

NEAFCS Regional Business Meetings

Wednesday, October 18, 2017 8:00 AM – 10:00 AM Hilton Omaha, Omaha, NE

Educational Awards Fund Meeting NEAFCS Annual Business Meeting

Thursday, October 19, 2017 9:00 AM - 11:00 AM Hilton Omaha, Omaha, NE



Agenda

Education Awards Fund

Call to Order Parliamentary Procedure Credentials Report Adoption of Meeting Rules Adoption of Agenda Appointment of Committee to Approve Minutes 2016 Awards Fund Meeting Minutes Financial & Audit Reports Vice President for Awards & Recognition Report	Sandy Ólson Rebecca Travnichek Jovita Lewis Jovita Lewis Theresa Mayhew Jovita Lewis Nancy Stehulak
New Business 2018 Educational Awards Fund Budget Announcements Adjournment	Nancy Stehulak
Annual Business Meeting	
Call to Order Parliamentary Procedure Credentials Report Adoption of Meeting Rules Adoption of Agenda Appointment of Committee to Approve Minutes 2016 Annual Business Meeting Minutes. Financial & Audit Reports.	Sandy Ólson Rebecca Travnichek Jovita Lewis Jovita Lewis Theresa Mayhew Jovita Lewis
Reports of Elected Officers	
President. President-Elect. Secretary. Treasurer. Vice President for Member Resources Vice President for Professional Development. Vice President for Public Affairs. Southern Region Director. Eastern Region Director. Western Region Director. Central Region Director. Immediate Past-President. Historian Report. Journal of Extension Executive Director. Standing Committees	Lora Lee Howard Jovita Lewis Nancy Stehulak Edda Cotto-Rivera Karen DeZarn Glenda Hyde Karen Munden Diane Whitten Julie Cascio Rebecca Travnichek Debby Mathews Carol Schlitt Luann Boyer
Reports BylawsFinanceInvestments	Nancy Stehulak

Special Committee Reports

2017-2020 Strategic Plan JCEP Leadership Conference JCEP PILD Conference National Office Committee Endowment Committee Annual Session Hub City Committee National Nominating Committee	Rebecca Travnichek Glenda Hyde Debby Mathews Judy Hetterman Debby Mathews				
New Business					
Presentation of Candidates Election of Officers Adoption of 2018 Operating Budget Presentation of 2017-18 Executive Board Announcements Adjournment	Debby MathewsNancy Stehulak				

2017 NEAFCS Credentials Report

Central Region	Southern Region						
	Active Members as of 08/01/17	# of Delegates Allowed	Active # of Members Delegates as of Allowed				
Illinois	22	2	Alabama 49 2				
Indiana	76	3	Arkansas 73 3				
lowa	26	2	Florida 66 3				
Kansas	59	2	Georgia 74 3				
Michigan	53	2	Kentucky 102 4				
Minnesota	20	2	Louisiana 32 2				
Missouri	35	2	Mississippi 54 2				
Nebraska	41	2	North Carolina 73 3				
North Dakota	30	2	Oklahoma 70 3				
Ohio	54	2	Puerto Rico LIFE 2				
South Dakota	Life Only	2	South Carolina LIFE 2				
Wisconsin	51	2	Tennessee 115 5				
			Texas 201 8				
			Virginia 38 2				

Eastern Region	Western Region							
	Active Members as of 08/01/17	# of Delegates Allowed		Active Members as of 08/01/17	# of Delegates Allowed			
Connecticut	2	2	Alaska	6	2			
Delaware	12	2	Arizona	18	2			
Dist. of Columbia	0	0	California	10	2			
Maine	4	2	Colorado	25	2			
Maryland	16	2	Hawaii	5	2			
Massachusetts	2	2	Idaho	19	2			
New Hampshire	1	2	Montana	33	2			
New Jersey	14	2	Nevada	3	2			
New York	14	2	New Mexico	23	2			
Pennsylvania	34	2	Oregon	26	2			
Rhode Island	0	0	Utah	27	2			
Vermont	LIFE	2	Washington	11	2			
West Virginia	23	2	Wyoming	6	2			

Strategic Plan 2017 - 2020

Mission Statement

The National Extension Association of Family and Consumer Sciences (NEAFCS) provides personal and professional development opportunities for its membership and recognizes Extension professionals who impact the quality of life for individuals, families and communities.

Vision

NEAFCS is the professional organization for Extension Family and Consumer Sciences that:

- Provides innovative professional growth and leadership development opportunities
- Recognizes and promotes excellence and scholarship in programming
- Provides opportunities for sharing educational resources, networking and building partnerships
- Promotes the profession and the mission and goals of the Land Grant University Extension System

Values

NEAFCS members are dedicated to the beliefs that education is basic across the lifespan; that our clients have the ability to make their own plans and arrive at their own decisions; that diversity enhances our work with cultures that are respected and celebrated; that innovative solutions will enable us to better serve our evolving communities; and that carrying out our work in a professional and ethical manner is vital in our role as Extension Educators.

Organizational Management

Goal 1: Ensure an organizational structure and governance that meets the needs of Extension Family and Consumer Sciences members and supports the mission, vision and values of the Association

Strategies:

- Adhere to the bylaws, policies and procedures of the organization.
- Consider the development of committees, partnerships and causes as they relate to strategic direction.
- Assure balanced affiliate representation through an examination of regions and affiliate relationships.
- Seek innovative and appropriate management and information tools to support Association priorities.
- Review tools including the website and social media for their use in helping NEAFCS obtain its goals.
- Provide oversight and structure to the management company so their work supports the

vision and mission of NEAFCS through policies and procedures put in place.

Goal 2: Implement financial policies that ensure our continued viability and that reflect best practices for nonprofit organizations

Strategies:

- Assure accountability, transparency, integrity, and ethical practices in all financial transactions and philosophies.
- Work toward a level of reserves equivalent to three years of operating expenses.
- Develop investment strategies and vehicles to support our vision and mission.
- Obtain a fully funded Endowment that will continuously support targeted projects consistent with our vision, mission and strategic direction.

Awards & Recognition

Goal 1: Recognize and promote excellence, diversity and scholarship in NEAFCS programming

Strategies:

- Guide members in understanding awards opportunities and procedures.
- Evaluate awards and recognition programs in order to address current program trends and emerging technology.

Goal 2: Maintain adequate financial resources to continue funding quality awards and recognition

Strategies:

- Recruit and expand sponsorships for awards and recognition.
- Continue relationships with and recognition of current award sponsors.

Member Resources

Goal 1: Create an awareness of diversity issues impacting NEAFCS members

Strategies:

- Involve diverse members in all facets of the Association.
- Provide opportunities for members to present successful programming related to diversity.

Goal 2: Provide opportunity for communications, marketing resources and networking partnerships for Association members and the Family and Consumer Sciences profession

Strategy:

 Promote the relevance and impact of our profession and programs to internal audiences.

Goal 3: Support association publications that showcase academic excellence Strategy:

 Provide an opportunity for members to share scholarly work through peer reviewed publications.

Goal 4: Build and support membership, leadership, mentoring and life member opportunities

Strategies:

- Encourage members to join national committees, attend Annual Session, and participate fully in Association offerings.
- Market opportunities for involvement, promote mentoring opportunities, and engage retirees.

Professional Development

Goal 1: Offer professional development opportunities that enhance the scholarship and research qualities and skills of members' diverse Extension work in family and consumer sciences.

Strategies:

- Through Annual Session and a selection of additional professional development opportunities, members will learn current and cutting-edge research and practice to impact families and communities. Members will also discover new ideas, tools, techniques and colleagues to enhance their work.
- Through professional development committee work, members will enhance and/or gain leadership skills.
- By writing and proposals for presentations, webinars and other scholarly works, members will increase their scholarship capabilities.

Goal 2: Utilize technology and media to enhance the NEAFCS profession

Strategy:

 Through targeted training and professional development members will develop and enhance skills and competencies in using technology and social and professional media.

Public Affairs

Goal 1: Increase knowledge of public issues and the relationship between the Extension system and the legislative process

Strategies:

- Encourage members to participate on public affairs committees, educational activities and in workshops.
- Support impact reporting at the local, state and national levels.

Goal 2: Build unity, pride and visibility of NEAFCS membership.

Strategies:

- Provide resources, ideas, and links related to marketing NEAFCS to members and the Extension system.
- Oversee selection of marketing materials that showcase the professionalism and wideranging scope inherent in our association.

Goal 3: Promote relevance and impact of our profession and programs to both internal and external audiences

Strategies:

- Communicate the value of Family and Consumer Sciences to families and communities.
- Enhance the Family and Consumer Sciences image/brand and work of Extension professionals.
- Build new partnerships with external organizations that share a common mission and vision with FCS educators.

Annual and Awards Business Meeting Rules

- 1. All persons shall register and have a nametag before being admitted to the meeting.
- 2. All voting delegates will be seated in the front rows during business meetings and shall have an official voting delegate card. Only voting delegates may make motions and vote, but all NEAFCS members may speak to questions.
- 3. Main motions and amendments shall be written, signed and sent by an Arrangements Task Force Subcommittee member to the secretary immediately.
- 4. Those speaking from the floor, should state their name and state, and must be recognized by the chair. Debate shall be limited to two minutes for each speaker and ten minutes for each question. No members shall speak more than once on the same question without the consent of the voting body granted by two-thirds vote without debate.
- 5. All oral reports shall be limited to three minutes. Three printed copies shall be presented to the secretary.
- 6. A committee shall be appointed by the president at the opening of the business meeting to approve the minutes of the annual business meeting.
- 7. These rules shall be adopted by a two-thirds vote of seated delegates. Rules may be amended after their adoption by a two-thirds vote.
- 8. All delegates must be seated with their delegation prior to the credentials report. Latecomers will not be seated.
- 9. Voting delegates leaving the floor must turn in their voting card to the designated person and have it reissued before returning to the floor.

Candidates for National Office

Debby Mathews, Past President & National Nominating Committee Chair

The NEAFCS National Nominating Committee is pleased to present the following slate of officers for your consideration. The committee worked hard to contact these candidates and provide the encouragement and information needed to secure their applications. We believe you will find them all highly qualified. Please remember that we have a no campaigning for office policy!

The NEAFCS National Board approved this slate of candidates during their Mid-Year Board Meeting. Central and Southern Region Director candidates will each give a three-minute speech and be elected by Voting Delegates in their respective Business Meetings on Wednesday, October 18 from 7:30 – 10:00 a.m. The remaining slate will give their speeches at the General Session on Wednesday and be voted on at the NEAFCS Annual Business Meeting on Thursday, October 19 from 9:00 -11:00 a.m.

If you are a voting delegate for your Affiliate, it is your responsibility to read through these position statements. Encourage others in your affiliate to do the same, and decide as an Affiliate which candidate you support for office. Candidate applications will be available for review at the Candidate Display during the Exhibits at Annual Session.

The position statements follow:

President-Elect

Karen Munden Virginia



Why would you like to be a candidate for this office?

It would be my honor to serve as the National Extension Association of Family and Consumer Sciences (NEAFCS) President-Elect. I have been a member of NEAFCS for 15 years. During my membership, I have served in several leadership roles including the NEAFCS Southern Region Director and Virginia Affiliate President and Vice President of Public Affairs. I have a thorough understanding of the NEAFCS's mission of providing Extension professionals with opportunities for professional development, recognition, and networking. I also possess an in-depth knowledge of the Family and Consumer Sciences (FCS) field and how as educators, we positively impact our communities. I was introduced to the field of study in 1976 and have seen it evolve from a person being educated in the field, to working in the FCS field, to recruiting students to major in the field, and to currently working as a Senior FCS Extension educator. Thus, I possess the knowledge, skills, and abilities that are well suited for the President-Elect. I am a person who looks for new and unique ways to accomplish tasks. I would like to incorporate my diverse educational background and work experiences to innovative techniques to assist NEAFCS as we move forward into the ever-changing technological era.

I have also served on several different executive boards outside of Cooperative Extension including university committees, community organizations, and city government. While working on various boards, I have learned how to be a good listener and willing to lead and follow when necessary. My past leadership experiences have allowed me to encourage and inspire others to make sound decisions while striving for the best possible outcomes. I like to ensure all involved are engaged. My experiences have also allowed me to become a

better leader while assisting organizations to accomplish their mission, goals, and objectives. I have a proven track record of being a successful leader. I welcome the opportunity to serve our National Extension Association of Family and Consumer Sciences as the President-Elect.

If you were elected, what would be your top priority/goal for your term? I am very passionate about the work we do as Family and Consumer Sciences educators and am continuously looking for ways to improve the method and manner in which to market FCS to the public. After reading a 2013 article by Dr. Carol Werhan, FCS Associate Professor at Pittsburg State University, regarding a 38% decrease in student enrollment in Family and Consumer Sciences Secondary School Programs during the past 10 years, I became very concerned with the diminishing number of individuals pursuing degrees in the FCS program. Thus, if elected as the President-Elect, I would like to work with a team to develop creative student recruitment tools that would be targeted to middle school and high school students to encourage them to pursue FCS degrees as well as highlight Cooperative Extension Educator as possible career aspirations. I would also like to develop employee retention mentoring materials to assist in retaining the current employees. Prior to my employment with Cooperative Extension, I was employed by two different Land Grant Universities to recruit students in the field of Family and Consumer Sciences. I also produced a mentoring manual while employed at the second university.

Treasurer

Pat Brinkman Ohio



Why would you like to be a candidate for this office?

I am honored to be a member of NEAFCS. NEAFCS Annual Sessions have inspired me and provided me with so many ideas for programming and working in Extension. I cherish the friendships I have made with FCS Extension Professionals from across the United States. Thus, I would like to give back to NEAFCS.

Personally, I enjoy working with finances more than taking notes in a meeting. As a county extension director I am responsible for preparing a county budget and overseeing the finances of an office with a staff of ten. Thus, besides handling my own personal finances I have experience creating budgets, handling funds and overseeing financial matters. I feel I can assist NEAFCS in effectively utilizing their funds and setting organizational policies to provide them with the services they deserve from their organization.

For the last two years I have been program chair for Annual Session. I would like to serve in another area which will utilize some of the skills.

If you were elected, what would be your top priority/goal for your term? I see the role of the treasurer as one who works to ensure every member's dollar will be returned to them in service by the organization, either direct services or through investments for future services. I will work with the finance and investment committees to review our financial policies and update them when needed to guide our organization in making effective decisions for our funds. I will uphold and follow the policies. I will also work with the endowment committee to create policies for the Endowment Funds, along with ensuring they are followed.

