



# Affiliate Annual Report Form

Submit this form to your Regional Director and the  
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303  
Fax: (850) 222-3019 Email: [djessup@executiveoffice.org](mailto:djessup@executiveoffice.org)

Please return this form by December 31<sup>st</sup> of each year to your Regional Director and a copy to the National Office.  
**This report should cover anything that has occurred between January 1 and December 31 of the current year.**

State/Territory: Iowa Date: December 10, 2021  
Person Completing Form: Sara Sprouse Phone: \_\_\_\_\_

**What accomplishments/progress has your Affiliate made in the past year?** (Consider member resources, awards and recognition, public affairs, etc.)

Several Iowa affiliate members were recognized during the 2021 Annual Session for their outstanding achievements.

## **NEAFCS Hall of Fame Inductee**

**Donna Donald** was recognized for her commitment, dedication, and leadership in NEAFCS and inducted into the NEAFCS Hall of Fame during Annual Session.

Donna will also be honored during the Human Sciences Extension and Outreach Professional Development Day on Tuesday, December 7th in the Scheman Building to share this recognition with our entire Human Sciences Extension and Outreach community.

## **Presenters**

**Lori Korthals**, as part of the National Mentoring and Leadership Committee - poster session on the 2021 NEAFCS Leadership Experience Pilot in Progress.

**Brenda Schmitt** - poster session on the 2021 NEAFCS Endowment Grant and *Engaging in Remote Work Education to Create Greater Impacts in Iowa*.

**Danielle Day, David Brown, Demi Johnson, and Dawn Dunnegan** - concurrent presentation on *Suicide Prevention Training for Supporters of the Farm Community*.

## **Award Winners and Member Recognition**

**Dr. Shannon Coleman and the North Central Food Safety Education Network team** - 1st Place Central Region Food Safety Award Winner

**The Science of Parenting Team: Lori Korthals, Mackenzie Johnson, Makenzie DeJong, and Barbara Dunn Swanson** - 1st Place Central Region Communications Television/Video Award Winner

Other 2021 Accomplishments:

- Established “President’s Meeting”: Immediate Past President, President-Elect, and President met in regularly to plan and prepare for activities. This was a great opportunity for mentoring and to maintain continuity among leaders and goals for the affiliate.
- JCEP ELC Virtual Coffee Break/Send Off
  - Hosted Coffee Break event/send off for members attending JCEP ELC. Invited ESP, NACAA, and NAE4-HYDP members attending conference – 9 attended coffee break, representing NEAFCS, ESP, NAE4-HYDP
  - Dianne Gertson, NEAFCS National President, attended.
- Spring Social Event
  - The event included a virtual afternoon tea party, virtual tour of the Brunnier Art Museum on campus at Iowa State University, social time and prizes. A formal invitation with tea and a *Scone for One* recipe were sent to members prior to the event. Twenty-two members attended via Zoom, including four life members.
  - The Iowa Affiliate Executive Board has prioritized engaging our life members this year. Thirteen life members are now receiving the monthly affiliate email update and, as stated above, four attended the Virtual Spring Social Event.
- New (Fiscal) Year’s Eve Party Coffee Break
  - We shared successes from the last year and resolutions for the new year. Twenty were in attendance including Iowa affiliate members of ESP, NACAA, and NAE4-HYDP, and NEAFCS (active and life members), as well as, two fellow NEAFCS members from South Dakota. Very special guest Dianne Gertson, NEAFCS President, joined us as well!
  - We also challenged Iowa NEAFCS members to review [Who Should Join](#) in the NEAFCS Membership Brochure and invite a colleague that is not a member, but could be, to join us for this celebration.
  - During the event, each association was given time to highlight upcoming events and initiatives. The Iowa affiliate of NEAFCS highlight included: 1) Recognizing two members, Barb Wollan and Cindy Thompson, who are serving as Mentors for the new Leadership Experience. 2) The Leadership Ladder document, designed by Iowa member Mackenzie DeJong, was reviewed and an opportunity to fill an open officer position was discussed. 3) Events planned to promote members' professional and personal growth and development, including coffee breaks, annual spring social event, and, of course, Annual Session.
  - We wrapped up the event by sharing about professional development opportunities currently happening and ones we are looking forward to in the future.
- Annual Session Coffee Break/Send-off
  - Hosted Coffee Break event/send off for members attending annual session. Eighteen were in attendance, including 12 Iowa affiliate members, 3 South Dakota affiliate members, Dianne Gertson (National President), Dr. John Lawrence (VP of ISU Extension and Outreach), and Dr. Laura Jolly (Dean of College of Human Sciences).
  - The conference agenda was highlighted by Lori Korthals. Iowa and South Dakota members highlighted their presentations that will take place during the conference. Iowa items up for bid at the Silent Auction were also highlighted.

#### **Items of Note**

- Cindy Thompson and Barb Wollan are participating in the Leadership Experience as mentors.
- Cindy Thompson – elected Central Region Director.
- Barb Wollan completed her term as National Treasurer.

**What are your Affiliate's goals for the next 12 months?**

Continue opportunities for member recruitment and engagement.

Encourage participation in Leadership Experience/Mentoring.

Bridge gap between new members and those with experience, especially having held National office.

Consider modeling sub-committees after National.

Separate Member Resources and Treasurer positions.

Better transparency/coordination of who is doing what (completing applications, attending events, etc.)

**What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?**

Mental health issues are on the rise due to isolation and several other factors.

**To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:**