




*Lighting the
Way Through
Education &
Outreach*

PORTLAND, MAINE
SEPTEMBER 20-24, 2010



2010 NATIONAL AND REGIONAL AWARDS





PRESIDENT'S MESSAGE

Dear NEAFCS Members and Friends,

It is with great pleasure that we congratulate the 2010 NEAFCS Awards and Fellowship winners.

Each year, NEAFCS has the distinct honor of recognizing those members who have excelled in scholarly activity. We are excited to celebrate the contributions they make not only to the profession but to the clientele they serve. We are personally impressed with the excellence in educational programming and the cutting edge technology displayed by our regional and national award winners.

A big "Thank You" for the 425 award applications that were submitted from 46 Affiliates.

Again, please accept our congratulations and best wishes.



Mary Ann Lienhart-Cross

Mary Ann Lienhart-Cross
NEAFCS President



Carol Chandler

Carol Chandler
NEAFCS Vice President
for Awards & Recognition



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NEAFCS AWARD CATEGORIES & SPONSORS

FELLOWSHIPS

Greenwood Fellowship

SPONSORED BY: NEAFCS Members

This fellowship gives members an opportunity to pursue professional improvement through graduate study in the area of their own choosing.

Grace Frysinger Fellowship

SPONSORED BY: NEAFCS Members

This fellowship provides an opportunity for members to study and observe family and consumer sciences education in other states or countries.

PROFESSIONAL DEVELOPMENT AWARDS

Distinguished Service Award

SPONSORED BY: NEAFCS Members

The Distinguished Service Award is the highest award presented by NEAFCS. The award recognizes members for leadership, educational program efforts and professional development.

Continued Excellence Award

SPONSORED BY: NEAFCS Members

The award recognizes members who have previously received the Distinguished Service Award and continue to be actively involved in professional improvement programs and promoting professional development and leadership.

Extension Educator of the Year Award

SPONSORED BY: NEAFCS Members

This award is to recognize a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on families.

Florence Hall Award

SPONSORED BY: NEAFCS Members

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing new concerns and interests of families and have involved people in planning and implementing programs that benefit families.

Past National Presidents Award

SPONSORED BY: NEAFCS Past National Presidents

This award is presented to an outstanding new professional, but must be used to help defray the cost of attending the recipient's first NEAFCS Annual Session.



NEAFCS AWARD CATEGORIES & SPONSORS

PROGRAM AWARDS

Dean Don Felker Financial Management Award

SPONSORED BY: NEAFCS Members

This award recognizes the development of financial management programs which help individuals and families make decisions and plans for their present and future needs.

Mary W. Wells Diversity Award

SPONSORED BY: Mary W. Wells Diversity Award Endowment

This award recognizes outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

Healthy Lifestyles Education Grant

SPONSORED BY: NEAFCS Members

Awarded to individual(s) with goals to create educational programs and public awareness emphasizing current health issues, including nutrition, fitness, and healthy lifestyle education.

Program Excellence Through Research Award

SPONSORED BY: NEAFCS Members

This award emphasizes the use of research results to improve existing programs or to develop new programs.

Environmental Education Award

SPONSORED BY: NEAFCS Members

This award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

Extension Housing Outreach Award

SPONSORED BY: Montana State University Extension Housing Program, and Housing Education and Research Association

Recognizes outstanding housing educational programs conducted for families and/or communities.

Early Childhood Child Care Training Award

SPONSORED BY: NEAFCS Executive Board

Recognizes outstanding child care professional training that addresses the needs of young children, birth to eight years of age.

Food Safety Award

SPONSORED BY: University of Nebraska-Lincoln Extension

This award recognizes NEAFCS members for outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers and other groups/individuals preparing and/or serving food.



NEAFCS AWARD CATEGORIES & SPONSORS

Clean Homes... Safe and Healthy Families Program Award of Excellence

SPONSORED BY: American Cleaning Institute
 Recognizes NEAFCS members for their innovative educational programs that help families and individuals understand the link between clean homes and good health.

Diversity Subcommittee Certificate Award

The Diversity (Subcommittee) Certificate Award was developed to promote diversity in programs and recognize those with creative programs, leadership and personal diversity. This award has been established to promote awareness, excellence and creativity in the development of diversity within programs

COMMUNICATIONS AWARDS

SPONSORED BY: American Income Life Insurance Company
 Established in 1972 to encourage excellence in communications, awards are given for the following categories: Newsletters, Radio, Television, Written Press Releases, Internet Education Technology, Educational Technology, Educational Curriculum Package and Educational Publications.

PUBLIC RELATIONS AWARDS

Marketing Package Award

SPONSORED BY: NEAFCS Members
 This award recognizes NEAFCS members for outstanding marketing efforts that address the concerns and needs of children, families or communities.

Community Partnership Award

SPONSORED BY: NEAFCS Members
 Recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with groups, agencies and consumers.

Living Well Award

SPONSORED BY: NEAFCS Members
 Recognizes NEAFCS members for using Living Well marketing materials in a creative approach to marketing the Extension Family and Consumer Sciences profession to the general public and/or the news media.



NEAFCS NATIONAL AWARDS

Greenwood Fellowship

Sara Jenkins
 (Kentucky)
 Brooke Jenkins is pursuing a doctoral degree in family studies from the University of Kentucky. Her research interest is relationships between social capital and rural economically challenged families and women.

PROFESSIONAL DEVELOPMENT AWARDS

Distinguished Service Award

CENTRAL REGION

Cheri Burcham
 (Illinois)
 Cheri's focus on older adults and aging is evident in the number of state curriculum she has co-authored with family life team educators and her involvement in caregiver self-management programs.

Melinda Daily
 (Kansas)
 For the past 12 years Melinda has been working in her District to build community partnerships to meet educational needs and concerns of families through leadership and other program efforts.

Darlene Decker
 (Indiana)
 Darlene has taught Professor Popcorn Exploring MyPyramid to 1500 youth

which has assisted them in making healthy food choices and being active.

Suzanne Driessen
 (Minnesota)
 Suzanne Driessen, University of Minnesota Extension food safety educator, noted for developing creative interactive tools like the Food Safety Wheel, Serve It Up Safely online course and Food Safety display.

Nancy Frecks
 (Nebraska)
 Nancy Frecks' Extension career began in 1998, teaching life skills to low income audiences through grant funded programs. In 2005 she began providing leadership and FCS programming in 4 counties.

Julie Garden-Robinson
 (North Dakota)
 Julie Garden-Robinson has been a food and nutrition specialist at North Dakota State University since 1995. She does programming and materials development in the area of nutrition and food safety.

Cheryl Jacobs
 (South Dakota)
 Cheryl's work in community leadership development has helped several small towns launch community gardens, farmer's markets, food pantries, thrift stores and other projects to improve the lives of South Dakotans.



NEAFCS NATIONAL AWARDS

Maude Kelly

(Missouri)

Maude Kelly's focus is on all aspects of human development programming. She has successfully networked with local agencies and organizations to provide quality educational programs that will help strengthen families.

Marilyn Kooiker

(Wisconsin)

Burnett County, Wisconsin, need for food insecurity education developed into a Hunger Task Force which led to continuity and cohesiveness with direction from Marilyn Kooiker, Family Living Agent.

Monadine Matthey

(Ohio)

2010 marks the 25th anniversary of Extension work for Monadine Matthey, Extension Educator Family and Consumer Sciences Pike/Scioto County Ohio. Areas of impact include diabetes, healthy eating and exercise.

Joyce Shriner

(Ohio)

Joyce Shriner is the Family and Consumer Sciences Educator and Director for Ohio State University Extension, Hocking County. A 14 year member of NEAFCS, she specializes in family life education.

Mary Sullivan

(Kansas)

In the eleven years Mary has worked in Grant County, she has built collaborations with the school district and has expanded her grants to serve the Hispanic and low-income populations.

Georgia Wagner

(Indiana)

The Caring for the Caregiver workshop is a daylong event to nurture, enhance skills and attitudes and enlighten of community resources for individuals in care-giving roles.

EASTERN REGION

Jennifer Bentlejewski

(Maryland)

Lives were changed in Western Maryland through the efforts of this educator who focused on diabetes and chronic disease prevention. In addition, she initiated a statewide FCS web-based evaluation system.

Lynn James

(Pennsylvania)

The Distinguished Service Award is presented to Lynn James for her accomplishments in leadership, research, publications and educational impact with Penn State Extension, including the multi-award winning Family Fitness program.



NEAFCS NATIONAL AWARDS

Margaret Miltenberger

(West Virginia)

Leadership for family and consumer sciences involves the local, state and national levels. Areas of program excellence include child care education, diabetes education, literacy, volunteer development and 4H youth development.

