



GUIDING EXTENSION  
PROFESSIONALS ALONG  
*the*

Route to Empowerment

*Albuquerque, New Mexico  
Sept. 26-30, 2011*

**2011 NATIONAL AND REGIONAL  
AWARDS**



## PRESIDENT'S MESSAGE

*Dear NEAFCS Members and Friends,*

*It is with great pleasure that we congratulate the 2011 NEAFCS Awards and Fellowship winners.*

*Each year, NEAFCS has the distinct honor of recognizing those members who have excelled in scholarly activity. We are excited to celebrate the contributions they make not only to the profession but to the clientele they serve. We are personally impressed with the excellence in educational programming and the cutting edge technology displayed by our regional and national award winners.*

*A big "Thank You" for the 305 award applications that were submitted from 43 Affiliates.*

*Again, please accept our congratulations and best wishes.*



*Marsha Lockard*

*Marsha Lockard  
NEAFCS President*



*Carol Chandler*

*Carol Chandler  
NEAFCS Vice President  
for Awards & Recognition*



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## NEAFCS AWARD CATEGORIES & SPONSORS

### FELLOWSHIPS

#### Greenwood Fellowship

SPONSORED BY: NEAFCS Members

This fellowship gives members an opportunity to pursue professional improvement through graduate study in the area of their own choosing.

### PROFESSIONAL DEVELOPMENT AWARDS

#### Distinguished Service Award

SPONSORED BY: NEAFCS Members

The Distinguished Service Award is the highest award presented by NEAFCS. The award recognizes members for leadership, educational program efforts and professional development.

#### Continued Excellence Award

SPONSORED BY: NEAFCS Members

The award recognizes members who have previously received the Distinguished Service Award and continue to be actively involved in professional improvement programs and promoting professional development and leadership.

#### Extension Educator of the Year Award

SPONSORED BY: NEAFCS Affiliate Presidents

This award is to recognize a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on families.

#### Florence Hall Award

SPONSORED BY: NEAFCS Members

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing new concerns and interests of families and have involved people in planning and implementing programs that benefit families.

#### Past National Presidents Award

SPONSORED BY: NEAFCS Past National Presidents

This award is presented to an outstanding new professional, and must be used to help defray the cost of attending the recipient's first NEAFCS Annual Session.





## **PROGRAM AWARDS**

### **Dean Don Felker Financial Management Award**

**SPONSORED BY:** NEAFCS Members

This award recognizes the development of financial management programs which help individuals and families make decisions and plans for their present and future needs.

### **Mary W. Wells Diversity Award**

**SPONSORED BY:** Mary W. Wells Diversity Award Endowment

This award recognizes outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

### **Healthy Lifestyles Education Grant**

**SPONSORED BY:** Idaho Affiliate in honor of Marsha Lockard

Awarded to individual(s) with goals to create educational programs and public awareness emphasizing current health issues, including nutrition, fitness, and healthy lifestyle education.

### **Program Excellence Through Research Award**

**SPONSORED BY:** NEAFCS Members

This award emphasizes the use of research results to improve existing programs or to develop new programs.

### **Early Childhood Child Care Training Award**

**SPONSORED BY:** NEAFCS Executive Board

Recognizes outstanding child care professional training that addresses the needs of young children, birth to eight years of age.

### **Environmental Education Award**

**SPONSORED BY:** Indiana Affiliate in honor of Mary Ann Lienhart-Cross

This award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

### **Extension Housing Outreach Award**

**SPONSORED BY:** Montana State University Extension Housing Program, and Housing Education and Research Association

Recognizes outstanding housing educational programs conducted for families and/or communities.

### **Food Safety Award**

**SPONSORED BY:** University of Nebraska-Lincoln Extension

This award recognizes NEAFCS members for outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers and other groups/individuals preparing and/or serving food.



**ACI Clean Homes...Safe and Healthy Families Program Award of Excellence**

SPONSORED BY: American Cleaning Institute

Recognizes NEAFCS members for their innovative educational programs that help families and individuals understand the link between clean homes and good health.

**PUBLIC RELATIONS AWARDS**

**Marketing Package Award**

SPONSORED BY: Indiana Affiliate in honor of Mary Ann Lienhart-Cross

This award recognizes NEAFCS members for outstanding marketing efforts that address the concerns and needs of children, families or communities.

**COMMUNICATIONS AWARDS**

SPONSORED BY: American Income Life Insurance Company

Established in 1972 to encourage excellence in communications, awards are given for the following categories: Newsletters, Radio/Podcast, Television, Written Press Releases, Internet Education Technology, Educational Technology, Educational Curriculum Package and Educational Publications.

**Community Partnership Award**

SPONSORED BY: NEAFCS Members

Recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with groups, agencies and consumers.



## NEAFCS NATIONAL AWARDS

### Greenwood Fellowship

#### **Ruth Brock** (Alabama)

Ruth's dissertation compares students' scores on a financial literacy pre-post-test. Those who have a traditional lesson are compared with those who experience a simulation activity when learning financial literacy.

### PROFESSIONAL DEVELOPMENT AWARDS

#### Distinguished Service Award

#### CENTRAL REGION

#### **Crystal Bashford** (Kansas)

Crystal's 13 years in Morton County has proven to be successful in changing the lives of young families. Her work with youth and adults has provided lifelong learning experiences.

#### **Kirk Bloir** (Ohio)

Kirk Bloir is currently Program Director for Ohio State University Extension Family & Consumer Sciences. His programming and research interests include men's roles in families and organizational change.

#### **Connie Bretz** (Kansas)

Connie has been presenting FCS and 4-H programs for 38 years including: Servsafe, Medicare Counseling, FNP nutrition, Health fairs, Investment Clubs, foods, nutrition, health, safety, clothing, aging, housing and management.

#### **Jan Dougan** (Indiana)

Understanding needs and issues led to the opportunity to educate women about heart health and personal risks for heart disease leading many to choose healthier lifestyles.

#### **Mary Duke** (Indiana)

Mary Duke serving Gibson County for 10 years conducts *Exploring the MyPyramid* with 9 partnering schools. 2700 youth have increased knowledge of healthy foods, physical activity and safe food handling.

#### **Patricia Faugh** (Illinois)

Patti's focus as a University of Illinois Family Life Educator has been on developing and presenting parenting, early childhood, and social-emotional relationship programming to improve the well-being of families.



**Cora French-Robinson**  
(Ohio)

Cora has worked for 19 years for Ohio State University Extension in three different counties providing educational programming in parent education, personal finance and food safety and nutrition.

**Gayle Gette**  
(North Dakota)

Gayle began her work with the NDSU Extension Service in 4-H and Nutrition. She holds a Master's Degree in Family Financial Planning and her current work focuses on Family Economics.

**Kathleen Hetzel**  
(Wisconsin)

Kathleen Hetzel has programmed in financial education, parenting and quality child care. Innovative programs include credit fairs with community parents, family impact analysis and parent education through Block Parties.

**Mary Ann Holland**  
(Nebraska)

Educating Nebraska Medicare beneficiaries is the major emphasis in Mary Ann Holland's programming. Ms. Holland provides enrollment assistance to Medicare beneficiaries and pre-retirees in Medicare coverage decision making.

**Corrine Huber**  
(South Dakota)

Has provided leadership and direction to FCS and youth programming for 22 years on the Cheyenne River Indian Reservation. Respected for mentoring and developing collaborative partnerships.

**Faye Malek**  
(Wisconsin)

The Distinguished Service Award recognizes Extension FCS Educators for leadership, outstanding programs, and personal & professional growth.

**Tammy Roberts**  
(Missouri)

Tammy is a dedicated 14 year Extension employee. She is committed to excellence in education for diverse audiences from Head Start to high schools and senior centers.

**Cami Wells**  
(Nebraska)

Cami Wells has been an Extension Educator with the University of Nebraska-Lincoln Extension since 2000. She focuses her programming efforts in the areas of nutrition, health and food safety.

## **EASTERN REGION**

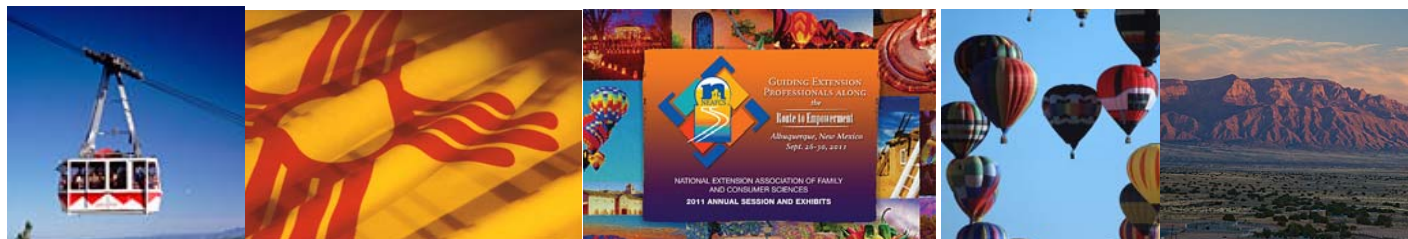
**Debra Gregory**  
(Pennsylvania)

Strengthening economic development in two rural counties by conducting programs in leadership training, family financial management, and food safety education, Debra has reached individuals, community organizations and businesses.