Treasurer

Joan Koonce Georgia



Why would you like to be a candidate for this office?

My area of expertise is financial planning. I love finance, and I like working with others to solve problems. NEAFCS is a great organization that provides awesome benefits to its members, and I want to give back to the organization. Serving as the treasurer is a way I can use my education and experience to be more involved and give back to the organization. I was asked to serve on the Investment Committee last year, and now that I have had an opportunity to serve on that committee, I have an interest in serving the organization in other ways. I am motivated by challenges and have the skills and abilities to assist the organization with meeting its goals.

If you were elected, what would be your top priority/goal for your term? My primary goal would be to be a good steward of the organization's financial resources. It is difficult to provide a top priority for the term without knowing the organization's overall goals. However, it is always important for an organization to be as fiscally responsible as possible with monies spent, saved, and invested. I would work with the Board and management team to make sure all financial resources of NEAFCS are being used in the best way possible.

Vice President Awards and Recognition

Susan Routh Oklahoma



Why would you like to be a candidate for this office?

One of the objectives of NEAFCS stated in our by-laws is to "Communicate present and potential contributions of Extension Educators." As Vice President for Awards and Recognition, this officer has an opportunity to lead the Awards and Recognition committee to serve as a beacon for Family and Consumer Sciences (FCS). The NEAFCS awards and recognition are tremendous tools to communicate FCS successes and to provide national recognition of outstanding contributions to Extension's Family and Consumer Sciences.

I would embrace the opportunity to work closely with NEAFCS members who are passionate about rewarding NEAFCS members who are daily meeting the needs of clientele by providing outstanding programs and materials. NEAFCS members are vividly aware of the need to promote Family and Consumer Sciences at all levels, and to justify the need for continued funding to support FCS programs. The NEAFCS awards and recognition program serves as a member benefit to provide recognition at the national level and draw attention to the successes of FCS programs. I welcome the opportunity to serve as Vice President of Awards and Recognition, as I am passionate about the awards and recognition program and the benefits that it brings to NEAFCS members and their programs.

If you were elected, what would be your top priority/goal for your term? The application process has continued to evolve over the past four years as NEAFCS has introduced and developed the on-line application process. My role would be to lead the Awards and Recognition committee to analyze and continue to modify this process to serve NEAFCS members. Having served this past year on the Awards and Recognition committee, I would seek the recommendations of this committee and continue to engage conversation for the awards and recognition program improvements.

Vice President Public Affairs

Julie Garden-Robinson North Dakota



Why would you like to be a candidate for this office?

I would be delighted to have an opportunity to run for a role in national leadership as the NEAFCS Vice President Public Affairs. My career in extension is deeply rooted in service, and I believe I have gathered a wide range of experiences and perspectives from my service efforts at the local, state and national levels in Extension and non-Extension activities. The first step in learning typically is awareness, and the advocacy activities and programming of the NEAFCS are vital to sustaining of awareness of Family and Consumer Sciences programs throughout the Extension system.

I bring some knowledge of the "inner workings" of the NEAFCS Public Affairs committee, including my role as chair and past-chair of a subcommittee. I have served on the writing committee for the NEAFCS Impact Statements for three years and on the committee charged with updating the "Living Well" campaign in 2016-17. I helped review/rewrite some pieces. I have participated in both the National Extension Leadership Development (NELD) program and the Public Issues Leadership Development (PILD) program. I believe I have gathered valuable experience that would help guide me if I were elected in this role.

I bring energy and enthusiasm to the roles that I fulfill, and I challenge myself to be innovative in my approaches, whether that means greater use of technology or other means to excite our membership and those we reach. I enjoy tracking trends, doing research and communicating sound messages as a member of diverse teams. I would look forward to working with the board to think of innovative ways to accomplish our responsibilities. I enjoy writing and communicating about our profession, so I would wholeheartedly do my best to keep members informed and raise the awareness of what we do throughout the U.S. and beyond with Family and Consumer Sciences programming.

If you were elected, what would be your top priority/goal for your term? I would like to continue the momentum established with the work of the preceding Vice Presidents and the subcommittees charged with Public Affairs roles. For the past several years, we have had excellent participation and feedback from the Impact Statements that tell our story throughout the U.S., so my first goal would be to maintain the high quality of those impact statements and use those statements broadly. Many people are unaware that "Extension" is a "system," a nationwide network of educators.

Central Region Director

Cindy Barnett Indiana



Why would you like to be a candidate for this office?

A 35 year career in Extension has given me the opportunity to serve, grow, learn, travel, work with awesome colleagues and make true friends. I belong to organizations in which I am passionate about and fully committed to. Being a member, in my opinion, is more than just going to meetings; it means getting involved by being a leader and a follower. I have belonged to NEAFCS for 30 years and have participated fully on the state level. My participation on the national level has been through committee work, which has provided excellent professional growth. I am interested in learning more about my national organization and I feel one way of doing that is by getting more involved as a regional director.

I am concerned about the future of our profession – not only in Extension, but also at the high school and collegiate level. I think it is important we continue to advocate for Extension Family and Consumer Sciences by sharing with and supporting all of our colleagues throughout the USA. Communication within our own Association is important as well as communicating with our sister Associations.

If you were elected, what would be your top priority/goal for your term? As a baby boomer, I realize our organization must be flexible and change to meet the needs of the young working professionals. Professional development is valued by Extension workers and we need to continue to offer a variety of options. Many states with budget challenges reduce professional development opportunities; mileage is reduced or eliminated, financial support for national meetings is reduced or eliminated; internet connectivity is still difficult for many in rural areas. Are there additional professional development opportunities we should be exploring? Are we meeting the needs for up-to-date research in a timely manner?

Central Region Director

Ellen Bjelland North Dakota



Why would you like to be a candidate for this office?

NEAFCS's Creed states:

As an Extension educator my prime concern is people.

If elected, I will make it my priority to serve the leaders and members of the Central Region. I will further seek to work cooperatively with the NEAFCS leadership team to meet the goals of the organization.

I believe it is my responsibility to give the best of my ability and develop myself to be an effective educator.

I believe in life-long learning, both on a personal and a professional level. I read, participate in both formal and informal educational opportunities, and seek challenges to improve myself as an educator and as a person.

Taking on a role of leadership at the regional/national level is one more way to develop myself as an educator and leader. Even though I have held multiple leadership roles over my lifetime, there is always more to learn!

I accept the opportunity to empower individuals, families, and communities to meet their needs and goals through a learning partnership.

Through my many years in Extension, I have not only sought to improve my skills, but also to mentor, coach and encourage others to develop their potential. My personal leadership style is that of servant leadership. Servant leadership is a philosophy and set of practices that enriches the lives of individuals, builds better organizations and ultimately creates a more just and caring world (Robert K. Greenleaf). I prefer to work in a team to accomplish goals, thereby sharing responsibilities as well as successes. As Central Region Director, I would work with both the National Board and the State Presidents of the Central Region to achieve the organization's goals.

May I always be willing to accept the challenges of the changing time Meryl Streep once said at a commencement ceremony "...there is no normal. There's only change, and resistance to it, and then more change."

This quote really resonates with me. Life is all about change. Accept it. Embrace it. Work with it. Move on.

NEAFCS has most definitely changed over the decades and I am proud to be part of such an organization. As Central Region Director, I would hope to inspire others to not just accept change, but perhaps even incite it!

If you were elected, what would be your top priority/goal for your term? As much as is possible, my priority would be to encourage others to take on leadership roles within the organization. Whether at the district, state, regional or national level, there is much to be gained by stretching ourselves and taking on a position of leadership!

Southern Region Director

Dianne Gertson Texas



Why would you like to be a candidate for this office?

NEAFCS has provided me opportunities to grow as an Extension professional and as a leader. It would be a great privilege to be able to give back to Our Association. I feel that I could contribute to our profession in a meaningful way. I am willing to devote the time, energy and hard work to continue the excellent work of my predecessors and keep the Southern Region in the forefront. I have been a member since joining Extension in 2007. I have been honored to serve as an officer at the district level, Affiliate 1st Vice President (Awards) Presidentelect, President and past President. While serving as past President, Texas successfully submitted a bid to host NEAFCS 2018 Annual Session. I have served on the NEAFCS Awards and Recognition Training Subcommittee as a member and chair, NEAFCS Finance Committee and NEAFCS Vice President for Awards and Recognition. I strongly believe in our association and believe that we have wonderful benefits in the professional development offered, recognition and networking opportunities afforded our members. I look forward to being able to continue my service as NEAFCS Southern Region Affiliates as their Director.

If you were elected, what would be your top priority/goal for your term? If I were elected to serve as Southern Region Director, my top priority would be to continue the communication between Affiliate leadership and members in the Region and the National Board and Office. I would strive to ensure that all communication occurs in a timely manner. I would also maintain two-way communication by sharing needs, ideas and accomplishments from the Southern Region with the National Board. I would encourage Southern Region Affiliate members to become involved at their state level and on the National level by attending Annual Session, applying for awards, joining committees and considering elected offices.

While serving on the NEAFCS Board, we continually looked at ways to increase member benefits, one such benefit was increasing award scholarships from partial to full scholarships for winners. As Southern Region Director, I would continue to work with the Board to evaluate and improve membership benefits offered to our members. As an Association, we are currently in a favorable financial position. As Southern Region Director, I would practice due diligence and work with the National Board to make sure that this favorable financial position is maintained.

Southern Region Director

Keishon Thomas Georgia



Why would you like to be a candidate for this office?

I consider it a privilege to serve as the Southern Region Director. I strongly believe in FCS and the elevation of our profession. I would like to share our amazing story with key constituencies by promoting quality classes, programs, series, webinars, tweets and most of all the positive impacts we have on families. I would use my unique knowledge, skills and ability to support the mission of NEAFCS - providing extension professionals with opportunities for professional development, recognition and networking. I want to serve as a catalyst for the facilitation of effective communication and sharing of information among the Executive Board and Affiliate presidents as well as the members they represent. I see this position as an "ambassador" for the Southern Region at-large. I would use this opportunity to cultivate a strong sense of unity built upon the strong foundation set by my predecessors.

If you were elected, what would be your top priority/goal for your term? As the 'ambassador" for the Southern Region my primary focus would be to ensure that all members are kept abreast of current and accurate NEAFCS-related information through consistent and timely communication. I would achieve this goal by serving as the a conduit for information between the Executive Board and Affiliate Presidents; ensuring Affiliate Presidents are kept fully informed on important factors influencing the FCS profession; and lastly publicizing NIFA impact statements from State Affiliates.

2016 Annual Session Educational Awards Fund Meeting Minutes

National Extension Association of Family and Consumer Sciences 2016 Annual Session Educational Awards Fund Meeting Thursday, September 15, 2016 Big Sky, Montana

President Eleanor (Debby) Mathews called the Annual Business Meeting of the National Extension Association of Family & Consumer Sciences Educational Awards Fund to order at 9:00 AM.

<u>Parliamentary Procedures:</u> Certified Professional Parliamentarian Carl Igo explained the Parliamentary Procedures to use during the business meeting.

<u>Credentials Report:</u> Joey Peutz, Western Regional Director, reported that the following were declared as seated members and are the official voting delegates for the meeting: As of August 1, 2016, NEAFCS had 47 NEAFCS affiliates with 1861 members and with 115 potential voting delegates plus 13 board members. Of those, there are 128 total official possible voting delegates. At the call to order there are 110 seated delegates (including board members) who are the official voting delegates for the meeting.

Joey Peutz moved for the adoption of the credentials report. This comes from committee so no second is needed. Motion carried.

Debby Mathews, President, declared that the seated members were the official voting delegates for the meeting.

<u>Annual Educational Awards Fund Meeting Rules:</u> Julie Cascio, Secretary, noted that the Annual Awards Fund Business Meeting Rules are in the voting delegate packet on page 7.

Julie Cascio moved for adoption of the Educational Awards Fund meeting rules as printed. As the motion came from the committee, it did not require a second. As there were no objections to the rules, motion carried.

Adoption of the Agenda: Julie Cascio moved, on behalf of the rules committee, for the adoption of the Educational Awards Fund meeting agenda as printed. As the motion came from the committee, no second was needed. Motion carried.

<u>Appointment of reviewers of the minutes of the Educational Awards Fund</u>
<u>Meeting:</u> President, Debby Mathews, appointed the following reviewers of the minutes: Teresa Hunsaker, UT; Marnie Spencer, ID; Dana Wright, WV

2015 Awards Fund Business Meeting minutes review: Julie Cascio, Secretary, announced that the minutes of the 2015 Awards Fund Meeting, were reviewed by Edith Lovett, KY; Julie Garden-Robinson, ND; Suzanne Weltman, PA and submitted by Secretary Julie Cascio. Copies were made available to all voting delegates and have been posted on the NEAFCS website.

Julie Cascio, Secretary, moved to accept the 2015 Awards Fund minutes as posted on the website. No second was needed. Motion carried.

<u>Financial and audit reports:</u> Nancy Stehulak, Treasurer, reported that the yearly audit for NEAFCS finances is underway. Full audit is done every three years. Audit statements are on the website.

<u>Awards and Recognition Committee Report:</u> Dianne Gertson, Vice President for Awards and Recognition, presented the committee report as published in the business meeting packet. 524 award applications were started in the online system. 441 awards were advanced to the national awards judging. There were 140 regional winners, 67 national winners, 40 DSA winners and 28 CE winners. 52 members were the judges.

2017 Educational Awards Fund Budget: Treasurer Nancy Stehulak presented the 2017 Educational Awards Fund Budget. Note that the finance committee and board want to provide a greater amount in awards, using the non-restricted awards fund to support this expense.

Nancy Stehulak, Treasurer, moved by the direction of the Finance Committee, for the adoption of the 2017 budget. No second was needed as recommendation came from the committee. Motion carried.

President Debby Mathews adjourned the 2016 Educational Awards Fund Annual Business Meeting at 9:19 AM.

Respectfully Submitted,

Julia Cascio

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Julie Cascio Secretary

We have reviewed the minutes of the 2016 NEAFCS Business Meeting.

