

2018 ACTION PLAN
Committee: Awards & Recognition
Subcommittee: Award Sponsorship & Support

Subcommittee Chair: Mamie Thompson, OK, mamie.thompson@okstate.edu

Subcommittee Chair-elect: Joanna Fifner, OH fifner.2@osu.edu

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Subcommittee Past Chair: Elizabeth Gardner-McBee, OK, elizabeth.mcbree@okstate.edu

Strategic Plan 2017-2020 Goal 2: Maintain adequate financial resources to continue funding quality awards and recognition.

Strategies:

- Recruit and expand sponsorships for awards and recognition.
- Continue relationships with and recognition of current award sponsors

Subcommittee Goal: To provide financial support for the Awards Fund through award sponsorship and auction proceeds.

Objective:

- Raise money annually for award fund development through the Silent Auction.
- Continually seek out and recruit new sponsors for awards.
- Establish protocol for award fund development to increase amount and/or number of awards.

What? (action steps)	Responsible for (specific name)	When? (specific date)
1. Investigate the possibility of new sponsors.	Susan Routh & Committee	Winter/Spring 2017-2018
2. Send Thank You letters to corporate sponsors of awards	Mamie Thompson	December, 2017
3. Prepare an article for January eNEAFCS newsletter on Silent Auction results from previous year.	Mamie Thompson	January 2018
4. Recruit helpers as needed for Silent Auction in San Antonio	Mamie Thompson & Committee	Awards Committee Mtg.
5. Create Silent Auction timeline for future subcommittee chairs.	Susan Routh & Mamie Thompson	December 2017
6. Notify VP Professional Development &/or National Office of needs concerning plans and logistics for silent auction (tables, site, when, etc.)	Mamie Thompson	December 2017
7. Coordinate with VP Professional Development on sponsorship opportunities and/or Silent Auction donations with display sponsors.	Susan Routh & committee	Winter 2017- Spring 2018
8. Solicit ideas for new awards. Establish task force to establish guidelines and seek board approval for adoption in 2017 award program	Susan Routh, Mamie Thompson & Committee	Winter 2017-Spring 2018
9. Provide affiliate presidents with information for memorials, honorarium, and contributions to the awards fund via eNEAFCS article.	Coordinate with Endowment Fund- Susan Routh	Spring 2018
10. Provide affiliate presidents with information on silent auction and hostess needs.	Mamie Thompson	Spring 2018
11. Train members and board on how auction works and what specific procedures are for this year.	Mamie Thompson	Spring and Summer 2018
12. Set up, conduct, and tear down silent auction at the NEAFCS annual conference.	Mamie Thompson, committee, and volunteers	Fall 2018 San Antonio, TX