**Karen Roberts Mort**  
(New York)

Karen has been active in the New York Affiliate for 10 years, serving as President, President-Elect, Secretary, VP of Awards and Recognition and Fundraising chair.





## **SOUTHERN REGION**

### **Christine (Rivera) Duncan (Kentucky)**

Contributing to the wellbeing of families has been my goal as an extension agent. Practicing what I am teaching has helped me help others reach their goals too.

### **Rhea Bentley (Georgia)**

Rhea has been actively involved in the profession. She has been an EFNEP agent for 10 years. She has served in National and State leadership and won numerous awards.

### **Nellie Buchanan (Kentucky)**

Innovative, non-traditional audiences, programming with people of all age groups, issue and need based programs, mentoring and leadership development continue to be the major characteristics of this extension career.

### **Cindy Clampet (Oklahoma)**

Cindy Clampet has spent the past 11 years educating her clientele in areas of food safety and nutrition, leadership, family resiliency and money management issues.

### **Katherine Cobb (Arkansas)**

Katie enjoys helping women build stronger bones & muscles while enjoying the company of others with group exercise. The impacts are worth the work!

### **Karen DeZarn (Texas)**

Karen DeZarn, Texas FCS Agent, is applying for Distinguished Service Award. As a seventeen year NEAFCS member, she has worked at the county and state level in Indiana and Texas.

### **Kris Elliott (Arkansas)**

Kris enjoys working with county residents and empowering program participants with knowledge and skills that impact their lives with positive changes that improve their quality of life.

### **Sara Garrett (Texas)**

Sally Garrett's focus has been child care and food safety. Over the past 10 years 1,528 providers received 10,696 workshop hours and 263+ food managers have been trained and certified.

### **Joann Milam (Georgia)**

Mrs. Milam's reputation for excellence in issue driven programming expands statewide and nationally. She is highly regarded for her outreach, knowledge, and teaching in the area of diabetes and nutrition.

### **Charlotte Moore (Tennessee)**

Charlotte Moore is being recognized for program accomplishments in Family Living and 4-H Youth Development with major focus on 4-H after school programs, senior health, and FCS home visits.



**Candace Murray**  
(North Carolina)

Since beginning her 20-year Extension career, Candace has provided educational programs focused on meeting the ever-changing needs of families. Recent topics include health, nutrition, food safety and Medicare.

**Anne Olson**  
(Tennessee)

This award recognizes Anne Olson for TNCEP and EFNEP program development and impact in Tennessee with programs such as the “Nutrition College” and the “Nutritious and Delicious” curriculum.

**Marsha Parker**  
(Kentucky)

For the past 24 years Marsha Parker has been working in her county to build community partnerships to meet needs and concerns of families through financial and parenting education.

**Joy Rhodes**  
(Oklahoma)

Family Economic Well-Being has been the major adult impact area. Extensive programming is accomplished through After and Summer School for children on a variety of FCS topics.

**Beth Street**  
(Tennessee)

This award recognizes Beth Barron Street for Extension Family and Consumer Sciences education, leadership, personal and professional growth in Tennessee.

**Shelley Swanson**  
(Florida)

Shelley Swenson, Award applicant has worked as a Family and Consumer Sciences Agent for 14 1/2 years. She is interested in representing Florida through the receipt of this award.

**Ann Twiner**  
(Mississippi)

Ann is currently serving as the Interim County Director for Sunflower County and Area Health Agent. Her programming focuses on prevention and early detection of chronic diseases for all ages.

**Shirley Whitten**  
(Alabama)

Shirley has spent thirty years helping north Alabama youth and adults improve their quality of life, particularly in the area of weight control and reducing risks of chronic disease.

**Tanya Wynne**  
(North Carolina)

Tanya uses her professional development opportunities to strengthen and broaden her knowledge to build a successful Extension career and empower those who are the recipients of this knowledge.

**WESTERN REGION**

**Glenda Belcher**  
(New Mexico)

Throughout her career, Glenda has encouraged adults and youth to grow, develop and make a positive impact on their future. This has been extremely rewarding within our fast changing world.



**Phyllis Hansen**  
(Montana)

As an Extension Agent for EFNEP, Phyllis supervises and trains 3 nutrition assistants and an administrative assistant, teaches nutrition in schools, helps develop curricula, and trains nutrition educators statewide.

**Sharon Johnson**  
(Oregon)

In partnership with AARP, Sharon Johnson has developed an online Mastery of Aging Well program which is available nationwide and implemented award-winning chronic disease self-management programs across a five-county area.

**Wendy Rice**  
(Colorado)

Wendy's career focuses on wellness programming, partnerships, and grants to improve nutrition, financial wellness, as well as disease prevention. She has received various national and state awards for her leadership.

**Adrie Roberts**  
(Utah)

Adrie Roberts has been an FCS Extension Agent for Utah State University for 20 years. Her program areas include family finance, food preservation and safety, nutrition, marriage, and 4-H.

**Marnie Spencer**  
(Idaho)

Marnie Spencer is a University of Idaho Extension Educator. She teaches health, nutrition, and other FCS topics to thousands of youth and adults yearly and has co-written two FCS curricula.

**Evelyn Whitmer**  
(Arizona)

Evelyn develops projects internationally and in her community in children, and health issues. She has written numerous curriculums in her areas and acquires funding of programs to over \$700,000 annually.

**Continued Excellence Award**

**CENTRAL REGION**

**Rosemary Gibbons**  
(Illinois)

Rosemary Gibbons is actively involved in professional improvement programs, the promotion of professional development of others, and leadership in the Illinois Extension Association of Family and Consumer Sciences.

**Annetta Jones**  
(Indiana)

Annetta serves as Porter County's Extension Director and Health and Human Sciences Educator. She is known as one of the most creative educators and has worked in three other counties.

**Susan Krumm**  
(Kansas)

A passionate wellness advocate, Susan Krumm's work with K-State Research and Extension - Douglas County centers around broad community issues to improve health, reduce disease risks, and manage food dollars.





**Macine Lukach**  
(North Dakota)

Teaching youth to “Eat Smart, Play Hard”; providing Together 4 Kids (education opportunity for child care providers); and implementing heart health programs are key community education work Macine Lukach provides.

**Kathryn Lupfer-Nielsen**  
(Kansas)

Kathy, FCS educator since 1977, has interests in 4-H, adult development and Kansas cultural history. She teaches Kansans Optimizing Health and enjoys school nutrition programs through SNAP education.

**Monadine Matthey**  
(Ohio)

Twenty-six year Extension veteran, Monadine B. Matthey, is FCS Educator in Pike/Scioto County, Ohio. Her passions include Health and Wellness, Dining with Diabetes, Child Obesity and Physical Fitness.

**Rose Merkwowitz**  
(Ohio)

Energizing the community with new and exciting approaches to learning current information in the FCS field is Rose’s approach in teaching. She receives numerous grants to enhance her educational programming.

**Jeanne Murray**  
(Nebraska)

Helping families make informed decisions is the focus of Jeanne Murray’s Extension program. Those

decisions include Medicare prescription drug coverage, food safety and healthy lifestyle – nutrition and wellness choices.

**Rebecca Travnichek**  
(Missouri)

Rebecca J. Travnichek provides learners with educational and entertaining learning opportunities and seeks to improve leadership capability in self and others through professional development and professional associations: NEAFCS, MEAFCS, and AFCPE.

**Marjorie Zastrow**  
(South Dakota)

In 29 years of extension programming Marjorie provides focuses on seniors and is well respected among community agencies. She received her MS degree in Home Economics from SDSU in 1994.

**EASTERN REGION**

**Cathy Bowen**  
(Pennsylvania)

Cathy Faulcon Bowen’s 20 plus years of work has focused on providing Pennsylvanians information about current issues: household waste management, Y2K, identity theft and the perennial issue of personal finance.

**Marilyn Corbin**  
(Pennsylvania)

Known for her on-going support of extension educators, Marilyn Corbin has exhibited outstanding achievement in acquiring grants to expand and enhance extension family and consumer sciences at Penn State University.





**Denyse Variano**  
(New York)

Prolific, creative, collaborative describe Denyse's human development programming. Her leadership inspired the Let's Talk About... website on sensitive topics, Parenting A Second Time Around, and comprehensive supports for families.

