

Planning for 2019-20 ACTION PLAN
Committee: Public Affairs
Subcommittee: Education

Subcommittee Chair: Janey Cline - Kentucky, janey.cline@uky.edu
 Subcommittee Chair-elect: Rebecca Stackhouse – Georgia, rebecca.stackhouse@uga.edu
 Subcommittee Apprentice: Ebony Lott—Tennessee, elott1@tnstate.edu
 Subcommittee Past Chair: LuAnn Duncan - Florida, laduncan@ufl.edu

Other members:

Melissa Goodman, Kentucky - mgoodman@uky.edu
 Glenda Hyde—Oregon, glenda.hyde@oregonstate.edu
 Lila B. Karki—Tuskegee, lkarki@tuskegee.edu
 Liz Espie—Texas A & M, liz.espie@ag.tamu.edu
 Dorothy Nuckols—Maryland, dnuckols@umd.edu
 Nicole McGeehan—Penn State, nmd5140@psu.edu
 Vanessa Hoines—North Dakota, Vanessa.hoines@ndsu.edu
 Joy Rouse—Iowa, mrouse@iastate.edu
 Kathee Tiff—Idaho, ktiff@uidaho.edu
 Courtney Parrott—Texas A & M, Courtney.parrott@ag.tamu.edu
 Rachel Chaney—Arkansas, richaney@uaex.edu
 Cathy Pearson—Texas A & M, cathy.pearson@ag.tamu.edu

Goal: Increase knowledge of public issues and the relationship between the Extension system and the legislative process

Objectives:

1. Encourage members to participate on public affairs committees, educational activities and workshops.
2. Support impact reporting at the local, state and national levels.

| | What? (action steps) | Responsible for (specific name) | 2019-20 Who? | 2019-20 When? (specific date) | 2019-20 When? |
|----|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------|-------------------------------------------|------------------------------------------|
| 1. | Provide 20 PILD 1st Timer scholarships. Begin promoting in November. Release applications in mid-December. Applications due February 1. | VP Public Affairs/NEAFCS Board | VP | November 2019- February 2020 | November 2019 – February 2020 |
| 2. | Encourage PILD concurrent session abstract submissions due November 15. Use e-blasts to get the word out. | VP Public Affairs and Subcommittee; | VP | September 2019- November 2019 | September 2019 - November 2019 |
| 3. | Use e-NEAFCS network & listserv to promote attendance at PILD. Send access to listserv to both Affiliate Presidents and VPs Public Affairs. | VP Public Affairs and Subcommittee Send to Mary Liz . | VP | October 2019 – March 2020, September 2020 | October 2019– March 2020, September 2020 |

| | | | | | |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------|-------------------------------------------|--------------------------------------------|
| 4. | Regularly utilize [Public Affairs] list-serve/email to communicate with Affiliate VPs Public Affairs | VP Public Affairs | Committee | Ongoing | Ongoing |
| 5. | Update impact statement data on-line submission form. Promote importance and significance of having each state submit data on their programs and initiatives, etc. by designated deadline. | VP Public Affairs Write email for. – Mary Liz will organize Send to Regional Directions – Link webpage | Committee | November 2019 – February 1, 2020 | November 2019 – February 1, 2020 |
| 6. | Update an impact statement template to local and state submissions. Post examples of local fact sheets on NEAFCS web page. Use civil rights statement. We would like a template for state affiliate use. State Affiliates would customize. | VP Public Affairs and subcommittee | Melissa G. will contact Will F. | November 2019 | November 2019 |
| 7. | Recruit members to draft NEAFCS IMPACT 2020 by topic area. Send member submissions for content. Edit, print. See if people want to continue | VP Public Affairs and subcommittee Mary Liz | Contact compilers | October 2019 and January 2020– March 2020 | October 2019 and January 2020 – March 2020 |
| 8. | Distribute links to NEAFCS IMPACT 2020 statements by email link 2 weeks prior to PILD to self-print and have 20 extra copies available at PILD for NEAFCS members for meetings with their elected representatives, 35 to NIFA Program Leaders and to JCEP Board members. Have state affiliates email legislators prior to PILD | VP Public Affairs | VP, Committee | April 2020 | April 2020 |
| 9. | Make Impact Statements available at Annual Session for PA and President Affiliate Officer and PA Committee meetings. | VP Public Affairs | VP | October 2019 | October 2020 |
| 10. | Prepare Info-graphic on emerging issues (Dining In, food preservation revival and reducing food waste) for use by members. | Rebecca Stackhouse Georgia | Committee | Ongoing | Ongoing |
| 11. | Have The Power of Impact Statements poster placed on NEAFCS website *update | VP Public Affairs | VP | November 2019 | Ongoing |
| 12. | Google Drive – To share templates, infographics, marketing | VP Public Affairs | VP | November 2019 | Ongoing |
| 13. | Recommendation of leadership, volunteerism or Community Vitality Impact Statement. May capture policy systems environmental change. Add Community Vitality Impact Statement for volunteerism | Committee | VP | November 2019 | Ongoing |

| | | | | | |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------------|-----------------------------|---------|
| | report. State, type of volunteers (Master Food Preservers, Family Food Educators, Family Community Educators, etc.), number of volunteers and hours contributed. We will apply multiplier from volunteer web page for each state and NEAFCS. Glenda will find name of presenter (and powerpoint?) with cost savings data program themes. | | | | |
| 14. | Share info & best practices about legislative advocacy from PILD or states (e.g. Legislative breakfast, providing materials in PDF to staffers). Prepare agenda for NEAFCS meetings with National President. Lead meeting | Attendees at PILD | Committee, VP | November 2020 | Ongoing |
| 15. | Delete subject area for federal programs (SNAP). Include projects in appropriate subject areas | | | November 2019-February 2020 | |
| 16. | Request a webinar on Impact Statement tips | | Becca S. | November 2019-December 2019 | |
| 17. | Request PA committee breakout session. Impact Statement workshop (needs catchy name) | | Becca, Glenda, Ebony, Melissa | | |