



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31, 2021.

State/Territory: CALIFORNIA AFFILIATE Date: December 30,, 2021

Person Completing Form: Mary L. Blackburn, PhD, MPH Phone: _____

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

Statewide Programs:

The Expanded Food and Nutrition Education Program (EFNEP), administered in California since 1968, reached underserved and limited-resource families in 24 Californian counties.

SNAP-Ed/CalFresh Healthy Living, administered in California since 1994, is currently a joint effort of the University of California (UC), California Department of Social Services (CDSS), California Department of Public Health (CDPH), California Department on Aging (CDA), and California Catholic Charities (CCC). Fiscal Year 2021, University of California Agriculture and Natural Resources (UCANR) Cooperative Extension (UCCE) in 32 California counties.

County Highlights

Alameda County: During 2021, Alameda County Cooperative Extension reached 924 diverse preschool children ages 3-5 at 27 sites with teacher extender nutrition education; 650 with gardening kits, 600 with extender gardening education, 233 students with CATCH/PA education, and 250 adults and seniors with virtual and direct education. Social Media included: Facebook 353 posts, 310 engagements, 2667 reached; Instagram: 334 followers, 34 posts, 221 likes, and 580 reached; Twitter: 162 followers, and 173 Tweets, 493 engagements, 39,724 impressions.

Humboldt/Del Norte: During 2021, the Humboldt/Del Norte NFCS program collaborated with Humboldt Food Policy Council, Community Food Council for Del Norte and Tribal Lands, Northcoast Growers Association and regional Community Alliance with Family Farmers to assess and develop plans to improve the regional emergency food system. Grant funding was secured to conduct the assessment and presently writing grants to fund a) implementation plans that strengthen and build a more resilient emergency food system, and b) the development of a regional food hub. The needs were identified during the emergency food system assessment and by local food producers (inclusive of ranchers and fisher folks). A new collaborator, the revived Humboldt

COAD (Community Organizations Active in Disaster), helps strengthen the regional emergency food system. The same group secured and implemented funding to implement 4-months of the *Catch Together* program that connects local fisher folks and their fresh catch with those in need of food across the rural North Coast of California. Program provided access to local seafood in food boxes, prepared meals, and educational workshops and resources on gathering, processing, and eating seasonal seafood.

Los Angeles/Orange Counties: During 2021, Los Angeles (LA) County Cooperative Extension provided both adult and youth direct nutrition education programming through the Expanded Food and Nutrition Education Program (EFNEP) and awarded funds to start a new CalFresh Healthy Living, UC (SNAP-ED) program, currently under development. The LA EFNEP program delivered remotely and in person, reached approximately 219 adults and 924 youth. In Orange County (OC) Adult EFNEP reached approximately 119 adults with direct nutrition education. The OC Master Food Preserver program with 57 volunteers completed 2473 volunteer hours and reached 14,526 individuals teaching safe home food preservation techniques. UCCE Orange co-facilitates a Food Waste Reduction Task Force focused on education.

Conference Presentations – National/Regional:

- Klisch, S. et al. (2021). CFHL, UCCE response to COVID-19 Pandemic: Working to ensure food security for our community. Part of a panel presentation to CDSS Leadership on January 25, 2021.
- Klisch, S., Soule, K.E. (2021). Supporting Positive Youth Development and Improved Health Outcomes in Marginalized Communities. Hawaii International Conference on Education.
- Klisch, S., (2021). The power of partnership: Increasing access to Market Match nutrition incentives. USDA NIFA National Nutrition Incentives Hub Annual Convening.
- K Hong, R Vargas, E Dimond, S Klisch, K Soule. (2021) Our Virtual Reality: 4-H SNAC Programming. Presented at the LIA SNAP-Ed Forum
- Srivastava, D., & Diaz-Rios, K. (2021). What and How of Mealtimes. Virtual training provided to the Early Childcare Education Professionals, June 24, 2021.
- Srivastava, D., & Koundinya, V. (2021). Implementing Healthy Eating and Physical Activity Nutrition Education Program in a Preschool Setting: Implications for Extension & Evaluation Professionals. Invited Webinar, Extension Evaluation CoP Webinar Series. May 24, 2021.
- Srivastava, D. & Spicer, T. (2021). Development of Online Nutrition Education Videos and Educational Materials for Youth Nutrition Education. Statewide online poster presentation at the CalFresh Healthy Living Virtual Forum, March 8-10, 2021.
- Srivastava, D. & Spicer, T. (2021). Policy, Systems, and Environmental Initiatives Increase Access to Healthy Food among Children, Youth and Families. Statewide online poster presentation at the CalFresh Healthy Living Virtual Forum, March 8-10, 2021

Peer-Reviewed Publications

- Klisch, S., & Soule, K. E. (2021). 4-H Student Nutrition Advisory Councils Support Positive Youth Development and Health Outcomes Among Underserved Populations. *The Journal of Extension*, 59(3), Article 19. <https://doi.org/10.34068/joe.59.03.19>
- Price, N., Neelon, M., Srivastava, D., and Zheng, L. (2021) The Expanded Food and Nutrition

