

2005 NATIONAL AND REGIONAL AWARDS

**NATIONAL EXTENSION ASSOCIATION
OF FAMILY & CONSUMER SCIENCES**



Dear Friends and Colleagues,

It is my pleasure to congratulate the 2005 NEAFCS award and fellowship winners. Extension Family and Consumer Science Agents and Staff work diligently each day to educate and assist consumers in their efforts of "Raising Kids, Eating Right, Spending Smart, and Living Well".

Annual Session is a wonderful time to celebrate the contributions that our members make to the profession and to society. Our national winners represent our brightest and best in Extension Family and Consumer Sciences around the country. At the affiliate level, 564 award applications were submitted, with 446 of those applications judged in regional and national competition.

A special moment in this year's annual session will be the awarding to Senator Charles E. Grassley (Iowa) the first ever "Friend of NEAFCS Award." This will be a time to give special thanks to the Senator for his personal efforts in re-introducing the NEAFCS Living Well Week bill as a Senate resolution that was passed on February 28, 2005. Senator Grassley personally asked his colleagues to support the bill and got the necessary co-sponsors to move the effort forward.

Our award winners are truly "Forging Our Future" through the great educational programs and opportunities that they provide. Again, congratulations and thank you for all that you do!

A handwritten signature in red ink that reads "Marilyn Y. Gore". The signature is fluid and cursive.

Marilyn Y. Gore
2004-2005 NEAFCS National President

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Award Categories & Sponsors

The Educational Awards Fund of the National Extension Association of Family & Consumer Sciences, is a 501(c)(3) nonprofit foundation. The association contributes 16 percent of every members' dues to the Awards Fund to support many of the awards given each year. In addition, NEAFCS relies on the generous contributions of organizations, local affiliates and individuals for the continued success of the awards program.

Fellowships

Greenwood Fellowship

SPONSORED BY: **NEAFCS MEMBERS**

This fellowship gives members an opportunity to pursue professional improvement through graduate study in the area of their own choosing.

Grace Frysinger Fellowship

SPONSORED BY: **NEAFCS MEMBERS**

This fellowship provides an opportunity for members to study and observe family and consumer sciences education in other states or countries.

Professional Development Awards

Distinguished Service Award

PLAQUES PROVIDED BY: **A&T**

INDUSTRIES

Wendell Garnhart

1602 16th Street, Barron, WI 54812

The Distinguished Service Award is the highest award presented by NEAFCS.

The award recognizes members for leadership, educational program efforts and professional development.

Continued Excellence Award

PLAQUES PROVIDED BY: **A&T**

INDUSTRIES

The award recognizes members who have previously received the Distinguished Service Award and continue to be actively involved in professional improvement programs and promoting professional development and leadership.

Extension Educator of the Year

SPONSORED BY: **NEAFCS MEMBERS**

This award is to recognize a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on families.

Florence Hall Award

SPONSORED BY: **NEAFCS MEMBERS**

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing new concerns and interests of families and have involved people in planning and implementing programs that benefit families.

New Professional Award

SPONSORED BY: **NEAFCS PAST**

NATIONAL PRESIDENTS

Jean Clarkson-Frisbie (Chair)

2005 NEAFCS NATIONAL AWARDS

Kansas State Univ. Coop. Extension
824 W 1st St., Pratt, KS 67124-2020

This award is presented to an outstanding new professional, but must be used to help defray the cost of attending the recipient's first NEAFCS Annual Session.

Para-Professional Award

SPONSORED BY: NEAFCS MEMBERS

This award recognizes outstanding service to special audiences through the use of para-professionals working with or supervised by Extension Family and Consumer Sciences Educators.

Program Awards

Dean Don Felker Financial Management Award

SPONSORED BY: NEAFCS MEMBERS

This award recognized the development of financial management programs which help individuals and families make decisions and plans for their present and future needs.

Mary W. Wells Diversity Award

SPONSORED BY: STATE AFFILIATES & INDIVIDUAL CONTRIBUTIONS

This award recognizes outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

Healthy Lifestyles Education Grant

SPONSORED BY: NEAFCS MEMBERS

Awarded to individual(s) with goals to create educational programs and public awareness emphasizing current health

issues, including nutrition, fitness, and healthy lifestyle education.

Program Excellence Through Research Award

SPONSORED BY: NEAFCS MEMBERS

This award emphasizes the use of research results to improve existing programs or to develop new programs.

Environmental Education Award

SPONSORED BY: NEAFCS MEMBERS

This award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

Extension Housing Outreach Award

SPONSORED BY: MONTANA STATE UNIV.

Michael Vogel, FCS Program Leader
Housing & Environmental Quality
Bozeman, MT 59717

Recognizes outstanding housing educational programs conducted for families and/or communities.

Early Childhood Child Care Training

SPONSORED BY: KEYSTONE UNIVERSITY RESEARCH CORPORATION

Joyce Iutcovich, Ph.D., President
3823 W. 12th St., Erie, PA 16505-3301
This award recognizes outstanding child-care professional training that addresses the needs of young children, birth to eight years of age.

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2005 NEAFCS NATIONAL AWARDS

CATEGORIES & SPONSORS

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Food Safety Award

SPONSORED BY: **UNIVERSITY OF**

NEBRASKA-LINCOLN EXTENSION

Elbert Dickey, Dean and Director

211 Agricultural Hall

Lincoln, NE 68583-0703

This award recognizes NEAFCS members for outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers, and other groups/individuals preparing and/or serving food.

Clean Homes...Healthy Families Program Award

SPONSORED BY: **SOAP & DETERGENT ASSOCIATION**

Nancy Bock

1500 K Street, NW, Suite 300

Washington, DC 20005

Recognizes NEAFCS members for their innovative educational programs that help families and individuals understand the link between clean homes and good health.

4-H Excellence in Afterschool Programming Award

SPONSORED BY: **JCPENNEY**

AFTERSCHOOL FUND

Edward W. Solczak

Executive Vice President

P.O. Box 10001

Dallas, TX 75301-8101

This award recognizes excellence in development and implementation of after-school programming or providing

enrichment to ongoing programs through curriculum and/or training for staff.

Communications Awards

SPONSORED BY: **AMERICAN INCOME**

LIFE INSURANCE COMPANY

William Viar, Special Risk Division

P.O. Box 50158

Indianapolis, IN 46250

Established in 1972 to encourage excellence in communications. Awards are given for the following categories:

Newsletters, Radio, Television, Written News, Overhead Transparencies, Educational Technology, Educational Curriculum Package, and Educational Publications.

Public Relations Awards

Marketing Package Award

SPONSORED BY: **NEAFCS MEMBERS**

Recognizes NEAFCS members for outstanding marketing efforts addressing concerns and needs of children, families or communities.

Community Partnership Award

SPONSORED BY: **NEAFCS MEMBERS**

Recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with group, agencies and consumers.

National Awards

FELLOWSHIPS

Greenwood Fellowship

Ana H. Marty Alicea (Puerto Rico)

Ana is a doctoral candidate at FSU in Human Sciences, Child Development emphasis. Her dissertation will examine child attachment and its correlates emphasizing in ethnic differences and the role of non-parental caregivers. Implications for parenting education, training, and policy will be derived. Her research will be relevant for Extension Educators.

was another accomplishment to bring nutrition & food prep skills to kids.

Zelda Felix-Mottley (Michigan)

My leadership has afforded me the ability to secure funding for new and existing programs and allowed our educational services to be well recognized and respected in the community. Through strategically planned training and organization, I have been able to serve our clients, community and employees well.

Jessye A. Goertz (Nebraska)

Funded by a three year \$25,000 renewable grant, Jessye co-developed the Nutrition Mission curriculum and co-presented the program to 215 5th graders in nine counties in central Nebraska during the first year. Students received three one-hour nutrition education lessons about healthy snacks, the food label and beverages.

PROFESSIONAL DEVELOPMENT AWARDS

Distinguished Service Award

CENTRAL REGION

Karen J. Elliott (Missouri)

Karen, EFNEP/FSNE coordinator for eleven counties surrounding Kansas City, has been adapting our adult curriculum to include PowerPoint presentations, modifying handouts, and developing recipe cards for incentives plus coordinating the Spanish translation. Development of Kids in the Kitchen curriculum

Rebecca Haynes-Bordas (Indiana)

Rebecca educates individuals and families to become financially stable. She leads the 17 member Indianapolis Get Checking™ Collaboration, was the co-developer of Making Your Money Work and also recruits, trains, and manages Volunteer Money Mentors with Purdue Extension-Marion County. She is recognized in Indianapolis as a leader in financial education.

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DISTINGUISHED SERVICE AWARD

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Dorothy D. Keeton (Indiana)

Dotty Keeton has been a member for 21 years. She taught parenting programs to incarcerated individuals during the past 6 years. She taught ServSafe during the past 5 years. She participated in the Money 2000+ design team and wrote several news articles and education pieces, i.e., Money Traps.

Rose Fisher Merkwowitz (Ohio)

Rose has served the clientele of Ohio State University Extension for 18 years. Her areas of specializations are leadership and child development. She has developed numerous curricula, fact sheets and projects to support her programming as well as to share her expertise at the local, state and national levels.

Kathleen M. Metzenbauer (Wisconsin)

Financial security is the goal for many Americans. However, with plant closings and job layoffs, a family's day-to-day money management is greatly affected. In response to this need, the Family Living Program of Juneau County UW-Extension has collaborated with other agencies to focus on Family Finance Education.

Marilyn A. Sachs (Ohio)

Marilyn helps people help themselves through her specializations in managing multiple roles, strengthening relationships and managing resources. She provided leadership in survey development, data collection and data analysis for three

community research projects, which laid the groundwork for strategic planning and program efforts by county agencies serving individuals and families.

Deborah D. Simmons-Gray (Illinois)

Deborah D. Simmons-Gray, Extension Educator, University of Illinois Extension has served the residents of southern Illinois for 30 years. She has implemented programs in character education, life skills for youth and adults, and leadership. Deborah has helped the people of southern Illinois to improve their way of living

Karen L. Slunecka (South Dakota)

Karen Slunecka has networked within the four-county community in an effort to extend awareness of "Protecting Yourself from Fraud". Educational efforts on Fraud and Identity theft have made many people aware that even, in a small rural community you need to minimize your risk of theft.

Elaine H. Smillie (Illinois)

Elaine Smillee worked over a decade with Heartline, an agency assisting individuals/families not being assisted by government programs. Extension provided educational resources. Periodic evaluations showed: improved diets, adoption of conflict resolution techniques, and improved money management practices. Elaine also worked with local groups to address community and economic development issues.

Jenell M. Smith (Kansas)

Jenell coordinates Sedgwick County's Senior Health Insurance Counseling for

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Kansas (SHICK) program. She trained over 60 volunteers to educate Medicare beneficiaries through educational programs, health fairs, one-on-one counseling, and State SHICK hotline, sharing the latest Medicare information. Jenell and her volunteers have saved Sedgwick County seniors \$1,363,921 this past year.

LaDonna A. Werth (Nebraska)

The programs done by LaDonna Werth are in collaboration with local agencies and business focused on areas of critical needs of the community and are geared toward learned outcomes. Examples of programs include, First Time Home Buyers, Women Health Conference, Asset Development.

Denise M. Wyland (Iowa)

Denise believes in making a difference each day. She is known among clients and peers for high-quality creative work, a visionary drive, leadership and networking skills. Her focus on nutrition and healthy lifestyle education, women's health issues, and safe food handling has resulted in healthier individuals, families and communities.

Lori A. Zierl (Wisconsin)

Lori Zierl's programs primarily in parenting education, food security and housing. She co-chairs the state housing team and coordinates the Pierce County Nutrition Education Program. Lori, a skilled grant writer, works with numerous initiatives that support family strengthening. Recent curriculum development includes Bully Prevention, Overindulgence and Raising Your Spirited Child.

EASTERN REGION

Cassandra S. Corridon (Maryland)

Fulfilling a childhood goal of becoming an Extension Agent, Sandy started her career in 4-H. As an FCS educator serving her home county with family programs: nutrition education, food safety and others, has been her passion. Teaming with her colleagues to bring programs to Maryland has been her joy.

Tarasha L. Darden-McKoy (New York)

Tarasha Darden-McKoy has served ten years as a Family and Consumer Science Resource Educator. She has served as NY-Affiliate President, V.P. for Awards and Recognition. In addition, she has served on various National Committees. Tarasha also won a State Award for her work with Fathers at her local county jail.

Mary A. Gettings (Pennsylvania)

Mary Alice provides leadership in the areas of nutrition and food safety education. At the local, state, and national levels, she has been instrumental in educating people in the safe use of herbal supplements. Recently, her food safety expertise was utilized during the largest Hepatitis A outbreak in U.S. history.

Diane E. Mincher (Vermont)

Diane has been proactive in developing very successful nutrition and literacy programs including nationally-recognized Food, Fun, and Reading plus Growing Connections, a garden-enhanced nutrition program for Child Care Providers.

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DISTINGUISHED SERVICE AWARD

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Diane's varied programming efforts have improved the quality of life for Vermonters.

Carl A. Townsend (West Virginia)

Carl Townsend has contributed significantly to the quality of Family Child Care in West Virginia through a tax and business workshop that he authored. He organized the first family child care association in the state and was instrumental in placing five providers on state committees involved with regulating their business.

SOUTHERN REGION

Jane M. Allen (Florida)

Jane's Extension career has spanned 16 years and three Florida counties. Her programs have received local, state, and national recognition. Leading-edge efforts have included USDA funding for Food Irradiation programs, outside funding for EFNEP expansion, and community-wide preschool hand washing programs. Jane is currently a county extension director and FCS Agent.

Joan Prince Almond (Louisiana)

With 22 years as Extension agent, LEAFCS Member, 12 years, Outstanding Young 4-H Agent, LAE4-HA, 1982; LCAAA 4-H Team Award, 1996; Epsilon Sigma Phi State Award-Portions-2001; NEAFCS Florence Hall Award-2002; Major accomplishments: Participation in development of Portions curriculum;

State Nutrition Team Member for Louisiana; Parish Chair for 2 parishes.

Carol J. Brandon (Tennessee)

Carol believes collaboration with community agencies is the key to strong programs for families in Claiborne County. As an educator with Extension, she has worked with many organizations to deliver Family & Consumer Sciences programs for youth and adult audiences in the areas of leadership, parenting, and nutrition.

Kimberly Burgess (Alabama)

Kimberly Burgess, Extension Specialist, administers the Expanded Food & Nutrition Education Program (EFNEP) in a ten county region. Highlights of her eleven year career include: state and national presentations and development of EFNEP program materials. Kimberly Burgess' desire for excellence and professionalism serves as the catalyst for her Extension success.

Susan E. Cosgrove (Mississippi)

Susan E. Cosgrove, committed to raising consumer awareness to combat fraud, gives consumers tools to prevent identity theft through seminars, radio, television, newsletters and newspapers. One feature story in a local newspaper was awarded first place in National Written News category in 2003.

Sue Counts (North Carolina)

As County Extension Director with Community Development responsibilities, Sue has been innovative in her approach to programming—creating educational programs that meet the needs of

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diverse populations. Sue's focus has been on educational programs for the Hispanic community, cancer education and sustainable energy.

Pamela J. Dooley (Kentucky)

Having grown up in a rural area, Pam Dooley relates to the clients she serves. She recognized the unique artistic talents of the residents, and has been instrumental in developing marketing avenues. Her efforts have helped to increase incomes in an area with a limited job market.

