

2004 NATIONAL AND REGIONAL AWARDS



NATIONAL EXTENSION ASSOCIATION
OF FAMILY & CONSUMER SCIENCES



Dear Friends and Colleagues,

Congratulations to all of the 2004 NEAFCS awards and fellowship winners! We gather together to celebrate excellence! Our NEAFCS winners bring a passion for excellence and for educating others in their communities. “The quality of a person’s life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor,” according to the famous football coach Vincent Lombardi.

We should all strive for excellence in our Extension programs to make a difference.

Our national winners represent our brightest and best in Extension Family and Consumer Sciences around the country. We celebrate our 2004 NEAFCS national awards and fellowship winners for their hard work, enthusiasm and creativity. Extension Family and Consumer Sciences professionals are “In Tune with the Times” on the critical issues facing our families, communities and nation. NEAFCS is honored to sing your praises here in Nashville, Music City.

Helen Keller once said, “When we do the best that we can, we never know what miracle is wrought in our life, or in the life of another.” Our 2004 NEAFCS honorees have created miracles with their Extension education programming.

Congratulations and thank you for your contribution to our profession!

A handwritten signature in blue ink that reads "Sharon Hoelscher Day". The signature is written in a cursive, flowing style.

Sharon Hoelscher Day
2003-2004 NEAFCS National President

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Award Sponsors

The Awards Program is administered through the Educational Awards Fund of the National Extension Association of Family & Consumer Sciences, a 501(c)(3) nonprofit foundation. NEAFCS contributes 20 percent of every members' dues to the Awards Fund to support many of the awards given each year. In addition, NEAFCS relies on the generous contributions of organizations, local affiliates and individuals for the continued success of the Awards Program. NEAFCS would like to thank the following organizations and individuals for their support of specific awards (listed alphabetically by award sponsored):

CLEAN HOMES...HEALTHY FAMILIES AWARD

Soap & Detergent Association

Nancy Bock
1500 K Street, NW, Suite 300
Washington, DC 20005

COMMUNICATIONS AWARDS

American Income Life Insurance Company

William Viar
Special Risk Division
P.O. Box 50158
Indianapolis, IN 46250

DISTINGUISHED SERVICE AND CONTINUED EXCELLENCE AWARD PLAQUES

A & T Industries

Wendell Garnhart
1602 16th Street
Barron, WI 54812

EARLY CHILDHOOD CHILD CARE TRAINING AWARD

Keystone University Research Corporation

Joyce Iutcovich Ph.D.
President
3823 W. 12th Street
Erie, PA 16505-3301

EXTENSION EDUCATOR OF THE YEAR AWARD

**Made possible by the generous
contributions of the following
NEAFCS members:**

Susan Brown
Marilyn Gore
Kristine Long
Carol S. Miller
Karen Thomas

**EXTENSION HOUSING OUTREACH
AWARD**

Montana State University

Michael Vogel
FCS Program Leader
Housing & Environmental Quality
Bozeman, MT 59717

**4-H EXCELLENCE IN AFTERSCHOOL
PROGRAMMING**

JCPenney Afterschool Fund

Edward W. Solczak
Executive Vice President
P.O. Box 10001
Dallas, TX 75301-8101

MARY W. WELLS DIVERSITY AWARD
**NEAFCS State/Territory Affiliates
and Individual Contributions**

NEW PROFESSIONAL AWARD

NEAFCS Past National Presidents

Emily Remster, 2003-2004 Chair
368 E. 400 S.
Valparaiso, IN 46383-0352

Award Categories

FELLOWSHIPS

Greenwood Fellowship

Granted to an Extension Educator in Family and Consumer Sciences for graduate studies, this award is sponsored by NEAFCS to give members an opportunity to pursue professional improvement through graduate study in the area of their own choosing.

Grace Frysinger Fellowship

The Grace Frysinger Fellowship was established to provide an opportunity for an Extension Educator in Family and Consumer Sciences to study and observe family and consumer sciences education in other states or countries.

PROFESSIONAL DEVELOPMENT AWARDS

Distinguished Service Award

The Distinguished Service Award is the highest award presented by the NEAFCS. The award recognizes members for leadership, educational program efforts and professional development.

Continued Excellence Award

The award recognizes NEAFCS members who have previously received the Distinguished Service Award and continue to be actively involved in professional improvement programs, the pro-

motion of professional development of others, and leadership.

Extension Educator of the Year

This award is to recognize a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on families.

Florence Hall Award

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing new concerns and interests of families and have involved people in planning and implementing programs that benefit families.

New Professional Award

This award is presented to an outstanding new professional, but must be used to help defray the cost of attending the recipient's first NEAFCS Annual Session.

Para-Professional Award

This award is in recognition of outstanding service to special audiences through the use of para-professionals working with or supervised by Extension Family and Consumer Sciences Educators.

PROGRAM AWARDS

Dean Don Felker Financial Management Award

This award recognized the development of financial management programs which help individuals and families make decisions and plans for their present and future needs.

Mary W. Wells Memorial Diversity Award

This award recognizes outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

Nutrition Media Grant

Awarded to individuals desiring to develop media materials emphasizing nutrition.

Program Excellence Through Research Award

This award emphasizes the use of research results to improve existing programs or to develop new programs.

Environmental Education Award

This award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

Extension Housing Outreach Award

Recognizes NEAFCS members for outstanding housing educational pro-

grams conducted for families and/or communities.

Early Childhood Child Care Training Award

This award recognizes outstanding childcare professional training that addresses the needs of young children, birth to eight years of age.

Food Safety Award

In recognition of NEAFCS members for outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers, and other groups/individuals preparing and/or serving food.

Clean Homes...Healthy Families Program Award

Recognizes NEAFCS members for their innovative educational programs that help families and individuals understand the link between clean homes and good health.

4-H Excellence in Afterschool Programming Award

This award recognizes excellence in development and implementation of after-school programming or providing enrichment to ongoing programs through curriculum and/or training for staff.

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COMMUNICATIONS AWARDS

Established in 1972 to encourage excellence in communications. Awards are given for the following categories: Newsletters, Radio, Television, Written News, Overhead Transparencies, Educational Technology, Educational Curriculum Package, and Educational Publications.

PUBLIC RELATIONS AWARDS

Marketing Package Award

Recognizes NEAFCS members for outstanding marketing efforts addressing concerns and needs of children, families or communities.

Community Partnership Award

Recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with group, agencies and consumers.

National Awards

FELLOWSHIPS

Grace Fryinger Fellowship

Jan F. Scholl (Pennsylvania)

During this fellowship, Jan Scholl will conduct research to create a video documentary of Extension FCS history and a book about Martha Van Rennelear, Extension FCS pioneer. Four weeks travel is planned to Archives II, near College Park, Maryland and to the Cornell University Archives in Ithaca, New York.

launched statewide participation. Grant dollars expand her programs.

Lana Anderson (Wisconsin)

Lana Anderson believes in collaboration with multiple civic organizations and agencies to address needs of parents and children in the area of parenting, financial management and nutrition. She uses targeted newsletters and Positive Parenting classes to reach 675 parents. She also supervises paraprofessionals in the Wisconsin Nutrition Education Program.

Gail Louise Brand (Nebraska)

The development of Seward County Bridges, a coalition that utilizes task forces for the benefit of youth and families. Bridges has coordinated over 30 community projects that earned \$550,000 in grants. One example is the development of the diversion program to keep first-time offenders from entering the court system.

Carol Ann Burtness (Minnesota)

Carol Ann's programming reflects her strength at recognizing program needs and identifying issues. As an educator who meets participants at their learning levels, she provides programming that is practical for the learner. She creates an environment that is conducive to

PROFESSIONAL DEVELOPMENT AWARDS

Distinguished Service Award

CENTRAL REGION

Sandra Rae Aamlid (South Dakota)

Located in the largest city in South Dakota, Sandra serves as a nutrition interventionist for the All Women Count program; supervisor for EFNEP Nutrition Assistants, and nutrition/food safety teacher for recertification hours for child care providers. Her educational outreach in Sun Safety

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learning with a variety of teaching methods and activities.

Peggy Ann Ehlers (Indiana)

This Extension Educator from Indiana has been active with the State Association and serving on national committees, such as Professional Development and Public Affairs.

Mary Lou Elbert (Indiana)

Mary Lou Elbert is a Purdue Extension Educator in Warrick County, Indiana in Consumer & Family Sciences. Mary Lou has served Purdue Extension for twenty two years. Her accomplishments include an IEEA 2003 County Staff Award; an IEEA 1999 Senior Award; and an IEEA Team Award.

Rosemary A. Gibbons (Illinois)

Rosie Gibbons, Unit Leader of Effingham County, University of Illinois Extension, provides leadership to help people of all ages and cultures to develop life skills, to solve problems, to improve quality of family life, to improve nutrition and wellness, to enrich youth development, and to improve agricultural and natural resources.

Linnette Mizer Goard (Ohio)

Linnette has served the clientele of Ohio State University Extension for 18 years. She has a specialization in nutrition education and serves as co-leader of their state nutrition issues team. Her

current programming includes working with day care providers and school-age programs in tackling the issue of childhood obesity.

Lynda Sue Johnson (Missouri)

Lynda is committed to helping people develop healthy lifestyles. She led the way in MO promoting strength training to improve health for women. Through high quality programs like A New You: Health for Every Body and Focusing on Women's Health Forums, Lynda has empowered 725 citizens to improve their health.

Mary F. Longo (Ohio)

Mary F. Longo has been a Family and Consumer Sciences Agent for 12 years. Her focus areas are work and family issues, child care and nutrition. She has developed numerous curricula, fact sheets and projects to support her programming as well as to share with her colleagues nationwide.

Linda L. Smith (Illinois)

Linda Smith, Extension Unit Leader, served Christian County residents as a 4-H Advisor for 12 years, then as the Home Economist for six years, and as the unit leader since 1992. Linda always strives to meet the programming needs of residents whether in family life, youth development or agriculture.

H. Rita Straub (Wisconsin)

Increasing financial literacy has been identified as a community need for Family Living Education Programs in Marathon County, Wisconsin. Through

partnerships and alliances with financial institutions, agencies, and organizations the Get Checking, Money Smart and Financial Security in Later Years programs are now offered to a broad range of participants.

Dianne Marie Swanson (Nebraska)

As coordinator and member of the teaching team of the county Juvenile Diversion program, Dianne Swanson has taught more than 300 students and their parents over the last five years how to make better choices. She was also instrumental in securing the funds to establish a Community Service Coordinator position.

Sharon R. Wastenev (Iowa)

Sharon Wastenev uses her leadership abilities to promote family issues through multiple county and state networks. She has authored or co-authored grants totaling over \$5 million for Union County Extension in the last 10 years. Sharon is recognized for her creative approaches to provide meaningful programs for families and youth.

EASTERN REGION

Constance Mauro Barnett (Maryland)

During 26 years with Extension I have changed from focusing on Homemakers and sewing and home decorating classes. I now serve limited-resource families and child care providers.

Grants support my nutrition, finance and parenting programs. During 25

years with NEAFCS I have served as state secretary and public relations chair.

Cathy Falcon Bowen (Pennsylvania)

Cathy Falcon Bowen provides Pennsylvania Extension educators with information and programs related to consumer and financial issues. Credit card education, basic money management, and consumer skills needed by adults are three areas of her work.

Bowen is an associate professor and specialist in the Department of Agricultural and Extension Education.

Elaine Patricia Bowen (West Virginia)

Elaine Bowen has twenty five years of experience as an extension educator at county and state levels. Elaine is dedicated to promoting healthy lifestyles as well as effective organizational systems to achieve this. She is currently Extension Specialist - Health Promotion with the West Virginia University Extension Service (WVUES).

Frederick W. Davis (Pennsylvania)

For seven years, Fred has provided a wide range of resource management programs in seven counties of Southeast Pennsylvania. In 1994, he was the first Extension Educator nationally to receive the Accredited Financial Counselor designation. Since 1998, he has

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served as Regional Director of the nine-county Southeast Region.

Kathleen Shimomura (New Jersey)

Ten years of Extension has taken me to more places, introduced me to great people and given me more experiences and opportunities than I could imagine. My role in extension is as a public servant in providing science-based education to improve the lives of others. A pleasure indeed!

SOUTHERN REGION

Faith Belmar Ballard (Texas)

Provided leadership, support and training for 20 counties in District 8. Served as interim this past year for 18 counties in District 9, supervising the Family and Consumer Sciences program.

Nita Faye Cooper (Arkansas)

Nita has worked to establish a Boone County Youth Leadership Program in conjunction with the local Chamber of Commerce. Over 175 high school juniors have participated in the program. The Food Stamp Nutrition Education Program was utilized to reach families. Nutrition programs were also conducted at local Senior Centers.

Alma Mancillas Fonseca (Texas)

Alma Fonseca reaches out to families with education for building successful life skills, promoting healthy and safe lifestyles, increasing self-sufficiency, and

strengthening volunteers. Her county programs in child passenger safety, home buyer education, and diabetes education for persons with type 2 diabetes have brought statewide recognition to Extension.

Shenile Ford (North Carolina)

Shenile R. Ford focused her programming efforts primarily on the elderly and child care providers. Her ability to collaborate and cooperate with diverse audiences and agencies is reflected in her efforts to educate senior citizens and child care providers to improve their lives and others through research-based information training.

Elizabeth Voliva Furlough (North Carolina)

Elizabeth (Dee) Furlough was born into an Extension family and began her professional career with NC Cooperative Extension in 1991. Throughout her years as a Family and Consumer Sciences Agent, she has provided research-based information to many audiences. Special emphasis has been placed on educating Spanish immigrants.

Betty Gottler (Alabama)

With more than 29 years in Morgan County, Alabama, Betty Gottler works with 2500+ youth in traditional 4-H work. Grants totaling \$40,000 trained educators to deliver character education in the third grade and 6/7 science classrooms to more than 1200 students over four years.