Teresa Hunsaker, UT Marnie Spencer, ID Dana Wright, WV

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Marnie R. Spencer Dana Wright

2016 Annual Business Meeting Minutes

National Extension Association of Family and Consumer Sciences 2016 Annual Session Business Meeting Thursday, September 15, 2016 Big Sky, Montana

The Annual Business meeting of the National Extension Association of Family and Consumer Sciences was called to order by President Eleanor (Debby) Mathews at 9:30 a.m.

Parliamentary Procedures: Certified Professional Parliamentarian, Dr. Carl Igo, explained Parliamentary Procedures for the awards business meeting.

Credentials Report: Joey Peutz, Western Regional Director, reported that as of August 1, 2016, NEAFCS had 47 NEAFCS affiliates with 1861 members and with 115 potential voting delegates plus 13 Board members. There are 128 total official possible voting delegates. At the call to Order there are 111-seated delegates (including board members) who are the official voting delegates for the meeting.

Joey Peutz moved for adoption of the credentials report. A second is not needed as this came from committee. Motion carried.

Debby Mathews, President, declared that the seated members were the official voting delegates for the meeting.

Annual Business Meeting Rules: Julie Cascio, Secretary, noted that the Annual Business Meeting Rules are in the voting delegate packet on page 7.

Julie Cascio moved to adopt the rules as printed. No second is needed as this came from committee. Motion carried.

Julie Cascio, Secretary, on behalf of the Rules Committee, moved for the adoption of the agenda as printed on pages 2 and 3 with the addition in Special Committee Reports section of Journal of Extension by Luann Boyer. No second is needed as this came from committee. Motion carried.

Appointment of reviewers of the minutes of the Annual Session Business Meeting: President Debby Mathews appointed the following reviewers of the minutes: Virginia Brown, MD; Julie Garden-Robinson, ND; Christine Kendle, OH.

2015 Annual Business Meeting minutes review: Julie Cascio, Secretary, announced that the minutes of the 2015 Annual Business Meeting were reviewed by Marilyn Albertson, UT; Rhea Bentley, GA; Margaret VanGinkel, IA, and submitted by Secretary Julie Cascio. The

minutes were made available to all voting delegates and have been posted on the NEAFCS web site.

Julie Cascio, Secretary, moved to accept the 2015 Annual Business Meeting minutes as posted on the website. No second was needed. Motion carried.

<u>Treasurer and Audit Report</u>: Nancy Stehulak, Treasurer, presented the 2015 audit of financial records is being done with Sutton Frost, and Cary, Certified Public Accountants. Those audit findings will be posted in NEAFCS.org when ready. She noted that the current 2016 budget is from January through July 2016. Many of the expenses will be of the annual session so have yet to be included.

<u>Reports of Elected Officers:</u> Debby Mathews noted that written reports from Board members are available on the NEAFCS web site. These are in the delegates Annual Session packet. Reports are archived in the NEAFCS.org Document Library. Each board member gave brief highlights of their work.

Additional Board Reports

Historian - Carol Schlitt shared some information from the box containing NEAHE historical items about early Montana Extension women. She spoke about Mignon Quaw, who wrote many plays in the early 1910s One was about the importance of eating vegetables, the need to convey the importance of healthy eating, and the role of farm women in Montana.

NEAFCS Executive Director - Jody Rosen-Atkins reported that the national office report is in the business meeting packet. This year there are 3033 members; 1865 are active members and 1166 are life members.

Standing Committee Reports

ByLaws - Secretary Julie Cascio reported that the by-laws committee this year was Peggy Ehlers, IN; Susan Routh, OK; Susan Cosgrove, MS; Samantha Roth, ND; Cathy Martinez, AR; Linda Law-Sanders, NY. No ByLaws changes are being presented this year.

Finance and Investment - Treasurer Nancy Stehulak reported the Finance committee, Dianne Gertson, Patricia Merk, Karen Ensle, Lora Lee Howard, Peg Ehlers, Theresa Mayhew, Mary Ann Lienhart Cross and Lyle Hansen, monitored the budget and has been considering the organization finances. Profits from the annual sessions in Kentucky and West Virginia have enabled completing the endowment fund.

Nancy Stehulak reported the Investment committee, Peggy Ehlers, Ruth Brock, Joan Koonce, Andrew Zumwalt and Sondra Ganus Thorne, worked with the endowment and additional invested funds for operating and non-restricted award fund money. The group created an investment strategy to invest and monitor NEAFCS funds. This will be presented to the Board and is pending final approval.

Special Committee Reports

2017-2020 Strategic Plan – Theresa Mayhew highlighted changes and adjustments in the new strategic plan printed on pages 4-6 in the 2016 Business Meeting packet.

Deborah Cox, NC, moved that the 2017-20120 Strategic Plan be adopted; Rhea Bentley, GA, seconded. Motion carried.

JCEP Leadership Conference- Theresa Mayhew stated JCEP leadership conference in February 2017 will be Emerging Leadership for Tomorrows Extension. It is a great opportunity to network with members from around the country.

JCEP/PILD Conference – Glenda Hyde reported PILD will be April 2017. The theme is Relationship, Relevance and Results. Consider applying to do a presentation at this conference. There are 20 scholarships for first time NEAFCS participants.

National Office Committee- Margie Memmot reported that an evaluation was completed on The Association Source of the National Office. The results indicate continued satisfaction with their services by the NEAFCS membership.

Endowment Committee- Peg Ehlers reported the meeting will be this afternoon. Donations can be made during Regional Meetings or at the Endowment Booth in Exhibits.

NEAFCS representative to the Journal of Extension- Luann Boyer talked about the committee of JOE, the Extension Association representatives and their role. Debbie Allen is the new Editor and manages complex issues well. Additional reviewers would be beneficial.

Ad Hoc Committee Future Annual Session: Daryl Minch reported this was first looked into in 2009. With the difficulties the Eastern Region is experiencing for the 2019 Annual Session the site selection needs to be reviewed again. The committee includes Emily Crow, MO; Trish Zilliox, AZ; Dhuriti Patel-Davis, MD; Rebecca Travnichek, Debby Mathews, Peg Ehlers, Theresa Mayhew, Patricia Merk, and ex-officio Jody Rosen-Atkins. Information was collected during the regional business meetings to help inform the effort.

National Nominating Committee: Peg Ehlers, Nominating Committee Chair, thanked her committee for their hard work. The committee, elected at Regional Meetings, is as follows: Western Region – Phyllis Lewis, WY; Traci Armstrong Florien, AZ Eastern Region – Linda Law-Saunders, NY: Virginia Lee Brown, MD Southern Region – Edda Cotto-Rivera, GA; Judy Kovach, TN Central Region – Amy Peterson, NE; Carol Chandler, OH

Presentation of Candidates – Peg Ehlers stated that according to Article VII Section 4 of our By-laws, nominations may be made from the floor provided nominees meet the qualifications for that office and provide credentials and letters of support as required. These must be submitted to the National Nominating Committee Chair, prior to the Pre-Annual Session Board Meeting. None were received at that point. Peg presented the candidates for National Office:

President Elect: Lora Lee Howard, KY

Secretary: Jovita Lewis, AL

Vice President for Professional Development: Karen DeZarn, TX Vice President for Member Resources: Edda Cotto-Rivera, GA

Debby Mathews moved to close the nominations for the President-Elect. The motion comes from committee so no second is needed. The motion carried.

Vicky Winn, KY, moved to elect by acclamation President-Elect Lora Lee Howard. Mary Ellen Fleming, CO, seconded the motion. The motion carried.

Debby Mathews moved to close the nominations for the Secretary. The motion comes from committee so no second is needed. The motion carried.

Kim Nelons, AL moved to elect by acclamation Secretary Jovita Lewis, AL. David Roberts, WV, seconded the motion. The motion carried.

Debby Mathews moved to close the nominations for the Vice President for Professional Development. The motion comes from committee so no second is needed. The motion carried.

Michelle Allen, TX, moved to elect by acclamation Vice President for Professional Development Karen DeZarn. Sally Garrett, TX, seconded the motion. The motion carried.

Debby Mathews moved to close the nominations for the Vice President for Member Resources. The motion comes from committee so no second is needed. The motion carried.

Roxie Price, GA, moved to elect by acclamation Vice President for Member Resources Edda Cotto-Rivera. Andrea Scarrow, GA, seconded the motion. The motion carried.

Previously elected at the Regional Meetings are Eastern Regional Director Dianne Whiton, NY, and Western Regional Director Julie Cascio, AK.

2017 Budget Nancy Stehulak, Finance Committee member, presented the 2017 Budget.

Nancy Stehulak, finance committee member, moved that the proposed 2017 budget be adopted. As this comes from committee it does not require a second. Motion carried.

Peg Ehlers, Nominating Committee Chair, presented the 2016–2017 Executive Board.

President: Theresa Mayhew, NY President Elect: Lora Lee Howard, KY

Vice President for Member Resources: Edda Cotto-Rivera, GA Vice President for Professional Development: Karen DeZarn, TX

Vice President for Public Affairs: Glenda Hvde. OR

Vice President for Awards and Recognition: Dianne Gertson, TX

Secretary: Jovita Lewis, AL

Treasurer: Nancy Stehulak, OH

Central Regional Director: Rebecca Travnichek, MO Eastern Regional Director: Dianne Whiton, NY Southern Regional Director: Karen Munden, VA

Western Regional Director: Julie Cascio, AK

Past President: Debby Mathews, AL

President Debby Mathew declared the 2016 NEAFCS Business Meeting adjourned at 10:59

a.m.

Respectfully Submitted,

Julie Cascio NEAFCS Secretary

Virginia Brown, MD Julie Garden-Robinson, ND Christine Kendle, OH

We have reviewed the minutes of the 2016 NEAFCS Business Meeting.

Virginia Brown, MD Julie Garden-Robinson, ND Christine Kendle, OH

National Extension Association of Family & Consumer Sciences Awards Fund Statement of Financial Position

ASSETS								
Current Assets								
SunTrust Bank - Operating	\$	93,469.84						
Bank of America - Operating	Y	-						
Total Current Assets		93,469.84						
Investments								
Awards Insured Deposit Account (Ameritrade)		4,507.12						
Awards Insured Stock Account (Ameritrade)		316,815.02						
Total Investments		321,322.14						
TOTAL ASSETS	\$	414,791.98						
LIABILITIES AND NET ASSE	TS							
Current Liabilities								
Due to OP	\$	-						
Total Current Liabilities		-						
Net Assets								
Perm Restricted Endowment		132,250.00						
Temporarily Restricted - Diversity Fund		159.00						
Temporarily Restricted - Leadership Training		400.00						
Temporarily Restricted - Marketing		250.00						
Temporarily Restricted - Past President Fund		982.00						
Temporarily Restricted - Endowment		55,154.12						
Board Designated		111,000.00						
Net Assets		215,284.32						
Change in Net Assets		(100,687.46)						
Total Net Assets		414,791.98						
TOTAL LIABILITIES AND NET ASSETS	\$	414,791.98						

National Extension Association of Family & Consumer Sciences Awards Fund Consolidated Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	8/31/2017 8/31/2017 Actual Actual		Year to Date 8/31/2016 Actual	Annual Budget	Favorable (UnFavorable) Variance		
Revenue							
Active/Affiliate Member	\$ 26,220.00	\$ 26,220.00		\$ 26,250.00	(30.00)		
Life Member	1,125.00	1,125.00		675.00	450.00		
Student Member	30.00	30.00		15.00	15.00		
Partner Member	135.00	135.00		120.00	15.00		
General Donations	195.00	195.00					
Family Health Wellness	-	-	300.00	-	-		
Community Partnership	-	300.00	300.00				
Dean Don Felker Award	-	-	300.00	300.00	(300.00)		
Florence Hall Award	-	-	85.00	-	-		
Clean Homes and Safety	1,000.00	1,000.00	500.00	1,000.00	-		
Extension Housing Outreach	300.00	300.00	300.00	300.00	-		
Silent Auction	-	-		4,500.00	(4,500.00)		
Dividend/Interest	356.50	2,073.98	3,809.89	-	2,073.98		
Gain(Loss) on Sale of Investments	1,942.99	22,555.63	14,576.63	-	22,555.63		
Endowment Contribution			250.00	-	-		
Total Revenue	31,304.49	53,934.61	20,421.52		24,629.61		
Expenses							
Scholarship/Grant/Fellow/Award	-	154,000.00	1,800.00	13,000.00	(141,000.00)		
Postage/Shipping	-	-	48.89	500.00	500.00		
Supplies	229.92	229.92	201.43	1,000.00	770.08		
Plaques/Certificates	-	-	-	3,600.00	3,600.00		
Telephone	-	-	-	-	-		
Management Fee	-	-	-	12,000.00	12,000.00		
Audit/Accounting Fees	-	-	3,000.00	5,500.00	5,500.00		
Display/Board Supplies	-	-	-	200.00	200.00		
Investment Fees	-	392.12	-		(392.12)		
Bank and Credit Card Fees	(25.00)	0.03		200.00	199.97		
Total Expenses	204.92	154,622.07	5,050.32	36,000.00	(118,622.07)		
Change in Net Assets	\$ 31,099.57	\$ (100,687.46)	\$ 15,371.20	\$ 36,000.00	\$ (93,992.46)		

2018 Awards Fund Proposed Budget

	2016 Actual	2017 Budget	As of July 31, 2017	2018 Budget	
Revenues					
Member Dues - Active Affiliates	\$28,649.80	\$26,250.00	\$0.00	\$25,500.00	1,700 x \$15
Member Dues - Life Members	\$945.00	\$675.00	\$0.00	\$540.00	12 x \$45
Member Dues - Partner Members	\$60.00	\$120.00	\$0.00	\$135.00	9 x \$15
Member Dues - Student Members	\$7.50	\$15.00	\$0.00	\$30.00	4 x \$7.5
Awards - Family Health Wellness	\$600.00	\$0.00	\$0.00	\$0.00	
Awards - Dean Don Felker	\$300.00	\$300.00	\$0.00	\$0.00	
Awards - Environment Education	\$0.00	\$0.00	\$0.00	\$0.00	
Awards - Community Partnership	\$0.00	\$0.00	\$300.00	\$0.00	
Awards - Clean Homes & Safety	\$0.00	\$1,000.00	\$0.00	\$1,000.00	
Awards - Extension Educator	\$0.00	\$0.00	\$0.00	\$0.00	
Awards - Extension Master Volunteer	\$300.00	\$300.00	\$0.00	\$0.00	
Awards - Communication Awards	\$0.00	\$0.00	\$0.00	\$0.00	
Transfer from Investment Account	\$0.00	\$0.00	\$0.00	\$9,442.00	3% from endowment investment acct.
Silent Auction	\$3,797.00	\$4,500.00	\$0.00	\$3,500.00	
	\$34,659.30	\$33,160.00	\$300.00	\$40,147.00	
Expenses					
Scholarship/Grant/Fellow/Award	\$4,150.00	\$13,000.00	\$0.00	\$22,825.00	new awards proposed
Endowment Investment Expense	\$0.00	\$0.00	\$0.00	\$9,442.00	use of funds from investment account
Postage/Shipping	\$48.89	\$500.00	\$0.00	\$250.00	
Printing/Copying	\$282.09	\$1,000.00	\$0.00	\$800.00	awards program and poster printing
Plaques/Certificates	\$1,844.25	\$3,600.00	\$0.00	\$2,500.00	award winners and board awards
Supplies	\$0.00	\$200.00	\$0.00	\$500.00	
Bank/Credit Card Fees	-\$0.20	\$200.00	\$25.03	\$200.00	
	\$6,325.03	\$18,500.00	\$25.03	\$36,517.00	
Income Over (Under) Expense	\$28,334.27	\$14,660.00	\$274.97	\$3,630.00	
Temp Restricted Funds Released	\$0.00	\$2,900.00	\$0.00	\$500.00	Past President's Award

NEAFCS Financial Goals

Financial spending shall reflect the mission of the Association and the goals of the strategic plan. The Association's funds shall be used to promote and provide service and information to the entire membership, not for the benefit of one individual or specific group of individuals within the membership.