Dianne S. Gatewood (North Carolina)

Dianne Gatewood's major program focus is on building healthy families is based on client centered needs. Youth and adults have been empowered to adopt healthy lifestyles. Programming efforts are extended through agency collaborations. Nutrition education opportunities include Dining with Diabetes, Color Me Healthy Training, Meal Creations, nutrition camp, and Fight BAC.

Cecelia K. Hall (Kentucky)

Kay is dedicated to improving the health of Hancock County citizens through nutrition education and physical activity programs. The Get Moving Kentucky program has been used by 112 people who tracked their walking with a pedometer daily. Benefits of the program include lower blood pressure, weight loss, and more energy.

Shirley W. Hastings (Tennessee)

Shirley Hastings is Professor and Associate Dean of UT Extension and The College of Education, Health and Human Sciences at The University of Tennessee.

She was formerly the Director of the School of Human Sciences at Mississippi State University and is a past president of AAFCS.

Floyda J. Hicks (Louisiana)

Dr. Floyda Jan Hicks has worked as a parish agent and a district administrator. She currently serves FCS agents as a field program leader. Her successful programs include coordinating a 5-parish family literacy program in the Delta, writing a nutrition education book, and conducting multivariate research in parenting education.

Georgia Upton Kight (North Carolina)

A major emphasis was delivery of a variety of educational programs in Nutrition, Health and Wellness reaching about 3000 individuals including senior adults, employees, child care providers and youth. Another emphasis was providing state-mandated training for 184 child care providers and parent educational sessions.

Sheila K. Lewis (Texas)

Shelia Lewis has made an impact on the residents of Smith County by implementing the Do Well, Be Well with Diabetes program. Participants learn how to better manage their disease through educational lessons on making wise food choices, monitoring their blood sugar, exercise and daily self-care.

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DISTINGUISHED SERVICE AWARD

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Betty M. Miller (Florida)

Betty Miller's ability and willingness to network with a myriad of community agencies and organizations have been instrumental in expanding the Extension Family and Consumer Sciences program in Leon County, Florida. Community collaborations serving at-risk youth and families have augmented traditional Extension both programmatically and financially (over \$1,600,000).

Susan K. Pearson (Oklahoma)

Susan has been a member of NEAFCS 14 years. She is OEAFCS Vice-President for Awards & Recognition, serves on NEAFCS awards & recognition committee, received recognition for programming efforts in Childcare & Nutrition education, received Level I & II on the NEAFCS Challenge and stays active in grant seeking opportunities.

Susan J. Pickle (Arkansas)

Susan's goal was to increase the physical activity and improve the health of county residents. Over 300 individuals participated in the Walk Across Arkansas-Johnson County program. Susan also provided information at a health fair and on weekly radio programs. She has worked for Extension 23 years in Missouri and Arkansas.

Beverly A. Shelby (Tennessee)

Human Development and Nutrition and Health programming have been Beverly's areas of focus. Since January 2001, she has reached 700 divorcing parents of

minor aged children with the Co-Parenting Apart program. Beverly, along with her 4-H Co-Workers, develops and implements an after-school nutrition education program for limited income children.

Mandel Johnson Smith (Georgia)

Mandel Smith has been with The University of Georgia Cooperative Extension Service for over 12 years. Currently she serves as the county FACS Agent and County Coordinator. Educating families and individuals about the importance of maintaining and developing healthy lifestyles is a key focus of her extension work.

Dana L. Tarter (Texas)

Dana Tarter provides nutrition and health education to the residents of Tarrant County. She feels it is important to find creative ways to engage the audience in learning activities and to provide them with tools that will help them incorporate healthy eating and daily physical activity into their busy lives.

Pamela C. York (Kentucky)

Pam is a dedicated professional who maintains a high level of excellence as an educator. She conducts high quality programs through effective use of volunteers, strong committee/task force structure, and a variety of educational activities. Her main goal is to improve the quality of life of county residents.

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WESTERN REGION

Patricia J. Aaron (New Mexico)

Serving residents of Albuquerque, New Mexico's largest and most economically diverse population, Patricia has developed programs on financial management, nutrition education and food safety. A highly motivated educator, she has long-term, successful relationships with the community and media, and continues professional development through participation in local, state and national organizations.

Lana M. Thomas Cruse (Washington)

Lana Thomas Cruse, Kittitas County Extension Educator for Family Living and 4-H, has maximized community impacts by networking with other agencies and training/empowering volunteers. Two recent programs of note are Care Provider Workshops and Día de los Niños, a celebration of youth/diversity/literacy.

Rhea K. Lanting (Idaho)

My program accomplishments have been in the area of curricula development, (co-author on three curricula), Diabetes Education and the Food Stamp Nutrition Program, of which I am a District Administrator. My collaborations with agencies in the community have made the Healthy Diabetes Plate classes and other programs successful.

Ronda Harris Olsen (Utah)

Employed twenty three years as the Family Consumer Sciences/4-H Agent in Uintah County, Ronda Olsen also provides Extension support to Daggett County residents. Ronda offers annual

sewing conferences, after school programs, Food Safety Managers Certification, financial management courses, nutrition education, 4-H summer day-camps, and numerous other 4-H workshops/activities.

Continued Excellence Award

CENTRAL REGION

Sandra R. Aamlid (South Dakota)

Community nutrition outreach shapes much of Sandra's educational programming. Her roles in this endeavor include educator, supervisor, preceptor and interventionist in the largest city in South Dakota. Sandra has served on and chaired the national exhibits committee, presented concurrent sessions at two national meetings, and is currently her Association's historian.

Janet R. Burnett (Illinois)

During 21 years of Janet Burnett's Extension career, she thrives on the diversity of her urban and rural counties with a population of 760,000. Growth of the programming has been possible through extensive collaboration with agencies, grant writing, and recruitment of volunteers reaching beyond the traditional Extension volunteer role.

Barbara J. Clements (Ohio)

Jean Clements, FCS Educator in Greene County Ohio, specializes in financial management, with particular interest in low-income families. She has attended

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CONTINUED EXCELLENCE

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over 26 in-services in the past 3 years and has assisted with planning and/or presenting at 18 professional development in-services for others. She received her DSA in 2000.

Mary J. Crooks (Iowa)

Mary Crooks has demonstrated an ongoing commitment to professional development during her 28 year career with Iowa State University Extension. She is President-elect of the Iowa NEAFCS association. Mary has led study trips to Mexico and provides statewide leadership to programs that improve the quality of child care in Iowa.

Peggy A. Ehlers (Indiana)

Peggy Ehlers is a CFS Extension Educator in Dearborn County, Indiana. This applicant has been a member of NEAFCS for 14 years. During her career as an educator, she has participated in PILD during 2003, 2004 and received the Monhaut Zmola award 2003.

Beth E. Green (Indiana)

Beth Green has been a member of NEAFCS since 1991. During that time she has received the Distinguished Service Award, attended PILD twice and participated in a Rural Development Study Tour of Ireland. As County Extension Director, Beth has designed development opportunities for her local and area staff.

Katherine E. Hale (Michigan)

In her 20+ years of Extension work, Katherine has delivered programs in parenting education, food safety and nutrition. Her in-home parenting program for teen parents and first-time moms utilizes para-professional staff, an RN, and a social worker. As county extension director, land use education has become her primary focus.

Leanne M. Manning (Nebraska)

Leanne Manning's work focuses on personal financial management. She has taught over 1000 second-grade youth logging over 280 hours of direct contact using the 4-H school enrichment project she authored. She teaches high school seniors credit management and coordinates a biennial Money Sense Day Camp for 9-12 year olds.

Nancy K. Recker (Ohio)

As an Extension professional for 27 years, Nancy is recognized for her educational programming for stepfamilies. She is committed to professional development of herself and others on current issues relating to divorce, remarriage and healthy marriages. She actively participates in professional development opportunities to incorporate new knowledge into program efforts.

Cynthia R. Strasheim (Nebraska)

Cindy Strasheim exhibits Continued Excellence in Programming by developing grant-funded programs such as Kids Talk About Divorce, Youth Leadership Academy, 4-H After School Zone, and Bullying Prevention. Each program is developed to be financially self-sustain-

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ing. Indicators of success include increased leadership and self-confidence in youth.

EASTERN REGION

Constance Mauro Barnett (Maryland)

In her 27-year Extension career, Connie Barnett continues to develop innovative programming, such as Food, Fun & Fitness, Active Play and obesity prevention programs. She has secured Food Stamp Nutrition Education Program grants to extend her educational outreach. Connie has served NEAFCS-MD Affiliate as state secretary and public relations chair.

Ann Belisle Hamilton (New Hampshire)

Ann has demonstrated strong educational leadership in family financial management and food safety, and is a County Office Administrator. She's a member of the Achieving Financial Security and Family Resource Management Advisory teams, and past member of the food safety team. She was a founding member of NH Jump\$tart Coalition.

Carolyn J. Kleffner (Maine)

Carolyn Joyce Kleffner is a county educator with the University of Maine Cooperative Extension. Her program leadership and creativity fosters healthy lifestyle changes and successful collaborations. Joyce's work within a new business-assistance network has expanded and coordinated learning opportunities for small and home-based businesses in the region.

Dawn M. Olson (Pennsylvania)

Dawn Olson strives to grow professionally through continuous study and participation in opportunities that will enhance programming. Her program efforts concentrate in food safety, health and wellness, child care provider training, and office and grant administration. She has contributed significantly to the professional growth of others during her extension career.

Karen A. Thomas (Pennsylvania)

An extension educator for 19 years, Karen is committed to the extension mission and FCS profession. She is actively involved in professional development and leadership activities at the state and national level. She values these experiences and recognizes their importance in keeping educators current in family and consumer sciences issues.

SOUTHERN REGION

Denise J. Brandon (Tennessee)

Denise Brandon is committed to professional development because it allows her to keep up with the latest research, teaching innovations, and new tools for professionals and families. She plans to explore alternatives to in-person instruction that will allow Extension agents to receive training at their convenience with less expense.

Candace Carrié (Arkansas)

During her 15-year career, Candace has developed and implemented numerous programs in resource management, lead-

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CONTINUED EXCELLENCE

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ership development and health and wellness. She believes that professional growth is an ongoing process throughout one's life, and when you recognize and embrace that concept, it keeps you challenged and excited about your life's work.

Cindy M. Duren (Tennessee)

Cindy Duren believes that leadership, learning and teaching are the key words that depict her continuous professional development. Her county programs focus on nutrition education, financial management, and family issues that meet the needs of a wide variety of audiences. She gives support and leadership to many programs in her county.

Alma Mancillas Fonseca (Texas)

Alma Fonseca improves the well-being of type 2 diabetics in Brazos County through education using the Do Well, Be Well with Diabetes and Cooking Well with Diabetes curricula. Her 18-member Diabetes Coalition has impacted the program with positive results in teaching people how to control their blood sugar levels.

Shenile Ford (North Carolina)

Improving the lives of families has been the program focus for Shenile Rothwell-Ford's 12 year career. Outstanding results reflect the work of this FCS agent in areas of nutrition education, child development, health and home environment. Shenile has served in leadership roles at the district, local and state levels.

Donna M. Fryman (Kentucky)

Over the last 23 years, this Family and Consumer Sciences Agent for the University of Kentucky Cooperative Extension Service has worked diligently on Professional and Leadership Development programs that have impacted the lives of clients in the county, district and state she serves.

Doris Heath (Virginia)

A Family and Consumer Sciences professional for 25 years, I have a commitment to the profession. I have been an Extension Agent for 17 years and have recruited and trained many fellow professionals, served on local and state level committees, boards and served in management level positions throughout my career.

Sandra C. Henson (Texas)

Sandra Henson believes professional development is the key to her successful Extension career. She believes membership in district, state and national associations is required. She values continued education and the reading of professional journals. Sandra's and her peers development is evidenced by her work on district, state and past national committees.

Shirlye G. Hopkins (Arkansas)

For 28 years, I have been committed to providing research-based information through non-formal education to help Arkansans improve their economic well being and their quality of life. Emphasis in nutrition education has allowed me to have a positive influence on the people in Columbia County's healthy lifestyle options.

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Barbara Hughes (Florida)

Barbara Hughes has been an FCS Agent for 25 years. For the past thirteen years she has also served as the County Extension Director. She has been President of FEAFCS and her main emphasis is in family economic stability, administrative leadership, and international programming.

Mary L. Jordan (Alabama)

Mary Lucile has worked in Etowah County for 27 years. She works with 4-H, Family programs, CRD and is the County Extension Coordinator. She is involved in all aspects of extension. She is active in several professional associations. Mary Lucile has provided leadership at the district, state, and regional levels.

Brenda K. Miller (Oklahoma)

During her 14-year career with the Oklahoma Cooperative Extension Service, Brenda served Okmulgee County residents in Family & Consumer Science and 4-H Youth Development. She now focuses her attention on supporting the 21 FCS educators in the Northeast District as FCS Program Specialist.

Rebecca Burris Nash (Kentucky)

Becky Nash enjoys the opportunities for personal growth and education through Extension. She takes advantage of in-services, association connections, grant challenges, collaborations, and non-traditional venues to better serve her clientele. By exploring and addressing cutting-edge issues, she stays excited about her job of helping people help themselves.

Kathleen A. Roesel-Byrnes (Kentucky)

Kathy Roesel-Byrnes has served as a Kentucky Family and Consumer Sciences Agent for 19 years. Working in both a small rural and large urban county has given her unique perspective for successful Extension Programming. Program strengths include working with community collaborations and developing innovative lessons.

Diane D. Sasser (Louisiana)

Diane Sasser's goals have included providing resources for families and youth through information available through the LSU AgCenter. The fruits of these labors resulted through relationships nurtured with other agencies. These efforts have translated into funding for the LSU AgCenter and increased capacity to reach families and children.

Jo Shuford-Law (Florida)

During the 14 year collaboration of UF/IFAS–Leon County Extension with dietetic internships, 102 interns have each spent 80 hours working with EFNEP and FNP audiences. The partnership has resulted in high quality nutrition learning opportunities for limited resource youth and future nutrition professionals eager to continue their Extension partnership.

Sally M. Soileau (Louisiana)

Sally Soileau, PhD, MS, MEd, BS, Louisiana. Twenty-five year member with DSA-1990 focuses programs on nutrition, food safety, character education, and environmental education. Statewide food

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2005 NEAFCS NATIONAL AWARDS

CONTINUED EXCELLENCE

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safety trainings provided for dietitians, physicians, Extension educators, consumers, and restaurant industry. Leadership: Six annual NEAFCS meetings, ESP State/National office, JCEP PILD, and JCEP Regional workshops.

Dena Kirby Wise (Tennessee)

Dena Wise's career spans five states and includes Extension positions as a state specialist, county coordinator, FCS and 4-H agent in addition to university teaching. Her thorough insight into both the academic and applied components of Extension has resulted in a nationally recognized program that engages agents at all levels.

WESTERN REGION

Mary L. Blackburn (California)

Dr. Blackburn is recognized for her commitment to professional excellence, award-winning research and extension education for at-risk families, seniors, and grandparents. She served on NEAFCS Professional Development and Nominating Committees, as Peer Reviewer, and holds state office. She is on AAFCS National Nominating Committee and is Chair-Ca-AFCS Extension Section.

