



CELEBRATING OUR HERITAGE,  
EMBRACING OUR FUTURE



1934 NEAFCS 2009

BIRMINGHAM, ALABAMA  
SEPTEMBER 14-18, 2009

*75<sup>th</sup>*

**2009 NATIONAL AND REGIONAL AWARDS**

## PRESIDENT'S MESSAGE

*Dear NEAFCS Members and Friends,*

*It is with great pleasure that we congratulate the 2009 NEAFCS Awards and Fellowship winners.*

*Each year, NEAFCS has the distinct honor of recognizing those members who have excelled in scholarly activity. We are excited to celebrate the contributions they make not only to the profession but to the clientele they serve. We are personally impressed with the excellence in educational programming and the cutting edge technology displayed by our regional and national award winners.*

*A big "Thank You" for the 681 award applications that were submitted from 42 affiliates.*

*Again, please accept our congratulations and best wishes.*



*Judith Edwards Breland*

*Judith Edwards Breland*  
NEAFCS President



*Marsha Lockard*

*Marsha Lockard*  
NEAFCS Vice President for  
Awards & Recognition

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## NEAFCS AWARD CATEGORIES & SPONSORS

### FELLOWSHIPS

#### Greenwood Fellowship

**SPONSORED BY: NEAFCS Members**

This fellowship gives members an opportunity to pursue professional improvement through graduate study in the area of their own choosing.

#### Grace Frysinger Fellowship

**SPONSORED BY: NEAFCS Members**

This fellowship provides an opportunity for members to study and observe family and consumer sciences education in other states or countries.

### PROFESSIONAL DEVELOPMENT AWARDS

#### Distinguished Service Award

**SPONSORED BY: NEAFCS Members**

The Distinguished Service Award is the highest award presented by NEAFCS. The award recognizes members for leadership, educational program efforts and professional development.

#### Continued Excellence Award

**SPONSORED BY: NEAFCS Members**

The award recognizes members who have previously received the

Distinguished Service Award and continue to be actively involved in professional improvement programs and promoting professional development and leadership.

#### Extension Educator of the Year Award

**SPONSORED BY: NEAFCS Members**

This award is to recognize a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on families.

#### Florence Hall Award

**SPONSORED BY: NEAFCS Members**

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing new concerns and interests of families and have involved people in planning and implementing programs that benefit families.

#### Past National Presidents Award

**SPONSORED BY: NEAFCS Past National Presidents**

This award is presented to an



## NEAFCS AWARD CATEGORIES & SPONSORS

outstanding new professional, but must be used to help defray the cost of attending the recipient's first NEAFCS Annual Session.

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

**SPONSORED BY: NEAFCS Members**

This award recognizes the development of financial management programs which help individuals and families make decisions and plans for their present and future needs.

#### Mary W. Wells Diversity Award

**SPONSORED BY: Mary W. Wells Diversity Award Endowment**

This award recognizes outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

#### Healthy Lifestyles Education Grant

**SPONSORED BY: NEAFCS Members**

Awarded to individual(s) with goals to create educational

programs and public awareness emphasizing current health issues, including nutrition, fitness, and healthy lifestyle education.

#### Program Excellence Through Research Award

**SPONSORED BY: NEAFCS Members**

This award emphasizes the use of research results to improve existing programs or to develop new programs.

#### Environmental Education Award

**SPONSORED BY: NEAFCS Members**

This award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

#### Extension Housing Outreach Award

**SPONSORED BY: Montana State University Extension Housing Program, and Housing Education and Research Association**

Recognizes outstanding housing educational programs conducted for families and/or communities.

## NEAFCS AWARD CATEGORIES & SPONSORS

### Food Safety Award

**SPONSORED BY: University of Nebraska-Lincoln Extension**

This award recognizes NEAFCS members for outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers and other groups/ individuals preparing and/or serving food.

### Clean Homes... Safe and Healthy Families Program Award of Excellence

**SPONSORED BY: Soap & Detergent Association**

Recognizes NEAFCS members for their innovative educational programs that help families and individuals understand the link between clean homes and good health.

## COMMUNICATIONS AWARDS

**SPONSORED BY: American Income Life Insurance Company**

Established in 1972 to encourage excellence in communications, awards are given for the following categories: Newsletters, Radio, Television, Written Press

Releases, Internet Education Technology, Educational Technology, Educational Curriculum Package and Educational Publications.

## PUBLIC RELATIONS AWARDS

**Marketing Package Award**  
**SPONSORED BY: NEAFCS Members**

This award recognizes NEAFCS members for outstanding marketing efforts that address the concerns and needs of children, families or communities.

### Community Partnership Award

**SPONSORED BY: NEAFCS Members**

Recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with groups, agencies and consumers.

### Living Well Award

**SPONSORED BY: NEAFCS Members**

Recognizes NEAFCS members for using Living Well marketing materials in a creative approach to marketing the Extension Family and Consumer Sciences profession to the general public and/or the news media.

## NEAFCS NATIONAL AWARDS

## FELLOWSHIPS

### Greenwood Fellowship

#### Roxie Rodgers Dinstel (Alaska)

Roxie Rodgers Dinstel is examining the Individual's Expenditure of the Alaska Permanent Fund Dividend to earn a PhD in Family Economics from the University of Alaska Fairbanks.

### Grace Frysinger Fellowship

#### Susan Hansen (Nebraska)

Susan Hansen will be traveling to Oregon State Extension to gather ideas for recruiting, teaching and evaluating to enhance her work with SNAP-Ed and the 4-H youth program.

## PROFESSIONAL DEVELOPMENT AWARDS

### Distinguished Service Award

## CENTRAL REGION

#### Kimberly Asche (Minnesota)

Kim's special program emphases has been healthy lifestyle

and nutrition. She shares her Extension compassion and leadership skills in programs designed for use statewide with both youth and adult audiences.

#### Lisa Barlage (Ohio)

Health programming has become the focus of Lisa Barlage's Extension career. She works closely with local Ross County collaboratives to provide healthy programs and resources, especially to limited income families.

#### Nancy Brooks (Wisconsin)

Nancy Brooks has focused on program development and evaluation capacity building with Family Living colleagues. She has also included development of resources used by all program areas for evaluating outcomes.

#### Maureen Burson (Nebraska)

Bonnie Tazewell has served as an extension educator for 27 years. She has conducted educational programming in the areas of nutrition and health, food safety, family financial management and leadership development



## NEAFCS NATIONAL AWARDS

for youth and adult audiences. Bonnie's innovative programs and community leadership are valued by her peers and public alike.

### **Linda Huyck (Michigan)**

Linda has served in a variety of leadership roles in Michigan and nationally as VP for Public Affairs. Her program areas include family financial literacy and food, nutrition and health.

### **Annetta Jones (Indiana)**

Annetta's 25-year career began as a 4-H and CFS Educator in Brown County. She has continued her creativity and career impacting clients in Marshall, LaPorte and Porter Counties.

### **Lavonne Meyer (South Dakota)**

Lavonne Meyer's focus is food safety and nutrition for childcare providers, temporary food stands, 4-H programs and ServSafe. Her programming covers the entire life span, from infants to seniors.

### **Jeanne Murray (Nebraska)**

Helping families make informed

decisions is the focus of Jeanne Murray's Extension efforts. Those decisions involve Medicare coverage, aging issues, food safety, or healthy lifestyles - nutrition choices and wellness.

### **Jeannie Nichols (Michigan)**

Jeannie has worked with other educators to make Dining with Diabetes a seventeen county regional program. She does extensive programming in radon risk reduction, food safety and food preservation.

### **Mary Novak (Wisconsin)**

Teaching, research, leadership, and building collaborative organizations to strengthen families are the cornerstone of Mary Novak's career. She focused on literacy, diversity, parenting, and education for child care providers.

### **Janice St. Clair (Kansas)**

For 16 years, Jan St. Clair has given her time and talents to help Comanche County residents become healthier, develop leadership skills and keep current with new research based information.



## NEAFCS NATIONAL AWARDS

### **Nancy Stehulak (Ohio)**

Nancy sees collaboration as key to success. She specializes in the development of human capital at home and in the workplace. Nancy enjoys teaching whether directly or through published works.

### **Edie Sutton (Indiana)**

Of Edie's 24 years service in extension, the last 11 have been teaching family resource management to underserved audiences. She has impacted her community by teaching Dining with Diabetes.

### **Deanna Turner (Kansas)**

Deanna has been an agent for 33 years presenting programs for older Kansans on laughter, living with arthritis, nutrition and a Medicare SHICK Counselor in the River Valley Extension District.

## EASTERN REGION

### **Ann Gifford (New York)**

Ann Gifford, Program Team Coordinator for Cornell Cooperative Extension Tompkins

County, has many years experience with Extension. Ann is recognized for developing and implementing new initiatives both locally and statewide.

