

# 2012 Annual Session & Exhibits

EXPLORING Our Strengths,  
DISCOVERING Our Potential,  
LEADING the Way to Our Future.



September 24-28, 2012  
Hyatt Regency Columbus  
Columbus, Ohio

Explore innovative approaches to provide research-based education that meets the needs of individuals and families.

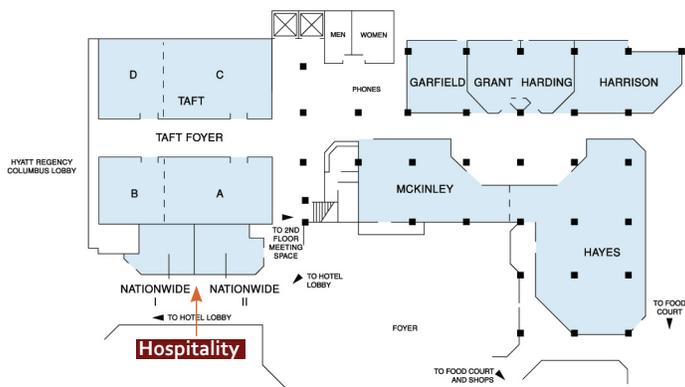
Discover skills that strengthen personal and professional development.

Lead an integrated response to emerging national and global issues.

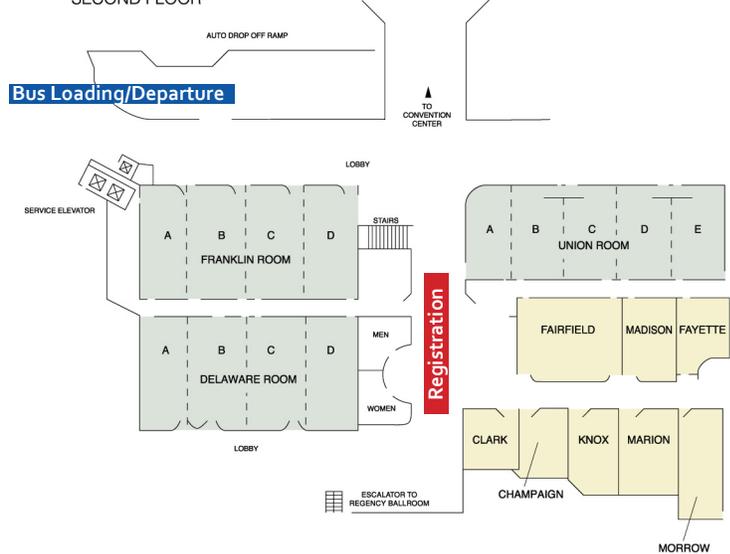


# Hyatt Regency Columbus Floorplan

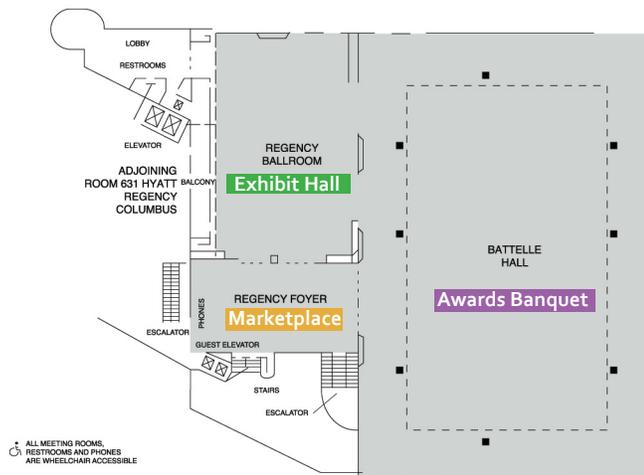
MEETING ROOMS  
FIRST FLOOR



MEETING ROOMS  
SECOND FLOOR



REGENCY BALLROOM  
AND EXHIBIT ROOM  
THIRD FLOOR



Greetings Colleagues and Friends,

Welcome to Columbus and the 78th NEAFCS Annual Session! The Ohio affiliate members, the NEAFCS National Board and the NEAFCS Professional Development Committees have worked long hours and days to help you "explore" Columbus with many exciting and educational professional development opportunities focusing on the 2012 theme of "Exploring Our Strengths, Discovering Our Potential, and Leading Our Way to the Future".

The 2012 Annual Session continues the tradition of providing the occasion for our Extension colleagues to build competency and capacity while renewing their vigor and purpose for our profession. The objectives for the 2012 Annual Session are:

- Explore innovative approaches to provide research-based education that meets the needs of individuals and families.
- Discover skills that strengthen personal and professional development.
- Lead an integrated response to emerging national and global issues.

The NEAFCS Annual Session is the perfect opportunity for all Family and Consumer Science Extension educators from all over our nation to share their educational programs, recognize and honor award winners, learn from nationally known keynote speakers, and network with others to gain new ideas and teaching tools to incorporate into their programming and their communities. The Program Development committee has done an outstanding job of providing you with program tracks within the concurrent session options to allow you to choose your educational focuses within your specialty area, focusing on emerging issues, relevant problems or community needs. The Exhibit Hall will once again be full of businesses and organizations that provide products, services or educational resources within the Family and Consumer Sciences profession, as well as Exhibitor Forums to learn more about selected exhibitors have to offer. The Ohio Marketplace will feature local artisans and vendors from their state, and the Silent Auction committee always offers an exciting chance to support your Association through your donations for the Awards Program. We also encourage you to explore and experience Columbus as the city celebrates its Bicentennial in 2012.

NEAFCS is proud to be the association to represent our Extension Family and Consumer Science professionals. We are a dynamic group of individuals that make major impact in our own counties and communities where we work, as well as on the national level within the NEAFCS organization. We encourage you to become more involved in your association and join a subcommittee or choose to experience higher leadership opportunities. The presidential theme for 2012, "Change is the essence of life. Be willing to surrender what you are for what you would become" helps reinforce this challenge to you to think of what you can do for NEAFCS in the future.

The NEAFCS National Board would like to extend our appreciation to the Ohio Annual Session Planning Committee; Susan Crusey and Cindy Oliveri, the Ohio Affiliate Co-Liaisons, National Committee members, The Ohio State University administration, the National Office staff, family and friends for all the time and work they have volunteered to make our 2012 Annual Session a success. If you have any questions regarding your visit to Columbus, please visit the hospitality desk located outside the Nationwide Meeting Room, on the first floor next to the lobby. Or, you can ask any Ohio NEAFCS member who you will be able to identify by their red and black clothing and buckeye necklaces.

Enjoy your visit to Ohio and take advantage of your time at our Annual Session to energize your educational efforts, network with colleagues, and recharge your focus on the Family and Consumer Science profession. Our schedule of outstanding keynote speakers, concurrent sessions, Showcase of Excellence poster sessions, exhibitors and the Exhibitor Forum will enhance your own professional capabilities and scholarly efforts.



A handwritten signature in black ink that reads "Amy L. Peterson".

Amy Peterson  
NEAFCS President



A handwritten signature in black ink that reads "Kathleen A. Olson".

Kathleen Olson  
Vice President for  
Professional Development



**JOHN R. KASICH**  
GOVERNOR  
STATE OF OHIO

September 24, 2012

Greetings,

On behalf of the state of Ohio, it is my pleasure to welcome you to the 2012 Annual Session for the National Extension Association of Family & Consumer Sciences in Columbus, Ohio. We acknowledge the hard work that has been put into educating Extension professionals and improving the quality of life for individuals and communities across the nation. The NEAFCS has made it their mission to supply resources to the communities they serve, and I commend their dedication and ambition in doing so.

Extension Family and Consumer Sciences, as part of the Cooperative Extension initiative organized by the United States government, has provided communities with information such as food safety, financial management, parenting skills, and more, as a way to provide the best possible lives for Americans. Today, professionals from across the United States have gathered to discuss the NEAFCS in order to guarantee the effectiveness of future plans.

It is my hope that you will enjoy your time in Columbus, and I encourage you to explore all that this wonderful city has to offer. As you return home at the conclusion of the meeting, know that Ohio will always greet you with open arms. Best wishes for a safe and memorable event!

Sincerely,

A handwritten signature in blue ink, appearing to read "John R. Kasich".

John R. Kasich  
Governor

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## SPONSORSHIPS AND DONATIONS

Ohio State University Extension Administration \$60,000

Ohio State University Extension Family and Consumer Sciences \$ 10,000

Ohio Association of Extension Professional And Family and Consumer Sciences Fundraising \$ 8,000

Ohio Pork Producers Council \$ 2,000

## IN-KIND CONTRIBUTIONS FOR 2012 ANNUAL SESSION

Ohio Corn Marketing Program – Welcome Event Entertainment and Dessert

Ohio Agricultural Research and Development Center – Floral Arrangements

Central Region Affiliates – Hospitality  
Ohio State University Extension Colleagues – Welcome Event, In Depth Session Hosts, Audio Visual Equipment and Support

Member Affiliates – Audio Visual Equipment

## SATURDAY, SEPTEMBER 22

10:00 AM - 6:00 PM

Executive Board Meeting

## SUNDAY, SEPTEMBER 23

9:00 AM - 3:00 PM

Executive Board Meeting

3:00 PM - 4:00 PM

Registration Subcommittee Logistics Meeting

4:30 PM - 7:00 PM

Registration Opens  
Silent Auction Item Drop Off

## MONDAY, SEPTEMBER 24

7:30 AM - 8:00 AM

Pre-Conference Workshop Registration

8:00 AM - 11:30 AM

Pre-Conference Workshops  
*Continental Breakfast Served to Workshop Participants*

8:00 AM - 5:00 PM

On-Site Registration/Silent Auction Item Drop Off

11:30 AM - 12:30 PM

Exhibits/Arrangements Logistics Meetings

11:30 AM - 12:30 PM

First Timer Orientation Meeting

11:30 AM - 12:30 PM

Spouse / Guest Meeting

12:45 PM - 3:30 PM

Opening General Session  
Keynote Presentation - Dr. Gordon Gee, President, The Ohio State University

4:30 PM - 8:30 PM

Welcome Event - Columbus Zoo

8:30 PM - 9:30 PM

Silent Auction Item Drop Off  
Awards Logistics Meeting

## TUESDAY, SEPTEMBER 25

6:00 AM

Wellness Activity

8:00 AM - 5:00 PM

On-Site Registration

8:00 AM - 12:00 PM

Decorating Company Move-In

8:30 AM - 9:15 AM

Concurrent Sessions

9:25 AM - 10:10 AM

Concurrent Sessions

10:20 AM - 11:05 AM

Concurrent Sessions

11:15 AM - 12:00 PM

Concurrent Sessions

12:00 PM - 5:00 PM

Exhibitor Move-In

12:00 PM

Lunch On Your Own (*unless you pre-purchased a Box Lunch for In-Depth Session*)

12:00 PM - 5:00 PM

In-Depth Sessions

5:30 PM

Evening / Dinner On Your Own

6:00 PM - 9:00 PM

Leadership Event (*by invitation*)  
Franklin Park Conservatory

## WEDNESDAY, SEPTEMBER 26

6:00 AM

Wellness Activity

7:30 AM - 10:00 AM

Regional Meetings/Awards  
*Breakfast Provided*

8:00 AM - 4:00 PM

On-Site Registration

8:00 AM - 5:00 PM

FCS Program Leaders Meeting

10:15 AM - 12:15 PM

General Session: Keynote Presenter: Pamela Jett (*see page 24*); 2013 Galaxy IV Invitation - Pittsburgh, PA; Meet the National Office Candidates

12:15 PM - 3:00 PM

Past Presidents Luncheon (*by invitation*)

12:30 PM - 5:00 PM

Exhibit Hall Open, Silent Auction Open

Lunch (12:30 PM - 1:30 PM)

Exhibit Forums (1:30 PM - 4:00 PM)

12:30 PM - 1:30 PM

FCS Program Leaders/NEAFCS Board Lunch & Dialogue

1:00 PM - 5:00 PM

Showcase of Excellence  
*Staffed by Presenter, 1:00 PM - 3:00 PM*

1:00 PM - 2:30 PM

Annual Session Lexington 2014  
Planning Group Meeting

1:00 PM - 2:30 PM

Dining with Diabetes Meeting

3:00 PM - 6:00 PM

Photographer Open Time, Regional Award Recipients, State Photos, etc.

5:00 PM

Silent Auction Closes / Final Bids Due

5:30 PM

States Night Out  
*Buses by Pre-registration Only to Easton Town Center*

8:30 PM - 9:30 PM

FCS Program Leaders Reception (*by invitation*) - *President's Suite*

## THURSDAY, SEPTEMBER 27

6:00 AM

Wellness Activity

8:00 AM - 12:00 PM

On-Site Registration

8:00 AM - 5:00 PM

FCS Program Leaders Meeting

8:00 AM - 12:00 PM

Exhibit Hall Open  
Continental Breakfast (8:00 AM - 9:00 AM)  
Exhibit Forums (8:00 AM - 11:00 AM)

8:00 AM - 12:00 PM

Showcase of Excellence  
*Staffed by Presenter, 8:30 AM - 10:30 AM*

8:00 AM - 4:00 PM

Ohio Marketplace

9:00 AM - 11:00 AM

Annual Business Meeting

11:30 AM - 12:30 PM  
Silent Auction Pick-Up

12:00 PM - 1:00 PM  
Lunch On Your Own

12:00 PM - 3:00 PM  
Exhibitor and Decorating Company  
Move-Out

1:00 PM - 2:30 PM  
Life Member Meeting

1:00 PM - 3:00 PM  
Committee Meetings, Plans of Work  
*Lunch Provided*

1:30 PM - 2:15 PM  
Concurrent Sessions

2:25 PM - 3:10 PM  
Concurrent Sessions

3:20 PM - 4:05 PM  
Concurrent Sessions

4:15 PM - 5:00 PM  
Concurrent Sessions

6:00 PM  
Reception Honoring President Amy  
Peterson, *Sponsored by University of  
Nebraska - Lincoln Extension*

7:00 PM  
Awards Banquet

## FRIDAY, SEPTEMBER 28

6:00 AM  
Wellness Activity

8:00 AM - 9:30 AM  
Affiliate Officers / Governance Meetings

9:45 AM - 12:00 PM  
Closing General Session, NIFA Update  
and Cap Note Speaker — *Brunch  
Provided*

1:00 PM - 5:00 PM  
Executive Board Meeting

## SATURDAY, SEPTEMBER 29

8:00 AM - 12:00 PM  
Executive Board Meeting

# PRE-CONFERENCE WORKSHOPS

Monday, September 24

8:00 AM - 11:30 AM

### Retirement for Women: How To Make It Meaningful Christine Price, Ph.D.

**Presiding:** Carol Chandler

*Associate Professor in the Department of Family and Child  
Studies at Montclair State University*

**Room:** Harrison (1st floor)



Due to women's expanding work roles, retirement for women is getting increased attention. Studies comparing men and women's retirement indicate women are disadvantaged in retirement due to greater adjustment problems and lower satisfaction (Kim & Moen, 1999; Quick & Moen, 1998). Specifically, women experience more social isolation, a loss of social status, reduced self-esteem, more severe depression, lower perceived health, and greater economic insecurity in retirement than male counterparts (DeViney & Soloman, 1995; Kim & Moen, 2001; 2002; Marshall, Clarke & Ballantyne, 2001; Price, 2000). At the same time women may experience unique challenges associated with retirement, they also exhibit considerable resilience, creativity, enthusiasm, and inspiration during the retirement transition and life in retirement. This workshop will provide an in-depth examination of what retirement is like for women. Based on quantitative research as well as the voices of retired women themselves, we will review the many variables that influence retirement for women including marital status, financial security, social support, employment history, and social integration. Participants will be challenged to consider their own retirement plans, their attitudes toward this transition, and methods for building a retirement that is both meaningful and rewarding.

### Food Safety Education: Program Promotion Boot Camp

**Shelley Feist**

*Executive Director of the Partnership for Food Safety  
Education*

**Presiding:** Peggy Ehlers

**Room:** Grant/Harding (1st floor)



Get your food safety education programming in shape for 2013 - exercise your partnerships! Join in a lively discussion with the Partnership for Food Safety Education on how to join with national efforts to make consumer food safety education programming more targeted, effective, collaborative and measurable. Work out your "social media maximus" and learn how to flaunt your programming success. Get news about the best available consumer education tools and the latest research about consumers and home food safety behaviors.