Donna J. Liess (Colorado)

Community development, grandparents raising grandchildren, elder care, money management for youth and nutrition/fitness lifestyle training are her key program areas. Provides in-service training on topics of evaluation, family relations and

aging. Winner of communication, finance and gerontology awards. Extension Agent for 21 years. Received the DSA Award in 1998.

Betty J. Meloy (Washington)

Betty J. Meloy, family and consumer sciences educator for 14 years, has worked to improve the lives of families through better nutrition knowledge, food safety practices and using good family financial procedures. Encouraging leadership and professional development to clients through these programs is an on-going process.

Patricia A. Merk (Arizona)

Patricia Merk demonstrates her leadership ability as co-chair for several statewide working groups. Her professional development interests include early brain development and grandparents raising grandchildren. She completed a Ph.D. in Family and Consumer Sciences with a major in Family Studies and Human Development in May, 2005, at University of Arizona.

Kathleen Riggs (Utah)

Kathy Riggs has been an educator for Utah State University for 24 years. She began the Youth and Families with Promise mentoring program in Iron County. The program has expanded to a state-wide nationally known initiative. Kathy was instrumental in obtaining 1.5 million dollars for Utah YFP.

2005 NEAFCS NATIONAL AWARDS

Extension Educator of the Year Award

Fay B. Strickler (Pennsylvania)

Creative programming, active committee involvement and collaboration with multiple community partners led to successful foods, nutrition and food safety programs that impacted diverse clientele in Berks County. Strickler maintained high quality educational programs while participating in professional development opportunities, international experiences and serving in state and national leadership roles.

Florence Hall Award

Deilee N. Calvert-Minor, June Hanrahan, Martin Broccoli, Michael Romano, Pamela Mandryck, Patricia Hudak, Rose Ann Convertino, Steven Miller (New York)

To improve seniors' access to fresh produce, County Legislators, Office for the Aging and Cooperative Extension partnered to create the Senior Mobile Farmer's Market. Local farmers set up their farm stand at senior public housing sites each week. Nutrition classes and information about food stamps were also available.

B. Susie Craig (Washington), Allison Nichols, Guendoline Brown (West Virginia), Lynn Nakamura-Tengan (Hawaii), Sandra McCurdy (Idaho), Donnie L. Cook (Alabama A&M)

Germ City is a USDA funded Extension, education and research project that reached 400,000 children and adults in

Washington, Idaho, West Virginia, Florida, Hawaii, and Alabama. The Germ City walk-through interactive exhibit and education program has facilitated positive changes in hand washing behaviors at fairs, community events, and in schools.

Karen M. Ensle (New Jersey)

Supersize America: Ending the Obesity Epidemic PowerPoint program describes the obesity epidemic. Participants engage in a series of quizzes to test their knowledge of food calories against calories burned through exercise. Over 1000 NJ professionals/consumers understand how to cut portion sizes and add physical activity for improved health.

Marilyn S. Fox, Becky Lamphiear, Carol Thayer, Celeste Heavilin, Cheryl Fisher, Debbie Kuenning, Janet Clark, Jennifer Mayfield, Maurine Roller, Nancy Frecks, Sondra Germer, Tonya Ingram, Wanda Koszewski (Nebraska)

Rural welfare families face major obstacles to employment. To address this, Nebraska Health & Human Services collaborated with Cooperative Extension to teach family management/life skills to help folks maintain their families while moving to work. Building Nebraska Families provides intensive, individualized education to help families successfully hurdle those obstacles.

Susan Gail Richey, Dana Tarter (Texas)

Wellness in the City is a joint educational initiative between Dallas and Tarrant

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2005 NEAFCS NATIONAL AWARDS

FLORENCE HALL AWARD

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Counties. The goal of the program is to provide urban residents with the knowledge, skills, and motivation they need to make healthy lifestyle choices in a fast-paced, urban society.

New Professional Award

Laura Royer (Florida)

Laura Royer joined the Florida Extension Service in September 2002, specializing in housing and financial management. A graduate from the University of Florida, she is working towards a master's degree in Financial Planning. Laura has developed successful programs in home-buying, financial management and consumer fraud for teens and adults.

Para-Professional Award

B. Kaye Stiltner (Virginia)

Kaye Stiltner demonstrates outstanding work in her position as a program assistant for the Smart Choices Nutrition Education Program. She is meeting the needs of her clients in five diverse counties through Super Pantry programs and making a positive impact on their food safety and nutrition habits.

PROGRAM AWARDS

Dean Don Felker Financial Management Award

Susan K. Morris, Donna V. Brinsfield, Jinhee Kim, Joanne B. Hamilton, Judith A. Stuart, Lynn F. Little, Madeleine Greene (Maryland)

"Personal Finance Seminar for Professionals"

The Personal Finance Seminar for Professionals is an efficient and effective means of increasing the capacity of professionals to improve the financial well-being of families. Over 1,875 financial professionals, who work locally with thousands of individuals and families, have been trained in the seminar's fifteen-year history.

Barbara M. O'Neill, Connie Kratzer, Geraldine Walsh, Irene Leech, Jane Schuchardt, Linda Kirk Fox, Nancy Porter, Patricia Q. Brennan (New Jersey)

"Investing For Your Future"

Investing For Your Future is a basic investing program developed for use by Cooperative Extension Educators nationwide. It consists of an 11-unit home study course, available in print and online at www.investing.rutgers.edu, and a curriculum for a 6-session class series.

Investment messages are added to the Web site monthly.

2005 NEAFCS NATIONAL AWARDS

Mary W. Wells Diversity Award

Belinda J. Riddle, Dr. Bobbi Clarke, Whitney Danhof (Tennessee)

“Improving Health Access for Latinos in Rural Tennessee”

The Tennessee Latino Health Coalition has improved health care access for Latinos in Coffee and Bedford Counties. Over 200 health professionals developed Spanish language and cultural competency through the Spanish Survival Seminars, Cultural Reality Workshop and other simulations. Over 3,500 families have benefited from the Latino Health Yellow Pages directory.

Program Excellence Through Research Award

Elaine Courtney, Linda B. Bobroff, Nancy J. Gal (Florida)

“Take Charge of your Diabetes Research Project”

Take Charge of Your Diabetes is a 9 session program tested in 2003 and 2005. Participant’s Hemoglobin A1C, blood lipids, weight and blood pressure were measured pre, post and 3 months follow-up. Changes were significant and likely due to healthy lifestyles taught during the course.

B. Susie Craig (Washington), Allison Nichols, Guendoline Brown (West Virginia), Lynn Nakamura-Tengan

(Hawaii), Sandra McCurdy (Idaho), Donnie L. Cook (Alabama A&M)

“Germ City: Clean Hands, Healthy People Program”

Germ City, a USDA funded Extension, education and research project reached 400,000 children and adults in Washington, Idaho, West Virginia, Hawaii, and Alabama facilitating changes in hand-washing at fairs, community events, and schools. Observational studies and intent-to-change research conducted with elementary and middle-school students and during fairs will be highlighted.

Environmental Education Award

Nancy E. Grotevant, Debra Brodhecker, Nilda M. Sessler (Pennsylvania)

“Clean Air for Children “

Children don’t have options when regulating their exposure to secondhand smoke so adults must be educated on associated health risks. During this month-long campaign, sponsored by the Pike County Pennsylvania Tobacco Free Coalition, adults who smoked were encouraged to Take It Outside and protect children from secondhand smoke.

Joan Vinette, James D. Isleib, Janice Nicklas, Rachel Lindquist, Ronald Kinnunen, (Michigan)

“Life of Lake Superior Youth Program”

This summer outdoor education program provides interactive learning opportunities focused on natural features, culture,

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2005 NEAFCS NATIONAL AWARDS

ENVIRONMENTAL EDUCATION AWARD

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science, and heritage of the local Lake Superior region. Community natural resource professionals partnered with MSU Extension to deliver diverse workshops teaching youth and their parents to appreciate natural resources that abound in Alger County.

Extension Housing Outreach Award

Marcy Krumbine (Florida)

"There's No Place Like Home"

The Home Loan Program provides a unique opportunity for low and moderate-income families to assess their readiness for homeownership and take the steps needed to achieve their dreams. Educational programs include workshops, individual counseling and exhibits. Partnering with local banks, Extension assisted 118 families in becoming homeowners since 2003.

Pamela D. Lincoln, Gussie McConnell, Linda Baxter (Texas)

"Your Home is Your Castle"

Well-built, affordable housing is indispensable for keeping rural communities vibrant. Extension and USDA Rural Development reached 1245 residents through workshops to inform families of assistance available to repair, purchase or build a home and steps needed to qualify. As a result, \$666,456 was loaned or granted to participants.

Rebecca L. Versch, Shirley M. Niemeyer (Nebraska)

"Healthy Homes for Healthy Nebraskans: A Radon Awareness and Testing Campaign"

Healthy Homes for Healthy Nebraskans is helping local citizens take steps to lower radon levels in their homes! Since 1999, over 1600 free test kits have been distributed, 200 homeowners have attended sessions to learn about radon and at least 20 reports having mitigated their homes as a result.

Early Childhood Child Care Training Award

Sherry Lynn Rocha (Illinois)

"Nurturing Creativity in Children"

Nurturing young children's creative potential is not a frill. It stands at the center of preparing children for life. Creativity is extremely important while educating children who will become scientists, inventors, artists, musicians, innovators, problem solvers, and CEO's of the future. This training models activities for implementation of creativity skills.

Food Safety Award

Suzanne Marie Driessen, Carol Ann Burtness, Connie Schwartz, Deb Botzek-Linn, Glenyce Peterson Vangness, Jean Pitt, Joellen Feirtag, Kathy Brandt, LouAnn Jopp, Roselyn Biermaier, (Minnesota)

"Serve It Up Safely Renewal Course: Online & Classroom Options"

Serve It Up Safely: Certified Food Manger Renewal Course has trained over 800 Minnesota food service managers.

2005 NEAFCS NATIONAL AWARDS

This interactive course emphasizes risky food handling practices and introduces emerging trends in food preparation. The online course and numerous classes held statewide provide certified food managers with a choice of training options.

Clean Homes Healthy Families Award

Johanna S. Hicks (Texas)

"Hopkins County Gets A on Hygiene Report Card"

School absenteeism due to illness has been a problem in Hopkins County, Texas. Through the clean hands, clean surfaces campaign, individuals were taught the importance of proper washing of hands and surfaces using newspaper columns, UV Disclosure Center, colorful hand-outs, hands-on activities, and coloring sheets.

Carrie L. Schneider-Miller, John Fech, Sharon Skipton, Trenton Erickson, Vernon Waldren (Nebraska)

"Living Safely With Lead"

No education focusing on managing lead had occurred in the high-risk area, and it was needed to prevent lead poisoning in children. A multi-disciplinary team approach was used to develop a program to teach residents how to reduce the risk for lead poisoning in their homes and yards.

4-H Excellence in Afterschool Programming Award

Sheryl A. Nolen, Lilly Dorney, Linda Mock, Michelle Warren, Mike Heimer, Tom LeRoy, (Texas)

"YMCA After-Care and 4-H Partners for Youth Programs"

Conroe YMCA partnered with a team of Texas Cooperative Extension staff to improve the quality of after-school programs and increase opportunities for youth to experience 4-H. Four-H Project Day reached 300 youth weekly with support activities and staff training to become a model for the Greater Houston Area YMCA.

Mary A. Klinger Oyler, Karen S. Hack, Roxanne F. Price, Stacey L. Goetz (Pennsylvania)

"4-H Afterschool Programming, Summer Science & Kids"

Family and Consumer Sciences and 4-H educators collaborated to plan and implement 4-H Afterschool trainings for providers of school age children. 98 agency and child care staff attended Train the Trainer sessions introducing 4-H project materials. More than 1,200 youth across the Capital Region benefited from these partnerships.

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2005 NEAFCS NATIONAL AWARDS

AFTERSCHOOL PROGRAMMING AWARD

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Maisielin Ross, Diane Coon, Kim Coldicott (Florida)

"Babysitting Curriculum Teacher Training Program for After-School Teachers"

In response to middle schools' requests, 4-H and FCS agents began teaching Babysitting Basics to students in their after-school programs and FCS classes. So as to have a greater impact, the agents developed a Babysitter's Manual which is used to train after-school teachers who work through the Safe Schools Program.

Juanita O. Waits, Dan McDonald, Jan Gibby, Patty Merk, Sherry Betts (Arizona)

"Project SOAR: 4-H Mentoring Program"

Project SOAR: 4-H Mentoring Program is an intensive mentoring program which targets at-risk youth and families by matching mentees with college students. Project SOAR's goal is to encourage students to focus their efforts on educational and personal values through extensive mentoring, academic support, and positive community involvement.

Healthy Lifestyles Education Grant

Wendy Rice, Janie Fontecchio-Spradling, Karla Davis, Liza Tregillius, Marcy Jung, Marge Borst, Marjorie Brinton, Matt Kelly, Missy Rodri, Nancy Folsom, Pam Kircher,

Rick Callies, Sarah Jacobson, Suzi Young, (Colorado)

"Train the Trainer"

How can a coalition impact local work-sites? Our coalition will train 10-12 instructors in TaiChi to take their skill to respective employers. Twelve Chew-Chat-Chi lunch meetings will then be available for employees. Health Posters and Brochures will be created to distribute to address various health awareness needs.

COMMUNICATION AWARDS

Newsletters

Deborah Ann McClellan, Pat Hildebrand—1st Place (Illinois)

"Parenting Partners"

Parenting Partners is a series of 12 newsletters created to assist married or unmarried couples during the transition to parenthood. This newsletter intervention focuses on helping couples identify and manage stress, increase positive communication, and invest in their commitment to their relationship.

Ann Vail, Esther L. Devall—2nd Place (New Mexico)

"Family Times: Bilingual Parenting Newsletter"

Family Times is a bilingual newsletter about parenting, couple relationships, life skills, and nutrition. This quarterly publication is inserted into 400,000 newspapers and distributed to Extension, WIC, and Income Support offices throughout New Mexico. Recent issues focused on

2005 NEAFCS NATIONAL AWARDS

the Power of Praise, Family Communication, Preparing for Disaster, and Positive Discipline.

Marian Ross—3rd Place (Texas)

"Money 2020 Newsletters"

The Money 2020 monthly newsletter is an educational tool used to bring financial literacy to individuals. Providing timely financial information, gives people the opportunity to pursue their own personal wealth building and build their consumer knowledge. The newsletter is a workshop in your own home.

Radio

Pamela Carol York —1st Place (Kentucky)

"Extension Minute Radio Program"

Extension Minute is sixty second radio spots recorded monthly and played six times a day on six radio stations on Clear Channel's First Radio. The six stations have a combined audience of over 200,000 listeners in south central Kentucky. A variety of timely and relevant topics are shared with listeners.

Beth D. Gaydos, Mike Partin—2nd Place (Ohio)

"Identity Theft"

This late morning interview broadcast is aired four times weekly on four sister stations. It reaches 90,000 listeners in a multi-county area of southeastern Ohio. Topics apply to a general audience and include practical tips or program announcements. This interview featured suggestions for preventing and dealing with a stolen identity.

Phyllis B. Lewis—3rd Place (Wyoming)

"Food Safety P.S.A.s"

Chris Pasley and Phyllis Lewis created a packaged monthly food safety program encompassing television, radio, and newspaper P.S.A.s. In February, Phyllis' message was aired 168 times over one station's airwaves, reaching an estimated 2,688,000 listeners. The P.S.A. was linked to stations across the state. Numbers reached: Thousands!