- Education Program's Impact on Vulnerable Families in California (P102). *Journal of Nutrition Education and Behavior* Volume 53, Number 7S
- Srivastava, D., Zheng, L.R., & Dev, D.A. (2021). Examining Correlates of Feeding Practices among Parents of Preschoolers. *Nutrition and Health*, 1-8, DOI: 10.1177/02601060211032886

Conference Published Abstracts

- Price, N., Neelon, M., Srivastava, D., & Zheng, L.R. (2021). The Expanded Food and Nutrition Education Program's Impact on Vulnerable Families in California. (P102). *Journal of Nutrition Education and Behavior*, Volume 53, Issue 7, S72. <https://doi.org/10.1016/j.jneb.2021.04.444>
- Srivastava, D. (2021). Expanded Food & Nutrition Education Program Building Household Food Resilience among Low-Income Families (P78). *Journal of Nutrition Education and Behavior*, Volume 53, Issue 7, S60. DOI:<https://doi.org/10.1016/j.jneb.2021.04.137>
- Srivastava, D. (2021). Exposure to Healthy Food Increases Food Preferences among Children and Youth in Low-Income School Settings (P80). *Journal of Nutrition Education and Behavior*, Volume 53, Issue 7, S61. DOI:<https://doi.org/10.1016/j.jneb.2021.04.139>
- Zheng, L.R., Srivastava, D., Dinkel, D., & Dev, D.A. (2021). Parental Correlates of Preschoolers' Physical Activity (P113). *Journal of Nutrition Education and Behavior*, Volume 53, Issue 7, S77. DOI:<https://doi.org/10.1016/j.jneb.2021.04.455>

UC DELIVERS BLOGS/UCANR FOOD BLOGS

- Hong, K., Dimond, E., Lafreniere, M., Vargas, R., Klisch, and S. (August 2021) Resilience and Innovation: CalFresh Healthy Living, UCCE partners with school districts to promote healthy living. UC Delivers.<https://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=50205>
- Vargas, R. Diaz, M, Dimond, E., Klisch, S. (July 2021) Virtual cooking classes build community and promote health during COVID-19. <https://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=49016>
- Gertschen, D., Vargas, R., Klisch, and S. (July 2021) Eating for health: It's not what it "looks" like. Healthy Communities Blog. <https://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=48960>
- Srivastava, D. & Lopez, M. (2021). [UCCE Tulare helps participants save food dollars: Small changes make big impact](#). UC ANR Healthy Communities Blog, March 24, 2021.
- Srivastava, D. (2021). [UC and community partners provided virtual hands-on cooking demonstrations](#). UC ANR Healthy Communities Blog, January 08, 2021.
- Srivastava, D. (2020). [Early childcare providers intend to increase physical activity in their classrooms after UCCE event, promoting healthy people and communities](#). UC Delivers, November 20, 2020.
- Srivastava, D. (2020). [Calfresh Healthy Living, UC increased food and financial resiliency among limited resource families in Tulare County](#). UC Delivers, November 2, 2020.
- Srivastava, D. (2020). [Calfresh Healthy Living, UC Nutrition Education Program increases healthy food preferences among children and youth](#). UC Delivers, October 4, 2020.

NEAFCS Awards FY2021

- NEAFCS School Wellness Award 2nd place National, 2nd place Western Region, Shannon Klish

- Communications Newsletters Award, 1st Place Western Region, Cathryn Johnson
- Innovative Youth Development Programming Award, 1st place Western Region, Yu Meng
- Communications Written Media Award, 2nd place Western Region, Deepa Srivastava
- Florence Hall 3rd place Western Region – Mary Blackburn

Reviewer FY2021

- **M. Blackburn** - 5 JNEAFCS Manuscripts with mentoring reports. May/June 2021
- M. Blackburn – 26 AHA Healthy for Life Grant Applications, September 2021.

Committee Work:

- Blackburn, Mary Reviewed minutes of 2021 NEAFCS Annual Business Meeting
- Blackburn, Mary presented Thought for the day on Impact – 2021 Western Region Business Meeting
- Blackburn, Mary Reviewed minutes of 2021 Western Region Business Meeting
- Blackburn, Mary served on the Professional Development Program Subcommittee, Member Resource JNEAFCS Subcommittee, and Awards judging.
- Members submitted Statements for the 2021 Public Affairs Impact Report.

What are your Affiliate’s goals for the next 12 months?

Program goals are to address the need for increasing appointments in the Nutrition, Family and Consumer Sciences discipline. The university is recruiting to hire a statewide program director for EFNEP and to fill two vacancies for NFCS Advisors. In the 2021 Position Call, two new position are proposed for advisors focusing on Older Americans. Efforts are underway to expand research programs and extension education around COVID19, climate change and the consumer, healthy living for older Americans, increasing the efficacy of the federal nutrition education programs through virtual/direct education, PSE efforts, and garden-enhanced nutrition education projects.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

The California affiliate desperately need NFCS Advisors. The overwhelming workload has contributed to the loss of new advisors. There is a continuing lack of funding and resources to address adequately the needs of families at higher risk in large urban counties. The number of NFCS advisors is small in comparison to the population needs in California.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

None to report at this time.