**Whitney Danhof**  
(Tennessee)

Whitney has been an active member of NEAFCS for 21 years and continues to encourage and support other agents in their programs and professional development.

**Stephanie Derifield**  
(Kentucky)

Stephanie values professional development opportunities which strengthen her knowledge and skills as a professional Family and Consumer Sciences Extension Agent.

**SOUTHERN REGION**

**Elizabeth Andress**  
(Georgia)

Elizabeth Andress, Extension food safety specialist with Georgia Cooperative Extension, has specialized in home food preservation and foodservice sanitation. She has held positions at the county, state and national levels.

**Diann Douglas**  
(Florida)

Diann Douglas has held several offices in the Florida Extension Association of Family and Consumer Science, serving as President in 2008-09 and 2010 Chair of Extension Professional Associations of Florida.

**Mary Boutwell**  
(Louisiana)

Ginger Boutwell, a family and consumer sciences educator for 31 years, has worked to improve the lives of families through programs in family development, family resource management and nutrition.

**Cathy Faust**  
(Tennessee)

The Continued Excellence award recognizes NEAFCS members who continue to be involved in outstanding professional development and leadership.

**Sue Church**  
(Texas)

Forming and providing leadership to community partnerships, in addition to continuously seeking professional development opportunities, has been key to Sue's success with Texas AgriLife Extension Service in Potter County, TX.

**Recia Garcia**  
(Oklahoma)

Recia Garcia held Affiliate offices of Director, Treasurer and President. Among contributions was securing six grants culminating in a nationally certified parliamentary training, engaging 300 Extension staff and clientele, statewide.



**Jill Harris**  
(Kentucky)

After working for 22 years, Jill Harris continues to develop expertise in all areas of family and consumer sciences, mentors other professionals, and strives to do the best job possible.

**Susan Howington**  
(Georgia)

Susan is sensitive to the needs of the community. Programming efforts are concentrated in the areas of food safety, child care, and nutrition. She serves on the professional development committee.

**Janie Monday**  
(Tennessee)

Continued excellence means being up-to-date in professional development including involvement in professional associations, in-service training, and taking advantage of certification opportunities as they arise.

**Monica Olinde**  
(Louisiana)

Monica's major focus includes Child Care Provider and Parenting classes. In 2010, 650 Child Care Providers received certificates toward state certification and 100 parents gained better parenting skills.

**Martha Perkins**  
(Kentucky)

Martha Perkins remains committed to professional development because of the importance of sharing up-to-date research based educational information to clients, especially in tough economic times.

**Debbie Still**  
(Arkansas)

Debbie Still has been a member for 15 years serving on many committees. She has conducted many educational programs in areas of nutrition, food safety, health, and youth leadership.

**Angela Treadaway**  
(Alabama)

Angela Treadaway has worked over 25 years with the Alabama Cooperative Extension System and has impacted the lives of many Alabama Families with Food Safety and Preservation Information.

**Lani Vasconcellos**  
(Oklahoma)

Since 1995 Lani Vasconcellos has been dedicated to developing programs, projects, and in-services that support co-workers in delivering effective educational experiences to a variety of Extension audiences.

**WESTERN REGION**

**Linda Block**  
(Arizona)

Linda Block has focused her outreach in combining financial and health programs to over 1 million people in Pima County, Arizona since 1998.

**Jeanne Brandt**  
(Oregon)

Jeanne is recognized for her ability to design and deliver current and creative programs based on the needs of a diverse clientele. She focuses on Healthy homes, aging and foods.



**Vicki Hayman**  
(Wyoming)

Hayman actively seeks out trainings and conferences to keep her up-to-date with current and emerging issues. Vicki finds professional development to be engaging, informative, and a ‘best practice’ to embrace.

**Marsha Lockard**  
(Idaho)

Marsha is committed to pursuing professional development opportunities that enhance her programming within Idaho. She is an active member of NEAFCS and has served on the national board since 2007.

**Lynn Nakamura-Tengan**  
(Hawaii)

Lynn Nakamura-Tengan continues to develop timely innovative programs in food safety, healthy lifestyles, and emergency preparedness to meet the changing needs of Hawaii’s families and communities.

**Ellen Serfustini**  
(Utah)

As an Associate Professor and 4H/FCS agent for USU, with 14 years in Extension, Ellen has done extensive programming, authored several curricula, articles, and fact sheets in her subject area.

**Linda Wells**  
(New Mexico)

Serving as an Extension Home Economist, FCS/Elementary teacher and presently the State Extension Nutrition

Program Coordinator, Linda's desire is to improve the quality of life for audiences through educational programs.

**Glenda Wentworth**  
(Colorado)

As an Extension Educator, Glenda Wentworth is proud to uphold the Colorado State University Extension mission of providing education and empowering the application of research-based knowledge in her participants.

**Extension Educator of the Year Award**

**Luann Boyer**  
(Colorado)

Through development of strong community partnerships with agencies, organizations and businesses, Luann Boyer has leveraged limited resources to develop innovative programs addressing the needs of families in rural Colorado.



## Florence Hall Award

**Mary Alice Gettings, Jill Cox, Fran Alloway, Karen Bracey, Dori Campbell, Rayna Cooper, Marilyn Corbin, Mary Ehret, Kathi French, Cathy Guffey, Debra Gregory, Lynn James, Cindy Javor, Vicki Lewis, Sharon McDonald, Dawn Olson, Janice Ronan, Mandel Smith, Janice Stoudnour, Karen Thomas, Laurie Weinreb-Welch, Carolyn Wissenbach, Rick Kralj, Nancy Yergin**  
(Pennsylvania)

Dining with Diabetes is offered in 52 Pennsylvania counties. Results showed an improvement in waist circumference, blood pressure, HemoglobinA1C, triglyceride, self-management, and mood in those with diabetes and at high-risk.

**Rosemary Heins, Shirley Anderson-Porisch, Susan Hooper, Cindy Petersen, Jean Bauer**  
(Minnesota)

Dollar Works 2 assists helping professionals teach financial capability skills. The comprehensive curriculum, tested through an impact evaluation, uses action pages to guide learning in building money management skills.

**Janae Cook**  
(Tennessee)

Addressing the obesity epidemic in Trousdale County, Get Healthy Hartsville challenged residents to improve their lifestyle by eating healthier and moving more. Residents established healthy habits and lost 388 pounds.

## NEAFCS Past Presidents' New Professional Award

**Naomi Brower**  
(Utah)

Since the beginning of her career with Extension in 2008, Naomi has excelled in creating quality extensive programming in her area of expertise-- building and maintaining healthy relationships.

## PROGRAM AWARDS

### Dean Don Felker Financial Management Award

**Barbara O'Neill**  
(New Jersey)

Financial Education Boot Camp program a rigorous grant-funded personal finance training program for teachers/youth educators covering subject matter content and interactive learning activities. Program formats are available in different lengths.

**Laura Royer, Michael Gutter, Deisha Rodriguez, Johanna Gomez-Gonzalez, Selena Garrison**  
(Florida)

Today's consumers face increased personal financial challenges. The program goal is for consumers to take control of their financial life through group education and individual follow-up with a money mentor.





## Mary W. Wells Memorial Diversity Award

**Harriet Shaklee, Kathee Tiftt, Audrey Liddil, Carol Hampton, Sue Traver, Arlinda Nauman, Brian Luckey, Laura Laumatia**  
(Idaho)

Idaho's Journey for Diversity and Human Rights is a traveling workshop on diversity and inclusiveness. Years after their Journey, alumni continue to seek information and take action on human rights.

## Healthy Lifestyles Education Grant

**Susan Brittain**  
(Arkansas)

The purpose of the proposed plan Diabetes Nutrition Community Outreach Program is designed to reach factory workers at their job by promoting diabetes awareness in Grant County.

## Program Excellence Through Research Award

**Faye Malek, Clifton Barber, Mary Brintnall-Peterson, Jane Jensen, Kathryn Miller, Peggy Nordgren, Molly Spaulding, Heidi Ungrodt, Dianne Weber, Teri Zuege-Halvorsen**  
(Wisconsin)

The University of Wisconsin Extension Aging in Our Communities Team developed the Employed Family

Caregiver Survey. Available on eXtension, the survey identifies caregiver needs and preferred methods for addressing them.

## Early Childhood Childcare Training Award

**Kathleen Splane**  
(Delaware)

Using a unique on-line format, Healthy Habits, Healthy Start, teaches childcare providers in Delaware about the importance of Healthy Eating and Physical Activity for the children in their care.