Jamie Melinda Harris (Tennessee)

Jamie Harris has served fifteen years as 4-H Agent in Warren County. She has provided leadership to 4-H members in the areas of service learning, career development and decision making through judging team participation. Her fundraising skills and interaction with volunteer leaders have been an asset to the 4-H program.

Jill B. Harris (Kentucky)

By utilizing volunteers and community resources, Jill Harris began a summer feeding program for children in Todd County when unemployment reached a high level. The program has continued for three years and has provided over 11,000 nutritious meals to youth. Financially, it has contributed more than \$33,000 to the community.

Mary E. Hixson (Kentucky)

Mary Hixson has served 20 years as an Agent in rural Kentucky. Get Going Garrard is a walking program set up to inspire and encourage movement. Diabetes support programs, newsletters and health fairs give participants an opportunity to learn about health issues, make wise nutrition choices and live healthier lives.

Cathy J. Holmes (Louisiana)

Served for 26 years, worked to establish a group of over 60 Family service agencies which meets quarterly; collaborates to implement projects including: Health Fairs, Trade Shows, Safe Kids Week outreaches (bike helmets, child

passenger safety), parent centers in 3 schools, literacy programs, Anger Management & co-parenting. Secured 3 grants (\$9,800) for program enhancement.

Mary Lucile Jordan (Alabama)

Mary Lucile is a County Coordinator and has worked with extension for 26 years. She writes a weekly newspaper column on food and nutrition that is syndicated to 17 newspapers owned by the New York Times. She supervises volunteer leaders and agent assistants working with 4-H Clubs and School Enrichment.

Margaret A. Jover (Texas)

Moving from welfare to work has resulted in major challenges for many families. This program was designed to assist families in balancing family and work life. Participants indicated they increased skills in finding a job, managing finances, feeding the family nutritiously, and communicating more effectively.

Christine Kastan (Virginia)

Last year over 2,400 people participated in programming, primarily in food sanitation and nutrition education. Christine Kastan works collaboratively with agencies, colleagues, and a variety of audience groups to teach through the media, newsletters, informational and developmental programs. She trains paraprofessionals and utilizes volun-

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teers while sharing resources around the state.

Mary Sue Kennington (Florida)

Mary Sue Kennington began her 26 year Extension career in Aspen, CO. After 18 years, she transferred to Florida. Her responsibilities have included FCS, 4-H, fairs, horticulture, supervising a canning center, and 22 years as County Extension Director. She currently serves as one of the FCS team members in Orlando.

Jackie W. King (Tennessee)

Working with the Expanded Food & Nutrition Education Program in two counties, Jackie supervises 10 program assistants who work with low-income families and high risk-youth. She provides training that focuses on the importance of choosing healthy foods on a limited budget.

Carmen Joy Long (North Carolina)

Carmen is working to reduce the incidence of childhood obesity in Alleghany County. Educating preschoolers, their parents and teachers of the importance of good nutrition and physical activity through hands on programs, workshops and newsletters, she is helping families to develop good habits and healthy life styles.

Hilda Williams Lytle (Tennessee)

Hilda Lytle (Warren County, TN) provides leadership for FCS programs with

an emphasis in health and nutrition education. This year's Lunch Bunch presentations included Heartcare, Choose to Move, and Healthy Habits for Life. These three multi-session programs focused on choosing a healthy lifestyle through proper diet and exercise.

Patricia B. Margolis (Kentucky)

Hart County, Kentucky, citizens face many health issues. Physical activity, nutrition, and food safety are Family and Consumer Sciences program emphasis. The FCS agent has organized Healthy Hart a local coalition of community leaders and health professionals to address health issues. Physical activity and awareness has been increased.

Ginny Kay McCarthick (Oklahoma)

Ginny McCarthick is a 14-year member of this organization. She is a graduate of Oklahoma State University and is employed as an Extension Educator, FCS and CED in Tishomingo Oklahoma.

Susan Lynn Moffat (Oklahoma)

It is important to be a respected professional educator and mentor, by being a source of quality, timely information, and by consistently presenting quality programming. Employed for 15 years, 10 years of which have been in a large metropolitan county, there are still many untapped opportunities of OCES.

Patsilu Sheely Reeves (Mississippi)

The agent has been active in providing quality child care educational opportunities for the clients in her district at a saving of over \$35,000 to child care providers. She has collaborated with other area agents to create the Housing Authority Resident Life Skills Workshop and Foster Parents Workshops.

Marian Denise Ross (Texas)

Marian Ross, Family and Consumer Sciences Agent -Tarrant County provides programs to build skills in financial literacy and family life issues. Her main goals in teaching individual's are: importance of saving money, reducing debt, managing money, positive discipline, building family communication, empowering teen parents and responding to emerging issues.

Dolores M. Sandmann (Texas)

Dolores Sandmann has been an effective educator for over 20 years with Texas Cooperative Extension. She serves as the Nutrition/Health educator and coordinates the Better Living for Texans Food Stamp Nutrition Program which has reached over 16,400 limited resource clientele since 2001 with basic nutrition, budgeting and food safety information.

Diane D. Sasser (Louisiana)

A member of NEAFCS for 22 years, brought in over \$2,000,000 to LSU AgCenter recently in grants supporting efforts of faculty. Authored several educational materials on parenting.

PATHWAYS for Parents, curriculum for parents of adolescents, was a successful collaborative work with a team of faculty to produce a multi-media curriculum.

Romona Duncan Thieme (Arkansas)

Programs conducted by Romona Thieme are: health/nutrition reaching over 800 individuals countywide with emphasis on women's health—osteoporosis and breast cancer. Through an FSNEP grant, 70 classes were taught on food/nutrition in elementary schools. Over 119 high school juniors have participated in a leadership program for five years.

WESTERN REGION

Marilyn King Albertson (Utah)

As an FCS/4-H Youth Agent for 20 years, Marilyn's emphasis has been on youth workforce preparation, financial management and housing education for adults and youth. She provides first-time homebuyer, finance and credit management education classes and serves on a Statewide Bankruptcy Issue Team. Numerous grants have assisted her in programming.

Tara M. Andrews (Montana)

Tara Andrews is an Extension Agent in Custer County, Montana. Her appointment includes FCS and 4-H responsibilities. Program strengths include

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health and wellness, nutrition, human development and financial management. Programming highlights for the year include many pedometer programs, Quick 2 Fix newsletter and financial calculator programs.

Mary Ellen Fleming (Colorado)

The San Luis Valley has a high Latino population (40%), which includes migrant workers, year-round Mexican nationals, legal and illegal, a high diabetes rate, and a depressed economy. Mary Ellen tailors her programming in nutrition, health, food safety, budgeting, and parenting to meet the needs of this diverse audience.

Marciel Anne Klenk (California)

Marciel Klenk has served in Extension for 36 years. She is recognized for her research and educational programs for Hispanic Diabetes Awareness, Food Safety and Sanitation for Food Handlers and her leadership in developing the Make It Safe, Serve It Safe food safety curriculum taught throughout California.

Audrey C. Liddil (Idaho)

Audrey Liddil has served for 15 years as an EFNEP Extension Educator, with seven years as the State EFNEP Coordinator. Audrey's educational activities have helped families with health and nutrition issues. The last four years she has been a collaborator

with the grant funded Wellness In (WIN) the Rockies program.

Lynn Chiemi Nakamura-Tengan (Hawaii)

Lynn Nakamura-Tengan, extension educator for 15 years, continues to develop timely and innovative programs in financial management, nutrition and food safety. Through community collaborations, she offered technology-based financial management programs and implemented various food safety education programs for local organizations, schools and entrepreneurs.

Continued Excellence Award

CENTRAL REGION

Shirley E. Camp (Illinois)

Working with the Nutrition and Wellness Team, Shirley's goal is to reach clientele with cutting edge educational programs. Preparing written materials, mentoring staff and students, and using electronic technology to teach clientele are just a few of the ways she has used her expertise to help others learn.

Lois Ann Clark (Ohio)

During Lois' 29 years as an Extension Agent, she has demonstrated her belief in the value of education for self-improvement and helping others help themselves. She participates in professional development opportunities and classes. Presentations on stepfamily education and the development of life

skills have been shared with other professionals.

Christine M. Kniep (Wisconsin)

Christine Kniep, Winnebago County Family Living Educator and Department Head, is committed to improving the lives of families through teaching and leadership. She actively participates in professional development offerings focused on strengthening families and capacity building. Giving back to the profession and mentoring others are important goals for Chris.

Karen Elaine Petrik (South Dakota)

Programming efforts in the area of child care, parenting, nutrition, and food safety are provided for the southern SD families. Professional opportunities are used to ensure current research based information for clientele. She has been an active member of her state association by serving as an officer and on committees.

Sarah Effken Purcell (Nebraska)

Over a 19-year Extension career, Sarah has been actively involved with professional development and leadership at the local, state and national levels. The depth and breadth of her involvement with NEAFCS has enhanced her program development in the areas of food safety, early childhood and youth programming.

Brenda J. Reau (Michigan)

In response to a need identified by the Michigan Food Safety Task Force, Brenda developed the BAC Fighters

Food Safety for Preschoolers curriculum and provided training to Extension staff across Michigan. The curriculum, now in its second printing, has reached over 6,000 young children with food safety education.

Carol Ann Crouch Schlitt (Illinois)

Carol is a dynamic nutrition educator that is known for creative, innovative and award winning nutrition and food safety programming efforts. She took a 6-month sabbatical in 2003 to develop a 5-hour Food Safety Certification HACCP Program and has reached over 300 food handlers with this in-depth HACCP certification program.

Cheryl Tickner (Nebraska)

Cheryl has demonstrated significant leadership skills and professional growth in the area of food safety education. She helped develop five different programs, making the curricula materials available to co-workers across the state. She has also shared the food safety resources with participants at a number of national meetings.

Minnell Lu Tralle (Minnesota)

Minnell Tralle is a 28 year Extension professional who believes that learning and discovery are keys to being an effective educator and participates in local and national professional development activities. She has trained more than 600 professionals in the Parents Forever curriculum and continues to

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provide education to family professionals.

Rita Ussatis (North Dakota)

Rita Ussatis has served as an Extension Agent for 16 years for NDSU Extension Service. Her main programming is in the nutrition, food safety and health area. Recent programming has included school-aged nutrition, leadership development and healthy home environment. She served as the state affiliate president from 2002-2004.

Margaret E. VanGinkel (Iowa)

Professional growth has been a continuous goal for Margaret as she works with communities, agencies, and individuals to provide programs and connect people to needed resources through the hotlines she manages. She has a strong commitment to keep herself professionally updated, and also provide leadership and professional development to others.

Marjorie Eileen Wolford (Ohio)

Marge Wolford is committed to professional development of herself and others on current issues affecting families and communities. She shares her skills especially in the areas of jobs and families, resource management, family life, health and nutrition in Ohio and nationwide. She actively participates in several professional associations.

Joan B. Younce (Indiana)

Joan has enjoyed 14 Annual Sessions in her fifteen years of Extension work. Her programming helps her community in the areas of Food Safety Certification programs, leadership development and nutrition education. Professional development opportunities are important to her in maintaining up-to-date information for her clientele.

EASTERN REGION

Lynn F. Little (Maryland)

As an FCS Extension Educator there have been many opportunities and much encouragement to participate in professional development. Those opportunities and encouragement have allowed me to grow and develop as a professional with subject matter and skills to meet the mission of MCE – educating people to help themselves.

Janet L. McDougall (Pennsylvania)

As an extension professional for 27 years, Janet values professional development opportunities for her career growth and the benefit to extension clientele. As County Extension Director, a mentor to family living educators, and a member of the regional family living team, Janet supports and encourages the professional development of others.

Linda J. Waybright (West Virginia)

Linda feels professional development is a life-long process and is vital to being an effective Extension Professional.

Programming efforts focus on limited-resource families through FNP and the multi-state project, Rural Families Speak. Nutrition and health needs of rural clientele are addressed in Dining with Diabetes classes and support groups.

SOUTHERN REGION

Cheryl Case (Kentucky)

Cheryl believes in continuing to improve professionally. She has attended seventeen state meetings and sixteen national meetings. Mentoring new agents is a priority. One of her successes has been developing capable, competent leaders. As a presenter and participant in professional development opportunities she continues dedication to life-long learning.

Rita Johnson Casey (Tennessee)

Rita Casey has a thirty-one year Extension career in McNairy County, TN. Her Extension career has been focused on presenting researched-based educational programs to the clientele of McNairy County that would enhance their lives and develop leadership skills. Making a difference, and sharing experiences with others.

Jo Ann Cope (North Carolina)

A 22-year veteran of Extension work in both North Carolina and Florida, Jo Ann serves her clientele and NEAFCS in a variety of positions. Currently serving her 2nd term as a District President and Secretary of the N.C. Associ-

ation, she served 3 terms on the National Public Affairs Committee.

Patricia Sanders Draper (Mississippi)

Patty, a 26-year Extension employee, has served as 4-H agent, home economist and county director. Twenty-one years of NAEFCS membership includes state committee involvement. Developing newsletter series for teens and food safety, monthly teachers' nutrition newsletters and programming for diverse audiences highlight accomplishments in her program focus in nutrition/food safety.

Katherine A. Farrow (Texas)

During her 23-year career with the Texas Cooperative Extension, Katherine has developed and implemented numerous programs in nutrition, food preparation, parenting, diabetes and health. She has developed additional skills in creative programming, networking and collaborating to meet the needs of culturally and economically diverse audiences in her county.

Sandra Kay Fry (Texas)

Sandra Fry has contributed to improving the well-being of Brazoria County residents through diabetes education with an emphasis in teaching people how to cook healthy meals to control blood sugar. Networking with a local medical facility has impacted the pro-

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gram with positive results in meal planning for diabetics.

