



Affiliate Annual Report Form

Submit this form to Cindy Thompson, Central Region Director at cpthom08@iastate.edu and the NEAFCS National Office at djessup@executiveoffice.org.

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office. **This report should cover anything that has occurred between January 1 and December 31 of the current year.**

State/Territory: Iowa Date: 12/21/2022
Person Completing Form: Mackenzie Johnson Phone: 712-240-0471

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

- Sent monthly communication from the affiliate board to all active and life members
- Significant increase in membership! In 2022 we gained 14 new members, which is a 70% increase in members!
- Established a state level scholarship in honor of NEAFCS Hall of Famer, Donna Donald. This scholarship funds one year of NEAFCS state level membership for any new hire to Iowa's field staff position. We also were able to utilize the scholarship this year with our first recipient being Hailey Burgher!
- Hosted an affiliate book study for on *The Secret History of Home Economics* by Danielle Dreilinger. We had 21 participants, including two life members, two Iowa staff who are not members of NEAFCS, and 17 active members. All participating active members were eligible to receive a copy of book, paid for by the state affiliate.
- We had three presentations at Annual Session with Iowa members.
 - Lori Korthals, concurrent session + ignite session – *NEAFCS Leadership Experience: Growth and Development through Interactive Programming*
 - David Brown & Demi Johnson, concurrent session – *Farm Wellness Outreach to the Agricultural Community*
 - Mackenzie Johnson, concurrent session – *Parenting in a Pandemic: An Examination of Extension Professionals' Experiences*
- We had several award winners at the regional and national level.
 - Barb Wollan, Central Region winner of the Extension Educator of the Year Award
 - David Brown & team, Central Region Winner of the Extension Disaster Education Award for *Question. Persuade. Refer. Education and Iowa Disasters*
 - Other NEAFCS team members: Danielle Day, Kim Cavalier, Lori Korthals, Gina Lee
 - Lesia Oesterreich & team, Central Region Winner + 2nd place Nationally of Communications Educational Publications Award for *COVID-19 Child Care Considerations SERIES*
 - Other NEAFCS team members: Cindy Thompson, Shannon Wilson,
 - Sara Sprouse & team, Central Region Winner + 2nd place Nationally for Human Development and Family Relationships Award for *A Journey Through Parkinson's Disease – Virtual Delivery*
 - Other NEAFCS Team members: Donna Donald, Lori Korthals, Cindy Thompson
- We hosted a spring social for all of our active members which included a historical tour of the family consumer sciences building at the university, followed by dinner at a historically significant on-campus, student-led café.
- We established state level committees, led by each of our board members to help foster engagement and leadership within our state membership.
- We created a Master List of the monthly tasks associated with each board position in order to increase transparency board responsibilities, encourage accountability, and ease the yearly transition load for presidents

What are your Affiliate's goals for the next 12 months?

- Host another spring social event for members
- Continue monthly communication processes
- Begin active implementation of the state level committees
- Encourage member engagement with national organization through presentation, awards, and committees

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

- Balancing responsive programming needs with structured priority program series
- Inconsistency in county staffing patterns – some counties have an FCS-focused staff member and some do not

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

- Implementation of the national bylaw changes