## Environmental Education Award

**Becky Chenhall, Ginger Bennett, Ines Beltran, Edda Cotto-Rivera, Christa Campbell, Pamela Turner**  
(Georgia)

The University of Georgia's Radon Education Program has distributed nearly 30,000 test kits to Georgia residents. Our objective is to prevent radon-induced lung cancer by education, testing and radon reduction.



## Extension Housing Outreach Award

**Laurel Kubin, Karen Massey, Jacque Miller, Glenda Wentworth, Rhonda Follman, Jean Justice, Lois Illick, Gisele Jefferson, Kaye Kasza, Mary Snow, Anne Zander, Sheila Gains, Wendy Rice, Janet Benavente, Cary Weiner**  
(Colorado)

Colorado Extension FCS Agents partner with Energy Outreach Colorado and other agencies to teach low income families and seniors how to save money on utility expenditures.

**Sondra Ganus Apple**  
(Tennessee)

There are many environmental factors that create health problems in the homes of the aging. The Healthy Homes Tent was an educational tool created to address these issues.

**Elizabeth Gorimani, Sonji West**  
(Florida)

The Home Rehabilitation program is targeted at Gadsden county families with homes that need repair. Program is funded in partnership with the community development office through community development block grants.

## Food Safety Award

**Judy Harrison, Ramona Adams, Sonia Leverett, Shanda Ashley, Sylvia Davis, Carrie Hall, Kisha Faulk, Alva Heidel, Jeri Gilleland, Lisa Jordan, Wanda DeLyons, Carmen Martinez, Dana Lynch, Abbie Bunn, Zona Medley, Melinda Miller, Tammie Glasscock, Lynn Hall, Jan Baggary, April Sorrow, William Reeves, Max Harrell**  
(Georgia)

Wash Your Paws, Georgia! Handwashing Education Initiative teaches future Georgia Bulldawgs and other youth audiences proper handwashing technique and when to wash hands to prevent foodborne illnesses and infectious diseases.

## ACI Clean Homes...Safe and Healthy Families, Program Award of Excellence

**Linda Beech**  
(Kansas)

Linda Beech, Finney County, KS, presented 6 sessions of "Home Care for New Kansans" for 74 Burmese, Somali and Spanish speakers and "A Home of My Own" for college students.

**Darlene Christensen**  
(Utah)

It's In Your Hands was a year- long hand washing campaign brought to children and families county-wide. Focusing on low income families, the program included coloring contests and school visits.



## COMMUNICATION AWARDS

### Newsletters

#### 1<sup>st</sup> Place:

**Leslie Forstadt, Tracey Nelson, Nannette Marcinkowski, Cindy Eves-Thomas, Kyle McKaskill, Laura Latinski**  
(Maine)

Revisions of The Growing Years parenting newsletter finished in 2010. It is used by parents, caregivers, home visitors, and child care providers to learn about parenting, development, and healthy relationships.

#### 2<sup>nd</sup> Place:

**Katherine Brandt**  
(Minnesota)

Revisions of The Growing Years parenting newsletter finished in 2010. It is used by parents, caregivers, home visitors, and child care providers to learn about parenting, development, and healthy relationships.

#### 3<sup>rd</sup> Place:

**Judith Corbus, Pamela Allen, Howard Beck, Monica Brinkley, Heidi Copeland, Elaine Courtney, Elizabeth Gorimani, Angela Hinkle, Dorothy Lee, William Mahan, Betty Miller, Marjorie Moore, Jo Shuford-Law, Shelley Swenson,**

**Melanie Taylor, Stephen Theberge, Pete Vergot, Kendra Zamojski**  
(Florida)

Northwest District UF/IFAS Agents developed a quarterly district-wide digital newsletter. The newsletter is posted on county websites. Agents can use PDF files to disseminate the newsletter via email or hardcopy.

### Written Press Releases

#### 1<sup>st</sup> Place:

**Janet Lake**  
(Wyoming)

Sundance students compared and contrasted their diets and activities with those of historical groups—American Indians, mountain men, pioneers, cowboys, and railroad workers—in Eating Your Way Through Wyoming History.

#### 2<sup>nd</sup> Place:

**Barbara O'Neill**  
(New Jersey)

Dr. O'Neill writes health finance columns every four weeks in the New Jersey Sunday Herald. This column describes two Small Steps to Health and Wealth™ behavior change strategies.

#### 3<sup>rd</sup> Place:

**Robin Kuleck**  
(Pennsylvania)

67% of eligible Pennsylvania families failed to claim this tax credit prompting this press release which ran in print media statewide including the front page of *PSU The Daily Collegian*.



## Radio / Podcast

### 1<sup>st</sup> Place:

**Crystal Robertson**  
(Tennessee)

The “Energizing Unicoi County” Public Service Announcements aired on the local radio station to provide listeners with information on energy efficiency and healthy housing concerns.

### 2<sup>nd</sup> Place:

**Beth Gaydos, Dave Wilson**  
(Ohio)

Announcements and research-based information are presented during a mid-day interview broadcast reaching 100,000 listeners in southeastern Ohio. This interview featured current facts about Vitamin D and its impact on health.

### 3<sup>rd</sup> Place:

**Sally McNeill**  
(North Carolina)

The agent shares safety information about shell eggs, handling raw chicken and proper thawing of turkey in broadcasts of the Union County Cooperative Extension Report aired weekdays on local radio.

## Television

### 1<sup>st</sup> Place:

**Betsy Tracy**  
(Kentucky)

This live television appearance featured a recipe demonstration utilizing the apple commodity while publicizing an upcoming physical activity extension event taking place at a local orchard.

### 2<sup>nd</sup> Place:

**Casey Campbell**  
(Oklahoma)

In an effort to educate a large number of Oklahoma residents on the topic of food safety, Casey participated in a live television interview that aired in July 2010.

### 3<sup>rd</sup> Place:

**Karen Schneider, Becky Gollin, Keith Silva, Will Mikell, Dale Steen, Sally Cleveland**  
(Vermont)

Mettawee Community School students explain how germs can travel-and be stopped in their tracks!-after visiting Germ City. The handicap accessible exhibit provided great experiential learning for children and teachers alike!

## Education Curriculum Package

### 1<sup>st</sup> Place:

**Katherine Shumaker, Linnette Goard, Melinda Hill, Marisa Warrix, Susan Shockey**  
(Ohio)

Safe, Simple, Easy to Learn: Home Food Preservation was developed to assist educators in delivering a uniform food preservation program using a standardized curriculum, evaluation instruments and branded marketing materials.





**2<sup>nd</sup> Place:**

**Shirley Peterson, Krista Mugford,  
Jenny Olmstead, Rachael Willey,  
Lisa Nicholson, Patricia Crawford  
(California)**

Let's Eat Smart & Play Hard Together!  
is an English/Spanish, intergenerational,  
fun, interactive nutrition and physical  
activity childhood obesity prevention  
program for 6-8 year old children and  
their adult buddies.

**3<sup>rd</sup> Place:**

**Suzann Knight, Marilyn Sullivan,  
Ann Hamilton, Karen Blass,  
Nancy Bradford-Sisson,  
Katherine Fredette  
(New Hampshire)**

Managing Money Wisely - A four  
session program applying effective  
habits of successful money managers to  
personal financial education for those  
involved with the correctional system.

**Educational Publications**

**1<sup>st</sup> Place:**

**Rebecca Hagen Jokela,  
Lori Hendrickson,  
Barbara Haynes (Wisconsin)  
(Minnesota)**

To teach financial education throughout  
the life cycle supports building financial  
capability in learners. This publication  
was designed to assist educators as they  
select appropriate financial concepts and  
teaching strategies.

**2<sup>nd</sup> Place:**

**Sherri Cirignano  
(New Jersey)**

Grilling With Care, a peer-reviewed fact  
sheet, assists in educating adults about  
food safety issues while grilling and  
about the importance of choosing and  
preparing protein foods at high  
temperatures.

**3<sup>rd</sup> Place:**

**Barbara Ames  
(Kansas)**

Older adults can regain functionality,  
have more energy, and significantly  
improve their quality of life with a few  
minutes of gentle physical activity each  
day. And, it can be fun!

**Internet Education Technology**

**1<sup>st</sup> Place:**

**Denyse Variano, Suzan Sussmann,  
Dana Variano, Alan Smith,  
Nancy Karp, Karan Vanderley  
(New York)**

Let's Talk About is an innovative web  
education program containing free  
downloadable videos, power points and  
written resources designed to promote  
conversation between adults and pre-  
teen/teen children about sensitive topics.



**2<sup>nd</sup> Place:**

**Linnette Goard, Cora French-Robinson, Melinda Hill, Julie Kennel, Kara Newby, Sharon Seiling,**  
(Ohio)

The Eat, Save, and Be Healthy blog shares current information from Extension Family and Consumer Sciences program areas: Nutrition, Human Development and Consumer Science written by state and county-based professionals.