Television

Lisa Leslie, Billie Lofland—1st Place (Florida)

"Building Energy Efficiency into Your New Home"

The video, Building Energy Efficiency into Your New Home, describes cost effective features that homebuyers can add to a new home to increase energy efficiency and protect indoor air quality. The piece played 16 times on Hillsborough County Government Television and was also distributed to libraries and local building professionals.

Pauline Williams—2nd Place (Utah)

"Tip of the Week television segment"

Tip of the Week is a weekly television segment featuring Utah State University Extension Agent, Pauline Williams. The weekly tips, originating from station KSL-5 in Salt Lake City, cover the gamut of Family and Consumer Science areas. Each two to three minute segment airs live during the morning news.

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2005 NEAFCS NATIONAL AWARDS

TELEVISION AWARD

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Kim H. Edmonds—3rd Place (Virginia)

“Empowering Your Family”

Empowering Your Family was designed to inform Henrico County citizens of the educational resources available through Virginia Cooperative Extension. The program was broadcast to cable subscribers in Henrico County, VA. Highlights of the program include interviews with Extension administration, specialists and footage of Kim Edmonds conducting an educational workshop.

Written News

Christopher Thomas Sneed—1st Place (Tennessee)

“Teaching Your Kids to Play It SAFE”

According to the US Consumer Product Safety Commission, a child is injured on playground equipment every 2 ½ minutes. This news article was published to increase awareness of playground safety as well as to introduce the SAFE program developed by the National Program for Playground Safety.

Carrie T. Brazeal—2nd Place (Texas)

The recent tsunami provided parents an excellent opportunity to talk with children about difficult situations. Many parents feel challenged when faced with this opportunity. This column suggested that parents take some time, determine what they want to say and then talk. Several suggestions for talking about difficult situations were given.

Kathleen Hetzel—3rd Place (Wisconsin)

“Piecing Together the Child Care Puzzle”

Selecting child care is one of the greatest decisions families make to protect the health, safety and potential growth of their children. Piecing together the puzzle includes looking at quality, affordability and accessibility issues. Pieces were examined for families in Dodge County, Wisconsin to bring understanding to the puzzle.

Educational Technology

Nancy K. Recker, Lois Clark—1st Place (Ohio)

“Discipline That Works”

Child care providers in a two county region in Ohio identified discipline as their number one training need. As a result, Extension Educators developed Discipline That Works Training to assist providers with appropriate discipline techniques, understanding roadblocks to good discipline, normal child development, and reasons why children behave.

Terry Ann Egan, Karen Elliott—2nd Place (Missouri)

“Building a Healthy Diet”

PowerPoint presentations are an effective media to convey nutrition messages to participants in the Family Nutrition Education Program. Adult audiences are seen primarily in group settings. Accompanying scripts provide activities, handouts, and recipes for food demonstrations. The EFNEP Reporting System is used for evaluation data.

2005 NEAFCS NATIONAL AWARDS

Eileen M. Krumbach, Cynthia Strasheim, Deanna Peterson, Dianne Swanson, Mary Ann Holland, Sandy Preston—3rd Place (Nebraska)

“Guardianship Training”

Guardianship Training is a quarterly two and one-half hour court-mandated educational program for individuals that have been court appointed as a guardian of a Ward. The program focuses on understanding what a Guardian is, the responsibilities to the court and Ward, implementing good decision making and identifying financial responsibilities.

Educational Curriculum Package

Debra Minar Driscoll, Andrea Dailey—1st Place (Oregon)

“Diabetes Bingo: A Bilingual, Low Literacy Tool”

Latino families have a high risk of developing type 2 diabetes, and are at greater risk of experiencing complications. The Diabetes Bingo game curriculum incorporates 28 simple messages about diabetes types, symptoms, affects on the body, and prevention and management tips in an easy-to-play game that doesn't require reading skills.

Elizabeth Snider Reames, Alexis O. Navarro, Alfred Trappey, Bertel E. Rogers, Bertina M. McGhee, Craig Gautreaux, De'Shoin Y. Friendship, Easter H. Tucker, Elizabeth Neely, J. David Bankston, Kenneth W. McMillin, Melissa P. Mixon, Michael J. Keenan, Michael W. Moody, Ramona S. Gentry, Robert Soileau,

Sally M. Soileau, Sara Katherine Waggoner, Sheila H. Haynes, Terri R. Crawford—2nd Place (Louisiana)

“Serving Food Safely”

The goal was to develop and implement an effective food handler training program for preventing foodborne illness and improving nutrition in vulnerable populations in the Lower Mississippi Delta who utilize services of food recovery programs. Another goal was to enhance and reinforce the food safety efforts of food recovery agencies.

Denise Elaine Smith, Erin Smith, Gretchen Gasvoda-Kelso, Helen Gregario, Jamie Detterer, Linda Melcher, Lori Jones, Lyndi Preator, Lynn Collins, Marilou Vaughn, Patti Griffith, Rick Ewing, Ruth Peterson, Shirley Huizenga, Twila Ortiz, Virginia Romero-Caron —3rd Place (Wyoming)

“Eating Your Way Through Wyoming History”

The curriculum follows five distinct groups of people (American Indians, mountain men, pioneers, cowboys and railroad workers) who made significant contributions to the history and settlement of Wyoming. Students will understand the connection between food choices, physical activity and health by comparing past cultures of Wyoming to today's practices.

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2005 NEAFCS NATIONAL AWARDS

EDUCATIONAL CURRICULUM

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Educational Publications

Jovita Jones Lewis, Kimberly Burgess
—1st Place (Alabama)

“ABCs of Dietary Counseling”

Designed to encourage open communication between Para-professionals and professionals who discuss food and nutrition reports with limited-resource clients, the ABCs of Dietary Counseling can help to facilitate healthier eating. Extension Specialists Kimberly Burgess and Jovita Lewis discuss twenty-six nutrition education strategies for dietary counseling in this timely educational publication.

Carmen Joy Long, Buffy J. Scott,
Catherine M. Waddell—2nd Place
(North Carolina)

“Dairylicious Recipes”

Child friendly recipes make eating calcium rich foods more fun. June Dairy month cooking classes gave youth hands-on opportunities to make and eat Dairylicious recipe treats. Participants savored their creations and post contacts show they enjoy preparing the foods for their families at home.

Carla Michelle Haley—3rd Place
(Arkansas)

“Back To School with Lunch Box Treats”

Parents hear that packing a safe school lunch for their children is important for their health, but many times aren't given any guidance. This fact sheet gives practical tips for preparing lunches safely to avoid the chance of coming down with a food borne illness.

Internet Education Technology

Kimberly A. Greder, Anthony Santiago, Beverly Berna, David Seilstad, Donna Andrusyk, Donna Donald, Elizabeth Fleming, Eugenia Hanlon, Glen Palm, Karen DeBord, Karla Embleton, Kimberly Greder, Kristi Cooper, Lesia Oesterreich, Mary Crooks, Mary Hughes, Pat Swanson, Patricia Anderson, Rhonda Rosenboom, Sharon Mays—1st Place
(Iowa)

“Partnering with Parents”

Partnering with Parents is an educational outreach Academy promoting recommended practices for parent-professional collaboration. It consists of eleven training modules designed to strengthen the core competencies of parenting educators and is based on the National Extension Parent Education Model and the National Extension Parenting Educators' Framework.

Cheryle Jones Syracuse, Barbara H. James, Christine B. Taylor, Cora French-Robinson, Eleanor Ames, Joy Ann Fischer—2nd Place
(Ohio)

“Quick Meals from the Internet/Quick Meals Cooking Course”

Learning to cook nutritious meals can be as simple as getting on the Internet. This on-line Quick Meals cooking course includes six lessons that teach basic cooking techniques, nutrition, food safety, meal planning, and food shopping. Each lesson includes a planned meal, shopping list, recipes and detailed instructions.

2005 NEAFCS NATIONAL AWARDS

Jennifer Lynn Abel, Heather J. Greenwood—3rd Place (Virginia)

“Family and Consumer Sciences Resource Site”

The Family and Consumer Sciences Resource Site at Virginia Cooperative Extension allows agents to share educational tools they have developed. This clearinghouse provides lesson plans, handouts, PowerPoints, activities, articles, useful web sites, and other resources on many FCS topics, including financial education, nutrition, parenting, childcare, micro-business, housing, and others.

PUBLIC RELATIONS AWARDS

Marketing Package Award

Darcy L. Dixon, Becki Hester, Carol Willis, Evelyn Whitmer, Jolie Ogg Graybill, Lynne Durrant, Marta Elva Stuart, Patty Merk (Arizona)

“Marketing the Mind Matters Training Program”

Marketing for the Mind Matters Training for Child Care Professionals included development of a logo, brochures, notebooks, totebags, brain stressball, cup and pens. More than 4,000 brochures were mailed to child care facilities throughout the state. The Mind Matters logo is now synonymous with early brain development training in Arizona.

Marsha Ann Lockard, Audrey Liddil, Barbara Petty, Becky Dahl, Beverly Healy, Carol Hampton, Julia Welch, Kathee Tiff, Marilyn Bischoff, Sharlene Woffinden (Idaho)

“Increasing the Financial Security of Idaho’s Medicare Recipients”

Ten University of Idaho Extension Educators developed a state-wide marketing campaign to increase awareness and publicize enrollment activities for the Medicare-approved Drug Discount cards available for Medicare and Medicaid recipients. The campaign used a variety of marketing techniques; including radio and televisions PSA’s, newspaper ads, articles, and flyers.

Community Partnership Award

Nadine B. Reimer (Maine)

“Parent Education and Family Services”

Parent Education and Family Services, committed to building a nurturing community for families, offers free information and support to interested first-time parents in Knox County Maine. Our goal is to educate parents in how to give their child the best possible start in life, make parenting easier and more satisfying.

Central Region Finalists

Professional Development Awards

EXTENSION EDUCATOR OF THE YEAR AWARD

Eileen M. Krumbach (Nebraska)

Reaching new audiences and collaboration are the strengths of Eileen Krumbach. Working with 40 groups has led to the development of the York County Community Health Coalition, Inc. Services have been expanded especially for high risk families as a result of the health coalition making the community a healthier place.

FLORENCE HALL AWARD

Marilyn S. Fox, Becky Lamphiear, Carol Thayer, Celeste Heavilin, Cheryl Fisher, Debbie Kuenning, Janet Clark, Jennifer Mayfield, Maurine Roller, Nancy Frecks, Sondra Germer, Tonya Ingram, Wanda Koszewski (Nebraska)

Rural welfare families face major obstacles to employment. To address this, Nebraska Health & Human Services collaborated with Cooperative Extension to teach family management/life skills to help folks maintain their families while moving to work. Building Nebraska Families provides intensive, individualized education to help families successfully hurdle those obstacles.

Eileen M. Krumbach, Cynthia Strasheim, Deanna Peterson, Dianne Swanson, Mary Ann Holland, Sandy Preston (Nebraska)

Guardianship Training is a quarterly two and one-half hour court-mandated educational program for individuals that have been court appointed as a guardian of a Ward. The program focuses on understanding what a Guardian is, the responsibilities to the court and Ward, implementing good decision making and identifying financial responsibilities.

Marjorie E. Wolford, Barry Bennett, Bea Dorman, Debbie Hoffman, (Ohio)

Pickaway County Youth Asset Builders with Ohio State University Extension as a team cooperator have united technical and financial resources to increase awareness of the Developmental Assets, to provide asset education and encourage asset adoption through trainings, youth and family events, state recognition and the hiring of an asset coordinator.

Lori Ann Zierl (Wisconsin)

Bullying, a serious problem for school-age children, has devastating effects on a child's emotional adjustment and ability to focus on academics at school. This program teaches adults to respond to bullies, victims and bystanders in helpful ways by offering strategies to decrease bullying at the individual, peer, and school-wide levels.

2005 NEAFCS REGIONAL AWARDS

NEW PROFESSIONAL AWARD

Donna S. Stegeman (South Dakota)

Donna Stegeman's primary focus is family financial management. By teaching short courses on topics including budgeting, credit, debt management, saving for the future, and estate planning for farm families, Stegeman has helped many South Dakota families save thousands of dollars, increase net worth, and communicate more effectively about financial issues.

PARA-PROFESSIONAL AWARD

Melissa McKarus (Missouri)

Melissa McKarus has worked as a Nutrition Program Associate in Missouri for seven years. Creatively presenting nutrition information with hands-on activities, Melissa makes an impact with her clients. She was instrumental in establishing a teen program, preparing teens to teach nutrition to younger children in an after-school setting.

Program Awards

DEAN DON FELKER

FINANCIAL MANAGEMENT AWARD

Rebecca Ann Hagen Jokela, Lori Hendrickson, Sara Croymans, Sharon Danes (Minnesota)

"Financial Literacy: What's New in Credit and Debt? Update: Statewide Teacher/Credit Union Training"

A statewide teacher training, Financial Literacy: What's New in Credit and Debt, was provided by the University of Min-

nesota Extension Service for teachers and credit union professionals utilizing the NEFE (National Endowment for Financial Education) High School Financial Planning curriculum. The team developed CD supplemented the credit and budgeting units.

Sandra D. Preston, Myrna DuBois (Nebraska)

"Real World - Money"

The interactive financial program, designed to help 7th or 8th grade youth become better prepared to make financial decisions as young adults. Based on a couple of other Money Simulations, this simulation went a step further to make the simulation more visual for the young people.

MARY W. WELLS DIVERSITY AWARD

Shirley J. Anderson-Porisch, Gabriela Burk, Jean Bauer, Patricia Olson, Phyllis Onstad, Susan Tulashie (Minnesota)

"Learning the Language of Money"

This collaborative program (Extension, Department of Employment & Economic Development) assists service providers with financial literacy tools to help clients representing new cultures overcome employment barriers and become economically stable. Evaluations indicate over 50% of participants increased knowledge for assessing how culture affects money management, and how families handle money.

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2005 NEAFCS REGIONAL AWARDS

PROGRAM EXCELLENCE THROUGH RESEARCH AWARD

Cynthia Rae Shuster (Ohio)

"Helping Children Cope with Divorce"

Helping Children Cope with Divorce is a monthly, two and one-half hour, court-mandated parenting education program for couples going through a divorce or dissolution who have children 18 years of age and younger.

ENVIRONMENTAL EDUCATION AWARD

Joan Vinette, James D. Isleib, Janice Nicklas, Rachel Lindquist, Ronald Kinnunen, (Michigan)

"Life of Lake Superior Youth Program"

This summer outdoor education program provides interactive learning opportunities focused on natural features, culture, science, and heritage of the local Lake Superior region. Community natural resource professionals partnered with MSU Extension to deliver diverse workshops teaching youth and their parents to appreciate natural resources that abound in Alger County.

EXTENSION HOUSING OUTREACH AWARD

Carrie L. Schneider-Miller, John Fech, Sharon Skipton, Trenton Erickson, Vernon Waldren (Nebraska)

"Living Safely With Lead"

Education with a focus on managing lead had not occurred in the high-risk area, and education was needed to prevent lead poisoning in children. A multi-disci-

plinary team approach was used to develop a program to teach residents how to reduce the risk for lead poisoning in their homes and yards.

Rebecca L. Versch, Shirley M. Niemeyer (Nebraska)

"Healthy Homes for Healthy Nebraskans: A Radon Awareness and Testing Campaign"

Healthy Homes for Healthy Nebraskans is helping local citizens take steps to lower radon levels in their homes! Since 1999, over 1600 free test kits have been distributed, 200 homeowners have attended sessions to learn about radon and at least 20 reports having mitigated their homes as a result.

