

2019 NEAFCS ANNUAL SESSION APP GAMIFICATION

Get involved. Get excited! Let's see who will be our big winner of a FREE registration to the 2020 Annual Session in Snowbird, UT. The attendee with the most points at the end of concurrent sessions on Thursday (3:15 PM) will be the winner. The winner will be announced at the Closing General Session & Awards Banquet. Keep track of your points on the 2019 NEAFCS Annual Session App by clicking on the **People Module** and at the top of the page, select **Leaderboard**.

THE APP IS TO ENCOURAGE INTERACTION AMONG ANNUAL SESSION ATTENDEES AND SPEAKERS, WHILE PROVIDING TIPS AND EDUCATIONAL TAKEAWAYS.

SCORING:

- Posting a photo/message – **0 points**
- Liking a post/photo – **1 point**
- Making a comment – **3 points**
- Voting on a poll – **5 points**
- When your content receives a comment – **2 points**
- When your content is liked – **2 points**

GAME:

Pre-Meeting Activity Suggestions:

- Post tips to prepare for Annual Session in Hershey, PA
- Presenters – post a learning objective of your session

ONSITE ACTIVITIES:

- Share educational takeaways from concurrent sessions, Ignites, Exhibitor Forums, etc.
- Share something new you learned at Annual Session from the Exhibitors
- Comment on other attendee posts to start interaction and develop communication for future education program ideas, etc.
- Vote on the different polls throughout the Annual Session

ADDITIONAL GAME:

NEAFCS Staff, Will Ferguson, will make daily posts looking for the best caption. Each day a winner will be selected and announced on the App the following day. Prizes will be available for pick-up at the Annual Session Registration Desk.

PHOTO CONSENT:

By participating in Gamification, you are giving consent to and authorize the copyright, reproduction, and publication either online or in print by the National Extension Association of Family & Consumer Sciences, with respect to photographs posted on the App during the course of Annual Session. If you do not consent, please contact the NEAFCS National Office at 850-205-5638.

