



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: Kentucky 2021
Person Completing Form: Mindy McCulley Phone: _____

Kentucky had 101 Active Members and 23 Life Members in 2021.

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

The Kentucky Affiliate awarded 64 state awards. Of those award winners, 54 were sent on for judging at the regional and national levels. Fifteen received awards from the Southern Region and 13 received awards from NEAFCS, including 3 DSA winners and 1 Continued Excellence award winner.

We had members representing Kentucky on many national committees and Jennifer Bridge, a long-time member of the Public Affairs Committee was appointed to serve out the remaining term as the Vice President for Public Affairs.

We had several members represent the Kentucky affiliate at the JCEP and PILD virtual conferences this year, in addition to our affiliate president and president-elect. We were able to award our KY first-timer scholarship to one of the NEAFCS Leadership Experience cohort members, Amanda Dame. Additionally, other members were able to use professional improvement funds to attend both these meetings as meeting expenses were reduced due to COVID.

Our affiliate president presented to the NEAFCS Leadership Experience Cohort participants **Building Your Brand Bridge** and also presented in the pre-conference session at NEAFCS with Ohio State and University of Georgia . . . **#FCSsuccess**.

After the success of our online networking sessions at the 2020 Virtual KEAFCS Annual Meeting, our affiliate hosted monthly networking events called Fellowship Fridays. Two of our area presidents coordinated the monthly events featuring break-out rooms, jam boards, guest speakers and of course, fellowship time. Those who were available on the second Friday morning of each month popped in for an opportunity to spend time learning and growing together. We opened Fellowship Fridays up to all employees associated with Family and Consumer Sciences Extension (not just KEAFCS members) so that it might encourage non-members to join the association.

The Kentucky affiliate adopted a new logo for our state organization. This logo is representative of both universities (University of Kentucky and Kentucky State University) in our Kentucky Extension system while staying true to the NEAFCS logo.



Though we have experienced great turnover during the past two years, we are excited that we initiated 12 new members at our December annual meeting.

What are your Affiliate's goals for the next 12 months?

Continue to recruit new members.

Continue to increase member participation in affiliate activities.

Continue to engage with extension leadership on recruitment and retention of FCS professionals.

Continue engagement with extension initiatives promoting family and consumer sciences mission.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

As mentioned, we have seen great turnover of agent positions in the past two years. Due to changing funding models, counties have more flexibility in deciding what positions to fill. It is incumbent on FCS to show how we can speak to the needs of local communities to maintain our presence at the table.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

We are proud of the efforts of NEAFCS to keep FCS relevant. What more can we do to advance this effort that will resonate in ways that it has not?