EARLY CHILDHOOD CHILD CARE TRAINING AWARD

Sherry L. Rocha (Illinois)

"Nurturing Creativity in Children"

Nurturing young children's creative potential is not a frill. It stands at the center of preparing children for life. Creativity is extremely important while educating children who will become scientists, inventors, artists, musicians, innovators, problem solvers, and CEO's of the future. This training models activities for implementation of creativity skills.

FOOD SAFETY AWARD

Suzanne M. Driessen, Carol Ann Burtness, Connie Schwartz, Deb Botzek-Linn, Glenyce Peterson Vangness, Jean Pitt, Joellen Feirtag,

2005 NEAFCS REGIONAL AWARDS

Kathy Brandt, LouAnn Jopp, Roselyn Biermaier, (Minnesota)

“Serve It Up Safely Renewal Course: Online & Classroom Options”

Serve It Up Safely: Certified Food Manger Renewal Course has trained over 800 Minnesota food service managers. This interactive course emphasizes risky food handling practices and introduces emerging trends in food preparation. The online course and numerous classes held statewide provide certified food managers with a choice of training options.

CLEAN HOMES HEALTHY FAMILIES AWARD

Carrie L. Schneider-Miller, John Fech, Sharon Skipton, Trenton Erickson, Vernon Waldren (Nebraska)

“Living Safely With Lead”

Education with a focus on managing lead had not occurred in the high-risk area, and education was needed to prevent lead poisoning in children. A multi-disciplinary team approach was used to develop a program to teach residents how to reduce the risk for lead poisoning in their homes and yards.

Communication Awards

NEWSLETTERS

Deborah A. McClellan, Pat Hildebrand—1st Place (Illinois)

“Parenting Partners”

Parenting Partners is a series of 12 newsletters created to assist married or unmarried couples during the transition to parenthood. This newsletter intervention focuses on helping couples identify

and manage stress, increase positive communication, and invest in their commitment to their relationship.

Marilyn K. Kooiker—2nd Place (Wisconsin)

“Home & Community Education Newsletter”

Burnett County, Wisconsin, Home and Community Education (HCE) members receive bi-monthly newsletters that share information, and update members on upcoming local and state activities and programs. As the age of the membership increases, this newsletter, produced and edited by Marilyn Kooiker, helps members remain active within the organization.

Jessye A. Goertz, Darlene Pohlman, Kayla Hinrichs—3rd Place (Nebraska)

“Nutrition Mission”

Nutrition Mission is a three-year nutrition education program for fifth graders. Students receive a take-home newsletter to share with family members after each classroom lesson. During the first year 215 students in fourteen classrooms were reached through three 45-minute presentations on healthy snacks, the food label and beverages.

RADIO

Beth D. Gaydos, Mike Partin—1st Place (Ohio)

“Identity Theft”

This late morning interview broadcast is aired four times weekly on four sister stations. It reaches 90,000 listeners in a

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2005 NEAFCS REGIONAL AWARDS

RADIO

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multi-county area of southeastern Ohio. Topics apply to a general audience and include practical tips or program announcements. This interview featured suggestions for preventing and dealing with a stolen identity.

Donna R. Martinson—2nd Place (Kansas)

“Small Changes Yield Big Results”

Excess weight and excessive spending both begin as small problems that become bigger over time. Successfully addressing these problems begins by making small changes that eventually result in bigger changes. Changing the environment is one small change that yields big results in both categories.

TELEVISION

Jennifer P. Gibbs, Gail Ringelberg, Vince Deur—1st Place (Michigan)

“Nutrition for the Young at Heart.”

In a collaborative effort between MSU Extension, the North Ottawa County Council on Aging and TV5 in Grand Haven, an educational program was provided during the monthly broadcast, Older Americans Today. This particular program focused on Senior Nutrition and was provided to a potential audience of 25,000 households.

WRITTEN NEWS

Kathleen Hetzel—1st Place (Wisconsin)

“Piecing Together the Child Care Puzzle”

Selecting child care is one of the greatest decisions families make to protect the health, safety and potential growth of their children. Piecing together the puzzle includes looking at quality, affordability and accessibility issues. Pieces were examined for families in Dodge County, Wisconsin to bring understanding to the puzzle.

Lea R. Stueve—2nd Place (Kansas)

“Weed Pulling Days”

This article was written by Lea Stueve, K-State Research and Extension-Butler county, to address the critical subject of obesity in local children. It was designed to be a user-friendly article with research-based recommendations for parents who are concerned about their children's health.

Donna R. Martinson—3rd Place (Kansas)

“Why Good Health Matters”

Many people put off adopting good health habits until tomorrow. The goal of this news column was to help readers identify and compile their own list of reasons good health matters, then use that list to help them make healthful decisions every day.

2005 NEAFCS REGIONAL AWARDS

EDUCATIONAL TECHNOLOGY

Nancy K. Recker, Lois Clark—1st Place (Ohio)

“Discipline That Works”

Child care providers in a two county region in Ohio identified discipline as their number one training need. As a result, Extension Educators developed Discipline That Works Training to assist providers with appropriate discipline techniques, understanding roadblocks to good discipline, normal child development, and reasons why children behave.

Terry Ann Egan, Karen Elliott—2nd Place (Missouri)

“Building a Healthy Diet”

PowerPoint presentations are an effective media to convey nutrition messages to participants in the Family Nutrition Education Program. Adult audiences are seen primarily in group settings. Accompanying scripts provide activities, handouts, and recipes for food demonstrations. The EFNEP Reporting System is used for evaluation data.

Eileen M. Krumbach, Cynthia Strasheim, Deanna Peterson, Dianne Swanson, Mary Ann Holland, Sandy Preston—3rd Place (Nebraska)

“Guardianship Training”

Guardianship Training is a quarterly two and one-half hour court-mandated educational program for individuals that have been court appointed as a guardian of a Ward. The program focuses on understanding what a Guardian is, the responsibilities to the court and Ward, implementing good decision making and identifying financial responsibilities.

EDUCATIONAL CURRICULUM PACKAGE

Eileen M. Krumbach, Cynthia Strasheim, Deanna Peterson, Dianne Swanson, Mary Ann Holland, Sandy Preston—1st Place (Nebraska)

“Guardianship Training”

Guardianship Training is a quarterly two and one-half hour court-mandated educational program for individuals that have been court appointed as a guardian of a Ward. The program focuses on understanding what a Guardian is, the responsibilities to the court and Ward, implementing good decision making and identifying financial responsibilities.

Carroll L. Welte, Allan Vyhnalek, Anne Byers, Charlotte Narjes, Connie Hancock, Dennis Kahl, Dewey Teel, Jennifer Nixon, Leslie Crandall, Linda Tesch, Phyllis Schoenholz, Verne (Tony) Anderson—2nd Place (Nebraska)

“Master Navigator Information Technology Training”

Since 1997, Extension Educators in Nebraska have been conducting an information technology training program for rural citizens called Master Navigator. More than 1500 people have participated in this hands-on computer training program. Master Navigator participants learn how to use computers to manage, retrieve and communicate information via the Internet.

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2005 NEAFCS REGIONAL AWARDS

EDUCATIONAL CURRICULUM

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**Karen J. Elliott, Barbara Willenberg,
Christine Dewberry, Karen Nissen—
3rd Place (Missouri)**

“Kids in the Kitchen”

Kids in the Kitchen, a hands-on nutrition education and food preparation program, encourages children to eat healthier meals and snacks. Youth learn preparation of healthy foods, exercise, use and care of kitchen equipment, appliances, cooking terms, measuring, and food safety practices. Complements Kansas’ Kids ‘a Cookin videos. Three levels.

EDUCATIONAL PUBLICATIONS

**Kendra L. Freeman—1st Place
(Indiana)**

“Hand in Hand to Keep Homemakers Heart Healthy”

This one day program, offered to uninsured senior women and extension homemakers, was a collaborative effort between Extension and County Health Department. Focusing on weight management, physical activity, and nutrition, individuals participated in screenings for lipid profiles, blood sugar, body fat, and osteoporosis. Awareness made through media and newsletter notifications.

**Jeanne C. Murray—2nd Place
(Nebraska)**

“Osteoporosis & Calcium Fact Sheet”

Older citizens play the game Calcium Bingo which reminds them of their daily need for calcium to help prevent osteoporosis. Calcium food sources are reviewed. Supplements are discussed.

The need for physical activity to strengthen bones is also discussed. Calcium rich foods are Bingo prizes.

**Donna R. Martinson—3rd Place
(Kansas)**

“Why An Apple a Day Keeps the Doctor Away”

Why An Apple A Day Keeps the Doctor Away supports a 10-minute program I was asked to give to a church group. Current reputable research supports each of the listed health benefits. Tests done only on men, with rats, or in vitro are listed as such.

INTERNET EDUCATION TECHNOLOGY

**Kimberly A. Greder, Anthony
Santiago, Beverly Berna, David
Seilstad, Donna Andrusyk, Donna
Donald, Elizabeth Fleming, Eugenia
Hanlon, Glen Palm, Karen DeBord,
Karla Embleton, Kristi Cooper, Lesia
Oesterreich, Mary Crooks, Mary
Hughes, Pat Swanson, Patricia
Anderson, Rhonda Rosenboom,
Sharon Mays—1st Place (Iowa)**

“Partnering with Parents “

Partnering with Parents is an educational outreach Academy promoting recommended practices for parent-professional collaboration. It consists of eleven training modules designed to strengthen the core competencies of parenting educators and is based on the National Extension Parent Education Model and the National Extension Parenting Educators’ Framework.

2005 NEAFCS REGIONAL AWARDS

Cheryle Jones Syracuse, Barbara H. James, Christine B. Taylor, Cora French-Robinson, Eleanor Ames, Joy Ann Fischer—2nd Place (Ohio)

“Quick Meals from the Internet/Quick Meals Cooking Course”

Learning to cook nutritious meals can be as simple as getting on the Internet. This on-line Quick Meals cooking course includes six lessons that teach basic cooking techniques, nutrition, food safety, meal planning, and food shopping. Each lesson includes a planned meal, shopping list, recipes and detailed instructions.

Jennifer L. Hunt, Amy Griswold, Brenda Derrick, Jananne Finck, Jennifer Fishburn, Judy Schumacher, Judy Taylor, Kelly Pool, Kyla Kruse, Linda Smith, Marjorie LaFont, Patti Faughn, Paula Robinson, Phyllis Herring, Ruby Lingle, Sherry Merry, Shirley Camp, Tessa Hobbs-Curley—3rd Place (Illinois)

“Healthy Lifestyles: Less Is More Website”

University of Illinois Extension’s Less is More website provides research-based education to address the issue of obesity. The Less Is More website’s goal is to help families with children build good health habits for a lifetime through a pro-

gram series including monthly fact sheets, recipes, tips and news releases.

Public Relations Awards

COMMUNITY PARTNERSHIP

AWARD

Marilyn S. Fox, Becky Lamphiear, Carol Thayer, Celeste Heavilin, Cheryl Fisher, Debbie Kuenning, Janet Clark, Jennifer Mayfield, Maurine Roller, Nancy Frecks, Sondra Germer, Tonya Ingram, Wanda Koszewski (Nebraska)

“Building Nebraska Families”

Rural welfare families face major obstacles to employment. To address this, Nebraska Health & Human Services collaborated with Cooperative Extension to teach family management/life skills to help folks maintain their families while moving to work. Building Nebraska Families has used a community network model to expand those partnerships.

Eastern Region Finalists

Professional Development Awards

EXTENSION EDUCATOR OF THE YEAR AWARD

Fay B. Strickler (Pennsylvania)

Creative programming, active committee involvement and collaboration with multiple community partners led to successful foods, nutrition and food safety programs that impacted diverse clientele in Berks County. Strickler maintained high quality educational programs while participating in professional development opportunities, international experiences and serving in state and national leadership roles.

FLORENCE HALL AWARD

Deilee N. Calvert-Minor, June Hanrahan, Martin Broccoli, Michael Romano, Pamela Mandryck, Patricia Hudak, Rose Ann Convertino, Steven Miller (New York)

To improve seniors' access to fresh produce, County Legislators, Office for the Aging and Cooperative Extension partnered to create the Senior Mobile Farmer's Market. Local farmers set up their farm stands at senior public housing sites each week. Nutrition classes and information about food stamps were also available.

Karen M. Ensle (New Jersey)

Supersize America: Ending the Obesity Epidemic PowerPoint program describes the obesity epidemic. Participants engage in a series of quizzes to test their knowledge of food calories against calories burned through exercise. Over 1000 NJ professionals/consumers understand how to cut portion sizes and add physical activity for improved health.

Lynn Elaine James (Pennsylvania)

A systems approach to child overweight prevention impacting thousands of elementary students, teachers, administration, school food service and parents showed significant improvement increasing nutrition education, fruits, vegetables, minutes of physical activity and school health policy goals. Major goals were found to be sustainable the following school year.

NEW PROFESSIONAL AWARD

Jean F. Austin (Maryland)

As the FCS Educator in two rural counties she provides programming to a variety of audiences including young families, child care providers and older adults. Original programs she has developed include Nutrition and Learning, Children and Dangerous Plants and Trash or Treasures.

2005 NEAFCS REGIONAL AWARDS

PARA-PROFESSIONAL AWARD

Christine Lynch Parshall (New Hampshire)

As a nutrition paraprofessional in rural Cheshire County, Christine teaches nutrition lessons in individual homes, small community groups and schools. She also addresses nutrition education needs through effective community collaborations such as the In SHAPE program, a nationally recognized wellness effort for individuals with severe mental illnesses.

Program Awards

DEAN DON FELKER

FINANCIAL MANAGEMENT

AWARD

Susan K. Morris, Donna V. Brinsfield, Jinhee Kim, Joanne B. Hamilton, Judith A. Stuart, Lynn F. Little, Madeleine Greene (Maryland)

"Personal Finance Seminar for Professionals"
The Personal Finance Seminar for Professionals is an efficient and effective means of increasing the capacity of professionals to improve the financial well-being of families. Over 1,875 financial professionals, who work locally with thousands of individuals and families, have been trained in the seminar's fifteen-year history.

Barbara M. O'Neill, Connie Kratzer, Geraldine Walsh, Irene Leech, Jane Schuchardt, Linda Kirk Fox, Nancy

Porter, Patricia Q. Brennan (New Jersey)

"Investing For Your Future"

Investing For Your Future is a basic investing program developed for use by Cooperative Extension Educators nationwide. It consists of an 11-unit home study course, available in print and online at www.investing.rutgers.edu, and a curriculum for a 6-session class series. Investment messages are added to the Web site monthly.

MARY W. WELLS DIVERSITY AWARD

Kathleen A. Savoie, Anne Russell, Brenda Bracy, Julie Prevost-Lucci, Marion Browning, Shirley Simpson (Maine)

"Growing Good Nutrition: Eat Well Improves Dietary Behavior through Gardening"

The Eat Well Garden Project is a multidisciplinary educational project conducted in culturally diverse housing sites in Portland, Maine focused on improving nutrition, enhancing communities, improving self-esteem and self-sufficiency skills. Providing translated educational materials and culturally appropriate seeds and seedlings have led to the continued success of this project.