## REGISTRATION

Annual Session Registration is located on the **2nd floor** of the Hyatt Regency Hotel, near the entrance to the Convention Center.

## REGISTRATION HOURS

Sunday, September 23  
4:30 PM – 7:00 PM

Monday, September 24  
7:30 AM – 5:00 PM

Tuesday, September 25  
8:00 AM – 5:00 PM

Wednesday, September 26  
8:00 AM - 4:00 PM

Thursday, September 27  
8:00 AM – 12:00 PM

## MESSAGE BOARD

A message board will be available near the Annual Session Registration Desk for leaving messages about States Night Out, Sign-Up Sheet for photography appointments, to exchange or sell In-Depth Session tickets, and other messaging needs.

## HOSPITALITY/ EXPERIENCE COLUMBUS

Stop by the Ohio Hospitality Table to meet Ohio and Central Region members, pick up your conference momento and enjoy some Mid-West hospitality. The table is located outside the Nationwide Meeting Room, on the 1st floor of the Hyatt next to the lobby.

Hours:  
Sunday, September 23  
4:30 PM – 7:00 PM

Monday, September 24  
7:30 AM - 5:00 PM

Tuesday, September 25  
8:00 AM – 5:00 PM

Wednesday, September 26  
8:00 AM – 5:00 PM

Thursday, September 27  
8:00 AM – 12:00 PM

Looking for places of interest in Columbus, a great restaurant or shopping advice? Stop by the Experience Columbus table and visit Chamber of Commerce representatives for information. The booth is located next to the Hospitality Table and open during Registration Hours Monday – Thursday.

## EXHIBIT HALL

The NEAFCS Exhibits are located in the Regency Ballroom on the 3rd floor of the Hyatt Regency Hotel.

## EXHIBIT HALL HOURS

Wednesday, September 26  
12:30 PM - 5:00 PM

Thursday, September 27  
8:30 AM – 12:00 PM

## EXCLUSIVE EXHIBIT HOURS

To give you plenty of time to visit each exhibitor, we've scheduled the following exclusive exhibit hours:

Wednesday, September 26  
Lunch (12:30 PM - 1:30 PM)

Thursday, September 27  
Continental Breakfast (8:00 AM - 9:00 AM)

## EXHIBIT SELLING POLICY

The focus of the exhibits continues to be education and public relations. Exhibitors may sell products from their booth from an extra supply only, or they make take orders and collect payment

for purchases to be shipped. If the products are display samples, they may be picked up at the close of the Exhibits.

## EXHIBIT FORUMS

Exhibitors whose abstract submittals were reviewed and accepted will present educational sessions in the Exhibit Hall Theatre, lasting 30 minutes each.

Wednesday, September 26  
Exhibit Forums (1:30 PM - 4:15 PM)

Thursday, September 27  
Exhibit Forums (8:00 AM - 11:00 AM)

## PHOTOS

Conference photos will be available to download online after Annual Session. The best times for group photos are between sessions, after the last session of the day, or just before your group leaves for a States Night Out event. To schedule a group picture please contact Dwain Chandler using the Message Board near the Annual Session Registration Desk.

## NATIONAL AWARD WINNER PHOTOS

(Batelle Ballroom - 3rd floor)

Thursday, September 27  
During Awards Banquet Presentation

Awards photos will be available to download from the NEAFCS web site after Annual Session.

## CONTINUING EDUCATION / PROFESSIONAL DEVELOPMENT UNITS

CEUs and PDUs are available from following: AAFCS; AFCPE; NCFR.

## RECEIPT

You should have received a registration receipt by e-mail when you registered online for the conference. If you did not receive one or you need a duplicate, you may request one at the Annual Session Registration Desk.

## SHOWCASE OF EXCELLENCE

These poster sessions can be found in in the Regency Ballroom (Exhibit Hall), which is located on the 3rd floor of the Hyatt Regency Hotel. Hours for the Showcase of Excellence are as follows:

Wednesday, September 26

1:00 PM - 5:00 PM

*Staffed by Presenter, 1:00 PM - 3:00 PM*

Thursday, September 27

8:00 AM - 12:00 PM

*Staffed by Presenter, 8:30 AM - 10:30 AM  
Regency Ballroom*

## SILENT AUCTION

*Sponsored by the Sponsorship and Support Subcommittee (Lisa Treiber, Chair)*

The NEAFCS Educational Awards Fund will be hosting a Silent Auction in the Exhibit Hall to raise funds to support the annual Awards program. **Attendees will bid on items using their names (please print).**

## SILENT AUCTION HOURS

Exhibit Hall (*Regency Ballroom*)

Wednesday, September 26

12:30 PM - 5:00 PM

*Final bids are due before the Silent Auction closes at 5:00 PM*

## WINNING BID ITEM PICKUP

Exhibit Hall (*Regency Ballroom*)

Thursday, September 27

11:30 AM - 12:30 PM

## DONATED ITEMS

Drop off items you wish to donate to the Silent Auction. Items can be dropped off at the following time:

Monday, September 26

8:00 AM - 5:00 PM

*Annual Session Registration Desk*

8:30 PM - 9:30 PM

*Clark*

Auction forms will be available at the Annual Session Registration Desk.

## MARKETPLACE

Members of the Ohio Affiliate and the Exhibits subcommittee have invited a variety of local Ohio artisans and vendors to display and sell their products to NEAFCS members on site for your convenience.

The Marketplace is located in the Foyer area of the Regency Ballroom (Exhibit Hall), on the 3rd floor of the Hyatt Regency, and is open:

Thursday, September 27

8:00 AM - 4:00 PM

## WELLNESS ACTIVITY

Looking for a great way to start your day? Join Ohio colleagues for a different activity Tuesday – Friday mornings at 6:00 AM. Meet at Hyatt Fitness Center each morning. Wear comfortable shoes and appropriate attire for the activity. These activities are low impact and designed for all fitness levels. Arrive back in time to get ready for breakfast and meetings.

## EMERGENCIES

Please complete the emergency card in your registration packet and carry it with you at all times. In case of an emergency at the Hyatt Regency Hotel, or at the Crowne Plaza Hotel, please call the operator on a house phone.

## PRESIDENT AMY PETERSON'S 2012 ANNUAL SESSION CHARITY

Traditionally, each year the current NEAFCS President selects charity for a worthy cause that is announced at Annual Session to allow members to join together in providing a financial donation to a charitable organization.

For 2012, President Peterson has selected **The Ohio State University Comprehensive Cancer Center - Arthur G. James Cancer Hospital and Richard J. Solove Research Institute** being directed towards colorectal cancer research.

Colorectal cancers are as common in women as it is in men. This year, over 143,360 people will be diagnosed with colorectal cancer and an estimated 51,690 will die of the disease. Early screening through testing and colonoscopies are the best way to detect and treat cancers successfully but more research is always needed.

Donations collected this week will be given to The Ohio State University Comprehensive Cancer Center on behalf of colorectal cancer research. A donation box will also be available at the Hospitality Desk and in the Exhibit Hall with a tally of all donations announced at the Awards Banquet on Thursday evening.

Please consider donating to this important cause to help fight this battle of a highly preventable cancer that people know about and that can be detected through early screening processes. However it is a cancer which many are reluctant or embarrassed to discuss.

Tuesday, September 25

## PROGRAM AREAS AT-A-GLANCE

Program Track	8:30 AM - 9:15 AM	9:25 AM - 10:10 AM	10:20 AM - 11:05 AM	11:15 AM - 12:00 PM
Nutrition	More Plants on the Plate	Math, Science, and Reading? I Thought We Were Learning About Food	Assessment of Community Food Security	Perception of Beans Among Limited-Income Hispanic Women in EFNEP and WIC
Nutrition	FCHS Wellness Champions - Volunteers Engaged in School Health Promotion	Eat Healthy Be Active Community Workshops	Get Energized: Incorporating Physical Activity with SNAP-Ed Audiences	Nourish and Protect Your Skin
Health	Extension Well Water Program: From Research to Residents	Healthy Divas Make a Difference		How <i>Walk Kansas</i> has Modeled, Encouraged, and Promoted Health in Kansas
Housing	Smart Lighting Strategies for Your Home - Updated for 2012	Healthy Homes Training for Childcare Workers	"Guiding" Participants through Homebuyer Education	Safety Begins at Home: Three Ways to a Safer Home
Human Development	Small Steps to Health and Wealth - Rural Pilot Project	Generations United	High Schools and Communities Invest in Healthy Dating/Relationship Education=RESPECT	Enhancing Marriage Relationships Through Experiential Learning Activities
Parenting	Home Is Where the Health Is	Growing Strong Families Home Visitation Program	Co-Parenting for Successful Kids	Parenting Education in Family Resource Centers: A Comprehensive Approach
Financial	"Cut It Out" Coupon program: Effectively Teaching Families How to Save Money	eXtension's Managing in Tough Times: From Worldwide Web into Classroom	Captain Cash Says....	Partnering with Financial Professionals to Offer Retirement Planning Programs
Technology	Exploring and Discovering the World of Mobile Technology	Using Technology to Create Learning Environments to Reach Millennials	Using Technology to Encourage a Healthy Lifestyle	
4-H	Camp Cuisine: Experimenting in the Kitchen	CampWORKS: A Work-Based Learning Approach to 4-H Camp Counselor Training	Hands-on Environmental Education: Recrafting with the Dumpster Divas	
Awards	Social Networking	Community Partnerships	Clean and Healthy...	Food Safety
Special		Life Membership .... Keeping the Connection	Developing Award-Winning Applications	Webinars - How to Submit a Successful Proposal

# PROGRAM AREAS AT-A-GLANCE

Thursday, September 27

Program Track	1:30 PM - 2:15 PM	2:25 PM - 3:10 PM	3:20 PM - 4:05 PM	4:15 PM - 5:00 PM
Nutrition	Cooking with Love	Plate It Up, Kentucky Proud!	A New Look at Fruits and Vegetables in the School Cafeteria	Creating Healthy Neighborhood Stores
Nutrition	Childhood Obesity Prevention Intervention using iPad Apps and Clickers for Elementary Youth	"Tasty Days:" A Fun Program to Increase Healthy Behaviors in Elementary Students	Promoting Access to Real Food for Healthy Citizens	Mealtime Inspirations-- Holiday Edition
Food Safety	Food Safety is for Everyone 3rd Edition	Food Safety Training to Produce and Sell Cottage Foods	A Survey of Home Canning Practices in West Virginia	Keeping Kids Safe
Health	Thinking Outside of the Box: An Innovative Collaboration Model	Stress Less with Mindfulness	Be Healthy Grow Your Own: Vegetable Gardening	
Health	Arthritis Outreach to Screen Farmers and Train College Students	Hypertension/ Computer Education Program	Exploring Work Place Loss and Discovering Coping Strategies	Create an Active Play Space for No Cost
Parenting/Child Development	RELAX-Alternatives to Anger	Focus on Kids Online Program	Parenting Counts	How Can Your Community Support Military Families?
Financial	Measuring Financial Education Success: Evaluation Methods, Assessment Tools, and Impact Statements	Financial Recovery After Disaster: Putting the Pieces of the Puzzle Together	Investment and Retirement Education at the Workplace	Developing and Articulating the Public Value of Extension and FCS
Other	Why Extension Family and Consumer Sciences?	Legislative Marketing and Education Plan	Latino Programming: The Basics of Finance, Healthy Relationships and Nutrition	
4-H	Joining the 4-H Revolution of Responsibility: A Wellness Ambassador Program Empowering Youth To Make A Difference	Truth and Consequences: The Choice is Yours	Project Y.E.S.I: Building a Youth Development Model through Critical Reflection and 360-Degree Evaluation	
Awards	Program Excellence Through Research	Mary Wells Memorial Diversity	Dean Don Felker Award: Developing, Marketing and Evaluating Web Conferences	
Special	Writing for Academic Publication: What Editors and Reviewers Expect	Using Journal of Extension (JOE) to Maximize Extension	Revealing the Secrets of Successfully Written NEAFCS Presentation Proposals	Tips and Techniques for Advocacy and Public Policy

## SATURDAY, SEPTEMBER 22

10:00 AM - 6:00 PM

Executive Board Meeting  
*Nationwide A and B (1st floor)*

## SUNDAY, SEPTEMBER 23

9:00 AM - 3:00 PM

Executive Board Meeting  
*Nationwide A and B (1st floor)*

3:00 PM - 4:00 PM

Registration Subcommittee Logistics Meeting  
*Clark (2nd floor)*

4:30 PM - 7:00 PM

Registration Opens  
Silent Auction, Item Drop Off  
*The Landing (2nd floor)*

## MONDAY, SEPTEMBER 24

7:30 AM - 8:00 AM

Pre-Conference Workshop Registration  
Continental Breakfast Served to  
Workshop Participants  
*The Landing (2nd floor)*

8:00 AM - 11:30 AM

Pre-Conference Workshops  
*See page 7 for room names.*

8:00 AM - 5:00 PM

On-Site Registration/Silent Auction  
Item Drop Off  
*The Landing (2nd floor)*

11:30 AM - 12:30 PM

Exhibits/Arrangements Logistics Meetings  
*Garfield (1st floor)*

11:30 AM - 12:30 PM

First Timer Orientation Meeting  
*Taft B (1st floor)*

11:30 AM - 12:30 PM

Spouse / Guest Meeting  
*Taft C (1st floor)*

12:45 PM - 3:30 PM

### Opening General Session

See pages 22-23 for details.  
*Regency Ballroom (3rd floor)*

4:30 PM - 8:30 PM

Welcome Event - Columbus Zoo  
Staggered Bus Departures Begin 4:00 PM  
*See page 22 for departure times and location.*

8:30 PM - 9:30 PM

Silent Auction - Item Drop Off  
Awards Logistics Meeting  
*Clark (2nd floor)*

## TUESDAY, SEPTEMBER 25

6:00 AM

Wellness Activity - Perfect Pilates  
*Hyatt Fitness Center (Level P)*

8:00 AM - 5:00 PM

On-Site Registration  
*The Landing (2nd floor)*

8:00 AM - 12:00 PM

Decorating Company Move-In  
*Regency Ballroom (3rd floor)*

8:30 - 9:15 AM

**More Plants on the Plate**  
**Presenter(s): Donna Krug**  
**Track: Nutrition**

*Room: Hayes (1st floor)*  
The Choose MyPlate recommendations receive a healthy interpretation in this session. Educators will get ideas about how eating more vegetables, fruits and whole grains is tasty, satisfying and promotes health.

**FCHS Wellness Champions - Volunteers Engaged in School Health Promotion**  
**Presenter(s): Daryl Minch, Michelle Brill, Joanne Kinsey, Kathleen Morgan**  
**Track: Nutrition**

*Room: Taft C (1st floor)*  
FCHS involved parents of students and others to be FCHS Wellness Champions in a TEAM Nutrition project. Presenters will discuss recruitment, training, activities, impact and lessons learned in engaging volunteers.

### Extension Well Water Program: From Research to Residents

**Presenter(s): Karen Aspinwall, Elisabeth Maring, Crystal Terhune, Amy Saptoka, Rachel Rosenberg Goldstein**

**Track: Health**

*Room: Harrison (1st floor)*

Learn how Extension educators and University researchers collaborated on a well water quality program. We'll share data, impacts, lessons learned, and how to incorporate materials into youth science/environmental programs.

### Smart Lighting Strategies for Your Home -Updated for 2012

**Presenter(s): Marsha Alexander**

**Track: Housing**

*Room: Harding (1st floor)*

Residential lighting should reflect function, efficiency, and aesthetics. During this session the selection and quantity of light sources, appropriate placement, energy management, and color rendition of lighting will be discussed.

### Small Steps to Health and Wealth - Rural Pilot Project

**Presenter(s): Luann Boyer, Gisele Jefferson, Nancy Porter**

**Track: Human Development**

*Room: Taft A (1st floor)*

Learn how this curriculum has been adapted for rural areas where choices for financial institutions and resources may be limited as well as availability of a variety of food choices.

