



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: Arkansas Date: 12/19/2019
Person Completing Form: Rachel Chaney- Affiliate President Phone: 501-580-1056

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

- 85th Anniversary Committee planned and conducted the 85th celebration at our June meeting.
- Members worked throughout the year to complete items on the "85 Ways to Celebrate NEAFCS." This was submitted to Nationals.
- Created a NEAFCS-AR Facebook page to promote NEAFCS in our State as well as to showcase our member's hard work throughout the year.
- Worked with other associations to coordinate and plan a State Legislative Event.
- Had officer meetings prior to association meetings to help make meeting run smoother.
- Vice President of Awards and Recognition hosted zoom sessions to help members with awards.
 - Arkansas had National Winners for 2019
- Article about Living Well Month was published on the UAEX website
- Vice President of Public Affairs submitted four statewide impacts to Nationals.

What are your Affiliate's goals for the next 12 months?

- Have an officer meeting at the beginning of the term to do strategic planning for the upcoming year.
- Try to increase awards applications.
- Increase usage of NEAFCS Facebook page with members and Extension leadership.
- Submit Statewide Impacts to Nationals for 2020.

What challenges do Cooperative Extension and/or Family & Consumer Sciences pose in your state?

- The services and education we offer in Extension in general, and FCS specifically, is highly undervalued and people miss the necessity for it.
- Finding new and innovative ways to reach our audiences.
- Utilizing technology as a medium for delivering our programs and information
- Change in Extension Leadership within the next year.
- Possible Retirement and Turnover due to change in leadership.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

- Money is a major concern with members in our state. The cost of the Annual Session is a big concern. Members are uncertain how they will be able to pay these expenses.
- Shorten length of National Conference.
- Advocacy of FCS programming and the importance of it is also a concern.