Diane Whitten

(New York)

As a Nutrition Resource Educator for Cornell University Cooperative Extension Diane has provided quality educational programs, and held district and state level leadership positions within NEAFCS, and received numerous awards.

Nancy Wiker

(Pennsylvania)

Nancy's program focus is food safety and women's health. She is a ServSafe Instructor and teaches food safety to non-profit groups. Nancy is a StrongWomen Ambassador, providing leadership for StrongWomen.

SOUTHERN REGION

Marsha Blair

(Texas)

Marsha Blair, in her Extension Career, has had exemplary FCS programming, in Diabetes Education, Food Safety and Childhood Obesity. She has held District offices and two State offices during her tenure.

Donna Bradley

(Tennessee)

Donna manages a county 4-H program of over 50 clubs with emphasis on developing leadership, citizenship, and communication skills. Annually, she involves over 200 youth in regional and state events.

Debra Garrard-Foster

(Oklahoma)

Over twenty years Debra has focused on providing quality programming and leadership to state-wide formally evaluated projects targeting disadvantaged families while increasing FCS program grants by over one million dollars.

Wendi Green

(Texas)

With a strong commitment to helping others lead healthier lives, Wendi Green has provided quality educational programs to diverse audiences through Texas AgriLife Extension Service in Freestone and Cherokee Counties.

Lisa Jordan

(Georgia)

Focusing on EFNEP and Child/Family issues Lisa has been actively involved in professional development opportunities, served in leadership roles and engaged in staff development; receiving numerous awards for her programming.



NEAFCS NATIONAL AWARDS

Natasha Lucas

(Kentucky)

Natasha has served as County Extension Agent for Family & Consumer Sciences for 13 years. Her focus has been to educate community members on nutrition and health related issues.

Eleanor Mathews

(Alabama)

Eleanor Mathews has been a member of NEAFCS for twenty-five years. Nationally she has served as Southern Region Director, on committees and as co-liaison for the 2009 Annual Session.

Judith O'Bryan

(Kentucky)

Cooperative Extension saves the city thousands of dollars by teaching businesses and local residents basic recycling through a train the trainer program.

Michelle Parrott

(Tennessee)

Focusing on Financial Education Classes, Home-buying Seminars and Health and Safety Programming allows me to serve the county clientele proving a positive impact on our communities.

Martha Perkins

(Kentucky)

The Mental Healthiness and Aging Initiative is an educational and social marketing program created to increase knowledge of mental health issues and to reduce the stigma associated with these issues.

Thelma Sanders-Hunter

(Tennessee)

Thelma Sanders-Hunter has worked in Cooperative Extension for 17 years. Her programs focus on Care-giving Education and working with incarcerated parents. She serves as the Tennessee 1890 FCS program leader.

Elizabeth Shephard

(Florida)

The Superhand project for Brevard County fought against the spread of germs through handwashing efforts. This successful program contributes to Elizabeth Shephard as a Distinguished Extension Agent.

Julie Diane Smith

(Texas)

Julie focused programming on rural health and wellness due to lacking health care services in the rural county she serves through innovative programs on nutrition, disease prevention and lifestyle changes.

Cristin Sprenger

(Virginia)

Cristin Sprenger has strived to provide families in her area with educational opportunities to improve their lives. She is an enthusiastic team player and dedicated member of her profession.

Patty Swearingen

(Mississippi)

Patty has worked over 18 years with all types of Extension Programming. She works enthusiastically with volunteers,



NEAFCS NATIONAL AWARDS

farmers, county officials, and community agencies to integrate Extension programs in her county.

Lani Vasconcellos

(Oklahoma)

Since 1995 Lani Vasconcellos has been dedicated to developing programs, projects, and in-services that support co-workers in delivering effective educational experiences to a variety of Extension audiences.

Brenda Williams

(Florida)

Dr. Williams has been an FCS agent for over 21 years. She first served as FCS/4-H agent and now works mainly in two subject areas, food/nutrition/food safety and family/personal finance.

WESTERN REGION

Gisele Jefferson

(Colorado)

Gisele Jefferson, FCS/4-H agent 29 years in Colorado State Extension - Golden Plains Area, key programs include Nutrition, Diabetes Health Fair, Strong People Stay Healthy, Healthier Weigh, and Money Talk.

Kelly Knight

(New Mexico)

Kelly began her Extension career in 1999 with NMSU. Her focus has been to provide significant educational programs that

improve the quality of life for individuals, families, and communities.

Lynn Paul

(Montana)

Education and research areas include nutrition, physical activity, and food safety, including Strong Women. She is a PI for a NRI/AFRI childhood obesity prevention grant aimed at parents of 4-H.

Joey Peutz

(Idaho)

Joey Peutz has spent her career working on behalf of youth and families. She has developed, taught, and evaluated nutrition and food safety programs for adults and children in Idaho.

Ellen Serfustini

(Utah)

As an Associate Professor and 4-H/FCS agent for USU, Ellen supervises nutrition, mentoring, and youth programs and teaches finance in her county. She has also co-authored curricula in these areas.

Continued Excellence Award

CENTRAL REGION

Peggy Anderson

(North Dakota)

Peggy is highly aware of and sensitive to the needs and issues in her counties and responsive to those needs. Her strengths are providing nutrition education for all ages.



NEAFCS NATIONAL AWARDS

Deborah Angell

(Ohio)

Deb has contributed to professional development opportunities of others related to her specialization, nutrition and food safety, including journal articles, professional presentations, and a food preservation update for Extension professionals.

Brenda Bell

(Missouri)

The professional development of teachers, health professionals and early childhood educators statewide has been enhanced through innovative programs and resources developed by Brenda Bell to address specific educational needs.

Ellen Eddy

(South Dakota)

Programming efforts are concentrated in the areas of food safety, child care, Medicare Part D, and nutrition. She has given leadership to FNP, her field education unit, and local affiliate.

Amy Griswold

(Illinois)

Amy Griswold provides family life programs, focusing on issues of adult life and aging. She has authored educational materials and continues to provide training to families and aging network professionals.

Vickie Hadley

(Indiana)

Vickie Hadley's commitment to providing financial management education and food handler certification to empower individuals and families to improve their lives characterizes her career in Purdue Extension.

Carla Morriscal-Frederking

(Kansas)

Carla has worked 27 years with Kansas Extension. Programs have focused on foods, food safety and media including weekly Internet segments with Hays Daily News for the past two years.

Joanne Pihlaja

(Michigan)

Joanne Pihlaja's career has been a combination of administrative leadership and FCS programming county-wide, regionally, and state-wide. As SNAP-Ed regional coordinator, one of her main responsibilities has been professional development.

Susan Plassmeier

(Indiana)

Susan is a 26-year veteran of Purdue Extension. She works closely with local schools teaching wellness programs. She is a past state president and served on the national By-Laws committee.



NEAFCS NATIONAL AWARDS

Patricia Steiner

(Iowa)

In addition to personal professional development, Patricia provided opportunity for leaders in Iowa and other states to participate in professional development experiences in Mexico to better assist new resident families.

Lori Zierl

(Wisconsin)

Lori Zierl has been a member of NEAFCS for 15 years. She is actively involved in professional improvement programs, the promotion of professional development of others and leadership.

Susan Zies

(Ohio)

2010 Continued Excellence Award, Susan Zies, Ohio State University Extension, Extension Educator, Family and Consumer Sciences, Lucas County, Maumee Valley EERA.

EASTERN REGION

Nancy Grotevant

(Pennsylvania)

Nancy Grotevant, an Extension Educator for 20 years, has conducted programs addressing timely lifespan issues. She's utilized professional development to enhance her skills as well as to effectively educate others.

Miriam Leatherman

(West Virginia)

Miriam Leatherman celebrates 31 years in Extension education. Hardy County families benefit from her leadership and creative programming with the Family Issues Task Force, Child Care Center, wellness, and 4-H.

SOUTHERN REGION

Karen Armbruster

(Oklahoma)

Karen Armbruster has served Woods County as an Extension Educator for the past thirty years. She has targeted school-aged children and the elderly with nutrition education programs.

Kathleen Aycock

(Texas)

Kathlene Aycock, CEA – FCS has been actively involved with NEAFCS/TEAFCS for 28 years and feels it is important to remain active and keep current in professional organizations.

Tawnya Crockett

(Mississippi)

Tawnya Crockett provides programs to improve the financial health of families in Mississippi. She works with local and state partners to meet the needs of all age citizens.



