



National Extension
Association of Family
& Consumer Sciences



Network



October 2018

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Important Dates

NEAFCS 2019 Awards System
Opening December 1st

NEAFCS 2019 Annual Session
Call for Proposals
Opening December 1st

[Affiliate Annual Reports Due to
National Office](#)
December 31st

Membership Dues to National
Office
December 31st

[JCEP Extension Leadership
Conference \(ELC\)](#)
February 6-7, 2019
San Antonio, TX

[PILD Conference](#)
April 14-17, 2019

President's Message

Karen Munden (VA)



It gives me great honor and pleasure to serve as your 2019 NEAFCS President. First, I would like to acknowledge and thank Lora Lee Frazier Howard, Terri Mayhew, Jovita Lewis, Karen DeZarn, Edda Cotto-Rivera, Julie Cascio, and Diane Whitten for all your hard work and dedication while serving on the National NEAFCS Executive Board. Second, I am excited and looking forward to working with the 2018-19 Board as we strive to continue NEAFCS's mission. I would like to present the 2018-19 National NEAFCS Executive Board:

- Roxie Price - President-Elect
- Jessica Trussell - Secretary
- Joan Koonce - Treasurer
- Susan Routh - Vice-President Awards and Recognition
- Cindy Schlenker Davies - Vice-President Member Resources
- Jayne McBurney - Vice President of Professional Development
- Julie Garden-Robinson - Vice President Public Affairs
- Ellen Bjelland - Central Region Director
- Sharon McDonald - Eastern Director Director
- Dianne Gertson - Southern Region Director
- Mary Ellen Fleming - Western Region Director
- Lora Lee Howard - Immediate Past President

I am also enthusiastically looking forward to continuing to work with our management company *Partners* and their staff Danielle Jessup, Elizabeth Lane, and Will Ferguson. Danielle, Elizabeth and Will have provided me a tremendous amount of assistance during the past two years.

A big **Thank You** goes out to the Texas State Affiliate and two Texas Liaisons Lorrie Coop and Linda Wells for an extraordinary job and the warm hospitality shown to more 890 attendees during the 2018 Annual Session. During the General Opening Session Dr. Douglass Steele, Director of International Extension Programs, TX was explosive; indicating we are "Change Agents" and should not be afraid to change, because change will naturally happen. During the General Closing Session, Kristen Schell with Turquoise Table inspired us to become friends with our neighbors and community. Attendees also had the privilege of being in the

Arlington, VA

NEAFCS 2019 Annual Session
Sept. 30 - Oct. 3, 2019
Hershey, PA

Please add the following two emails to your "safe sender" or "white lists" to ensure you continue to receive emails from NEAFCS as we move to a new system.

neafcs@memberclicks-mail.net

neafcs@www-neafcs.ccsend.com

For those of you accessing your email through a work email server, you may wish to share this information with your IT person and ask for their help in ensuring the email addresses are added to your safe sender lists.

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company of 14 Past National Presidents. Ms. Nettie Ruth Brown 1975 National President and 1976 National President Ms. Genevieve Harris were among the Past National Presidents attending the Annual Session. Attendees also had the opportunity to network with 55 National Program Leaders including Caroline Crocoll, Director of the Division of Family Consumer Sciences, United States Department of Agriculture and National Institute of Food and Agriculture. Casey Mull with National Association of Extension 4-H Agents and Trudy Rice with National Association of Community Development Extension Professionals represented the Joint Council of Extension Professional (JCEP). They informed Annual Session attendees that all members are invited to both the Extension Leadership Conference and Public Issues Leadership Development conferences sponsored by JCEP.

I was inspired by the overwhelming data of the interactive and informative 2018 Annual Session App. More than 473 individuals downloaded the app. Thanks to all who posted and commented before, during, and after Annual Session. Congratulations to Dianne Gertson for winning the most points on the app. Additionally, Congratulations to Addie Wilson for receiving a free registration for posting on the 2018 Annual Session app.

If you were unable to attend the Annual Session this year, there is still time to download the app and view all the posts to get an idea of the educational information we received as well as the fun we had networking with colleagues across the country. The 2018 Annual Session app will be available until December 31, 2018.

Finally, I encourage you to read the NEAFCS Network each month immediately upon receipt. Look for the Hershey Kiss icon hidden within the newsletter. The first three people who locate the icon and email mail me at kmunden@vt.edu names will be entered into a drawing for a **FREE 2019 Annual Session Registration**. Please put "Hershey Kiss" in the subject line to ensure your email is counted. Please mark your calendar for the **2019 NEAFCS Annual Session** scheduled for **September 30, 2019, to October 3, 2019, in Hershey, PA**. I am eagerly looking forward to seeing you next year at the **NEAFCS 2019 Annual Session**.

Sincerely,
Karen

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Highlights of Business Meetings

Lora Lee Howard (KY), Immediate Past President

The NEAFCS Board and delegates attended the Annual Educational Awards Fund Meeting. The agenda included approval of the 2019 Awards Fund Budget and approval of the 2019 Awards Financial Report. Vice President for Awards, Susan Routh, gave her report to the delegates.



The NEAFCS Annual Session Business Meeting was held on Wednesday, September 26th in San Antonio, Texas. The elected officer's shared yearly reports to the delegation as well as reports provided by the Historian, JOE Representative and the Management Company. Our special reports were

given on the Strategic Plan, JCEP Leadership Conference, PILD Conference, National Office Evaluation, Endowment Committee, and the Hub City Site Selection Update.