Sherry G. Harder (Texas)

Sherry Harder has provided quality programs to Oldham County citizens for eighteen years. Traditional programs and emerging issues have focused on health and wellness, economic development, leadership and youth development. She is committed to strengthening the Extension profession through participation in professional organizations at the state and local levels.

Nancy Davenport Hunt (Kentucky)

Nancy Hunt's 25 years in Extension work has included professional development opportunities to enhance her personal skills in working with clientele. She set an example when she obtained her Master's degree after an absence of 19 years from college.

Judith C. Kovach (Tennessee)

An Extension Educator for 30 years, has worked with Expanded Food and Nutrition Program, 4-H Youth Development and Family and Consumer Science programs for adult audiences. Current educational programs in Robertson County include Parenting and Nutrition Education as well as being an advisor to the county FCE clubs.

Martha Blake May (Arkansas)

Helping youth to achieve leadership skill has been the focus of the Family and Consumer Science program. Over \$300,000.00 in grant funds have been secured to implement an After School Program, Junior Leadership Academy and Camping Retreat. 2,370 youth have been involved. Forty four adults have volunteered with the program.

Liz McKay (Arkansas)

Liz has 18 years of service with the Arkansas Cooperative Extension Service, 8 years with Louisiana's Extension Service and 18 years with NEAFCS. She provides research-based information to the citizens of Union County and training for Serv/Safe, Best Care, EHC and 4-H. Professional development includes in-service and state/national conferences.

Katherine Anne Ordeneaux (Louisiana)

Has been a member for 34 years. First in LA to complete 15 post graduate hours for specialization in Family Development. Has provided Child Care Providers classes in 3 parishes for 5 years, parenting classes for 7 years, EFNEP Coordinator. Served as state treasurer; chaired many committees in LEAFCS.

Karen Lynn Poff (Virginia)

Karen Poff endeavors to provide high quality educational experiences to clientele, while sharing her expertise with co-workers to enhance Extension edu-

cation throughout Virginia. Because of her leadership and programming excellence, colleagues frequently contact her for support and mentoring. Dedicated to the Extension mission, she promotes teamwork, rather than individual achievement.

Mary Beth Salisbury (Florida)

Mary Beth joined FEAFCFS in 1981, serving as President in 1996. She was the first County Faculty elected to serve as the Chair of the University of Florida's prestigious Faculty Advisory Committee. She continues to serve as a mentor to interns and new Extension professionals as they begin their FCS careers.

Patricia Barnard Staggs (Louisiana)

Establishment of the Jackson Leadership Academy and the high percentage of graduating volunteers who successfully develop, initiate, and maintain community projects are the highlight of this agent's 31 year career. Her graduates serve at state, parish and local levels addressing issues in government, education, economic development and environmental preservation.

Mary Virginia Strickland (Texas)

Provided leadership, support and training for 22 counties in District 4 for Family and Consumer Sciences. The outstanding outcome results and program efforts reflect the work the FCS faculty implemented with her leadership of the program.

Deborah Jean Thomason (South Carolina)

Building Strong Families has been the program focus for Dr. Thomason's 21 year career. As a state specialist since 1994, she has provided leadership for the Building Family Strengths program which has been recognized nationally and is currently offered in 20 states.

Joann Smith Wissinger (Alabama)

Throughout her twenty-six year career, Joann has participated in professional development to improve subject matter and management skills. She believes that, to meet the needs of clientele today, she must be involved in professional development. Joann has served in leadership roles at the district and state level.

Glenna Sue Wooten (Kentucky)

As we live in an ever-changing world, many new innovative programs must be implemented to meet the needs of the clientele. Programs that have impacted thousands of individuals (and generated thousands of dollars) are the sewing programs, youth programs, and the development of the arts council.

WESTERN REGION

Pamela Kutara (Hawaii)

Building capacity through continued professional development has always been part of Pamela's career with Extension. She enthusiastically pursues

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CONTINUED EXCELLENCE AWARD

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opportunities to enhance her efforts in Family Resource Management projects and translates the acquired knowledge and skills into improved products. Pamela has incorporated innovative methodology to reach Hawaii's residents throughout the state.

Christine Anne Pasley (Wyoming)

Christine Pasley's been a NEAFCS member and Extension Educator for 15 years. Her Family and Consumer Sciences career started in northwest Wyoming and continued in the south-east. She was first chair of the Wyoming Extension Nutrition and Food Safety Initiative. Chris has held several offices in the NEAFCS Wyoming affiliate.

Extension Educator of the Year Award

Debbie W. Purvis (Georgia)

Throughout her career with the Georgia Extension Service, Debbie Purvis has developed a variety of innovative programs in the areas of nutrition and food safety, as well as secured grant funding through community collaborations in reaching Georgia's growing Latino population in rural Colquitt County.

Florence Hall Award

Patricia Faughn, Amy Griswold, Angela Wiley, Debbie McClellan, Gisela Grumbach, Rachel Schwarzendruber, Sherry Rocha (Illinois)

Intentional Harmony: Managing Work and Parenting is a research-based curriculum unit that is part of a larger curriculum. It is for use with employed parents, supervisors, and human resource personnel. It encourages employed parents to find ways to effectively manage and be satisfied in both their parenting and work.

Dianne Margaret Müller (Maryland)

With the alarming growth of diabetes in our Latino-Hispanic community, there is a need to provide information to uninsured patients at high risk for many medical problems. Clases para Diabeticos Latinos was developed to provide diabetes information, hands on nutrition activities, and cooking classes to patients and their family members.

Barbara M. O'Neill, Maria Young, Pat Brennan (New Jersey)

Predatory Lending Practices and Credit Rip-Offs is a 10-module curriculum for New Jersey High School teachers. Over 450 teachers received the curriculum and over 800 consumers were taught with the stand-alone identity theft module. Two external grants totaling \$51,000 supported development of the curriculum and six subsequent teacher training workshops.

Nancy B. Stevens (Pennsylvania)

Low-income children entering Kindergarten often demonstrate a lack of developmental skills commonly identified with school readiness. This project is a multi-faceted approach to better prepare the parents, the child care providers, and ultimately the children for their first formal educational experience.

Linda Wells, Brenda Bishop, Carolynn Wilson, Charolette Collins, Cheryl Maxwell, Connie Moyers, Dr. Ann Vail, Dr. Martha Archuleta, Gayla Weaver, Glenda Belcher, Imelda Garcia, Jennifer Hopper, Karen Halderson, Kari Bachman, Kathryn Ritterbusch, Lynne Beam, Margaret Dines, Marsha Palmer, Mindy Denny, Owida Franz, Patricia Aaron, Raylene McCalman, Roberta Rios, Robin Baker, Sandy Cassen, Shannon Wooton, Shelly Porter, Starley Anderson, Virginia Alexander (New Mexico)

In New Mexico, an estimated 120,555 people have diabetes. Our team believes education is the key to helping prevent or control diabetes with regular physical activity and a balanced nutritious diet. The Kitchen Creations curriculum was developed to meet the needs of individuals and families with diabetes in New Mexico.

New Professional Award

Denise Hanner Continenza (Pennsylvania)

The applicant for this award has forged many collaborations within her community during the past 2 and 1/2 years. She has also developed and successfully implemented programs that meet the needs of the people in her community by utilizing extension resources as well as by consulting with advisory board members.

Para-Professional Award

Theresa Serio (Maryland)

Terry Serio has worked as Extension Educator in Maryland for two years. She has reached over 2,500 low income and special students with programs encouraging economical food preparation, proper food storage and safety. She has developed programs with themes, special events, and experiential activities to ensure memorable and dynamic learning.

PROGRAM AWARDS

Dean Don Felker Financial Management Award

**Kathleen Marie Metzenbauer
(Wisconsin)**

“Family Finances Workshops For Housing”

In response to the news of plant closings, job layoffs and budget deficits in Juneau County, Wisconsin, a subcommittee of the Juneau County Economic Development Corporation Housing Committee organized three Family Finances Workshops to promote financial proficiency to families.

**Evelyn Prasse, Charlotte Crawford,
Debbie Bartman, Dr. Paul
McNamara, Ellen Burton, Jennifer
Hunt, Karen Chan, Kathy Reuter,
Kathy Sweedler, Linda Crawl
Jackson, Lois Smith, Mary Ann
Fugate, Pat Hildebrand, Susan
Taylor (Illinois)**

“Your Money & Your Life”

The Consumer & Family Economics team collaborated with the Financial Links for Low-Income People Coalition to develop the train-the-trainer curriculum, Your Money & Your Life. Extension Educators teach agency personnel to reteach the curriculum that includes insurance, banking, predatory lending, debt management, investing, job and public benefits, and tax issues.

Mary W. Wells Diversity Award

**Lisa A. Guion (Florida), Carolyn
Perkins, MPH (Texas), Dr. H.
Wallace Goddard (Arkansas), Gae
Broadwater (Kentucky), Samantha
Chattaraj, Stephanie Sullivan-Lytle
(Florida)**

*“Strengthening Programs To Reach Diverse
Audiences Project”*

There is a growing body of research that presents strategies for planning, marketing and implementing programs that will be more effective with ethnically diverse audiences. Drawing upon this literature, the project team developed and implemented a six-unit curriculum, and many other resources, to build cultural competence among Extension educators.

Program Excellence Through Research Award

**Mary L. Blackburn, Amy B. Joy,
Anna C. Martin, Barbara Turner,
Estella A. West, Lucia L. Kaiser,
Marilyn S. Townsend (California)**

*“Evaluating EFNEP and FSNEP
Programs with a Food Behavior Checklist”*

This research designed and validated a Food Behavior Checklist (FBC) as an alternate to the 24-hour food recall to evaluate nutrition education impact among families in the FSNEP and EFNEP programs. The FBC was easy to administer, code, analyze, was valid and reliable, culturally neutral, user-friendly, and less time consuming.

Laura F. Stephenson, Denise Lewis, Elizabeth Hunter, Jennifer Gatz, Kim Stansbury (Kentucky)

“A Community-Based Solution to Elders’ Health Disparities”

Many of America’s communities are graying as baby boomers age. The ability of a community to meet the needs of elders is complex. This study assessed a community’s elder service/support infrastructure through surveys, in-depth interviews and community assessment to develop a broad-based local initiative to promote successful aging.

Environmental Education Award

Judy Bland, Dr. Jorge Atilas, Rachel West, Terri Cameron (Georgia)

“The A+ Lunchroom—Tools for Georgia Schools”

A team of FACS agents created The A+ Lunchroom program to raise the awareness of indoor air quality issues that impact children’s health in schools. They educated 981 School Nutrition Program employees who impact 118,741 children daily in 30 counties. The curriculum addressed IAQ pollutants, symptoms and methods of prevention.

Elisa Ann Shackelton (Colorado)

“Radon Education in NW Colorado”

Partnering with the Colorado Department of Public Health and Environment, Moffat County Cooperative Extension has delivered radon education programs aimed at increasing pub-

lic awareness related to the health hazards of indoor radon. Educational outreach has been accomplished through the use of TV, radio, newspaper, and numerous public presentations.

Extension Housing Outreach Award

Martha Martin Pile, Dana Abee, Gwen A. Duvall (Tennessee)

“Dream Team For Good Neighborhoods”

The Dream Team and community partners are building good neighborhoods, through the establishment of a Home Buyers Club. Under-represented people and families have a chance at the American Dream of owning their own home and will be better able to meet the obligation, challenges and benefits of home ownership.

Treva D. Williams, Ann Smith, Barbara James, Dr. Christine Price, Dr. Meg Teaford, Dr. Susan Zavotka, Lynda Fowler, Monadine B. Matthey, Pat Holmes (Ohio)

“Universal Design: Housing Solutions for All Ages and Abilities”

The Aging & Adult Development critical issues team from Ohio State University Extension developed a curriculum package to educate consumers, home improvement retailers, and other professionals about the concepts of Universal Design, reaching over 900

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EXTENSION HOUSING OUTREACH AWARD

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individuals with direct programming and 17,000 through media sources.

Early Childhood Child Care Training Award

Jana Osbourn, Amy Chapman, Donna Williams, Kelly Thorp, Rebecca Rogers, Sandra Kunkel, Shea Nebgen (Texas)

“Hill Country Professional Child Care Providers Conference”

The Hill Country Professional Child Care Providers Conference which began nearly 20 years ago has since evolved into a dynamic, highly anticipated educational program that reaches over 200 providers annually. In 2003, the conference had an economic impact of over \$2 million through sustained employment of the child care providers.

Food Safety Award

Deilee N. Calvert-Minor (New York)

“Food Safety Training Prepares Teens for Careers in the Food Industry”

The Food Industry is the nation’s largest employer. To prepare low-income teens for successful careers, a 5-week summer program focused on career options in the food industry. Students completed a certification course in food safety to increase employability. Field trips provided a

chance to see food safety practices in action.

Nutrition Media Grant

Diane H. Whitten (New York)

“Nutrition and Food Public Service Announcements for Radio”

The mission of Cooperative Extension to educate the public, and the need to market Cooperative Extension can be accomplished through radio Public Service Announcements. A CD containing twenty-four PSAs about nutrition will be developed and sold to help educators reach their target audience and their goals through local radio stations.

Clean Homes...Healthy Families Award

Dianne Margaret Miiller, Cassandra S. Corridon, Madeleine Greene (Maryland)

“A Healthier Maryland: Creative Food Safety Education”

Large outbreaks of food-borne illness at local church suppers created an interest in safe handling of food. Maryland Extension Educators developed Feeding the Community-Safely!, Feeding the Children-Safely! and Neighborhood Grime Watch, reaching 19,475 participants at 100 educational events and distributed on CD-ROM to 49 universities & teachers.

Susan K. White-Sayers, Diane M. Mason (Kentucky)

“Healthy Centers, Healthy Kids”

A two-hour, hands-on indoor air quality issues workshop was held for child care providers. The participants completed activities to reinforce their learning and to implement in their centers when working with students. The mission: teachers educate their students; students educate their families about indoor air quality.

4-H Excellence in Afterschool Programming Award

Linda U. Byster, Rohan Brown, Shannon Kishel (New York)

“The Green Teen Community Gardening Program: An Holistic Approach to Building Life and Work Skills”

The Green Teen Community Gardening Program provides life- and work-skills to 300 at-risk youth from Poughkeepsie, NY, through gardening activities, food systems study, entrepreneurial development and academic study. Youth increase self-esteem, gain knowledge in nutrition, horticulture, financial management, and the environment and gain respect and connectivity in their community.

Lois Ann Clark, Ruth Anne Foote Nancy Recker (Ohio)

“About My Families and Me”

About My Families and Me is a program for children living in a stepfamily. The curriculum addresses stepfamily issues and helps children share, under-

stand and work through feelings. By participating in journaling, gaming and discussion, children feel more positive about living in step.

Kori Renae Myers (Louisiana)

“LSU AgCenter/Terrebonne Parish After School Program”

The LSU AgCenter/Terrebonne Parish Schools CYFAR program Motivates, Obligates, Volunteers and Educates youth, while developing individual strength to rise above all odds. MOVE gives at-risk students the ability to develop marketable skills, form caring relationships, strengthen self-esteem and build balanced principals. These skills develop physical and mental health.

Cynthia R. Strasheim (Nebraska)

“The Afterschool Zone”

Cindy Strasheim worked with the middle school Afterschool Zone as a volunteer until Cooperative Extension agreed to provide leadership training and educational programming. As an Advisory Board member, she has accessed more than \$100,000 in grants and in-kind donations of time, expertise, and supplies. 500 youth have graduated the program.

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COMMUNICATIONS AWARDS

Newsletters

Alma Mancillas Fonseca—1st Place (Texas)

Alma Fonseca leads the Brazos Valley Homebuyer Education Coalition, consisting of 12 nonprofits and for profits, experienced housing specialists and representatives from city governments. First-time homebuyer education is provided to historically underserved areas of the Brazos Valley, including very low to moderate income individuals, minorities, and persons with disabilities.

Lee Ann Joy Kendrick—2nd Place (Nevada)

“4-H Leader News “

The 4-H Leader News is a monthly publication designed for the 4-H leaders in Southern Nevada. The newsletter covers pertinent information about upcoming events, club accomplishments, and educational topics.

Fay B. Strickler, Susan Giachero—3rd Place (Pennsylvania)

“Consumer Connection”

“Consumer Connection” focuses on family-related issues (foods, nutrition, food safety, child care, resource management, etc.) and is distributed to a large diverse urban/rural audience of 2500 households/agencies. Fay Strickler and Sue Giachero write the bi-monthly newsletter and share relevant, research-

based information as well as offer Extension’s programs, services and opportunities.

Radio

Virginia Gundlach Houseknecht, Cynthia Cave, Deb Champion, Ellen DeFay, Helen Howard, Leslie Kannus, Loree Symonds, Ryan Hill, Shana Karn—1st Place (New York) *“EAT SMART NEW YORK RADIO SPOTS”*

Six diverse 30-second radio spots feature nutrition education and promotion messages targeted to low income listeners across 7 counties in upstate New York. The spots include testimonials from Eat Smart New York program graduates discussing the impact the program has had on their lives.

Phyllis B. Lewis—2nd Place (Wyoming)

“Radio Food Safety PSA’s”

Radio food safety PSA’s are important reminders to listeners to follow safe, proper food-safety procedures — especially during the holidays when many people may be helping in the kitchen. Each PSA was aired 45 times over two radio stations, reaching an estimated 16,000 listeners each airing.

Dianne Marie Swanson—3rd Place (Nebraska)

Staff at the University of Nebraska Cooperative Extension in Gage County provide weekday radio spots every day year round. One minute spots air twice

daily for five consecutive days. Dianne Swanson focuses her efforts on topic areas of families, child/youth development, health, nutrition/food safety and consumer issues.

Television

Jan F. Scholl, Katherine Cason, WPSX Television—1st Place (Pennsylvania)

“Mission Nutrition”

Mission Nutrition acquainted 10,000 (estimated) television viewers about problems of obesity, September 7 and 9, 2003. Produced by Katherine Cason, Jan Scholl and WPSX television, the 15-minute tape cost \$11,000 (NEP, public television and Penn State Outreach grants). Other public television stations and the Extension Healthy Communities project will benefit.

Cheryl Tickner, Cami Wells, Carol Schwarz—2nd Place (Nebraska)

“Holiday Food Safety”

Holiday Food Safety was an appropriate topic for the University of Nebraska Cooperative Extension’s Market Journal Extra show which aired in November. During the half hour program, extension educators held a lively discussion with the show’s host while displaying foods that require proper handling to avoid food-borne illness.

Sara Burczy, Amy Nickerson, Keith Silva, Linda Berlin, Stephen

Pintauro, Will Mikell—3rd Place (Vermont)

“Healthy Eating, Healthy Aging Television Program”

This program tells the story of an innovative University of Vermont research project that enables seniors to access nutrition and health information through the magic of computers. The program uses a personal approach to show how the project puts knowledge and technology to work in a rural community.

Written News

Johanna S. Hicks—1st Place (Texas)

“Advice to Teens: BCCC and Choose Your Friends Wisely”

BCCC - Bad company corrupts character. That’s an acronym that parents should instill in their children. Choosing friends wisely was the overall theme of a series of newspaper columns targeting parents, encouraging them to be available to their children, while guiding them through the tough adolescent and teen years.

Andrea Wise Bressler—2nd Place (Pennsylvania)

“Strengthen Your Family”

Strengthen Your Family news columns have appeared every other week since October, 1985. Distribution has increased from the initial two newspapers to the current sixteen newspapers in eight rural central Pennsylvania

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WRITTEN NEWS AWARD

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counties. The column provides reassurance to busy working parents about common occurrences in today's families, and reaches 92,250 subscribers.

Stephanie Toelle—3rd Place (Florida)

"Growing Up in a World of Turmoil"

Growing Up in a World of Turmoil, published in The First Coast Parent, shares strategies with parents to help their children cope with tensions resulting from the war in Iraq. It addresses how children may exhibit distress and gives proactive tips that are developmentally appropriate.

Overhead Transparencies

Susan Kathleen Morris, Joanne B. Hamilton, Judith A. Stuart, Lynn F. Little—1st Place (Maryland)

"Identity Theft"

Four Maryland Extension Family and Consumer Sciences Educators created a 27-slide Identity Theft Program and handout. Forty-four Identity Theft classes, reaching 2,132 Maryland residents, have been taught. In addition, an Identity Theft radio spot was taped for USDA Radio, reaching 675 radio stations and the Voice of America.

Patricia Faughn—2nd Place (Illinois)

"You and Your New Baby"

You and Your New Baby is a curriculum with overheads developed for use with new parents or those who work with them, but could also be beneficial for caregivers of infants. It outlines eight ways to support an infant's needs and development, and build a strong parent-infant relationship.

Jan Bennett—3rd Place (Florida)

"PowerPay Debt Reduction Computer Program"

In 2003, 17 PowerPay analyses were completed for Collier County families. This educational program of Utah State University Extension, along with CD installation discs, was shared with 42 Extension professionals from throughout the State via an Abstract Presentation using overhead transparencies at the annual Florida Association of Extension Professionals Conference.

Educational Technology

Ellen Schuster, Holly Berry, Janice Smiley, Molly Engle, Renee Carr, Robert Rost, Sharon Cartwright, Steven Dodrill—1st Place (Oregon)

"Helping Teen Parents Feed Their Young Children: A multimedia learning module for those who teach teens"

A multimedia-learning module on CD-ROM has proven to be an effective way to provide critical training for faculty and staff throughout Oregon and

reduce cumbersome curriculum notebooks. Helping Teen Parents Feed Their Young Children includes information on teenage learners, strategies for delivering education and content information on three nutrition messages.

Suzanne Pelican, Alice Henneman, Betty Holmes, Christine Pasley, Darlene Christensen, Deborah Johnson, Gail Gordon, Margaret Cullen, Mary Kay Wardlaw, Vicki Hayman—2nd Place (Wyoming)

“Small Victories”

Small Victories is a mini-lesson series promoting positive food, physical activity, and body image attitudes and behaviors. Small Victories reflects the mission and principles of WIN Wyoming, a multi-agency, multi-state network that promotes healthy lifestyles instead of a specific body size, shape, or weight.

Maryellen Garrison—3rd Place (Kentucky)

“Arthritis Advice”

This entry was developed for Extension Homemaker Leader Trainings. The program is designed to increase public awareness of arthritis, to promote early diagnosis, and to minimize preventable pain. The disc contains a read-me file, a PowerPoint presentation, teaching plan, leader’s guide, handouts, and evaluation tool, all using Microsoft Word/PowerPoint.

Educational Curriculum Package

Marsha Ann Hawkins, Linda Gossett, Marilyn Bischoff—1st Place (Idaho)

“Dollar Decision\$—A New Approach to Teach Making Ends Meet”

Dollar Decision\$ is an innovative new curriculum that features a video, teacher’s guide, PowerPoint slides, participant activities, and publications. The curriculum teaches how to identify spending leaks, determine needs versus wants, track expenses, set financial goals, develop a spending and saving plan, and ways to increase income and decrease expenses.

Katherine L. Cason—2nd Place (South Carolina)

“Nutrition Mission – A multimedia educational tool for youth grades 4 - 6”

Nutrition Mission is a unique and exciting multimedia educational package for 4th through 6th grade students that includes a CD-ROM and web site. It includes lessons on the food guide pyramid, food labels, nutrient density, fast foods, snacking, physical activity, and food science. Nutrition Mission helps youth make healthy choices.

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EDUCATIONAL CURRICULUM PACKAGE

AWARD *continued from page 31*

**Rebecca Haynes-Bordas, D.
Elizabeth Kiss, Frank J. Koontz—
3rd Place (Indiana)**

“Making Your Money Work”

Making Your Money Work increases the financial stability of low-literacy, low-income individuals. Led by a facilitator, the series of workshops takes place over a six-week period. The curriculum package includes a Trainer’s Guide, participant workbooks (available in English or Spanish), budget cards, and a video kit for a home-study alternative.

Educational Publications

**Luanne J. Hughes, Gerry
Leonarski, James Watson, Jerome
Frecon, Mary Cummings, Michelle
Infante-Casella, Peggy McKee—1st
Place (New Jersey)**

*“The From Our Farms Guide to Gloucester
County Farm Products”*

This brochure includes a map to identify the location of 78 listed farms, and a table listing farm location, hours of operation and commodities/services available. The Guide can be used independently or with the From Our Farms nutrition and agriculture education program operating in local libraries, schools and child care centers.

**Sondra M. Parmer, Barbara
Struempler—2nd Place (Alabama)**

*“Laugh a Little and Make Your Tummy
Happy Perpetual Calendar”*

Laugh a Little and Make Your Tummy Happy is a timeless 365-day perpetual calendar. This unique educational publication makes the reader respond to nutrition and health principals in a positive manner on a daily basis. It is boldly colorful, eye-catching, and filled with humorous nutrition quotes, statements, and jokes.

**Stephanie Toelle, Casilda Vargas,
Kristi O’Neal, Mark Al-Amad—3rd
Place (Florida)**

“Kinship Caregiver Guide 2003-04”

The Kinship Caregiver Guide 2003-04 was created as a resource tool for kinship caregivers in Jacksonville, Florida. Developed as a collaborative project between Extension and the local Area Agency on Aging, over 2,000 copies of the guide have been distributed. One hundred thirty-four agencies are detailed in the guide.

PUBLIC RELATIONS AWARDS

Marketing Package Award

Jo Lynn Jennings, Josephine Costillo, Shirley Chambers, Lorri Jones (Texas)

Jo Lynn Jennings developed and coordinated a marketing plan to publicize a collaborative educational program among seven Houston area agencies/organizations to sponsor and conduct two programs, Meal Solutions For Busy People, to teach families how to prepare quick, nutritious meals at home. A variety of marketing techniques was used.

June Annette Puett, Donna Calhoun, Heather Kyle, Kaye Smith, Tiffany Worley (Tennessee)

“Using a Sports Theme to Market Financial Management”

The Chattanooga Area Tennessee Saves coalition utilized a creative marketing strategy to promote the Tennessee Saves campaign and encourage participation at the campaign kickoff at a minor league baseball game. Sports fans and potential savers received money management messages and

tools such as the ballpark retirement estimator at the game.

Community Partnership Award

Lisa D. Jordan, Laurie Cantrell (Georgia)

“Chatham Child Care Collaborative”

Chatham Child Care Collaborative is a partnership of 12 local agencies; the largest single source of child care training in Savannah, Georgia; providing 185,380 educational contact hours to over 12,053 providers attending 350 classes/events; over \$59,000 awarded in grants; in-kind services and 500 volunteer hours have been valued over \$300,000.

CENTRAL REGION FINALISTS

Professional Development Awards

EXTENSION EDUCATOR OF THE YEAR AWARD

Eileen Marie Krumbach (Nebraska)

Reaching new audiences and collaboration are the strengths of Eileen Krumbach. Working with over 40 groups has led to the development of the York County Community Health Coalition, Inc. Services have been expanded especially for high risk families as a result of this coalition making the community a healthier place.

FLORENCE HALL AWARD

Patricia Faughn, Amy Griswold, Angela Wiley, Debbie McClellen, Gisela Grumbach, Rachel Schwarzendruber, Sherry Rocha (Illinois)

Intentional Harmony: Managing Work and Parenting is a research-based curriculum unit that is part of a larger curriculum. It is for use with employed parents, supervisors, and human resource personnel. It encourages employed parents to find ways to effectively manage and be satisfied in both their parenting and work.

Delores Kaye Henderson, Carolyn Hendricks, Cheryl Jacobs, Diann Steinheuser, Liz Gorham, Marjorie

Kolb, Nancy Pauly, Sally Park Hageman, Sandra Aamlid (South Dakota)

Identity Theft Prevention seeks to limit the spread of identity theft in South Dakota. This statewide SDSU Extension campaign informs consumers how criminals target victims, details what consumers can do personally to minimize the risk of losing their identity, and suggests actions to be taken should they become a victim.

Jinny Kay Hopp (Missouri)

Families and Divorce is an interactive workshop for professionals working with children whose parents have divorced. This workshop extends information from the Focus on Kids divorce education program to extend data about marriage and divorce, children's reactions to divorce and strategies to use with children who have experienced parental divorce.

Cynthia R. Strasheim (Nebraska)

Cindy Strasheim saw children of divorce in need. She designed Kids Talk About Divorce for children ages 5-18. \$100,000 in grants provided funds to develop curriculum, train teachers, and evaluate the programs. 600 kids have successfully completed the classes. Classes are offered statewide with the goal of bilingual education.

NEW PROFESSIONAL AWARD

Joan Broughton Miller (Michigan)

As a new professional, I restructured the Family Nutrition Program to meet the needs of many county residents including low-income senior participants. Creative collaborations resulted in match for the Grant and a more public profile for Extension. Innovative, interactive programming and food safety training for professionals are high priorities.

PARA-PROFESSIONAL AWARD

Gladys Jerome (Michigan)

Gladys Jerome has worked for MSU Extension's Family Nutrition Program for over five years. She has consistently made an effort to make each participant she works with feel that they are unique and worthwhile individuals. She not only teaches food skills but self worth to her participants.

Program Awards

DEAN DON FELKER

FINANCIAL MANAGEMENT

AWARD

**Kathleen Marie Metzenbauer
(Wisconsin)**

"Family Finances Workshops For Housing"

In response to the news of plant closings, job layoffs and budget deficits in Juneau County, Wisc., a subcommittee of the Juneau County Economic Development Corporation Housing Committee organized three Family

Finances Workshops to promote financial proficiency to families.

**Evelyn Prasse, Charlotte Crawford,
Debbie Bartman, Dr. Paul
McNamara, Ellen Burton, Jennifer
Hunt, Karen Chan, Kathy Reuter,
Kathy Sweedler, Linda Crawl
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Fugate, Pat Hildebrand, Susan
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"Your Money & Your Life"

The Consumer & Family Economics team collaborated with the Financial Links for Low-Income People Coalition to develop the train-the-trainer curriculum, Your Money & Your Life. Extension Educators teach agency personnel to reteach the curriculum that includes insurance, banking, predatory lending, debt management, investing, job and public benefits, and tax issues.

**MARY W. WELLS DIVERSITY
AWARD**

**Kimberly Ann Greder, Anthony
Santiago, Catherine Hunt, Cynthia
Garcia Coll, Daniel Ossian, Diana
Broshar, Francisco Villarruel, Joyce
Howard, Juls Design, Laura
Sternweis, Rosa Milagros (Amy)
Santos, William Allen (Iowa)**

"Cultural Perspectives on Parenting"

Cultural Perspectives on Parenting, a 2-part satellite series, reached 2,900 professionals at 253 sites in 29 states during 2003. Participants increased their

Continued on page 36

CENTRAL REGION FINALISTS

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understanding of cultural influences on parenting and on the family-professional relationship, parenting challenges of new immigrants and applying family-centered practices to work with families of diverse cultures.

ENVIRONMENTAL EDUCATION AWARD

**Carrie Schneider-Miller, John Fech,
Sharon Skipton (Nebraska)**

“Living Safely With Lead”

University of Nebraska Extension, Douglas/Sarpy Counties is providing programming to help educate people to live safely with lead. This program is especially pertinent in Omaha where the EPA has targeted areas as having high levels of lead. A high percentage of children test positive for lead poisoning in this area.

EXTENSION HOUSING OUTREACH AWARD

**Treva D. Williams, Ann Smith,
Barbara James, Dr. Christine Price,
Dr. Meg Teaford, Dr. Susan
Zavotka, Lynda Fowler, Monadine
B. Mattey, Pat Holmes (Ohio)**

*“Universal Design: Housing Solutions for All
Ages and Abilities”*

The Aging & Adult Development critical issues team from Ohio State University Extension developed a curriculum package to educate consumers, home improvement retailers, and other

professionals about the concepts of Universal Design, reaching over 900 individuals with direct programming and 17,000 through media sources.

EARLY CHILDHOOD CHILD CARE TRAINING AWARD

**Joan E. LeFebvre, Celine Kegley,
Jaimie Mager, Janet Nanninga, Lori
Friberg, Robin Mainhardt, Sandra
Lewens (Wisconsin)**

“Early Childhood Brain Development”

Early experiences affect the developing brain, permanently shaping a child’s potential to learn. Children who are nurtured in a consistent, gentle manner have a greater chance to succeed in school, community, and workplace. The workshop series, Early Childhood Brain Development, equipped child care providers with the newest early brain development research.

FOOD SAFETY AWARD

Kathryn Kee Dodrill (Ohio)

“Food Safety for Food Handlers”

In 2001, the Ohio Uniform Food Safety Code was revised. Local health department authorities teamed with Extension for a monthly 3-hour training session to inform supervisors and employees of the changes in the law, and to educate food service establishment workers about safe food handling practices.

**4-H EXCELLENCE IN
AFTERSCHOOL
PROGRAMMING AWARD**

**Lois Ann Clark, Ruth Anne Foote,
Nancy Recker (Ohio)**

“About My Families and Me”

About My Families and Me is a program for children living in a stepfamily. The curriculum addresses stepfamily issues and helps children share, understand and work through feelings. By participating in journaling, gaming and discussion, children feel more positive about living in step.

Cynthia R. Strasheim (Nebraska)

“The Afterschool Zone”

Cindy Strasheim worked with the middle school Afterschool Zone as a volunteer until Cooperative Extension agreed to provide leadership training and educational programming. As an Advisory Board member, she has accessed more than \$100,000 in grants and in-kind donations of time, expertise, and supplies. 500 youth have graduated the program.

Communications Awards

NEWSLETTERS

**R. Kris Jenkins—1st Place
(Missouri)**

“Silver Threads”

Silver Threads is a newsletter designed for limited resource, elderly(over 65) and reaches 1300 households and over 1900 persons in West Central Missouri. Extension specialists provide nonbiased

coverage of topics related to health and wellness, housing, safety, family relationships and consumer issues.

**Jennifer Paulette Gibbs—2nd Place
(Michigan)**

“Children, Youth and Family Newsletter”

The CYF Newsletter is a resource shared with Ottawa County community members and stakeholders on a quarterly basis that provides research based information on a variety of topics. This Newsletter promotes MSU Extension Children, Youth and Family programming and the Family Nutrition Program and encourages participation within these programs.

**Cynthia Rae Shuster, Kimberly
Barnhart—3rd Place (Ohio)**

“Family Tapestries . . . Strengthening Family Bonds Family & Consumer Sciences Newsletter”

Family Tapestries . . . Strengthening Family Bonds, the Perry County Family & Consumer Sciences Newsletter, covers a broad range of program areas that reflect the varied interest of its rural county residents. It includes traditional subject matter areas while stretching readers’ minds to reach beyond the traditional subject matter.

RADIO

**Dianne Marie Swanson—1st Place
(Nebraska)**

Staff at the University of Nebraska Cooperative Extension in Gage County

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CENTRAL REGION FINALISTS

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provide weekday radio spots every day year round. One minute spots air twice daily for five consecutive days. Dianne Swanson focuses her efforts on topic areas of families, child/youth development, health, nutrition/food safety and consumer issues.

Beth D. Gaydos—2nd Place (Ohio)

“Sending and Receiving Food Gifts”

This late morning interview broadcast is aired three times weekly on three sister stations. It reaches 90,000 listeners in a multi-county area of southeastern Ohio. Topics apply to a general audience and include practical tips or program announcements. This interview featured suggestions for safely sending and receiving holiday food gifts.

Jennifer Paulette Gibbs, Ron Stevens—3rd Place (Michigan)

“Children, Youth and Family Programming on WGHN”

In a collaborative effort between MSU Extension and WGHN Radio in Grand Haven, weekly pre-taped radio programs on a variety of topics are provided to a potential audience of 50,000 listeners. The programs highlighted in this application provided information on Michigan’s Parenting Awareness Month focusing on Grandparents and Effective Parenting.

TELEVISION

Cheryl Tickner, Cami Wells, Carol Schwarz—1st Place (Nebraska)

“Holiday Food Safety”

Holiday Food Safety was an appropriate topic for the University of Nebraska Cooperative Extension’s Market Journal Extra show which aired in November. During the half hour program, extension educators held a lively discussion with the show’s host while displaying foods that require proper handling to avoid food-borne illness.

WRITTEN NEWS

Beverly Ann Combs—1st Place (Illinois)

“Women and Coronary Heart Disease”

Coronary heart disease is not just a man’s health problem. It is a very serious disease of women, a major killer whose threat goes unnoticed or minimized by many. Coronary heart disease is about heredity and lifestyle. Women need to change dangerous lifestyle factors like smoking, overeating, and being sedentary.

Linda Kay Walter—2nd Place (Kansas)

“Meal Time, Family Time”

This news column, written by Linda K. Walter, Family and Consumer Sciences Agent in Finney County, Kansas, describes the benefits of a shared family meal time on family communication, nutrition, children’s social and intellectual development, and children’s resistance to negative peer pressure. Readers

are offered resources for balanced meals to prepare and eat together.

OVERHEAD TRANSPARENCIES

Patricia Faughn—1st Place (Illinois)

“You and Your New Baby”

You and Your New Baby is a curriculum with overheads developed for use with new parents or those who work with them, but could also be beneficial for caregivers of infants. It outlines eight ways to support an infant’s needs and development, and build a strong parent-infant relationship.

Mary F. Longo, Cheryl Barber—2nd Place (Ohio)

“What’s New at the Grocery Store?”

What’s New at the Grocery Store provides current trends in food marketing, food packaging and consumer buying. Consumer behaviors and food shopping habits are discussed as the keys to grocery store trends. The program changes continually as many new food products come and go very quickly.

EDUCATIONAL CURRICULUM

PACKAGE

Rebecca Haynes-Bordas, D.

Elizabeth Kiss, Frank J. Koontz—1st Place (Indiana)

“Making Your Money Work”

Making Your Money Work increases the financial stability of low-literacy, low-income individuals. Led by a facilitator, the series of workshops takes place over a six-week period. The curriculum package includes a Trainer’s

Guide, participant workbooks (available in English or Spanish), budget cards, and a video kit for a home-study alternative.

Carol Jean Schwarz, Cami Wells,

Cheryl Tickner, Julie Albrecht,

PhD—2nd Place (Nebraska)

“Road to Food Safety”

Food safety is an important issue for children and schools. The ultimate food safety goal of school food service is to reduce the risk of food safety problems. To help schools obtain their goal, food service managers were trained to identify and write Standard Operating Procedures for their facility.

EDUCATIONAL PUBLICATIONS

Rebecca Ann Baer, Deanna L.

Tribe—1st Place (Ohio)

“Folkways and Rural Life Trail”

Folkways and Rural Life Trail, a brochure illustrating how folk life relates to family stability and community development, was created as part of a pilot project that allowed people to better understand their local heritage and folkways by putting folklore to use.

Cynthia R. Strasheim—2nd Place

(Nebraska)

“Parenting From A Distance”

Non-custodial parents often feel excluded from the lives of their children after divorce. This Fact Sheet provides tips to stay connected using fun

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CENTRAL REGION FINALISTS

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and non-traditional methods of communication. Grandparents and other relatives at a distance will also benefit from this information.

**Donna R. Martinson—3rd Place
(Kansas)**

“Brain Blitz - A Campaign to Keep Your Brain Functioning At Its Best”

Brain Blitz - A Campaign to Keep Your Brain Functioning at Its Best, is the primary information piece distributed to support an educational program on memory enhancement and maintaining optimal mental functioning.

Public Relations Awards

COMMUNITY PARTNERSHIP

AWARD

Ingrid Joy Lindberg, Carolyn R. Hendricks (South Dakota)

“Extension/Head Start Partnership Reaches Young Families in Rural South Dakota”

Rural young families with small children may not have the resources to provide nutritious food for their family. A partnership between South Dakota Extension and Badlands Early Head Start is providing a means to reach these families to help improve their nutritional status thus a healthier outcome for their children.

EASTERN REGION FINALISTS

Fellowships

GRACE FRYSSINGER

FELLOWSHIP

Jan F. Scholl (Pennsylvania)

During this fellowship, Jan Scholl will conduct research to create a video documentary of Extension FCS history and a book about Martha Van Rensselaer, Extension FCS pioneer. Four weeks travel is planned to Archives II, near College Park, Maryland and to the Cornell University Archives in Ithaca, New York.

Professional Development Awards

FLORENCE HALL AWARD

Dianne Margaret Müller (Maryland)

With the alarming growth of diabetes in our Latino-Hispanic community, there is a need to provide information to uninsured patients at high risk for many medical problems. Clases para Diabeticos Latinos was developed to provide diabetes information, hands on nutrition activities, and cooking classes to patients and their family members.

Barbara M. O'Neill, Maria Young, Pat Brennan (New Jersey)

Predatory Lending Practices and Credit Rip-Offs is a 10-module curriculum for New Jersey High School teachers. Over

450 teachers received the curriculum and over 800 consumers were taught with the stand-alone identity theft module. Two external grants totaling \$51,000 supported development of the curriculum and six subsequent teacher training workshops.

Nancy B. Stevens (Pennsylvania)

Low-income children entering Kindergarten often demonstrate a lack of developmental skills commonly identified with school readiness. This project is a multi-faceted approach to better prepare the parents, the child care providers, and ultimately the children for their first formal educational experience.