Goal 1: To maintain a level of reserves equivalent to at least three years of operating expenses.

Goal 2: To continue building the Endowment to support targeted projects consistent with the Association's mission, goal and strategic plan.

Goal 3: To support current strategic plan goals and management functions through member dues and excess reserve funds.

Goal 4: To explore NEW sources of funding for NEAFCS programming:

- · Sponsorships
- · Write proposals for grant-funded projects
- Publish and sell FCS textbooks, publications, etc.
- · Annual giving campaign

Goal 5: To provide affordable professional development opportunities

- Annual Session will be a separate, selfsustaining activity
- Dollars will be available to support regional professional development opportunities

Goal 6: To promote the profession.

- Attract, retain and develop diverse membership in NEAFCS
- · Image enhancement efforts
- Provide Annual Session training in image enhancement and marketing
- Public affairs pre-conference, grants and grant opportunities
- Education of public decision makers of our role as a source of information and programming that strengthens individuals, families and communities
- Remain active in Joint Council of Extension Professionals (JCEP)

Goal 7: To provide leadership development training.

- Public Issues Leadership Development Conference scholarships
- · Regional workshops

Goal 8: To facilitate professional networking and communications.

- · Website, List services and discussion groups
- eNEAFCS / Communique, Journal of NEAFCS
- JCEP
- · Galaxy Conferences

Goal 9: To fund management functions of the organization.

- National office / 800 phone number / credit cards
- Support national board and committee work
- Use cost effective travel and operations procedures

Goal 10: To recognize members through awards and recognition.

- Grants, fellowships, monetary awards and academic excellence
- Develop outside sources of monies to fund awards and recognition
- Awards and fellowships include 14% management fee
- Any 'named awards' without ongoing funding is open for renaming if endowment or new sponsor is found.

National Extension Association of Family & Consumer Sciences Statement of Financial Position

ASSETS	
Current Assets	
SunTrust Bank - Operating	\$ 516,972.84
PayPal	49.12
Accounts Receivable - From Management Company	74,136.00
Prepaid 2018	252.00
Prepaid Annual Session 2019	5,000.00
Op Due from AWD	26,275.00
Allowance for Doubtful Accounts	
Total Current Assets	622,684.96
Investments	
Insured Deposit Account (Ameritrade)	15,160.93
Operating Equities (Ameritrade)	1,074,697.76
Total Investments	 1,089,858.69
TOTAL ASSETS	\$ 1,712,543.65

National Extension Association of Family & Consumer Sciences Statement of Financial Position

LIABILITIES AND NET ASSETS							
Current Liabilities	A						
Endowment Contribution Payable to Awards	\$ -						
Total Current Liabilities							
Net Assets							
Net Assets	1,283,336.78						
Change in Net Assets	429,206.87						
Total Net Assets	1,712,543.65						
TOTAL LIABILITIES AND NET ASSETS	\$ 1.712.543.65						

National Extension Association of Family & Consumer Sciences Consolidated Statements of Activity - Budget and Actual For the One Month and Year to Date Ended

	One Month 8/31/2017 Actual	Year to Date 8/31/2017 Actual	Year to Date 8/31/2016 Actual	Annual Budget	Favorable (UnFavorable) Variance		
Revenue							
Membership Services	\$ 1,300.00	\$ 183,450.00	\$ 164,927.50	\$ 154,440.00	\$ 29,010.00		
Annual Session	85,565.00	225,267.56	304,175.40	398,323.00	(173,055.44)		
Exhibit/Sponsorship	6,175.00	19,700.00	25,650.00	20,000.00	(300.00)		
Awards/Recognition	-	154,000.00		11,000.00	143,000.00		
Total Revenue	93,040.00	582,417.56	494,752.90	583,763.00	(1,345.44)		
Expenses							
Membership Services	-	3,607.71	820.31	11,800.00	8,192.29		
Annual Session	10,248.41	36,495.20	30,579.86	302,154.00	265,658.80		
Exhibit/Sponsorship	25.00	125.20	1,400.00	21,300.00	21,174.80		
Public Affairs	90.00	7,986.37	6,040.58	8,560.00	573.63		
Awards & Recognition	27,608.87	27,608.87	417.96	27,608.87	=		
Training/Professional Development	-	3,815.51	2,643.92	4,400.00	584.49		
Board/Committee	(445.87)	12,182.42	27,003.66	54,400.00	42,217.58		
General & Administration	15,392.46	124,160.67	146,462.03	154,222.00	30,061.33		
Total Expenses	52,918.87	215,981.95	215,368.32	584,444.87	368,462.92		
Net Operating Income	40,121.13	366,435.61	279,384.58	(681.87)	367,117.48		
Non-Operating Income (Expense)							
Interest and Dividend Income	1,210.71	9,875.67	8,585.60	-	9,875.67		
Unrealized Investment Gain (Loss)	6,591.97	52,895.59	38,370.21	-	52,895.59		
Investment Expense							
Total Non-Operating Income (Expenses)	7,802.68	62,771.26	46,955.81		62,771.26		
Change in Net Assets	\$ 47,923.81	\$ 429,206.87	\$ 326,340.39	\$ (681.87)	429,888.74		

SUPPLEMENTAL INFORMATION

National Extension Association of Family & Consumer Sciences Membership Services Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	_	ne Month /31/2017 Actual	-	ear to Date 8/31/2017 Actual	Year to Date 8/31/2016 Actual	 Annual Budget	Favorable nFavorable) Variance
Revenue							
Membership Active/Affiliate Members	\$	600.00	\$	174,000.00	\$ 162,840.00	\$ 148,750.00	\$ 25,250.00
Membership Life Members		300.00		7,800.00	1,155.00	3,825.00	3,975.00
Membership Partners Dues		100.00		900.00	340.00	680.00	220.00
Membership Student Dues		-		350.00	42.50	85.00	265.00
Membership List Rental		300.00		300.00	300.00	600.00	(300.00)
Membership Marketing					250.00	500.00	(500.00)
Membership Endowment Contribution		-		100.00		 -	 100.00
Total Revenue		1,300.00		183,450.00	164,927.50	 154,440.00	 29,010.00
Expenses							
Membership Service - Postage/Shipping		-		-	-	300.00	300.00
Membership Service - Bank/Credit Card Fees		-		628.19			
Membership Service - Printing/Copying		-		422.50	-	200.00	(222.50)
Membership Service - Supplies		-		-	-	200.00	200.00
Membership Service - Historian/Archival		-		-	320.31	100.00	100.00
Membership Service - Representative to JOE		-		500.00	500.00	1,000.00	500.00
Membership Service - Additional Member Benefits		-		2,057.02		 10,000.00	 7,942.98
Total Expenses				3,607.71	820.31	 11,800.00	 8,820.48
Increase(Decrease) in Net Assets	\$	1,300.00	\$	179,842.29	\$ 164,107.19	\$ 142,640.00	\$ 37,830.48

National Extension Association of Family & Consumer Sciences Annual Session Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	One Month 3/31/2017 Actual	 Year to Date 8/31/2017 Actual	Year to Date 8/31/2016 Actual	 Annual Budget	((Favorable JnFavorable) Variance
Revenue	_	_				
Member Registration	\$ 62,550.00	\$ 174,379.46	\$ 246,230.40	\$ 288,125.00	\$	(113,745.54)
Non-Member Registration	7,500.00	11,725.00	13,100.00	21,000.00		(9,275.00)
Spouse/Guest Daily Registration	5,320.00	8,895.00	8,785.00	10,500.00		(1,605.00)
FCS Program Leaders	4,250.00	7,700.00	9,300.00	-		7,700.00
Registration In Depth Session	2,745.00	11,520.00	12,095.00	12,500.00		(980.00)
Registration Pre-Conference Workshops	3,200.00	10,940.00	14,665.00	8,500.00		2,440.00
Annual Session Hotel Commission	-	108.10	-	27,218.00		(27,109.90)
Annual Session Hyatt Room Rebate	-	-	-	4,980.00		(4,980.00)
Annual Session Advertising	-	-	-	500.00		(500.00)
Annual Session Affiliate Reimbursement	 	 		 25,000.00	_	(25,000.00)
Total Revenue	 85,565.00	 225,267.56	304,175.40	398,323.00		(173,055.44)
Expenses						
Annual Session Bank/Credit Card Processing	2,321.63	6,164.81	9,961.22	6,000.00		(164.81)
Annual Session Conference Bags	-	-	2,518.51	7,000.00		7,000.00
Annual Session Photography/Photo Processing	-	-	133.27	1,500.00		1,500.00
Annual Session Speaker Fees/Travel	-	2,500.00	370.00	10,000.00		7,500.00
Annual Session Honoraria Parliamentarian	-	-	-	600.00		600.00
Annual Session Postage/Shipping	-	-	475.88	3,500.00		3,500.00
Annual Session Printing/Copying	-	360.00	669.89	8,050.00		7,690.00
Annual Session Supplies	9.99	22.89	1,244.32	2,700.00		2,677.11
Annual Session Current Yr AS/Travel Transport Board	513.80	926.90	-	13,500.00		12,573.10
Annual Session Busing/Transportation	-	2,950.00	8,345.00	20,000.00		17,050.00
Annual Session Food & Beverage	-	-	2,798.54	142,316.00		142,316.00
Annual Session Welcome Event	-	6,750.00	-	-		
Annual Session Convention Center Rental	-	1,500.00	-	8,788.00		7,288.00
Annual Session Call for Proposal System	-	4,970.88	-	6,000.00		1,029.12
Annual Session Live Streaming/On-demand Conf.	4,050.00	4,050.00	-	25,000.00		20,950.00
Annual Session Equipment Rental/Lease	-	-	-	32,000.00		32,000.00
Annual Session Host Affiliate Rebate	-	-	-	6,000.00		6,000.00
Annual Session Insurance	-	1,074.93	1,810.98	2,200.00		1,125.07
Annual Session Site Survey Travel	3,702.99	5,509.79	1,084.74	2,000.00		(3,509.79)
Annual Session Refunds	(350.00)	(285.00)				
Annual Session Planning Meeting Travel	 	 	1,167.51	 5,000.00	_	5,000.00
Total Expenses	10,248.41	 36,495.20	30,579.86	 302,154.00		272,123.80
Increase(Decrease) in Net Assets	\$ 75,316.59	\$ 188,772.36	\$ 273,595.54	\$ 96,169.00	\$	99,068.36

National Extension Association of Family & Consumer Sciences Exhibit/Sponsorship Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	One Month 8/31/2017 Actual		Year to Date 8/31/2017 Actual		Year to Date 8/31/2016 Actual		Annual Budget		Favorable (UnFavorable) Variance	
Revenue										
Exhibit Sales - Commercial	\$	4,000.00	\$	12,500.00	\$	12,700.00	\$	15,000.00	\$	(2,500.00)
Exhibit AS Sponsorship		2,000.00		6,500.00		12,950.00				
Exhibit Sales Table/Ad Sales		75.00		150.00		-				
Exhibit Forum		100.00		550.00		-		5,000.00		(4,450.00)
Total Revenue		6,175.00		19,700.00		25,650.00		20,000.00		(6,950.00)
Expenses										
Exhibit Decorating Services		-		-		1,400.00		20,000.00		20,000.00
Exhibit Exhibitor Gifts/Refreshments		-		-		-		800.00		800.00
Exhibit Bank/Credit Card Fees		25.00		125.20		-		500.00		374.80
Total Expenses		25.00		125.20		1,400.00		21,300.00		21,174.80
Increase(Decrease) in Net Assets	\$	6,150.00	\$	19,574.80	\$	24,250.00	\$	(1,300.00)	\$	14,224.80

National Extension Association of Family & Consumer Sciences Public Affairs Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	One Month 8/31/2017 Actual		Year to Date 8/31/2017 Actual		ear to Date /31/2016 Actual	Annual Budget		Favorable (UnFavorable) Variance	
Expenses									
Scholarships	\$	-	\$	3,600.00	\$ 3,790.50	\$	4,000.00	\$	400.00
Supplies		90.00		112.44	-				(112.44)
Postage		-		-	-		60.00		60.00
Printing/Copying		-		54.00	-		300.00		246.00
Travel		-		3,034.93	1,855.08		3,000.00		(34.93)
Reg/Fees Other Training		-		1,185.00	395.00		1,200.00		15.00
Total Expenses		90.00		7,986.37	6,040.58		8,560.00		573.63
Increase(Decrease) in Net Assets	\$	(90.00)	\$	(7,986.37)	\$ (6,040.58)	\$	(8,560.00)	\$	573.63

National Extension Association of Family & Consumer Sciences Awards & Recognition Statements of Activity - Budget and Actual For the One Month and Year to Date Ended and 2016

