



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: CALIFORNIA Date: 12.31.2023
Person Completing Form: Mary L Blackburn Phone: 510 529-0159

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

Membership: The membership remains at eight for 2024 with the loss of one member.

Academic Staffing Highlights: California hired two new specialists and seven new Advisors in 2023 to focus on community nutrition, health, youth, family, and seniors.

Statewide Programs: All/most of NEAFCS members are affiliated in some capacity with long standing statewide programs - The Expanded Food and Nutrition Education Program (EFNEP) for limited-resource families since 1968; SNAP-Ed/CalFresh since 1994.

National Conference: Three members attended the NEAFCS 2023 Conference in Rhode Island: Yu Meng, Irene Padasas, Laura Vollmer, and the Director of Statewide Programs attended the USDA meeting of program leaders.

Regional Awards: Yu Meng received the Regional New Professional Award, Shannon Klisch and team, 2nd Place Regional, SNAP-Ed/EFNEP Educational Program Award.

Highlighting Interesting Ventures:

Marcel Horowitz in the North Bay reported: a) Yolo Community Adventures located 28 activities in outdoor public spaces during COVID-19 stay-at-home orders to support virtual learning, and fun physical activities with three levels of difficulty for all ages to participate. b) A publication, Dorina M. Espinoza, Anne M. Iaccopucci, [Marcel Horowitz, Roshan K. Nayak](#), 2023. **UC 4-H youth spread the facts — not the disease — during COVID-19.** [California Agriculture, Volume 77, Number 3.](#)

Laura Vollmer in the Bay Area-West Bay, reported launching the [Universal Meals Resource Hub](#) to aggregate resources for school food service directors and other school meal stakeholders.

Irene Padasas in Central California, reported: a) Extension Collaboration on Immunization Teaching and Engagement (EXCITE): UCANR, Fresno County Public Health Department, and UCSF Fresno-Mobile Health Clinic teamed-up to promote COVID-19 vaccinations on television, radio, and social media ads targeting

Fresno Indigenous Mexican Communities. b) Living-On-My-Own (LOMO) Finance Education: A train-the-trainer to build Tulare County Sheriff's Department (TCSD) Inmate Service capacity to conduct the program.

Mary Blackburn in the Bay Area-East Bay reported: A multistate historical project series to highlight the role of the University of California, 1950-2000 in Advancing Nutrition as a Science (5 of 9). (Students/Retirees from UC Berkeley, Baylor College of Medicine, University of Hawaii, San Jose State, and from USDA, FDA, and NIH):

Suzanne P. Murphy, PhD, Janet C. King, PhD; Molly J. Kretsch, PhD, Nancy F. Butte, MPH, PhD, Allison A. Yates, PhD, RD, **Mary L. Blackburn, PhD, MPH**. Doris Howes Calloway: A Multi-country Study of the Impact of Moderate Malnutrition. Nutrition Today. Volume 58, Number 1, January/February 2023

Janet C. King, PhD; Allison A. Yates, PhD; Nancy F. Butte, PhD, MPH; Suzanne P. Murphy, PhD Molly J. Kretsch, PhD, **Mary L. Blackburn, PhD, MPH**. Doris Howes Calloway: An Exemplary Administrator and Leader. Nutrition Today. Volume 58, Number 2, March/April 2023

Allison A. Yates, PhD, RD Nancy F. Butte, PhD, MPH Suzanne P. Murphy, PhD Molly J. Kretsch, PhD Janet C. King, **PhD Mary L. Blackburn, PhD, MPH**. Doris Howes Calloway: Impact on National and International Food and Nutrition Policy. Nutrition Today. Volume 58, Number 3, May/June 2023

Mary L. Blackburn, PhD, MPH, Janet C. King, PhD; Nancy F. Butte, PhD, MPH; Suzanne P. Murphy, PhD; Allison A. Yates, PhD, RD; Molly J. Kretsch, PhD. Doris Howes Calloway: Exceptional Role Model, Mentor, and Humanitarian. Nutrition Today. Volume 58, Number 5, September/October 2023

National Committee Participation:

National Endowment Committee: Mary Blackburn appointed in 2022.

Professional Development Committee – Mary Blackburn reviewed applications for concurrent and poster sessions for the 2023 annual conference.

Member Resources – JNEAFCS Journal Sub-Committee: Mary Blackburn, member since 2003, reviewed manuscripts for the 2023 issue.

Other Affiliations: One member active in the American Association of Family and Consumer sciences; the International Federation of Home Economics; American Society for Nutrition, and Canadian Nutrition Society.

What are your Affiliate's goals for the next 12 months?

Seasoned members will mentor and support the new Advisors as needed.

Continue to participate in the envisioning activities for Community Nutrition and Health and expanding foot prints into health – particularly health equity.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

The number of Advisors remains small compared to the population needs.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

None at this time.