Cooperative Extension Service. She is pursuing an Ed. D. degree at Northern Illinois University in adult and continuing education/administration.

Paraprofessional Award - \$50.00 Bond awarded to (1) Para-professional in each Region

(1) Lola Martinez - Colorado - Western Region

Outstanding work in recruitment of homemakers and youth. She speaks Spanish fluently, thereby working with many Spanish families.

(2) Donna Ter Beest - Wisconsin - Central Region

Reaching the inmate wives of the Waupan area was a challenge which has been uniquely accomplished. Testimonies from inmate wives reveal changed lives with new hope, renewed interest in life, and personal development.

(3) Lucille Fawrean - New Hampshire - Eastern Region

Working with the Manchester Boys Club required creativity which resulted in programs as "Garden in The Sky", good nutrition advocates and the "Junior Chef Club".

(4) Dorine D. Smith - Louisiana - Southern Region

Training new aides in recruitment techniques and nutrition teaching skills has been part of Dorine's responsibility. She has taught nutrition to 4,000 low income homemakers, 600 youth and 24 volunteers.

Public Affairs - (2) Awards - \$1,000.00 Each For Outstanding Public Affairs Programs are presented by Farm Foundation.

Persons had to be an NAEHE Member with at least (3) years Extension experience and had conducted an outstanding educational program relating to Public Affairs Issues. The program had to provide information about a public issue, encourage citizen participation and improve informational basis for decision making.

- (1) Sandra I. Davis) -----Illinois
Arven H. Pearson)

"Young Lives in An Adult World" - Focus on social issues facing today's youth.

- (2) Geraldine G. Peeples - Michigan

Expanding Horizons in Leadership-"Leadership Saginaw" provided leadership skill development and public affairs education to more than 500 Michigan clientele in Saginaw County.

Communication Awards - \$100.00 Grants to Winning Entries in (9) Categories

Sponsored by the Peanut Advisory Board (Georgia, Alabama and Florida Peanut Growers) and the American Income Life Insurance Company

- | | |
|---------------------------|---|
| (1) Newsletter | - Eleanor Hibben - New York |
| (2) News Article | - Janis Hunter - South Carolina
"Inflation Fighter" |
| (3) Radio Feature | - Imogene D. Romino - Maryland
"The Five Minute Letter" |
| (4) Radio Spot | - Karen J. Sandoe - Pennsylvania
"Cost of Raising A Child" |
| (5) T.V. Feature | - Ruth Ann Fowler - Florida
"Can Do Clinic" |
| (6) T.V. Spot | - Carole Thorpe - Virginia
"Home Security" |
| (7) Overhead Transparency | - Mary Ann Weber - Indiana
"Job Burnout" |
| (8) Slide Set | - Barbara Louise Dahl - Illinois
"Drying Fruit Leathers, Herbs and
Jerky At Home" |
| (9) Packaged Program | - Janet Usinger Lesquereux
"J. T. Body Nutrition Education Program" |

It was suggested in issues workshops that a standardized size tape be used for video tape entries.

General Foods Consumer Center Media Grant (8 Grants) 2 - \$350.00
Grants per Region

- (1) Dorothy Fillingsness Yeager - Kansas
- (2) Susan Uthoff - Iowa
- (3) Janice E. Squier - Texas
- (4) Joann C. Tarbox - New York
- (5) Josephone M. Kotch - Pennsylvania
- (6) Nikki Conklin and Susan Wolff - Ohio
- (7) Ann E. Gray - Arkansas
- (8) Janet H. Johnson - Kentucky

Nestle: Nutrition Education Award (New Award)

Nutrition Education Special: Teaching, Learning, Enjoying Award.

This was implemented in 1982 and given for the First Time this year (1983).

The Nestle -- Coordination Center for Nutrition, Inc. Award was presented to (4) Home Economists who developed nutrition education programs for families living on limited income.

- (1) Ellen Dunlop - North Dakota
- (2) Dianne Lennon - New Jersey
- (3) Sharon V. Diggs - Virginia
- (4) Mary Ellen Garrison - Kentucky

Textile and Clothing Scholarship (New Award)

Jeanswear Communications, a Division of Men's Fashion Association of America presented a \$1,000.00 Award to a member developing a project to carry out a graduate study in clothing and textiles.

Marilee M. Tankersley - Alabama

Purpose of study was to determine administrators and clientele perception of dress and appearance of male County Agents of the Alabama Cooperative Extension Service.

Chemm-Pak - (4) Awards - \$600 - \$350 - \$200 and \$200

Sponsored by Chemical Manufacturer Association.

- (1) 1st Place - Audrey Norman - Florida
"Quicker Clean-Up in Florida"
- (2) 2nd Place - Linda Pettijohn - Kansas
"Antique Trunk Restoration"
- (3) L. Lynn Jones - Tennessee
"Care of Textile Finishes"
- (4) Kathy Majewski - Michigan
"Eating Right is Basic"

Past Presidents of NAEHE = \$200.00 Award

Nancy Pfafflin - Springfield, Virginia

Superior Service Award - Recipients Recognized

Peggy M. Harris - Alabama

Betty Ann Shelby - Michigan

Harvesting The Future Contest (New)

Kraft Winners were: (1) Jane Jones - Louisiana

Donna Mann)
Cherie Goodwin)--Illinois

(2) Barbara Anderson - Iowa

Rose Simmons)
Joyce Joslin)--Georgia

Margaret Burlew - Louisiana

Alumnus Award Proposal

The NAEHE Alumnus Award proposal will read "NAEHE Alumnus Recognition".

It will recognize Individuals for Superior Leadership and professional excellence.