



# Affiliate Annual Report Form

Submit this form to your Regional Director and the  
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303  
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31<sup>st</sup> of each year to your Regional Director and a copy to the National Office.  
**This report should cover anything that has occurred between January 1 and December 31 of the current year.**

State/Territory: North Carolina Date: 12 - 23 - 2019  
Person Completing Form: Tracy Davis Phone: 828-287-6020

**What accomplishments/progress has your Affiliate made in the past year?** (Consider member resources, awards and recognition, public affairs, etc.)

The North Carolina affiliate was represented at both PILD and JCEP conferences in 2019 and presented a poster session at JCEP on "Rejuvenating Your Professional Association".

Our affiliate has an established Foundation which now pays first-year membership in NCEAFCS for new agents.

Our awards and recognition committee streamlined processes to make it easier to apply and encourage more members to apply for awards. Changes include an e-book of tips, quick guide of dates and deadlines, incentives for applicants, more efficient judging process, and improved communication. In 2019, we had 18 national award applications and 3 state award applications and recognized 3 national winners, 6 regional winners, and 2 continued excellence awards. We had 27 members attend national meeting with 11 of those being first-timers.

**What are your Affiliate's goals for the next 12 months?**

We are planning to develop tools to help our association work smarter and streamline our processes. We will also dedicate efforts toward increasing membership and encouraging greater member engagement.

**What challenges do Cooperative Extension and/or Family & Consumer Sciences pose in your state?**

Challenge: demonstrating impact of Extension. NC State Extension continues each year to improve its reporting system and ability to demonstrate value.

Challenge: lack of internet connectivity in rural areas. Extension is looking at the impact this has on rural families and exploring solutions to address the issue.

Concern: decreasing number of college students and adults pursuing FCS-related careers.

**To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:**