Our Articles of Incorporation will be filed in Florida, the voting delegates voted to make this change. The delegates also voted to remove electronic voting from our governing documents, as it conflicted with nominations from the floor. Treasurer, Joan Koonce, gave the Finance and Investment Committee reports. She also presented the 2019 Budget, which was approved.

Theresa Mayhew recognized the nominating committee and the following candidates were presented to the delegation: Roxie Price- President Elect, Jessica Trussell- Secretary, Jayne McBurney -VP for Professional Development and Cindy Schlenker Davies- VP for Member Resources. Newly elected Regional Directors were also announced: Sharon McDonald Eastern Region Director and Mary Ellen Fleming Western Region Director.

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NEAFCS Recognizes Award Winners

Susan Routh (OK), Vice President Awards and Recognition

What a great Annual Session! The NEAFCS Annual Session gives members a wonderful opportunity to experience one of the BEST member benefit – Awards! During the Regional Awards Luncheon, 180 awards were presented to winners. On Thursday evening, 88 award winners were recognized. With the introduction of six new award categories and the new Annual Session Registration Scholarships, the NEAFCS award program experienced a growth in applications this past year. More than \$20,000 of Annual Session Scholarships were presented to National first, second, and third place winners. CONGRATULATIONS to all the winners!



The 2018 First Place National Award-winning applications will be posted to the NEAFCS website soon. The 2019 Awards application system is scheduled to open December 1st. The 2019 Awards Manual should be posted to the Awards section of the NEAFCS website by November 15th. The “Innovations in Youth Development Programming Award,” a new 2019 award, will recognize youth development programs (non-4-H) that are innovative and creative. The Educational Technology category will be combined with the Internet Educational Technology category.

We look forward to recognizing the 2019 Award winners in Hershey, Pennsylvania. Milton Hershey said, “Given them quality. That’s the best kind of advertising in the world.” As you read this article, think about the quality FCS programs that you are producing. Review the 2019 Awards Manual and move forward to apply for an award. Your quality programs deserve recognition at the state, regional and national level. What a great way to promote Family and Consumer Sciences!

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2018 Friend of NEAFCS

Lora Lee Howard (KY), Immediate Past President

NEAFCS was proud to recognize Dr. Douglas Steele as the 2018 Friend of NEAFCS. It was very appropriate to recognize Dr. Steele while we were in Texas. Dr. Steele was director of the Texas A&M AgriLife Extension Service from 2012-2018. In his role as Director of Extension, he was not only an enthusiastic champion for Family and Consumer Sciences, but also an advocate on the state, regional and national levels for the mission and vision of the professional associations. He fully supports the NEAFCS creed to “accept the opportunity to empower individuals, families, and communities to meet their needs and goals through a learning partnership.”



Dr. Douglas L. Steele has recently accepted the position of Vice President for Food, Agriculture and Natural Resources with the Association of Public & Land-Grant Universities effective January 2, 2019. He currently serves as director of International Extension Programs for the Borlaug Institute for International Agriculture at Texas A&M AgriLife.

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2018 NEAFCS Annual Session in San Antonio

Karen DeZarn (TX), Past VP for Professional Development

What a great time was had by the nearly 900 people that attended the 84th NEAFCS Annual Session in San Antonio. The sessions were interesting and educational, the speakers inspirational, the food was “Southern Delicious” and the weather couldn’t have been better!!



The week began Monday morning with three pre-conference workshops: Forget Your Number; Health for ALL; and Disasters Happen. Participants came away enthusiastic and with a multitude of ideas on how to address these topics. Our keynote speaker and Friend of FCS award winner was Dr. Douglas Steele. His witty and personable message about embracing change and moving forward was unforgettable. The Welcome (Howdy) Event and dinner was held at Historic La Villita. Traditional Mexican fare along with dancers, singers, shopping, and hands on activities was a lot of fun.

Each morning got us started off with a new wellness activity – Line Dancing! The new App this year kept us on track with the schedule, announcements, maps and a rowdy game with people racking up points for posts, pictures and comments. The First Timer breakfast was attended by the nearly 200 first time attendees.

Regional luncheon meetings were held with the East and the West electing their new Regional Directors. Fourteen In-Depth Sessions were held Tuesday afternoon. Participants could choose on-site sessions or those from all over San Antonio. The Leadership Event was held at the Alamo with state presidents, past national presidents and national board members in attendance. Jackie Van De Walle, cowgirl and assistant VP of the San Antonio Livestock Expo was the speaker for the evening.

Another new event this year was an expansion of the Showcase of Excellence poster presentations featuring the Ignite - a quick 5-minute overview and then the World Café sessions, which allowed a more in-depth discussion of the topics. Concurrent sessions were presented Tues. – Thur. allowing participants to choose which track they wished to attend. Wow, what a variety of educational topics featuring curriculum, programs, research, etc. Seven exhibit forums (more than ever!) were held Wednesday afternoon and Thursday morning during the times that the exhibit hall was open. The silent auction was a hit and brought in \$5,000.50. Close to 300 backpacks were donated to the local CASA organization.

Oh, and the potholders!! The Texas Extension Education Association (Homemakers) made and donated almost 3000 potholders in the shape of Texas. They were distributed throughout Annual Session to everyone that made it a success. What a collaboration!

The closing General Session Keynote was Kristen Schell from Austin with her topic The Turquoise Table with tips for hospitality and connecting with your neighbor. We are awaiting the results of the evaluation. Please complete if you attended and hope to see you next year in Hershey, Pennsylvania.

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Dr. