



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: North Carolina Date: 12-29-20
Person Completing Form: Tracy Davis Phone: 828-287-6020

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

- Held our first virtual state meeting which was well attended and received excellent evaluation from members. This virtual meeting included professional development workshops, board meetings, business meetings, awards presentations, and motivational speakers.
- Enhanced officer training by improving communication, creating training videos, and developing printed materials including guides, tips, and training schedules.
- Updated our state association website to provide users with more timely content, archives, forms, and other resources.
- Participated in Living Well Challenge activities, Dine In / FCS Day promotion, JCEP and PILD conferences.
- Continued efforts to increase membership and member engagement.

What are your Affiliate's goals for the next 12 months?

Brainstorm and implement ideas for maintaining participation in the association by new retirees and regaining engagement from past retirees. Encourage life memberships.

Encourage members to serve in leadership positions on the state and national level.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?:

Challenges:

- 1) Demonstrating the value of Family & Consumer Sciences - While this is an on-going challenge, we are proud that NC State Extension continuously assesses and improves its reporting system to better demonstrate the impact of all areas of Extension, including FCS. Remaining "at the table" to show FCS value is extremely important.
- 2) Increasing access to Extension programs by citizens in remote areas – Extension is constantly challenged with finding solutions that address the lack of access by citizens in "hard to reach" communities, whether due to lack of internet connectivity for virtual programming or due to lack of transportation for in-person programming.
- 3) Encouraging college students to pursue FCS-related careers.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

No concerns. We appreciate the open and frequent communication!