NEAFCS NATIONAL AWARDS

Amy Elizer

(Tennessee)

In 2009, Amy taught the Personal Financial Management course for nearly 1,100 persons filing Chapter 13 bankruptcy. This fee-based program generates \$8,000 for use in her FCS programs.

Sheila Fawbush

(Kentucky)

Sheila Fawbush is committed to professional development because she wants to share the latest research using innovative teaching techniques to help others learn information and skills to improve their lives.

Betty Gottler

(Alabama)

Betty Gottler develops citizenship, leadership and life-skills in Alabama youth. She has worked more than 35 years across county, regional and state levels within Extension.

Gail Hanula

(Georgia)

Gail Hanula, Ph.D., R.D., is Extension Nutrition Specialist/EFNEP Coordinator at The University of Georgia. She has served as a Senior District Director of GEAFCS and chair of the awards subcommittee.

Johanna Hicks

(Texas)

From diabetes education to marriage education, from nutrition classes to sewing

classes, Johanna provides a well-rounded foundation of research-based Extension programming to Hopkins County citizens.

Celia Hill

(Florida)

Throughout Celia's career she has partnered with organizations to teach principles of money management and nutrition. She also teaches ServSafe and Train the Trainer nutrition classes for Senior Center managers.

Janet Hollingsworth

(Georgia)

Janet's innovative programming and leadership has enabled her to work in partnership at the national, state, and local levels. Her areas of expertise include Nutrition Education and Food Safety.

Evelynn Arleen James

(Oklahoma)

Making a difference in lives is the goal of Arleen James. Dedication to excellence in programming in Nutrition and Family resiliency makes her a respected professional in her county.

Robbie Melton

(Tennessee)

As the extension agent in Overton County Robbie has been intensively involved with radon awareness, breast cancer, food safety and teen pregnancy prevention.



NEAFCS NATIONAL AWARDS

Linda Mock

(Texas)

Committed to improving the lives of families, individuals, and Extension professionals through education and leadership, Linda Mock engages in relevant professional development opportunities to implement innovative and creative programming.

Susan Pickle

(Arkansas)

Susan has been a member for 28 years. She served as state president and is serving as Vice-President for Public Affairs. She is NEAFCS Public Affairs Education committee chair.

Jane Proctor

(Kentucky)

Jane Proctor believes that commitment to the pursuit of professional development opportunities requires both personal responsibility and dedication. She continues to strive for innovative thinking while contributing to our profession.

Becky Reynolds

(Arkansas)

During a 34 year career, Rebecca Reynolds has served as 4-H agent and family & consumer science agent in two counties. She has represented Arkansas as a presenter at several national conferences.

Nancy Rucker

(Tennessee)

Nancy Rucker is an Extension Agent and County Director in Cheatham County, Tennessee. She is an active TEAFCS member. Her primary program areas include Tennessee Saves and Tennessee Shapes Up.

Deniese Zeringue

(Louisiana)

I have been a NEAFCS member since 1995, attended four national conferences, in 2008 I won the Distinguished Service Award. Each year, I apply and win professional awards.

WESTERN REGION

Darlene Christensen

(Utah)

Darlene Christensen is an Extension Agent/Assistant Professor for Utah State University. During her career, she has focused on food safety and hand washing education, youth development and financial management education.

Janice Gregg

(Oregon)

Being better as a professional has resulted in helping staff to be better at what they do; this includes encouraging emerging leaders to see a future in our professional organization.



NEAFCS NATIONAL AWARDS

Ruth Jackson

(Arizona)

The desire to promote and see positive progress in my community led me to Cooperative Extension 32 years ago, an opportunity to make change in others and myself, through education.

Audrey Liddil

(Idaho)

Audrey Liddil has worked 22 years as a Family and Consumer Science Extension Educator for the University of Idaho. She is applying for the NEAFCS Idaho Affiliate Continued Excellence Award.

Connie Moyers

(New Mexico)

Connie Moyers has served as Roosevelt County, NM Extension Home Economist for 14 years. She is responsible for adult and 4-H programming and serves as county program director.

Extension Educator of the Year Award

Peggy Powell

(Kentucky)

Excellence in programming, professional development and leadership is best achieved thru collaborative partnerships utilizing creativity, diligent efforts and people centered approaches is the base philosophy of Peggy Powell's Extension career.

FELLOWSHIPS

Florence Hall Award

Diana Doggett

(Kentucky)

2nd Sunday is a 21st Century parade with a purpose. Closing a roadway enables Kentuckians to take the lead in fighting a U.S. trend toward low-level physical activity.

Patricia Hildebrand,

Debra Bartman,

Angela Lyons

(Illinois)

Three University of Illinois educators conducted financial training conferences and online courses addressing emerging issues. Approximately 5000 educators used the resource materials to reach over 100,000 students.

Harriet Shaklee,
Diane Demarest,
Lorie Dye,
Cindy Kinder,
Carol Hampton,
Valdesue Steele,
Kathee Tiftt,
Janica Hardin,
Jennifer Cammann,
Patti O'Hara

(Idaho)

BLOCK Fest™ is a block-building extravaganza that teaches parents and young children early math and science concepts, with lasting impact as parents



NEAFCS NATIONAL AWARDS

support continued math and science exploration at home.

NEAFCS Past Presidents New Professional Award

Melanie Jewkes

(Utah)

Since beginning as a new family and consumer science agent in 2008, Melanie has hit the ground running with her programming in both rural and urban counties in Utah.

PROGRAM AWARDS

Dean Don Felker Financial Management Award

Nancy Porter (South Carolina),
Barbara O'Neill (New Jersey),
Megan O'Neil-Haight (Maryland),
Pat Swanson (Iowa),
M. Fahzy Abdul-Rahman (New Mexico),
Eric Anderson (Idaho),
Janet Bechman (Indiana),
Carolyn Bird (North Carolina),
Michael Gutter (Florida),
Linda Kirk-Fox (Washington),
Michael Ravenscraft (Missouri),
Jane Schuchardt (District of Columbia),
Sharon Seiling (Ohio),

Andrew Zumwalt (Missouri)

The Financial Security for All CoP provides current, research-based financial

information 24/7/365 via the Internet to help people make decisions, develop skills, and plan for their present and future needs.

Debra Bartman,
Angela Lyons,
Patricia Hildebrand

(Illinois)

Lyons, Hildebrand and Bartman created the UI Center for Economic and Financial Education website, sharing resources, research and evaluation tools. Financial training conferences reached 5000 educators, benefiting approximately 100,000 students.

Mary W. Wells Diversity Award

Lauri Sherfey,
Alissa Schneider

(Washington)

Pathway's improves the academic advancement of Latino child care providers, increases skills to deliver quality care, and improves early learning environments to help children be better prepared to enter school.



NEAFCS NATIONAL AWARDS

Healthy Lifestyles Education Grant

**Cynthia Shuster,
Joyce Shriner**
(Ohio)

Get Fit, Don't Quit, a 13-week Nutrition, Health, and Fitness challenge utilizing social media as a means of teaching traditional subject matter while reaching a greater diversity of non-traditional clientele.

Program Excellence Through Research Award

**Barbara O'Neill,
Dr. Robin Brumfield,
Stephen Komar,
Robert Mickel**
(New Jersey)

Many farm operators are approaching retirement age and have unique planning needs. Focus groups were held with New Jersey farm families to inform the development of an online retirement course.

Environmental Education Award

**Sara Jenkins
Peggy Powell,
Linda Adler**
(Kentucky)

Living Green ... A Matter of Choice was taught to 2,730 individuals. As a result,

97% learned basic environmental concepts and 1,700 environmentally conscience people reduced consumption of plastic bags.

Extension Housing Outreach Award,

Sponsored by Montana State University Extension Housing Program, and Housing Education and Research Association

Judith Corbus
(Florida)

A six-hour program to educate prospective first-time home buyers on the home buying process, home care and maintenance techniques, and in assessing their financial readiness to purchase a house.

**Teresa Lyle,
Bobbie Shaffett,
Tawnya Crockett**
(Mississippi)

Local Area Extension Agents entered into partnerships with national organizations provide training on lead safety using a unique video-conferencing delivery method. More than 500 homeowners and contractors have been trained.

Gina Noe
(Kentucky)

The Madison County Home Energy Expo provided energy conservation education for county residents and the opportunity for local businesses and organizations to



NEAFCS NATIONAL AWARDS

showcase their energy saving products and services.

Early Childhood Child Care Training Award

Sponsored by the NEAFCS Executive Board

**Dawn Contreras,
Kendra Moyses,
Holly Tirt**
(Michigan)

MSU Extension is working to meet the need for comprehensive, statewide training for Michigan's childcare providers. Workshops were held for 15,000 providers resulting in increased behaviors related to high-quality childcare.