### Home Is Where the Health Is

**Presenter(s): Rosie Allen, Carole Gnatuk**

**Track: Parenting**

*Room: Nationwide A (1st floor)*

Home Is Where the Health Is marries parenting skill-building with healthy lifestyle and nutrition education to address childhood obesity. Curriculum will be available for use after the session.

Tuesday, September 25

**“Cut It Out” Coupon program: Effectively Teaching Families How to Save Money**

**Presenter(s): Darlene Christensen**

**Track: Financial**

*Room: Garfield (1st floor)*

Coupons and rebates can help provide key savings for families. Session participants will receive peer-reviewed multi-media curriculum, evaluation and other materials to implement the program.

**Exploring and Discovering the World of Mobile Technology**

**Presenter(s): Kara Newby, Jamie Seger, Mark Light, Nadine Fogt, Jerry Thomas**

**Track: Technology**

*Room: Grant (1st floor)*

There is a growing need for technology, especially mobile technology, within Extension. We will explore mobile devices along with other tools and applications, and discuss their uses in Extension.

**Camp Cuisine: Experimenting in the Kitchen**

**Presenter(s): LuAnn Duncan**

**Track: 4-H**

*Room: Taft B (1st floor)*

Exciting science happens in the kitchen. Camp Cuisine is a curriculum for older teens that combines nutrition, food safety, chemistry and fun to promote health and interest in science.

**Social Networking**

**Presenter(s): Alice Henneman**

**Track: National Award Winner**

*Room: Taft D (1st floor)*

With the growth in social networking, the question has quickly changed from not “if” but “how” an organization should use social media. Learn tips on how and which to use.

**9:25 AM - 10:10 AM**

**Math, Science, and Reading? I Thought We Were Learning About Food**

**Presenter(s): Susan Hansen**

**Track: Nutrition**

*Room: Hayes (1st floor)*

Learn ways to easily add math, science and reading activities, questions and concepts to your foods and nutrition programs for youth.

**Eat Healthy Be Active Community Workshops**

**Presenter(s): Marjorie Moore**

**Track: Nutrition**

*Room: Taft C (1st floor)*

These workshops focuses on consuming fewer calories, making informed food choices, and being physically active to help people attain and maintain a healthy weight and reduce risk of chronic disease.

**Healthy Divas Make a Difference**

**Presenter(s): Donna Fryman**

**Track: Health**

*Room: Harrison (1st floor)*

The Healthy Divas’ after school program has improved the healthy lifestyle choices of at risk adolescent females through weekly sessions on topics such as self-esteem, nutrition and physical activity.

**Healthy Homes Training for Childcare Workers**

**Presenter(s): Bobbie Shaffett, Teresa Lyle, Susan Cosgrove, Shretta Vamado**

**Track: Housing**

*Room: Harding (1st floor)*

Learn about four successful Extension Healthy Homes training sessions designed for childcare workers, including: Integrated Pest Management, Principles of a Healthy Home, Indoor Air / Disaster Clean-up, and Eco-Healthy Childcare.

**Generations United**

**Presenter(s): Nancy Kershaw**

**Track: Human Development**

*Room: Taft A (1st floor)*

There are four adult generations - living, working, volunteering in the US. This program introduces the four adult generations: traits, communication preferences, views of authority, preferred leadership and work styles.

**Growing Strong Families Home Visitation Program**

**Presenter(s): Donna Donald, Kim Branter**

**Track: Parenting**

*Room: Nationwide A (1st floor)*

Growing Strong Families is a home visitation program for parents and children. Learn how to: meld nutrition, family finance, Parents as Teachers

curricula; use parent educators; fund with non-Extension dollars.

**eXtension’s Managing in Tough Times: From Worldwide Web into Classroom**

**Presenter(s): Michael Elonge**

**Track: Financial**

*Room: Garfield (1st floor)*

This session demonstrates how Extension’s (MITTnet.extension.org) research-based resources were used to develop a cutting-edge seminar. The seminar engaged 4-urban universities, 5-community organizations, and attracted 315 multicounty participants and 2-sponsors.

**Using Technology to Create Learning Environments to Reach Millennials**

**Presenter(s): Sharon Speights-Gibson, Pamela Turner**

**Track: Technology**

*Room: Nationwide B (1st floor)*

Extension can use technology to engage young adults, specifically Millennials, in living greener. Extension must adapt to interface with changing technology to connect with audiences using technology to access information.

**CampWORKS: A Work-Based Learning Approach to 4-H Camp Counselor Training**

**Presenter(s): Christine Kendle, Theresa Ferrari, Nate Arnett, Mary Beth Albright, Nadine Fogt, Heather Gotke, Cassie Turner, Jessica Rocky, Christy Leeds, Mark Light, Gwen Soule**

**Track: 4-H**

*Room: Taft B (1st floor)*

CampWORKS incorporates work-based learning approaches to camp counselor training with activities transferrable to other youth programs. Participants will experience CampWORKS Toolkit activities and acquire resources to implement this approach.

**Community Partnerships**

**Presenter(s): Jean Ince**

**Track: National Award Winner**

*Room: Taft D (1st floor)*

Working together, a small town identified, developed and initiated a plan to promote physical activity and improve access to healthy nutrition in rural Arkansas through education and policy change.

**Life Membership.... Keeping the Connection****Presenter(s):** Dr. Anna-Mae Kobbe**Track:** Special*Room: Grant (1st floor)*

Life Membership provides a connection to Extension colleagues and the profession. Life Memberships provide a rich resource for NEAFCS and State Affiliates. State Vice Presidents for Member Resources, State Presidents, and other interested individuals will want to attend this session to start the conversation for increasing life membership in the association. Dr. Anna-Mae Kobbe, Life Member Chair will lead the discussion. She will share feedback from Life Members gleaned from a survey.

**10:20 AM - 11:05 AM****Assessment of Community Food Security****Presenter(s):** Ellen Serfustini, Christine Jensen, Debra Proctor**Track:** Nutrition*Room: Hayes (1st floor)*

Food insecurity has risen significantly. Learn methods to evaluate your existing nutrition programs, influence agencies and policymakers to meet the needs of your community and help reduce food insecurity.

**Get Energized: Incorporating Physical Activity with SNAP-Ed Audiences****Presenter(s):** Kathleen Lovett, Mary Caskey, Elizabeth Johnson**Track:** Nutrition*Room: Taft C (1st floor)*

Energizers are classroom based activities that integrate physical activity with nutrition concepts. These nutrition Energizers are incorporated into SNAP-Ed nutrition classes to help participants learn by moving.

**"Guiding" Participants Through Homebuyer Education****Presenter(s):** Nancy Stehulak**Track:** Housing*Room: Harding (1st floor)*

Do you find yourself looking for a concise publication to guide homeowners through homeownership? The Homebuyer's Guide, published in 2011, will be highlighted to support your Extension work.

**High Schools and Communities Invest in Healthy Dating/Relationship Education=RESPECT****Presenter(s):** Margie Memmott**Track:** Human Development*Room: Taft A (1st floor)*

Teenagers need opportunities to develop and practice healthy relationship behaviors. Utilize/adapt the RESPECT program model to provide effective strategies to put healthy relationship principles into practice on a daily basis.

**Co-Parenting for Successful Kids****Presenter(s):** Jeanette Friesen, Cynthia Strasheim, Gail Brand, Maureen Burson, Leslie Crandall, Ruth Vonderohe**Track:** Parenting*Room: Nationwide A (1st floor)*

Co-Parenting for Successful Kids is a class (face-to-face or online) that fulfills court-mandated requirements to help separating and divorcing parents develop plans for respectful, responsive and responsible co-parenting.

**Captain Cash Says....****Presenter(s):** Annetta Jones, Jennifer Stefancik, Mary Lou Elbert, Rebecca Haynes-Bordas**Track:** Financial*Room: Garfield (1st floor)*

Captain Cash Says... is an interactive classroom program that teaches third grade students four fundamental money management concepts about earning, spending, saving and borrowing.

**Using Technology to Encourage a Healthy Lifestyle****Presenter(s):** Lisa Barlage, Michelle Treber, Patricia Brinkman, Cynthia Shuster, Linnette Goard, Dana Brown**Track:** Technology*Room: Grant (1st floor)*

Learn how you can use email, Facebook, Blog's, and on-line evaluations to conduct technology and research based wellness and weight loss challenges with today's busy adults

**Hands-on Environmental Education: Recrafting with the Dumpster Divas****Presenter(s):** Rebecca Mills**Track:** 4-H*Room: Taft B*

Few recycling options are available

in your area? Get creative! Projects in the "Recrafting with the Dumpster Divas" 4-H program mix recyclable commodities with creativity for fun environmental education.

**Clean and Healthy...****Presenter(s):** Carla Youree Bush**Track:** National Award Winner*Room: Taft D (1st floor)*

With our Housing Authority, we held a "get together" with friends and neighbors to educate about the importance of a clean, healthy homes and demonstrated inexpensive, efficient methods for cleaning.

**Developing Award-Winning Applications****Presenter(s):** Wendi Green, Julie Cascio**Track:** Special*Room: Harrison (1st floor)*

Have you wanted to apply for an award and didn't know where to start? Come and hear from the NEAFCS Awards Training Subcommittee on how to begin the awards process. The session will include an informative presentation on how to market awards in your state and helpful suggestions from successful award winners from across the nation.

**11:15 AM - 12:00 PM****Perception of Beans Among Limited-Income Hispanic Women in EFNEP and WIC****Presenter(s):** Traci Armstrong Florian, Donna Winham**Track:** Nutrition*Room: Hayes (1st floor)*

Research has found that low-income adults have limited knowledge of the health benefits of beans. Learn the importance of incorporating legume-promoting messages in Extension programming like EFNEP and SNAP-Ed.

**Nourish and Protect Your Skin****Presenter(s):** Julie Garden-Robinson**Track:** Nutrition*Room: Taft C*

"Nourish and Protect Your Skin" is a train-the-trainer educational program that has improved participants' knowledge and intended behavior related to nutritional practices and sun protection.

**How Walk Kansas has Modeled, Encouraged, and Promoted Health in Kansas**

**Presenter(s): Sharolyn Jackson**

**Track: Health**

*Room: Harrison (1st floor)*

Walk Kansas attracts nearly 20,000 participants each year. Six evidence-based principles provide a foundation for the program. Walk Kansas is updated regularly to reflect current trends, data and recommendations.

**Safety Begins at Home: Three Ways to a Safer Home**

**Presenter(s): Janet Valente, Pamela Turner**

**Track: Housing**

*Room: Harding (1st floor)*

This session features a set of training tools/curriculum designed for use with older adult audiences to identify and remove home hazards using creative techniques and approaches.

**Enhancing Marriage Relationships Through Experiential Learning Activities**

**Presenter(s): Carolyn Washburn, Darlene Christensen, Naomi Brower**

**Track: Human Development**

*Room: Taft A (1st floor)*

Hands-on marriage relationship activities and games were developed using research based philosophies. Statistics show that knowledge is retained best through interactive learning. The activities and games developed will be shared.

**Parenting Education in Family Resource Centers: A Comprehensive Approach**

**Presenter(s): Patricia Merk, Darcy Dixon**

**Track: Parenting**

*Room: Nationwide A (1st floor)*

Family resource centers utilize parenting education strategies for meeting diverse family needs and learning. Participants will understand the research basis of five strategies, implementation details, evaluation methods and results.

**Partnering with Financial Professionals to Offer Retirement Planning Programs**

**Presenter(s): Lisa Leslie**

**Track: Financial**

*Room: Garfield (1st floor)*

Extension partnered with the Financial Planning Association to help people get financially ready for retirement. The program included classes, take-home exercises, and a one-on-one, pro-bono session with a financial planner.

**Food Safety**

**Presenter(s): Jeannie Nichols, Beth Waitrovich, Jan Seitz, Chris Venema, Pat Joyce, Joyce McGarry, Janet Rathke, Lisa Treiber, Eileen Haraminac**

**Track: National Award Winner**

*Room: Taft D (1st floor)*

Michigan State University Extension educators developed a webinar and provided statewide workshops to teach food safety principles when preparing and selling foods under the new Michigan Cottage Food Law.

**Webinars - How To Submit A Successful Proposal**

**Presenter(s): Mary Ann Lienhart-Cross, Joanne Kinsey, Co-chairs Webinar Sub-committee**

**Track: Special**

*Room: Taft B (1st floor)*

Learn about the NEW opportunity to submit a proposal on current and emerging topics for NEAFCS members, and how to present a webinar to members across the country. NEAFCS monthly webinars are peer-reviewed or invited presentations coordinated by the Professional Development Webinar Subcommittee.

**12:00 PM - 5:00 PM**

Exhibitor Move-In  
*Regency Ballroom (3rd floor)*

**12:00 PM**

Lunch on Your Own (*unless you pre-purchased a Box Lunch for In-Depth Sessions, in which case lunch will be provided on the bus - by ticket only*)

**12:00 PM - 5:00 PM**

In-Depth Sessions  
*See page 23 for details.*

**5:30 PM**

Evening/Dinner on Your Own

**6:00 PM - 9:00 PM**

Leadership Event (*by invitation only*)  
Franklin Conservatory  
*Buses depart from the Auto Drop Off Ramp of the Hyatt Hotel.*

**WEDNESDAY, SEPTEMBER 26**

**6:00 AM**

Wellness Activity - Wellness Walk  
*Hyatt Fitness Center (Level P)*

**7:30 AM - 10:00 AM**

Regional Meetings/Awards with Breakfast  
*See page 24 for room names and details.*

**8:00 AM - 4:00 PM**

On-Site Registration  
*The Landing (2nd floor)*

**8:00 AM - 5:00 PM**

FCS Program Leaders Meeting with Breakfast - *Taft A (1st floor)*

**10:15 AM - 12:15 PM**

**General Session**

**Presiding:** Peg Ehlers, *NEAFCS Treasurer*  
**Keynote Speaker:** Pamela Jett (*see page 24*); 2013 Galaxy IV Invitation - Pittsburgh, PA; Meet the National Office Candidates  
*Union Ballroom (2nd floor)*

**12:15 PM - 1:15 PM**

Past Presidents Luncheon (*by invitation only*)  
*Off Site*

**12:30 PM - 1:30 PM**

FCS Program Leaders/NEAFCS Board Lunch & Dialogue  
*Taft A (1st floor)*

**12:30 PM - 5:00 PM**

Exhibit Hall Open/Silent Auction Open  
**Presiding:** *Kate Shumaker, OH*

**Lunch (12:30 PM - 1:30 PM)**

Exhibit Forums (1:30 PM - 4:00 PM)  
*Regency Ballroom (3rd floor)*  
*See pages 28-32*

**1:00 PM - 5:00 PM**

**Showcase of Excellence** (*staffed by presenter from 1:00 PM - 3:00 PM*)  
*Regency Ballroom (3rd floor)*

### Evaluation Learning Circles: Helping FCS Educators Build Program Evaluation Capacity

**Presenter(s): Nancy Franz, Barbara Woods, Sorrel Brown, Keli Tallman**

Table #1A

FCS educators are turning to technology to help meet their professional development needs. Discover how an Extension program evaluation learning circle supported by technology enhanced program evaluation skills.

### Tenant Eviction Prevention - A Community Education Approach

**Presenter(s): Michael Elonge**

Table #1B

This poster session demonstrates a community education program to help prevent tenant eviction. It is a Cooperative Extension initiative to engage the community towards critical community problems.

### And My World - The Food Around Us

**Presenter(s): Susan Hansen**

Table #2A

Explore the foods we eat, why we eat the foods and where our food comes from through activities targeting youth but adaptable for adult audiences.

### Nutrition Edition Lesson

#### Handbook

**Presenter(s): Elizabeth Shephard, Vanessa Spero-Swingle, Christine Chen-Luke**

Table #2B

This program utilized young teens to teach nutrition lessons at summer camps throughout the county utilizing a nutrition manual with short lessons and fun games to reinforce these lessons.