Brenda J. Williams, Dr. Robert J. Thee, Frances F. Alloway (Pennsylvania)

The Community Bridge Project engages individuals lacking the personal skills and self-motivation to change their lives and to retain employment. The project assists individuals and businesses in finding and retaining qualified workers. This is accomplished through public-private collaborations among human service agencies, private agencies, business and education.

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EASTERN REGION FINALISTS

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NEW PROFESSIONAL AWARD

**Denise Hanner Continenza
(Pennsylvania)**

The applicant for this award has forged many collaborations within her community during the past 2 and 1/2 years. She has also developed and successfully implemented programs that meet the needs of the people in her community by utilizing extension resources as well as by consulting with advisory board members.

PARA-PROFESSIONAL AWARD

Theresa Serio (Maryland)

Terry Serio has worked as Extension Educator in Maryland for 2 years. She has reached over 2500 low income and special students with programs encouraging economical food preparation, proper food storage and safety. She has developed programs with themes, special events, and experiential activities to ensure memorable and dynamic learning.

Program Awards

DEAN DON FELKER

**FINANCIAL MANAGEMENT
AWARD**

**Susan Kathleen Morris, Jinhee Kim,
Ph.D., Joanne B. Hamilton, Judith
A. Stuart, Lynn F. Little (Maryland)**

*“Bringing Financial Education into the
Workplace”*

A Maryland Cooperative Extension workplace education program, A Prescription for Financial Wellne\$\$, helps Maryland employees assess their fiscal health. Through classes, group interaction and homework assignments, 17,000+ residents learned to plan, save, and make other prudent financial management decisions. Successful Extension, governmental, university and agency partnerships have been formed.

**Barbara M. O’Neill, Connie Kratzer,
Gerri Walsh, Irene Leech, Jane
Schuchardt, Linda Kirk Fox, Nancy
Porter, Pat Brennan (New Jersey)**

“Investing For Your Future”

Investing For Your Future was developed to assist beginning investors and those with small dollar amounts to invest. Components include a 158-page home study course, class series, and monthly e-mail message to registered online users.

**PROGRAM EXCELLENCE
THROUGH RESEARCH AWARD**

Jan F. Scholl (Pennsylvania)

“Evidence of a Research Base”

Graduate research representing 1911-2002 was collected and analyzed, and the 281-page book, Making the Best Better: 4-H Graduate Research 1911-2002, was published. The study provides evidence that a research base for 4-H and Extension Family and Consumer Sciences exists though previous studies refuted this finding.

**ENVIRONMENTAL
EDUCATION AWARD**

Karen M. Ensle, Joan Lytle, Melanie Hughes McDermott (New Jersey)

“Should I Eat the Fish I Catch?”

Urban, Latino pregnant women from Elizabeth, NJ, consume locally-caught fish contaminated by methyl mercury, dioxin and PCB's. A display (exhibit board) in English/Spanish was developed on the selection, preparation and cooking fish under advisories. Hand-outs in both languages are distributed with the display at community events/classes.

**EARLY CHILDHOOD CHILD
CARE TRAINING AWARD**

Liat Lauren Mackey (Maryland)

“Kitchen Fun with Kids”

Child care providers unleash their creativity in the two-hour experiential workshop, Kitchen Fun with Kids. Using a learner-centered approach,

providers engage in food fun and idea sharing that boosts their confidence in providing meaningful food experiences and encouraging healthy eating in young children. Most providers rate this workshop as excellent.

FOOD SAFETY AWARD

Deilee N. Calvert-Minor (New York)

“Food Safety Training Prepares Teens for Careers in the Food Industry”

The Food Industry is the nation's largest employer. To prepare low-income teens for successful careers, a 5-week summer program focused on career options in the food industry. Students completed a certification course in food safety to increase employability. Field trips provided a chance to see food safety practices in action.

NUTRITION MEDIA GRANT

Diane H. Whitten (New York)

“Nutrition and Food Public Service Announcements for Radio”

The mission of Cooperative Extension to educate the public, and the need to market Cooperative Extension can be accomplished through radio Public Service Announcements. A CD containing twenty-four PSAs about nutrition will be developed and sold to help educators reach their target audience and their goals through local radio stations.

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EASTERN REGION FINALISTS

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CLEAN HOMES HEALTHY FAMILIES AWARD

Dianne Margaret Müller, Cassandra S. Corridon, Madeleine Greene (Maryland)

“A Healthier Maryland: Creative Food Safety Education”

Large outbreaks of food borne illness at local church suppers created an interest in safe handling of food. Maryland Extension Educators developed Feeding the Community-Safely!, Feeding the Children-Safely! and Neighborhood Grime Watch, reaching 19,475 participants at 100 educational events and distributed on CD-ROM to 49 universities & teachers.

4-H EXCELLENCE IN AFTERSCHOOL PROGRAMMING AWARD

Linda U. Byster, Rohan Brown, Shannon Kishel (New York)

“The Green Teen Community Gardening Program: An Holistic Approach to Building Life and Work Skills”

The Green Teen Community Gardening Program provides life- and work-skills to 300 at-risk youth from Poughkeepsie, NY, through gardening activities, food systems study, entrepreneurial development and academic study. Youth increase self-esteem, gain knowledge in nutrition, horticulture, financial management, and the environment and

gain respect and connectivity in their community.

Communications Awards

NEWSLETTERS

Robin Lynn Kuleck—1st Place (Pennsylvania)

“Money Matters”

An educational outreach tool, “Money Matters” helps human service personnel and their clientele, who might not attend workshops due to geographic, transportation or time-constraints, improve their financial situations. Over 350 personnel in four rural north central Pennsylvania counties receive this monthly newsletter ultimately benefiting over 2,100 people.

Priscilla Graves—2nd Place (Maryland)

“Family Issues in Focus Newsletter “

The goal of the Family Issues in Focus Newsletter is to announce future educational programs, inform the general public of Maryland Cooperative Extension Fact Sheets, recruit potential volunteers for the Volunteer Financial Counselor Program and teach the general public about Enhancing Family Life and Increasing Family Economic Stability.

Fay B. Strickler, Susan Giachero—3rd Place (Pennsylvania)

“Consumer Connection”

“Consumer Connection” focuses on family-related issues (foods, nutrition, food safety, child care, resource man-

agement, etc.) and is distributed to a large diverse urban/rural audience of 2500 households/agencies. Fay Strickler and Sue Giachero write the bi-monthly newsletter and share relevant, research-based information as well as offer Extension's programs, services and opportunities.

RADIO

Virginia Gundlach Houseknecht, Cynthia Cave, Deb Champion, Ellen DeFay, Helen Howard, Leslie Kannus, Loree Symonds, Ryan Hill, Shana Karn—1st Place (New York)
"EAT SMART NEW YORK RADIO SPOTS"

Six diverse 30-second radio spots feature nutrition education and promotion messages targeted to low income listeners across 7 counties in upstate New York. The spots include testimonials from Eat Smart New York program graduates discussing the impact the program has had on their lives.

Phyllis M. Wright—2nd Place (Pennsylvania)

"Dealing with an Angry Child"

Daily Cooperative Extension radio programs provide family and consumers science information for Warren County audiences. Dealing with an angry child broadcast helps parents, child care providers and others caring for children options for handling adult and children's anger.

Judy H. Branch—3rd Place (Vermont)

"Balancing Work and Family: Child Care"

Balancing Work and Family: Child Care is one radio spot in a series I created from the publication, Navigating Work & Family, by Harriet Shaklee, University of Idaho Extension, 2003, found at <http://cyfernet.org>. It played on WDEV in Central Region for the University of Vermont Extension Family Consumer Sciences program.

TELEVISION

Jan F. Scholl, Katherine Cason, WPSX Television—1st Place (Pennsylvania)

"Mission Nutrition"

Mission Nutrition acquainted 10,000 (estimated) television viewers about problems of obesity, September 7 and 9, 2003. Produced by Katherine Cason, Jan Scholl and WPSX television, the 15-minute tape cost \$11,000 (NEP, public television and Penn State Outreach grants). Other public television stations and the Extension Healthy Communities project will benefit.

Sara Burczy, Amy Nickerson, Keith Silva, Linda Berlin, Stephen Pintauro, Will Mikell—2nd Place (Vermont)

"HEALTHY EATING, HEALTHY AGING Television Program"

HEALTHY EATING, HEALTHY AGING tells the story of an innovative

EASTERN REGION FINALISTS

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University of Vermont research project that enables seniors to access nutrition and health information through the magic of computers. The program uses a personal approach to show how the project puts knowledge and technology to work in a rural community.

Susan M. Figaro Grace, Mary Lee Bourbeau—3rd Place (New York)

“Household Resource Management”

This is a public access television show that was written and presented by two Cooperative Extension Educators. This educational program highlighted basic household budget practices and food resource practices that consumers can adopt to help them save more and spend less for the future.

WRITTEN NEWS

Andrea Wise Bressler—1st Place (Pennsylvania)

“Strengthen Your Family”

Strengthen Your Family news columns have appeared every other week since October, 1985. Distribution has increased from the initial two newspapers to the current sixteen newspapers in eight rural central Pennsylvania counties. The column provides reassurance to busy working parents about common occurrences in today’s families, and reaches 92,250 subscribers.

Barbara M. O’Neill—2nd Place (New Jersey)

“Financial Fitness Feature Article”

This feature article, which reached about 60,000 readers of a northwest New Jersey newspaper, includes a Financial Fitness Quiz identical to Rutgers Cooperative Extension’s interactive online quiz and financial advice from the author and area financial professionals that she interviewed.

Dianne Hall Lamb—3rd Place (Vermont)

“Milk Makes the Grade”

Adequate intakes of calcium during childhood and adolescence are key to osteoporosis prevention in later life. Researchers indicate American teens are in a calcium crisis because of inadequate calcium intakes. Local agricultural and community groups are collaborating to increase visibility and availability of dairy products in local schools.

OVERHEAD TRANSPARENCIES

Susan Kathleen Morris, Joanne B. Hamilton, Judith A. Stuart, Lynn F. Little—1st Place (Maryland)

“Identity Theft”

Four Maryland Extension Family and Consumer Sciences Educators created a 27-slide Identity Theft Program and handout. Forty-four Identity Theft classes, reaching 2,132 Maryland residents, have been taught. In addition, an Identity Theft radio spot was taped for USDA Radio, reaching 675 radio stations and the Voice of America.

EDUCATIONAL TECHNOLOGY

Barbara M. O'Neill, Phil Wisneski—1st Place (New Jersey)

"Rutgers Cooperative Extension MONEY 2000 Web Site"

The Rutgers Cooperative Extension money and investing web site, www.rce.rutgers.edu/money2000, provides financial information to consumers 24/7 and visibility as a source of credible information. Components include downloadable worksheets, narrated online PowerPoint presentations, conference summaries, and interactive self-assessment tools.

Marilyn L. Sullivan, Deborah Maes, Shirley LeBlanc—2nd Place (New Hampshire)

"Who Gets Grandma's Yellow Pie Plate - PowerPoint Program"

This 1 1/2 hour PowerPoint presentation provides an overview of the process of transferring personal possessions. It was adapted from University of Minnesota's curriculum in response for a shorter format. It increases awareness and knowledge through discussion and handouts, and motivates individuals to assess their own situation and take action.

Mary R. Ehret, Robin Rex—3rd Place (Pennsylvania)

"The Diet Dilemma"

The Diet Dilemma, a wellness program, a series of three interactive programs which ask participants if they are ready to "go on a diet" the implications, and the importance of increasing

physical activity. The third program builds skills which a person would need if they should choose to diet.

EDUCATIONAL PUBLICATIONS

Luanne J. Hughes, Gerry Leonarski, James Watson, Jerome Frecon, Mary Cummings, Michelle Infante-Casella, Peggy McKee—1st Place (New Jersey)

"The From Our Farms Guide to Gloucester County Farm Products"

This brochure includes a map to identify the location of 78 listed farms, and a table listing farm location, hours of operation and commodities/services available. The Guide can be used independently or with the From Our Farms nutrition and agriculture education program operating in local libraries, schools and child care centers.

Liat Lauren Mackey—2nd Place (Maryland)

"Eat Size-Wise"

Fast foods contribute significantly to energy and fat intake, and super-sizing portions contributes to obesity in America. At a glance, the Eat Size-Wise poster shows consumers how large fast food portions lead to over consumption. This eye-catching conversation piece has caught hundreds of fast food eaters by surprise.

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Public Relations Awards

MARKETING PACKAGE AWARD

**Frances F. Alloway, Nancy Jennings
(Pennsylvania)**

*“Marketing Package for Child Care
Trainings in Delaware County”*

Penn State Cooperative Extension - Delaware County has become a lead agency in providing trainings for child care providers. Increased marketing was needed to inform providers of the programming. An expanded marketing package has improved attendance, visibility and attracted agencies, trainers and sites wishing to be part of this outreach.

COMMUNITY PARTNERSHIP

AWARD

Brenda J. Williams, Dr. Natalie M. Ferry, Dr. Robert J. Thee, Frances F. Alloway (Pennsylvania)

“Mellon Community Bridge Project”

The Community Bridge Project engages individuals lacking the personal skills and self-motivation to change their lives and to retain employment. The project assists individuals and businesses in finding and retaining qualified workers. This is accomplished through public-private collaborations among human service agencies, private agencies, business and education.

SOUTHERN REGION FINALISTS

Professional Development Awards

EXTENSION EDUCATOR OF THE YEAR AWARD

Debbie W. Purvis (Georgia)

Throughout her career with the Georgia Extension Service, Debbie Purvis has developed a variety of innovative programs in the areas of nutrition and food safety, as well as secured grant funding through community collaborations in reaching Georgia's growing Latino population in rural Colquitt County.

