**Planning for 2018-2019** **ACTION PLAN**

**Committee: Public Affairs**

**Subcommittee: Education**

**Subcommittee Chair: LuAnn Duncan - Florida,** **laduncan@ufl.edu**

**Subcommittee Chair-elect: Janey Cline - Kentucky,** **janey.cline@uky.edu**

**Subcommittee Apprentice: Rebecca Stackhouse – Georgia,** **rebecca.stackhouse@uga.edu**

**Subcommittee Past Chair: Melissa Goodman, Kentucky - mgoodman@uky.edu**

**Goal:** Increase knowledge of public issues and the relationship between the Extension system and the legislative process

**Objectives:**

1. Encourage members to participate on public affairs committees, educational activities and workshops.
2. Support impact reporting at the local, state and national levels.

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|  | What?(action steps) | Responsible for(specific name) | 2018-19 Who? | 2017-18 When?(specific date) | 2018-19 When? |
| 1. | Provide 20 PILD 1st Timer scholarships. Begin promoting in November. Release applications in mid-December. Applications due February 1. | VP Public Affairs/NEAFCS Board | VP | November 2017-February 2018 | November 2018 – February 2019 |
| 2. | Encourage PILD concurrent session abstract submissions due November 15. Use e-blasts to get the word out.  | VP Public Affairs and Subcommittee;Julie Buck, jhbuck@uidaho.edu  | VP | September 2017 September 2018 | September 2018 September 2019 |
| 3. | Use e-NEAFCS to promote attendance at PILD. Send access to listserv to both Affiliate Presidents and VPs Public Affairs. | VP Public Affairs and SubcommitteeSend to Julie G-R. | VP | October 2017 – March 2018,September 2018 | October 2018 – March 2019,September 2019 |
| 4. | Regularly utilize [Public Affairs] list-serve/email to communicate with Affiliate VPs Public Affairs | VP Public Affairs | Committee | Ongoing | Ongoing |
| 5. | Update impact statement data on-line submission form. Promote importance and significance of having each state submit data on their programs and initiatives, etc. by designated deadline.  | VP Public AffairsWrite email for Julie G-R. – Mary Liz will organizeSend to Regional Directions – Link webpage | Committee | November 2017 – February 1, 2018 | November 2018 – February 1, 2019 |
| 6. | Update an impact statement template to local and state submissions. Post examples of local fact sheets on NEAFCS web page. Use civil rights statement. We would like a template for state affiliate use. State Affiliates would customize. | VP Public Affairs and subcommittee | Meli – KY | November 2017 | November 2018 |
| 7. | Recruit members to draft NEAFCS IMPACT 2018 by topic area. Send member submissions for content. Edit, print. See if people want to continue | VP Public Affairs and subcommitteeJulie G-R.Mary Liz | Julie BuckMeli - KY Contact compilers | October 2017 and January 2018 – March 2018 | October 2018 and January 2019 – March 2019 |
| 8. | Distribute NEAFCS IMPACT 2018 statements by email link 2 weeks prior to PILD to self-print and have some extra copies available at PILD for NEAFCS members for meetings with their elected representatives, to NIFA Program Leaders and to JCEP Board members. | VP Public Affairs | VP, Committee | April 2018 | April 2018 |
| 9. | Make Impact Statements available at Annual Session for PA and President Affiliate Officer and PA Committee meetings.  | VP Public Affairs | VP | October 2018 | October 2019 |
| 10. | Prepare Info-graphic on emerging issues (Dining In, food preservation revival and reducing food waste) for use by members. | Rebecca Stackhouse Georgia | Committee | Ongoing | Ongoing |
| 11. | Have The Power of Impact Statements poster placed on NEAFCS website | VP Public Affairs | VP | November 2018 | Ongoing |
| 12. | Google Drive – To share templates, infographics, marketing | VP Public Affairs | VP | November 2018 | Ongoing |
| 13. | Recommendation of leadership, volunteerism or Community Vitality Impact Statement. May capture policy systems environmental change | Committee | VP | November 2018 | Ongoing |
| 14. | Share info & best practices about legislative advocacy from PILD or states (e.g. Legislative breakfast, providing materials in PDF to staffers) | Attendees at PILD | Committee, VP | November 2018 | Ongoing |