

2017 and 2018 ACTION PLAN
Committee: Member Resources
Subcommittee: Membership, Leadership, Mentoring & Life Members

Subcommittee Chair: Brittany Martin, brittany.martin@ag.tamu.edu (TX)
Subcommittee Chair- Elect: Courtney Davis, cmdavis@ag.tamu.edu (TX)
Subcommittee Apprentices: Dianne Christensen, dianneec@nmsu.edu (NM)
Subcommittee Past Chair: **Cindy Davies**, csdavies@ad.nmsu.edu, (NM)

Goals:

1. To encourage membership including life members' participation in NEAFCS.
2. To encourage attendance at Annual Session.
3. To merge Life Members' Subcommittee with Membership, Leadership, and Mentoring Subcommittee.
4. Increase the number of Life Members.
5. Provide member resources for Life Members

Objectives:

1. To encourage members to join national committees, attend Annual Session, participate in Association offerings.
2. To promote continued life members involvement with Annual Session, promote mentoring opportunities and market opportunities for involvement.

	What (Action steps)	Who (Specific name)	When (Specific date)
1.	Provide orientation event for First Timers at Annual Session including brief history of NEAFCS and a description of the four committees.	Subcommittee members; Plan 1st timers event.	Annual Session Date/time, TBD by national board
2.	Establish mentorship relationship among current members and First Timers.	Subcommittee	ongoing
2.	Provide session for life members at Annual Session including	Subcommittee members; Plan Life Members event.	Annual Session Date/time, TBD by national board
3.	Develop a "benefits" brief on attending Annual Session using social media, i.e., NEAFCS' Webinar, Facebook, others. As part of the benefits brief use evaluation criteria such as I wish I knew as a new employee...., use action photos from past Annual Sessions.	Subcommittee (Brittany will submit article about 1 st timer and lifetime events) Announce event on Facebook.	March 2017
4.	State Affiliate MR VPs will contact new FCS hires within the first two months and encourage NEAFCS membership.	State MR VPs & Subcommittee members	Ongoing

	What (Action steps)	Who (Specific name)	When (Specific date)
5.	Put together "What's Next" handout explaining Life Membership to recent FCS retirees'.	State MR VPs & Brittany Martin, Subcommittee members	Late Spring 2017
7.	Keep updated list of institutions involved with FCS (began in 2016).	Daniel McDonald	Ongoing
8.	Inform university departments with FCS affiliations about the student membership category.	Daniel McDonald	Ongoing
11.	Contact states with student members to learn how they are recruited and what their participation in their association looks like.	Daniel McDonald	Ongoing
12.	Use leftover First Timer pins from 2017 session for 2018 session.	VP MR will check with mgt. co.	2018 Annual Session

VP Members Resources Officer: Edda Z. Cotto-Rivera ecrivera@uga.edu