### **Robin Kuleck (Pennsylvania)**

Extension Educator Robin L. Kuleck thrives on accepting and conquering challenges of providing family financial management education collaboratively with area agencies to residents in four rural north-central Pennsylvania counties.

### **Carolyn Wissenbach (Pennsylvania)**

Carolyn Wissenbach is the Family Living Educator in Greene County, Pennsylvania presenting programs on food safety, nutrition, health and financial management. Currently she serves as NEAFCS Eastern Region Director.

## SOUTHERN REGION

### **Mary Boutwell (Louisiana)**

As an educator with Extension, Ginger has worked with many organizations to deliver programs for youth and adults in the areas of character education, family



## NEAFCS NATIONAL AWARDS

development, nutrition, and family resource management.

### **Sarah Burkett (Virginia)**

Sarah Burkett is a recipient of the Distinguished Service Award for her leadership, educational programs and professional attributes that effectively address Family and Consumer Sciences issues in Virginia.

### **Susan Culpepper (Georgia)**

Susan Culpepper has served as a Family and Consumer Sciences Agent for 16 years. Her areas of specialty include Child Development, Nutrition Education and Food Safety.

### **Sheila Dalcoe (North Carolina)**

Shelia Dalcoe is recognized as an authority in the area of financial management in Guilford County. Her programs are innovative and fun, while helping individuals to improve their lives.

### **Stephanie Derifield (Kentucky)**

Throughout Stephanie's 24 year Extension career, she continues

to network with agencies, organizations, and leaders in reaching diverse audiences with quality educational programs that make a difference.

### **Margaret Dickens (North Carolina)**

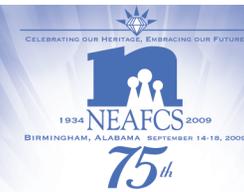
Margaret Dickens' FCS program in Halifax County focuses on nutrition, wellness, and food safety. Her programming relies on her active Advisory Committee and strong, collaborative partnerships with numerous county agencies.

### **Patrice Dunagin (Texas)**

Patrice Dunagin's focus is parenting and car seat safety education. She has been conducting parenting classes with female inmates for four years and is a child passenger safety tech.

### **Sharon Farless (North Carolina)**

Sharon believes in customer service and meeting the needs of the residents of Chowan County. Through providing programs that improve the quality of their lives, she is making a difference.



## NEAFCS NATIONAL AWARDS

### **Cathy Faust (Tennessee)**

The Distinguished Service Award is the highest award presented by the National Extension Association of Family and Consumer Sciences. The award recognizes leadership, educational program efforts and professional development.

### **Benita Giffin (Tennessee)**

Agent is a 20 year UT Extension veteran. Major Program Areas include TN Shapes Up and TN Better Choices for Health Care.

### **Janet Hollingsworth (Georgia)**

Janet began her career with Extension in 1994. Her innovative programming has led to building and networking with many collaborative groups. Her work focuses on chronic disease and food safety.

### **Susan Howington (Georgia)**

Susan is dedicated to conducting programming that's specific to the needs of clientele. She has served on national, state, and local organizations that have broadened her Extension work & programs.

### **Hazel Jackson (Kentucky)**

Hazel Jackson's work with the Jabez Quilt Seminar and Quilt Trail Association has increased appreciation and skills of quilting, encouraged leadership, and benefited the local and regional economy through tourism.

### **Karen Lasley (Oklahoma)**

Ranel enjoys providing people with information that improves or makes their daily lives more fulfilling. Excellent community networking has provided opportunities for innovative programming in nutrition, financial management and parenting.

### **Monica Olinde (Louisiana)**

Monica has been a member of LEAFCS since 1996. Through her Family Development Specialty she has presented 56 Child Care Provider programs and has taught Positive Parenting to 200 clients.

### **Jane Proctor (Kentucky)**

While working the past 14 years for the Cooperative Extension Service, I have contributed not



## NEAFCS NATIONAL AWARDS

only to the education of youth and adults, but to families as a whole.

### **Lelia Rowan (Texas)**

Despite the lack of local Health & Wellness resources, Haskell County residents have received in-depth programming in these areas. Specific areas targeted include: Diabetes Education, Alzheimer's Education, and Tobacco Education.

### **Deborah Sharp (Oklahoma)**

Compiled curriculum Teaching Etiquette to Children and Teens; certified 1500 people in Oklahoma PRIDE program; co-coordinator of Murray County Leadership program; editor/writer of curriculum titled Gourmet on the Go.

### **Stephanie Toelle (Florida)**

Stephanie Toelle, Extension Agent IV of Duval County, Florida, has 14 years of experience as an FCS agent with a program emphasis in family life, parenting, and child care education.

### **Sharon Tubbs (Tennessee)**

Sharon is a 4-H agent in Madison County with 3500 4-Hers. She focuses on Life skills, Leadership and Citizenship areas. 4-Hers becoming future leaders is a goal of her programming.

### **Kendra Zamojski (Florida)**

Kendra Zamojski has demonstrated her abilities as an educator through innovative and effective programs. Zamojski has been recognized for her work and is committed to her professional development.

## WESTERN REGION

### **Martha Raidl (Idaho)**

Martha has been the University of Idaho Extension Nutrition Education Specialist for almost 11 years.

### **Joanne Roueche (Utah)**

Joanne Roueche has been very successful in obtaining grant funding and creating new and innovative programs. Her work with Military youth has won



## NEAFCS NATIONAL AWARDS

national recognition from the Air Force.

### **Denise Seilstad (Montana)**

Serves as Family and Consumer Science Extension Agent. Some areas of programming include, Powerful Tools for Caregivers, Strong Women, Strong Bones, ServeSafe, Small Steps to Health and Wealth and 4-H.

### **Linda Wells (New Mexico)**

Serving as an Extension Home Economist, FCS/Elementary teacher and presently as the State Nutrition Program Coordinator, Linda's desire is to improve the quality of life for audiences through Extension programming.

### **Glenda Wentworth (Colorado)**

Glenda Wentworth is a respected professional who has the confidence of her peers and of Colorado Extension Administrators. She is a leader, team player, and dedicated to strengthening her community.

### **Mary Wilson (Nevada)**

Mary Wilson's programming has addressed many community needs from providing healthcare professionals with researched-based, biased-free nutrition education materials to collaborating with health teachers to increase calcium in teens' diets.

## CONTINUED EXCELLENCE AWARD

## CENTRAL REGION

### **Kim Brantner (Iowa)**

Kim Brantner engages in relevant professional development opportunities to keep abreast of research and educational information in her profession as well as to seek new cutting edge information for clientele.

### **Carol Ann Burtness (Minnesota)**

Carol Ann is committed to participating in professional development offerings which strengthen her role as a food safety educator. Her NEAFCS involvement and new friendships also enhanced her educator skills.



## NEAFCS NATIONAL AWARDS

### **Melinda Hill (Ohio)**

Melinda has been strengthening families in Wayne County for 20 years with programs addressing childhood obesity, child care provider trainings, preserving family memories, after-school cooking/nutrition programs and building positive relationships.

### **Genise Huey (Indiana)**

Genise Huey has been a Consumer and Family Sciences Extension Educator in Posey County Indiana for 32 years. She participates in many professional development activities.

### **Cathy Johnston (Nebraska)**

Cathy pursues professional development opportunities that enhance her skills in working with clientele. She shares her expertise in youth development, families and resource management at district, state and national meetings.

### **Kathy Oliver (Ohio)**

Kathy is recognized for her programming in personal, family, and community leadership development. She is committed

to guiding each individual to contribute their best effort to benefit the whole community.

### **Sally Park-Hageman (South Dakota)**

Committed to improving the lives of families through teaching and leadership Sally strives to implement community partnerships and transformational education focused on financial management, wellness, and coaching community aging grantees.

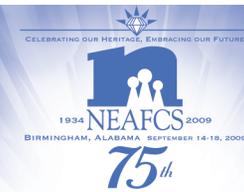
### **Deborah Simmons-Gray (Illinois)**

Deborah Simmons-Gray has been an extension professional for 33 years. She has worked in the field of character education for the last 10 years, providing training for teachers and students.

## SOUTHERN REGION

### **Nadine Reimer (Maine)**

In 31 year Nadine has procured almost 2,000,000 in grants and awards including in 1991 the Water Quality Education Award, 1994 Distinguished Service and 2005 the Community Partnership Award.



## NEAFCS NATIONAL AWARDS

## SOUTHERN REGION

### **Linda Bower (Tennessee)**

An active 31 year NEAFCS member, Linda has served in numerous leadership roles. As a Regional Program Leader for 33 counties, she encourages fellow professionals to actively participate in NEAFCS.