**Educational Technology**

**1<sup>st</sup> Place:**

**Sherri Cirignano**  
(New Jersey)

Functional Foods for Life Educational Programs (FFL) is a series of six peer-reviewed mini-seminars that are each focused on a different functional food or beverage to promote healthful nutrition choices.

**2<sup>nd</sup> Place:**

**Debra Cotterill, Brooke Jenkins-Howard**  
(Kentucky)

Top Trends in Kitchens and Baths: Kentucky Choices for 2010 presents choices in sustainable products, universal design, color selection, design choices, and desirable product options available to Kentucky consumers.

**3<sup>rd</sup> Place:**

**Julie England**  
(Florida)

High school students will learn that poor financial decisions on everyday purchases negatively influence finances in the short-term and over time.

**PUBLIC RELATIONS AWARDS**

**Marketing Package**

**Janae Cook, Betty Greer, Rich Maxey, Chuck Denney, Lorna Norwood, Doug Edlund, Liz Ferrell, Kathy Atwood,**  
(Tennessee)

Revisions of The Growing Years parenting newsletter finished in 2010. It is used by parents, caregivers, home visitors, and child care providers to learn about parenting, development, and healthy relationships.

**Community Partnerships**

**1<sup>st</sup> Place:**

**Christy Nuetzman**  
(Kentucky)

Revisions of The Growing Years parenting newsletter finished in 2010. It is used by parents, caregivers, home visitors, and child care providers to learn about parenting, development, and healthy relationships.

**2<sup>nd</sup> Place:**

**Sandra Aamlid, Ellyn Eddy, Donna Bittiker, Lavonne Meyer, Amanda Larson, Leah Burnison, Carrie Johnson**  
(South Dakota)

Aging Healthy, Happy & Wise, a conference bringing resources to seniors, thrives on partnerships as agencies, speakers, vendors and Extension staff provide screenings, programs sessions and financial support.



## CENTRAL REGION FINALISTS

### PROFESSIONAL DEVELOPMENT AWARDS

#### Florence Hall Award

##### **1<sup>st</sup> Place:**

**Rosemary Heins, Shirley Anderson-Porisch, Susan Hooper, Cindy Petersen, Jean Bauer**  
(Minnesota)

Dollar Works 2 assists helping professionals teach financial capability skills. The comprehensive curriculum, tested through an impact evaluation, uses action pages to guide learning in building money management skills.

#### NEAFCS Past Presidents' New Professional Award

**Carrie Johnson**  
(South Dakota)

Carrie Johnson has been employed with South Dakota Extension since January 2009. She has provided programming in her county as well as work on issues facing all SD families.

#### Extension Educator of the Year Award

**Ellyn Eddy**  
(Douth Dakota)

Programming efforts are concentrated in the areas of food safety, child care, Medicare Part D, and nutrition. Ellyn has given leadership to FNP, her field education unit, and local affiliate.

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

##### **1<sup>st</sup> Place:**

**Rebecca Hagen Jokela, Sara Croymans, Jan Gilman, Lori Hendrickson**  
(Minnesota)

Twelve statewide workshops provided information: New legislation, decision making, multiple intelligences, teaching and learning styles. Investigation of teaching methods to support learner needs and application to NEFE HSFP curriculum.

##### **2<sup>nd</sup> Place:**

**Linda Beech**  
(Kansas)

Linda Beech, Finney County, Kansas, created "Extension Money Matters" monthly e-messages to provide timely financial education to "hard-to-reach" audiences in a personal direct e-mail format.



## Food Safety Award

**Vickie Hadley, Cindy Barnett, Inger Friend, Janeen Longfellow, Ann Williams, Molly Hoag, Gayle Stuhrberg, Karen Hinshaw, Mary Ann Lienhart-Cross (Indiana)**

Preserving Nature's Bounty program provides individuals with safe home food preservation techniques for freezing, canning, and drying foods. Individuals comment it gives them the confidence to preserve their own food.

## ACI Clean Homes...Safe and Healthy Families, Program Award of Excellence

**1<sup>st</sup> Place:  
Linda Beech (Kansas)**

Linda Beech, Finney County, KS, presented 6 sessions of "Home Care for New Kansans" for 74 Burmese, Somali and Spanish speakers and "A Home of My Own" for college students.

## COMMUNICATION AWARDS

### Newsletters

**1<sup>st</sup> Place:  
Katherine Brandt (Minnesota)**

The University of Minnesota Extension Food Safety eNews was developed as a means to deliver focused need-to-know

information and resources to food service industry managers in Minnesota.

**2<sup>nd</sup> Place:  
Julie Garden-Robinson (North Dakota)**

The FoodWi\$e monthly newsletter reaches thousands of limited income families in North Dakota with practical information about nutrition, food safety, food preparation, menu planning and food budgeting.

**3<sup>rd</sup> Place:  
Roberta Jenkins (Missouri)**

Geared to elderly who live independently, Silver Threads reaches 1300 households (2250 adults) in western Missouri. Also distributed through 3 meals sites, doctor offices and online, articles are FACS based.

## Written Press Releases

**1<sup>st</sup> Place:  
Brenda Langerud (North Dakota)**

I constantly search for unique ways to reach consumers with food safety info. In December, I combined prose and food practices to create a news column with a safety message.

**2<sup>nd</sup> Place:  
Linda Beech (Kansas)**

This column by Linda Beech, Finney County, Kansas, encourages consumers to learn more about the recent legislative changes affecting credit cards and gift cards.





**3<sup>rd</sup> Place:**

**Gretchen Hofing**  
(Michigan)

This release covers packing a nutritious and safe school lunch, including consideration of soyfoods for their nutrition contributions, as well as a touch of newness, uniqueness and fun for lunch.

**Radio / Podcast**

**1<sup>st</sup> Place:**

**Beth Gaydos, Dave Wilson**  
(Ohio)

Announcements and research-based information are presented during a mid-day interview broadcast reaching 100,000 listeners in southeastern Ohio. This interview featured current facts about Vitamin D and its impact on health.

**2<sup>nd</sup> Place:**

**Gretchen Hofing**  
(Michigan)

This pre-recorded phone interview for Michigan Farm Radio Network is a promotion of the “Soyfoods . . . Soy good for you, Soy easy!” new, free lesson plan for schools.

**Television**

**1<sup>st</sup> Place:**

**Gretchen Hofing**  
(Michigan)

This segment includes a recipe and promotion of the health benefits of soyfood consumption across different demographics, introducing the school lesson plans as a means of reaching kids.

**Education Curriculum Package**

**1<sup>st</sup> Place:**

**Katherine Shumaker, Linnette Goard, Melinda Hill, Marisa Warrix, Susan Shockey**  
(Ohio)

Safe, Simple, Easy to Learn: Home Food Preservation was developed to assist educators in delivering a uniform food preservation program using a standardized curriculum, evaluation instruments and branded marketing materials.

**2<sup>nd</sup> Place:**

**Gretchen Hofing**  
(Michigan)

This soyfoods lesson plan was developed based on needs identified by Michigan teachers. It includes a guide for using the resources, suggested activities and soyfoods health and cooking information.

**3<sup>rd</sup> Place:**

**Sara Van Offelen, Dee Ann Leines, Mary Schroeder**  
(Minnesota)

*The Go Wild with Fruits & Veggies!* curriculum is a nutrition education program for elementary grades three to five. Animal characters and interactive activities are used to change behavior.



## Educational Publications

### 1<sup>st</sup> Place:

**Rebecca Hagen Jokela,  
Lori Hendrickson,  
Barbara Haynes (Wisconsin)**  
(Minnesota)

To teach financial education throughout the life cycle supports building financial capability in learners. This publication was designed to assist educators as they select appropriate financial concepts and teaching strategies.

### 2<sup>nd</sup> Place:

**Barbara Ames**  
(Kansas)

Older adults can regain functionality, have more energy, and significantly improve their quality of life with a few minutes of gentle physical activity each day. And, it can be fun!

### 3<sup>rd</sup> Place:

**Rebecca Travnichek**  
(Missouri)

Dr. Rebecca J. Travnichek designed an educational resource on home foreclosure entitled “Losing the American Dream” for the Home Ownership Made Easier Program.

## Internet Education Technology

### 1<sup>st</sup> Place:

**Linnette Goard, Cora French-Robinson, Melinda Hill, Julie Kennel, Kara Newby, Sharon Seiling,**  
(Ohio)

The Eat, Save, and Be Healthy blog shares current information from Extension Family and Consumer Sciences program areas: Nutrition,

Human Development and Consumer Science written by state and county-based professionals.