FLORENCE HALL AWARD

Donna Mae Fryman, Debra Cotterill, Judith Ann Foster, Sally Mineer, Terry Whalen (Kentucky)

Agri-tourism in the Buffalo Trace region of KY is being used as a method to overcome the loss of the main cash crop—tobacco. FCS agents have organized, educated, and promoted agri-tourism businesses to the public as well as assisted in establishing legislation to promote agri-tourism in the state.

Johanna S. Hicks (Texas)

An estimated 18 million US citizens, including 1,550 Hopkins County residents, have been diagnosed with diabetes. Through conferences, diabetes management classes, educational

exhibits, support groups, weekly columns, and one-on-one visits, 10,000+ Hopkins County residents were reached. Improved adherence to diabetes management practices were reported in all surveyed.

Sondra M. Parmer, Barbara Struempler (Alabama)

Come and Get It interactively teaches and assesses farm-to-table food concepts to young children. Used as an activity, Extension educators engage students in learning during a single class. Used as an evaluation, nutrition classes are taught in between using Come and Get It as a pre- and post-assessment.

Calley Jo Runnels, Beth Dannheim, Carmen Aguirre, Clara Soliz, Deana Sageser, Debbie Pollard, Dr. Richard Wampler, Mary Ann Gutierrez, Nenetzin Reyes (Texas)

For exemplary service in conducting a comprehensive bilingual parenting educational program, Parenting Through Change, which reached numerous divorced and single Hispanic mothers and their children on the Texas South Plains and resulted in improved parenting skills and potentially reduced negative behaviors of their children.

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SOUTHERN REGION FINALISTS

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NEW PROFESSIONAL AWARD

Karen Munden (Virginia)

Karen Munden has worked with several community agencies and organizations to offer Financial Literacy, Housing Education, and Consumer Education workshops for South Hampton Roads, Virginia, citizens. These workshops taught adults to make positive impacts on their living conditions. Also, age-appropriate curricula were utilized to teach youth money management concepts.

PARA-PROFESSIONAL AWARD

B. Kaye Stiltner (Virginia)

Kaye Stiltner has demonstrated outstanding work from the very first day in her position as a SCNEP program assistant. She is meeting the needs of her clients in five diverse counties through Super Pantry programs and making a positive impact on their food safety and nutrition habits.

Program Awards

DEAN DON FELKER

FINANCIAL MANAGEMENT

AWARD

Jan Bennett (Florida)

“Legal Checkup Program”

The Legal Checkup Program, executed in Collier County, Florida, was the first Extension Service/AARP collaboration of this particular program in the entire

nation. It resulted in a national USDA-CSREES/AARP partnership and became part of a Tool Kit for the national Extension Initiative, Financial Security In Later Life.

Chris Procise (Florida)

“Adapting to Unusual Opportunities”

Martin County’s Decisions for Independent Living series - an 8-lesson program teaching personal money management and living skills - is taught to youths and adults at Jail, Boot Camp and substance abuse facilities. These are people with attitudes who do respond to special handling. Over 6 years, 2,237 participants graduated.

MARY W. WELLS DIVERSITY

AWARD

Lisa A. Guion (Florida), Carolyn Perkins, MPH (Texas), Dr. H. Wallace Goddard (Arkansas), Gae Broadwater (Kentucky), Samantha Chattaraj, Stephanie Sullivan-Lytle (Florida)

“Strengthening Programs To Reach Diverse Audiences Project”

There is a growing body of research that presents strategies for planning, marketing and implementing programs that will be more effective with ethnically diverse audiences. Drawing upon this literature, the project team developed and implemented a six-unit curriculum, and many other resources, to build cultural competence among Extension educators.

**PROGRAM EXCELLENCE
THROUGH RESEARCH AWARD**

**Laura F. Stephenson, Denise Lewis,
Elizabeth Hunter, Jennifer Gatz,
Kim Stansbury (Kentucky)**

*“A Community-Based Solution to Elders’
Health Disparities”*

Many of America’s communities are graying as baby boomers age. The ability of a community to meet the needs of elders is complex. This study assessed a community’s elder service/support infrastructure through surveys, in-depth interviews and community assessment in order to develop a broad-based local initiative to promote successful aging.

**ENVIRONMENTAL
EDUCATION AWARD**

**Judy Bland, Dr. Jorge Atilas, Rachel
West, Terri Cameron (Georgia)**

*“The A+ Lunchroom—Tools for Georgia
Schools”*

A team of FACS agents created The A+ Lunchroom program to raise the awareness of indoor air quality issues that impact children’s health in schools. They educated 981 School Nutrition Program employees who impact 118,741 children daily in 30 counties. The curriculum addressed IAQ pollutants, symptoms and methods of prevention.

**Amy Chilcote, Dr. Sandy Wiggins,
Nancy Abasiekong, Susan Chase
(North Carolina)**

*“Tools for Schools Program: An Asthma
Intervention Outreach”*

In recent years, NC families have experienced a dramatic rise in the prevalence of asthma. FCS Agents in three counties piloted an asthma intervention outreach program. 438 school administrators, faculty, and maintenance/custodial staff were trained through eight seminars conducted in 2003. Over 45,000 students were impacted with this pilot program.

**EXTENSION HOUSING
OUTREACH AWARD**

Alma Mancillas Fonseca (Texas)

Alma Fonseca led the Brazos Valley Homebuyer Education Coalition in teaching first-time homebuyers how to access down payment assistance, assess readiness to buy a home, get a mortgage loan, and find a home and the basic “financial literacy” skills of budgeting, saving, credit, debt management.

**Martha Martin Pile, Dana Abee,
Gwen A. Duvall (Tennessee)**

“Dream Team For Good Neighborhoods”

The Dream Team and community partners are building good neighborhoods, through the establishment of a Home Buyers Club. Under-represented people and families have a chance at the American Dream of owning their own

SOUTHERN REGION FINALISTS

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home and will be better able to meet the obligation, challenges and benefits of home ownership.

EARLY CHILDHOOD CHILD CARE TRAINING AWARD

Jana Osbourn, Amy Chapman, Donna Williams, Kelly Thorp, Rebecca Rogers, Sandra Kunkel, Shea Nebgen (Texas)

"Hill Country Professional Child Care Providers Conference"

The Hill Country Professional Child Care Providers Conference which began nearly 20 years ago has since evolved into a dynamic, highly anticipated educational program that reaches over 200 providers annually. In 2003, the conference had an economic impact of over \$2 million through sustained employment of the child care providers.

FOOD SAFETY AWARD

Diana Marie Weise (Texas)

"Food Safety Programs in DeWitt County"

Diana has reach over 825 food service personnel in the last two years with Food Safety Programs. 100 of these attended 2-day Food Safety It's our Business classes and became Certified. She has used creative programs such as food safety bingo, germ busters and look alike scenarios.

CLEAN HOMES...HEALTHY FAMILIES AWARD

Susan Kay Breitling (Texas)

"Changing Places"

Changing Places was a six weeks course for Junior High students. It emphasized concepts related to cleaning, storage and their role in healthier lifestyles. Each student completed a project at home and reported it to the group. Students learned information and displayed behavioral change reflecting improved cleaning and storage skills.

Susan K. White-Sayers, Diane M. Mason (Kentucky)

"Healthy Centers, Healthy Kids"

A two-hour, hands-on indoor air quality issues workshop was held for child care providers. The participants completed activities to reinforce their learning and to implement in their centers when working with students. The mission: teachers educate their students; students educate their families about indoor air quality.

4-H EXCELLENCE IN

AFTERSCHOOL

PROGRAMMING AWARD

Kori Renae Myers (Louisiana)

"LSU AgCenter/Terrebonne Parish After School Program"

The LSU AgCenter/Terrebonne Parish Schools CYFAR program Motivates, Obligates, Volunteers and Educates youth, while developing individual strength to rise above all odds. MOVE gives at-risk students the ability to

develop marketable skills, form caring relationships, strengthen self-esteem and build balanced principals. These skills develop physical and mental health.

**Sheryl A. Nolen, Lilly Dorney,
Michelle Warren, Scott Perry
(Texas)**

“YMCA 4-H Project Day”

Texas Cooperative Extension, 4-H and Urban Youth Development partnered with YMCA to improve AfterCare programs and accessibility of 4-H in Conroe, Texas. 4-H Project Day offered on-the-job training of staff, programs reached 235 youth and raised the Conroe YMCA to the highest level of compliance within the Greater Houston area.

Kathy W. Wright (South Carolina)

“SC 4-H Mini-Society”

Mini-Society® is an interactive, experience-based instructional system teaching entrepreneurship, economics, and citizenship to youth. Since 1999, SC has trained 188 adult volunteers and received \$112,000 in funding from the Kauffman Foundation. Adult volunteers have exposed 1507 youth to Mini-Society®. Evaluations from youth and adults indicate a high success rate.

Communications Awards

NEWSLETTERS

**Alma Mancillas Fonseca—1st Place
(Texas)**

Alma Fonseca leads the Brazos Valley Homebuyer Education Coalition, consisting of 12 nonprofits and for profits, experienced housing specialists and representatives from city governments. First-time homebuyer education is provided to historically underserved areas of the Brazos Valley, including very low to moderate income individuals, minorities, and persons with disabilities.

**Christa Lynn Campbell, Betty
Miller, Danielle Gordon, Debbie
Purvis, Gail Hanula, Jesse Munn, Jo
Shuford-Law, Karen Stribling, Kelly
Cordray, Linda McClellan, Marjorie
Moore, Rebecca Moore—2nd Place
(Georgia)**

“Fit Families Newsletter Series”

Fit Families newsletters were originally designed by Georgia FACS agents, Christa Campbell and Rebecca Moore to support Fit Families nutrition camp. The multi-state partnership with Florida FACS agents made the 18 newsletter series a reality. Now parents can benefit from the nutrition education their children receive from Extension sponsored programs.

SOUTHERN REGION FINALISTS

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Laura F. Stephenson—3rd Place (Kentucky)

“Get Fit Clark County Wellness Walking Program Newsletters”

A twelve-week newsletter series was designed to motivate and educate the participants who had committed to walking 100 or 200 miles within the Get Fit Clark County Wellness Walking program time period. The newsletter featured articles appropriate to walking, nutrition, participant profiles, and highlights of the final State Park destination.

RADIO

Susan J. Pickle—1st Place (Arkansas)

“Food Safety”

This early morning broadcast airs weekly on station KXIO and reaches 45,000 listeners in a multi-county area of Arkansas. The November 2003 interview topics featured information on proper hand washing to reduce the spread of germs and food-borne illness and information on safe preparation of turkey for holiday meals.

Pamela Carol York—2nd Place (Kentucky)

“Extension Minute Radio Program”

Extension Minute is sixty second radio spots recorded monthly and played six times a day on six radio stations on Clear Channel’s First Radio. The six stations have a combined audience of

over 200,000 listeners in south central Kentucky. A variety of timely and relevant topics are shared with listeners.

Lisa Cunningham Murphy—3rd Place (Alabama)

“Learning the Power of Patience”

An early morning broadcast is aired weekly on WERH Radio Station and reaches 120,000 listeners in a five county area in Northwest Alabama. Topics are varied for a general audience and include practical tips as well as program announcements. A program on Learning the Power of Patience was featured.

TELEVISION

Geissler Baker—1st Place (North Carolina)

“Fun with Milk”

FCS agent Geissler Baker taped a segment, called Fun with Milk, for the June production of The Answer People, Extension’s bi-monthly television program. The program airs on the local cable public access station and is seen by 136,000 viewers. Geissler tapes 3-4 segments for the program each year.

Lisa Leslie, Billie Lofland—2nd Place (Florida)

“Lower Summer Cooling Costs”

The public service announcement, Lower Summer Cooling Costs, explains actions that residents can take to lower their summer cooling costs. The message is designed to be concise, yet provide just-in-time practical information. The PSA was played on the county

government television channel during the summer of 2003.

Martha M. Yount, Michael T. Martin—3rd Place (Kentucky)

“Baking In The Great Outdoors”

The Baking in the Great Outdoors video shows fun ways to teach food preparation, nutrition, and food safety while encouraging families to spend more active time outdoors. A simple cardboard box becomes an oven for baking cakes and more. Youth and adults of all ages can prepare the recipes.

WRITTEN NEWS

Johanna S. Hicks—1st Place (Texas)

“Advice to Teens: BCCC and Choose Your Friends Wisely”

BCCC - Bad company corrupts character. That’s an acronym that parents should instill in their children. Choosing friends wisely was the overall theme of a series of newspaper columns targeting parents, encouraging them to be available to their children, while guiding them through the tough adolescent and teen years.

Stephanie Toelle—2nd Place (Florida)

“Growing Up in a World of Turmoil”

Growing Up in a World of Turmoil, published in The First Coast Parent, shares strategies with parents to help their children cope with tensions resulting from the war in Iraq. It addresses how children may exhibit distress and

gives proactive tips that are developmentally appropriate.

Rosie L. Allen—3rd Place (Kentucky)

“Speaking About the Unspeakable”

Networking with the local faith community and newspaper editor resulted in the article Speaking About the Unspeakable after three violent homicides occurred in Gallatin County (population 10,000) within 14 months. The intent was to educate readers including survivors, family and friends, on coping mechanisms relating to violent death.

OVERHEAD TRANSPARENCIES

Jan Bennett—1st Place (Florida)

“PowerPay Debt Reduction Computer Program”

In 2003, 17 PowerPay analyses were completed for Collier County families. This educational program of Utah State University Extension, along with CD installation discs, was shared with 42 Extension professionals from throughout the State via an Abstract Presentation using overhead transparencies at the annual Florida Association of Extension Professionals Conference.

Paula M. Spears—2nd Place (Tennessee)

“Kitchen Survival Skills”

Kitchen Survival Skills is one lesson from It’s A Jungle Out There series, which is an educational program that informs and educates limited resource

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SOUTHERN REGION FINALISTS

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clientele on proper food storage of staple foods. Proper storage is essential to maintain food quality and tips are given on recommended food storage practices.