### **Debra Cotterill (Kentucky)**

Strives for excellence in programming, encourages professional development in others, and collaborates with community partners. Contributing to our profession, being a mentor to co-workers and innovative thinking are goals.

### **Terri Crawford (Louisiana)**

As regional nutrition agent, current efforts include coordinating a coalition of thirty agencies, partnering with groups to conduct Family Nutrition Nights, and completing a USDA research project on adult obesity.

### **Elizabeth Furlough (North Carolina)**

Professional development is of utmost importance to Elizabeth. Whether through professional associations, formal study or informal professional development, Elizabeth strives to be the ultimate professional in Family & Consumer Sciences.

### **Theresa Hand (Mississippi)**

Theresa has worked in all types of Extension programming over her career. She has worked diligently with volunteers, county officials, and other agencies to integrate Extension programs into her county.

### **Lora Lee Frazier Howard (Kentucky)**

Lora Lee Frazier Howard believes continued professional development can enhance county programming and leadership opportunities. During her years of service, she has made a commitment to professional growth.

### **Margaret Jover (Texas)**

Margaret Jover has continually exhibited a strong commitment



## NEAFCS NATIONAL AWARDS

to professional development as evidenced by her involvement in professional associations as well as professional development activities.

### **Janna Kelley (Oklahoma)**

Janna Kelley, an active member of Oklahoma's Family Resiliency Impact Team, has held the position Extension Educator, Family & Consumer Sciences/4-H Youth Development and member of NEAFCS for 21 years.

### **Teresa McDonald (Alabama)**

During a 33 year Extension career, County Extension Coordinator, Teresa Carter McDonald has worked with a true cross-section of Northwest Alabama residents to implement innovative, creative, educational programming.

### **Brenda Rogers (Florida)**

Leadership and Organizational Health are the focus of this educational program. Seeking educational opportunities and building partnerships has positioned County Extension in both internal and external key leadership roles.

### **Marian Ross (Texas)**

Marian works with people to 'Get It' about their personal finances and how they can maximize their spending, saving and debt reduction plan. Considered a leader, providing assistance when needed.

### **Beverly Shelby (Tennessee)**

As program emphasis, Beverly reaches divorcing parents, adolescent girls, people with diabetes and people with arthritis with Parenting Apart, Girl Talk, Dining with Diabetes, and Tai Chi for Arthritis respectively.

### **Kaye Smith (Tennessee)**

Kaye M. Smith has been an active member of NEAFCS for 38 years. She has attended numerous national professional meetings and served on several committees.

### **Jeanette Tucker (Louisiana)**

Tucker's program efforts have impacted Louisiana youth financial literacy, home ownership, disaster preparation and recovery issues and Saving and Investing education for workers.



## NEAFCS NATIONAL AWARDS

### WESTERN REGION

#### **Patti Griffith (Wyoming)**

Patti, a 16 year Nutrition/Food Safety & 4-H educator, she helps people focus on healthier choices, body size acceptance, and living better through increased physical activity, and nutritional knowledge.

#### **Shelly Porter (New Mexico)**

Shelly Porter, a 19 year Colfax County FCS Educator and Director with NMSU-CES, has positively impacted adult and youth audiences in food and nutrition and health and family wellness.

### EXTENSION EDUCATOR OF THE YEAR AWARD

#### **Judith Matlick (West Virginia)**

WVEAFCS/NEAFCS impacted my Extension career and helped me accomplish the Extension goal to help the citizens of Jefferson County and West Virginia Put Knowledge to Work.

### PROFESSIONAL DEVELOPMENT AWARDS

#### **Florence Hall Award**

#### **Daryl Minch (New Jersey)**

Living With Food Allergies addresses the issue of keeping people with food allergies safe. The program focuses on health, food safety and interpersonal communication issues.

#### **Linda Mock, Alexis Cordova, Lynna Wright, Michelle Allen (Texas)**

Over 550 families enrolled in multi-district Head Start programs were impacted by Families Reading Every Day which focused on helping parents develop and maintain daily reading activities with their children.

#### **Amanda Root, Carol West, Kyrie Russ (New York)**

This project assists families and schools in New York State in working together and forming cooperative partnerships to ultimately increase student achievement.



## NEAFCS NATIONAL AWARDS

**Carol Turner, Martha Archuleta, K'Dawn Jackson, Lourdes Olivas, Carmen Moreno, Ann Bock, Rosa Lopez, Stacey Carver, Kari Bachman, Beverly Glaze (New Mexico)**

Fit Families looks at obesity by addressing the interplay of factors contributing to teens and children becoming overweight: lack of physical activity, unhealthy eating patterns, and family systems

### NEAFCS Past Presidents New Professional Award

**Treena Musselman (Arkansas)**

High school students known as the STARS teach five nutrition lessons to 450 preschoolers annually. Preschool teachers provide reinforcement lessons. Surveys indicate students taste new foods. Parents also report changes.

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

**Ann House, Teresa Hunsaker, Carolyn Washburn, Jana Darrington, Dean Miner, Ronda Olsen, Marilyn Albertson, Darlene Christensen, Ann Parkinson, Susan Haws, Margaret Hopkin, Margie Memmott, Kathleen Riggs, Michael Johnson, Christine Jensen, Joanne Roueche, Ellen Serfustini, Adrie Roberts, Ann Henderson, Clint Albrecht, Anita Raddatz, SuzAnne Jorgensen, Lou Mueller, Jenna Innis (Utah)**

While the matched savings is the centerpiece of an Individual Development Account (IDA), the program has another critical component. This component is the eight hours mandatory money management training.

**Megan O'Neil-Haight (Maryland)**

This effort reached thousands of school children and parents

and hundreds of teachers with messages of learning to save early and talking in the home and classroom about managing money.

#### Mary W. Wells Diversity Award

**Theresa Allan (Tennessee)**

Thaat ke gaat keel is the cooking school, Theresa Allan developed for the Sudanese mothers and children. Over 1500 Sudanese have been granted political asylum in Sumner County, Tennessee.

#### Healthy Lifestyles Education Grant

**LaDonna Dunlop (Oklahoma)**

The Healthy Lifestyle Camp is designed to teach basic skills and knowledge in nutrition, basic cooking techniques and physical fitness through hands on activities and food preparation to youth.

#### Program Excellence Through Research Award

**Lori Zierl, Kristen Bruder, Annette Bjorklund, Joan Sprain, Dianne Weber (Wisconsin)**

Local research combined with

a thorough review of literature helped determine content and format for a new college transition program for high school students and their parents/caregivers.

#### Environmental Education Award

**Laurie Cantrell, Pamela Turner, Rachel Hubbard, Sylvia Davis, Polly Morgan, Nancy Bridges, Ann Hudgins, Debbie Purvis, Andrea Scarrow (Georgia)**

The severe drought conditions in Georgia spurred a state-wide focus on water conservation. Every Drop Counts: Conserve Water at Home teaches indoor water conservation techniques everyone can adopt.

#### Extension Housing Outreach Award, sponsored by Montana State University Extension Housing Program, and Housing Education and Research Association

**Deborah Hurlbert, Jeanette Tucker, Deborah Cross, Sheri Fair, Cynthia Richard, Cynthia Stephens, Margaret Burlew, Valerie Vincent, Deniese Zeringue (Louisiana)**

Charting Your Course to Home



## NEAFCS NATIONAL AWARDS

Ownership guides participants in selecting, negotiating and obtaining the best home and mortgage on their budget. Basic financial management life skills are taught interactively.

### **Susan Morris (Maryland)**

The Aging in Place (AIP) program was a collaborative effort to improve outcomes for older Montgomery County residents by introducing AIP concepts, assessing resources and interest in AIP.

### **Laura Royer (Florida)**

With Americans spending up to one-half of their income on housing and increased home foreclosures, first-time home buyer education stressing financial readiness has become more important than ever before.

### **Food Safety Award, sponsored by University of Nebraska-Lincoln Extension**

### **Sandra McCurdy, Carol Hampton, Shelly Johnson, Joey Peutz, Laura Sant, Grace Wittman (Idaho)**

Ready-to-go, interactive exhibits were developed to provide reliable, research-based consumer food safety information at health and county fairs, libraries, community centers, and other venues. Participants indicated intent to follow advice.

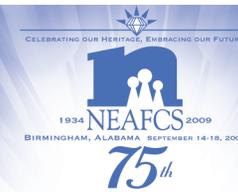
### **Clean Homes...Safe and Healthy Families Program of Excellence Award, sponsored by the Soap and Detergent Association**

### **Joy Borgman (Florida)**

This entry is a snapshot of food safety, operations, and leadership training needed for adult and youth volunteers who provide food for 5000 at a ten day county fair.