	One Month 8/31/2017 Actual		Year to Date 8/31/2017 Actual		Year to Date 8/31/2016 Actual		Annual Budget	Favorable (UnFavorable) Variance
Revenue								
Awards/Recognition	\$ 	\$	154,000.00	\$		\$	11,000.00	\$ 143,000.00
Total Revenue	 -		154,000.00				11,000.00	143,000.00
Expenses								
Awards & Recognition Expense	27,510.00		27,510.00		-		-	27,510.00
Awards & Recognition Supplies & Plaques	98.87		98.87				417.96	98.87
Total Expenses	27,608.87		27,608.87				-	27,608.87
	 				417.96			
Increase(Decrease) in Net Assets	\$ (27,608.87)	\$	126,391.13	\$	(417.96)	\$	11,000.00	\$ 115,391.13

National Extension Association of Family & Consumer Sciences Training and Professional Development Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	8/3	e Month 31/2017 Actual	-	ear to Date 8/31/2017 Actual	 ear to Date 3/31/2017 Actual	Annual Budget		Favorable (UnFavorable) Variance
Expenses								
Postage/Shipping	\$	-	\$	46.05	\$ -	\$ 100.00	\$	53.95
Printing/Copying		-		-	-	100.00		100.00
Supplies		-		-	-	100.00		100.00
Travel		-		2,869.46	2,643.92	2,500.00		(369.46)
Registration/Other Training				900.00	 -	 1,600.00	_	700.00
Total Expenses				3,815.51	 2,643.92	 4,400.00		584.49
Increase(Decrease) in Net Assets	\$		\$	(3,815.51)	\$ (2,643.92)	\$ (4,400.00)	\$	584.49

National Extension Association of Family & Consumer Sciences Board Committee Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	One Month 8/31/2017 Actual	Year to Date 8/31/2017 Actual	Year to Date 8/31/2016 Actual	Annual Budget	Favorable (UnFavorable) Variance
Expenses					
Board/Committee Delegate Packet Printing	-	-	-	400.00	400.00
Board/Committee Postage	-	88.38	162.61	100.00	11.62
Board/Committee Supplies	-	125.94	929.96	500.00	374.06
Board/Committee Travel	(462.32)	9,481.87	24,974.40	34,000.00	24,518.13
Board/Committee Accommodations	-	1,858.97	-	15,000.00	13,141.03
Board/Committee Food and Beverage	-	169.38	426.70	2,000.00	1,830.62
Board/Committee Board Meeting Expense	16.45	269.88	311.99	2,000.00	1,730.12
Board/Committee Insurance	-	188.00	198.00	400.00	212.00
Total Expenses	(445.87)	12,182.42	27,003.66	54,400.00	42,217.58
Increase(Decrease) in Net Assets	\$ 445.87	\$ (12,182.42)	\$ (27,003.66)	\$ (54,400.00)	\$ 42,217.58

National Extension Association of Family & Consumer Sciences General and Administrative Statements of Activity - Budget and Actual For the One Month and Year to Date Ended August 31, 2017

	One Month 8/31/2017 Actual	Year to Date 8/31/2017 Actual	Year to Date 8/31/2016 Actual	Annual Budget	Favorable (UnFavorable) Variance
Expenses					
General & Admin. Management Fee	13,250.00	106,300.00	135,916.00	136,272.00	29,972.00
General & Admin. Audit	-	7,659.80	3,921.67	7,500.00	(159.80)
General & Admin. Postage/Shipping	-	736.99	248.80	250.00	(486.99)
General & Admin. Printing/Copying	93.09	240.28	600.00	100.00	(140.28)
General & Admin. Storage Facility	-	13.20			
General & Admin. Supplies	7.57	774.44	345.56	500.00	(274.44)
General & Admin. Insurance	-	564.00	2,023.00	3,500.00	2,936.00
General & Admin. Staff Travel	1,263.30	1,263.30	-	-	(1,263.30)
General & Admin. Web Technology	691.00	5,069.45	3,047.00	5,000.00	(69.45)
General & Admin. Telephone	75.00	300.00	-	-	(300.00)
General & Admin. Investment Fees	12.50	1,033.14			
General & Admin. Bank/Credit Card Fees		206.07	360.00	1,100.00	893.93
Total Expenses	15,392.46	124,160.67	146,462.03	154,222.00	31,107.67
Increase(Decrease) in Net Assets	\$ (15,392.46)	\$ (124,160.67)	\$ (146,462.03)	\$ (154,222.00)	\$ 31,107.67

2018 Operating Fund Proposed Budget

	2016 Actual	2017 Budget	As of 7/31/17	2018 Budget	
Revenues					
Member Dues - Active Affiliates	\$163,240.00	\$148,750.00	\$173,400.00	\$170,000.00	1,700 affiliate members
Member Dues - Life Members	\$1,455.00	\$3,825.00	\$7,500.00	\$3,600.00	12 life members
Member Dues - Partner Members	\$340.00	\$680.00	\$800.00	\$900.00	9 partner members
Member Dues - Student Members	\$42.50	\$85.00	\$350.00	\$200.00	4 student members
Membership - Mailing List Rental	\$600.00	\$600.00	\$0.00	\$600.00	2 rentals
Membership - Additional Revenue from NEAFCS	\$0.00	\$0.00	\$0.00	\$32,025.00	transfer from reserve account
Membership - Marketing Items	\$665.25	\$500.00	\$0.00	\$100.00	Merchandise Items
Annual Session - Member Registrations	\$235,560.40	\$288,125.00	\$111,829.46	\$255,000.00	600 @ \$425
Annual Session - Non-Member Registrations	\$13,725.00	\$21,000.00	\$4,225.00	\$13,125.00	25 @ \$525
Annual Session - Student Registrations	\$0.00	\$0.00	\$0.00	\$2,000.00	10 @ \$200
Annual Session - Spouse/Guest, Event Ticket Registrations	\$8,785.00	\$10,500.00	\$3,575.00	\$8,125.00	25 @ \$325
Annual Session - FCS Program Leaders Meeting Registrations	\$9,595.00	\$0.00	\$3,450.00	\$12,000.00	80 @ \$150
Annual Session - In-Depth Workshop Registrations	\$12,210.00	\$12,500.00	\$8,775.00	\$12,500.00	wash for minimum attendance to cover expense
Annual Session - Pre-Conference Workshop Registrations	\$14,665.00	\$8,500.00	\$7,740.00	\$12,750.00	150 @ \$85
Annual Session - Scholarship Transferred from Awards	\$0.00	\$11,000.00	\$0.00	\$21,725.00	\$22,825 not including Extension Housing Outreach & Past President
Annual Session - Hotel Commissions	\$59,406.56	\$27,218.00	\$108.10	\$35,040.00	1,600 rooms @ \$219 x 10%
Annual Session - Rebate	\$0.00	\$4,980.00	\$0.00	\$0.00	Not receiving in 2018
Annual Session - Exhibit Sales	\$12,700.00	\$15,000.00	\$8,575.00	\$12,500.00	20 exhibitors @500
Annual Session - Sponsorships	\$12,650.00	\$5,000.00	\$4,500.00	\$11,000.00	
Annual Session - Exhibit Forums	\$0.00	\$0.00	\$450.00	\$400.00	4 @ \$100
Annual Session - Advertising/Bag Inserts	\$0.00	\$500.00	\$0.00	\$0.00	
	\$545,639.71	\$558,763.00	\$335,277.56	\$603,590.00	

Expenses					
Membership - Graphic Design	\$0.00	\$0.00	\$0.00	\$260.00	
Membership - Postage/Shipping	\$0.00	\$300.00	\$0.00	\$300.00	
Membership - Printing/Copying	\$109.74	\$200.00	\$422.50	\$200.00	
Membership - Supplies	\$0.00	\$200.00	\$0.00	\$200.00	
Membership - Historian/Archival Expense	\$320.31	\$100.00	\$0.00	\$100.00	
Membership - Additional Member Benefits	\$0.00	\$10,000.00	\$2,057.02	\$0.00	
Membership - Representative to JOE	\$1,000.00	\$1,000.00	\$500.00	\$1,250.00	
Membership - Scholarship Transfer to Awards	\$0.00	\$0.00	\$0.00	\$26,205.00	\$15 x 1,700, \$45 x 12, \$15 x 9, \$7.50 x 4
Training/Professional Development - Postage/Shipping	\$0.00	\$100.00	\$46.05	\$50.00	
Training/Professional Development - Printing/Copying	\$0.00	\$100.00	\$0.00	\$100.00	
Training/Professional Development - Scholarships	\$0.00	\$0.00	\$0.00	\$8,750.00	\$350 x 25 for JCEP Leadership
Training/Professional Development - Supplies	\$0.00	\$100.00	\$0.00	\$100.00	
Training/Professional Development - Travel Reimbursement	\$2,643.92	\$2,500.00	\$2,869.46	\$3,000.00	JCEP travel for board and approved committee members
Training/Professional Development - Registration/Other Training Fees	\$0.00	\$1,600.00	\$900.00	\$1,600.00	JCEP travel for board and approved committee members
Public Affairs - Scholarship/ Awards/ Grants	\$4,000.00	\$4,000.00	\$3,600.00	\$6,000.00	20 PILD scholarships @ \$300
Public Affairs - Postage/Shipping	\$0.00	\$60.00	\$0.00	\$60.00	
Public Affairs - Printing/Copying	\$0.00	\$300.00	\$54.00	\$300.00	
Public Affairs - Supplies	\$0.00	\$0.00	\$22.44	\$100.00	
Public Affairs - Travel Reimbursement	\$1,855.08	\$3,000.00	\$3,034.93	\$3,200.00	PILD travel for board and approved committee members
Public Affairs - Registration/Other Training Fees	\$395.00	\$1,200.00	\$1,185.00	\$1,200.00	PILD travel for board and approved committee members
Board/Committee - Postage/Shipping	\$162.61	\$600.00	\$88.38	\$600.00	
Board/Committee - Printing/Copying	\$89.25	\$50.00	\$0.00	\$100.00	

Board/Committee Cumpling	\$929.96	¢4 500 00	\$125.94	\$1,000.00	
Board/Committee - Supplies Board/Committee - Travel	\$929.96	\$1,500.00	\$125.94	\$1,000.00	Annual Session travel,
Reimbursement	\$52,841.40	\$49,000.00	\$14,192.44	\$65,000.00	food and beverage, site visit
Board/Committee - Registration/Other	ψ32,041.40	Ψ49,000.00	ψ14,192.44	φου,ουσ.ου	1000 and beverage, site visit
Training Fees	\$0.00	\$0.00	\$0.00	\$500.00	AAFCS printing, shipping, etc.
Board/Committee - Meeting Expense	\$311.99	\$2,000.00	\$253.43	\$350.00	winter board meeting room rental
Board/Committee - Regional Director	*	* ,	,	*	Regional Director Business Meeting,
Expense	\$0.00	\$0.00	\$0.00	\$750.00	Arrangements Subcommittee \$250
Board/Committee - Delegate Packet					
Printing	\$0.00	\$400.00	\$0.00	\$400.00	
General & Admin - Management Fees	\$158,984.00	\$148,272.00	\$93,050.00	\$159,000.00	
General & Admin - Telephone	\$0.00	\$0.00	\$225.00	\$900.00	previously allocated under Mgmt.
General & Admin - Audit/Accounting					
Fees	\$15,741.27	\$13,000.00	\$7,659.80	\$12,500.00	review and filing of 990's
General & Admin - Web/Technology					\$30x12 PayPal, \$390x12 AMS,
Fees	\$4,583.99	\$5,000.00	\$4,378.45	\$5,500.00	\$400 for Email Marketing System
General & Admin - Postage/Shipping	\$295.80	\$250.00	\$736.99	\$300.00	
General & Admin - Printing/Copying	\$600.00	\$100.00	\$147.19	\$100.00	
General & Admin - Supplies	\$418.63	\$500.00	\$766.87	\$500.00	
General & Admin - Insurance	\$3,473.00	\$3,500.00	\$752.00	\$2,300.00	General Liability, Bond & D&O
					pending winter board meeting 2018
General & Admin - Staff Travel	\$0.00	\$0.00	\$0.00	\$4,500.00	location/date;
General & Admin - Corporate Filing					Yearly expense for Florida
Fees	\$0.00	\$0.00	\$0.00	\$100.00	(closer to \$70 after initial year)
General & Admin - Storage	\$0.00	\$0.00	\$13.20	\$150.00	
					moved all fees here (\$250
					membership, Annual Session –
General & Admin - Bank/Credit Card	* * * * * * * * * * * * * * * * * * *	*	* * * * * * * * * * * * * * * * * * *	* . • • • • • • • • • • • • • • • • • •	PayPal = \$9,200 / AMS = \$3320,
Fees	\$460.00	\$1,100.00	\$4,646.57	\$13,270.00	\$500 exhibits)
Annual Session - Conference Promo	ΦΩ E4Ω E4	ф 7 000 00	фо oo	\$7,000,00	includes promo items,
Items	\$2,518.51	\$7,000.00	\$0.00	\$7,000.00	name badge holders, bags, etc.
Annual Session - Graphic Design Fees	\$0.00	\$0.00	\$0.00	\$1,200.00	
Annual Session - Photography	\$1,133.27	\$1,500.00	\$0.00	\$1,500.00	
Annual Session - Speaker Fees	\$6,303.50	\$10,000.00	\$2,500.00	\$10,000.00	
Annual Session - Honoraria	\$0.00	\$600.00	\$0.00	\$600.00	