## PUBLIC RELATIONS AWARDS

### Marketing Package

**Julie Garden-Robinson,  
Kimberly Beauchamp**  
(North Dakota)

Folic Acid Now, a multifaceted marketing and educational campaign, increased awareness and knowledge and was linked to self-reported positive behavior changes among women of childbearing age.

### Community Partnerships

#### 1<sup>st</sup> Place:

**Sandra Aamlid, Elynn Eddy,  
Donna Bittiker, Lavonne Meyer,  
Amanda Larson, Leah Burnison,  
Carrie Johnson**  
(South Dakota)

Aging Healthy, Happy & Wise, a conference bringing resources to seniors, thrives on partnerships as agencies, speakers, vendors and Extension staff provide screenings, programs sessions and financial support.

#### 2<sup>nd</sup> Place:

**Joan LeFebvre**  
(Wisconsin)

The Family Services Network of Forest County hosts a Community Baby Shower for expectant and new parents. The goal is to connect parents to both formal and informal social support.



## EASTERN REGION FINALISTS

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

**1<sup>st</sup> Place:**  
**Barbara O'Neill**  
(New Jersey)

Financial Education Boot Camp program a rigorous grant-funded personal finance training program for teachers/youth educators covering subject matter content and interactive learning activities. Program formats are available in different lengths.

**2<sup>nd</sup> Place:**  
**Ann Gifford, Barbara Henza**  
(New York)

The Cornell Cooperative Extension/EmPower New York<sup>SM</sup> Financial and Energy Education Curriculum consists of three two-hour workshops providing money management and energy efficiency strategies targeting limited resource households.

#### Healthy Lifestyles Education Grant

**1<sup>st</sup> Place:**  
**Joanne Kinsey**  
(New Jersey)

Sustainable Me! created as a means of engaging middle and high school students in an interactive school-based

event, focuses on sustainable health, sustainable relationships, sustainable finances, and sustainable environment.

#### Program Excellence Through Research Award

**1<sup>st</sup> Place:**  
**Mary Alice Gettings, Jill Cox, Fran Alloway, Karen Bracey, Dori Campbell, Rayna Cooper, Marilyn Corbin, Mary Ehret, Kathi French, Cathy Guffey, Debra Gregory, Lynn James, Cindy Javor, Vicki Lewis, Sharon McDonald, Dawn Olson, Janice Ronan, Mandel Smith, Janice Stoudnour, Karen Thomas, Laurie Weinreb-Welch, Carolyn Wissenbach, Rick Kralj, Nancy Yergin**  
(Pennsylvania)

Through inclusion of at-risk family members in a successful community-based diabetes education program, early detection and education improved risk factors significantly for those at high risk for developing diabetes.

#### Early Childhood Childcare Training Award

**1<sup>st</sup> Place:**  
**Kathleen Splane**  
(Delaware)

Using a unique on-line format, Healthy Habits, Healthy Start, teaches childcare providers in Delaware about the importance of Healthy Eating and Physical Activity for the children in their care.



## Environmental Education Award

### 1<sup>st</sup> Place:

**Linda Law-Saunders**  
(New York)

Test Your Homes... Protect Your Family From Radon provides county residents with education and testing information.

### 3<sup>rd</sup> Place:

**Maria Pippidis, Margo McDonough, Sandy Peralta**  
(Delaware)

Two Cent Tips for Delaware is a monthly emailed newsletter that focuses on building consumer and financial management decision making skills for Delaware citizens.

## COMMUNICATION AWARDS

### Newsletters

#### 1<sup>st</sup> Place:

**Leslie Forstadt, Tracey Nelson, Nannette Marcinkowski, Cindy Eves-Thomas, Kyle McKaskill, Laura Latinski**  
(Maine)

Revisions of The Growing Years parenting newsletter finished in 2010. It is used by parents, caregivers, home visitors, and child care providers to learn about parenting, development, and healthy relationships.

#### 2<sup>nd</sup> Place:

**Karen Ensle, Sandra Greci, Kathleen Morgan**  
(New Jersey)

Visions, an award-winning, state-wide peer-reviewed Family & Community Health Sciences (FCHS) Department newsletter from Rutgers Cooperative Extension, New Brunswick, N.J. is published three to four times each year.

### Written Press Releases

#### 1<sup>st</sup> Place:

**Barbara O'Neill**  
(New Jersey)

Dr. O'Neill writes health finance columns every four weeks in the New Jersey Sunday Herald. This column describes two Small Steps to Health and Wealth™ behavior change strategies.

#### 2<sup>nd</sup> Place:

**Robin Kuleck**  
(Pennsylvania)

67% of eligible Pennsylvania families failed to claim this tax credit prompting this press release which ran in print media statewide including the front page of *PSU The Daily Collegian*.

#### 3<sup>rd</sup> Place:

**Dianne Lamb**  
(Vermont)

Farmers' markets provide opportunities to purchase fresh, quality local food at a competitive price. Fill your shopping bags with colorful, nutritious produce that's good for you and the local economy!





## Television

### 1<sup>st</sup> Place:

**Karen Schneider, Becky Gollin,  
Keith Silva, Will Mikell, Dale Steen,  
Sally Cleveland**

(Vermont)

Mettawee Community School students explain how germs can travel-and be stopped in their tracks!-after visiting Germ City. The handicap accessible exhibit provided great experiential learning for children and teachers alike!

### 2<sup>nd</sup> Place:

**Leslie Forstadt, Aileen Fortune,  
Jennifer O'Leary**

(Maine)

This 3 minute video was created for Extension's YouTube site. It was featured on the University site during the 2010 holiday gift-giving season. A PSA of sorts, on the web.

## Education Curriculum Package

### 1<sup>st</sup> Place:

**Suzann Knight, Marilyn Sullivan,  
Ann Hamilton, Karen Blass,  
Nancy Bradford-Sisson,**

**Katherine Fredette**

(New Hampshire)

Managing Money Wisely - A four session program applying effective habits of successful money managers to personal financial education for those involved with the correctional system.

### 2<sup>nd</sup> Place:

**Sherri Cirignano**  
(New Jersey)

Functional Foods for Life Educational Programs (FFL) is a series of six peer-reviewed mini-seminars that are each focused on a different functional food or beverage to promote healthful nutrition choices.

## Educational Publications

### 1<sup>st</sup> Place:

**Sherri Cirignano**  
(New Jersey)

Grilling With Care, a peer-reviewed fact sheet, assists in educating adults about food safety issues while grilling and about the importance of choosing and preparing protein foods at high temperatures.

### 2<sup>nd</sup> Place:

**Jan Scholl, Rick Kralj,  
Brianna Jankowski, Roanna Fuller**  
(Pennsylvania)

Make it with Mixes is a 4-H foods and nutrition project for youth. Unlike other foods projects, youth compare nutrition labels and master food preparation skills using mixes.



## Internet Education Technology

### 1<sup>st</sup> Place:

**Denyse Variano, Suzan Sussmann,  
Dana Variano, Alan Smith,  
Nancy Karp, Karan Vanderley**  
(New York)

Let's Talk About is an innovative web education program containing free downloadable videos, power points and written resources designed to promote conversation between adults and pre-teen/teen children about sensitive topics.

## Educational Technology

### 1<sup>st</sup> Place:

**Sherri Cirignano**  
(New Jersey)

Functional Foods for Life Educational Programs (FFL) is a series of six peer-reviewed mini-seminars that are each focused on a different functional food or beverage to promote healthful nutrition choices.

## PUBLIC RELATIONS AWARDS

### Community Partnerships

#### 1<sup>st</sup> Place:

**Joanne Kinsey**  
(New Jersey)

The Healthy Teen Expo collaborates with sixteen community partners in an event designed to reach middle school students and enhance their knowledge of healthy lifestyle and physical activity.

## SOUTHERN REGION FINALISTS

### Greenwood Fellowship

#### 1<sup>st</sup> Place:

**Ruth Brock**  
(Alabama)

Ruth's dissertation compares students' scores on a financial literacy pre-post-test. Those who have a traditional lesson are compared with those who experience a simulation activity when learning financial literacy.

## PROGRAM AWARDS

### Dean Don Felker Financial Management Award

#### 1<sup>st</sup> Place:

**Laura Royer, Michael Gutter, Deisha Rodriguez, Johanna Gomez-Gonzalez, Selena Garrison**  
(Florida)

Today's consumers face increased personal financial challenges. The program goal is for consumers to take control of their financial life through group education and individual follow-up with a money mentor.



**2<sup>nd</sup> Place:**

**Christa Campbell, Andrea Scarrow,  
Michael Rupured, Pamela Turner,  
Joan Koonce, Kathy Floyd,  
Susan Culpepper, Katie Barnes,  
Kisha Faulk  
(Georgia)**

Lay-offs, business failures, and a national unemployment rate of nearly 10% encouraged a team of county agents and state specialists from Georgia Extension to develop When Your Income Drops.