### **Gale Mills (Oklahoma)**

363 elementary students in Bartlesville, Oklahoma learn the importance of hand hygiene, referenced from SDA, on a closed circuit television from an FCS educator during Healthy Choices week.



## NEAFCS NATIONAL AWARDS

### **COMMUNICATIONS AWARDS**

**SPONSORED BY: AMERICAN INCOME  
LIFE INSURANCE COMPANY**

#### **Newsletters**

### **Marilyn Albertson, Sara Oldroyd, Sarah Petersen, Elizabeth Garn, Maruja Luis, Stephanie Young, Mary Gedge – 1st Place (Utah)**

On the Home Front FCS Extension Newsletter provides six issues yearly to Salt Lake County residents filled with research-based information in a simple, visually pleasing format in English and Spanish.

### **Julie England – 2nd Place (Florida)**

Lake Reflections newsletter provides general interest audiences with timely, research-based information in financial management, health, nutrition and family matters. The newsletter promotes FCS in particular and Extension as a whole.

### **Lee Ann Clark – 3rd Place (Alabama)**

The Extension Newsletter is distributed bi-monthly. Used as

an educational outreach tool, it provides pertinent, research-based information on a variety of subjects and is available electronically and in hard-copy form.

#### **Radio**

### **Sarah Jones – 1st Place (Texas)**

This early morning, bi-weekly broadcast aired locally and in sister stations in 4 counties, reaching 250000 people. This broadcast featured information on maintaining a healthy weight through permanent lifestyle changes.

### **Beth Gaydos, Dave Wilson – 2nd Place (Ohio)**

Announcements and research-based information are presented during a mid-day interview broadcast reaching 100,000 listeners in southeastern Ohio. This interview featured tips for trimming expenses for food and energy costs.

## NEAFCS NATIONAL AWARDS

### Television

**Daniel Remley, Patrice Powers-Barker, Ana Claudia Zubieta, Hugo Melgar-Quinonez, Maria Carmen Lambea, Chris Taylor, Candace Veney – 1st Place (Ohio)**

Using Social Marketing strategies, the nutrition education videos were specifically designed for Rainbow of Colors choice food pantry clients. The videos are played in waiting areas of the pantries.

**Kimberly Sopczyk – 2nd Place (New York)**

From Farm to Table is a television series inviting viewers to discover the bounty of New York State's Capital Region and to learn to prepare healthy meals using local products.

**Karen Schneider, Keith Silva, Will Mikell, Rebecca Gollin – 3rd Place (Vermont)**

Members of the Vermont Association of Family and Consumer Sciences explore issues of poverty and hunger

through community service and experiential learning at the Vermont Food Bank.

### Written Press Releases

**Debra DeRossitte – 1st Place (Arkansas)**

From Farm to Table is a television series inviting viewers to discover the bounty of New York State's Capital Region and to learn to prepare healthy meals using local products.

**Mary Holland – 2nd Place (Nebraska)**

Medigap or Medicare Supplement Insurance explained. Medicare Parts A and B cover 80% of health care costs; without supplemental insurance, Medicare beneficiaries owe the balance. Medigap fills in the gaps.

**Carrie Brazeal – 3rd Place (Texas)**

This weekly column, which reaches 25,000 readers, appeared just before school was out for the summer and addressed the importance of reducing screen time and increasing physical activity for children.

## NEAFCS NATIONAL AWARDS

### Educational Technology

**Alice Henneman – 1st Place (Nebraska)**

Helping people save money was the goal of Supermarket Savings, a Web-based, downloadable PowerPoint. A survey of consumers viewing the materials online indicated 94% found the tips were helpful.

**Julie England – 2nd Place (Florida)**

Osteoporosis affects all ages and ethnicities. Steps to Build Your Bones seeks to increase individuals' awareness of personal risk factors and motivate them to take steps to prevent the disease.

**Karen Poff – 3rd Place (Virginia)**

The innovative Your Family Disaster Plan BINGO game has engaged almost 500 participants in hands-on learning encouraging families to develop action plans enabling them to effectively cope with a disaster.

### Educational Curriculum Package

**Gail Hanula, Rhea Bentley, Phyllis Cain, Angela Hairston, Esmeralda Hernandez, Ramona Adams, Judy Hibbs, Pearl Solomon, Marilyn Huff-Waller, Martha Turner, Michele Robinson, Darendra Clowers, Tonya Denerson, Kisha Faulk, Gwen Jackson, Sonia Leverett, Alesia Mays, Charlene May, Bessie Morse, Diane Rhodes-Payne, Betty Sabbath, Jessica Hill, Brenda Maddox, Vivian Favors, Molly Kimler, Alma Rhoden, Sandra Stringer, Sarah Delzeith – 1st Place (Georgia)**

Food Talk, a theory-based curriculum, is designed to help limited resource clients overcome barriers to eating more fruits, vegetables, and low-fat dairy foods. It features learner-centered education and experiential learning.



## NEAFCS NATIONAL AWARDS

**Lori Zierl, Kristen Bruder, Annette Bjorklund, Joan Sprain, Dianne Weber – 2nd Place (Wisconsin)**

The College Transition curriculum package provides high school students and their parents/caregivers opportunities to learn to recognize and manage the normal emotions and conflicts that result from this major transition.

**Vickie Hadley, Annetta Jones, Edie Sutton, Elizabeth Kiss, Mary Ann Lienhart-Cross – 3rd Place (Indiana)**

Where Does Your Money Go? is an educational curriculum package to engage individuals in hands on basic money management activities to stabilize their personal finances.

### Educational Publications

**Ted Futris, Marissa Stone, Jorge H. Atilas, Diane Bales, Beth Bartlett, Don Bower, Connie Crawley, Gail M. Hanula, Judy A. Harrison, Melba King, Joan Koonce, Gina G. Peek, Mary Ann**

**Robinson, Michael Rupured, Pamela Turner, William Reeves – 1st Place (Georgia)**

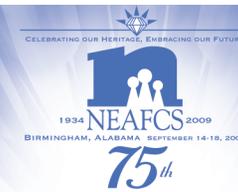
The Guide for New Parents (GNP) features FCS content and reaches new parents at a teachable moment. It has helped parents acquire knowledge and become familiar with FCS Cooperative Extension.

**Kathryn DiGuiseppe, Norma Jean Young – 2nd Place (Pennsylvania)**

The Pennsylvania Produce Guide publication was developed to assist consumers with “Best” practices in selection, storage, usage of produce grown and sold in Pennsylvania Farmers’ markets.

**Luanne Hughes – 3rd Place (New Jersey)**

Many Americans don’t meet recommendations for fruit/vegetable intake. Why? Many consumers don’t know how to put fruit/vegetable consumption recommendations into practice. This publication offers practical suggestions for increasing fruit/vegetable consumption.



## NEAFCS NATIONAL AWARDS

### Internet Education Technology

**Carrie Schneider-Miller, Cindy Brison, Nancy Urbanec, Joan Sather – 1st Place (Nebraska)**

Nutrition Know-How is an educational Internet blog that is effectively providing relevant, practical and research based information in the area of food, nutrition, and food safety.

**Jeanette Friesen, Leanne Manning – 2nd Place (Nebraska)**

AutoTown, an interactive website for young teens who want to purchase their own car, helps participants develop a budget and discover additional costs of ownership.

**Roberta Jenkins – 3rd Place (Missouri)**

Silver Threads is an educational page for adults age 65 and older. Articles focus on wellness, safety, financial management and relationship information. The page averages over 1000 hits a month.

### PUBLIC RELATIONS AWARDS

#### Marketing Package Award

**Julie Garden-Robinson (North Dakota)**

Eat Smart. Play Hard. Together is a multi-faceted marketing and educational program in cooperation with college athlete role models. It includes billboards, radio spots, a Web site/Facebook presence and magazine.

#### Community Partnership Award

**Karen Ensle (New Jersey)**

Bringing together a local YMCA, Activate America project with Rutgers Cooperative Extension of Union County, Get Moving, Get Healthy, NJ campaign to encourage healthy eating, physical activity and healthy lifestyles.

**Betty Nielson (Tennessee)**

Through collaborative efforts in a rural Tennessee county, a community partnership was formed to promote a healthy weight program focusing on



## NEAFCS NATIONAL AWARDS

achieving and maintaining a healthier weight and lifestyle.

### Living Well Award

**Ted Futris, Jessalyn Kate Barnes, Peggy Bledsoe, Laurie Cantrell, Joanne Cavis, Sue Chapman, Celeste Garrett, Amber Goss, Janet Hollingsworth, Susan Howington, Ann Hudgins, Deborah Jones, Sandra McKinney, Joanne Milam, Diane Miller, Susan Moore, Rebecca Moore, Jackie Ogden, Debbie Purvis, Janie Reeves, Kim Siebert, Janet Valente, Debbie Wilburn, Andrea Scarrow (Georgia)**

The Guide for New Parents (GNP) features FCS content and reaches new parents at a teachable moment. The GNP has raised awareness of the resources available through FCS Cooperative Extension.