Food Safety Award

Sponsored by University of Nebraska-Lincoln Extension

**Debra Botzek-Linn,
Carol Ann Burtness,
Lou Ann Jopp**
(Minnesota)

Peddling Your Pickles Safely? food safety workshop is for preservers who home can acid foods for sale at Farmers' Markets as a result of Minnesota's pickle bill legislation.

ACI Clean Homes...Safe and Healthy Families Program of Excellence Award

Sponsored by the American Cleaning Institute

**Robin Eubank,
Heather Henke**
(Kansas)

K-State Research and Extension and the Community Health Department in Barber County used a multifaceted approach to reducing illness by increasing awareness of hand hygiene in the schools and community.

**Joan Vinette,
Elizabeth Rajala (Munising Senior Citizens Club),
Christine Rosenberg, (Experience Works)**
(Michigan)

Complete renovation of rental apartment above Munising Senior Citizens Club. Rent provides primary support of organization's programs. Vintage 1974 decor, environmental health issues, tenant difficulties were overcome.

Diversity Subcommittee Certificate Award

Michelle Brill
(New Jersey)

Extension teaching and practice have always tried to reach diverse and underserved populations. But have our



NEAFCS NATIONAL AWARDS

methods and materials kept up with the newest assistive technologies and educational strategies?

**Dawn Contreras,
Kimberly Bodfish,
Le Anne Silvey,
Jerilyn LeBeau Church,
Terry DeRocher Lerma**
(Michigan)

Michigan State University Extension partnered with an urban Indian Health Center to develop culturally relevant co-parenting education materials and support systems. Traditional practices and teachings were an integral element.

**Andrea Scarrow,
Debbie Purvis,
Greg Coop,
Cynthia Hernandez,
Luz Cooper,
Mailyn Perez,
Bertha Riojas,
Virginia Hart,
Emily Watson,
Sharon Gibson**
(Georgia)

Health and safety is improved for Latino families with pre-school children as Extension FACS overcomes cultural and language barriers providing research based education to the changing workforce in South Georgia.

COMMUNICATIONS AWARDS

SPONSORED BY: AMERICAN INCOME LIFE
INSURANCE COMPANY

Newsletters

1st Place:
**Dawn Contreras,
Kendra Moyses,
Holly Tired**
(Michigan)

The quarterly *Michigan Better Kid Care Newsletter* is distributed electronically. It is an educational outreach tool that provides pertinent, research-based information on a variety of subjects within early childhood.

2nd Place:
**Debra Botzek-Linn,
Carol Ann Burtness**
(Minnesota)

Home Food Preservation Newsletter - With the growing interest in home food preservation, extension responded with an online e-newsletter to meet consumer need for research-based methods, information and resources.

3rd Place:
Linnette Goard
(Ohio)

Wellness Pages are written and formatted to fit on school lunch menus. Each page includes articles on nutrition facts, a snack recipe, and physical activity targeting children and their parents.



NEAFCS NATIONAL AWARDS

Radio

1st Place:
Phyllis Lewis
(Wyoming)

On a bi-weekly basis, Lewis records PSAs, which are aired to an estimated 4,000 listeners per airing, which equates to 416,000 annually and 4,160,000 since inception.

2nd Place:
Leigh Anne Aaron
(Georgia)

Natural Gas Education PSAs were aired throughout the year in Northeast Georgia reaching 312,000 listeners. Topics included saving money and energy, paying bills on time, and preventing CO poisoning.

3rd Place:
**Edda Cotto-Rivera,
Merari Guillen**
(Georgia)

The DeKalb County Cooperative Extension recognizes the importance of reaching out to diverse audiences. This radio program is an excellent venue to establish an educational relationship with the Hispanic community.

Television

1st Place:
Kimberly Sopczyk
(New York)

From Farm to Table is a weekly television series reaching over 10,000 households. Viewers learn about local NY farms with interesting field visits and easy, healthy recipes using the produce.

2nd Place:
**Edda Cotto-Rivera,
Paula Salazar**
(Georgia)

Radon is the second leading cause of lung cancer. The TV program *Nuestra Georgia* from the local Univision Network was an excellent outlet to promote awareness among the Hispanic Community.

3rd Place:
Anne Lindsay
(Nevada)

The All 4 Kids: Healthy, Happy, Active, Fit videos are part of a complete curriculum utilizing an interdisciplinary approach to address childhood obesity with preschool children, their teachers and families.



NEAFCS NATIONAL AWARDS

Written Press Releases

1st Place:

Mary Loftis

(Nebraska)

Choosing a Medicare prescription drug plan is like the old TV show *The Dating Game*. But it's not romance you're looking for, just financial savings at the drug store.

2nd Place:

Synithia Williams

(Alabama)

News article, incorporating a holiday inspired theme, aimed at promoting awareness of sustainability's dual benefits on finance and energy expending for the reader's family as well as the global family.

3rd Place:

Donna Green

(Ohio)

Financial topics are shared monthly in a column format to approximately 75,000 readers along the north coast. This particular column addressed the emotional and mental difficulties of changing spending habits.

Educational Technology

1st Place:

Laura Smith

(Georgia)

Online activities attract a younger age group today. Parents must stay informed

of Internet dangers and learn the Internet language in order to keep their children safe from online predators.

2nd Place:

**Johanna Hicks,
Lexie McGrane**

(Texas)

Evaluation is often a dreaded word, but not with *Diabetes Jeopardy*. This fun, creative tool helps reinforce information learned in diabetes classes while serving as an evaluation instrument!

3rd Place:

**Martha Maddox
Brooke Burn**

(Florida)

Addressing the 33% of Sumter County individuals diagnosed with high blood pressure, FCS & Horticulture Agents provided educational information on growing & using herbs to replace sodium in the diet.

Educational Curriculum Package

1st Place:

Susan Baker (Colorado)

Barbara Sutherland (California)

Kathryn Rogers (Colorado)

Rita Mitchell (California)

Ann Diker (Colorado)

Eating Smart • Being Active is an all-encompassing, dialogue-based, nutrition education curriculum for adults, designed



NEAFCS NATIONAL AWARDS

Educational Publications

1st Place:

**Mary Lou Mueller,
Linda Skogrand,
Rachel Crook,
Davina Spotted Elk,
Irene Dayzie,
Heidi LeBlanc,
Reva Rosenband,
Lucille Hunt,
Benjamin Long**

(Utah)

The Strong Marriages for Navajo Couples booklet was developed to help Navajo couples strengthen and improve their marriages. Culturally appropriate activities are suggested that reinforce relationship skills.

2nd Place:

**Patreese Ingram,
Jan Scholl**

(Pennsylvania)

A 4-H project used by youth and adults to learn diversity through the study of clothing of other cultures.

3rd Place:

Jan Baggarly

(Georgia)

Walk Georgia encourages residents to become physically active. Individuals or team members log their daily activity on the web site allowing them to virtually travel the state.

for use by paraprofessionals when teaching low-income families to learn healthy lifestyle choices.

2nd Place:

Amanda Root

(New York)

Magic Years puts early childhood development and parenting best practices in ready-to-go format with PowerPoint and factsheets for six sessions. Evaluations document the effectiveness of the program.

3rd Place:

**Katherine French,
Marilyn Corbin,
Brenda Daelhausen,
Mary Alice Gettings,
Julie Haines,
Clancy Cash Harrison,
Lynn James,
Nancy Ellen Kiernan,
Richard Kralj,
Lois Killecoyne Kunkle,
Teresa Naylor,
Christine Orrson,
Robin Rex,
Dottie Stambaugh,
Lynda Lueck Stoner,
Marcia Weber,
Nancy Wiker**

(Pennsylvania)

My New Weigh of Life is a weight-management program designed to help participants make the necessary personal choices to reach a healthier body weight, maintain their weight and promote health.



NEAFCS NATIONAL AWARDS

Internet Education Technology

1st Place:
Connie Francis,
Cheryl Burkhart-Kriesel
 (Nebraska)

Red Carpet Service online is designed to give frontline employees the tools they need to provide first class customer service and increase the economic impact of tourism in their region.

2nd Place:
Linda Beech
 (Kansas)

Linda Beech writes a blog on the community website created by the local newspaper in 2009. Her weekly articles connect readers with resources to improve home and family life.

3rd Place:
Carla Morrival-Frederking
 (Kansas)

Cooking with Carla was created in October 2008. 83 segments have been taped. There have been 45,144 page views. A kiosk at Walmart has featured new programs each week.