**Mary W. Wells Memorial  
Diversity Award**

**1<sup>st</sup> Place:**

**Bobbie Shaffett, Rachel Welborn,  
Susan Cosgrove, Karen Benson,  
Patty Swearingen, Josephine Tate  
(Mississippi)**

Extension educators led diverse community members in two counties to work together to Turn the Tide on Poverty in Mississippi and make their communities more vibrant through action teams.

**Healthy Lifestyles Education  
Grant**

**1<sup>st</sup> Place:**

**Susan Brittain  
(Arkansas)**

The purpose of the proposed plan Diabetes Nutrition Community Outreach Program is designed to reach factory workers at their job by promoting diabetes awareness in Grant County.

**Program Excellence Through  
Research Award**

**1<sup>st</sup> Place:**

**Christopher Sneed, Dena K. Wise,  
Ann A. Berry, Jane A. Gault  
(Tennessee)**

Survey of ministers and lay leaders from religious organizations revealed a need for financial education. A three-series workshop equipping faith leaders with basic financial education was developed, implemented, and evaluated.

**Early Childhood Childcare  
Training Award**

**1<sup>st</sup> Place:**

**Stephanie Toelle, Monica L. Brinkley,  
Heidi Liss Radunovich,  
Deborah Humphries, Maisielin Ross,  
Diann Douglas, Heidi Copeland  
(Florida)**

Due to the increased rates of autism spectrum disorders among young children, University of Florida Extension developed training to help caregivers recognize the symptoms and provide appropriate care.



## Environmental Education Award

### 1<sup>st</sup> Place:

**Becky Chenhall, Ginger Bennett, Ines Beltran, Edda Cotto-Rivera, Christa Campbell, Pamela Turner**  
(Georgia)

The University of Georgia's Radon Education Program has distributed nearly 30,000 test kits to Georgia residents. Our objective is to prevent radon-induced lung cancer by education, testing and radon reduction.

## Extension Housing Outreach Award

**Sondra Ganus Apple**  
(Tennessee)

There are many environmental factors that create health problems in the homes of the aging. The Healthy Homes Tent was an educational tool created to address these issues.

**Donna Fryman**  
(Kentucky)

Prevention is necessary when dealing with pests in the home. This program focused on keeping houses clean and taking precautions of bringing pests into houses.

**Elizabeth Gorimani, Sonji West**  
(Florida)

The Home Rehabilitation program is targeted at Gadsden county families with homes that need repair. Program is funded in partnership with the community development office through community development block grants.

## Food Safety Award

### 1<sup>st</sup> Place:

**Judy Harrison, Ramona Adams, Sonia Leverett, Shanda Ashley, Sylvia Davis, Carrie Hall, Kisha Faulk, Alva Heidel, Jeri Gilleland, Lisa Jordan, Wanda DeLyons, Carmen Martinez, Dana Lynch, Abbie Bunn, Zona Medley, Melinda Miller, Tammie Glasscock, Lynn Hall, Jan Baggarly, April Sorrow, William Reeves, Max Harrell**  
(Georgia)

Wash Your Paws, Georgia!  
Handwashing Education Initiative teaches future Georgia Bulldawgs and other youth audiences proper handwashing technique and when to wash hands to prevent foodborne illnesses and infectious diseases.

## ACI Clean Homes...Safe and Healthy Families, Program Award of Excellence

### 1<sup>st</sup> Place:

**Laura Wilson**  
(Kentucky)

Helping Lyon County Families Be Healthier, a series of programs and activities, promoted hand hygiene, home cleaning and food safety. A total of 2752 youth and adults were impacted.





## COMMUNICATION AWARDS

### Newsletters

**1<sup>st</sup> Place:**

**3<sup>rd</sup> Place:**

**Judith Corbus, Pamela Allen, Howard Beck, Monica Brinkley, Heidi Copeland, Elaine Courtney, Elizabeth Gorimani, Angela Hinkle, Dorothy Lee, William Mahan, Betty Miller, Marjorie Moore, Jo Shuford-Law, Shelley Swenson, Melanie Taylor, Stephen Theberge, Pete Vergot, Kendra Zamojski (Florida)**

Northwest District UF/IFAS Agents developed a quarterly district-wide digital newsletter. The newsletter is posted on county websites. Agents can use PDF files to disseminate the newsletter via email or hardcopy.

**2<sup>nd</sup> Place:**

**Connie Crawley, Jan Baggarly, Maria Bowie, Emily Pitts, Stephanie Schupska, Robin Pratt, Lauren Atwell, Angela Leone, Jessica Burge (Georgia)**

Participants of Walk Georgia, an on-line fitness program receive this newsletter for 8 weeks via email. Articles focus on nutrition and fitness, agricultural commodities, success stories and a nutritious recipe.

**3<sup>rd</sup> Place:**

**Paula Spears (Tennessee)**

Stretching Your Food Dollars is a monthly newsletter for limited resource clientele focusing on money saving tips for food shopping, cheap, and nutritious recipes and food safety.

### Written Press Releases

**1<sup>st</sup> Place:**

**LaDawn Hale (Kentucky)**

An article was submitted to the newspaper to obtain more volunteers to the Learn to Sew program. As a result, the number of leaders jumped from 9 to 23.

**2<sup>nd</sup> Place:**

**Wendi Green (Texas)**

This article, reaching over 3500 readers, addresses the national phenomenon of tailgating and how fans can turn the usual high-fat foods into healthy options.

**3<sup>rd</sup> Place:**

**Shelley Swenson (Florida)**

Is bottled water superior? Is it worth the cost? What happens to the bottles after they are emptied at the landfill or when re-cycled?



## Radio / Podcast

### 1<sup>st</sup> Place:

**Crystal Robertson**  
(Tennessee)

The “Energizing Unicoi County” Public Service Announcements aired on the local radio station to provide listeners with information on energy efficiency and healthy housing concerns.

### 2<sup>nd</sup> Place:

**Sally McNeill**  
(North Carolina)

The agent shares safety information about shell eggs, handling raw chicken and proper thawing of turkey in broadcasts of the Union County Cooperative Extension Report aired weekdays on local radio.

### 3<sup>rd</sup> Place:

**Lisa Murphy**  
(Alabama)

Consumers need information on operating and maintaining high efficiency appliances to maximize performance and energy conservaton. This program addresses that need in a five county listening audience of 126,000.

## Television

### 1<sup>st</sup> Place:

**Betsy Tracy**  
(Kentucky)

This live television appearance featured a recipe demonstration utilizing the apple commodity while publicizing an upcoming physical activity extension event taking place at a local orchard.

### 2<sup>nd</sup> Place:

**Casey Campbell**  
(Oklahoma)

In an effort to educate a large number of Oklahoma residents on the topic of food safety, Casey participated in a live television interview that aired in July 2010.

### 3<sup>rd</sup> Place:

**Jeannie Leonard**  
(North Carolina)

Jeannie's Kitchen Tips is a 90-second to 2 minute cooking demonstration presented on Lexcom's local television channel Hometown TV Today with over 11, 764 viewers watching each hour's different presentation.

## Education Curriculum Package

### 1<sup>st</sup> Place:

**Judy Harrison, Ramona Adams, Sonia Leverett, Shanda Ashley, Sylvia Davis, Carrie Hall, Kisha Faulk, Alva Heidel, Jeri Gilleland, Lisa Jordan, Wanda DeLyons, Carmen Martinez, Dana Lynch, Abbie Bunn, Zona Medley, Melinda Miller, Tammie Glasscock, Lynn Hall, Jan Baggarly, April Sorrow, William Reeves, Max Harrell, (Georgie)**

Wash Your Paws, Georgia!

Handwashing Curriculum includes an instructor guide, PowerPoint lesson, posters, magnets, stickers, PSAs and pre-/post-tests to teach youth proper handwashing technique to prevent foodborne and infectious diseases.



**2<sup>nd</sup> Place:**

**Debra Cotterill,  
Brooke Jenkins-Howard**  
(Kentucky)

Top Trends in Kitchens and Baths: Kentucky Choices for 2010 presents choices in sustainable products, universal design, color selection, design choices, and desirable product options available to Kentucky consumers.

**3<sup>rd</sup> Place:**

**Laura Smith**  
(Georgia)

Criterion – Referenced Competency Tests (CRCT) is the basis by which many states gauge the progress of their education system. This workshop educates parents on this important annual test.

**Educational Publications**

**1<sup>st</sup> Place:**

**Lisa Leslie, Elaine Courtney**  
(Florida)

Many consumers are dealing with unsustainable amounts of financial debt. This publication explains the options that are available, the differences between these options, and provides resources for further information.