**Megan O'Neil-Haight (Maryland)**

The Educator wrote and produced 13 thirty-second television public service announcements helping

citizens with tips on how to earn, keep, and grow their money.



## CENTRAL REGION FINALISTS

### FELLOWSHIPS

**NEAFCS Grace Frysingher Fellowship**

**Susan Hansen (Nebraska)**

Susan Hansen will be traveling to Oregon State Extension to gather ideas for recruiting, teaching and evaluating to enhance her work with the Food Stamp Nutrition Education Program and the 4-H youth program. Susan will also explore the possibility of a study tour by University of Nebraska-Lincoln Extension staff.

### PROFESSIONAL DEVELOPMENT AWARDS

**NEAFCS Extension Educator of the Year Award**

**Sandra McLain (Iowa)**

Mrs. McLain is considered a network collaborator and valued educator in Van Buren County/Southeast Iowa. She is successful in obtaining grant funding to continue high level of families programming.

### PROGRAM AWARDS

**Dean Don Felker Financial Management Award**

**Mary Holland, Leanne Manning, Andrea Nisley, D'Ette Scholtz, Linda Ulrich, Jeffrey Vaughn, (Nebraska)**

Making Cents of It – a new Educator's Guide for Grades 2-3 teaching youth money management skills and developing sound financial habits for life.

**Mary W. Wells Diversity Award**

**Joyce McGarry (Michigan)**

The Healthy Diversity Group series educates newly arrived refugees from 32 countries in healthy food choices and food safety.

**Healthy Lifestyles Education Grant**

**Cora French-Robinson, Linnette Goard, Melinda Hill (Ohio)**

Educators will pilot a blog to

## CENTRAL REGION FINALISTS

provide timely, research-based information targeted to youth and young adults on food and nutrition, family life and financial management.

### Program Excellence Through Research Award

**Lori Zierl, Kristen Bruder, Annette Bjorklund, Joan Sprain, Dianne Weber (Wisconsin)**

Local research combined with a thorough review of literature helped determine content and format for a new college transition program for high school students and their parents/caregivers.

### Environmental Education Award

**Cindy Oliveri, Jennifer Hartzler, Rose Fisher Merkwowitz (Ohio)**

Sun safety is a part the Ohio 4-H Sea Camp program. Campers learn risk factors and strategies to minimize sun damage by participating in activities, scan your tan, and workshops.

### Food Safety Award

**Shirley Camp, Pennie Crinion, Donna Falconnier, Jananne Finck, Carol Schlitt, JoAn Todd, Sarah Todd, Martha Winter, Drusilla Banks (Illinois)**

Illinois Refresher Course for Food Handlers is a comprehensive class to update certificate holders in current Illinois Food Code regulations and to increase their knowledge of current food safety concerns.

## COMMUNICATIONS AWARDS

### Newsletters

**Cynthia Shuster, Joyce A. Shriner, Shelley England – 1st Place (Ohio)**

Developed by a team of FCS Extension Educators, The Family Tackle Box newsletter equips families of elementary age children with creative ideas, solutions to parenting issues, and fun activities.

## CENTRAL REGION FINALISTS

**Cindy Oliveri, Maurus Brown, Kathy Jelley, Monadine Matthey, Lucinda Miller, Sheila Maggard, Treva Williams – 2nd Place (Ohio)**

A team of Ohio professionals have developed a series of thirteen fact sheets promoting locally grown fruits and vegetables. They are sent home in the backpacks of students grades K-3.

**Roberta Jenkins – 3rd Place (Missouri)**

Silver Threads is a newsletter targeted to frail elderly in southwest and west central Missouri. Topics focus on health, safety, wellness and financial management. The newsletter reaches 2100 individuals.

### Radio

**Beth Gaydos, Dave Wilson – 1st Place (Ohio)**

Announcements and research-based information are presented during a mid-day interview broadcast reaching 100,000 listeners in southeastern Ohio. This interview featured tips for trimming expenses for food and energy costs.

### Television

**Daniel Remley, Patrice Powers-Barker, Ana Claudia Zubieta, Hugo Melgar-Quinonez, Maria Carmen Lambea, Chris Taylor, Candace Veney – 1st Place (Ohio)**

Using Social Marketing strategies, the nutrition education videos were specifically designed for Rainbow of Colors choice food pantry clients. The videos are played in waiting areas of the pantries.

**Jinnifer Gibbs, Wendy Wigger, Lyn Durkin, Barb Pyle, Rory Webb, Eleanor Roberts, Stan Stynes, Joyce Harper, Dave Treul – 2nd Place (Michigan)**

In a collaborative effort between MSU Extension and the Lakeshore Living program on MacMedia Television, an educational program on budgeting was provided to a potential audience of 6000 households.

## CENTRAL REGION FINALISTS

### Written Press Releases

#### **Mary Holland – 1st Place (Nebraska)**

Medigap or Medicare Supplement Insurance explained. Medicare Parts A and B cover 80% of health care costs; without supplemental insurance, Medicare beneficiaries owe the balance. Medigap fills in the gaps.

#### **Shirley Anderson-Porisch – 2nd Place (Minnesota)**

This release encourages consumers avoid applying for instant tax loans after income tax filing. Printed bi-monthly in Minnesota newspapers and faculty briefs, the release has a readership rate of 11,000.

#### **Mary Loftis – 3rd Place (Nebraska)**

Individuals born in 1943 turn 65 this year and are eligible for Medicare. Knowing what to expect and who to call can make this stage of life less stressful.

### Educational Technology

#### **Alice Henneman – 1st Place (Nebraska)**

Helping people save money was the goal of Supermarket Savings, a Web-based, downloadable PowerPoint. A survey of consumers viewing the materials online indicated 94% found the tips were helpful.

#### **Mary Holland, Leanne Manning, Andrea Nisley, D’Ette Scholtz – 2nd Place (Nebraska)**

Using Making Cents of It in the Classroom powerpoint excites educators and youth development professionals about the new financial management curriculum developed for Grades 2-3

#### **Jill May, Sara Van Offelen, Shelley Sherman, Felisha Rhodes – 3rd Place (Minnesota)**

This powerpoint presentation highlights findings from focus group research sponsored by the U of MN Extension. The project targeted diverse audiences to discover attitudes and barriers to nutrition education participation.

## CENTRAL REGION FINALISTS

### Educational Curriculum Package

#### **Lori Zierl, Kristen Bruder, Annette Bjorklund, Joan Sprain, Dianne Weber – 1st Place (Wisconsin)**

The College Transition curriculum package provides high school students and their parents/caregivers opportunities to learn to recognize and manage the normal emotions and conflicts that result from this major transition.

#### **Vickie Hadley, Annetta Jones, Edie Sutton, Elizabeth Kiss, Mary Ann Lienhart-Cross – 2nd Place (Indiana)**

Where Does Your Money Go? is an educational curriculum package to engage individuals in hands on basic money management activities to stabilize their personal finances.

#### **Debra Schroeder, Mary K. Warner, Eileen Krumbach, Sarah Effken Purcell, Mary Nelson, Ruth Vonderohe, LaDonna Werth, Janet Hanna, John DeFrain, Marjorie Kostelnik –**

### 3rd Place (Nebraska)

Developed by UNL Extension, Communicating with Families helps early childhood education professionals evaluate and strengthen their communication skills. Participants develop plans to discuss positive aspects and challenges with families.

### Educational Publications

#### **Jeanne Murray – 1st Place (Nebraska)**

Future Medicare beneficiaries need information to make good decisions. Through this program they will learn about the different parts of Medicare, costs, penalties, supplemental insurance and non-covered expenses.

#### **Lois Smith, Debra Bartman, Patricia Hildebrand – 2nd Place (Illinois)**

Most people spend 90% of their time indoors so indoor air quality is extremely important. There are several causes of air pollution in the home, which can affect ones health.

## CENTRAL REGION FINALISTS

### Internet Education Technology

**Carrie Schneider-Miller, Cindy Brison, Nancy Urbanec, Joan Sather – 1st Place (Nebraska)**

Nutrition Know-How is an educational Internet blog that is effectively providing relevant, practical and research based information in the area of food, nutrition, and food safety.

**Jeanette Friesen, Leanne Manning – 2nd Place (Nebraska)**

AutoTown, an interactive website for young teens who want to purchase their own car, helps participants develop a budget and discover additional costs of ownership.