### Mediterranean Diet Cooking School - Healthy & Fun Learning

**Presenter(s): Katherine Cullum**

Table #3A

The Mediterranean Diet Cooking School is a very interactive yet fun way to learn a new lifestyle approach to good nutrition and health while brushing up on kitchen skills.

### Understanding Dietary Wellness Characteristics and Practices Of High Risk Families

**Presenter(s): Mary Blackburn**

Table #3B

We assessed dietary attitudes and lifestyle practices of poor high risk pregnant and parenting women with small children in unstable home environments and identified special needs for effective nutrition interventions.

### Be Healthy Now Challenge to Fitness

**Presenter(s): Barbara Brahm**

Table #4A

Be Healthy Now has involved 4630 adults since 2008 in enhancing health through weight loss. Competition, team support, and education form the winning combination to create a healthy community atmosphere.

### Healthy Homes—Healthy Kids:

#### Parenting Practices that Help

#### Promote Healthy Eating

**Presenter(s): Traci Armstrong Florian, Daniel McDonald, Evelyn Whitmer, Donna Winham**

Table #4B

This poster will describe efforts to teach parents research-based practices pertaining to parenting and nutrition. Parents learn how to set eating patterns for a lifetime of good health.

### Engaging multicultural understanding in Indiana through The Hungry Planet: What the World Eats

**Presenter(s): Susan Tharp**

Table #5A

The Hungry Planet: What the World Eats touches on many topics central to Extension including nutrition, obesity, food prices, biodiversity, food and kitchen technology, markets, families, and access to resources.

### TummySafe© A Food Safety Training Program for Child Care Providers

**Presenter(s): Carolyn Conger, Jennifer Schilling, Michael Newman, Julie Sexton, Gary Jackson**

Table #5B

TummySafe(c) is a very successful child care provider's food managers training program using technology

and the Extension system to overcome providers' barriers to training. Insight provided.

### Take Control of Arthritis

**Presenter(s): Kris Elliott**

Table #6A

Teaching persons with arthritis there is an opportunity make tremendous difference in their lives. There is an opportunity to collaborate with the nation's leading organization for arthritis research and education.

### Food \$ense Newsletter

**Presenter(s): Donna Peterson, Mary Knellwolf, Becky Gutzman, Ione Meoska, Danielle Varney, Sonya Lenzendorf**

Table: Will Not Be Present

Food \$ense a quarterly 4-page newsletter written by a team of seven WNEP Coordinators in response to a need of parents. Food \$ense is for low-income adults, individuals or families.

### School Wellness Award

**Presenter(s): Elizabeth Elizoneto**

Table #6B

A cooking school designed for at risk youth showing the basics in cooking, kitchen and food safety; majority of students who completed the program attained a job in a restaurant.

### Extension Educator of the Year Award

**Presenter(s): Christine Kniep**

Table #7A

Christine Kniep, Family Living Educator/ Department Head, Winnebago County Wisconsin focuses her work on capacity building. Working with individuals, families, community agencies and colleagues, Chris empowers others to reach their goals.

### Human Development/Family Relationships Award

**Presenter(s): Kara Newby, Jamie Seger, Polly Loy, Terri Worthington, Lisa Siciliano-Miller, Rhonda Williams, Demetria Woods, Diane Barga, Kirk Bloir, Cindy Shuster, Joyce Shriner, Barb Hennard, Anastasia Snyder**

Table #:7B

Successful Co-Parenting is a program developed for parents going through divorce. It aims to teach parents how to co-parent together cooperatively for the benefit of their child.

### Family Health & Wellness Award

**Presenter(s): Paula Sanchez, Desaree Jimenez, Jacqueline S. Baca, Kathleen Garcia**

Table #8A

Just Be It! Healthy and Fit reduces risk factors for childhood obesity by promoting physical activity and nutrition education to students, teachers and parents utilizing new curriculum and teaching techniques.

### Marketing Package Award

**Presenter(s): Lorelei Jones, Sarah D. Kirby, Robin Roper, P. Carolyn Dunn, Haley Fulop, Ken Ellzey, John Vanaman, Mark Dearmon, Sonya Harris, Marc Hall, R. Marshall Stewart, Sara Saunders, Stewart Saunders, Sara Ray, Natalie Hampton, Ben Chapman, Sheree Vodicka, Anna Rzewnicki**

Table #8B

You have the will, We have the way. is a comprehensive on-going marketing campaign developed in response to NCFCS Agent needs and was launched concurrently with the FCS Centennial.

### 1:00 PM - 2:30 PM

#### Dining with Diabetes Meeting

**Shari L. Gallup, MS, Ohio**

**State University Extension, Convener Harrison (1st floor)**

Join us at our first National Dining with Diabetes meeting and learn how we can be a driving force to combat diabetes across the national. Join the force!

### 1:00 PM - 2:30 PM

Annual Session Lexington 2014  
Planning Group Meeting  
*Grant/Harding (1st floor)*

### 3:00 PM - 6:00 PM

Photographer Open Time  
*Regional Award Recipients, State Photos, etc.*

### 5:00 PM

Silent Auction Closes/Final Bids Due

### 5:30 PM

States Night Out - *Buses only for those states who pre-registered for them to Easton Town Center. Buses depart hotel from the Auto Drop Off Ramp of the Hyatt Hotel.*

### 8:30 PM - 9:30 PM

FCS Program Leaders Reception (*by invitation only*)  
*President's Suite*

## THURSDAY, SEPTEMBER 27

### 6:00 AM

Wellness Activity - Come On Cardio  
*Hyatt Fitness Center (Level P)*

### 8:00 AM - 12:00 PM

On-Site Registration  
*The Landing (2nd floor)*

### 8:00 AM - 5:00 PM

FCS Program Leaders Meeting with Breakfast - *Taft A (1st floor)*

### 8:00 AM - 12:00 PM

Exhibit Hall Open  
Continental Breakfast (*8:00AM - 9:00AM*)  
Exhibit Forums (*8:00 AM - 11:00 AM*)  
*Regency Ballroom (3rd floor)*  
*See pages 28-33 for details.*

### 8:00 AM - 12:00 PM

**Showcase of Excellence** (*staffed by presenter from 8:30 AM - 10:30 AM*)  
*Regency Ballroom (3rd floor)*

### Elementary Schools "Burst" with Physical Activity Using Pedometers as Incentives

**Presenter(s): Michelle Brill, Joanne Kinsey, Sherri Cirignano, Alexandra Greci, Luanne Hughes, Kathleen Morgan**

Table #1A

Students in twelve elementary schools tracked steps using pedometers for five weeks. Activity bursts throughout the school day contributed to increased steps and awareness of the benefits of being active.

### What's New in the Small Steps to Health and Wealth Program?

**Presenter(s): Karen Ensle, Barbara O'Neill**

Table #1B

The purpose of this Showcase presentation is to update NEAFCS conference participants on recent additions to the Small Steps to Health and Wealth (SSHW) program, a signature program of NIFA-USDA.

### YES - Imagine the Possibilities!

**Presenter(s): Joyce Shriner**

Table #2A

Learn details about the Youth Educational Shoplifting (YES) Prevention curriculum. YES provides opportunities for: new programming partnerships; reaching older youth; working with underserved audiences and cost recovery.

### Spilling the Beans: A Preschool Gardening and Nutrition Education Curriculum to Increase the Use of Dry Edible Beans

**Presenter(s): Julie Garden-Robinson**

Table #2B

"Spilling the Beans" is a four-lesson curriculum for preschool-age children and their parents, which highlights the benefits of dry bean and snap bean consumption through gardening and nutrition education activities.

### How Can Your Community Support Military Families?

**Presenter(s): Carole Gnatuk**

Table #3A

Research shows that Informal support of National Guard and Reserve members' families boosts resilience in tough times. Learn great tips on helping your community facilitate networks of friends and neighbors.

### "Mom and Me" 4-H Textiles and Clothing Workshops

**Presenter(s): Cynthia Shuster**

Table #3B

4-H textiles and clothing clinics, sewing camps and "Mom and Me" workshops, are excellent formats for teaching 4-H clothing construction skills while providing valuable one-on-one quality time with a parent/child.

### Use of Social Marketing and Social Media to Promote Food Safety

**Presenter(s): Carol Schwarz, Carol Larvick, Cindy Brison, Nancy Urbanec, Julie Albrecht, Ruth Litchfield, Jan Temple, Christopher Weishaar**

Table #4A

Based on USDA recommended storage time for leftovers, the 4 Day Throw Away social marketing/social media campaign was developed and targeted to families with young children.

**Meat Thermometers and Food Safety****Presenter(s): Susan Haws, Janet Smith, Debbie Proctor**

Table #4B

The USDA "Is It Done Yet?" campaign was used to develop a program to teach consumers the proper and safe cooking temperatures of meat. Surveys were developed, distributed and assessed.

**Preserve @ Home: Web-based Food Safety and Preservation Program****Presenter(s): Carol Hampton, Laura Sant, Glenda Hyde, Anne Zander, Joey Peutz, Sandra McCurdy**

Table #5A

Preserve @ Home is a multistate partnership web-based university course to reach and educate individuals on food safety and food preservation while limiting the barrier of geography.

**The Community Weight Loss Program****Presenter(s): Sarah Sturgill**

Table #5B

The Community Weight Loss Program (CWLP) is a program that incorporates client-centered motivational interviewing approaches which enable participants to design their own personal solution to weight management challenges.

**4-H Science Saturday Workshops****Presenter(s): Shannon Cromwell**

Table #6A

4-H Science Saturday Workshops help youth develop social competencies by providing science-based experiential learning opportunities. Workshops are a collaborative effort between youth leaders, 4-H volunteers, and Extension staff.

**Early Childhood Child Care Training Award****Presenter(s): Cheryl Tickner, Carol Schwarz, Cami Wells**

Table #6B

Nebraska Extension offered a web-based food safety program for childcare providers. Participation was over 200 for each of three classes, reaching 117 Nebraska communities from 57 counties and six states.

**Environmental Education Award****Presenter(s): Samantha Kennedy, Wayne Thorne, Darryl Blair, Sharon McClellan**

Table #7A

The Manatee Energy Efficiency Project teaches Manatee County families how

to decrease their energy consumption, lower their electricity bills, and help conserve important natural resources for future generations.

**Extension Housing Outreach Award****Presenter(s): Christine Kniep, Kristi Cutts, Karen Joos, Michelle Tidemann**

Table #7B

The Rent Smart program provides practical education helping potential renters acquire and keep housing. Participants report significant increases in understanding, confidence and preparedness. Statewide, community partnerships deliver the program.

**Extension Housing Outreach Award****Presenter(s): Keishon Thomas, Marc A. Thomas, Maureen Lucas, Leon Porter, Ricky Waters, Gail Adams, Terralon Chaney, Ginger Chastain**

Table #8A

The Housing Education & Long-term Planning (H.E.L.P.) program assists minority producers and farmers with housing and long-term estate planning.

**8:00 AM - 4:00 PM**

Ohio Marketplace

*Regency Foyer (3rd floor)***9:00 AM - 11:00 AM****Annual Business Meeting***Union Ballroom (2nd floor)**See page 26 for agenda.***11:30 AM - 12:30 PM**

Silent Auction Pick-Up

*Regency Ballroom (3rd floor)***12:00 PM - 1:00 PM**

Lunch On Your Own

**12:00 PM - 3:00 PM**

Exhibitor and Decorating Company Move-Out

**1:00 PM - 2:30 PM**

Life Member Meeting

*Nationwide B (1st floor)***1:00 PM - 3:00 PM**Committee Meetings, Plans of Work  
*Lunch Provided**Awards - Champaigne (2nd floor)**Member Resources - Knox (2nd floor)**Professional Development - Marion (2nd floor)**Public Affairs - Fayette (2nd floor)***1:30 PM - 2:15 PM****Cooking with Love****Presenter(s): Karen Hinshaw****Track: Nutrition***Room: Harrison (1st floor)*

Cooking with Love is a collaborative effort between local food pantries and the county Extension office. These ongoing cooking/nutrition classes are helping people eat right and lose weight.

**Childhood Obesity Prevention Intervention using iPad Apps and Clickers for Elementary Youth****Presenter(s): Barbara****Struempfer****Track: Nutrition***Room: Hayes (1st floor)*

Body Quest is a childhood obesity prevention program to increase fruit and vegetable consumption and physical activity, improve sleep hygiene and enhance family environments using iPad apps and clicker evaluations.

**Food Safety is for Everyone 3rd Edition****Presenter(s): Lorraine Harley****Track: Food Safety***Room: Taft C (1st floor)*

Food Safety is for Everyone 3rd Edition, is the latest, original, entertaining, basic, consumer food safety mini-curriculum, complete with course content, classroom activities, pre/post test, after class and follow-up evaluation.

**Thinking Outside of the Box: An Innovative Collaboration Model****Presenter(s): Elizabeth Smith****Track: Health***Room: Franklin A (2nd floor)*

Come and learn how one successful program and collaboration involving Extension and the College of Pharmacy facilitated positive outcomes around prescription drug abuse awareness.

**Arthritis Outreach to Screen Farmers and Train College Students****Presenter(s): Patricia Holmes****Track: Health***Room: Franklin B (2nd floor)*

Because of age and occupation, farmers often develop arthritis. Occupational therapists and extension educators have an outreach program to screen farmers and train students to work in rural areas.

Thursday, September 27

**RELAX-Alternatives to Anger**

**Presenter(s): Suzanne Pish**

**Track: Parenting/Child Development**

*Room: Franklin C (2nd floor)*

RELAX: Alternatives to Anger is an anger management program designed to help adults understand and manage anger, develop communication skills, learn to manage stress and make positive behavioral changes.

**Measuring Financial Education**

**Success: Evaluation Methods, Assessment Tools, and Impact Statements**

**Presenter(s): Barbara O'Neill**

**Track: Financial**

*Room: Franklin D (2nd floor)*

This session will describe the current state of financial education evaluation, need for strong impact metrics, logic model, specific impact evaluation tools, and how to write effective program impact statements.

**Why Extension Family and Consumer Sciences?**

**Presenter(s): Jan Scholl**

**Track: Other**

*Room: Madison (2nd floor)*

In recent years, there have been physicians, historians, and others who want to bring back home economics. What are these experts saying about us and how can we respond?

**Joining the 4-H Revolution of Responsibility: A Wellness Ambassador Program Empowering Youth To Make A Difference**

**Presenter(s): Diane Nielson**

**Track: 4-H**

**Track: 4-H**

*Room: Taft B (1st floor)*

Discover how a Wellness Ambassador program grounded in 4-H Healthy Lifestyle principles and positive youth development research is giving teens a voice to offer solutions in their schools and communities.

**Program Excellence Through Research**

**Presenter(s): Carol Schwarz, Carol Larvick, Cindy Brison, Julie Albrecht, Ruth Litchfield, Jan Temple, Christopher Weishaar**

**Track: National Award Winner**

*Room: Taft D (1st floor)*

4 Day Throw Away was developed from focus group results and a nationwide

survey which examined food handling practices, beliefs and knowledge of families with young children.

**Writing for Academic Publication: What Editors and Reviewers Expect**

**Presenter(s): Teresa Byington and Lou Mueller, Editor, Journal of National Extension Association of Family & Consumer Sciences**

**Track: Special**

*Room: Nationwide A (1st floor)*

Submitting a manuscript to an academic journal is not a haphazard prospect. Recognizing reasons for rejection and ways to increase your chances of acceptance can enhance opportunities for publication.

**2:25 PM - 3:10 PM**

**Plate It Up, Kentucky Proud!**

**Presenter(s): Janet Johnson, Laura Stephenson, Tammy Stephenson, Kristen Branscum**

**Track: Nutrition**

*Room: Harrison (1st floor)*

A creative 'branded' partnership approach – including the first state recipe database focusing on seasonal, locally grown commodities - increases consumer consumption of fruits and vegetables with increased producer profitability

**"Tasty Days:" A Fun Program to Increase Healthy Behaviors in Elementary Students**

**Presenter(s): Michelle Vineyard, Karen Franck, Bethany Brown, Anne Olson, Jaqueline King, Rita Jackson, Janie Burney**

**Track: Nutrition**

*Room: Hayes (1st floor)*

This peer-reviewed nutrition curriculum for elementary students generated excitement about tasting fruits and vegetables and increasing daily activity. Methods and results from the implementation of the curriculum will be presented.

**Food Safety Training to Produce and Sell Cottage Foods**

**Presenter(s): Jeannie Nichols, Jan Seitz, Beth Waitrovich, Chris Venema, Pat Joyce, Joyce McGarry, Janet Rathke, Lisa Treiber**

**Track: Food Safety**

*Room: Taft C (1st floor)*

Michigan State University Extension

educators provided statewide workshops teaching residents the importance of food safety practices when preparing and selling foods under the new 2010 Michigan Cottage Food Law.

**Stress Less With Mindfulness**

**Presenter(s): Rebecca Mowbray, Jane Riffe, Andi Bennett**

**Track: Health**

*Room: Franklin A (2nd floor)*

Five mini-modules designed for existing family health programs or as a stand-alone presentation. Content addresses mindful breathing, mindful eating, mindful attention to thoughts, humor, and everyday routines.

**Hypertension/Computer Education Program**

**Presenter(s): Shelley Swenson**

**Track: Health**

*Room: Franklin B (2nd floor)*

Incorporate meaningful subject matter into a computer training series to reach new audiences. Keeping the Pressure Down curriculum was used to make hand-outs, presentations and spreadsheets utilizing Microsoft Office.

**Focus on Kids Online Program**

**Presenter(s): Sarah Traub, Graham McCaulley, David Schramm**

**Track: Parenting/Child Development**

*Room: Franklin C (2nd floor)*

This presentation describes the process of modifying a face-to-face divorcing/separating parent education program into an online version. Research is also presented on the effectiveness of both versions of the program.

**Financial Recovery After Disaster: Putting the Pieces of the Puzzle Together**

**Presenter(s): Lori Scharmer, Sara Croymans, Phyllis Onstad**

**Track: Financial**

*Room: Franklin D (2nd floor)*

Disasters wreak havoc on the financial well-being of families. Financial recovery after a disaster is a complex long journey. Extension professionals will introduce, Recovery After Disaster: The Family Financial Toolkit.

**Legislative Marketing and Education Plan****Presenter(s): Terri Black, Joann Milam****Track: Other***Room: Madison (2nd floor)*

Legislators lack understanding of Family and Consumer Sciences Extension work. In a state with FACS agents in only 21 percent of counties, an innovative marketing plan raises awareness and support.

**Truth and Consequences: The Choice is Yours****Presenter(s): Christy Nuetzman****Track: 4-H***Room: Taft B (1st floor)*

Truth and Consequences: The Choice is Yours is an enrichment activity involving role-play scenarios designed to show students the impact of getting involved with illicit and legal substances.

**Mary Wells Memorial Diversity****Presenter(s): Stephanie Derifield****Track: National Award Winner***Room: Taft D (1st floor)*

Since the first GROW (Gardening, Relationships, Opportunities, and Wellness) series spring 2011, approximately 45 women recovering from substance abuse have benefited from Extension education and enrolled in the Nutrition Education Program.

**Using Journal of Extension (JOE) to Maximize Extension****Presenter(s): Luann Boyer, NEAFCS Representative to JOE Board****Track: Special***Room: Nationwide A (1st floor)*

Don't file away or delete the message when a new issue of Journal of Extension comes out. Learn how this peer reviewed journal is an integral component for Extension professionals.

**3:20 PM - 4:05 PM****A New Look at Fruits and Vegetables in the School Cafeteria****Presenter(s): Mary Caskey, Trina Barno****Track: Nutrition***Room: Harrison (1st floor)*

A New Look at Fruits and Vegetables in the School Cafeteria is a training program for school foodservice staff on preparing and promoting fruits and vegetables.

**Promoting Access to Real Food for Healthy Citizens****Presenter(s): Karen Enslie****Track: Nutrition***Room: Hayes (1st floor)*

The goal of Food Day was to offer a three-hour Extension program with tastings on the importance of "eating real food" that is sustainable, humane, healthy, accessible, and safe.

**A Survey of Home Canning Practices in West Virginia****Presenter(s): Gina Taylor, Patty Morrison, Janice Heavner, Paula Strawder****Track: Food Safety***Room: Taft C (1st floor)*

Do you wonder, "Where do home canners get their crazy ideas?" Researchers at WVU Extension discovered the answers in their 2011 home canning survey. The results are amazing and alarming.

**Be Healthy Grow Your Own: Vegetable Gardening****Presenter(s): Elizabeth Shephard, Linda Seals, Sally Scalera, James Fletcher****Track: Health***Room: Franklin A (2nd floor)*

Be Healthy Grow Your Own: Vegetable Gardening was created to teach about growing vegetables, and healthier eating among adults. This 12-week class is a multi-discipline approach to programing.

**Exploring Work Place Loss and Discovering Coping Strategies****Presenter(s): Joyce Shriner****Track: Health***Room: Franklin B (2nd floor)*

Attend this session to learn about workplace loss, how it can impact employees in organizations that are downsizing, and what you can do to assist colleagues who are impacted.

**Parenting Counts****Presenter(s): Peggy Ehlers, LouAnn Menchhofer****Track: Parenting/Child Development***Room: Franklin C (2nd floor)*

Parenting Counts curriculum and resources are designed to support parents and caregivers of young

children in raising socially and emotionally healthy children. The lessons cover a range of topics.

**Investment and Retirement Education at the Workplace****Presenter(s): Crystal Terhune, Jinhee Kim, Lynn Little, Wes Musser, Michael Elonge, Shante Stokes****Track: Financial***Room: Franklin D (2nd floor)*

Targeting low-wage females and minorities, a series on financial management-- including retirement and investment-- is offered to University faculty and staff. Curriculum, funding source and marketing strategies will be shared.

**Latino Programming: The Basics of Finance, Healthy Relationships and Nutrition****Presenter(s): Amanda Horrocks Christensen, Adrie Roberts****Track: Other***Room: Madison (2nd floor)*

This presentation highlights successful methods of Latino program planning, delivery and evaluation over three separate topics. Implications for financial, healthy relationship and nutrition programming are highlighted.

**Project Y.E.S! : Building a Youth Development Model through Critical Reflection and 360-Degree Evaluation****Presenter(s): Marshall Stewart, James Johnson, Myra Moses****Track: 4-H***Room: Taft B (1st floor)*

Project Y.E.S! is a national internship program focused on providing youth development programs to youth of military families affected by deployments. The presentation will highlight program findings and best practices.

**Dean Don Felker Award: Developing, Marketing and Evaluating Web Conferences****Presenter(s): Lisa Leslie, Elaine Courtney, Julie England, Michael Gutter, Anita McKinney****Track: National Award Winner***Room: Taft D (1st floor)*

State and county faculty created a series of interactive financial webinars to reach learners in a location of their

choice. Topics included credit, saving, student loans, and financial apps.

### Revealing the Secrets of Successfully Written NEAFCS Presentation Proposals

**Presenter(s): Marnie Spencer, Laura Sant**

*Room: Nationwide A and B (1st floor)*  
Program Development committee members will help you learn the secrets of selecting a strong program, writing a great presentation proposal, knowing what judges look for, and becoming a proposal judge.

**4:15 PM - 5:00 PM**

### Creating Healthy Neighborhood Stores

**Presenter(s): Carrie Schneider-Miller**  
**Track: Nutrition**

*Room: Harrison (1st floor)*  
UNL Extension is part of a community-wide effort to make Omaha a healthier city. UNL Extension's role is to provide food and nutrition education to eight identified Healthy Neighborhood Stores.

### Mealtime Inspirations--Holiday Edition

**Presenter(s): Marnie Spencer, Laura Sant, Lorie Dye, Char Byington, Katie Hoffman, Luke Erickson**

**Track: Nutrition**

*Room: Hayes (1st floor)*  
FCS Extension Educators developed and presented Mealtime Inspirations—Holiday Edition to increase Extension's visibility as a resource for reliable food safety, nutrition, financial management, and family information.

### Keeping Kids Safe

**Presenter(s): Cheryl Tickner, Carol Schwarz, Cami Wells**

**Track: Food Safety**

*Room: Taft C (1st floor)*  
Offering web-based food safety classes that meet the needs of childcare providers presents some challenges. Learn how to develop, market, present and evaluate online programs that reach large audiences

### Create an Active Play Space for No Cost

**Presenter(s): Lauren Weatherford**

**Track: Health**

*Room: Franklin B (2nd floor)*  
Interactive workshop shows attendees how to create an active play space for kids in any location, virtually cost-free. This program can enhance intellectual development, learning and increase active play.

### How Can Your Community Support Military Families?

**Presenter(s): Carole Gnatuk**

**Track: Parenting/Child Development**

*Room: Franklin C (2nd floor)*  
Research shows that Informal support of National Guard and Reserve members' families boosts resilience in tough times. Learn great tips on helping your community facilitate networks of friends and neighbors.

### Developing and Articulating the Public Value of Extension and FCS

**Presenter(s): Nancy Franz, Lesia Oesterreich, Brenda Schmitt**

**Track: Financial**

*Room: Franklin D (1st floor)*  
Public perceptions of Extension program impacts matter now more than ever to decision-makers as public funding thins. Learn ways to help decision-makers understand the public value of Extension.

### Tips and Techniques for Advocacy and Public Policy

**Presenter(s): Debby Mathews, NEAFCS VP of Public Affairs and Public Affairs Committee**

**Track: Special**

*Room: Nationwide A and B (1st floor)*  
What is public policy? How does it differ from advocacy? Why and how is it done? During this session, learn how to talk to legislators about Extension Family and Consumer Science programs and learn how blogging and elevator speeches can be used to make our case.

**6:00 PM**

Reception Honoring President Amy Peterson, *Sponsored by University of Nebraska - Lincoln Extension*  
*Regency Ballroom - Foyer (3rd floor)*  
*See page 34 for details.*

**7:00 PM**

Awards Banquet  
*Batelle Ballroom (3rd floor)*  
*See page 34 for details.*

## FRIDAY, SEPTEMBER 28

**6:00 AM**

Wellness Activity - Youthful Yoga  
*Hyatt Fitness Center (Level P)*

**8:00 AM - 9:30 AM**

Affiliate Officers / Governance Meetings

Presidents - *Marion (2nd floor)*  
Treasurers - *Fayette (2nd floor)*  
Awards VPs - *Madison (2nd floor)*  
Member Resources VPs - *Knox (2nd floor)*  
Professional Development VPs - *Franklin D (2nd floor)*  
Public Affairs VPs - *Champaign (2nd floor)*

**9:45 AM - 12:00 PM**

### Closing General Session

**Presiding:** Debby Mathews,  
*Vice President of Public Affairs*  
**Breakfast Speaker:** Caroline Crocoll  
**Cap Note Presenter:** Dr. Keith Smith  
(see page 25)  
— *Brunch Provided*  
*Regency Ballroom (3rd floor)*

**1:00 PM - 5:00 PM**

Executive Board Meeting  
*Madison (2nd floor)*

## SATURDAY, SEPTEMBER 29

**8:00 AM - 12:00 PM**

Executive Board Meeting  
*Madison (2nd floor)*

# OPENING CEREMONY

Monday, September, 24  
12:45 PM - 3:30 PM

## WELCOME

Amy Peterson, NEAFCS President

## PRESENTATION OF COLORS

The Ohio State University ROTC

## NATIONAL ANTHEM

The Ohio State University, School of Music

## PLEDGE OF ALLEGIANCE

Pat Brinkman, Ohio Association of Extension Professionals President

## GREETINGS

Keith Smith, Director, The Ohio State University Extension

## OPENING REMARKS

Dr. E. Gordon Gee, President, The Ohio State University

As chief executive officer, Dr. Gee oversees The Ohio State's six campuses, 64,000 students, and nearly 40,000 faculty and staff. He is among the most highly experienced and respected leaders in higher education, having been named in 2009 by Time magazine as one of the top 10 university presidents in the United States. Dr. Gee will discuss "Exploring Our Strengths"-The Role of The Land Grant University in Today's Society.



## GREETINGS FROM MAYOR COLEMAN'S OFFICE

Barb Seckler, Director of the Institute for Active Living

## STATE OF NEAFCS 2012

Amy Peterson, NEAFCS President

## ENTERTAINMENT

The Ohio State University, School of Music

## GREETINGS

Kathleen Olson, NEAFCS Vice President for Professional Development

## ANNOUNCEMENTS

Susan Crusey and Cindy Oliveri, Ohio Affiliate Co-Liaisons

## WELCOME EVENT INSTRUCTIONS & DISMISSAL

Susan Zies, Event Co-Chair

# WELCOME EVENT

Monday, September, 24  
4:30 PM - 8:30 PM

## ATTIRE

Casual, layered clothing, comfortable walking shoes. Carry minimal personal items.

## BUSES - 4:00 PM

Staggered Bus Departures Begin 4:00 PM from the Auto Drop Off Ramp of the Hyatt Hotel.

## COLUMBUS ZOO

Catch up with old friends and meet some new ones at the Columbus Zoo and Aquarium, named the No. 1 Zoo in the nation by the USA Travel Guide. Explore the Shores and Australian exhibits featuring a manatee exhibit and visit the kangaroos. You will also have a chance to meet some of the zoo's residents up close and personal, take a ride on the antique merry go round and enjoy a leisurely picnic dinner and entertainment at the Water's Edge pavilion.



# IN-DEPTH SESSIONS

Tuesday, September 25

12:00 PM - 5:00 PM

## BUS LOADING/DEPARTURE SCHEDULE

12:00 PM - 1:30 PM

Buses for all in-depth sessions being held off-site will load from the **Auto Drop Off Ramp of the Hyatt Hotel/Convention Center.**

## IN-DEPTH SESSION AND BOX LUNCH TICKETS

Tickets for In-Depth Sessions and Box Lunches were purchased during online registration before your arrival at the Annual Session. **Tickets are required to pick up your box lunch and to attend the In-Depth Session for which you registered.** You will present your box lunch ticket as you board your bus.

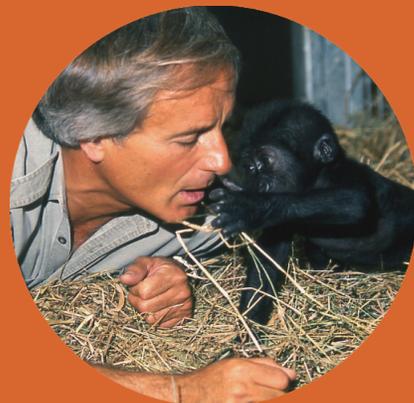
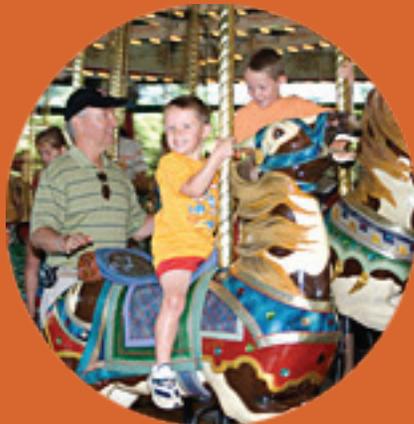
You may work with other conference attendees to trade or sell your In-Depth Session ticket directly. In-Depth Session Hosts cannot make alternate arrangements for you.

## OFF- SITE SESSIONS

Session	Bus/Van Loading Time	Departure Time
Housing - Then and Now	12:15 PM	12:30 PM
On the Road with Local Foods	12:00 PM	12:30 PM
Food Pantries Go Over the Rainbow	12:30 PM	12:45 PM
Got Thread	12:30 PM	12:45 PM
We Are Family	12:40 PM	12:50 PM
In the City with Local Foods - Group A	Meet in Taft B (1st floor) at 1:00 PM	
In the City with Local Foods - Group B	Meet in Taft B (1st floor) at 2:00 PM	
A Closer Look at Vintage Threads	12:00 PM	12:15 PM
At the Food Industries Center	12:30 PM	12:45 PM
Sustainable Housing and Green Buildings	12:30 PM	12:45 PM

## ON- SITE SESSIONS

Session	Start Time	Location
Disasters: Can You Really Plan for Emergencies	1:15 PM	Taft A (1st floor)
Leadership: The Good, The Bad, The Ugly	1:15 PM	Taft C (1st floor)



# GENERAL SESSION KEYNOTE PRESENTER

Wednesday, September 26

10:15am

**Discover Your Potential with "Success is An Attitude!"**

Presented by Pamela Jett, CSP

Top performers have a blueprint for success—one everyone can model. Discover your potential and make a greater impact on those you serve. Pamela Jett inspires, educates and provides remarkable tools everyone can use when they want to stay positive and productive—even under pressure!



