

## 2019-2020 ACTION PLAN

**Committee:** Member Resources  
**Subcommittee:** Membership & Life Members

**Subcommittee Chair:** Leslee Blanch [lblanch@uidaho.edu](mailto:lblanch@uidaho.edu) (ID)  
**Subcommittee Chair- Elect:** Jackie Ogden [jogden@uga.edu](mailto:jogden@uga.edu) (GA)  
**Subcommittee Apprentices:**  
**Subcommittee Past Chair:** Dianne Christensen, [dianne@nmsu.edu](mailto:dianne@nmsu.edu) (NM)

### Goals:

1. To recruit new agents for membership and participation in NEAFCS.
2. To encourage first time attendance of current agents at Annual Session.
3. To encourage retiring members to convert to Life Membership and attend Annual Session.
4. To provide an orientation event for First Timer's at Annual Session.
5. To provide an event for Life Members at Annual Session.

### Objectives:

1. To encourage members to join national committees, to attend Annual Session, and to participate in Association offerings.
2. To promote continued Life Members involvement with Annual Session, to promote mentoring opportunities, and to market opportunities for involvement.

	<b>What (Action steps)</b>	<b>Who (Specific name)</b>	<b>When (Specific date)</b>
1.	Provide orientation event for First Timers at Annual Session, including how to: <ul style="list-style-type: none"> <li>➤ Be involved in NEAFCS</li> <li>➤ Navigate the conference</li> <li>➤ Connect with state and national leadership</li> </ul> Lunch at resort: Budget: \$300 Estimated participants: 120	<ul style="list-style-type: none"> <li>• Leslee Blanch, ID</li> <li>• Jackie Ogden, GA</li> <li>• Dianne Christensen, NM</li> <li>• Alexis Roberts, GA</li> <li>• Johanna Hahn, VA</li> <li>• Katie Alexander, KY</li> <li>• Amanda Dome, KY</li> <li>• Amanda Hardy, KY</li> <li>• Kelsie Muller, IN</li> <li>• Alexis Roberts, GA</li> <li>• Carol Schwarz, NE</li> </ul>	Annual Session  Sept. 14, 2020 11:30-1PM
2.	Provide session for life members at Annual Session. Continental Breakfast at resort: Budget: \$250	Subcommittee: <ul style="list-style-type: none"> <li>• Luann Boyer, CO</li> <li>• Johanna Hahn, VA</li> </ul>	Annual Session Sept. 15, 2020 8:30-10AM (tentative time)
3.	Develop a benefits brief on attending Annual Session and specifically the First Timer's Event for new agents using social media, i.e., NEAFCS Webinar, Facebook, others.	Subcommittee will work with Will Ferguson on timing and posting content. <ul style="list-style-type: none"> <li>• Kelsie Muller, IN</li> </ul>	Aug/Sept 2020
4.	State Affiliate MR VPs will contact new FCS hires within the first two months and encourage NEAFCS membership. Two semi-annual reminder emails to be sent	Subcommittee: <ul style="list-style-type: none"> <li>• Cindy Davies, NM</li> </ul>	Post Annual Session Oct 2019 Pre Annual Session May 2020

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(continued)

	<b>What (Action steps)</b>	<b>Who (Specific name)</b>	<b>When (Specific date)</b>
5.	Put together "What's Next" handout explaining Life Membership to recent FCS retirees.	<ul style="list-style-type: none"> <li>• Carla Bush, TN</li> <li>• Cindy Davies, NM</li> <li>• Will Ferguson (NEAFCS)</li> </ul>	November 2019
6.	Keep updated list of institutions involved with FCS (began in 2016). ➤ Add this information to the NEAFCS website	<ul style="list-style-type: none"> <li>• Brittany Martin, TX</li> </ul>	Ongoing
7.	Inform university departments with FCS affiliations about the student membership category.	<ul style="list-style-type: none"> <li>• Brittany Martin, TX</li> </ul>	Ongoing
8.	Establish a new mentoring subcommittee in 2019/2020.	Subcommittee: <ul style="list-style-type: none"> <li>• Cindy Davies, NM</li> <li>• Dianne Christensen, NM</li> <li>• Kelli Roberson, TN</li> <li>• Carla Bush, TN</li> <li>• Mary Blackburn CA</li> <li>• Roxie Price, GA</li> </ul>	Oct 2019-Sept 2020 Ongoing