Maryellen Garrison—3rd Place (Kentucky)

“Arthritis Advice”

These overhead transparencies were developed for Extension Homemaker Leader Trainings. The program is designed to increase public awareness of arthritis, to promote early diagnosis, and to minimize preventable pain. The transparencies are part of a package which contains a teaching plan, leader’s guide, handout and evaluation tool.

EDUCATIONAL TECHNOLOGY

Maryellen Garrison—1st Place (Kentucky)

“Arthritis Advice”

This entry was developed for Extension Homemaker Leader Trainings. The program is designed to increase public awareness of arthritis, to promote early diagnosis, and to minimize preventable pain. The disc contains a read-me file, a PowerPoint presentation, teaching plan, leader’s guide, handouts, and evaluation tool, all using Microsoft Word/PowerPoint.

Glenn Muske, Hong Yu, Kristy Spalding, Michael Woods, Phillis Cothren—2nd Place (Oklahoma)

“Visual Merchandising: The Silent Salesperson”

Visual merchandising goes far beyond its initial goal of “dressing up the store.” It is a proven sales tactic that can attract customers and increase sales. This program helps the small business owner understand the basic elements of visual merchandising and how to use those elements to increase profits.

Emily Brady Ryan, Melinda Miller—3rd Place (Georgia)

“Who Wants to Be A Survivor?”

Who Wants to Be a Survivor is an interactive program designed to help middle school students learn to make healthier food choices. Through the use of an entertaining power point presentation, fun activities and taste testing, participants learn that surviving means being healthy inside and out.

EDUCATIONAL CURRICULUM PACKAGE

Katherine L. Cason—1st Place (South Carolina)

“Nutrition Mission – A multimedia educational tool for youth grades 4 - 6”

Nutrition Mission is a unique and exciting multimedia educational package for 4th through 6th grade students that includes a CD-ROM and web site. It includes lessons on the food guide pyramid, food labels, nutrient density,

fast foods, snacking, physical activity, and food science. Nutrition Mission helps youth make healthy choices.

Laura F. Stephenson, Betty Overly, Cheryl Case, Connie Jones-Woolery, Connie Minch, Janet Tietyen, Jim Akers, Kim Adams, Pam Dooley, Rita Smart—2nd Place (Kentucky)
“Consumer Beef Quality Assurance”

The decrease in tobacco income has been an economic blow to Kentucky farmers. In central Kentucky many farmers are able to produce beef as an alternative. The Consumer Beef Quality Assurance program was designed to help consumers understand producer’s beef management practices, new beef cuts, and ready-to-eat products.

Kenna Renee Knight—3rd Place (Kentucky)

“Simply Salads - 5-A-Day”

The food guide pyramid recommends that we consume five servings of fruits and vegetables a day. Simply Salads was a program to introduce salads as main or side dishes. By incorporating salads into your diet, it is an excellent way to help increase your consumption of fruits and vegetables.

EDUCATIONAL PUBLICATIONS

Sondra M. Parmer, Barbara Struempfer—1st Place (Alabama)

“Laugh a Little and Make Your Tummy Happy Perpetual Calendar”

Laugh a Little and Make Your Tummy Happy is a timeless 365-day perpetual calendar. This unique educational publi-

cation makes the reader respond to nutrition and health principals in a positive manner on a daily basis. It is boldly colorful, eye-catching, and filled with humorous nutrition quotes, statements, and jokes.

Stephanie Toelle, Casilda Vargas, Kristi O’Neal, Mark Al-Amad—2nd Place (Florida)

“Kinship Caregiver Guide 2003-04”

The Kinship Caregiver Guide 2003-04 was created as a resource tool for kinship caregivers in Jacksonville, Florida. Developed as a collaborative project between Extension and the local Area Agency on Aging, over 2,000 copies of the guide have been distributed. One hundred thirty-four agencies are detailed in the guide.

Glenna Sue Wooten—3rd Place (Kentucky)

After several years of decline in home sewing by both adults and youth, there has been renewed interest in this activity. Interest in sewing designer accessories grew across the state. Participants have saved over \$125,000 by sewing designer style purses and luggage. More than 10 home-based businesses have started.

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SOUTHERN REGION FINALISTS

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Public Relations Awards

MARKETING PACKAGE AWARD

Jo Lynn Jennings, Josephine Costillo, Shirley Chambers, Lorri Jones (Texas)

Jo Lynn Jennings developed and coordinated a marketing plan to publicize a collaborative educational program among seven Houston area agencies/organizations to sponsor and conduct two programs, Meal Solutions For Busy People, to teach families how to prepare quick, nutritious meals at home. A variety of marketing techniques was used.

June Annette Puett, Donna Calhoun, Heather Kyle, Kaye Smith, Tiffany Worley (Tennessee)

“Using a Sports Theme to Market Financial Management”

The Chattanooga Area Tennessee Saves coalition utilized a creative marketing

strategy to promote the Tennessee Saves campaign and encourage participation at the campaign kickoff at a minor league baseball game. Sports fans and potential savers received money management messages and tools such as the ballpark retirement estimator at the game.

COMMUNITY PARTNERSHIP AWARD

Lisa D. Jordan, Laurie Cantrell (Georgia)

“Chatham Child Care Collaborative”

Chatham Child Care Collaborative is a partnership of 12 local agencies; the largest single source of child care training in Savannah, Georgia; providing 185,380 educational contact hours to over 12,053 providers attending 350 classes/events; over \$59,000 awarded in grants; in-kind services and 500 volunteer hours have been valued over \$300,000.

WESTERN REGION FINALISTS

Professional Development Awards

EXTENSION EDUCATOR OF THE YEAR AWARD

Holly Berry (Oregon)

Creativity and constant personal and professional development are characteristic of Holly's approach to her Extension career. She continually scans the environment on the look out for better educational strategies that lead program participants towards reaching their full potential and contributing to the well being of their families and communities.

FLORENCE HALL AWARD

Linda Wells, Brenda Bishop,Carolynn Wilson, Charolette Collins, Cheryl Maxwell, Connie Moyers, Dr. Ann Vail, Dr. Martha Archuleta, Gayla Weaver, Glenda Belcher, Imelda Garcia, Jennifer Hopper, Karen Halderson, Kari Bachman, Kathryn Ritterbusch, Lynne Beam, Margaret Dines, Marsha Palmer, Mindy Denny, Owida Franz, Patricia Aaron, Raylene McCalman, Roberta Rios, Robin Baker, Sandy Cassen, Shannon Wooton, Shelly Porter, Starley Anderson, Virginia Alexander (New Mexico)

In New Mexico, an estimated 120,555 people have diabetes. Our team

believes education is the key to helping prevent or control diabetes with regular physical activity and a balanced nutritious diet. The Kitchen Creations curriculum was developed to meet the needs of individuals and families with diabetes in New Mexico.

PARA-PROFESSIONAL AWARD

Jessica Sanchez-Jackson (Arizona)

Age 70, Jessica Sanchez-Jackson of Phoenix, AZ serves over 150 grandfamilies as a half-time Instructional Specialist. In 2000, she created the Grandparents Raising Grandchildren program from scratch. The program includes four support groups (one in Spanish), regular phone or home visits, a collaborative grandparent university and community fair exhibits.

Program Awards

DEAN DON FELKER

FINANCIAL MANAGEMENT AWARD

Pamela Kutara, Claire Nakatsuka, Lynn C. Nakamura-Tengan, Ronaele Whittington (Hawaii)

"MoneyEd, A Distance Education Approach To Financial Education"

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WESTERN REGION FINALISTS

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MoneyEd is an innovative, web-based money management course for beginners. The entire website, including articles and worksheets are purposefully easy reading and user friendly. MoneyEd had over 2300 hits since its establishment in 2002. Last year, 84 people completed the course and saved, reduced debt or decreased spending by \$11,551.

PROGRAM EXCELLENCE THROUGH RESEARCH AWARD

**Mary L. Blackburn, Amy B. Joy,
Anna C. Martin, Barbara Turner,
Estella A. West, Lucia L. Kaiser,
Marilyn S. Townsend (California)**

*“Evaluating EFNEP and FSNEP
Programs with a Food Behavior Checklist”*

This research designed and validated a Food Behavior Checklist (FBC) as an alternate to the 24-hour food recall to evaluate nutrition education impact among families in the FSNEP and EFNEP programs. The FBC was easy to administer, code, analyze, was valid and reliable, culturally neutral, user-friendly, and less time consuming.

ENVIRONMENTAL EDUCATION AWARD

Elisa Ann Shackelton (Colorado)

“Radon Education in NW Colorado”

Partnering with the Colorado Department of Public Health and Environment, Moffat County Cooperative

Extension has delivered radon education programs aimed at increasing public awareness related to the health hazards of indoor radon. Educational outreach has been accomplished through the use of TV, radio, newspaper, and numerous public presentations.

Yvonne Jeanne Steinbring (California)

A research-based program on post-consumer textiles and clothing at thrift shops and yard sales in Siskiyou County. The study prompted development of products from this waste plus a curriculum, teaching kit, three slide sets, poster report, research article, displays to share this information with community groups, other states and Mexico.

4-H EXCELLENCE IN AFTERSCHOOL

PROGRAMMING AWARD

**Janet Benavente, Amy Star, Ben
Cooley, Enrico Figueroa, Jennifer
Eich, Julia Hurdlebrink, Tom Fey
(Colorado)**

“Success with GOALS”

An interdisciplinary team of six Extension Agents and undergraduate interns provide support for an innovative suburban 4-H program. A faith-based after-school and summer program provider, under contract with a school district, is the host agency. Predominately Hispanic youth, ages five to thirteen, are flourishing.

Communications Awards

NEWSLETTERS

Lee Ann Joy Kendrick—1st Place (Nevada)

“4-H Leader News”

The 4-H Leader News is a monthly publication designed for the 4-H leaders in Southern Nevada. The newsletter covers pertinent information about upcoming events, club accomplishments, and educational topics.

Cindy Frederick, Linda Melcher, Twila Ortiz—2nd Place (Wyoming)

“Cent\$ible Nutrition News”

University of Wyoming, Cooperative Extension Service, Cent\$ible Nutrition News is a monthly newsletter that provides reliable nutrition information to low-income households. The newsletter is used to enhance regular nutrition education and is distributed to participants and cooperating agencies. It includes a feature article plus related information for seniors and children.

Carolynn Sanchez Wilson—3rd Place (New Mexico)

The Extension Files’ first article stated, “The Art & Science of Nutrition is going through changes as we head into the 21st Century. This newsletter will give information on the latest research in nutrition.” The Extension Files has expanded to include information on substance abuse prevention, parenting and diabetes information.

RADIO

Phyllis B. Lewis—1st Place (Wyoming)

“Radio Food Safety PSA’s”

Radio food safety PSA’s are important reminders to listeners to follow safe, proper food-safety procedures — especially during the holidays when many people may be helping in the kitchen. Each PSA was aired 45 times over two radio stations, reaching an estimated 16,000 listeners each airing.

EDUCATIONAL TECHNOLOGY

Ellen Schuster, Holly Berry, Janice Smiley, Molly Engle, Renee Carr, Robert Rost, Sharon Cartwright, Steven Dodrill—1st Place (Oregon)

“Helping Teen Parents Feed Their Young Children: A multimedia learning module for those who teach teens”

A multimedia-learning module on CD-ROM has proven to be an effective way to provide critical training for faculty and staff throughout Oregon and reduce cumbersome curriculum notebooks. Helping Teen Parents Feed Their Young Children includes information on teenage learners, strategies for delivering education and content information on three nutrition messages.

Suzanne Pelican, Alice Henneman, Betty Holmes, Christine Pasley, Darlene Christensen, Deborah Johnson, Gail Gordon, Margaret

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WESTERN REGION FINALISTS

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Cullen, Mary Kay Wardlaw, Vicki Hayman—2nd Place (Wyoming)

“Small Victories”

Small Victories is a mini-lesson series promoting positive food, physical activity, and body image attitudes and behaviors. Small Victories reflects the mission and principles of WIN Wyoming, a multi-agency, multi-state network that promotes healthy lifestyles instead of a specific body size, shape, or weight.

EDUCATIONAL CURRICULUM

PACKAGE

Marsha Ann Hawkins, Linda Gossett, Marilyn Bischoff—1st Place (Idaho)

“Dollar Decision\$—A New Approach to Teach Making Ends Meet”

Dollar Decision\$ is an innovative new curriculum that features a video, teacher’s guide, PowerPoint slides, participant activities, and publications. The curriculum teaches how to identify spending leaks, determine needs versus wants, track expenses, set financial goals, develop a spending and saving plan, and ways to increase income and decrease expenses.

EDUCATIONAL PUBLICATIONS

Marsha Ann Hawkins, Marilyn Bischoff—1st Place (Idaho)

“Making a Spending and Saving Plan”

“Making a Spending and Saving Plan”

is a University of Idaho publication that will help low and moderate income individuals to understand their spending habits. The publication features: financial goal setting, preparing a spending and saving plan with emphasis on fixed and flexible expenses and the importance of savings.

Public Relations Awards

COMMUNITY PARTNERSHIP

AWARD

Mary Ellen Fleming, Cathy Morin, Dolores Lucero, Kathy Jaramillo, Katy Baer, Kyle Gallegos, Missy Taylor Dunnahoo (Colorado)

“Healthy Habits Group”

The Healthy Habits Group is a collaborative partnership of health and education professionals whose mission is to promote healthy nutrition and increased physical activity, thus encouraging healthy lifestyles among the people of the San Luis Valley. The group provides nutrition and physical activity education at the local farmers’ market.

2004 AWARDS & RECOGNITION COMMITTEE

**Amy Peterson, Vice President for
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