



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office. **This report should cover anything that has occurred between January 1 and December 31 of the current year.**

State/Territory: CALIFORNIA Date: 3/15/2019

Person Completing Form: Mary L Blackburn Phone: 510 670-5623

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

Statewide Programs:

The Expanded Food and Nutrition Education Program (EFNEP) reached underserved and limited-resource families in 24 Californian counties; delivered 58,560 hours of nutrition education in English, Spanish, Vietnamese, Hmong, Chinese and Russian; and served 51,302 youth and adults in 5,449 households. At least 95% of adults reported improved diet quality practices; 83% improved food safety; and 86% improved physical activity. Graduates reported an average food cost saving of \$39.60 per month --- an annualized savings of \$2,589,365.00.

The University of California is one of five state level agencies (California Department of Social Services (CDSS); Department of Public Health (CDPH); Department on Aging (CDA), and Catholic Charities (CCC) implementing SNAP-Ed/Calfresh in California. UC CalFresh program is administered through the University of California Agriculture and Natural Resources (UCANR) Cooperative Extension (UCCE)) in 32 counties across California. It partner's with over 800 non-funded organizations/groups to conduct programs for SNAP eligible populations. For the year 2018, UC CalFresh delivered SNAP-Ed programming at 1,177 sites; direct education to 110,865 SNAP-Ed eligible participants; and facilitated more than 1,000 PSE changes at 350 sites -- reaching 142,028 participants. UC CalFresh offers a comprehensive approach to reduce childhood obesity, with programs in early childcare centers, schools, and to help sustain adult health in diverse limited income communities. Quality nutrition education and physical activity promotion aligned with policy, systems and environmental change strategies, help create long lasting healthy community change.

County Highlights:

Riverside County reached 8,344 youth and 1,074 adults helping them adopt healthy eating behaviors and to be more active. The Shaping Healthy Choices program was implemented in two middle schools. The Youth-led Participatory Action Research (YPAR) Project at one school and an Indian Tribe, helped maintain seven gardens to increase

opportunities for healthy food access. Master Gardeners provided gardening education to youth and families to promote locally grown food. Connects to You! Pilot Project (learning via newsletter, and phone coaching) reached participants unable to attend classes.

Humboldt/Del Norte Counties worked with Humboldt County Food Bank, Food For People (FFP), to help develop a Campaign supporting Fighting Hunger, and Building Hope for consistent access to safe and nutritious foods. Of the 2,000,000 pounds of food distributed annually, 36% is fresh produce. Margaret Keating Elementary School (67% Native American) and the Del Norte and Adjacent Tribal Lands (DNATL) Community Food Council revitalized the school garden, supported Tribal traditional Native American and non-Native foods, and promoted Tribal cultural foods and practices.

Los Angeles and Orange Counties Expanded Food and Nutrition Education program (EFNEP) maintain high graduation rates and positive outcomes for 871 adults and 6,787 youth. Orange County Master Food Preserver Program is one of the largest in California with 50 active volunteers. Volunteers made 17,275 contacts with the public and donated 3108 hours teaching safe home food preservation. New partnerships and representation on various local workgroups and coalitions help to address food security, childhood obesity, food waste, and school-based nutrition education.

Alameda County trained over 200 teachers and reached over 3,200 preschoolers in 46 preschools with extender nutrition, physical activity, gardening education, wellness policy development, and painted stencils on four playgrounds. A highlight of the educational activities is teaching money management and low cost food buying to preschoolers. Alameda's Quality of Life Program for seniors living in low-income senior housing features garden plots and container gardening for those with physical limitations as well as nutrition, physical activity, and food safety education. A major highlight is the training of Senior Ambassadors in nutrition, gardening, food safety, and physical activity to address the need for program sustainability.

National, Regional, and State Awards

Mary Blackburn and others. 2018. National Harkins on Wellness Award, Harkins on Wellness Symposium, Drake University, Des Moines, Iowa, March 21, 2018. The annual award highlights the top eleven community nutrition and wellness initiatives in the nation. The Harkin Institute for Public Policy & Citizen Engagement exist to inform citizens, inspire creative cooperation, catalyze change on issues of social justice, fairness, and opportunity.

Katherine Soule and Team. 2018. NEAFCS First Place Regional, and Second Place National School Wellness Award, recognizes outstanding school-based programs to promote and improve physical, emotional, and/or social wellness of students, staff or families of students in the school community. May include nutrition, fitness, garden-based nutrition education, health, character education, self-esteem, farm-to-school and more.

Chelsey Slattery and team. 2018. The University of Agriculture and Natural Resources (UC ANR) STAR Team Award for their significant contribution to UC ANR's Healthy Families and Communities Strategic Initiative through the coordination and implementation of the UC CalFresh Nutrition Education Program and the Expanded Food and Nutrition Education Program in Butte, Glenn, Colusa, Sutter, and Yuba counties.