PUBLIC RELATIONS AWARDS

Marketing Package Award

Stephanie Derifield
 (Kentucky)

Focus groups were organized to discuss opinions and viewpoints of current and former smokers. Various marketing and

outreach educational tools were created to address the health issues related to smoking.

Community Partnership Award

Diana Doggett
 (Kentucky)

2nd Sunday is a 21st Century parade with a purpose. Closing a roadway enables Kentuckians to take the lead in fighting a U.S. trend toward low-level physical activity.

Eileen Krumbach,
Lisa Poppe,
Andrea Nisley,
Dr. John DeFrain,
Lee Sherry,
Ruth Vonderhoe,
Carla Mahar,
Dianne Swanson,
Mary Ann Holland,
Sandra D. Preston,
Maureen Burson,
LaDonna Werth,
Leslie Crandall,
Marilyn Fox

(Nebraska)

The court-mandated Guardianship training was developed by UNL Extension for court appointed guardians. It includes guardianship terms, responsibilities to the court and Ward, decision making and understanding financial responsibilities.



NEAFCS NATIONAL AWARDS / CENTRAL REGIONAL FINALISTS

Living Well Award

Cristin Sprenger,
Eleanor Schlenker,
Doris Heath,
Karen Poff,
Annette Jewell,
Jane Henderson,
Anne-Carter Carrington,
Karen Gehrt,
Celia Hayhoe,
Irene Leech,
Linda Burcham,
Tim Fisher-Poff
 (Virginia)

Virginia has published an educational newsletter that serves as marketing piece for both Living Well and FCS. A companion website allows an easy and economical way for sharing the information.

CENTRAL REGION FINALISTS

PROFESSIONAL DEVELOPMENT AWARDS

Extension Educator of the Year Award

Colleen Gengler
 (Minnesota)

Colleen Gengler serves as a regional educator with statewide team responsibilities. Her family relations expertise has gained statewide and national

recognition for professional development and resources in parenting teens.

Florence Hall Award

Patricia Hildebrand,
Debra Bartman,
Angela Lyons
 (Illinois)

Three University of Illinois educators conducted financial training conferences and online courses addressing emerging issues. Approximately 5000 educators used the resource materials to reach over 100,000 students.

NEAFCS Past Presidents New Professional Award

Bridget Mouchon
 (Wisconsin)

Mouchon focused her first three years on local and statewide programs for parents and childcare providers, and designed programmatic responses fostering diversity awareness and integration of Latino immigrants.

PROGRAM AWARDS

Dean Don Felker Financial Management Award

Debra Bartman,
Angela Lyons,
Patricia Hildebrand
 (Illinois)

Lyons, Hildebrand and Bartman created



NEAFCS CENTRAL REGIONAL FINALISTS

the UI Center for Economic and Financial Education website, sharing resources, research and evaluation tools. Financial training conferences reached 5000 educators, benefiting approximately 100,000 students.

Mary W. Wells Diversity Award

**Karen Hinshaw,
Annette Lawler**

(Indiana)

Workshops give participants a deeper understanding of the challenges faced by people living in poverty as well as strategies on how to partner with them to create opportunities for success.

Healthy Lifestyles Education Grant

**Cynthia Shuster,
Joyce Shriner**

(Ohio)

Get Fit, Don't Quit, a 13-week Nutrition, Health, and Fitness challenge utilizing social media as a means of teaching traditional subject matter while reaching a greater diversity of non-traditional clientele.

Program Excellence Through Research Award

Julie Garden-Robinson

(North Dakota)

This multi-faceted research/Extension project assessed food safety knowledge and

practices and developed culturally-informed materials for refugees/New Americans in one of the largest refugee resettlement communities per capita in the U.S.

Environmental Education Award

**Cindy Oliveri,
Jennifer Hartzler,
Rose Fisher Merkwitz**

(Ohio)

Sun safety is a part the Ohio 4-H Sea Camp program. Campers learn risk factors and strategies to minimize sun damage by participating in activities, scan your tan, and workshops.

Early Childhood Child Care Training Award

**Dawn Contreras,
Kendra Moyses,
Holly Tiret**

(Michigan)

MSU Extension is working to meet the need for comprehensive, statewide training for Michigan's childcare providers. Workshops were held for 15,000 providers resulting in increased behaviors related to high-quality childcare.



NEAFCS CENTRAL REGIONAL FINALISTS

Clean Homes...Safe and Healthy Families Program of Excellence Award

**Robin Eubank,
Heather Henke**

(Kansas)

K-State Research and Extension and the Community Health Department in Barber County used a multifaceted approach to reducing illness by increasing awareness of hand hygiene in the schools and community.

**Joan Vinette,
Elizabeth Rajala (Munising Senior Citizens Club),
Christine Rosenberg, (Experience Works)**

(Michigan)

Complete renovation of rental apartment above Munising Senior Citizens Club. Rent provides primary support of organization's programs. Vintage 1974 decor, environmental health issues, tenant difficulties were overcome.

Food Safety Award

**Debra Botzek-Linn,
Carol Ann Burtness,
Lou Ann Jopp**

(Minnesota)

Peddling Your Pickles Safely? food safety workshop is for preservers who home can acid foods for sale at Farmers' Markets as a result of Minnesota's pickle bill legislation.

COMMUNICATIONS AWARDS

Newsletters

1st Place:

**Dawn Contreras,
Kendra Moyses,
Holly Tiret**

(Michigan)

The quarterly *Michigan Better Kid Care Newsletter* is distributed electronically. It is an educational outreach tool that provides pertinent, research-based information on a variety of subjects within early childhood.

2nd Place:

**Debra Botzek-Linn,
Carol Ann Burtness**

(Minnesota)

Home Food Preservation Newsletter - With the growing interest in home food preservation, extension responded with an online e-newsletter to meet consumer need for research-based methods, information and resources.

3rd Place:

Linnette Goard

(Ohio)

Wellness Pages are written and formatted to fit on school lunch menus. Each page includes articles on nutrition facts, a snack recipe, and physical activity targeting children and their parents.



NEAFCS CENTRAL REGIONAL FINALISTS

Radio

1st Place:

**Beth Gaydos,
Bill Cassler**
(Ohio)

Announcements and research-based information are presented during a mid-day interview broadcast reaching 100,000 listeners in southeastern Ohio. This interview featured tips for handling frozen food during a power outage.

2nd Place:

Rebecca Travnichek
(Missouri)

Financial Success Spotlight provides timely, research-based financial information to 15 Northwest Missouri counties on bi-weekly basis. Two-to-three minute audio recordings are e-mailed to ten radio stations, reaching approximately 176,084 individuals.

Television

1st Place:

Gretchen Hofing
(Michigan)

This *Michigan Farm and Garden Show* interview celebrates National Soyfoods Month with a soyfoods recipe, discussion of tips for eating more soy and promotion of a new educational soyfoods resource.

2nd Place:

Joyce McGarry
(Michigan)

Increased consumer awareness of healthy eating. The importance of balancing calorie intake with calories expended. Knowing the difference between calorie dense vs. nutrient dense foods.

Written Press Releases

1st Place:

Mary Loftis
(Nebraska)

Choosing a Medicare prescription drug plan is like the old TV show *The Dating Game*. But it's not romance you're looking for, just financial savings at the drug store.

2nd Place:

Donna Green
(Ohio)

Financial topics are shared monthly in a column format to approximately 75,000 readers along the north coast. This particular column addressed the emotional and mental difficulties of changing spending habits.

3rd Place:

Linda Beech
(Kansas)

This column by Linda Beech, Finney County, Kansas, describes the rigors of the County Fair for 4-H families and contrasts those challenges with the youth development benefits of 4-H.



NEAFCS CENTRAL REGIONAL FINALISTS

Educational Curriculum Package

1st Place:

**Kathleen Hetzel,
Bev Doll,
Karen Ehle-Traastad,
Angie Flickinger,
Patti Herman,
Bridget Mouchon,
Susan Nagelkerk,
Peggy Olive,
Jane Schaaf,
Ruth Schriefer,
Jenny Wehmeier,
Shana Leith**

(Wisconsin)

Blocks are early learning tools for children's development. Training child care professionals to guide children's early block play provides them with skills they will build upon as they grow.

2nd Place:

Rebecca McFarland
(Kansas)

Understanding and Managing Challenging Behavior are two, two-hour early childhood provider training modules. Both modules include a teaching guide, PowerPoint presentation, support material, evaluation and certificate of completion.