1. Master successful people's #1 secret to reach goals and achieve personal and professional objectives.
2. Learn to avoid "victim thinking" (and acting) by changing internal dialogue.
3. Discover how to jump-start attitudes and increase productivity.
4. Acquire remarkable techniques to control toxic thoughts, toxic people & toxic events.
5. Craft individual action plans and remove roadblocks to success.

No one is immune to challenges and changes that inevitably happen. Projects don't go as planned. Other people can be difficult. It is how we respond to these challenges that will determine our level of success. Our responses are determined by the attitude we take to every event. On the journey of success, top performers take an attitude that is positive, proactive, productive and professional because they know "Success is an Attitude!"

## About Pamela Jett

### Innovative Communication Leader

As an internationally recognized communication skills expert, professional speaker and author, Pamela Jett works with professionals to teach them to better understand that "Words Matter" when we are looking to achieve results, make an impact and improve effectiveness.

### Certified Speaking Professional

With more than 15 years of professional speaking experience, Pamela Jett is an accomplished NSA speaker and has been nationally recognized for her presentation skills. In 2007 she became one of fewer than 200 women to hold the honor of being designated a Certified Speaking Professional by the National Speakers Association.

### Communication Skills Expert

With a wide-ranging clientele that includes the high-tech sector, manufacturing, women's groups, government agencies, and finance and banking, Pamela Jett is a communication expert who has given well over 800 presentations to more than 135,000 people in seven countries. She is also the author of several video and audio programs, including Communicate with Confidence, Credibility and Influence and Mind Your Own Business: A Career Management System.

After graduating from San Diego State University with a degree in Speech Communication and receiving recognition as one of the top 20 speech and debate competitors in the country, Pamela went on to earn her master's degree in Communication. It was while pursuing her Ph.D. at the University of Utah that her love of teaching adults powerful success skills was kindled.

## REGIONAL BUSINESS MEETINGS & AWARDS

Wednesday, September 26

7:30 AM - 10:00 AM

Breakfast Provided

*Attire: Business Casual*

## Welcome

*President, Amy Peterson; President-Elect Carol Chandler; Executive Director, Jody Rosen Atkins*

## Regional Awards Presentations

**Regional Elections** (Eastern and Western, only)

### Other Regional Business

#### Central Region - Taft C/D (1st floor)

*Presiding: Gail Brand, Central Region Director*

#### Eastern Region - Grant/Harding (1st floor)

*Presiding: Theresa Mayhew, Eastern Region Director*

#### Southern Region - Hayes (1st floor)

*Presiding: Marian Ross, Southern Region Director*

#### Western Region - Harrison (1st floor)

*Presiding: Owida Franz, Western Region Director*

## CLOSING GENERAL SESSION

Friday, September , 28

9:45 AM - 12:00 PM

*Regency Ballroom (3rd floor)*

Brunch Provided

**Presiding:** Debby Mathews, *Vice President of Public Affairs*

**Breakfast Speaker:** *Caroline Crocoll, Director-Division of Family and Consumer Sciences, USDA, National Institute of Food and Agriculture*

### Capnote Presentation

**Leading the Way to the Future: Trust is Essential for Professional and Personal Success**

**Dr. Keith Smith**, *Associate Vice President, Agricultural Administration; Associate Dean, College of Food, Agricultural & Environmental Sciences; Director, OSU Extension; & Gist Chair in Extension Education & Leadership*

According to Stephen M.R. Covey in his book *The Speed of Trust*, there are four “cores of credibility” and 13 behaviors that characterize the behavior of highly trusted leaders. These behaviors and basic tenets are central to how high-trust leaders engage with others at work and in their personal lives – and how they build successful teams and relationships.

As Covey says, “...relationships of all kinds are built on and sustained by trust. They can also be broken and destroyed by a lack of trust.” The Cooperative Extension system is a world-class organization – providing top-notch education and responding effectively to the needs of citizens. To do this well, we need to trust each other and our clientele need to trust us. The cores of credibility and high-trust behaviors, as described by Covey, provide a good foundation for organizational trust.



# Save the Dates!

## 2014 Annual Session & Exhibits September 15-19, 2014

### Hyatt Regency, Lexington

401 West High Street  
Lexington, KY 40507

\$175 Single / Double / Triple / Quad

WiFi access included in the room price.

Parking (with in/out privileges): Complimentary

### Experience Lexington, Kentucky in 2014

Lexington is . . .

- The Horse Capital of the World
- The Birthplace of Bourbon
- The Heart of the Bluegrass
- The Home of the Kentucky Wildcats
- The Athens of the West



# ANNUAL BUSINESS MEETING

Thursday, September 27

9:00 AM - 11:00 AM

Union Ballroom (2nd floor)

*Presiding:* Amy Peterson, President

## Education Awards Fund

Call to Order ..... Amy Peterson  
Parliamentary Procedure ..... Ella Mae Bard  
Credentials Report ..... Theresa Mayhew  
Adoption of Meeting Rules ..... April Martin  
Adoption of Agenda ..... April Martin  
Appointment of Committee to Approve Minutes ..... Amy Peterson  
2011 Awards Fund Meeting Minutes ..... April Martin  
Financial & Audit Reports ..... Peg Ehlers  
Vice-President for Awards & Recognition Report ..... Maude Kelly

## New Business

2012 Educational Awards Fund Budget ..... Peg Ehlers  
Announcements  
Adjournment

## Annual Business Meeting

Call to Order ..... Amy Peterson  
Parliamentary Procedure ..... Ella Mae Bard  
Credentials Report ..... Theresa Mayhew  
Adoption of Meeting Rules ..... April Martin  
Adoption of Agenda ..... April Martin  
Appointment of Committee to Approve Minutes ..... Amy Peterson  
2011 Annual Business Meeting Minutes ..... April Martin  
Financial & Audit Reports ..... Peg Ehlers

## Reports of Elected Officers

President ..... Amy Peterson  
President-Elect ..... Carol Chandler  
Secretary ..... April Martin  
Treasurer ..... Peg Ehlers  
Vice President for Member Resources ..... Lora Lee Howard  
Vice President for Professional Development ..... Kathleen Olson  
Southern Region Director ..... Marian Ross  
Eastern Region Director ..... Theresa Mayhew  
Western Region Director ..... Owida Franz  
Central Region Director ..... Gail Brand  
Immediate Past-President ..... Marsha Lockard  
Historian Report ..... Cheryl Jones Syracuse

## Standing Committee

Reports Bylaws ..... April Martin  
Credentials ..... Theresa Mayhew  
Finance ..... Peg Ehlers  
Investments ..... Peg Ehlers

## Special Committee Reports

2013-2016 Strategic Plan ..... Carol Chandler  
JCEP - Leadership Conference ..... Carol Chandler  
JCEP - PILD Planning ..... Debby Mathews  
National Office Committee ..... Lora Lee Howard  
National Nominating ..... Marsha Lockard  
Endowment Committee ..... Sharon Hoelscher Day  
Living Well Book ..... Gail Brand and Peg Ehlers

## New Business

Presentation of Candidates ..... Marsha Lockard  
Election of Officers ..... Amy Peterson  
Adoption of 2013 Operating Budget ..... Peg Ehlers  
Presentation of 2012-13 Executive Board ..... Amy Peterson  
Announcements  
Adjournment

Board reports are posted on the NEAFCS web site.

# 2011-2012 NEAFCS Executive Board



**Front Row (left to right):** April Martin, Marsha Lockard, Amy Peterson, Carol Chandler, Peggy Ehlers, Kathleen Olson.

**Back Row (left to right):** Theresa Mayhew, Owida Franz, Marian Ross, Gail Brand, Lora Lee Howard, Maude Kelley, Eleanor Mathews.

## GALAXY IV



**Bridging the Centuries  
A New Era for Extension**

**September 16-20, 2013**

**Pittsburgh, PA**

**[www.jcep.org/galaxy-conference](http://www.jcep.org/galaxy-conference)**

Read Journal of Extension at  
[www.joe.org](http://www.joe.org)

## Journal of Extension

**THE refereed journal for  
Extension Professionals**

- Provides a rigorous journal and forum for authors.
- Expands reader's skills and abilities.

*"JOE is a quality publication that shares Extension research and ideas nationally."*

# DIRECTORY OF EXHIBITORS

## **AMERICAN INCOME LIFE**

Booth(s): 1

PO Box 50158  
Indianapolis, IN 46250  
Phone: 317-849-5545  
E-mail: [bviar@americanincomelife.com](mailto:bviar@americanincomelife.com)  
Web Site: [www.americanincomelife.com](http://www.americanincomelife.com)  
Contact: Bill Viar

Description of Product/Service: 4-H club and group activity accident insurance.

## **PARTNERSHIP FOR FOOD SAFETY EDUCATION**

Booth(s): 2

2345 Crystal Drive Suite 800  
Arlington, VA 22202  
Phone: 202-222-0705  
E-mail: [mbolon@fightbac.org](mailto:mbolon@fightbac.org)  
Web Site: [www.fightbac.org](http://www.fightbac.org)  
Contact: Margot Bolen

Description of Product/Service: Non-profit developer & provider of consumer food safety, education programs & materials.

## **SNAP-ED CONNECTION**

Booth(s): 3

10301 Baltimore Ave., Room 105  
Beltsville, MD 20705  
Phone: 301-504-6933  
E-mail: [sara.wilson@usda.gov](mailto:sara.wilson@usda.gov)  
Web Site: [snap.nal.usda.gov](http://snap.nal.usda.gov)  
Contact: Sara Wilson

Description of Product/Service: The SNAP-Ed Connection is dynamic online resource center for state and local SNAP-Ed providers.

## **UNIVERSITY OF NEBRASKA - LINCOLN EXTENSION**

Booth(s): 4

211 Ag Hall  
Lincoln, NE 68583  
Phone: 402-472-9053  
E-mail: [mrise@unlnotes.unl.edu](mailto:mrise@unlnotes.unl.edu)  
Web Site: [extension.unl.edu](http://extension.unl.edu)  
Contact: Michael Ries

Description of Product/Service: Extension Marketplace - online retail space providing family & consumer science and youth publications and programming.

## **UNIVERSITY OF TENNESSEE EXTENSION**

Booth(s): 5

2621 Morgan Circle, 119 Morgan Hall  
Knoxville, TN 37996  
Phone: 865-974-9770  
E-mail: [kfrank@utk.edu](mailto:kfrank@utk.edu)  
Web Site: [utextension.tennessee.edu](http://utextension.tennessee.edu)  
Contact: Karen Franck

Description of Product/Service: To promote the development of an assessment for determining level of basic competency for new Extension FCS professionals. Conference attendees can participate in this process by taking short surveys to assess their skill level.

## **SHARE OUR STRENGTH'S COOKING MATTERS**

Booth(s): 6

1730 M. Street NW, Suite 700  
Washington DC 20036  
E-mail: [gsilverman@strength.org](mailto:gsilverman@strength.org)  
Phone: 202-478-6540  
Web site: [www.strength.org](http://www.strength.org) and [www.cookingmatters.org](http://www.cookingmatters.org)  
Contact: Gregory Silverman

Description of Product/Services: Cooking Matters will present information on our free educational tools as well as program impact, SWAG and No Kid Hungry campaign.

## **THE SUGAR ASSOCIATION**

Booth(s): 7

1300 L. Street NW, Suite 1001  
Washington DC 20005  
E-mail: [diggess@sugar.org](mailto:diggess@sugar.org)  
Phone: 202-785-1122  
Web Site: [www.sugar.org](http://www.sugar.org)  
Contact: Cheryl Diggis

Description of Product/Service: The Sugar Association provides science-based educational material about sugar's role in a healthy diet.

## **CON AGRA FOODS**

Booth(s): 9

One Con Agra Drive  
Omaha, NE 68102  
Phone: 231-652-2708  
E-mail: [barbara.ivens@conagrafoods.com](mailto:barbara.ivens@conagrafoods.com)

Web Site: [www.conagrafoods.com](http://www.conagrafoods.com)  
Contact: Barbara Ivens

Description of Product/Service: Healthy Choice/Hunts Tomatoes/Orville Redenbacher/Educational Materials

## **NEAFCS AWARDS DISPLAY**

Booth(s): 10-11

## **NATIONAL INSTITUTE OF FOOD AND AGRICULTURE - DIVISION OF FAMILY & CONSUMER SCIENCES**

Booth(s): 12

1400 Independence Ave. SW  
Washington, DC 20250  
Phone: 202-401-6854  
E-mail: [ashipley@nifa.usda.gov](mailto:ashipley@nifa.usda.gov)  
Web Site: [www.nifa.usda.gov](http://www.nifa.usda.gov)  
Contact: Alishia Shipley/Caroline Crocoll

Description of Product/Service: Informational booth about DFCS.

## **FOOD SAFETY EDUCATION STAFF, FOOD SAFETY & INSPECTION SERVICE, USDA**

Booth(s): 13

5601 Sunnyside Ave., Room 2L-299  
Beltsville, MD 20705  
Phone: 703-491-5258  
E-mail: [marianne.gravely@fsis.usda.gov](mailto:marianne.gravely@fsis.usda.gov)  
Web Site: [www.fsis.usda.gov](http://www.fsis.usda.gov)  
Contact: Marianne Gravely

Description of Product/Service: The FSIS is the public health agency in the U.S. Department of Agriculture responsible for ensuring that the nation's commercial supply of meat, poultry, and egg products is safe, wholesome, and correctly labeled and packaged.

## **NATIONAL OFFICE CANDIDATES**

Booth(s): 14

## **ACTIVE PARENTING PUBLISHERS**

Booth(s): 15

1220 Kennestone Circle, Suite 130  
Marietta, GA 30066  
Phone: 770-429-0565 ext. 103  
E-mail: [rhea@activeparenting.com](mailto:rhea@activeparenting.com)  
Web Site: [www.ActiveParenting.com](http://www.ActiveParenting.com)  
Contact: Rhea Lewis

Description of Product/Service: Video-

based parent education programs and materials.

**GALAXY IV (JCEP)**

Booth(s): 16

2134 Ag Sciences Bldg., PO Box 6108  
Morgantown, WV 26506  
Phone: 309-293-2559  
Web Site: [www.jcep.org/galaxy.htm](http://www.jcep.org/galaxy.htm)  
Contact: Michael Dougherty

Description of Product/Service:  
Promotion of the Galaxy IV Conference

**CENTER FOR DIVORCE EDUCATION**

Booth(s): 17

1005 E. State Street, Suite G  
Athens, OH 45701  
Phone: 740-594-2526  
E-mail: [maynard@divorce-education.com](mailto:maynard@divorce-education.com)  
Web Site: [www.divorce-education.com](http://www.divorce-education.com)  
Contact: Thurlin Maynard

**NIH OFFICE OF DIETARY SUPPLEMENTS**

Booth(s): 18

1803 Research Blvd., Suite 301  
Rockville, MD 30850  
Phone: 301-315-2851  
E-mail: [mmcnamee@icfi.com](mailto:mmcnamee@icfi.com)  
Web Site: <http://ods.od.nih.gov>  
Contact: Megan McNamee

Description of Product/Service:  
Educational handouts/web site on dietary supplement.

**LEARNING ZONEXPRESS**

Booth(s): 19

667 E. Vine PO Box 1022  
Owatonna, MN 55060  
Phone: 507-455-3380  
E-mail: [marybeth@learningzonexpress.com](mailto:marybeth@learningzonexpress.com)  
Web Site: [www.learningexpress.com](http://www.learningexpress.com)  
Contact: Mary Beth Anderson

**PRECISION FOODS, INC./MRS. WAGES**

Booth(s): 20

11457 Olde Cabin Rd.  
St. Louis, MO 63141  
Phone: 314-785-0854  
E-mail: [timothy.mccreery@precisionfoods.com](mailto:timothy.mccreery@precisionfoods.com)  
Web Site: [www.precisionfoods.com](http://www.precisionfoods.com)

Contact: Timothy McCreery

Description of Product/Service: Exhibit will include Mrs. Wages canning products.