Continued on page <None>

2005 NEAFCS REGIONAL AWARDS

PROGRAM EXCELLENCE THROUGH RESEARCH AWARD

**Barbara M. O'Neill, Jing J. Xiao
(New Jersey)**

"Identity Theft Risk Assessment Quiz"

An online Identity Theft Risk Assessment Quiz was developed by Rutgers Cooperative Extension to provide feedback to users about personal identity theft risk exposures and collect data for research about identity theft risks. Findings about identity theft risks were used to inform subsequent educational programs and published in professional journals.

ENVIRONMENTAL EDUCATION AWARD

**Nancy E. Grotevant, Debra
Brodhecker, Nilda M. Sessler
(Pennsylvania)**

"Clean Air for Children"

Children don't have options when regulating their exposure to secondhand smoke so adults must be educated on associated health risks. During this month-long campaign, sponsored by the Pike County Pennsylvania Tobacco Free Coalition, adults who smoked were encouraged to Take It Outside and protect children from secondhand smoke.

EXTENSION HOUSING OUTREACH AWARD

Susan Kathleen Morris (Maryland)

"Home Buyer Education Programs"

Serving on the Housing & Community Initiatives Board of Directors introduced

Susan K. Morris to affordable housing challenges for limited-income first-time home buyers. Last year HCI served 1,292 households in home buyer education classes - 36% bought a home within 6 months and 14% are now buying a home.

EARLY CHILDHOOD CHILD CARE TRAINING AWARD

**Margaret Williams Miltenberger,
Gerri L. Mason, Gina Raschella (West
Virginia)**

*"Collaborative Child Care Education
Addresses Unmet Training Need"*

Collaborative child-care education courses are coordinated by Margaret Miltenberger and Gerri Mason. Previously underserved center and family child care providers receive the most current early childhood development information. Fourteen, two-hour courses are offered throughout the year. Post evaluations show providers used the information with the children.

FOOD SAFETY AWARD

**Nancy R. Wiker, Dana McElroy,
Diane Groff, Jane Landis, Marcia
Weber, Marg Malehorn, Mary Ann
Oyler, Nancy Ellen Kiernan, Nina
Redding, Sandra Hall (Pennsylvania)**

"Food Thermometer Exhibit"

Family Living Educators worked as a team to develop a food safety exhibit, informational brochure and follow-up postcard evaluation that helped consumers to increase their awareness of the need to take internal food temperatures.

2005 NEAFCS REGIONAL AWARDS

A majority of the consumers increased their likelihood of using thermometers to take internal food temperatures

4-H EXCELLENCE IN AFTERSCHOOL PROGRAMMING AWARD

Mary Ann Klinger Oyler, Karen S. Hack, Roxanne F. Price, Stacey L. Goetz (Pennsylvania)

"4-H Afterschool Programming, Summer Science & Kids"

Family and Consumer Sciences and 4-H educators collaborated to plan and implement 4-H Afterschool trainings for providers of school age children. 98 agency and child care staff attended Train the Trainer sessions introducing 4-H project materials. More than 1,200 youth across the Capital Region benefited from these partnerships.

HEALTHY LIFESTYLES EDUCATION GRANT

Elaine P. Bowen, Cathy Cleland, Emily Murphy, Gina Sharps, Richard Meckstroth (West Virginia)

"4-H Family Health Program"

The West Virginia 4-H Family Health Program will improve families' dental health knowledge and practices. Families of 4-H participants will have a 4-H Health Planner and take home information from club meetings. Approximately 1,200 4-H youth participants and their families and 100 volunteers will be involved in the pilot phase.

Communication Awards

NEWSLETTERS

Daryl L. Minch, Brian Parish, Marilou Rochford, Sharon Blase—1st Place (New Jersey)

"Visions"

"Visions" is the statewide newsletter of the Family and Community Health Sciences Department in New Jersey.

Newsletter articles focus on nutrition, fitness and lifestyle; food safety; and environmental health. The newsletter serves as an educational outreach method and a marketing tool. FCHS publishes 3 issues and distributes 15,000 copies.

Rebecca Sue Riggs—2nd Place (West Virginia)

"Senior Moments Newsletter"

Marshall County WVU Extension Agent Sue Riggs produces a monthly newsletter titled Senior Moments for West Virginia senior citizens. The objective is to increase the capacities of senior families to make wise decisions relevant to ensuring a healthier, happier and economical secure life. Layout is done by volunteer Shirley Yoho.

Karen Roberts Mort, Bonnie-Jo Westendorf, Linda B. Conway, Martha Skelton-Borsh, Theresa Mayhew—3rd Place (New York)

"Around the Kitchen Table"

This eye-catching monthly newsletter is chock full of ideas for better living. Upcoming local nutrition events are highlighted. Simple, seasonal, healthy recipes are featured. Useful consumer tips help

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2005 NEAFCS REGIONAL AWARDS

NEWSLETTERS

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improve food shopping and budgeting skills. Parenting and child development strategies are offered. FSNE participants put the information to use with success.

RADIO

**Nancy Eileen Rouch—1st Place
(Pennsylvania)**

“Preventing Weight Gain”

WGET AM Radio aired this program for the Extension Feature Program. This is a weekly program provided by Penn State Cooperative Extension in Adams County. The topic for the program was on how to prevent weight gain and included suggestions that could be easily incorporated into daily routines.

TELEVISION

**Madeleine Greene, Steve Hannan,
Susan Ellerbee—1st Place (Maryland)**

“The Fine Print”

The Fine Print focuses on consumer issues of local and national interest through invited guest interviews. The 28 minute content and format are decided by the co-hosts and producer and include original dialogues by the co-hosts. Each program is broadcast 28 times that month to an audience of 60,000 households.

**Diane E. Mincher, Gary Deziel, Keith
Silva, Will Mikell—2nd Place
(Vermont)**

“Vermont Cranberries from Farm to Table”

Vermont Cranberries from Farm to Table was produced by UVM Extension and aired on Extension’s daily television show, Across the Fence. The program explained the nutritional value of cranberries, methods to incorporate cranberries in your diet, and a visit to Vermont Cranberry Company to hear how cranberries are grown.

WRITTEN NEWS

**Mary Alice Gettings, Cynthia Javor—
1st Place (Pennsylvania)**

“The Power of Cinnamon”

The Power of Cinnamon appeared in the Pittsburgh Post Gazette’s Nutrition Q and A and reached over 350,000 readers throughout the Pittsburgh area. The article explains the concept of insulin resistance in Type 2 diabetes and how active ingredients in cinnamon can potentially diminish this resistance and improve diabetes control.

**Theresa C. Mayhew—2nd Place
(New York)**

“Garage Sale Cleans More Than Closets”

Two of Theresa’s main program areas—solid waste management and financial education/resource management—come together in this article that describes garage sales as enterprises that enable sellers to reap monetary benefits from no longer needed items by selling them to people that do, thereby preserving natural resources and saving landfill space.

2005 NEAFCS REGIONAL AWARDS

Barbara M. O'Neill—3rd Place (New Jersey)

"Feature News Article: Financial Fitness Tips For 2004"

This full page feature article was written to teach readers recommended financial planning strategies such as investment diversification and saving in tax-deferred retirement plans. It includes interviews with financial professionals and a Financial Fitness Quiz. About 60,000 people read the article, which was published to coincide with New Year's resolutions.

EDUCATIONAL TECHNOLOGY

Barbara M. O'Neill, Phil Wisneski—1st Place (New Jersey)

"Rutgers Cooperative Extension Money and Investing Web Site"

The objective of the Rutgers Cooperative Extension Money and Investing Web site is to provide high-quality general personal finance information to users. Components include downloadable fact sheets and worksheets, online assessment tools, online PowerPoint presentations, conference summaries, tax bracket tables, Internet links, and a financial planning and investing glossary.

EDUCATIONAL CURRICULUM PACKAGE

Mary A. Gettings, Barbara Bartley, Marilyn Corbin, Nancy Ellen Kiernan—1st Place (Pennsylvania)

"Preventing Diabetes: You have The Power"

Nine-hundred citizens in Pennsylvania have attended Preventing Diabetes: You Have The Power. The curriculum, which

contains a PowerPoint presentation, script, evaluation, exhibit, resource notebook, and DVD, concentrates on side effects, risk factors and reducing one's risk of diabetes, the symptoms of diabetes, and evaluating blood sugar test results.

EDUCATIONAL PUBLICATIONS

Jan F. Scholl, Patreese Ingram—1st Place (Pennsylvania)

"Breads Around the World Publication"

Developed to help 4-H audiences learn advanced baking and cultural aspects of bread, the publication, Breads Around the World, resulted from several years of research, design and recipe testing. Thirty-four photographs and graphics illustrate fourteen recipes and the text. The record folds over the front cover to ease judging.

Marilou Rochford—2nd Place (New Jersey)

"Tackling Bullying"

The Tackling the Bullying Issue fact sheet is part of an outreach effort to educate parents and school professionals throughout NJ on the impact of bullying on children's lives. This fact sheet informs parents and school professionals on how to identify and prevent bullying.

Patricia R. Gruber—3rd Place (West Virginia)

"Fairness - Leading With Character"

A person of character is fair. A great leader is fair. Open communication is a key to creating fairness in your environ-

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2005 NEAFCS REGIONAL AWARDS

EDUCATIONAL PUBLICATIONS

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ment. Talking with others and listening are both imperative to fairness. The key to teaching others about fairness is to model fair decisions and choices in your daily life.

Public Relations Awards

COMMUNITY PARTNERSHIP

AWARD

Nadine B. Reimer (Maine)

“Parent Education and Family Services”

Parent Education and Family Services, committed to building a nurturing community for families, offers free information and support to interested first-time parents in Knox County Maine. Our goal is to educate parents to give their child the best possible start in life, make parenting easier and more satisfying.

Southern Region Finalists

Fellowships

GREENWOOD FELLOWSHIP

Ana H. Marty Alicea (Puerto Rico)

Ana is a doctoral candidate at FSU in Human Sciences with emphasis on Child Development. Her dissertation will examine child attachment and how it correlates, with emphasis on ethnic differences; and also examine the role of non-parental caregivers. Implications for parenting education, training, and policy will be derived. Her research will be relevant for Extension Educators.

Drug Awareness Programming initiated by the extension service. With the collaboration of twelve community groups, programming was made available to teens, elementary students, parents, land owners and concerned citizens. Over 2500 people were reached through the programming.

Lisa Tucker Gilmore (Arkansas)

The newfound expertise of volunteer leaders, gained through intensive training, empowers them to continue both their own strength training routine and continued group meetings. The vigor with which assistant leaders have undertaken the Strong Women program is both inspiring and motivating, and is vital to the success of the local program.

Professional Development Awards

EXTENSION EDUCATOR OF THE YEAR AWARD

E. Edwina Kelly (Oklahoma)

The applicant is the FCS/4-H Extension Educator in Lincoln County. Her 18 years in this career have held various job descriptions. Major educational emphasis is Family Economic Well-Being including Homebuyer Education, Credit Card Cool and FDIC Money Smart. Helping people and youth is the driving force in her career.

JoLynn Jennings, Allison Finley, Bonnie McGee, Clemogene Wilson, Elizabeth Trejo, Jan Herklotz, Jo Lynn Jennings, Scott Swanson (Texas)

The Inmate Re-entry Life Skills Program is a collaborative effort of Texas Cooperative Extension, Texas Department of Criminal Justice and Rotary of Houston which empowers incarcerated women with knowledge and improved skills in decision-making to increase their capabilities in handling daily challenges in a positive and productive manner.

FLORENCE HALL AWARD

V. Jean Bailey (Oklahoma)

The concerns about the growing drug use and drug lab problems prompted

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2005 NEAFCS REGIONAL AWARDS

FLORENCE HALL AWARD

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Susan Gail Richey, Dana Tarter (Texas)

Wellness in the City is a joint educational initiative between Dallas and Tarrant Counties. The goal of the program is to provide urban residents with the knowledge, skills, and motivation they need to make healthy lifestyle choices in a fast-paced, urban society.

Barbara J. Struempfer, Sondra M. Parmer (Alabama)

Nutrition knowledge and behavior changes in 468 teenagers were assessed using a game methodology. Significant increases in both nutrition knowledge and behavior scores were found following six weeks of Extension education. Common problems among this population were inactivity, weight management, and low intakes of calcium-rich foods, fruits and vegetables.

NEW PROFESSIONAL AWARD

Laura Royer (Florida)

Laura Royer joined the Florida Extension Service in September 2002, specializing in housing and financial management. A graduate from the University of Florida, she is working towards a master's degree in Financial Planning. Laura has developed successful programs in home-buying, financial management and consumer fraud for teens and adults.

PARA-PROFESSIONAL AWARD

B. Kaye Stiltner (Virginia)

Kaye Stiltner demonstrates outstanding work in her position as a program assistant for the Smart Choices Nutrition Education Program. She is meeting the needs of her clients in five diverse counties through Super Pantry programs and making a positive impact on their food safety and nutrition habits.

Program Awards

DEAN DON FELKER

FINANCIAL MANAGEMENT AWARD

Brooke Jenkins (Kentucky)

"Money Cents: Financial Education for Limited Resource Families"

The Money Cents curriculum is a series of four lessons tailored to limited resource individuals. The goal of the program is to teach families to be more aware of their finances and develop budgeting skills that will allow them to adequately provide for family needs and set realistic financial goals.

Nancy M. Porter,Carolynn Sanchez, Claudette Smith, Gail Gordon, Jane Schuchardt, Janet Bechman, Jeanette Tucker, Jinhee Kim, John R. Baker, Marilyn Bischoff, Marlene Stum, Nancy Granovsky, Richard Poling, Sharon DeVaney, Suzann E. Knight (South Carolina)

"Financial Security in Later Life National Initiative Management Team"

The National Initiative Management Team for Financial Security in Later Life

2005 NEAFCS REGIONAL AWARDS

has developed an Internet-based Initiative delivering information, programs, and resources to Educators and Consumers, which has increased the number of people who are financially literate and empowered to practice effective and successful financial management strategies.

MARY W. WELLS DIVERSITY AWARD

Belinda June Riddle, Bobbi Clarke, Whitney Danhof (Tennessee)

"Improving Health Access for Latinos in Rural Tennessee"

The Tennessee Latino Health Coalition has improved health care access for Latinos in Coffee and Bedford Counties. Over 200 health professionals developed Spanish language and cultural competency through the Spanish Survival Seminars, Cultural Reality Workshop and other simulations. Over 3,500 families have benefited from the Latino Health Yellow Pages directory.

PROGRAM EXCELLENCE THROUGH RESEARCH AWARD

Elaine Courtney, Linda B. Bobroff, Nancy J. Gal (Florida)

"Take Charge of your Diabetes Research Project"

Take Charge of Your Diabetes is a 9 session program tested in 2003 and 2005. Participant's Hemoglobin A1C, blood lipids, weight and blood pressure were measured pre, post and 3 months follow-up. Changes were significant and likely due to healthy lifestyles taught during the course.

Laura Royer, Joy Jordan, Mary N. Harrison (Florida)

"How Financially Literate Are Today's Youth? Their Current Practices and What We Need to Know As Educators"

The spending behavior of youth combined with limited understanding of money management leads to costly financial mistakes. A study was conducted to understand where financial habits develop. The University of Florida researchers included Laura Royer, Extension Agent, Joy Jordan, Associate Professor, Youth Development and Mary Harrison, Professor, Consumer Education.