Parliamentarian	1		_	1	
Annual Session - Postage/Shipping	\$1,591.43	\$3,000.00	\$0.00	\$3,000.00	
Annual Session - Printing/Copying	\$5,277.58	\$8,000.00	\$360.00	\$8,000.00	
Annual Session - Supplies	\$2,817.09	\$1,700.00	\$12.90	\$3,000.00	
Annual Session - In-Depth Workshop	\$0.00	\$0.00	\$0.00	\$12,500.00	cost of approx. 12 offsite workshops and additional fees
Annual Session - Busing/Transportation	\$14,555.14	\$20,000.00	\$2,950.00	\$0.00	allocated to in-depth cost and welcome event
Annual Session - Board/Committee Food and Beverage	\$889.22	\$2,000.00	\$0.00	\$2,000.00	
Annual Session - Food and Beverage	\$94,787.30	\$142,316.00	\$0.00	\$102,000.00	Food and beverage minimum per contract including tax and gratuity
Annual Session - Facility Rental	\$0.00	\$8,788.00	\$1,500.00	\$0.00	
Annual Session - Call for Proposal System	\$0.00	\$6,000.00	\$4,970.88	\$5,000.00	
Annual Session - Live Streaming/App	\$0.00	\$25,000.00	\$0.00	\$20,000.00	\$15,000 Approx. Live Streaming, \$4,000 App
Annual Session - Welcome Event	\$0.00	\$0.00	\$6,750.00	\$31,250.00	\$50 per attendee (based on 625).
Annual Session - Life Member Meeting Non Food Related	\$0.00	\$0.00	\$0.00	\$350.00	added to cover cost of gifts/décor
Annual Session - First Timers Event Non Food Related	\$0.00	\$0.00	\$0.00	\$200.00	added to cover cost of marketing items as requested
Annual Session - Audio Visual	\$20,751.95	\$32,000.00	\$0.00	\$25,000.00	
Annual Session - Host Affiliate Rebate	\$6,133.00	\$6,000.00	\$0.00	\$6,200.00	\$10 per attendee
Annual Session - Insurance	\$1,810.98	\$2,200.00	\$1,074.93	\$1,100.00	Expo Cancellation Insurance
Exhibit Expense - Decorating Services	\$4,099.35	\$20,000.00	\$0.00	\$13,500.00	
Exhibit Expense - Gifts/Refreshments	\$0.00	\$800.00	\$0.00	\$250.00	cost of gifts
Exhibit Expense - Postage/Shipping	\$0.00	\$0.00	\$0.00	\$100.00	
Exhibit Expense - Printing/Copying	\$0.00	\$0.00	\$0.00	\$100.00	
Exhibit Expense -Graphic Design Fee	\$0.00	\$0.00	\$0.00	\$260.00	
	\$411,884.27	\$546,936.00	\$161,846.37	\$574,905.00	1
Income Over (Under) Expense	\$133,755.44	\$11,827.00	\$173,431.19	\$28,685.00	2017 - Original projected net was \$26,927. \$17,500 was pulled from Awards for Mgmt. and Accounting

Endowment Contribution Summary

Endowment Accounts	2013	2014	2015	2016	2017 YTD	Total Contributions
General Fund	\$4,215	\$9,538	\$2,162	\$29,448	\$150	\$45,513
Marketing & Consumer Education		\$100				\$100
Awards & Fellowship		\$400				\$400
Training& Development		\$100	\$2,000		\$145	\$2,245
Other						\$0
Total Endowment to Date	\$4,215	\$10,138	\$4,162	\$29,448	\$295	\$152,551

NEAFCS Board Annual Reports

President Theresa Mayhew

Without a doubt, this has been a year of change. Just two weeks in to my Presidency, I learned that we would need to secure a new management company. After reviewing 11 proposals and interviewing two candidates, we entered into a contract with Partners in Association Management, Inc. in early January 2017. We are extremely pleased with our decision. They have infused our organization with new ideas, new approaches and an enthusiastic attitude which has been both infectious and invigorating. They have certainly lived up to their name of being partners; we look forward to long and mutually satisfying business collaboration as a result.

This year, we'll livestream the Annual Session opening session. With the Endowment Fund having reached its goal, we will be seeking your input following Annual Session to determine what other types of member benefits you'd like to see. Our 2018 proposed budget includes several additional value-added member benefits to get the ball rolling. We've worked diligently this past year to strengthen our financial position and to make processes more transparent and responsive to our organization's needs.

I have truly enjoyed my time leading this great organization. You all do such amazing work in your communities and it's been a pleasure interacting with you over the course of my term, starting in Big Sky last September, continuing at the JCEP Leadership Conference in Orlando in February and the JCEP PILD Conference in Washington, DC this past April. It's also been a great pleasure working with such a dedicated and talented board and our Partners' dream team, Danielle Jessup, Elizabeth Lane and Will Ferguson. Thank you for allowing me to serve you and for affording me this once in a lifetime opportunity!

- Led the September 16 Post Board (Big Sky) and December 6-8 Winter Board (Savannah, GA) meetings
- Led October, November, January

 April, Mid-Year (May 16-18), and June-September monthly board GoTo Meeting calls
- Traveled to Tallahassee March 15-17 with treasurer Nancy Stehulak to meet with our Partners team
- Held bi-weekly President's Council conference calls throughout the year; expanded the President's Council to include the office of Treasurer
- Participated in monthly Annual Session 2017 conference calls
- Participated in Finance and Investment sub-committee calls
- Reviewed monthly board meeting minutes
- Reviewed monthly financial reports, 990s and audit reports
- Reviewed and approved voucher transmittals on a weekly basis
- Prepared President's Message and other articles for e-News

- Spearheaded the Name the e-Newsletter contest "NEAFCS Network "– won by Cindy Benjamin of U Mass
- Promoted the monthly NEAFCS Network e-News Hidden Icon (ear of corn) contest -which was won by Ethel Schneweis of Kansas
- Established the monthly NIFA article in NEAFCS Network e-News
- Attended the AAFCS Conference & Expo, June 25-29 in Dallas, TX
- Traveled to San Antonio, TX for an Annual Session 2018 site visit July 24-26
- Ordered durable travel mug for Annual Session 2017
- Assisted with budget creation for 2017-2018
- Participated in the September 25 Annual Session First Timers webinar
- Handled email correspondence and fielded telephone calls from the board, members, marketers and potential exhibitors/vendors

JCEP (Joint Council of Extension Professionals)

- Participated in monthly board calls throughout the year as well as those for the Feb 8 –
 9, 2017 Leadership Conference
- Ranked concurrent session RFPs and worked with fellow Leadership Conference committee members to select finalists; served as a Leadership Conference concurrent session moderator, also helped with registration
- Served on Marketing, Strategic Plan Action Steps and Executive Director Evaluation Committees
- Attended the Winter Board Meeting in Orlando, February 6-7
- Attended the Summer Board Meeting in Minneapolis, MN June 6 –8

PILD (Public Issues Leadership Development) Conferences

- Served as 2017 conference chair-elect, will be conference chair in 2018
- Participated in monthly 2017 conference calls
- Assisted in development of PILD promotional/First Timers power point
- Helped put together conference agenda
- Frequently communicated with conference chair and JCEP Executive Director
- Selected the site and coordinated the NEAFCS dinner outing during the PILD conference
- Prepared and led icebreaker activity for NEAFCS meeting during PILD conference
- Met with NIFA FCS Program Leader Caroline Crocoll and American Cleaning Institute's Nancy Bock during the PILD conference
- Started holding monthly 2018 conference calls starting in July
- 2018 conference theme is "Cultivating a Climate of Civil Dialogue"
- In process of securing keynote and cap note speakers
- Sending out concurrent session RDP in October; deadline for submissions is in November

President-Elect Lora Lee Frazier Howard

NEAFCS Executive Board

- I have attended the following monthly calls: Annual Session and NEAFCS Board Meetings.
- I have attended bi-weekly President's Council calls.
- I attended the NEAFCS Winter Board and Mid-Year Board Meetings.
- I had the opportunity to review and update the Affiliate Officers Tool Kit with the help of Affiliate representatives and the board.
- I had the opportunity to share the compiled notes from the committee appointed at the Winter Board Meeting for needed NEAFCS website updates with our new management company.
- Reviewed and updated the Policies and Procedures manual for NEAFCS with the help of fellow board members.
- Provided five articles for the NEAFCS Network.
- Submitted updated Action Plans for all areas for the website.
- I served on the Finance Committee and attended one meeting of the Endowment Committee.

JCEP (Joint Council of Extension Professionals)

- I attended the JCEP Board meeting representing NEAFCS along with our other representatives. I also attended the JCEP Meeting and was honored to present a session on True Colors to our NEAFCS delegation present. I also served as a room moderator.
- I participated in monthly JCEP Board calls.
- I have attended JCEP Policy Committee meetings.
- I have participated in the monthly calls for the JCEP Planning Committee Meeting.

Secretary Jovita Lewis

As a first year national officer and executive board member, I have become more detail-oriented, increased organization and communication skills, and adopted unique ways to complete tasks and insure the goals and objectives of the office of National Secretary were met. I remain committed to this position and look forward to building on the past year to help insure NEAFCS moves into the 2017-2018 year and beyond.

- Participated in Post-Conference Board Meeting (Big Sky, MT), Winter Board Meeting (Savannah, GA) as well as the Mid-Year and Monthly Board Meetings via GoTo Meeting.
- Prepared minutes of board meetings.

- Submitted prepared minutes to the NEAFCS President and Executive Director and one additional reviewer each month.
- E-mailed edited minutes to Executive Board members for approval.
- Submitted approved minutes to the Executive Director for posting on the NEAFCS website.
- Updated running motions list from board meetings and sent to Executive Director for posting on the NEAFCS website.
- Assisted in judging the JCEP Creative Excellence Award.

NEAFCS Network

- Prepared reminder e-mail with article template regarding suggested articles for NEAFCS Network.
- Edited articles and prepared layout for NEAFCS Network, October 2016 September 2017.
- Wrote article on Meet the Board: NEAFCS Secretary and Winter Board Meeting Highlights.
- Reviewed proposed newsletter publication schedule for 2017 2018.

NEAFCS Registration Subcommittee

- Prepared Registration Action Plan.
- Recruited volunteers to serve on the Registration Subcommittee.
- Conducted three GoTo Meetings with Registration Subcommittee members and took meeting notes.
- Worked with Executive Director and registration subcommittee members to determine schedule and number of volunteers needed for registration desk.
- Submitted registration desk description and sign-up grid to Arrangements Committee to use in Sign-Up Genius for volunteers for the registration desk.

Treasurer Nancy Stehulak

Many changes have taken place financially for our organization in the past year.



The Endowment

Our endowment fund is fully funded with the paperwork in place for our board and members to have a clearer picture of where the endowment monies are and how they are invested. This account is invested with TD Ameritrade and is managed as a separate fund titled NEAFCS Endowment. Monies that are not part of our endowment have been separated from this fund and invested in our NEAFCS Reserve Fund. As treasurer, I provided monthly financial statements to the endowment chair for her information and planning purposes.

Reserve Fund

Our reserve fund, an invested group of monies, has been modified in 2017 to hold investments of ETF's rather than stocks and CD's that were invested on our behalf in 2007. Our NEAFCS

Investment committee has worked very hard to create an investment policy that guides the work of our committee, our investment planner and the treasurer. This strategy will help modulate the changes in both our endowment and reserve investment accounts in the coming years.

Bank Accounts

NEAFCS holds checking accounts for both operations and awards and, due to our change in management companies; we have opened new accounts with Sun Trust for these banking services. At this time the accounts we have held with Bank of America are still open, but our relationship with Sun Trust will have more value to our organization, financially. It is expected that the accounts with Bank of America will be closed in the near future.

It was with great disappointment that we, as a board received information in our audit of 2015 that The Association Source overcharged our organization for their services in 2015. This audit report was received in December of 2016. At that time, the auditors looked over the management fees of 2016 as well and determined that we were overcharged by \$74,136 across the two years.

It is in the policies and procedures for NEAFCS to undertake a full audit every three years and a partial audit in the other two. Due to questions of our past management company, I did suggest and the board did agree to a full audit of our 2016 books, as well to correct any postings as we moved from one management company to our current management company, Partners in Association Management. At the completion of our 2016 audit in June of 2017, the auditors were firm in their assessment of the overcharge by The Association Source, but found no other irregularities in charges for our organization. Their findings in this audit did however uncover many inconsistencies in accounting and we have been modifying our books per their recommendations.

With the change to Partners in Association Management in January, we have been talking and thinking about better ways to present our financial statements as well as our budget to make the best use of the money available to our members and to support our member's organization with as many services as we can possibly provide.

As treasurer, I downloaded statements from our investment group, Ameritrade and worked to help board members understand the dollars associated with NEAFCS programs and their use of these funds. As a board member, I provided financial reports monthly and encouraged board discussion about financial concerns that could improve our financial position and create greater value for our members. I attended board meetings as well as the physical midwinter board meeting in Georgia. I submitted enews articles as were appropriate to my position and our organization. I worked with the auditor on numerous occasions to find information that was needed.

With respect to member concerns, I responded to questions of members about dues in concert with our management firms and other board members as needed. As treasurer, I also approved payment of vouchers from the national office after review against our policies and procedures manual.

As in much of the work we undertake, I have learned as much as I have given in the past two years. I still see the need for identified financial policies to be put in place by this organization. It is a gap in our organizational structure. These policies will be of great value, when the discussion includes the investment and financial committees of this organization.

I very much appreciate the ability to have provided service to NEAFCS.

Vice President Member Resources Edda Cotto-Rivera

- Attended post annual session board meeting in Big Sky, Montana, the winter board meeting in Savannah, GA (remotely via phone) and the three days mid-year board meeting in May 2017.
- Actively participated on the evaluation and interview process of selecting our new management company.
- Participated in all monthly board conference calls to support our plan of work.
- Worked collaboratively with the national office to facilitate tasks and achieve action plan goals.
- Work with sub-committee members to support their plans of work. Main accomplishments include:
 - Exhibits Subcommittee- Identify, contact and secured exhibitors for our annual session in Omaha, Nebraska (13 exhibitors confirmed as of August21, 2017)
 - Diversity Subcommittee- Judge the diversity award and present a poster at the Showcase of Excellence
 - ➤ MLMLM Subcommittee- Coordinate the First timers Breakfast and the Life Members event for the 2017 annual session.
 - ➤ JNEAFCS Publication- Publish the NEAFCS ejournal- (seven articles have been submitted as of August 2017)
- Reviewed, wrote and/or submitted 9 articles for NEAFCS e-news.
- Helped prepare PowerPoint to be used for First-Timer Webinar to be presented 09/25/17.
- Responded to communications from members to provide information requested.
- Assisted VP of Public Affairs in selecting NEAFCS merchandise for various purposes during the annual session.
- Corresponded with sub-committee members, and affiliate representatives regarding plans of work, state sales tables and current activities.
- Answered multiple emails from members, vendors and other organizations interested in our association.
- Prepared a proposal to the NEAFCS Board to consider new benefits for our association's members.



Vice President Professional Development Karen DeZarn

The focus of this position is to work as a team with other board members and subcommittees to provide high quality, high value professional development opportunities for the membership. The opportunities include the NEAFCS Annual Session for the current year and the future years and webinars which are offered during most months during the year.



