



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office. This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: CALIFORNIA Date: 1/15/2023
Person Completing Form: Mary L Blackburn, MPH, PhD Phone: 510 504-1566

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards/recognition, public affairs, etc.)

Membership: California registered three new members in 2022 – a statewide director of Community Nutrition and Health and two county base Cooperative Extension Advisors.

Program Leader: The Statewide Director of Community Nutrition and Health appointed in 2022, leads the statewide efforts to expand the footprints of health related activities in Cooperative Extension and other statewide efforts.

Statewide Programs:

All NEAFCS members are affiliated in some capacity with University of California long standing statewide programs:

- The Expanded Food and Nutrition Education Program (EFNEP) for limited-resource families - administered since 1968, is in 19 California counties.
- The University Of California (UC), one of three state level agencies in California implementing SNAP-Ed/CalFresh through Cooperative Extension (UCCE) offices since 1994, is in 34 counties. The Snap-Ed program was expanded to one more County, needs assessment completed, staffing is in process, and the territory of one Advisor was expanded to provide oversight. Also, regional manager model for Snap-Ed is being tested.
- Some members are also associated with the Master Food Preserver programs now in 36 counties.

Academic Staffing Highlights:

During the 2022 program year the University of California hired over 66 academics in the Division of Agriculture and Natural Resources. Some positions were refills, others refocused

or new. Two refilled positions address nutrition, health, and food security, one position is unfilled due to size of the catchment area, and the first advisor position was designated to address aging issues.

National Conference:

- Two members attended the 2022 Conference in Raleigh, North Carolina: Yu Meng and Irene Padasas.
- One new member, Marcel Horowitz, attended the International Society of Behavioral Nutrition and Physical Activity Conference in Phoenix, AZ, presented a poster on the Cooking Academy program. It is an after-school culinary skills development program using a teens-as-teacher model, conducted with EFENP, SNAP-Ed and 4-H participants.

Regional Awards:

- Yu Meng and team received the 2nd place Communications – Television/Video Award: Stacey Amparano, Christopher Wong, Rigoberto Ponce, and Martha Lopez, Paul Tabarez.
- Yu Meng and team received the 3rd place Family Health & Wellness Award: Jairo Diaz, Stacey Amparano, Christopher Wong, Stephanie Collin, Rigoberto Ponce, and Martha Lopez.

JNEAFCS Articles:

Vargas, R., Klisch, S. (2022). Cooking together (virtually) to build community and promote healthy during COVID-19. *Journal of National Extension Association of Family and Consumer Sciences*. <https://neafcs.memberclicks.net/assets/documents/journal/2022-jneafcs/2022-JNEAFCS.pdf>

UC Delivers Stories:

Vollmer, Laura (2022). CalFresh Healthy Living's active recess project supports physical activity and healthy school communities

National Committee Participation:

- National Endowment Committee: Mary Blackburn represents the Western Region.
- Member Resources: Mentoring and Leadership Committee, Mary Blackburn, reviewed 26 applications to select mentors and mentees.
- Member Resources: JNEAFCS Journal Sub-Committee -Mary Blackburn -- member since 2003, reviewed manuscripts for the 2022 issue.
- Professional Development Committee: Mary Blackburn reviewed applications for concurrent and poster sessions for the 2022 annual conference.

- Awards Committee Judging: Mary Blackburn reviewed award applications for 2022 Annual Conference.

Public Affairs Committee: California contributed statements for the 2022 National Extension Association of Family and Consumer Sciences National Impact Statements.

AAFCS: One NEAFCS members is active in the American Association of Family and Consumer sciences, California Affiliate.

International: One NEAFCS member is active in the International Federation of Home Economics and served on the planning committee for the 2022 international conference held in Atlanta, GA, 2022.

International: One member served on the Planning Committee of the 2022 Global Intergenerational Conference Held in June 2022.

What are your Affiliate's goals for the next 12 months?

Program goals include increasing the effectiveness of technology in nutrition education programs to expand participation; increase community footprints in physical and emotional community health activities; support universal school meals; incorporate student voice in school meals through youth engagement; deepen nutrition educators' knowledge of food justice and sovereignty, health equity, and strengthen local and regional food systems; adapt adult curricula to address food insecurity more effectively; teen related Cooking Academy, and EatFit, and UP4it for elementary school ages.

What challenges do Cooperative Extension and/or Family & Consumer Sciences focused programs pose in your state?

COVID impacted direct contact interventions, but virtual education and social media information increased. Inadequate multi-lingual support/resources impacts on program effectiveness. A continuing lack of funding resources to address adequately the needs of families at higher risk in large urban centers and rural areas. The number of community food, nutrition, and health advisors addressing family issues is small compared to the population size and needs in California. Unstable workforce - cost of living varies widely in the state while salaries are constant, making it difficult to recruit and retain staff.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

None to date.