**MICHIGAN STATE UNIVERSITY EXTENSION**

Booth(s): 21

775 Ball Ave. NE  
Grand Rapids, MI 49506  
Phone: 616-336-8998  
E-mail: [tiret@anr.msu.edu](mailto:tiret@anr.msu.edu)  
Web Site: 616-336-3836  
Contact: Holly Tiret

Description of Product/Service: We will be exhibiting an MSUE authorized research-based curriculum called Alternatives to Anger: RELAX. We will also be exhibiting an MSUE produced DVD called Preserving Food Safety.

**FEDERAL DEPOSIT INSURANCE CORPORATION**

Booth(s): 22

3501 N. Fairfax Drive, Room CH-11087B  
Arlington, VA 22226  
Phone: 703-254-2237  
E-mail: [joythomas@fdic.gov](mailto:joythomas@fdic.gov)  
Web Site: [www.fdic.gov](http://www.fdic.gov)  
Contact: Joyce Thomas

Description of Product/Service: Free money smart curriculum on financial literacy.

**NESTLE PREPARED FOOD COMPANY - STOUFFERS**

Booth(s): 23

30003 Bainbridge Road  
Solon, OH 44139  
Phone: 440-264-5292  
E-mail: [rhonda.richardson@us.nestle.com](mailto:rhonda.richardson@us.nestle.com)  
Web Site: [www.stouffers.com](http://www.stouffers.com)  
Contact: Rhonda Richardson

Description of Product/Service: 1) Presenting consumer research/findings done by Dr. Adam Drewknowski and 2) Showcasing Stouffer meal solutions and consumer meal tool kit.

**NEAFCS MARKETING & ENDOWMENT**

Booth(s) 24-25

**THE ORGANWISE GUYS, INC.**

Booth(s): 26

3838 Song River Circle  
Duluth, GA 30097  
Phone: 770-495-0375  
E-mail: [michelle@organwiseguys.com](mailto:michelle@organwiseguys.com)  
Web Site: [www.organwiseguys.com](http://www.organwiseguys.com)  
Contact: Michelle Lombardo

Description of Product/Service:  
The OWG evidence-based obesity prevention program that uses school and home as a hub of healthy activity to connect with kids in a manner that incites both behavior change and a desire to bring the message home/.

**NATIONAL ENDOWMENT FOR FINANCIAL EDUCATION (NEFE)**

Booth(s): 27

1331 - 17th Street, Suite 1200  
Denver, CO 80202  
Phone: 303-224-3516  
E-mail: [ssharkey@nefe.org](mailto:ssharkey@nefe.org)  
Web Site: [www.hsfp.org](http://www.hsfp.org)  
Contact: Susan Sharkey

Description of Product/Service: Personal Finance Curriculum and learning resources for educators (secondary & post-secondary)

**AMERICAN ASSOCIATION OF FAMILY & CONSUMER SCIENCES**

Booth(s): 28

400 N. Columbus Street  
Suite 202  
Alexandria, VA 22314

Phone: 703-706-4608  
E-mail: [rayona@aafcs.org](mailto:rayona@aafcs.org)  
Web Site: [www.aafcs.org](http://www.aafcs.org)  
Contact: Roxana Ayona

Description of Product/Service: The American Association of Family & Consumer Sciences (AAFCS) is a national organization representing Family and Consumer Sciences professionals across practice areas.

**NATIONAL PRESTO INDUSTRIES**

Booth(s): 29

3925 N. Hastings Way  
Eau Claire, WI 54703  
Phone: 715-839-2121

# DIRECTORY OF EXHIBITORS

E-mail: [nbecker@gopresto.com](mailto:nbecker@gopresto.com)  
Web Site: [www.gopresto.com](http://www.gopresto.com)  
Contact: Nancy Becker

Description of Product/Service:  
Pressure cleaners/cookers, portable  
kitchen appliances.

## EXTENSION

Booth(s): 30-31

6 ACB Univ of Nebraska  
Lincoln, NE 68583  
Phone: 760-641-9354  
E-mail: [terry.meisenbach@extension.org](mailto:terry.meisenbach@extension.org)  
Web Site: [www.extension.org](http://www.extension.org)  
Contact: Terry Meisenbach

Description of Product/Service:  
eXtension is a part of Cooperative  
Extension System providing online  
information 24/7/365 to all Americans.

## NATIONAL RESTAURANT ASSOCIATION

Booth(s): 32

175 W. Jackson Blvd.  
Chicago, IL 60604  
Phone: 312-715-1010  
E-mail: [apupillo@restaurant.org](mailto:apupillo@restaurant.org)  
Web Site: [www.restaurant.org](http://www.restaurant.org)  
Contact: Tony Pupillo

Description of Product/Service: The  
NRA Servsafe program provides food  
safety & training exams to food service  
managers and food handlers.

## THE OHIO STATE UNIVERSITY LEADERSHIP CENTER

Booth(s): 33

2120 Fyffe Rd., Room 109  
Columbus, OH 48210  
Phone: 614-292-3114  
E-mail: [lobley.82@osu.edu](mailto:lobley.82@osu.edu)  
Web Site: [leadershipcenter.osu.edu](http://leadershipcenter.osu.edu)  
Contact: Kate Lobley

Description of Product/Service: The  
OSU Leadership Center offers high-  
quality, practical programs to build  
& strengthen leadership capabilities,  
as well as an in-depth collection of  
leadership-related resources.

## AMERICAN CLEANING INSTITUTE

Booth(s): 34

1331 L Street, NW, Suite 650  
Washington, DC 20005  
Phone: 202-347-2900  
E-mail: [nbock@cleaninginstitute.org](mailto:nbock@cleaninginstitute.org)  
Web Site: [www.cleaninginstitute.org](http://www.cleaninginstitute.org)  
Contact: Nancy Bock

Description of Product/Service: The  
ACI is the Home of the U.S. Cleaning  
Products Industry®, representing  
producers of household, industrial, and  
institutional cleaning products, their  
ingredients and finished packaging;  
oleochemical producers; and chemical  
distributors to the cleaning product  
industry. Its mission is to support the  
sustainability of the cleaning product  
and oleochemical industries, through  
research, education, outreach and  
science-based advocacy.

## THE DIBBLE INSTITUTE

Booth(s): 35

PO Box 7881  
Berkeley, CA 94707  
Phone: 614-204-7574  
E-mail: [Irene@dibbleinstitute.org](mailto:Irene@dibbleinstitute.org)  
Web Site: [www.dibbleinstitute.org](http://www.dibbleinstitute.org)  
Contact: Irene Varley

Description of Product/Service: Dibble  
Institute publishes research-based  
relationship skill building, adolescent  
programs for use with community-  
based programs, schools, 4-H, and  
health organizations.

## NASCO

Booth(s): 36

901 Janesville Ave.  
Fort Atkinson, WI 53538  
Phone: 920-568-5558  
E-mail: [bgeorge@eNasco.com](mailto:bgeorge@eNasco.com)  
Web Site: [www.eNasco.com](http://www.eNasco.com)  
Contact: Barbara George

## EXHIBIT HALL SILENT AUCTION EXHIBIT FORUMS SHOWCASE OF EXCELLENCE

*Regency Ballroom (3rd floor)*

### Wednesday, Sept. 26

**12:30 PM - 5:00 PM**

Exhibit Hall Open, Silent Auction Open

**12:30 PM - 1:30 PM**

Lunch

**1:00 PM - 5:00 PM**

Showcase of Excellence

*Staffed by Presenter, 1:00 PM - 3:00 PM*

**1:30 PM - 4:00 PM**

Exhibit Forums

**5:00 PM**

Silent Auction Closes / Final Bids Due

### Thursday, Sept. 27

**8:00 AM - 12:00 PM**

Exhibit Hall Open

**8:00 AM - 9:00 AM**

Continental Breakfast

**8:00 AM - 11:00 AM**

Exhibit Forums

**8:00 AM - 12:00 PM**

Showcase of Excellence

*Staffed by Presenter, 8:30 AM - 10:30 AM*

**11:30 AM - 12:30 PM**

Silent Auction Pick-Up

## OHIO MARKETPLACE

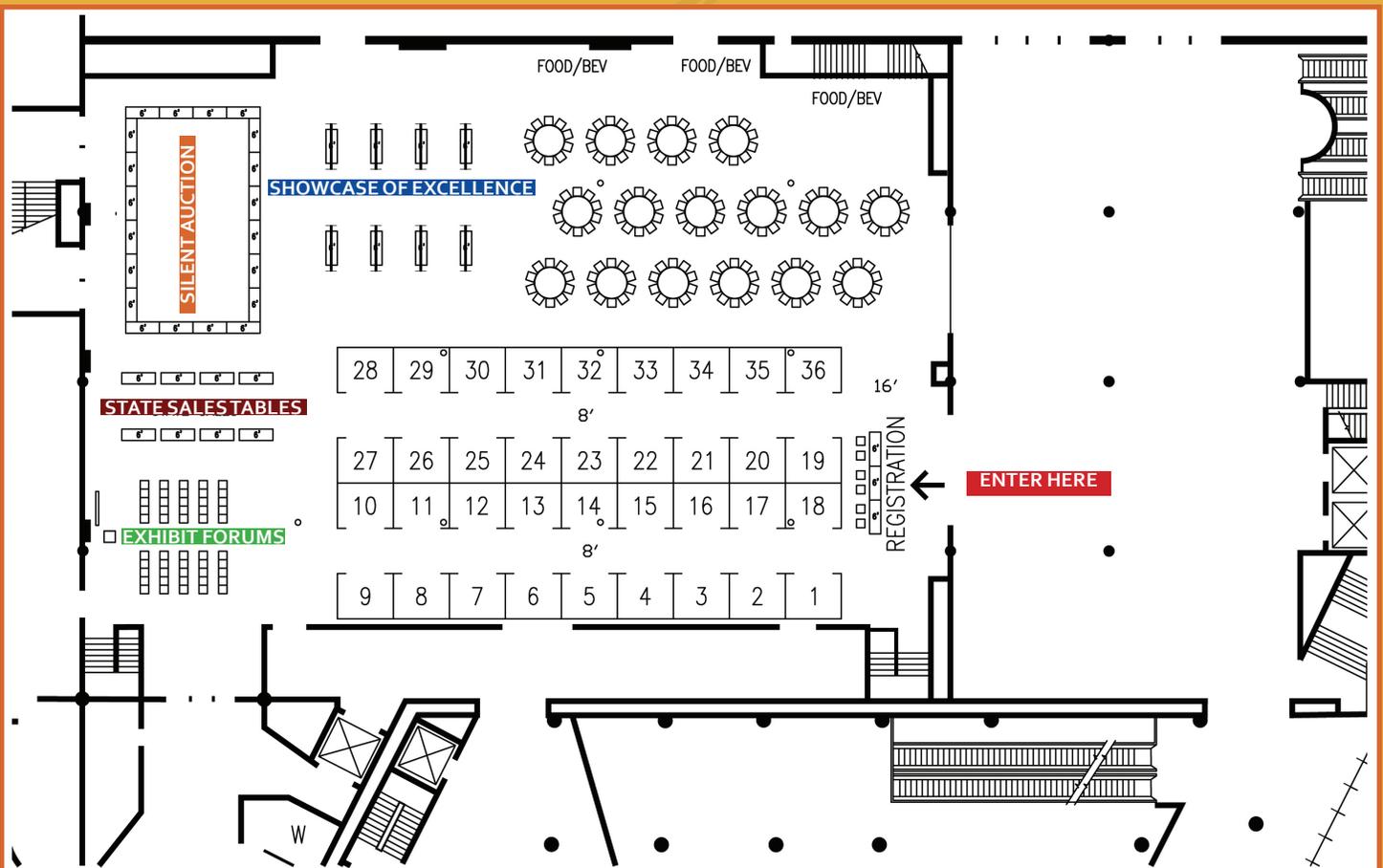
*Regency Ballroom - Foyer (3rd floor)*

### Thursday, Sept. 27

**8:00 AM - 4:00 PM**

# EXHIBIT HALL

## Regency Ballroom (3rd floor)



**Booth(s): 1**  
American Income Life

**Booth(s): 2**  
Partnership for Food Safety Education

**Booth(s): 3**  
Snap-Ed Connection

**Booth(s): 4**  
University of Nebraska – Lincoln Extension

**Booth(s): 5**  
University of Tennessee Extension

**Booth(s): 6**  
Share Our Strength's Cooking Matters

**Booth(s): 7**  
The Sugar Association

**Booth(s): 8**  
TBD

**Booth(s): 9**  
Con Agra Foods

**Booth(s): 10-11**  
NEAFCS Awards Display

**Booth(s): 12**  
National Institute of Food and Agriculture – Division of Family & Consumer Sciences

**Booth(s): 13**  
Food Safety Education Staff, Food Safety & Inspection Service, USDA

**Booth(s): 14**  
NEAFCS National Office Candidates

**Booth(s): 15**  
Active Parenting Publishers

**Booth(s): 16**  
Galaxy IV (JCEP)

**Booth(s): 17**  
Center for Divorce Education

**Booth(s): 18**  
NIH Office of Dietary Supplements

**Booth(s): 19**  
Learning ZoneExpress

**Booth(s): 20**  
Precision Foods, Inc./Mrs. Wages

**Booth(s): 21**  
Michigan State University Extension

**Booth(s): 22**  
Federal Deposit Insurance Corporation

**Booth(s): 23**  
Nestle Prepared Food Company – Stouffers

**Booth(s): 24-25**  
NEAFCS Marketing & Endowment

**Booth(s): 26**  
The Organwise Guys, Inc.

**Booth(s): 27**  
National Endowment for Financial Education (NEFE)

**Booth(s): 28**  
American Association of Family & Consumer Sciences

**Booth(s): 29:**  
National Presto Industries

**Booth(s): 30-31**  
eXtension

**Booth(s): 32**  
National Restaurant Association

**Booth(s): 33**  
The Ohio State University Leadership Center

**Booth(s): 34**  
American Cleaning Institute

**Booth(s): 35**  
The Dibble Institute

**Booth(s): 36**  
Nasco

# EXHIBIT FORUMS

## Wednesday, Sept. 26

1:30 PM - 2:00 PM

### National Endowment for Financial Education

#### *Evaluate Your Financial Literacy Program with an Online Toolkit*

Presenter(s): Susan Sharkey

The National Endowment for Financial Education (NEFE) has created a free online evaluation resource for providers of personal finance programs. The Financial Education Evaluation Toolkit® is designed to help financial educators understand evaluation concepts and efficiently apply impact to ensure that financial education programs meet the needs of students and to secure support from stakeholders.

2:15 PM - 2:45 PM

### Stouffers

#### Family Meals Research

#### Stouffer's and Dr. Adam Drewnowski (University of Washington)

#### Summary and conclusions from Family Meals Research

#### What constitutes a "proper"

#### dinner meal: Analyses of NHANES 2003-8 data (excerpted from Dr. Drewnowski's final report)

It has also become difficult to define what constitutes a "proper" dinner. Using in-depth analyses of federal datasets, the nature of a proper dinner (as defined by sponsor's focus groups) and who consumes it were determined. Our analyses were based on 12,890 dinners eaten by adults (age ≥ 20y) and 7,978 dinners eaten by children and adolescents (age 5-19y) in the National Health and Nutrition Examination Survey (NHANES 2003-8). The NHANES Consumer Module 2007-2008 was also analyzed to establish what demographic groups are most likely to sit down together to eat a family dinner prepared and consumed at home. The collected data contributed to the knowledge of meals and dinners consumed in the United States. Some key findings of the report include the following:

It has also become difficult to define what constitutes a "proper" dinner. Using various data from the nationally representative National Health and Nutrition Examination Survey (NHANES)

#### Part I

- Younger children were more likely to consume meals with their family and were also more likely to consume meals with their entire family on a regular basis.
- A similar association we observed for older adults. Young adults and adolescents were least likely to report frequently consuming meals with their family or cooking dinner at-home.
- Mexican-American and other Hispanic individuals were also more likely to consume meals with their family and were also more likely to consume meals with their entire family on a regular basis.
- We did observe a significant association between consuming meals with one's family and a reduced likelihood of being obese. These results require replication in alternative datasets.

