

2020 ACTION PLAN
Committee: Awards & Recognition
Subcommittee: Award Sponsorship & Support

Subcommittee Chair: Melissa Wyatt, AZ, melb2@email.arizona.edu

Subcommittee Chair-elect: Melissa Rupp, OH, rupp26@osu.edu

Subcommittee Apprentice: Vacant

Subcommittee Past Chair: Tonya Johnson, OR, tonya.johnson@oregonstate.edu

Strategic Plan 2017-2020 Goal 2: Maintain adequate financial resources to continue funding quality awards and recognition.

Strategies: A) Recruit and expand sponsorships for awards and recognition. B) Continue relationships with and recognition of current award sponsors

Subcommittee Goal: To provide financial support for the Awards Fund through award sponsorship and auction proceeds.

Objective:

- Raise money annually for award fund development through the Silent Auction.
- Continually seek out and recruit new sponsors for awards.
- Establish protocol for award fund development to increase amount and/or number of awards.

	What? (action steps)	Responsible for (specific name)	When? (specific date)
1.	Provide affiliate presidents with information for memorials and honorarium	Tonya, Past Chair	Fall 2019
2.	Send Thank You notes to donors via email.	Tonya, Past Chair	Fall 2019 (ASAP)
3.	Prepare an article for January NEAFCS NETWORK newsletter on Silent Auction	Tonya, Past Chair	Fall 2019
4.	Create Silent Auction Timeline for future subcommittee	Julie Garden-Robinson & Melissa Wyatt	December 2019
5.	Notify VP of Awards & Recognition and/or National Office of needs concerning plans and logistics for UT site, including tables & timeframe	Melissa Wyatt	December 2019
6.	Investigate the possibility of new sponsors	Julie Garden-Robinson & Committee	Winter 2019/Spring 2020
7.	Explore online options for Silent Auction	Julie Garden-Robinson, Will Ferguson & Committee	Winter 2019/Spring 2020
8.	Coordinate with VP of Awards & Recognition on sponsorship opportunities & silent auction donations from exhibitors.	Julie Garden-Robinson & Committee	Winter 2019 through Spring/Summer 2020
9.	Provide affiliate Presidents with information on silent auction & host needs (including any item restrictions, such as alcohol)	Melissa Wyatt	Spring 2020
10.	Train members & Board on how the auction works and the procedures for the year.	Melissa Wyatt	Spring/Summer 2020
11.	Recruit helpers as needed for the Silent Auction in Snowbird, UT	Julie Garden-Robinson & Committee	Awards Committee Meeting Via Email & Signup Genius Fall 2020

12.	Setup, conduct, & tear down the silent auction at NEAFCS Annual Session in Snowbird, UT	Melissa Wyatt, Committee & Volunteers	September 2020
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