



Affiliate Spotlight on Colorado

Debby Mathews, (AL) 85th Anniversary Chairman

Colorado's 85th Celebration was led by their Member Resources Committee chairman. They celebrated during the Spring Professional Development Retreat in Denver with the theme "Honor the Past and Celebrate the Present/Future of NEAFCS". The three elements of the celebration were:

1. Contest/Challenge

Historic FCS Extension Documents/photos/news stories – to be donated to CSU/NEAFCS Archives. **Clean out those filing cabinets and storage boxes and help us preserve the history of Extension FCS and our NEAFCS/CEAFCS association!**

**Awards for "Best Photo" in AGENT AT WORK, WHAT ARE THEY DOING?, MAKING AN IMPACT, FCS/CEAFCS categories.

2. Celebrate FCS! – The affiliate assembled a directory of current members' photos with highlights of a program/aspect of the job they found most satisfying.

3. Hashtag Social Media Campaign -- **#csufcsmy1thing** Using good, action photos of members doing/teaching the one thing that's got them jazzed about FCS work. They posted to NEAFCS Facebook and Instagram.

At the retreat, Abby Weber gave a brief lesson on her use of Instagram/Facebook. She taught us how and why to hashtag. "What we are doing now!"- **#csufcsmy1thing**: Instagram/Facebook Tutorial.

With several very new members present, seasoned members shared some of the benefits of NEAFCS membership – including attending national conferences, and our state/national awards program.

How did your affiliate use the NEAFCS history/archives information on our website? (Under *About NEAFCS*) Which resources did you use?

We did not yet make use of this resource. We'll use this info in our upcoming annual meeting in October.

How did you use the NEAFCS Facebook monthly 85th Anniversary tidbits?

We shared a few pics on Facebook of our NEAFCS Anniversary celebration using the hashtag **#csufcsmy1thing**. Will Ferguson commented on the post.

How did your affiliate implement the *85 Things to-do* list as a group /individually?

We distributed copies of the "85 Things" to our members at the fall 2018 state meeting in advance of the 85th Anniversary year, and again at our spring retreat in May 2019.

Additional comments/feedback regarding our 85th Anniversary celebration

Looking back on the year, I wish we had narrowed our focus and provided more support to our members such as Press Releases on the national and state association history with a fillable paragraph where they could put more localized information about the FCS agents who served their county/area.