#### Part II

- There are no standard criteria for determining whether a dinner is proper or not. However, using information provided by the company from focus groups, we estimated the proportion of dinners in the United States that can be considered proper on any given day.
- After examining a number of dinner characteristics we estimated that about 10% of dinners were proper on any given day.

#### Part III

- Older adults were most likely to consume a proper dinner.
- Individuals consuming proper dinners were much more likely to consume a nutrient dense diet. It remains to be seen what the relative contribution of the proper dinner to nutrient density is. These

analyses will be conducted in the future.

- There was some indication that adults consuming a proper meal were more likely to report very good or excellent health.
- Future Steps and Studies  
The results of this series of studies suggest that NHANES is a useful database to evaluate the frequency of different meal characteristics. This resource could be tapped to evaluate other meals and relationships between meals. Identifying a database with more days of information may be particularly useful for evaluating health outcomes.

3:00 PM - 3:30 PM

### Learning ZoneXpress

#### *Create A Great Plate with MyPlate: Putting The USDA Dietary Guidelines Into Practice*

Presenter(s): Mary Beth Anderson

MyPlate, the USDA's "new generation" food icon, prompts people to think differently about food. Come away with practical tools to make positive eating choices and sustainable strategies to improve health.

3:45 PM - 4:15 PM

### Share Our Strength's Cooking Matters Shopping Matters for NEAFCS!

Presenter(s): Claire Sadeghzadeh  
Share Our Strength's No Kid Hungry campaign is ending childhood hunger in America by pairing access to healthy food with education about the food skills parents and caregivers need to get the most out of their food resources, including federal nutrition programs. Through our *It's Dinnertime* report, we learned that families on limited budgets identified price as the biggest barrier to buying healthy foods. Our Cooking Matters program developed Shopping Matters to support educators across the country who want to lead interactive, in-store tours to help families learn strategies they need to maximize their food budget at the grocery store. On each tour, we hope families learn four key skills: reading and comparing food labels, identifying whole grains,

buying fruits and vegetables on a budget and comparing unit prices. Join us to learn more about how you can bring Shopping Matters to your own community!

## Thursday, Sept. 27

8:15 AM - 8:45 AM

Organwise Guys, Inc.

*Research-based, Extension-led Nutrition Education for Children and their Caregivers: Fun Programming Used in Multiple Settings to Address the Global Issue of Childhood Obesity*

Presenter(s): Michelle Lombardo

This presentation will showcase research-based, Extension-led nutrition and healthy living education for young children and their caregivers that addresses, successfully, the global issue of childhood obesity, in multiple settings.

9:00 AM - 9:30 AM

The Dibble Institute

*Your Financial Future Is In The Cards!*

Presenter(s): Irene Varley

Explore how life experiences, family values, and personality are elements of your audience's "Money Habitudes" -affecting spending, goal setting, career choices, and sustaining relationships- the human side of the financial equation.

9:45 AM - 10:15 AM

Stouffers

Family Meals Research

Stouffer's and Dr. Adam Drewnowski

(University of Washington)

Summary and conclusions from

Family Meals Research

What constitutes a "proper"

dinner meal: Analyses of NHANES

2003-8 data (excerpted from Dr.

Drewnowski's final report)

*Repeat of Wednesday's Forum*



## Would like to Extend a Special Thanks to Our Awards and Recognition Sponsors

Past Presidents' New Professional Award

*Sponsored by*



Extension Housing Outreach Award

*Sponsored by*



Food Safety Award

*Sponsored by*



American Cleaning Institute ... Safe and Healthy Families Program Award of Excellence

*Sponsored by*



Communications Awards

*Sponsored by*



Marketing Award

*Sponsored by* Indiana Affiliate

Family Health & Wellness Award

*Sponsored by* Idaho Affiliate

Early Childhood Child Care Training Award

*Sponsored by* personal donations from the 2012 NEAFCS Board

NEAFCS Awards Silent Auction

With Proceeds to Fund Future Awards Made Possible by Our Great Members



## RECEPTION HONORING PRESIDENT AMY PETERSON

Thursday, September 27

6:00 PM

Regency Ballroom - Foyer (3rd floor)

Sponsored by University of Nebraska -  
Lincoln Extension

*Attire: Business Dress to Semi-Formal*

# AWARDS BANQUET

Thursday, September 27

7:00 PM

Batelle Ballroom (3rd floor, next to the Regency Ballroom)

Presiding: Maude Kelly, Vice President for Awards & Recognition

*Attire: Business Dress to Semi-Formal*

**Award winners, please be in the ballroom no later than 6:45 PM to find your assigned seats.**

Photos will be taken during the Awards ceremony, and downloadable photos will be made available online.

## OPENING REMARKS

Amy Peterson, 2011-12 NEAFCS President

## INVOCATION

April Martin, Secretary

## FRIEND OF NEAFCS PRESENTATION

Amy Peterson, President

Marsha Lockard, Past President

## AWARDS PRESENTATIONS

Maude Kelly and Awards Ceremony Subcommittee

## REMARKS

Amy Peterson, 2011-12 NEAFCS President

## RECOGNITION/APPRECIATION OF 2011-12 DEPARTING BOARD MEMBERS

Marsha Lockard - Past President  
Kathleen Olson - Vice President for Professional Development  
Lora Lee Howard - Vice President for Member Resources  
April Martin - Secretary  
Theresa Mayhew - Eastern Region Director  
Owida Franz - Western Region Director  
Susan Crusey - Affiliate Co-Liaison  
Cindy Oliveri - Affiliate Co-Liaison  
Carol Chandler - President-Elect  
Amy Peterson - President

## OFFICER INSTALLATION/COMMITMENT

Marsha Lockard

## REMARKS

Carol Chandler, 2012-13 NEAFCS President

## ANNOUNCEMENTS

Kathleen Olson

The 2012 Annual Session was an Ohio Affiliate project, cooperating with National Board members and National Office staffers.

## **OHIO AFFILIATE**

### **Exhibits/Marketplace**

Melinda Hill – chair  
Kate Shumaker – chair  
Melanie Hart  
Margaret Jenkins

### **Opening Session/Decorations**

Mary Longo – Chair  
Deb Angell – Chair  
Marilyn Sachs – Chair  
Liz Smith  
Beth Gaydos  
Terri Worthington

### **Tours**

Bev Keil – Chair  
Beth Gaydos  
Ann Smith  
Ella Mae Bard

### **Leadership Event**

Chris Olinsky – Chair  
Cheryle Jones-Syracuse – Chair  
Lois Clark  
Barb Hennard  
Carol Miller  
Jill Nolan

### **Marketing**

Linnette Goard – Chair  
Kathy Michelich  
Jamie Seger  
Michelle Treber  
Dan Remley  
Kara Newby

### **In-Depth Sessions**

Carol Miller – Chair  
Kirk Blair – Chair  
Cheryl Spires  
Dan Remley  
Pat Holmes  
Pat Brinkman

Joyce Fittro  
Cindy Shuster  
Carol Trice  
Bev Kelbaugh  
Linda Newman  
Margaret Jenkins

### **Welcome Event**

Doris Herringshaw – Chair  
Susan Zies – Chair  
Marcia Jess – Chair  
Nancy Recker  
Nancy Stehulak  
Cindy Shuster  
Shari Gallup  
Marie Economos  
Ann Clutter  
Kathy Oliver  
Beth Stefura  
Donna Green  
Connie Goble  
Joyce Shiner  
Patrice Powers-Barker  
Susan Holladay  
Linnette Goard

### **Treasurer**

Carol Miller

### **Hospitality**

Pat Brinkman – Chair  
Lisa Barlage – Chair  
Deanna Tribe – Chair  
Ann Clutter  
Cindy Shuster  
Kathy Dodrill  
Shannon Carter  
Pat Holmes  
Michelle Treber  
Joseph Maiorano  
Beth Gaydos  
Barbara Brahm  
Betsy DeMatteo

Chris Kendle  
Jenny Even  
Dana Copple Brown  
Lisa Siciliano-Miller  
Kristen Corry  
Amy Habig  
Marge Wolford  
Donna Brown

### **Audio Visual**

Carol Chandler – Chair  
Treva Williams  
Joyce Fittro  
Donna Brown

### **Wellness Activity**

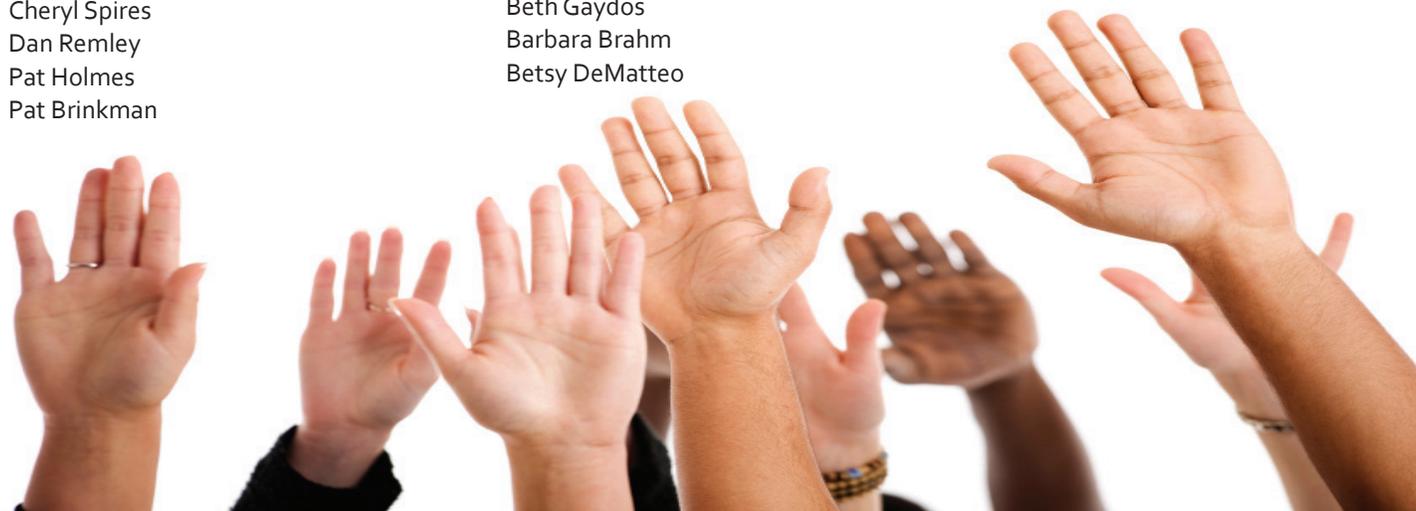
Shari Gallup  
Monadine Mattey

### **Golfing Suggestions**

Nancy and Carl Stehulak  
Cindy and Joe Shuster

## **NATIONAL REPRESENTATIVES**

Kathleen Olson - Chair  
Susan Crusey - Affiliate Co-Liaison  
Cindy Oliveri - Affiliate Co-Liaison  
Amy Peterson - President  
Carol Chandler - President-Elect  
Marsha Lockard - Immediate Past President  
Gail Brand - Central Region Director  
Jody Rosen Atkins - Executive Director  
Cindy Rosen - Executive Staff  
Ricky Atkins - Executive Staff



# NEAFCS Endowment - \$300,000 Goal

## National Extension Association of Family & Consumer Sciences

### Donations and Pledges Total - More than \$140,000

#### **Diamond – Over \$10,000**

Donna K. Donald, IA - in memory of David E. Donald  
 Yvonne Steinbring, CA  
 Anna-Mae Kobbe, MD - in memory of Robert Dothage

#### **Sapphire - \$5000 - \$9999**

Jan Harwood, CA

#### **Opal - \$1000-4999**

Arkansas Affiliate – NEAFCS - in memory of Dr. Lynn Russell  
 Arizona Affiliate – NEAFCS - in honor of Sharon Hoelscher Day  
 Arizona Affiliate – NEAFCS - in honor of retirees, Cynthia Flynn, Lynne Durrant and Victoria Steinfeld  
 Sharon Hoelscher Day, AZ  
 Ann Fontes, HI  
 Jean Clarkson-Frisbie, KS  
 Colorado Affiliate – NEAFCS  
 Mary Ann Lienhart Cross, IN  
 Marilyn Gore, NC  
 Johanna O. Hahn, VA - in memory of Edward J. and Lilian H. Oresky  
 Mary L. Heisler, WI  
 Illinois Affiliate – NEAFCS in honor of Past National Presidents from Illinois  
 Iowa Affiliate – NEAFCS - in honor of Sandra McLain  
 Mabel I. Ito, HI  
 Christine Kniep, WI  
 Mary Ann Leinhart-Cross, IN  
 Sandra McLain, IA  
 Missouri Affiliate – NEAFCS - in honor of Past and Current National Officers from Missouri  
 North Carolina Affiliate – NEAFCS - in honor of Marilyn Gore  
 Ohio State University Extension – Ashtabula County - in honor of Cheryle Jones Syracuse

Raygene Paige, MS - in memory of Jackie Beard  
 Betty Parks Strutin, PA - in memory of June Wilke Snyder  
 Deloris Pourchot, VA  
 Patricia Powley, PA  
 Carol C. Schlitt, IL  
 Frances Watts Torbeck, OR  
 Gerald L. Warmann, SD  
 Margaret Warren, LA  
 Rita T. Wood, NJ - in memory of Carmela Darpino Travaglione

#### **Amethyst - \$500-999**

Alabama Affiliate – NEAFCS  
 American Association of Family & Consumer Sciences – in honor of NEAFCS's 75th Anniversary  
 2008 NEAFCS Program Excellence Through Research Award, First Place National, Team Members: Elizabeth Reames, Team Leader, Alexis Navarro, Bertina McGhee, Sally Soileau, Terri Crawford, Sheila Haynes, Berteal Rogers, De'Shoin Friendship, David Bankston, Mike Keenan, Georgianna Tuuri, Katie Dean (LA), Melissa Mixon (MS), Easter Tucker (AR)  
 Sharon Blaze, NJ  
 Andrea Bressler, PA  
 Mariah B. Brymer, AL  
 Madeline Crouch, TX - in honor of the 2006-2007 National Board, 2007-2008 National Board, 2008-2009 National Board, 2009-2010 National Board, Memory of Bob Dothage  
 Kathy Dothage, MO  
 Lynne Durrant, AZ  
 Karen M. Ensle, NJ  
 Colleen Gengler, MN  
 Marsha A Goetting, MT  
 Lisa Guion, NC  
 Virginia T. Hall, WI  
 Julie Holman, FL

Indiana Extension Educators Association - FCS  
 Kentucky Affiliate – NEAFCS  
 Judith C. Kovach, TN  
 Dianne Lennon, NJ  
 Louisiana Affiliate – NEAFCS  
 Beatrice M. May, NJ  
 New Jersey Affiliate – NEAFCS  
 Phyllis M. Northway, WI  
 Pennsylvania Affiliate, NEAFCS  
 Amy Peterson, NE  
 Martha M. Pile, TN  
 Tennessee Affiliate – NEAFCS  
 University of Arizona Department of Nutritional Sciences - in honor of Sharon Hoelscher Day  
 Lynas K. Waun, AZ/MI  
 Charlotte Young, IA

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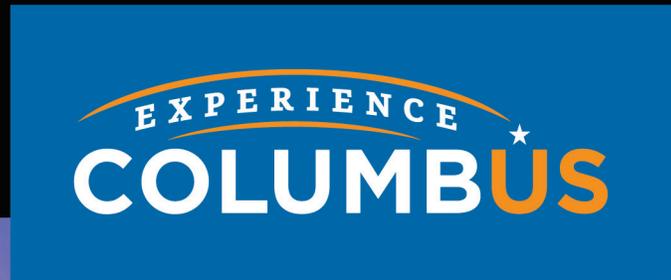
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