**Roberta Jenkins – 3rd Place (Missouri)**

Silver Threads is an educational page for adults age 65 and older. Articles focus on wellness, safety, financial management and relationship information. The page averages over 1000 hits a month.

### PUBLIC RELATIONS AWARDS

#### Marketing Package Award

**Julie Garden-Robinson (North Dakota)**

Eat Smart. Play Hard. Together is a multi-faceted marketing and educational program in cooperation with college athlete role models. It includes billboards, radio spots, a Web site/Facebook presence and magazine.

#### Community Partnership Award

**Cindy Oliveri, Kathy Dodrill, Marie Economos, Shari Gallup, Beth Gaydos, Jennifer Hartzler, Marcia Jess, Christine Kendle, Paul Kuber, Sheila Maggard, Monadine Matthey, Kathy Jelley, Lucinda Miller, Lydia Medieros, Dan Remley, Nancy Schaefer, Kate Shumaker, Susan Zies – 1st Place (Ohio)**

The Ohio State University Extension Diabetes Education team has engaged community partners and state organizations to provide diabetes education programming to 2000 residents annually.

## EASTERN REGION FINALISTS

### PROFESSIONAL DEVELOPMENT AWARDS

#### Florence Hall Award

**Daryl Minch (New Jersey)**

Living With Food Allergies addresses the issue of keeping people with food allergies safe. The program focuses on health, food safety and interpersonal communication issues.

**Amanda Root, Carol West, Kyrie Russ (New York)**

This project assists families and schools in New York State in working together and forming cooperative partnerships to ultimately increase student achievement.

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

**Megan O'Neil-Haight – 1st Place (Maryland)**

This effort reached thousands

of school children and parents and hundreds of teachers with messages of learning to save early and talking in the home and classroom about managing money.

#### Healthy Lifestyles Education Grant

**Elaine Bowen, Judy Matlick, Rebecca Mowbray, Kelly Nix, Kay Davis, Brenda Porter, Dana Cook Lester, Terrill Smith, Kerri Wade, Paula Strawder, Cheryl Kaczor, Lisa Mitchell, Gloria Wagner – 1st Place (West Virginia)**

Walk Across West Virginia engages older women in walking clubs to motivate them to walk every day with friends and family members for fun and a lifetime of health.

#### Program Excellence Through Research Award

**Frances Alloway, Lois Killcoyne, Jill Patterson, Leona Joseph, Jennifer Heffner – 1st Place (Pennsylvania)**

Lunchbox Chatter newsletters

## EASTERN REGION FINALISTS

were written for preschool families who pack children's lunches. A pilot study found that families included more fruit, vegetable and whole grain foods after reading these newsletters.

### Environmental Education Award

**Laurie Cantrell, Pamela Turner, Rachel Hubbard, Sylvia Davis, Polly Morgan, Nancy Bridges, Ann Hudgins, Debbie Purvis, Andrea Scarrow (Georgia)**

The severe drought conditions in Georgia spurred a state-wide focus on water conservation. Every Drop Counts: Conserve Water at Home teaches indoor water conservation techniques everyone can adopt.

**Extension Housing Outreach Award, sponsored by Montana State University Extension Housing Program, and Housing Education and Research Association**

**Susan Morris – 1st Place (Maryland)**  
The Aging in Place (AIP) program

was a collaborative effort to improve outcomes for older Montgomery County residents by introducing AIP concepts, assessing resources and interest in AIP.

**Food Safety Award, sponsored by University of Nebraska-Lincoln Extension**

**Daryl Minch – 1st Place (New Jersey)**  
Living With Food Allergies addresses the food safety and health issue of keeping people with food allergies safe. The program focuses on health, food safety and interpersonal communication issues.

### COMMUNICATIONS AWARDS

SPONSORED BY: AMERICAN INCOME LIFE INSURANCE COMPANY

#### Newsletters

**Karen Ensle, Sharon Blase – 1st Place (New Jersey)**  
Visions, the official, general newsletter of the Family & Community Health Sciences

## EASTERN REGION FINALISTS

Cooperative Extension Department features a new design, logos and supports the Department initiative Get Moving, Get Healthy, NJ.

**Amanda Root, Carol West – 2nd Place (New York)**

Our newsletter contains information to help parents understand the important role they play and how the choices they make with their children helps them succeed in school and in life.

#### Television

**Kimberly Sopczyk – 1st Place (New York)**

From Farm to Table is a television series inviting viewers to discover the bounty of New York State's Capital Region and to learn to prepare healthy meals using local products.

**Karen Schneider, Keith Silva, Will Mikell, Rebecca Gollin – 2nd Place (Vermont)**

Members of the Vermont Association of Family and

Consumer Sciences explore issues of poverty and hunger through community service and experiential learning at the Vermont Food Bank.

#### Written Press Releases

**Dianne Lamb – 1st Place (Vermont)**

Will You Be the One? One in four Vermonters has diabetes or is at risk for developing diabetes. Assess your risk and make lifestyle changes to prevent or delay diabetes.

**Barbara O'Neill – 2nd Place (New Jersey)**

Dr. O'Neill writes health finance columns every four weeks in the New Jersey Herald. This column addresses the issue of time as a resource for improved health and financial management.

#### Educational Technology

**Sherri Cirignano – 1st Place (New Jersey)**

The interactive peer-reviewed cancer prevention program Nutrition, Physical Activity & Cancer: The Power of Prevention was created for delivery in the

## EASTERN REGION FINALISTS

community to adults with a range of learning abilities.

**Tarasha Darden-McKoy, Ellen Cooper, Carol West, Lisa Millis, Susan Pollet – 2nd Place (New York)**

Parenting After Separation or Divorce - Helping Children Adjust is a program designed to educate divorcing or separating parents about the impact of their breakup on their children.

**Educational Curriculum Package**

**Sherri Cirignano – 1st Place (New Jersey)**

The interactive peer-reviewed cancer prevention program Nutrition, Physical Activity & Cancer: The Power of Prevention was created for delivery in the community to adults with a range of learning abilities.

**Rebecca Davis, Sandy Corridon, Karol Dyson – 2nd Place (Maryland)**

Up for the Challenge is a fitness, nutrition and health curriculum for elementary, middle school and

teen youth. It is adaptable to any after-school or youth setting.

**Educational Publications**

**Kathryn DiGuiseppe, Norma Jean Young – 1st Place (Pennsylvania)**

The Pennsylvania Produce Guide publication was developed to assist consumers with “Best” practices in selection, storage, usage of produce grown and sold in Pennsylvania Farmers’ markets.

**Luanne Hughes – 2nd Place (New Jersey)**

Many Americans don’t meet recommendations for fruit/vegetable intake. Why? Many consumers don’t know how to put fruit/vegetable consumption recommendations into practice. This publication offers practical suggestions for increasing fruit/vegetable consumption.

**Amanda Root, Carol West – 3rd Place (New York)**

The fact sheet is a reader friendly document to help families understand the standardized testing system in New York State.

## EASTERN REGION FINALISTS

**PUBLIC RELATIONS AWARDS**

**Marketing Package Award**

**Theresa Mayhew, Tarasha Darden-McKoy, Monique Dekkers, Joanne Durfee, Lisa Verstandig Godlewski, David Hawley, Katherine Jetter, Barbara Lukas, Sarah Pectar, Bruce Robertson, Kimberly Sopczyk, Sandra Varno, Diane Whitten, Paul Hoagland - 1st Place (New York)**

Cornell Cooperative Extension teamed with PBS affiliate WMHT to develop, produce and promote a thirteen episode series showcasing local foods and healthy, nutritious recipes that go from field to plate.

**Community Partnership Award**

**Karen Ensle – 1st Place (New Jersey)**

Bringing together a local YMCA, Activate America project with Rutgers Cooperative Extension of Union County, Get Moving, Get Healthy, NJ campaign to encourage healthy eating, physical

activity and healthy lifestyles.

**Theresa Mayhew, Tarasha Darden-McKoy, Lisa V. Godlewski, David Hawley, Sarah Pectar, Bruce Robertson, Kimberly Sopczyk, Sandra Varno, Diane Whitten, Joanne Durfee, Paul Hoagland, Katherine Jetter – 2nd Place (New York)**

Ten local Cornell Cooperative Extension Associations joined forces with local PBS affiliate WMHT to produce this series which showed how families can economically use local foods to prepare healthy meals.



## EASTERN REGION FINALISTS

### FELLOWSHIPS

#### Greenwood Fellowship

**Sara Jenkins  
(Kentucky)**

Brooke Jenkins has a research interest in food insecurity and the impact of social capital in rural communities as doctoral student in Family Studies at the University of Kentucky.