ENVIRONMENTAL EDUCATION AWARD

Rebecca Burris Nash (Kentucky)

"The Homeplace on Green River"

Becky Nash facilitated formation of a non-profit corporation to purchase and preserve a historical, working farm. Natural resource conservation and education are integral to the project, along with historical and cultural preservation. Water, soil, trees, plants and wildlife are being protected by the volunteer efforts of citizens of three counties.

Carolyn G. Shepherd, Appalachian District Health Department, Ashe County, Ashe County ECA members, Jefferson Water Treatment Plant (North Carolina)

"Water Quality in Ashe County"

446 water supplies serving over 525 families screened for coli form bacteria and

Continued on page 48

2005 NEAFCS REGIONAL AWARDS

ENVIRONMENTAL EDUCATION AWARD

continued from page 47

nitrate by over 60 trained community volunteers indicated 45% of samples screened were contaminated. After receiving research based information, 58% of the families followed one or more of the recommendations to improve their water quality.

EXTENSION HOUSING

OUTREACH AWARD

Marcy Krumbine (Florida)

"There's No Place Like Home"

The Home Loan Program provides a unique opportunity for low and moderate-income families to assess their readiness for homeownership and take the steps needed to achieve their dreams. Educational programs include workshops, individual counseling and exhibits. Partnering with local banks, Extension assisted 118 families in becoming homeowners since 2003.

Pamela Denise Lincoln, Gussie McConnell, Linda Baxter (Texas)

"Your Home is Your Castle"

Well-built, affordable housing is indispensable for keeping rural communities vibrant. Extension and USDA Rural Development reached 1245 residents through workshops to inform families of assistance available to repair, purchase or build a home and steps needed to qualify. As a result, \$666,456 was loaned or granted to participants.

Bonnie F. Sheeley (Tennessee)

"You Can Own a Home: Money Management for First Time Home Owners"

Pre-purchase home buyer education prepares future home buyers for home ownership. Knox County has been teaching a money management class for first-time homeowners since the early 1990's. Education helps the home buyer learn about the entire home buying process and then make wise money management choices when buying a home.

EARLY CHILDHOOD CHILD CARE TRAINING AWARD

Karen Lynn Poff (Virginia)

"Child Care Quality Initiative"

Between 1998 and 2005, the Child Care Quality Initiative has generated \$545,682 in funding, provided training for hundreds of providers, and helped to establish 74 new child care businesses. This collaborative effort stands as a model of a comprehensive approach that effectively impacts child care providers, parents, and the community.

FOOD SAFETY AWARD

Sally Maureen Soileau (Louisiana)

"Oyster Food Safety Vibrio vulnificus Education"

As Louisiana state coordinator of Oyster Food Safety Vibrio vulnificus education program, goal has been increased awareness of this shellfish-borne illness. Targeted health care audiences have been reached through Southern Medical Association, state dietetic and pharmacist meetings. At-risk audiences have received

2005 NEAFCS REGIONAL AWARDS

information through workshops, booths, mass media and other means.

CLEAN HOMES HEALTHY FAMILIES AWARD

Leida R. Colon (Puerto Rico)

"Safety Products Project"

For years Leida's (Home Economist, Cidra, PR) primary work emphasis has been Family Health and Environmental issues. Safety Products Project has helped prevent health problems such as asthma, bronchitis, sinus, allergies and other respiratory problems. Over 2,215 families were impacted by conferences, workshops, trainings, brochures and a TV program.

Johanna S. Hicks (Texas)

"Hopkins County Gets A on Hygiene Report Card"

School absenteeism due to illness has been a problem in Hopkins County, Texas. Through the clean hands, clean surfaces campaign, individuals were taught the importance of proper washing of hands and surfaces using innovative teaching methods such as newspaper columns, UV Disclosure Center, colorful hand-outs, hands-on activities, and coloring sheets.

4-H EXCELLENCE IN AFTERSCHOOL PROGRAMMING AWARD

Sheryl A. Nolen, Lilly Dorney, B, Linda Mock, Michelle Warren, Mike Heimer, Tom LeRoy, (Texas)

"YMCA After-Care and 4-H Partners for Youth Programs"

Conroe YMCA partnered with a team of Texas Cooperative Extension staff to improve the quality of after-school programs and increase opportunities for youth to experience 4-H. Four-H Project Day reached 300 youth weekly with support activities and staff training to become a model for the Greater Houston Area YMCA.

Maisielin Ross, Diane Coon, Kim Coldicott (Florida)

"Babysitting Curriculum Teacher Training Program for After-School Teachers"

In response to middle schools' requests, 4-H and FCS agents began teaching Babysitting Basics to students in their after-school programs and FCS classes. So as to have a greater impact, the agents developed a Babysitter's Manual which is used to train after-school teachers who work through the Safe Schools Program.

Continued on page 50

2005 NEAFCS REGIONAL AWARDS

HEALTHY LIFESTYLES

EDUCATION GRANT

**Emily Brady Ryan, Mandel Smith
(Georgia)**

With the incidence of childhood overweight increasing in America, the UGA Extension Service in Albany, GA proposes to partner with Youth Becoming Healthy to provide nutrition education and physical activity to middle school students. Youth Becoming Healthy will provide physical activity facilities while Extension will provide nutrition and health education.

Communication Awards

NEWSLETTERS

Marian Ross—1st Place (Texas)

“Money 2020 Newsletters”

The Money 2020 monthly newsletter is an educational tool used to bring financial literacy to individuals. Providing timely financial information, gives people the opportunity to pursue their own personal wealth building and build their consumer knowledge. The newsletter is a workshop in your own home.

Amy Hastings Elizer, Beth Bell, Betty Neilson, Brenda VanCleve, Cathy Faust, Christene Anderson, Mary DeFoor—2nd Place (Tennessee)

“Common Cents”

Tennessee’s Western Region Financial Management team created Common Cents to provide at-your-fingertips resources for fellow Extension workers. Agents print the information or manipulate it digitally for their purposes. Infor-

mation from the quarterly newsletter has been used for weekly newspaper columns and radio programs, with clients, and in newsletters.

**Jane M. Allen, Angela Goodermote, Bridget Milam, Jackie Schrader, Raymond Zerba, Jr.—3rd Place
(Florida)**

“Clay County Contact”

The Clay County Contact is a newsletter produced by Extension Agents in Clay County for all residents and clientele. It is published bi-monthly in newspaper style and includes articles by Horticulture, 4-H and Family and Consumer Science Agents. Copies are also sent to the other 66 Florida County Extension offices.

RADIO

**Pamela C. York—1st Place
(Kentucky)**

“Extension Minute Radio Program”

Extension Minute is sixty second radio spots recorded monthly and played six times a day on six radio stations on Clear Channel’s First Radio. The six stations have a combined audience of over 200,000 listeners in south central Kentucky. A variety of timely and relevant topics are shared with listeners.

**LaDell Emmons—2nd Place
(Oklahoma)**

“Dietary Guidelines for 2005”

With Pittsburg County building a new wellness center, there has been a renewed interest in being fit and eating healthy. Bi-monthly radio shows that provide dietary information and updates are requested. Weight management is addressed on air

2005 NEAFCS REGIONAL AWARDS

not by dieting but by healthy food choices, being fit, and using moderation.

Michelle A. Parrott—3rd Place (Tennessee)

“Financial Education”

Radio broadcasts are an alternative way to reach clientele throughout the county especially those that can not leave the home. This session of weekly radio broadcasts educates people about financial management, budgeting, savings and holiday expenses.

TELEVISION

Lisa Leslie, Billie Lofland—1st Place (Florida)

“Building Energy Efficiency into Your New Home”

The video, Building Energy Efficiency into Your New Home, describes cost effective features that homebuyers can add to a new home to increase energy efficiency and protect indoor air quality. The piece played 16 times on Hillsborough County Government Television and was also distributed to libraries and local building professionals.

Kim H. Edmonds—2nd Place (Virginia)

“Empowering Your Family”

Empowering Your Family was designed to inform Henrico County citizens of the educational resources available through Virginia Cooperative Extension. The program was broadcast to cable subscribers in Henrico County, VA. Highlights of the program include interviews with Extension administration, specialists and

footage of Kim Edmonds conducting an educational workshop.

Alma Mancillas Fonseca—3rd Place (Texas)

“Walk Across Texas”

Alma Fonseca advises the Walk Across Texas Task Force which plans the eight-week physical activity program in Brazos County each year. Walk Across Texas is a program that motivates people of all ages to increase their physical activity levels to improve overall health and reduce the risk of diseases.

WRITTEN NEWS

Christopher Thomas Sneed—1st Place (Tennessee)

“Teaching Your Kids to Play It SAFE”

According to the US Consumer Product Safety Commission, a child is injured on playground equipment every 2 ½ minutes. This news article was published to increase awareness of playground safety as well as to introduce the SAFE program developed by the National Program for Playground Safety.

Carrie T. Brazeal—2nd Place (Texas)

The recent tsunami provided parents an excellent opportunity to talk with children about difficult situations. Many parents feel challenged when faced with this opportunity. This column suggested that parents take some time, determine what they want to say and then talk. Several suggestions for talking about difficult situations were given.

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2005 NEAFCS REGIONAL AWARDS

WRITTEN NEWS

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Rachel West—3rd Place (Georgia)

Working in a rural county, there are few outlets to provide vital information to the public. Rachel used the media outlet that would reach the most citizens in her area. Her newspaper article provided readers with information on the topics of Clean, Separate, Cook and Chill to prevent foodborne illness.

EDUCATIONAL TECHNOLOGY

Danielle A Gordon—1st Place (Florida)

“Meal Planning for Young Children in Early Education and Care”

Focusing on key factors for successful meal planning, Meal Planning for Young Children in Early Education and Care was designed to assist child care providers. After participating in the program, providers planned to schedule specific time for meal planning and increase fruits, vegetables and grains offered in their menus.

Wanda J. Hardison, Alice Thomas, Jennifer S. Walker—2nd Place (North Carolina)

“Making A Difference In Quality Child Care”

Creating quality child care in Harnett County is the goal of Cooperative Extension’s Child Care Resource and Referral program. PowerPoint enabled effective delivery of this educational message to Extension Advisory Leaders. Key points were the importance of quality child care and the critical roles leaders played in this effort.

Maryellen Garrison—3rd Place (Kentucky)

“Oh, My Aching Back!”

This program was developed for Extension Homemaker Leader Trainings. The program is designed to increase public awareness of back pain, to promote early diagnosis, and to minimize preventable pain. The disc contains a PowerPoint presentation, teaching plan, leader’s guide, handouts, evaluation tool, and “read me” file, all using Microsoft Word/PowerPoint.

EDUCATIONAL CURRICULUM PACKAGE

Elizabeth Snider Reames, Alexis O. Navarro, Alfred Trappey, Berteal E. Rogers, Bertina M. McGhee, Craig Gautreaux, De’Shoin Y. Friendship, Easter H. Tucker, Elizabeth Neely, David Bankston, Kenneth W. McMillin, Melissa P. Mixon, Michael J. Keenan, Michael W. Moody, Ramona S. Gentry, Robert Soileau, Sally M. Soileau, Sara Katherine Waggoner, Sheila H. Haynes, Terri R. Crawford—1st Place (Louisiana)

“Serving Food Safely”

The goal was to develop and implement an effective food handler training program for preventing food borne illness and improving nutrition in vulnerable populations in the Lower Mississippi Delta who utilize services of food recovery programs. Another goal was to enhance and reinforce the food safety efforts of food recovery agencies.

2005 NEAFCS REGIONAL AWARDS

Maryellen Garrison—2nd Place (Kentucky)

“Ob, My Aching Back!”

This program was developed for Extension Homemaker Leader Trainings. The program is designed to increase public awareness of back pain, to promote early diagnosis, and to minimize preventable pain. The disc contains a PowerPoint presentation, teaching plan, leader’s guide, handouts, evaluation tool, and “read me” file, all using Microsoft Word/PowerPoint.

Joan P Elmore—3rd Place (Florida)

“U and YOUR Credit”

U and YOUR Credit is a package program designed to help the consumer understand the world of credit. It covers the new credit law, credit reports, credit cards, credit files and identity theft.

EDUCATIONAL PUBLICATIONS

Jovita Jones Lewis, Kimberly Burgess—1st Place (Alabama)

“ABCs of Dietary Counseling”

Designed to encourage open communication between para-professionals and professionals who discuss food and nutrition reports with limited-resource clients, the ABCs of Dietary Counseling can help to facilitate healthier eating. Extension Specialists Kimberly Burgess and Jovita Lewis discuss twenty-six nutrition education strategies for dietary counseling in this timely educational publication.

Carmen J. Long, Buffy J. Scott, Catherine M. Waddell—2nd Place (North Carolina)

“Dairylicious Recipes”

Child friendly recipes make eating calcium rich foods more fun. June Dairy month cooking classes gave youth hands-on opportunities to make and eat Dairylicious recipe treats. Participants savored their creations and post contacts show they enjoy preparing the foods for their families at home.

Carla M. Haley—3rd Place (Arkansas)

“Back To School with Lunch Box Treats”

Parents hear that packing a safe school lunch for their children is important for their health, but many times aren’t given any guidance. This fact sheet gives practical tips for preparing lunches safely to avoid the chance of coming down with a food borne illness.

INTERNET EDUCATION TECHNOLOGY

Jennifer L. Abel, Heather J. Greenwood—1st Place (Virginia)

“Family and Consumer Sciences Resource Site”

The Family and Consumer Sciences Resource Site at Virginia Cooperative Extension allows agents to share educational tools they have developed. This clearinghouse provides lesson plans, handouts, PowerPoints, activities, articles, useful web sites, and other resources on many FCS topics, including financial edu-

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INTERNET EDUCATION TECHNOLOGY

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cation, nutrition, parenting, childcare, micro-business, housing, and others.

Belinda J. Riddle, Bobbi Clarke, John Toman, Whitney Danhof—2nd Place (Tennessee)

"Website for the Tennessee Latino Health Coalition"

The Tennessee Latino Health Coalition has improved health care access for Latinos in Bedford and Coffee Counties. The coalition website is instrumental in promotion of language and cultural trainings, coalition development and access to bilingual health information for professionals and Latinos. Over 3,500 families have Latino Health Yellow Pages.

Public Relations Awards

MARKETING PACKAGE AWARD

Wendi L. Green, Colleen Longbotham (Texas)

"It's a Kid's World After All"

The Annual Bi-Stone Child Care Conference addresses timely issues with a spring and fall conference. Extension programming efforts meet emerging needs by providing educational training opportunities to satisfy Texas Department of Fam-

ily and Protective Services' required hours. Through marketing this multi-county program, participation has increased over 100% since 1998.

Mary L. Rhyne (Oklahoma)

Sweethearts Weekend, a weekend retreat for couples to learn skills enhancing their relationship, was heavily marketed through mass media. Brochures were placed at florists, bridal shops, bridal consultants, and merchants providing wedding invitations, wedding cakes, and catering services. All churches in the county received information to share with their congregations.

COMMUNITY PARTNERSHIP

AWARD

Brooke Jenkins, Edith Lykins, Joanna Risner, Madonna Fletcher, Russell Sparks, Ty Back (Kentucky)

"Backpack Program"

Child hunger was a great concern in the local community. Food pantries, local businesses, school administrators and Extension saw a gap in serving young children and began a commitment to feed these children through the backpack program. The backpack program provides food to children in need over the weekend break.

Western Region Finalists

Fellowships

GREENWOOD FELLOWSHIP

Patricia Ann Merk (Arizona)

Patricia Merk will complete a Certificate Program in Gerontology at University of Arizona. This involves a 240 hour practicum. The practicum project, "Grandparents Raising Grandchildren: The New Diversity Issue" will include developing a one-day in-service training for school personnel as well as a training manual.