<http://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=27478>

UC Delivers Stories:

EFNEP Brought Enrichment Activities to Summer Meals Program
<https://ucanr.edu/delivers/categories/?impact=1060&delivers=1>

Shaping Healthy Choices Program Initiated in Riverside
<https://ucanr.edu/delivers/categories/?impact=1061&delivers=1>

UC CalFresh and 4-H Partner to Develop a Generation of Student Chefs:
<https://ucanr.edu/delivers/index.cfm?impact=1054>

Leveraging Cooperative Extension to Increase Youth Knowledge of Agriculture:
<https://ucanr.edu/delivers/?impact=1062&a=0>

County Cluster's EFNEP and UC CalFresh Collaborate to Help Farm Labor Families Achieve Success: <http://ucanr.edu/delivers/?impact=1037&a=0>

Comprehensive Programming Shows Positive Impacts on Overall School Health:
<http://ucanr.edu/delivers/?impact=1030&delivers=1>

California SNAP-Ed Success Stories

Slattery, CL, Murrey, S., Bishop, T. (2018) UC CalFresh and 4-H Partner to Develop Student Chefs in Sutter and Yuba Counties! SNAP-Ed Connection, U.S. Department of Agriculture. <https://snaped.fns.usda.gov/success-stories/uc-calfresh-and-4-h-partner-develop-student-chefs-sutter-and-yuba-counties>

Slattery, CL, Gerdes, M, Scherr, RE, Murrey, S. (2018). School Health Check. SNAP-Ed Connection, U.S. Department of Agriculture. <https://snaped.fns.usda.gov/success-stories/school-health-check>

Presentations:

Blackburn, Mary L. 2018. *Collaboration and Coalition Building*: Highlighted the work of the Alameda County Community Nutrition Action Partners (CNAP). CNAP include Alameda County Health Department, UCANR-UC Cooperative Extension, Alameda County, The Area Agency on Aging, and 11 community programs and groups: The Harkin Institute for Public Policy & Citizen Engagement is at Drake University, Des Moines, Iowa. March 21, 2018.

Blackburn, Mary L, Lagura, MaryAnn. 2018. *UCCE Alameda County Develops Wellness Policies for Twenty Preschools*. Biennial Regional Conference, California Association of Family and Consumer Sciences, April 7, 2018, San Francisco, CA

Blackburn, Mary L. 2018. *Science to Policy: Documenting and Supporting Policy Efforts and Impacts-Enhancing Use of the Performance Review Process*. UCANR Statewide Conference, Ontario, California, April 12, 2018.

Poster Sessions:

Ganthavorn C, Sandoval E, Pulido M, MKNelly B, Keitner A, Mills MA, Diane English, *Smarter Lunchrooms Movement in Coachella Valley*, presented at California SNAP-Ed Forum, Sacramento, January 2018.

Jones AM, Gerdes M, Brian KM, **Ganthavorn C**, Ginsburg DC, Klisch S, Lawry-Hall S, Martin A, Pressman J, Soule K, Slattery CL, Srivastava D, Zidenberg-Cherr S, and Scherr RE, *Evaluation of the Shaping Healthy Choices Program through Nutrition Knowledge Data and Comparison to an Extender Model Pilot*, presented at American Society for Nutrition Annual Conference, Boston, in June 2018.

Gerdes MA, Jones AM, Bergman JJ, Brian KM, **Ganthavorn C**, Ginsburg DC, Klisch S, Lawry-Hall S, Linnell JD, Martin A, Pressman JM, Slattery CL, Soule K, Srivastava D, Zidenberg-Cherr S, and Scherr RE. *Progression Through Partnership: Adaptation of the Shaping Healthy Choices Program through Partnership with UC CalFresh*. Presented at American Society for Nutrition Annual Conference, Boston, Mass, June 2018.

Slattery, CL, Jones, AM, Scherr, RE. (December 2018). Professional Development Increases Educator Confidence to Teach Nutrition. National Association of Extension and Staff Development Professionals. Alexandria, Virginia.

Slattery, CL., Lawry-Hall, S., Pressman, J., Murrey, S., Vang, M., Bishop, T. (April 2018). Poster Title: UC CalFresh and 4-H Partner to Serve up an Intensive Hands on Course of Study to Develop a Generation of Student Chefs. Poster Session: April 2018 UC ANR Statewide Conference Ontario, CA.

<https://ucanr.edu/sites/statewideconference2018/files/287422.pdf>

Slattery, CL., Pressman, J., Rodriguez, S. (April 2018). Poster Title: Farmworker Institute of Education & Leadership Development Partners with EFNEP to Provide Participants GED Credit. Poster Session: April 2018 UC ANR Statewide Conference Ontario, CA. <https://ucanr.edu/sites/statewideconference2018/files/287425.pdf>

Slattery, CL., Palmer, R., Lawry-Hall, S., Falk, A., Pressman, J. (April 2018). Poster Title: Leveraging the Expertise of UC Cooperative Extension to Increase Youth Knowledge of Agriculture and Local Commodities. Poster Session: April 2018 UC ANR Statewide Conference Ontario, CA.