### PROFESSIONAL DEVELOPMENT AWARDS

#### NEAFCS Extension Educator of the Year Award

**Deborah Melvin  
(Louisiana)**

Extension Agent Debbie Melvin is passionate about her nutrition programming. She seeks to share her knowledge and skills by providing encouragement to help people eat right and get moving!

#### Florence Hall Award

**Linda Mock, Alexis Cordova,  
Lynna Wright, Michelle Allen  
– 1st Place  
(Texas)**

Over 550 families enrolled in multi-district Head Start programs were impacted by Families Reading Every Day which focused on helping parents develop and maintain daily reading activities with their children.

**Janie Monday, Kelli Bottoms  
(Tennessee)**

FCS Agents shared the Safe Side program with more than 1300 children. The focus is on child abductions and child safety around strangers and those they vaguely know.

#### NEAFCS Past Presidents New Professional Award

**Treena Musselman  
(Arkansas)**

High school students known as the STARS teach five nutrition lessons to 450 preschoolers annually. Preschool teachers provide reinforcement lessons. Surveys indicate students taste new foods. Parents also report changes.



## SOUTHERN REGION FINALISTS

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

**Susan Routh, Ranel Lasley,  
Lisa Taylor, Brenda Gandy  
(Oklahoma)**

Oklahoma merchants lose millions of dollars to bogus checks. Making Sense of Money Management, conducted for bogus check offenders, was designed at the request of an Oklahoma District Attorney.

#### Mary W. Wells Diversity Award

**Theresa Allan  
(Tennessee)**

Thaate ke gaat keel is the cooking school, Theresa Allan developed for the Sudanese mothers and children. Over 1500 Sudanese have been granted political asylum in Sumner County, Tennessee.

#### Healthy Lifestyles Education Grant

**LaDonna Dunlop  
(Oklahoma)**

The Healthy Lifestyle Camp is

designed to teach basic skills and knowledge in nutrition, basic cooking techniques and physical fitness through hands on activities and food preparation to youth.

#### Environmental Education Award

**Laurie Cantrell, Pamela Turner, Rachel Hubbard,  
Sylvia Davis, Polly Morgan,  
Nancy Bridges, Ann Hudgins,  
Debbie Purvis, Andrea Scarrow  
(Georgia)**

The severe drought conditions in Georgia spurred a state-wide focus on water conservation. Every Drop Counts: Conserve Water at Home teaches indoor water conservation techniques everyone can adopt.

#### Extension Housing Outreach Award, sponsored by Montana State University Extension Housing Program, and Housing Education and Research Association

**Theresa Allan  
(Tennessee)**

Realizing the American Dream of Homeownership is a collaboration



## SOUTHERN REGION FINALISTS

success with education and affordable loans with Theresa Allan, Sumner County Extension, Tennessee Housing Development Agency and USDA Rural Development.

**Deborah Hurlbert, Jeanette Tucker, Deborah Cross, Sheri Fair, Cynthia Richard, Cynthia Stephens, Margaret Burlew, Valerie Vincent, Deniese Zeringue (Louisiana)**

Charting Your Course to Home Ownership guides participants in selecting, negotiating and obtaining the best home and mortgage on their budget. Basic financial management life skills are taught interactively.

**Laura Royer (Florida)**

With Americans spending up to one-half of their income on housing and increased home foreclosures, first-time homebuyer education stressing financial readiness has become more important than ever before.

**Food Safety Award, sponsored by University of Nebraska-Lincoln Extension**

**Jan Baggarly, Peggy Bledsoe, Donna Cadwell, Bert Tilton (Georgia)**

Operation EATERY (Educating And Training Each Restaurant Yearly) provides free food safety training for an underserved population which experiences a high rate of turnover.

**Clean Homes... Safe and Healthy Families Program of Excellence Award, sponsored by the Soap and Detergent Association**

**Joy Borgman (Florida)**

This entry is a snapshot of food safety, operations, and leadership training needed for adult and youth volunteers who provide food for 5000 at a ten day county fair.

**Gale Mills (Oklahoma)**

363 elementary students in Bartlesville, Oklahoma learn the importance of hand hygiene, referenced from SDA, on a closed



## SOUTHERN REGION FINALISTS

circuit television from an FCS educator during Healthy Choices week.

### COMMUNICATIONS AWARDS

**SPONSORED BY: AMERICAN INCOME LIFE INSURANCE COMPANY**

#### Newsletters

**Julie England – 1st Place (Florida)**

Lake Reflections newsletter provides general interest audiences with timely, research-based information in financial management, health, nutrition and family matters. The newsletter promotes FCS in particular and Extension as a whole.

**Lee Ann Clark – 2nd Place (Alabama)**

The Extension Newsletter is distributed bi-monthly. Used as an educational outreach tool, it provides pertinent, research-based information on a variety of subjects and is available electronically and in hard-copy form.

**Janna Kelley, Sonya McDaniel, Debbie Sharp, Megan Logan, Robyn Jones, Rebecca Walker – 3rd Place (Oklahoma)**

The Cyber Savvy Newsletter is designed to educate parents on the cyber world in which their children are a part of.

#### Radio

**Sarah Jones – 1st Place (Texas)**

This early morning, bi-weekly broadcast aired locally and in sister stations in 4 counties, reaching 250000 people. This broadcast featured information on maintaining a healthy weight through permanent lifestyle changes.

**Lisa Murphy – 2nd Place (Alabama)**

Points to consider on Eating for Less were shared on Murphy's radio program in Northwest Alabama. The program provided tips on eating nutritionally for less money.

## SOUTHERN REGION FINALISTS

### Joy Buffalo, Kerry Rodtnick – 3rd Place (Arkansas)

How do I get rid of mold? is the number one Extension consumer question in Arkansas. The podcast video shows ways to prevent mold and remove the often perpetual problem.

### Television

#### Karen Headlee – 1st Place (Florida)

Information on human development issues are broadcast on Fox 4 Morning Blend show reaching 23,000 potential viewers in a 6 county area in South West Florida.

#### Shelly Barnes, Chuck Denney, Doug Edlund – 2nd Place (Tennessee)

Wilson County Parents as Teachers believe that parents are their child's most influential teacher. Through personal visiting and parent group meetings we emphasize that children are born to learn.

#### Theresa Allan, Chuck Denney, Doug Edlund, Carol Hyatt, Mary Chuol – 3rd Place (Tennessee)

Thaat ke gaat keel highlighted the Cooking School, Theresa Allan developed for Sudanese families in Gallatin. It has been viewed by over 500,000 including viewers in all Tennessee television markets.

### Written Press Releases

#### Debra DeRossitte – 1st Place (Arkansas)

From Farm to Table is a television series inviting viewers to discover the bounty of New York State's Capital Region and to learn to prepare healthy meals using local products.

#### Carrie Brazeal – 2nd Place (Texas)

This weekly column, which reaches 25,000 readers, appeared just before school was out for the summer and addressed the importance of reducing screen time and increasing physical activity for children.

## SOUTHERN REGION FINALISTS

#### Marnie Dekle – 3rd Place (Georgia)

Girls that have a positive relationship with their fathers tend to seek positive relationships in adulthood.

### Educational Technology

#### Julie England – 1st Place (Florida)

Osteoporosis affects all ages and ethnicities. Steps to Build Your Bones seeks to increase individuals' awareness of personal risk factors and motivate them to take steps to prevent the disease.

#### Karen Poff – 2nd Place (Virginia)

The innovative Your Family Disaster Plan BINGO game has engaged almost 500 participants in hands-on learning encouraging families to develop action plans enabling them to effectively cope with a disaster.

#### Cathy Agan – 3rd Place (Louisiana)

This presentation is designed to teach six easy steps to making wiser food choices. This lesson will help participants save money

and select more nutritious foods for a healthier diet.

### Educational Curriculum Package

#### Gail Hanula, Rhea Bentley, Phyllis Cain, Angela Hairston, Esmeralda Hernandez, Ramona Adams, Judy Hibbs, Pearl Solomon, Marilyn Huff-Waller, Martha Turner, Michele Robinson, Darendra Clowers, Tonya Denerson, Kisha Faulk, Gwen Jackson, Sonia Leverett, Alesia Mays, Charlene May, Bessie Morse, Diane Rhodes-Payne, Betty Sabbath, Jessica Hill, Brenda Maddox, Vivian Favors, Molly Kimler, Alma Rhoden, Sandra Stringer, Sarah Delzeith – 1st Place (Georgia)

Food Talk, a theory-based curriculum, is designed to help limited resource clients overcome barriers to eating more fruits, vegetables, and low-fat dairy foods. It features learner-centered education and experiential learning.