The following actions have been taken to achieve these outcomes throughout the year:

- Chaired monthly conference calls with the 2017 Annual Session Planning Committee to facilitate completion of tasks.
- Attended post-board meeting in person at Big Springs, MT and winter board meeting in Savannah, GA.
- Participated in mid-year board meeting telephonically to contribute to work needing to be accomplished.
- Participated in all monthly board conference calls to assist in completing board goals.
- Worked collaboratively with the national office to facilitate tasks and achieve action plan goals.
- Consulted with other board members as needed in a collegial manner to conduct business and achieve outcomes of the association.
- Communicated with Program and Webinar sub-committee chairs periodically to assure that action plans were being followed and goals achieved.
- Worked with Program committee chair on proposal submission process and recruiting reviewers for annual session proposals.
- Reviewed 25 proposals for annual session.
- Provided oversight for review of annual session proposals: 69 concurrent sessions and 33 showcase of excellence resulting in a rate of 53.6% acceptance for concurrent sessions (36) and 51.1% acceptance for showcase of excellence (18) presentations to be held in Omaha, NE.
- Reviewed and monitored communications to annual session presenters.
- Communicated with future annual session liaisons as needed.
- Helped in coordinating Annual Session Planning Committee meeting held in San Antonio, TX in preparation for 2018.
- Reviewed, wrote and submitted articles for NEAFCS e-news.
- Served on Finance Committee.
- Helped prepare PowerPoint to be used for First-Timer Webinar to be presented 09/25/17.
- Responded to communications from members to provide information requested.

Vice President Public Affairs Glenda Hyde

It has been a rewarding year to serve as your Vice President of Public Affairs. I have enjoyed achieving goals that were identified at the beginning and during my term. These Program Affairs activities and projects were achieved the projects were achieved to the project to th



and during my term. These Program Affairs activities and projects were achieved because many individuals contributed their time and expertise. I continue to be inspired by meeting and working with so many of you. As my term in this role concludes, I look back with pride in our professional organization's collective efforts and look forward to continuing to advance the overall mission and goals of NEAFCS. We all need to "Share our Story" of the excellent work we are doing in our communities and across our states regularly with Extension administrators, stakeholders and elected officials. Thank you for your contributions to our professional organization. Together we elevate the quality of our opportunities!

NEAFCS Executive Board

- Participated in monthly Board meetings. Responded to correspondence received from national office, board members, affiliate officers, and members.
- Wrote or edited and sent monthly eNEAFCS/NEAFCS Network articles to Secretary.
- Reviewed and submitted suggestions for the Officer Tool Kit and Policy and Procedure Manual revisions.
- Encouraged and supported Affiliate VP/Chairs of Public Affairs by email, phone and/or in person. Actively recruited members to national subcommittees.

General Responsibilities and Other Assignments

- Communicated with subcommittee members through "committee-clicks" to address action plan items.
 - Updated member information in subcommittee groups. Encouraged members to add photos to their My Profile pages.
 - Reviewed and revised subcommittee action plans with subcommittee leadership.
 Submitted action plans to President-Elect. Uploaded respective Action Plans to Files in each subcommittee "committee-clicks."
 - Sent Messages to subcommittee members. Provided responses when needed.

Advocacy

- Involved subcommittee members, affiliate Presidents and Vice Presidents/Chairs of Public Affairs in Living Well Month webpage update and revision. The revision was launched in time for affiliates to use information and templates for 2017 Living Well Month.
- With interested Advocacy Subcommittee members, we planned and prepared a breakout session at 2017 Annual Session on local public awareness campaign planning and promotion.
- Updated all Dining In! for Families materials for our web page. Promoted Dining In! for Families activities at Annual Session and in a member e-Blast.

Education

Public Issues Leadership Development (PILD) April 2-5, 2017 Arlington, VA

o PILD 1st Timer's Scholarships

- Promoted and managed the PILD 1st Timer's Scholarship Program.
- Edited PILD 1st Timer's Reflection paragraphs for publication in eNEAFCS/NEAFCS Network.

IMPACT NEAFCS 2017

- Reviewed and updated PILD content on NEAFCS webpage.
- With Julie Garden-Robinson, wrote "<u>Outcomes and Impacts: The Difference between Ho-hum and Projects with Punch</u>" to help members understand the type of data needed for an effective impact statement. Posted it on the Public Affairs web page under Education Activities and Programs.
- Encouraged content editors from previous year to continue. Recruited and supervised several replacement content editors and edited nine (9) NEAFCS IMPACT 2017 subject areas. There were 252 submissions (up 27% from previous year) from 38 states. Formatted member-clicks Excel spreadsheet so content editors had easy access to state submissions, made suggested changes when needed.
- Selected and edited submitted photos for respective subject areas. Chose quotes that would be effective in "selling" the content for each subject area.
- Released impact statements to State Affiliate Presidents, VPs of Public Affairs and PILD 1st Timer's Scholarship Awardees so they could be sure to get enough copies printed before leaving for PILD.
- Copied and distributed NEAFCS IMPACT 2017 statements to 30 participants at the JCEP luncheon, including NIFA leadership at PILD. Supplied 45 sets to state affiliates that needed extra sets.
- o Joint Council of Extension Professionals PILD Planning Committee
 - Served on planning committee, participated in monthly conference calls, handled all correspondence and chaired two subcommittees: Washington, DC Monument Tour by Night and Breakout Sessions.
 - Revised the Request for Proposals. Created a scoring sheet that reflected the requirements of the RFP criteria.
 - Read and ranked 32 PILD session proposals and participated in the online ranking process. Led the conference call with subcommittee members to make the final selections of the presentations.
 - Led the Washington DC Monument Tour by Night. Developed tour plan with Martz/Greyline Tour Company and submitted the Acceptance letter to JCEP. Prepared tickets for participants to pick up at registration and confirm their attendance and cell phone numbers. Worked with committee members to organize the snacks on the busses. Worked with bus cocaptains to manage their groups. Secured the tip checks for the drivers and delivered them at the beginning of the tour. Coached Mandi Seaton on process for next year.
 - Attended PILD pre-conference meeting and PILD. On Wednesday Terri Mayhew and I had leadership meetings with NIFA Program Leader Carolyn Crocoll and the American Cleaning Institute Director, Sr. VP. Meetings and Education, Nancy Bock. Fulfilled roles at PILD moderating a

concurrent session and supported other subcommittee member activities. Staffed the Information/Registration table to welcome and check in all Tour registrants. Co-led NEAFCS Affiliate meeting with Terri Mayhew.

- Participated in post-PILD review.
- Marketing and Communication
 - Purchases were made for Member Merchandise sales and volunteer gifts at 2018 Annual Session with input from Marketing and Communications leadership and Regional Directors.
 - Arranged for NEAFCS merchandise and Endowment committee table in the Exhibit Hall and volunteer recruitment to staff the table.
 - Recruited and supported co-chairs to manage the Member Merchandise booth during Annual Session.
 - Promoted use of Social Media at JCEP, PILD and Annual Session. Asked members at these events to share photos and one thing they learned at sessions so that members at home could benefit from the conference, too.
 - Coordinated the Endowment Achievement Member Benefit Lapel Pin distribution to all Active and Student Members at Annual Session/Big Sky, the March mailing to all Affiliates and at Annual Session/Omaha.
 - With Will Ferguson at NEAFCS Headquarters, got the NEAFCS Store link with Lands' End restored and updated for a Grand Reopening during the summer of 2017. The clothing and other merchandise can now be "branded" with two choices of NEAFCS logo sizes.

Vice President Awards & Recognition Dianne Gertson

<u>Awards</u>

- Reviewed and submitted Plans of Action for Awards Subcommittees to President-Elect.
- Worked closely with Partners in Association Management during transition and throughout the year to ensure the online awards submission process was working properly and meeting the needs of the members.
- Along with Awards sub-committee members, submitted articles for NEAFCS Network.
- Worked with Regional Directors to recruit 46 members to serve as Awards Judges.
 Organized awards and sent to judges.
- 489 award applications were submitted online by members.
- 410 State Winners advanced to National judging.
- Prepared list of national and regional winners which was sent to affiliate awards VPs and affiliate Presidents.
- Made notes monthly about updates/changes/corrections that will need to be made to awards on-line information.
- Made revisions to the 2017 Awards Manual.
- Worked with Awards training committee members to create and present a concurrent session on *How to Create an Award Winning Submission*.

• Worked with all 4 committee chairs and members to ensure the action plans were complete. As a result we have a great awards display, a wonderful awards ceremony, an excellent silent auction and a very enlightening national awards training.

Correspondence/Other

- Participated in monthly NEAFCS board meetings.
- Participated in and assisted with presentation of webinar for Affiliate Presidents.
- Attended the face-to-face winter board meeting in December 2016.
- Sent email correspondence/announcements to affiliate presidents and awards VPs about application process and deadline reminders.
- Corresponded with subcommittees via email and phone conferences.
- Corresponded with award sponsors and sent thank you notes.
- Sent thank you notes to award judges.
- Responded to numerous email and phone messages regarding awards process.
- Served on Finance Committee.

	Central	Eastern	Southern	Western	Total
Awards Submitted	94	36	309	51	489
Awards Advanced	80	28	258	44	410
Regional Winners	42	11	65	24	142
National Winners	23	5	30	10	68
DSA Winners	7	3	21	5	36
CE Winners	9	2	11	4	26

Southern Region Director Karen Munden

It has been my pleasure serving as the Southern Region Director during the past two years. I am so proud of the Southern Region. When I asked for volunteers to assist with various tasks, members across the Region were very happy to offer their expertise; making my job very easy. Thus, a *Big Thank You* goes out to the Southern Region Presidents and members.



- Provided Rebecca Travnichek with the Southern Region Presidents' photos for the Parade of Presidents Slide Show.
- Provided input and feedback for the Arrangements Committee.
- Attended the 2018 Annual Session site-visit in San Antonio, TX.
- Reviewed Mid-Year Board meeting minutes for the first day of the meeting.
- Promoted the "Name the E-Newsletter" contest to the State Affiliates.
- Continued to promote reading the E-Newsletter and looking for the *ear of corn* for a chance to win a free Annual Session registration.
- Participated in the Board meetings including the Winter and Mid-Year Board meeting.

- Encouraged State Affiliate Presidents and President-Elects to attend the JCEP conference. As a result 16 individuals from the Southern Region attended JCEP.
- Assisted with the organization and implementation of the training during the NEAFCS meeting at the JCEP conference. Also assisted with gathering input to update the Affiliate Officers Toolkit.
- Implemented the Networking contest during the JCEP conference.
- Assisted Rebecca Travnichek, Central Region Director with a JCEP highlight article for the March E-Newsletter.
- Wrote a *Meet the Board* news article for the May E-Newsletter.

Southern Region

- Reminded State Affiliates to make sure their records were updated with the new National Association Office's email and address to ensure their documents were being sent to the correct location.
- Encouraged State Affiliates to submit their Voting and Alternate Delegates to be processed through the 2017 Credential Reports.
- Encouraged State Affiliates to complete their Annual Reports before the deadline.
- Reminded State Affiliates when they elect new officers to make sure they send the
 Officer list to me, as Southern Region Director and to the National Office, so the
 information will be updated on the website.
- Encouraged Affiliate members to register early for the Annual Session and to remember to make their hotel reservations.
- 38 members from 10 Southern Region Affiliates volunteered to judge the National Awards.
- Southern Region State Affiliates submitted Impact Statements in all nine categories.
- Nine Southern Region members received the PLID first-timers scholarships
- Encouraged State Affiliate members to submit concurrent session proposals for Annual Session.
- Acknowledged State Affiliate Immediate Past Presidents for their service and encouraged newly Elected Presidents to continue motivating their members' involvement.
- Encouraged State Affiliate members to apply for National Awards and to make sure they were submitted on-line before.
- Encouraged State Affiliate leaders to run for a National Office

Eastern Region Director Diane Whitten

My first year serving as the Eastern Region Director has been a real learning experience not only about the position, but also about our fine association. It's been a pleasure to get to know the members of the Board of Directors and make more contacts with the affiliate presidents. Thanks to all who have responded to my numerous requests for information and action.



NEAFCS Executive Board

- Participated in monthly BOD conference calls, plus in person winter meeting in Savannah, GA.
- Encouraged submissions to "Name the E-Newsletter" contest by State Affiliates.
- Promoted attendance at JCEP.
- Promoted attendance to PILD, and scholarship application.
- Sent a reminder to affiliates to register for the Annual Session.
- Worked with Julia Casio, Western Region Director, to review the Living Well web page and resources as requested by Glenda Hyde, V.P. Public Affairs.
- Emailed 2016 Eastern Region annual meeting minutes to Carol Schlitt, NEAFCS Historian, to be entered into the historical record.
- Participated in a conference call with other Regional Directors to review the RD role in JCEP.

Eastern Region

- Encouraged membership renewals.
- Communicated with State Affiliates to send updated Affiliate Officer List to the National Office.
- Asked for judges for national awards resulting in more than enough volunteering from the Eastern Region.
- Encouraged affiliates to write Impact Statements resulting in eight affiliates being represented, and every Impact Statement including an Eastern Region affiliate.
- Five Eastern Region members reviewed parenting and financial management educators' proposals for Annual Session.
- Reminded state affiliates to send in their annual report.
- Encouraged state affiliates to submit their Voting Delegates plus Alternates for the annual business meeting.
- Requested candidates for National Nominating Committee.

Western Region Director Julie Cascio

- Participated in post-Board meeting (Big Sky, Montana, 2016)
- Participated in monthly Board conference calls
- Worked with Regional Directors to conduct this part of the Affiliate President webinar
- Attended Winter Board meeting (Savannah, GA), and Mid-Year Board Meeting (via computer)
- Completed winter, mid-year, and annual reports
- Reviewed and revised the Strategic Plan, Affiliate Officer Toolkit, Policies and Procedures
- Worked with Eastern, Southern and Central Regional Directors to update Regional Directors plan-of-work



- Wrote and mailed 2 thank you notes to 2016 AS Exhibitors/Sponsors
- Assisted Arrangements Committee
- Reviewed minutes from Board conference calls
- Prepare with Regional Directors credentials report for 2017 Annual Business meeting

Western Region Responsibilities

- Facilitate the 2017 Western Region Business meeting
- Correspondence with Western Affiliate Presidents regarding:
 - Update officer and committee form
 - o Request information from Western Affiliates on state membership/dues
 - o Encourage members to run for a national office
 - Provide information on JCEP and PILD (encouraging Affiliates to attend)
 - Recruit members for potential reviewers (Awards and Program Proposals)
 - Annual Affiliates report
 - Request for voting delegates
 - Information on 2017 Annual Session
- Met with all Regional Directors to plan and coordinate duties for 2017 Annual Session

Central Region Director Rebecca Travnichek

It has been my pleasure serving as the Central Region Director during the past two years. I am so proud of the Central Region. When I asked for volunteers to assist with various tasks, members across the Region were very happy to offer their expertise; making my job very easy. Thus, a *Big Thank You* goes out to the Central Region Presidents and members.