Darcy L. Dixon, Becki Hester, Carol Willis, Evelyn Whitmer, Jolie Ogg Graybill, Lynne Durrant, Marta Elva Stuart, Patty Merk (Arizona)

The Mind Matters Training for Child Care Professionals provides intensive education on early brain development. Since July 2003, 13 Institutes were held with 191 participants completing. In a follow-up survey, 60% improved their interactions with the children and 54% increased the amount of time spent in specific best practices.

Professional Development Awards

FLORENCE HALL AWARD

B. Susie Craig (Washington), Allison Nichols, Guendoline Brown (West Virginia), Lynn Nakamura-Tengan (Hawaii), Sandra McCurdy (Idaho), Donnie L. Cook (Alabama A&M)

Germ City is a USDA funded Extension, education and research project that reached 400,000 children and adults in Washington, Idaho, West Virginia, Florida, Hawaii, and Alabama. The Germ City walk-through interactive exhibit and education program has facilitated positive changes in hand washing behaviors at fairs, community events, and in schools.

NEW PROFESSIONAL AWARD

Carolyn Von Washburn (Utah)

Carolyn Washburn is beginning her second year as a Family Consumer Science Agent. During her first year she organized several new programs, including the Washington County Marriage Coalition and received funding for this year when no new monies were given to any other County programs.

PARA-PROFESSIONAL AWARD

Traci Leigh Armstrong Florian (Arizona)

Traci Armstrong Florian is a Program Coordinator for EFNEP teaching low-income families basic nutrition and the prevention of nutrition-related diseases.

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2005 NEAFCS REGIONAL AWARDS

PARA-PROFESSIONAL AWARD

continued from page 55

She does a terrific job motivating staff, implementing innovative teaching ideas, and has been selected to be the national Student Delegate of the American Dietetic Association (ADA) House of Delegates.

Program Awards

DEAN DON FELKER

FINANCIAL MANAGEMENT

AWARD

Marsha A. Goetting, Ardis Oelkers, Barbara Andreozzi, Barbara Hoffman, Bernie Mason, Bobbie Roos, Claire Del Guerra, Corinne Cramer, Judy Johnson, July Riley, Shelia Friedrich, Tara Andrews, Virginia Knerr (Montana)

"Starter Saving Kits for Parents"

Savings Starter Kits were provided to 332 parents by Montana State University Extension during April-June 2004. The kit contained materials to teach the value of saving to children (ages four-ten).

Contents were funded by Extension, the Montana Credit Unions for Community Development and First Interstate Banc-System.

Margaret A. Viebrock, Jay Jenkins, (Washington)

"Estate Planning for Farm Families"

Many farm families assume they will transfer the farming operation to their children. The downward spiral of commodity prices changed this plan and families are left with no succession plan or income for retirement. This project assisted families to have a detailed written plan for transfer of their business assets.

MARY W. WELLS DIVERSITY

AWARD

Deborah Ann Alpe (Colorado)

"Beyond the Frozen Pizza: Enhancing the Diets of Special Needs Adults"

A nutrition program was designed to meet the needs of adults with a wide range of developmental disabilities who reside in independent living situations. Participants expanded their food choices, practiced food preparation and food safety skills, and experienced the benefits of sharing a meal with friends.

PROGRAM EXCELLENCE

THROUGH RESEARCH AWARD

Claudia C. Collins (Nevada)

"Seniors CAN"

Programming implications are derived from a study of 539 Nevada older adults in the Seniors CAN program. The 16-week program is designed to promote health and facilitate independent living

2005 NEAFCS REGIONAL AWARDS

for seniors. Participants demonstrated significant improvements in factors associated with better health while minority and low-income participants demonstrated greater improvement.

B. Susie Craig (Washington), Allison Nichols, Guendoline Brown (West Virginia), Lynn Nakamura-Tengan (Hawaii), Sandra McCurdy (Idaho), Donnie L. Cook (Alabama A&M)
"Germ City: Clean Hands, Healthy People Program"

Germ City, a USDA funded Extension, education and research project reached 400,000 children and adults in Washington, Idaho, West Virginia, Hawaii, and Alabama facilitating changes in hand-washing at fairs, community events, and schools. Observational studies and intent-to-change research conducted with elementary and middle-school students and during fairs will be highlighted.

EARLY CHILDHOOD CHILD CARE TRAINING AWARD

Darcy L. Dixon, Becki Hester, Carol Willis, Evelyn Whitmer, Jolie Ogg Graybill, Lynne Durrant, Marta Elva Stuart, Patty Merk (Arizona)
"Mind Matters Training for Child Care Professionals"

The Mind Matters Training for Child Care Professionals provides intensive education on early brain development. Since July 2003, 13 Institutes were held with 191 participants completing. In a follow-up survey, 60% improved their interactions with the children and 54%

increased the amount of time spent in specific best practices.

FOOD SAFETY AWARD

B. Susie Craig (Washington), Allison Nichols, Guendoline Brown (West Virginia), Lynn Nakamura-Tengan (Hawaii), Sandra McCurdy (Idaho), Donnie L. Cook (Alabama A&M)
"Germ City: Clean Hands, Healthy People"
 Germ City is a USDA funded Extension, education and research project that reached 400,000 children and adults in Washington, Idaho, West Virginia, Florida, Hawaii, and Alabama. The Germ City walk-through interactive exhibit and education program has facilitated positive changes in hand washing behaviors at fairs, community events, and in schools.

4-H EXCELLENCE IN AFTERSCHOOL

PROGRAMMING AWARD

Juanita O. Waits, Dan McDonald, Jan Gibby, Patty Merk, Sherry Betts (Arizona)

"Project SOAR: 4-H Mentoring Program"
 Project SOAR: 4-H Mentoring Program is an intensive mentoring program which targets at-risk youth and families by matching mentees with college students. Project SOAR's goal is to encourage students to focus their efforts on educational and personal values through extensive mentoring, academic support, and positive community involvement.

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HEALTHY LIFESTYLES

EDUCATION GRANT

Wendy Rice, Janie Fontecchio-Spradling, R.N., Karla Davis, Liza Tregillius, Marcy Jung, Marge Borst, Marjorie Brinton, Matt Kelly, Missy Rodri, Nancy Folsom, Pam Kircher, M.D., Rick Callies, Sarah Jacobson, Suzi Young, (Colorado)

“Train the Trainer”

How can a coalition impact local work-sites? Our community coalition intends to train 10-12 instructors in TaiChi to take their skill to respective employers. Twelve Chew-Chat-Chi lunch meetings will then be available for employees. Health Posters and Brochures will be created to distribute to address various health awareness needs.

Communication Awards

NEWSLETTERS

Ann Vail, Esther L. Devall—1st Place (New Mexico)

“Family Times: Bilingual Parenting Newsletter”

Family Times is a bilingual newsletter about parenting, couple relationships, life skills, and nutrition. This quarterly publication is inserted into 400,000 newspapers and distributed to Extension, WIC, and Income Support offices throughout New Mexico. Recent issues focused on the Power of Praise, Family Communication, Preparing for Disaster, and Positive Discipline.

Lee Ann Joy Kendrick, Mirtha Castellano—2nd Place (Nevada)

“4-H Leader News”

The 4-H leader newsletter is published monthly in order to provide our volunteers with the most current information available about the 4-H program. We are now publishing the newsletter in Spanish in order to reach our growing Hispanic community.

Sandra J. Garl Brown—3rd Place (Washington)

“The Food Pyramid Parent Newsletter”

The Food Pyramid parent newsletter is a set of six newsletters that accompany a school-age nutrition series. The newsletter extends the classroom topics and suggests family activities that promote healthy eating and physical activity. The newsletters are available in three languages English, Spanish and Russian.

RADIO

Phyllis B. Lewis—1st Place (Wyoming)

“Food Safety P.S.A.s”

Chris Pasley and Phyllis Lewis created a packaged monthly food safety program encompassing television, radio, and newspaper P.S.A.s. In February, Phyllis' message was aired 168 times over one station's airwaves, reaching an estimated 2,688,000 listeners. The P.S.A. was linked to stations across the state. Numbers reached: Thousands!

2005 NEAFCS REGIONAL AWARDS

TELEVISION

Pauline Williams—1st Place (Utah)

“Tip of the Week television segment”

Tip of the Week is a weekly television segment featuring Utah State University Extension Agent, Pauline Williams. The weekly tips, originating from station KSL-5 in Salt Lake City, cover the gamut of Family and Consumer Science areas. Each two to three minute segment airs live during the morning news.

WRITTEN NEWS

Pearl I. Philipps—1st Place (Utah)

“Get Your Free Credit Report as of Dec. 1”

A timely news article on Get Your Free Credit Report as of December 1, was written to inform county residents about the federal guidelines concerning credit reports, why they should obtain one and how to get a free copy. We offered additional information on credit reports from the Extension service.

Patricia J. Aaron—2nd Place (New Mexico)

“It’s All a Matter of Altitude”

New Mexico’s Own, a bimonthly column written by Patricia since 1994 and published in the Food Section of the Albuquerque Journal, focuses on food preparation and nutrition information. Both newcomers to New Mexico and natives find cooking at high altitude is a skill to be mastered through education and practice.

Vicki B. Hayman—3rd Place (Wyoming)

In a world where obesity is a key nutrition-related problem, nutritionists are recommending that we reduce our consumption of processed sugar to less than 10% of our diet. According to USDA surveys, the average American consumes 20 teaspoons of added sugar each day. This concern was featured in weekly columns.

EDUCATIONAL TECHNOLOGY

Pearl I. Philipps—1st Place (Utah)

“Frozen Assets: Make Ahead Freezer Meals”

Frozen Assets: Make Ahead Freezer Meals was an overhead transparency presentation created to assist the busy lifestyles of our county residents. In addition this program taught food safety and sanitation. Evaluations showed that this presentation targeted the needs of program participants in the county.

Lynne Beam, Roberta Rios—2nd Place (New Mexico)

“Just Be It, Healthy and Fit”

The PowerPoint presentation Just Be It, Healthy and Fit was designed to teach adults to educate youth about Type 2 diabetes. It offers strategies through hands on activities for developing a healthier lifestyle that will help youth prevent or delay the onset of diabetes and other chronic diseases.

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2005 NEAFCS REGIONAL AWARDS

EDUCATIONAL CURRICULUM PACKAGE

Debra Minar Driscoll, Andrea Dailey—1st Place (Oregon)

“Diabetes Bingo: A Bilingual, Low Literacy Tool”

Latino families have a high risk of developing type 2 diabetes, and are at greater risk of experiencing complications. The Diabetes Bingo game curriculum incorporates 28 simple messages about diabetes types, symptoms, affects on the body, and prevention and management tips in an easy-to-play game that doesn't require reading skills.

Denise E. Smith, Erin Smith, Gretchen Gasvoda-Kelso, Helen Gregario, Jamie Detterer, Linda Melcher, Lori Jones, Lyndi Preator, Lynn Collins, Marilou Vaughn, Patti Griffith, Rick Ewing, Ruth Peterson, Shirley Huizenga, Twila Ortiz, Virginia Romero-Caron—2nd Place (Wyoming)

“Eating Your Way Through Wyoming History”

The curriculum follows five distinct groups of people (American Indians, mountain men, pioneers, cowboys and railroad workers) who made significant contributions to the history and settlement of Wyoming. Students will understand the connection between food choices, physical activity and health by comparing past cultures of Wyoming to today's practices.

Martha A. Raidl, Audrey Liddil, Julia Welch, Laura Sant, Marnie Spencer, Marsha Lockard, Rhea Lanting, Shelly Johnson—3rd Place (Idaho)

“The Healthy Diabetes Plate”

The Healthy Diabetes Plate is a four lesson peer-reviewed curriculum that has been shown to teach most (80-100%) participants with type 2 diabetes how to correctly plan meals and change eating habits. Evaluation tools measure changes in knowledge, behaviors, and diabetes self-care measures.

EDUCATIONAL PUBLICATIONS

Jeanne D. Brandt, Lynn Steele—1st Place (Oregon)

“Household Mold”

Mold in your home can be dangerous to your health. It is destructive to your home and belongings. This single-page, low literacy fact sheet, available in 4 languages, provides basic information about mold and simple directions for addressing the issue.

SuzAnne Annette Jorgensen—2nd Place (Utah)

“Canning Forms”

This is a collection of materials developed to use with pressure canner testing, teaching about altitude adjustments and fair canning entries. These forms and handouts have been useful in tracking canner gauge testing and in conveying to the home canner information about proper gauge and altitude adjustments.

2005 NEAFCS REGIONAL AWARDS

Public Relations Awards

MARKETING PACKAGE AWARD

Darcy L. Dixon, Becki Hester, Carol Willis, Evelyn Whitmer, Jolie Ogg Graybill, Lynne Durrant, Marta Elva Stuart, Patty Merk (Arizona)

"Marketing the Mind Matters Training Program"

Marketing for the Mind Matters Training for Child Care Professionals included development of a logo, brochures, notebooks, tote bags, brain stress ball, cup and pens. More than 4,000 brochures were mailed to child care facilities throughout the state. The Mind Matters logo is now synonymous with early brain development training in Arizona.

Marsha A. Lockard, Audrey Liddil, Barbara Petty, Becky Dahl, Beverly Healy, Carol Hampton, Julia Welch, Kathee Tiff, Marilyn Bischoff, Sharlene Woffinden (Idaho)

"Increasing the Financial Security of Idaho's Medicare Recipients"

Ten University of Idaho Extension Educators developed a state-wide marketing campaign to increase awareness and publicize enrollment activities for the Medicare-approved Drug Discount cards available for Medicare and Medicaid recipients. The campaign used a variety of marketing techniques; including radio and television PSA's, newspaper ads and articles, and flyers.

COMMUNITY PARTNERSHIP AWARD

Gloria Espinosa-Hall (California)

"Addressing Childhood Obesity Through a Community Coalition"

Since 1999, the Shasta Coalition for Activity and Nutrition (Shasta CAN) has had the mission of empowering the people of Shasta County (CA) to make positive food choices and be more physically active. Their diverse activities and programs keeps nutrition education and physical activity in the public eye.

Award & Recognition Committee

**Amy Peterson, Vice President for
Awards & Recognition**

Assessment & Sponsorship

Task Force

Miller, Carol (Chair)
Chandler, Carol (Chair)
Campbell, Christa
Kelly, Edwina
Pearson, Susan
Bogle, Sara
Clark, Lois
Gibbons, Rosemary
Gordon, Danielle
Minch, Daryl
Moore, Rebecca
Cameron, Terri
Davis, Sylvia
West, Rachel

Anderson, Lana
Sprenger, Cristin
Morgan, Susan
Rogers, Bertel

Training Task Force

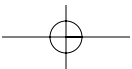
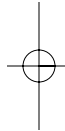
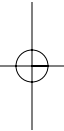
Baldwin, Kathy (Chair)
Albertson, Marilyn
Purvis, Debbie
Hahn, Johanna
Waybright, Linda
Wiker, Nancy

Awards Exhibit Task Force

Graves, Priscilla (Chair)
Philipps, Pearl

Ceremony Task Force

Vidrine, Patricia (Chair)
Lewis, Phyllis (Chair-Elect)
Bledsoe, Peggy (Apprentice)





**NATIONAL EXTENSION ASSOCIATION
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