## SOUTHERN REGION FINALISTS

**Deborah Sharp, Gerri A. Ballard, Sandy D. Lackey, Lani Vasconcellos, Andrea Mitchell, Tommie M. James, Laverda Johnson, Star Edwards, Susan Pearson, Danette Russell, Cindy Clampet, Gena Alexander, Debbie Walters, Janna Kelly, Sonya McDaniel, Nancy Tucker, Glenda Wiley, Barbara Elkins, Ginny McCarthick, Renee Allison, Ladell Emmons, Sue Hamilton, Lisa Saxon – 2nd Place (Oklahoma)**

Basic food preparation/nutrition. A series of eleven lessons, each featuring a powerpoint, lesson outline, leaders guide, participant handout, recipe booklet, recipe sheets, grocery store flyer and optional activities.

**April Martin – 3rd Place (Tennessee)**

This curriculum discusses the health benefits of pomegranates and their history; how to extract juice, store and preserve them; demonstrates seed removal and offers decorating ideas using them.

### Educational Publications

**Ted Futris, Marissa Stone, Jorge H. Atilas, Diane Bales, Beth Bartlett, Don Bower, Connie Crawley, Gail M. Hanula, Judy A. Harrison, Melba King, Joan Koonce, Gina G. Peek, Mary Ann Robinson, Michael Rupured, Pamela Turner, William Reeves – 1st Place (Georgia)**

The Guide for New Parents (GNP) features FCS content and reaches new parents at a teachable moment. It has helped parents acquire knowledge and become familiar with FCS Cooperative Extension.

**Gwenda Adkins – 2nd Place (Kentucky)**

This 18 month diabetes calendar features real stories from local people. It depicts the positive aspects of a rural community while encouraging citizens to adopt healthier lifestyles.

**Lora Lee Frazier Howard – 3rd Place (Kentucky)**

Art in the Garden provided Homemakers information on utilizing art in the garden to improve their health, increase the value of their home, provide exercise and relieve stress.

## SOUTHERN REGION FINALISTS

### Internet Education Technology

**Sonya McDaniel – 1st Place (Oklahoma)**

The Food Corner website food demonstration videos sponsored by the Shawnee News Star newspaper and OSU Pottawatomie County Extension Service educate the public about cooking tips, nutrition and food safety.

**Jan Baggarly, Connie Crawley, Maria Bowie, Emily Pitts, Ben Whetstone, Warren Kriesel, Stephanie Schupska – 2nd Place (Georgia)**

Walk Georgia, an 8-week web based program encourages individuals to increase their physical activity. The virtual online map allows participants to move around the state, learning as they go.

### PUBLIC RELATIONS AWARDS

#### Marketing Package Award

**Paula Spears, Cindy Duren (Tennessee)**

An educational program using newsletters that taught families to stay healthy, be physically

active and consume fruits and vegetables. Program was conducted with pre-schoolers focusing on changing behaviors.

#### Community Partnership Award

**Becky Chenhall, Jorge H. Atilas (Georgia)**

The University of Georgia College of Family and Consumer Sciences Radon Education Program's objective is to prevent radon-induced lung cancer by promoting radon awareness through community outreach partnerships.

**Maryellen Garrison (Kentucky)**

The Henry County Extension Council sponsored the Second Wind Dreams program as part of their leadership goal, granting 58 dreams for residents of our local nursing home through community partnerships.

**Betty Nielson (Tennessee)**

Through collaborative efforts in a rural Tennessee county, a community partnership was formed to promote a healthy weight program focusing on achieving and maintaining a healthier weight and lifestyle.

## WESTERN REGION FINALISTS

### FELLOWSHIPS

#### Greenwood Fellowship

##### Roxie Rodgers Dinstel (Alaska)

Roxie Rodgers Dinstel is examining the Individual's Expenditure of the Alaska Permanent Fund Dividend to earn a PhD in Family Economics from the University of Alaska Fairbanks.

#### Grace Fryinger Fellowship

##### Joyce Alves (Arizona)

A study of a program that addresses poverty in rural areas and Native American Reservations in Washington and its application to rural communities on the Navajo Reservation, Arizona.

### PROFESSIONAL DEVELOPMENT AWARDS

#### Florence Hall Award

##### Joanne Roueche (Utah)

Through Joanne Roueche's leadership and dedication a

program was developed to reach Military families at Hill Air Force Base. Education and support is provided through classes and base activities.

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

**Ann House, Teresa Hunsaker, Carolyn Washburn, Jana Darrington, Dean Miner, Ronda Olsen, Marilyn Albertson, Darlene Christensen, Ann Parkinson, Susan Haws, Margaret Hopkin, Margie Memmott, Kathleen Riggs, Michael Johnson, Christine Jensen, Joanne Roueche, Ellen Serfustini, Adrie Roberts, Ann Henderson, Clint Albrecht, Anita Raddatz, SuzAnne Jorgensen, Lou Mueller, Jenna Innis (Utah)**

While the matched savings is the centerpiece of an Individual Development Account (IDA), the program has another critical component. This component is

## WESTERN REGION FINALISTS

the eight hours mandatory money management training.

#### Program Excellence Through Research Award

##### Mary Blackburn (California)

Research with 377 diverse limited income/low literacy seniors documented: chronic conditions, diets, medications, activities, educational needs, and teaching approaches. Their greatest need is to integrate complex information into their lives.

#### Food Safety Award, sponsored by University of Nebraska-Lincoln Extension

##### Sandra McCurdy, Carol Hampton, Shelly Johnson, Joey Peutz, Laura Sant, Grace Wittman (Idaho)

Ready-to-go, interactive exhibits were developed to provide reliable, research-based consumer food safety information at health and county fairs, libraries, community centers, and other venues. Participants indicated intent to follow advice.

### COMMUNICATIONS AWARDS

SPONSORED BY: AMERICAN INCOME LIFE INSURANCE COMPANY

#### Newsletters

##### Marilyn Albertson, Sara Oldroyd, Sarah Petersen, Elizabeth Garn, Maruja Luis, Stephanie Young, Mary Gedge – 1st Place (Utah)

On the Home Front FCS Extension Newsletter provides six issues yearly to Salt Lake County residents filled with research-based information in a simple, visually pleasing format in English and Spanish.

##### Sarah Francis, Cathleen Craig – 2nd Place (Wyoming)

Nutrition Nibbles was developed to address nutrition and food safety needs and preferences for two rural Wyoming counties. It has increased healthy food behaviors and utilization of said programs.

## WESTERN REGION FINALISTS

### Educational Technology

#### **Paula Roybal Sanchez – 1st Place (New Mexico)**

MyPyramid is a workshop presented at the Just Be It! Healthy and Fit field trip. It teaches 5th graders food groups, serving sizes and how nutrients contribute to good health.

### Educational Curriculum Package

#### **Vicki Hayman, Patti Griffith, Phyllis Lewis – 1st Place (Wyoming)**

Personal care and sewing curriculum for Wyoming 4-H that includes construction, ready-to-wear and buymanship: clothing and non-clothing. Each unit has specific skills to learn, suggested projects, and resources.

### Educational Publications

#### **Jeanne Brandt – 1st Place (Oregon)**

This colorful, low-literacy, one-page fact sheet on controlling moisture and mold in homes is

designed to look like a sheet of stamps, each with colorful graphic and brief suggestion.

#### **Darlene Christensen – 2nd Place (Utah)**

Turkey Talk was distributed throughout Utah to over 5000 low-income families and individuals during the Holiday season. Providing food safety and preparation information, it was distributed with low-income food baskets.

### Internet Education Technology

#### **Paula Roybal Sanchez, Desaree Jimenez, Tanya Montoya, Jacqueline S. Baca, Roberta Rios, Kathleen Garcia, Karen Halderson, Diana DelCampo, Robert DelCampo, Barbara Chamberlin – 1st Place (New Mexico)**

JUST BE IT! Healthy and Fit reduces risk factors for childhood obesity of 5th graders in Santa Fe, Rio Arriba and Los Alamos counties. The NMSU website details program components.

## WESTERN REGION FINALISTS

### PUBLIC RELATIONS AWARDS

#### Marketing Package Award

#### **Patti Griffith (Wyoming)**

Canner's Corner introduces and reminds people about the resources they can find at their local Extension office including checking pressure canner gauges, and up-to-date canning information.

#### Community Partnership Award

#### **Luann Boyer, Joy Akey, Gisele Jefferson, Bonnie Sherman, Sandy Baker, Sandra Boone, Isis Garcia, Alice Hilzer, Cheryl Kraich, Elodia Lopez, Vickie Lopez, Linda Staples, Dianne Stille, Joan Unrein, Anna Vickery (Colorado)**

This community partnership in rural Northeast Colorado sponsors an annual Diabetes Health Fair so individuals can increase knowledge of diabetes management, take action and change behaviors for improved health.



## AWARDS & RECOGNITION COMMITTEE

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