3rd Place:

**Kim Bearnes,
Sandy Preston,
Ann Fenton,
Vickie Greve,
Lee Sherry,
Mary Loftis,
Sarah Polacek,
Lisa Kaslon,
Jim Muller,
Jennifer Hansen,
Tayna Crawford,
LaDonna Werth,
Ruth Vonderohe**
(Nebraska)

Character on the Job is an interactive character education program focusing on entrepreneurship and designed to enable youth to develop knowledge and life skills in the community and business world.

Educational Publications

1st Place:

Ethel Schneweis
(Kansas)

A brochure for the 2009-2010 *Knowledge at Noon* educational series was prepared to promote the programs. Brochures were available at various sites including our website and at each monthly program.



NEAFCS CENTRAL REGIONAL FINALISTS

2nd Place:
Kathleen Olson,
Colleen Gengler,
Patricia Stoppa,
Joanne Musich,
Madge Alberts

(Minnesota)
 Six factors are important for helping children succeed in school: expectations, structure, learning, support, relationships and modeling. Parents receive practical ways to help children learn and communicate effectively with school.

3rd Place:
Gretchen Hofing
 (Michigan)

Fun Family Foods, quick prep, kid-friendly, healthy snacks, was developed in response to needs identified by those who work with parents and youth and feedback from a school wellness workshop.

Internet Education Technology

1st Place:
Connie Francis,
Cheryl Burkhart-Kriesel
 (Nebraska)

Red Carpet Service online is designed to give frontline employees the tools they need to provide first class customer service and increase the economic impact of tourism in their region.

2nd Place:
Linda Beech

(Kansas)
 Linda Beech writes a blog on the community website created by the local newspaper in 2009. Her weekly articles connect readers with resources to improve home and family life.

3rd Place:
Carla Morrical-Frederking
 (Kansas)

Cooking with Carla was created in October 2008. 83 segments have been taped. There have been 45,144 page views. A kiosk at Walmart has featured new programs each week.

PUBLIC RELATIONS AWARDS

Marketing Package Award

Lois Clark
 (Ohio)
 Marketing the *Walk Across Auglaize County Program* produced benefits ranging from increased awareness of OSU Extension's educational programs to increased visibility with local clientele and elected officials.



NEAFCS CENTRAL \ EASTERN REGIONAL FINALISTS

Community Partnership Award

Eileen Krumbach,
Lisa Poppe,
Andrea Nisley,
Dr. John DeFrain,
Lee Sherry,
Ruth Vonderhoe,
Carla Mahar,
Dianne Swanson,
Mary Ann Holland,
Sandra D. Preston,
Maureen Burson,
LaDonna Werth,
Leslie Crandall,
Marilyn Fox
 (Nebraska)

The court-mandated Guardianship training was developed by UNL Extension for court appointed guardians. It includes guardianship terms, responsibilities to the court and Ward, decision making and understanding financial responsibilities.

EASTERN REGION FINALISTS

PROFESSIONAL DEVELOPMENT AWARDS

PROGRAM AWARDS

Dean Don Felker Financial Management Award

1st Place:
Linda Law-Saunders
 (New York)

The Washington County Felony Drug Treatment Court Financial Management Training enhances participants' lives by providing life skills in financial literacy. Participants are equipped to be contributing members of their community.



NEAFCS EASTERN REGIONAL FINALISTS

Mary W. Wells Diversity Award

**Nancy Grotevant,
Karen Bracey,
Andrea Bressler,
Bibiana Chestnut,
Lynn B. Clint,
Nancy E. Crago,
Mary R. Ehret,
Janice M. Hassen,
Lynn James,
Matthew S. Kaplan,
Richard Kralj,
Robin L. Kuleck,
Vicki Lewis,
Kathy Lombardo,
Cheryl A. Miller,
Vicki Oles,
Dawn M. Olson,
Nancy B. Stevens**
(Pennsylvania)

Pennsylvania's Family and Consumer Science Educators incorporated face-to-face learning with webcast technology to offer *Enhancing Skills for Eldercare*, a seminar focusing on diversity for those caring of Pennsylvania's aging population.

Healthy Lifestyles Education Grant

**1st Place:
Jan Scholl**
(Pennsylvania)

The purpose of this effort is to test two

single sheet activities and a bracelet/disk strategy to improve food group knowledge and behavior of youth, educators and volunteers.

Program Excellence Through Research Award

**Barbara O'Neill,
Dr. Robin Brumfield,
Stephen Komar,
Robert Mickel**
(New Jersey)

Many farm operators are approaching retirement age and have unique planning needs. Focus groups were held with New Jersey farm families to inform the development of an online retirement course.

Early Childhood Child Care Training Award

**Denise Continenza,
Patricia Hunter,
Terry Thomas,
Denise Madzik,
Susan Lavelle,
Cheryl Tuterice,
Sandy Holben,
Mary Lou Konya,
Sharon Vietmeier,
Jan Schwartz**
(Pennsylvania)

This annual conference engages early childhood education program directors,



NEAFCS EASTERN REGIONAL FINALISTS

educators, instructors, and Cooperative Extension in providing an event that is accessible, affordable, professional, and relevant.

Food Safety Award

**1st Place:
Kathleen Splane,
Anne Camasso,
Maria Pippidis**
(Delaware)

Family and Consumer Science Educators from Delaware partnered with Agriculture Agents to conduct Good Agricultural and Good Handling Practices training in classroom and on-farm settings throughout the state.

COMMUNICATIONS AWARDS

Newsletters

**1st Place:
Kathy Savoie,
Kate Yerxa,
Nannette Marcinkowski,
Teddi Reed,
Christine Finemore**
(Maine)

Since 1998, and easy-to-read, quarterly newsletter, *Eat Well! A Newsletter for Healthy Eating* has been developed to augment food and nutrition education for current and past Eat Well program participants.

**2nd Place:
Joanne Kinsey**
(New Jersey)

The Healthy on the Job: Workplace Wellness Newsletter is designed to supplement health topics covered in the *Get Moving Get Healthy New Jersey Workplace* lunch n' learn sessions.

Television

**1st Place:
Kimberly Sopczyk**
(New York)

From Farm to Table is a weekly television series reaching over 10,000 households. Viewers learn about local NY farms with interesting field visits and easy, healthy recipes using the produce.

Written Press Releases

**1st Place:
Barbara O'Neill**
(New Jersey)

Dr. O'Neill writes health and personal finance columns every four weeks in the New Jersey *Sunday Herald*. This column addresses the topic of financial planning for an unpaid furlough.



NEAFCS EASTERN REGIONAL FINALISTS

Educational Technology

1st Place:
Alexandra Greci
 (New Jersey)

What Everyone Needs to Know About Diabetes is a comprehensive powerpoint presentation designed to increase consumer and professional awareness of diabetes causes, risk factors, treatment modalities and prevention strategies.

Educational Curriculum Package

1st Place:
Amanda Root
 (New York)

Magic Years puts early childhood development and parenting best practices in ready-to-go format with PowerPoint and factsheets for six sessions. Evaluations document the effectiveness of the program.

2nd Place:
Katherine French,
Marilyn Corbin,
Brenda Daelhousen,
Mary Alice Gettings,
Julie Haines,
Clancy Cash Harrison,
Lynn James,
Nancy Ellen Kiernan,
Richard Kralj,
Lois Killcoyne Kunkle,
Teresa Naylor,
Christine Orrson,
Robin Rex,
Dottie Stambaugh,
Lynda Lueck Stoner,
Marcia Weber,
Nancy Wiker

(Pennsylvania)
My New Weigh of Life is a weight-management program designed to help participants make the necessary personal choices to reach a healthier body weight, maintain their weight and promote health.

3rd Place:
Sherri Cirignano
 (New Jersey)

The *Functional Foods for Life* Educational Programs (FFL) is a series of six (6) peer-reviewed mini-seminars that are each focused on a different functional food or beverage.



NEAFCS EASTERN REGIONAL FINALISTS

Educational Publications

1st Place:
Patreese Ingram,
Jan Scholl
 (Pennsylvania)

A 4-H project used by youth and adults to learn diversity through the study of clothing of other cultures.

2nd Place:
Crystal Terhune (Maryland)
Megan O'Neil-Haight (Maryland)
Maria Pippidis (Delaware)

This collaborative publication has been used in Maryland and Delaware to educate consumers and offer guidance when seeking professional or legal support in estate planning and family communications.

3rd Place:
Sherri Cirignano
 (New Jersey)

Grilling With Care is a peer-reviewed fact sheet that was developed as a tool with which to educate the public on grilling with safety and health in mind.

