

2026 ACTION PLAN

Committee: Awards Sponsorship Support Awards & Recognition

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Strategic Plan Goal:

Maintain adequate financial resources to continue funding quality awards and recognition. Evaluate how scholarships are funded for awards recipients. Create a sponsor program to fund existing awards.

Committee Goal: To raise funds through silent auction, 50/50 raffle and through alternate giving options, to provide support of the awards given at the annual session.

Objectives:

1. Raise money annually for award fund development through the silent auction, 50/50 raffle and possible alternative donor program.
2. Build and promote the support through partnership with Ambassador program.
3. Revisit online platform options for silent auction. Suggestion: 32 Auctions Platform www.32auctions.com

(action steps)		(2026)	
1.	Send Thank you notes to donors via email or postal service	Crystal Anaya	2/2026
2.	Close out 2024 Star Donor program and update donor list.	Crystal Anaya & National Office	2/2026
3.	Prepare newsletter article for results of the silent auction.	Crystal Anaya	2/2026
4.	Prepare and submit an article thanking star donor club members and talking about the new opportunity to give	Crystal Anaya	2/2026
5.	Fundraiser Timeline for 2026 with guidance/recommendations.	Crystal Anaya & Robin Eubank-Callis	3/31/2026
6.	Notify VP of Awards and Recognition and/or National Office about needs and logistics for Tennessee site, including tables and time frame	Crystal Anaya	3/31/2026
7.	Develop marketing strategy for the year	VP of Awards & committee	4/1/2026

8.	Coordinate with VP of Awards & Recognition on sponsorship opportunities and donations from exhibitors.	VP of Awards & Committee	5/1/2026
8.	Provide affiliate Presidents with information on fund raiser	Crystal Anaya	6/1/2026
10.	Train members and Board on how the strategy	Crystal Anaya & National Office	7/1/2026
11.	Recruit helpers as needed	VP of Awards & National Office	8/1/2026
12.	Setup, conduct, and tear down the silent auction at NEAFCS Annual Session in Grand Rapids, MI	Crystal Anaya, Committee & volunteers	10/20/2026

Silent auction and 50/50 raffle in person and are open to all in attendance.