



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: Iowa Date: 2019 (submitted 8/14/2020)
Person Completing Form: Cindy Thompson (2019 Affiliate President) Phone: 319-334-8013

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

2019 Awards: Greenwood Frysinger Award, Distinguished Service Award, Continued Excellence Award, Communications Internet Education Technology (3rd Nationally)

National Offices: Barb Wollan, Treasurer; Lori Hayungs, Mentor Leadership Subcommittee Chair

Annual Session Presentations: 1

Annual Session Attendance: 13 members, 2 guests

Members joining during the 2019 calendar year (either 2019 membership or 2020): 4

Other noteworthy accomplishments include:

- Social event for the first time in recent memory with 19/21 members attending.
 - o This included a first-time outreach to our life members. None were able to attend but many responded with very positive regards and best wishes.
- Quarterly affiliate officer meetings
- Completion of updated state bylaws
- Monthly NEAFCS articles in weekly Human Science Extension and Outreach e-newsletter.
- First virtual affiliate meeting over Zoom (15/21 members)

What are your Affiliate's goals for the next 12 months

- Increase membership
- Continue yearly social event
- Focus more attention on mentor new members, especially in regards to possible officer positions

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

- Iowa
- Large geographic service delivery areas
 - Recruiting new members to professional organizations
 - Non-tenured positions for extension educators and no professional track acknowledgement for participation in and/or successful engagement with professional organizations (i.e. things like awards, conference presentations, state and local offices held)
 - Low attendance at educational offerings

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

- Membership is a huge concern. Without professional track acknowledgement of accomplishments within professional organizations, benefits of membership are hard to articulate. Most current members, especially those

who have attended national conferences, are passionate about the positive emotional and social benefits, but these benefits fall short when it comes to recruitment efforts.