**2<sup>nd</sup> Place:**

**Brooke Jenkins-Howard,  
Debra Cotterill**  
(Kentucky)

Top Trends in Kitchens and Baths: Kentucky Choices for 2010 presents choices in sustainable products, universal design, color selection, design choices, and desirable product options available to Kentucky consumers.

**Educational Technology**

**1<sup>st</sup> Place:**

**Debra Cotterill,  
Brooke Jenkins-Howard**  
(Kentucky)

Top Trends in Kitchens and Baths: Kentucky Choices for 2010 presents choices in sustainable products, universal design, color selection, design choices, and desirable product options available to Kentucky consumers.

**2<sup>nd</sup> Place:**

**Julie England**  
(Florida)

High school students will learn that poor financial decisions on everyday purchases negatively influence finances in the short-term and over time.

**3<sup>rd</sup> Place:**

**Laura Smith**  
(Georgia)

Proper nutrition and physical activity is paramount to a healthy lifestyle. Older adults require a different set of guidelines for both nutrition and physical activity. This curriculum provides this information.



## PUBLIC RELATIONS AWARDS

### Marketing Package

**Janae Cook, Betty Greer, Rich Maxey, Chuck Denney, Lorna Norwood, Doug Edlund, Liz Ferrell, Kathy Atwood,**  
(Tennessee)

Revisions of The Growing Years parenting newsletter finished in 2010. It is used by parents, caregivers, home visitors, and child care providers to learn about parenting, development, and healthy relationships.

### Community Partnerships

**1<sup>st</sup> Place:**  
**Christy Nuetzman**  
(Kentucky)

Revisions of The Growing Years parenting newsletter finished in 2010. It is used by parents, caregivers, home visitors, and child care providers to learn about parenting, development, and healthy relationships.

**2<sup>nd</sup> Place:**  
**Andrea Scarrow, Joan Koonce, Lori Glenn, Cari Shanklin Colby**  
(Georgia)

Colquitt County Family and Consumer Sciences worked with community partners to establish the Coalition for Financial Asset Building to increase financial education for consumers and offer Volunteer Income Tax Assistance.

## WESTERN REGION FINALISTS

### PROGRAM AWARDS

#### Dean Don Felker Financial Management Award

**1<sup>st</sup> Place:**  
**Debra Minar Driscoll**  
(Oregon)

Debra Minar Driscoll collaborated with local agencies and graduate students to expand and enhance the curriculum used for teaching financial literacy to Individual Development Account program participants.

**2<sup>nd</sup> Place:**  
**Shirley Peterson, Karen Varcoe, Margaret Johns, Myriam Grajales-Hall, Connie Costello, Katie Breyer, Anna Martin, Susan Donohue, Diane Metz, Maria Giovanni**  
(California)

Making Every Dollar Count is an English/Spanish, lower-literacy curriculum for limited-resource adults--available as an on-line, self-paced, interactive tutorial with voice-overlay and as a printed curriculum designed for interactive learning.





## Mary W. Wells Memorial Diversity Award

### 1<sup>st</sup> Place:

**Harriet Shaklee, Kathee Tifft, Audrey Liddil, Carol Hampton, Sue Traver, Arlinda Nauman, Brian Luckey, Laura Laumatia**  
(Idaho)

Idaho's Journey for Diversity and Human Rights is a traveling workshop on diversity and inclusiveness. Years after their Journey, alumni continue to seek information and take action on human rights.

## Program Excellence Through Research Award

### 1<sup>st</sup> Place:

**Carol Turner, Lourdes Olivas, Cindy Davies, Judy O'Loughlin, Barbara Brokaw, Brenda Bishop, Glenda Belcher, Connie Moyers**  
(New Mexico)

Keep Moving Keep Healthy with Diabetes, created by Joslin Research Center in conjunction with USDA, targets adults with or at risk for diabetes encouraging physical activity and goal setting.

## Environmental Education Award

### 1<sup>st</sup> Place:

**Phyllis Lewis, Caryn Agee, Jarrod Glanz, Robert Crabtree, Lori Schaal, Terry Sutherland, Kimball Croft, Steve Kiracofe, Mike Bryant, Lee Lockhart, LeAnn Baker**  
(Wyoming)

With seven completed Reduce, Reuse, Recycling Household Hazardous Waste Collection Days under their belt, this coalition has developed a smoothing running operation used by the 8,289 residents of Washakie County.

## Extension Housing Outreach Award

### 1<sup>st</sup> Place:

**Laurel Kubin, Karen Massey, Jacque Miller, Glenda Wentworth, Rhonda Follman, Jean Justice, Lois Illick, Gisele Jefferson, Kaye Kasza, Mary Snow, Anne Zander, Sheila Gains, Wendy Rice, Janet Benavente, Cary Weiner**  
(Colorado)

Colorado Extension FCS Agents partner with Energy Outreach Colorado and other agencies to teach low income families and seniors how to save money on utility expenditures.



**2<sup>nd</sup> Place:**

**Leif Albertson**  
(Alaska)

Distinct patterns of housing and lifestyle affect indoor air quality in rural Alaska. This programming identifies issues specific to the region and offers pragmatic solutions to residents.

**ACI Clean Homes...Safe and Healthy Families, Program Award of Excellence**

**1<sup>st</sup> Place:**

**Darlene Christensen**  
(Utah)

It's In Your Hands was a year- long hand washing campaign brought to children and families county-wide. Focusing on low income families, the program included coloring contests and school visits.

**COMMUNICATION AWARDS**

**Newsletters**

**1<sup>st</sup> Place:**

**Kirstin Jensen**  
(Idaho)

My Healthy Lifestyles Newsletter has a circulation rate of 350 - multi-state email. This newsletter contains current information in: Nutrition; Health & Fitness; Food Safety & Quality; and Senior Corner.

**Written Press Releases**

**1<sup>st</sup> Place:**

**Janet Lake**  
(Wyoming)

Sundance students compared and contrasted their diets and activities with those of historical groups—American Indians, mountain men, pioneers, cowboys, and railroad workers—in Eating Your Way Through Wyoming History.

**Television**

**1<sup>st</sup> Place:**

**Kari Bachman**  
(New Mexico)

Designed to train Extension paraprofessionals and classroom teachers, this video documents a Cooking with Kids Salad Tasting class with fourth graders. A voiceover commentary provides valuable teaching tips.

**Education Curriculum Package**

**1<sup>st</sup> Place:**

**Shirley Peterson, Krista Mugford, Jenny Olmstead, Rachael Willey, Lisa Nicholson, Patricia Crawford**  
(California)

Let's Eat Smart & Play Hard Together! is an English/Spanish, intergenerational, fun, interactive nutrition and physical activity childhood obesity prevention program for 6-8 year old children and their adult buddies.



**2<sup>nd</sup> Place:**

**Juanita Waits, Linda Block,  
Lynne Borden, Darcy Dixon,  
Evelyn Whitmer, Marta Stuart  
(Arizona)**

Arizona Community Training (ACT) leadership program provides participants with valuable skills and knowledge in understanding and enhancing leadership abilities for community capacity building. ACT is research-based and peer reviewed curriculum.

**3<sup>rd</sup> Place:**

**Marilyn Bischoff, Lyle Hansen,  
Beverly Healy, Marsha Lockard,  
Luke Erickson  
(Idaho)**

The Retirement Ready? curriculum teaches adults how to plan for retirement financial security, enhance health now and in later life, and increase engagement with life during retirement years.

**Educational Publications**

**1<sup>st</sup> Place:**

**Jeanne Brandt  
(Oregon)**

The Laws of Salsa, provides detailed guidelines so consumers can create and preserve safe and healthy salsas. References and recipes included.

**Educational Technology**

**1<sup>st</sup> Place:**

**Patti Griffith, Phyllis Lewis  
(Wyoming)**

Two power point programs help people understand the green trend, global impacts and community level opportunities.

**PUBLIC RELATIONS AWARDS**

**Community Partnerships**

**1<sup>st</sup> Place:**

**Shannon Wooton  
(New Mexico)**

Shannon has established community partnerships with Comfort Keepers and Senior Circle in Roswell, NM in providing Strong Women Strong Bones program to senior citizens that want to improve their health.

**2<sup>nd</sup> Place:**

**Jacque Miller, Karen Massey,  
Glenda Wentworth, Mary Snow,  
Kaye Kasza, Gisele Jefferson,  
Wendy Rice, Lois Illick,  
Rhonda Follman, Janet Benavente,  
Anne Zander, John Deering,  
Sheila Gains  
(Georgia)**

Colorado Extension FCS Agents partner with Energy Outreach Colorado and other partners to educate low income families on how to reduce home utility costs and manage money more effectively.



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