PUBLIC RELATIONS AWARDS

Marketing Package Award

1st Place:
Sarah Pechar,
Rebecca L. Hassinger,
Kathleen S. McAllister,
Sandra W. Varno,
Bonnie Jo Westendorf,
Diane H. Whitten,
Mona Golub,
Maureen Murphy,
Ellie Wilson
 (New York)

Family Mealtimes Matter, a collaboration between Cornell University Cooperative Extension educators and Price Chopper supermarkets, educated over 108,000 families on the importance of family meals through magazines and in-store promotions.

Community Partnership Award

1st Place:
Luanne Hughes
 (New Jersey)

Since 2003, *Seeds to Success* has brought new business, youth development and affordable, nutritious foods to residents of three urban-aid communities. Our partners are a diverse mix...just like our project!



NEAFCS EASTERN \ SOUTHERN REGIONAL FINALISTS

Living Well Award

Nancy Bradford-Sisson

(New Hampshire)

Using *Living Well* campaign materials, a PSA focusing on value of Family and Consumer Resources education reached 50,000 viewers of a public access TV station in southwestern New Hampshire.

utilizing creativity, diligent efforts and people centered approaches is the base philosophy of Peggy Powell's Extension career.

Florence Hall Award

Diana Doggett

(Kentucky)

2nd Sunday is a 21st Century parade with a purpose. Closing a roadway enables Kentuckians to take the lead in fighting a U.S. trend toward low-level physical activity.

NEAFCS Past Presidents New Professional Award

Heidi Flowers

(Georgia)

Since 2007 I have been a Family and Consumer Science Agent. I have excelled as a New Professional. I have showed impact, formed collaborations, and accepted leadership roles.

SOUTHERN REGION FINALISTS

FELLOWSHIPS

Greenwood Fellowship

Sara Jenkins

(Kentucky)

Brooke Jenkins has a research interest in food insecurity and the impact of social capital in rural communities as doctoral student in Family Studies at the University of Kentucky.

PROFESSIONAL DEVELOPMENT AWARDS

Extension Educator of the Year Award

Peggy Powell

(Kentucky)

Excellence in programming, professional development and leadership is best achieved thru collaborative partnerships



NEAFCS SOUTHERN REGIONAL FINALISTS

PROGRAM AWARDS

Dean Don Felker Financial Management Award

Nancy Porter (South Carolina)

Barbara O'Neill (New Jersey)

Megan O'Neil-Haight (Maryland)

Pat Swanson (Iowa)

M. Fahzy Abdul-Rahman (New Mexico)

Eric Anderson (Idaho)

Janet Bechman (Indiana)

Carolyn Bird (North Carolina)

Michael Gutter (Florida)

Linda Kirk-Fox (Washington)

Michael Ravenscraft (Missouri)

Jane Schuchardt (District of Columbia)

Sharon Seiling (Ohio)

Andrew Zumwalt (Missouri)

The Financial Security for All CoP provides current, research-based financial information 24/7/365 via the Internet to help people make decisions, develop skills, and plan for their present and future needs.

Mary W. Wells Diversity Award

Andrea Scarrow,

Debbie Purvis,

Greg Coop,

Cynthia Hernandez,

Luz Cooper,

Mailyn Perez,

Bertha Riojas,

Virginia Hart,

Emily Watson,

Sharon Gibson

(Georgia)

Health and safety is improved for Latino families with pre-school children as Extension FACS overcomes cultural and language barriers providing research based education to the changing workforce in South Georgia.

Healthy Lifestyles Education Grant

Luci Hockersmith,

Rita Stewart,

Sara Talbott

(Kentucky)

Find a means of physical activity that fits into your lifestyle by actually participating in short sessions of the physical activity of your choice.



NEAFCS SOUTHERN REGIONAL FINALISTS

Environmental Education Award

**Sara Jenkins,
Peggy Powell,
Linda Adler**
(Kentucky)

Living Green ... A Matter of Choice was taught to 2,730 individuals. As a result, 97% learned basic environmental concepts and 1,700 environmentally conscience people reduced consumption of plastic bags.

Extension Housing Outreach Award

Judith Corbus
(Florida)

A six-hour program to educate prospective first-time home buyers on the home buying process, home care and maintenance techniques, and in assessing their financial readiness to purchase a house.

**Teresa Lyle,
Bobbie Shaffett,
Tawnya Crockett**
(Mississippi)

Local Area Extension Agents entered into partnerships with national organizations provide training on lead safety using a unique video-conferencing delivery methos. More than 500 homeowners and contractors have been trained.

Gina Noe
(Kentucky)

The Madison County Home Energy Expo provided energy conservation education for county residents and the opportunity for local businesses and organizations to showcase their energy saving products and services.

Early Childhood Child Care Award

**Ann Simmons,
Glennie Daniels,
Deborah Cox,
Margo Mosley,
Toi Degree**
(North Carolina)

The Foothills Regional Conference for Early Childhood Educators began in 2005 to address the training needs of early childhood professionals. It is coordinated by FCS Agents from five counties.

Food Safety Award

Charlotte Richert
(Oklahoma)

Teaching safe home canning practices resulted in reaching 176 families. National, statewide, regional, and local recognition as a food safety resource resulted with new partnerships and 770,000 media contacts.



NEAFCS SOUTHERN REGIONAL FINALISTS

COMMUNICATIONS AWARDS

Newsletters

1st Place:
Alexis Cordova
(Texas)

News for the Nurturing Child Care Professional is an educational newsletter distributed quarterly to child care professionals seeking training opportunities, research based information, and current issues facing early childhood education.

2nd Place:
**Kendra Zamojski,
Marjorie Moore,
Pamela H. Allen,
Judy Corbus,
Elaine Courtney,
Shelley Swenson,
Dorothy Lee,
Angela Hinkle,
Betty Miller,
Jo Shuford-Law,
Heidi Copeland,
Elizabeth Gorimani,
Melanie Taylor,
Monica Brinkley,
Joan Elmore**
(Florida)

Northwest UF/IFAS Agents developed a quarterly district-wide digital newsletter. The newsletter is posted on county websites. Agents can use a PDF file to

disseminate the newsletter via email or hardcopy.

3rd Place:
Carla Haley
(Arkansas)

A Matter of Diabetic Health newsletter was created to education individuals who have this disease with information and empower them to take charge of their diabetes.

Radio

1st Place:
Leigh Anne Aaron
(Georgia)

Natural Gas Education PSAs were aired throughout the year in Northeast Georgia reaching 312,000 listeners. Topics included saving money and energy, paying bills on time, and preventing CO poisoning.

2nd Place:
**Edda Cotto-Rivera,
Merari Guillen**
(Georgia)

The DeKalb County Cooperative Extension recognizes the importance of reaching out to diverse audiences. This radio program is an excellent venue to establish an educational relationship with the Hispanic community.

3rd Place:
Lisa Murphy
(Alabama)

Morning broadcasts are aired on two Northwest Alabama Stations reaching



NEAFCS SOUTHERN REGIONAL FINALISTS

125,000 in five counties. Topics vary and include practical information. Low Fat techniques were featured to encourage cooking healthier.

Television

1st Place:
Edda Cotto-Rivera,
Paola Salazar
(Georgia)

Radon is the second leading cause of lung cancer. The TV program *Nuestra Georgia* from the local Univision Network was an excellent outlet to promote awareness among the Hispanic Community.

2nd Place:
Jill Taufer
(Florida)

This 9 a.m. live newscast provided practical tips on stretching your food dollars to help Central Florida residents adapt money saving habits.

3rd Place:
Charlotte Richert
(Oklahoma)

Written Press Releases

1st Place:
Synithia Williams
(Alabama)

News article, incorporating a holiday inspired theme, aimed at promoting awareness of sustainability's dual benefits

on finance and energy expending for the reader's family as well as the global family.

2nd Place:
Carla Haley
(Arkansas)

Your freshman year of college is a time of many changes. These many changes can lead to weight gain, or the dreaded freshman 15.

3rd Place:
Kathy Jump
(Kentucky)

The *Get Moving Simpson County!* program was promoted through the local newspaper that is distributed to 6,500 subscribers. The submitted article aided in the recruitment of 200 program participants.

Educational Technology

1st Place:
Laura Smith
(Georgia)

Online activities attract a younger age group today. Parents must stay informed of Internet dangers and learn the Internet language in order to keep their children safe from online predators.

2nd Place:
Johanna Hicks,
Lexie McGrane
(Texas)

Evaluation is often a dreaded word, but not with *Diabetes Jeopardy*. This fun, creative



NEAFCS SOUTHERN REGIONAL FINALISTS

tool helps reinforce information learned in diabetes classes while serving as an evaluation instrument!

