

Planning for 2017-2018 ACTION PLAN

Committee: Public Affairs

Subcommittee: Education

Subcommittee Chair: Melissa Goodman, mgoodman@uky.edu

Subcommittee Chair-elect: LuAnn Duncan, laduncan@ufl.edu

Subcommittee Apprentice: Janey Cline, janey.cline@uky.edu

Subcommittee Past Chair: Mary Liz Wright, maryliz@illinois.edu

Goal: Increase knowledge of public issues and the relationship between the Extension system and the legislative process.

Objectives:

1. Encourage members to participate on public affairs committees, educational activities and workshops.
2. Support impact reporting at the local, state and national levels.

	What? (action steps)	Responsible for (specific name)	2017-18 Who?	2016-17 When? (specific date)	2017-18 When?
1.	Provide 20 PILD 1st Timer scholarships. Begin promoting in November. Release applications in mid-December. Applications due February 1.	VP Public Affairs/NEAFCS Board	VP	November 2016-February 2017	November 2017 – February 2018
2.	Encourage PILD concurrent session abstract submissions due November 15. Use e-blasts to get the word out.	VP Public Affairs and Subcommittee Julie Buck, jhbuck@uidaho.edu	VP	September 2016 September 2017	September 2017 September 2018
3.	Use e-NEAFCS to promote attendance at PILD. Send access to listserv to both Affiliate Presidents and VPs Public Affairs.	VP Public Affairs and Subcommittee Send to Julie G.	VP	October 2016 – March 2017, September 2017	October 2017 – March 2018, September 2018
4.	Regularly utilize [Public Affairs] list-serve/email to communicate with Affiliate VPs Public Affairs	VP Public Affairs	Committee	Ongoing	Ongoing
5.	Update impact statement data on-line submission form. Promote importance and significance of having each state submit data on their programs and initiatives, etc. by designated deadline.	VP Public Affairs Write email for Julie G.R. – Mary Liz will organize Send to Regional Directions – Link webpage	Committee	November 2016 – February 1, 2017	November 2017 – February 1, 2018
6.	Update an impact statement template to local and state submissions. Post examples of local fact sheets on NEAFCS web page. Use civil rights statement	VP Public Affairs and subcommittee	Meli – KY	November 2016	November 2017
7.	Recruit members to draft NEAFCS IMPACT 2017 by topic area. Send member submissions for content.	VP Public Affairs and subcommittee Julie G.R.	Julie Buck Meli - KY Contact	October 2016 and January	October 2017 and January

	Edit, print. See if people want to continue	Mary Liz	compilers	2017 – March 2017	2018 – March 2018
8.	Distribute NEAFCS IMPACT 2017 statements by email link 2 weeks prior to PILD to self-print and have some extra copies available at PILD for NEAFCS members for meetings with their elected representatives, to NIFA Program Leaders and to JCEP Board members.	VP Public Affairs	VP, Committee	April 2017	April 2017
9.	Make Impact Statements available at Annual Session for PA and President Affiliate Officer and PA Committee meetings.	VP Public Affairs	VP	October 2017	October 2018
10.	Prepare Info-graphic on emerging issues (Dining In, food preservation revival and reducing food waste) for use by members.	TBD (Rebecca?)	Committee	Ongoing	Ongoing
11.	Have The Power of Impact Statements poster placed on NEAFCS website	VP Public Affairs	VP	November 2017	Ongoing