<https://ucanr.edu/sites/statewideconference2018/files/287424.pdf>

Fetter, D., Jones, A., **Slattery, CL.**, Chapman, J., Pressman, J., Gerdes, M., Zidenberg-Cherr, S., Lawry-Hall, S., Scherr, RE. (April 2018). Poster Title: Healthy Choices in Motion Increases Physical Activity Knowledge in Butte County. Poster Session: April 2018 UC ANR Statewide Conference Ontario, CA.

<https://ucanr.edu/sites/statewideconference2018/files/287423.pdf>

Jones, AM., Gerdes, M., Brian, K., Ganthavorn: C., Ginsburg: D., Klisch, S., Lawry-Hall, S., Martin, A., Pressman, J., Soule, K., **Slattery, CL.**, Srivastava, D., Zidenberg-Cherr, S., Scherr, RE. Poster Title: Evaluation of the Shaping Healthy Choices Program through Nutrition Knowledge Data and Comparison to an Extender Model Pilot. Poster Session: UC

ANR Statewide Conference Ontario, CA (April 2018) and American Society of Nutrition Conference (June 2018).

Slattery, CL, Lawry-Hall, S, Westbrook, J. (February 2018). Poster title: Nutrition, Gardening, and Physical Activity Integration into Special Education Classrooms. Poster Session: 2018 Nutrition Update. Davis, California.
<https://ucdavis.box.com/s/56g3glgm1vr94eg5fxr0380rawrtjcpo>

Gerdes, M., Jones, AM., Linnell, J., Bergman, J., **Slattery, CL.**, Ginsburg, D., Brian, K., Ganthavorn, C., Klisch, S., Lawry-Hall, S., Martin, A., Pressman, J., Soule, K., Srivastava, D., Scherr, RE., Zidenberg-Cherr, S. (February 2018). Poster title: Progression through Partnership: Adaptation of the Shaping Healthy Choices Program through Partnership with the UC CalFresh Nutrition Education Program. Poster Session: 2018 Nutrition Update. Davis, California, Poster Session: 2018 UC ANR Statewide Conference Ontario, CA; and 2018 American Society of Nutrition Conference.

Slattery, CL, Jones, AM, Scherr, RE. (January 2018). Professional Development Increases Educator Confidence to Teach Nutrition. Poster Session: SNAP-Ed Local Implementing Agency Forum 2018. Sacramento, California.
<https://custom.cvent.com/C506006261F8428CB7CCB91AAA9A05B4/files/54af430e4a1b43bb9a2d632fa11c337e.pdf>

National Committee Participation:

Professional Development Committee: Program Development Subcommittee: Reviewed concurrent and poster sessions for the 2018 annual conference abstracts: Mary Blackburn (6), Chutima Ganthavorn (4), and Deepa Srivastava (8). We wrote detailed critiques for mentoring purposes.

Awards Committee Judging: Reviewed award applications for 2018 Annual Conference: Mary Blackburn reviewed 10 Community Partnership awards and wrote detailed reviews for each application for mentoring purpose.

Public Affairs Committee: California contributed 10 statements for the 2018 National Extension Association of Family and Consumer Sciences National Impact Statements.

Member Resources – JNEAFCS Journal Sub-Committee: One member (Mary Blackburn) attended the 2018 committee meeting in San Antonio and helped to develop the 2019 Annual Plan. Two served as reviewers: Mary Blackburn 3, and Deepa Srivastava (3) manuscripts.

AAFCS: Two members are active in the American Association of Family and Consumer sciences and California Affiliate.

International: Two are members of the International Federation of Home Economics.

International: One member served on the Planning Committee of the 2019 Global Intergenerational Conference. Met in September, October, November, and December 2018.

What are your Affiliate's goals for the next 12 months?

Program goals include expansion of classes led in medical clinic settings; continuation of *UCCE Connects to You! (C2U)*, a pilot program exploring the effectiveness of technology in nutrition education programs to expand participation, reduce costs associated with travel, and reach populations unable to participate in person. Also, develop a comprehensive health curriculum addressing the unique needs of individuals with disabilities -- ensuring that students with disabilities have equal opportunities to lead healthy lifestyles with regular physical activity and good nutrition; increase social media presence; increase program reach and parity efforts; and expand research programs and extension around food access for older Americans.

What challenges do Cooperative Extension and/or Family & Consumer Sciences pose in your state?

The current political climate affects the participation rates of adults who identify as immigrant Hispanic or Latino. Fears within the immigrant community about participating in any free/government programming, and lack of multi-lingual resources impacts on program effectiveness. To reach this community, California EFNEP collaborated with UC ANR *News and Outreach in Spanish (NOS)* to release a video campaign -- *Estamos Contigo – We Are With You*. This campaign highlights the work of Latino Educators within local communities. There is a continuing lack of funding and resources to address adequately the needs of families at higher risk in large urban counties. The number of NFCS advisors is small in comparison to the population needs in California.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

None to date.