- Karen Munden provided me with the Southern Region Presidents' photos for the Parade of Presidents Slide Show.
- Worked together with Karen Munden to provide input and feedback for the Arrangements Committee.
- Promoted the "Name the E-Newsletter" contest to the State Affiliates.
- Continued to promote reading the NEAFCS Network and looking for the *ear of corn* for a chance to win a free Annual Session registration.
- Participated in the Board meetings including the Winter and Mid-Year Board meetings.
- Encouraged State Affiliate Presidents and President-Elects to attend the JCEP conference.
- Assisted with the organization and implementation of the training during the NEAFCS meetings at the JCEP conference. Conducted a short activity on working with various generations in the workforce and assisted Karen Munden with gathering input to update the Affiliate Officers Toolkit.

- Assisted Karen Munden with implemented the Networking contest during the JCEP conference.
- Worked with Karen Munden with a JCEP highlight article for the March E-Newsletter.
- Wrote a Meet the Board news article for the June NEAFCS Network.

Central Region

- Reminded State Affiliates to make sure their Affiliate Officer & Committee VP List and Affiliate Annual Reports were updated and emailed to RD and the new National Office's email and address to ensure their documents were being sent to the correct location.
- Encouraged State Affiliates to submit their Voting Delegates and Alternate Delegates to be processed through the 2017 Credential Reports.
- Encouraged Affiliate members to register early for the Annual Session and to remember to make their hotel reservations.
- Many Central Region members volunteered to judge the National Awards.
- Central Region State Affiliates submitted Impact Statements in nearly all nine categories.
- Five Central Region members received the PLID first-timers scholarships
- Encouraged State Affiliate members to submit concurrent session proposals for Annual Session.
- Encouraged State Affiliate members to apply for National Awards and to make sure submissions were up-loaded on-line before the deadline.
- Encouraged State Affiliate leaders to run for a National Offices.

Immediate Past President Debby Mathews

The past three years in the Presidential rotation have been enlightening and stimulating. I have learned much about board service, financial reports, NEAFCS and you! NEAFCS members help shape the country by strengthening families and communities through helping them eat better, communicate more effectively, spend money more wisely and much more. I'm proud to be one of you! Thank you for allowing me to serve you as Southern Region Director, VP Public Affairs and as the President-Elect, President and Immediate Past President. I cherish the memories and the friendships that developed along the way.

NEAFCS Executive Board

The past president chairs three committees. This year I took the following actions in these roles.

Annual Site Selection Committee - Held meetings to determine the AS 2019 site in
conjunction with the Presidents Council by adding VP Professional Development to the
call. This committee met and reviewed bids from three hub cities. This was our first year
to work with the hub city model, and it was the first year for us to work with Partners in
Association Management in site selection. The learning curve on this process has been

- steep! Hershey Lodge in Hershey, PA has been selected as the 2019 AS venue, and the dates will be September 30 October 4. The Eastern RD and selected members in the Eastern Region will be on the planning committee.
- Association Management Evaluation Committee This became the search and hiring committee for our new management company. I reviewed all proposals from management companies and participated in the interview process during our Winter Board meeting. We are very pleased to have PIAM and all their resources to help NEAFCS serve our members!
- *Nominating Committee* Held meetings via Zoom in November, January, February, April, May to vet candidates and prepare to present the slate of officer candidates during the mid-year board meeting.
 - Conducted Doodle polls and sent emails to schedule meetings.
 - Took notes and sent follow up notes to committee members to keep them updated and to confirm assignments.
 - With Nominating Committee explored possible candidate questions and then selected the final question to ask of all candidates.
 - Wrote eNEAFCS articles for January and March about the candidate application process and timeline. Wrote the NEAFCS Network article for the August edition about the slate of candidates.
 - Designed the candidate display assisted by Executive Director Danielle Jessup and the Nebraska Affiliate.
 - o Election preparations ballots including electronic ballots, and teller recruitment.
 - Sent emails with documents to prepare candidates for their presentations at Annual Session and possible board service.

Meetings Attended

- Presidents Council calls-participated in bi-weekly calls.
- Board meetings participated in meetings at Annual Session 2016 and 2017, all
 monthly meetings, and Winter Board. I also prepared minutes for the March meeting,
 sent them to reviewers and then to the board secretary, Jovita Lewis and to our
 Executive Director.
- Annual Session 2017 Planning Committee participated in calls January -October

Special Project

 Past Presidents New Professional Award - judged ten awards applications and submitted scores online. Past President Kathy Olson also judged applications.

NEAFCS Finance

- Reviewed weekly voucher submissions
- Reviewed monthly financial reports, 990s and audit reports

 Served on finance, investment and endowment committees- Assisted with budget creation for 2017-2018

JCEP Board

- Attended the Winter Board meeting in Orlando, FL February, 6-8
- Attend the Summer Board meeting in Minneapolis, MN June 6-8
- Attended the monthly Zoom meetings
- Served on the awards, and elections committees

Historian Carol Schlitt

Since the 2016 Annual Session, I have done the following:

- Worked with Pennsylvania NEAFCS member, Patty Graff, to secure a
 copy of the Articles of Incorporation which were filed in Westmorland
 County in July 1970. The Articles were needed by our current auditors and while the
 historical files had parts of the original incorporation papers, we did not have a complete
 set. Thanks to Patty, we now have a complete set for our historical files.
- Went through our historical files to try to determine how long our current exhibitors have been exhibiting with us.
- Gathered in both paper form and electronic format all of the minutes from the 2016-2017 Board and 2016 Regional meetings.
- In the process of bundling the 2011 minutes and other significant NEAFCS historical data to be sent to Cornell where NEAFCS has permanent housing of all historical items.
- Have communicated with several retired members who are cleaning their houses and have old NEAFCS annual session materials, some of which we could use in our historical files.
- Have begun working with the new association management company to update the
 historical files on the NEAFCS website. The website has not been completely available
 to all historical files since 2012 and while I worked with the previous management
 company to get the files back-up and functioning; this was not accomplished before they
 were replaced by our current management company. Fortunately, we have all the files
 that were on the website as of 2012 and look forward to getting them all back up and
 available to our membership.

Journal of Extension Representative Luann Boyer

The Extension Journal (EJI) Board had a busy year with new projects under way and also with completing a new Strategic Plan to guide the Board for the next 3 to 5 years.



eXtension Foundation provided \$20,000 to publish a special issue on *Innovation in Extension Programming* with the issue published July 2018. The call for abstract proposals went out in May and what a response. Abstract Proposal submissions were 186 representing 47 institutions in 40 states. Due to the number of proposals submitted, the notification of those accepted took longer than planned on the timeline. The special issue is being managed by University of New Hampshire with oversite by *The Journal* Editor Debbie Allen. Thanks to all who submitted a family and consumer programming proposal.

EJI Board Representatives are also working with other national foundations to assist in funding special topic issues in addition to the 6 regular issues of *The Journal*. The Board has received several ideas for future topics and has discussed these on our regular meetings and conference calls.

In 2017, *The Journal* Liaisons have been changed to Institutional Delegates to better identify their importance of being the link between their institution and the EJI Board. The purpose of the Institutional Delegate is let all the Extension professionals at their Land Grant institution know when a new issue of *The Journal* is posted online. In many institutions, they also report to all staff about those who have been published as a way to recognize their effort. They also may highlight articles in the current issue to give staff a heads-up on topics which fit with the institution's priority focus on specific programs.

I have been pleased to hear positive comments from those submitting manuscripts the past year complimenting Editor Debbie Allen working with them on edits before sending for peer review. Providing mentoring and professional development is part of Debbie's job as the editor. She has spent considerable time updating information for Authors and Reviewers on the website to assist with submission requirements. Check the information on the website (www.joe.org).

The EJI Board encourages universities to post employment opportunities on The National Job Bank. While there is a small fee to post a job, there is no fee for Job Seekers. We also remind those who have positions which are hired by a county or other entity to use The National Job Bank. The employer fee for a 30-day listing is a bargain in the recruitment field.

JOE continues to need reviewers in the Family and Consumer Sciences area. The goal is to have only 3 to 5 submissions per year per reviewer. Think about it!! Can you spend a couple hours every other month reviewing JOE submissions. This could be a nice way for NEAFCS Life Members to continue to contribute to the profession. Information on how to be a reviewer is at www.joe.org, select About Joe and then Guidelines for Reviewers.

Thanks for supporting my appointment to serve as your NEAFCS representative. Please contact me with any questions or concerns you have about National Job Bank or *The Journal of Extension*: luann.boyer@colostate.edu or 970-768-0322.

NEAFCS Executive Director/National Office Danielle Jessup and Staff

NEAFCS Executive Board

- Prepared board information packets/flash drives.
- Provided a sufficient number of staff to conduct all meeting functions.
- Assisted in the preparation and disseminated minutes and an attendance record from prior meeting(s) to all meeting attendees.
- Assisted President in preparing and disseminating meeting agenda and financial reports to all meeting attendees.
- Set up and hosted monthly board conference calls.
- Prepared and disseminated meeting notices and RSVP's.
- Collected and assisted with Committee reports.
- Reviewed and posted approved meeting minutes to website.
- Attended meetings (in person or, if held via conference call, by conference call, as appropriate).
- Negotiated firm contracts with hotels and monitored agreements throughout meeting.
- Conducted all meeting-planning functions with the hotel, including menu planning and other special arrangements such as audiovisual rental.
- Updated Policies and Procedures as directed by Board.
- Prepared updated Articles of Incorporation to submit to the appropriate agency for state registration.
- Provided training to board members related to website usage and communication channels with members.

Corporate Office/Services

- Serve as the National Office official mailing address.
- Serve as the hub for member inquiries, providing assistance via phone and email.
- Service NEAFCS email addresses.
- Maintained the association's insurance policies.
- Maintained the association's website and additional technology platforms including membership database.

Annual Session

- Conducted site selection by identifying potential properties and soliciting proposals for 2019 Annual Session.
- Negotiated firm contracts with hotels approved by the Board.
- Monitored contractual agreements throughout the conference.
- Designed, edited, printed and mailed exhibitor packets under the direction of the President and Vice President of Member Resources.
- Coordinated/hosted all Annual Session Planning Committee conference calls.
- Developed all conference materials and packets.
- Oversaw typesetting, printing and mailing of all conference materials.
- Compiled Instructor information for CEU approval.
- Solicited sponsorships, advertisers and exhibitors.



- Handled all correspondence and follow-up with presenters, exhibitors, sponsors and attendees.
- Worked with Vice President of Awards & Recognition and committee members to administer the Annual Awards Program including application, judging, display, silent auction and ceremony coordination and ordering of awards and award certificates.
- Notified national award winners and non-winners, in cooperation with the Vice President of Awards & Recognition.
- Maintained accurate records about award scholarships, annual session registration, banquet RSVP and concurrent or showcase information for award winners.
- Conducted all meeting planning functions with the hotel, audio-visual persons/firms, and/or entertainment, including negotiations, menu determination, room assignments, amenities, and other special arrangements.
- Processed all registrations and related fees/payments as received.
- Processed all sponsorship and exhibitor invoices and payments.
- Created all conference signage.
- Arranged for, and assist, a provider of continuing education credits.
- Tracked and monitor all conference expenses and revenues, providing monthly reports to Annual Session Liaisons, Vice President of Professional Development and AS planning committee.

Financial Services

- Collected, record and deposit to checking account all cash and checks as received by mail or at events.
- 2018 budgeted compilation.
- Monitored all requests for payment comparing them to budget.
- Maintained and balanced NEAFCS bank and investment accounts.
- Prepared financial reports, coded by chart of accounts.
- Prepared revised chart of accounts.
- Provided financial statements to Board Members in advance of Board Meetings or as requested.
- Provided financial information for solicitation of an external auditor.
- Provided initial request documents to an external auditor as required.
- Sent the following reports to the Treasurer on at least a monthly basis: Statement of Financial Position, Statement of Activities, General Ledger.
- Managed monthly reconciliation of credit card deposits to database and accounting software.
- Worked with the auditor to file annual reports and the 990 Federal Tax Report as prepared by accountant.
- Assisted Board with issuance of new bank documents and online cash manager access.

Communication

- Produced monthly e-newsletters.
- Issued e-mail blasts for Annual Session and webinars.
- Maintained the Job Postings section to the web site.

Maintained social media accounts.

Membership Services

- Maintained and update membership marketing materials.
- Responded to telephone and mail inquiries within 24 hours.
- Responded to email requests in a timely fashion.
- Maintained the membership database.
- Coordinated annual dues renewal process.
- Maintained accurate membership lists and committee list serves.
- Verified membership for awards eligibility; and notify national award winners and nonwinners, in cooperation with the Vice President of Awards and Recognition; and maintained records about award scholarships, annual session registration, and concurrent or showcase information for award winners.
- Assisted with the coordination of the webinars as well as updating the proposal form.
- Updated and managed online awards forms.

Membership Type	September 2016	September 2017
Active	1,865	1,752
Affiliate	1	2
Student	1	4
Life	1,166	1,168
Partners	7	10
TOTAL MEMBERS	3,033	2,936

2017 NEAFCS Regional Business Meeting

Wednesday, October 18, 2017 7:30 AM – 10:00 AM

Attire: Business Casual Plated Breakfast Provided

Presiding Regional Directors

Rebecca Travnichek (MO) – Central Diane Whitten (NY) – Eastern Karen Munden (VA) – Southern Julie Cascio (AK) – Western

Welcome

Theresa Mayhew, President Lora Lee Frazier Howard, President-Elect

Regional Awards Presentations

Endowment Committee Presentation

Candidate Speeches/ Regional

Director Elections

(Central and Southern Regions only)

Other Regional Business

2018 Annual Session Invitation

Room Locations:

Central Region – Grand Ballroom A&B Eastern Region – Grand Ballroom E Southern Region – Blackstone Ballroom A&B Western Region – Grand Ballroom D