3rd Place:
Martha Maddox,
Brooke Burn
(Florida)

Addressing the 33% of Sumter County individuals diagnosed with high blood pressure, FCS & Horticulture Agents provided educational information on growing & using herbs to replace sodium in the diet.

Educational Curriculum Package

1st Place:
Terri Crawford
(Louisiana)

Family Nutrition Night is a fun, innovative way to bring together families and provide them with an educational opportunity to learn about nutrition and healthy lifestyles.

2nd Place:
Wayne Coachman,
Katie Barnes,
Peggy Bledsoe,
Roxie Booker,
Sylvia Davis,
Rachel Hubbard,
Andrea Scarrow
(Georgia)

The *Allergy Alert* program increased the number of school nutrition managers and

employee's awareness of food allergies and the importance of an action plan in case of an allergic reaction.

3rd Place:
Tracy Thornton
(Kentucky)

Mix It Up offers time saving tips in the kitchen for people on the go. It uses the formula approach and introduces one dish meals and meal creation formulas.

Educational Publications

1st Place:
Jan Baggarly
(Georgia)

Walk Georgia encourages residents to become physically active. Individuals or team members log their daily activity on the web site allowing them to virtually travel the state.

2nd Place:
Stephanie Derifield
(Kentucky)

The *Tree of Life Quilt* brochure is the result of a smoking cessation pilot project. Brochure is designed to educate the general public of health issues associated with smoking tobacco.



NEAFCS EASTERN REGIONAL FINALISTS

3rd Place:
Kathleen Bryant,
Jill Tauber,
Karen Stauderman
 (Florida)

Agriculture, Horticulture, and Family & Consumer Sciences collaborated to generate unique and informative learning opportunities that promote Florida grown products, nutrition, and food preparation, using a cross-discipline, team-teaching approach.

Internet Education Technology

1st Place:
Connie Crawley,
Emily Pitts,
Janine Freeman,
Beth Woods
 (Georgia)

Focus on Diabetes is a nine-module interactive on-line diabetes education program designed to enhance the knowledge and self-management skills of people affected by diabetes.

PUBLIC RELATIONS AWARDS

Marketing Package Award

Stephanie Derifield
 (Kentucky)

Focus groups were organized to discuss opinions and viewpoints of current and former smokers. Various marketing and outreach educational tools were created

to address the health issues related to smoking.

Community Partnership Award

Diana Doggett
 (Kentucky)

2nd Sunday is a 21st Century parade with a purpose. Closing a roadway enables Kentuckians to take the lead in fighting a U.S. trend toward low-level physical activity.

Living Well Award

Cristin Sprenger,
Eleanor Schlenker,
Doris Heath,
Karen Poff,
Annette Jewell,
Jane Henderson,
Anne-Carter Carrington,
Karen Gehrt,
Celia Hayhoe,
Irene Leech,
Linda Burcham,
Tim Fisher-Poff
 (Virginia)

Virginia has published an educational newsletter that serves as marketing piece for both Living Well and FCS. A companion website allows an easy and economical way for sharing the information.



NEAFCS WESTERN REGIONAL FINALISTS

WESTERN REGION FINALISTS

PROFESSIONAL DEVELOPMENT AWARDS

Florence Hall Award

1st Place:
Harriet Shaklee,
Diane Demarest,
Lorie Dye,
Cindy Kinder,
Carol Hampton,
Valdesue Steele,
Kathee Tiftt,
Janica Hardin,
Jennifer Cammann,
Patti O'Hara
 (Idaho)

BLOCK Fest™ is a block-building extravaganza that teaches parents and young children early math and science concepts, with lasting impact as parents support continued math and science exploration at home.

NEAFCS Past Presidents New Professional Award

Melanie Jewkes
 (Utah)

Since beginning as a new family and consumer science agent in 2008, Melanie has hit the ground running with her programming in both rural and urban counties in Utah.

PROGRAM AWARDS

Mary W. Wells Diversity Award

Lauri Sherfey,
Alissa Schneider
 (Washington)

Pathway's improves the academic advancement of Latino child care providers, increases skills to deliver quality care, and improves early learning environments to help children be better prepared to enter school.

Program Excellence Through Research Award

Grace Wittman
 (Idaho)

Data from a 4-H Afterschool program that incorporated exergames indicated that parents, educators and health professionals looking to increase children's activity levels can look to exergames as an option.



NEAFCS WESTERN REGIONAL FINALISTS

Food Safety Award

1st Place:

Mary Blackburn,
Christine M. Bruhn,
Gloria J. Barrett,
Chutima Ganthavorn,
Margaret Johns,
Anna Martin,
Diane Metz,
Dorothy Smith,
Rachel Surls,
Beth Ober,
Lisa Miller
 (California)

Make Food Safe for Seniors is a University campus and ten counties collaborative to improve the safety and quality of food of at risk elders in the home and community.

COMMUNICATIONS AWARDS

Newsletters

1st Place:

Edie McSherry,
Marisa Bunning,
Jim Devore
 (Colorado)

Food Safety Works Newsletter for food service workers and managers contains articles on current issues in food safety, emerging pathogens, preventing foodborne illness, regulation updates and local food safety news.

2nd Place:

Karen Richel
 (Idaho)

Rollin' in the Dough is a quarterly newsletter for Latah County and North Central Idaho residents. It provides research-based information and Extension programming in financial management via hard-copy and electronically.

Radio

1st Place:

Phyllis Lewis
 (Wyoming)

On a bi-weekly basis, Lewis records PSAs, which are aired to an estimated 4,000 listeners per airing, which equates to 416,000 annually and 4,160,000 since inception.

Television

1st Place:

Anne Lindsay
 (Nevada)

The *All 4 Kids: Healthy, Happy, Active, Fit* videos are part of a complete curriculum utilizing an interdisciplinary approach to address childhood obesity with preschool children, their teachers and families.



NEAFCS WESTERN REGIONAL FINALISTS

Educational Curriculum Package

1st Place:

Susan Baker (Colorado)
Barbara Sutherland (California)
Kathryn Rogers (Colorado)
Rita Mitchell (California)
Ann Diker (Colorado)

Eating Smart • Being Active is an all-encompassing, dialogue-based, nutrition education curriculum for adults, designed for use by paraprofessionals when teaching low-income families to learn healthy lifestyle choices.

2nd Place:

Laura Sant,
Marnie Spencer,
Rhea Lanting,
Barbara Abo

Meal Time in Less Time is a three-lesson program teaching how to plan quick and healthy meals, shop to save time and money, and prepare healthy meals in less time.

Educational Publications

1st Place:

Mary Lou Mueller,
Linda Skogrand,
Rachel Crook,
Davina Spotted Elk,
Irene Dayzie,
Heidi LeBlanc,
Reva Rosenband,
Lucille Hunt,
Benjamin Long

(Utah)

The Strong Marriages for Navajo Couples booklet was developed to help Navajo couples strengthen and improve their marriages. Culturally appropriate activities are suggested that reinforce relationship skills.

2nd Place:

Shirley Peterson,
Corinne Kohlen,
Jessica Schouten
 (California)

The Lunch Bag addresses nutrition and food safety concerns of bag lunches for school-aged children. Appealing to children and parents, this publication offers a variety of easy-to-make lunch ideas.

3rd Place:

Jeanne Brandt
 (Oregon)

A fact sheet notes that “the most important part of safe and healthy food preservation is obtaining current, tested instructions and following them” then lists recommended references and resources.



NEAFCS WESTERN REGIONAL FINALISTS

Internet Education Technology PUBLIC RELATIONS AWARDS

1st Place:

Anita Raddatz

(Utah)

Anita's A2Z Fruits & Vegetables are 63 8-minute digital productions about 63 fruits & vegetables viewable on YouTube, Vimeo, USU Publications, & local Extension website, made for beginners.

2nd Place:

Luann Boyer,

Joy Akey,

Linda Dettmer,

Gisele Jefferson

(Colorado)

A Healthier Weigh is a 12-week health challenge offered in Northeast Colorado with participants completing weekly lessons on nutrition, health and exercise via the internet.

Community Partnership Award

1st Place:

Linda Wells,

Virginia Alexander,

Martha Archuleta,

Kari Bachman,

Lynne Beam,

Glenda Belcher,

Brenda Bishop,

Kelly Knight,

Connie Moyers,

Judy O'Loughlin,

Shelly Porter,

Carol Turner,

Gayla Weaver

(Colorado)

Eat Smart. Play Hard™ CONNECTIONS promotes healthy eating and physical activity, connecting USDA, FNS, CES, NM PED, FCS Departments, FCCLA Chapters and Third Graders with effective and innovative program delivery.



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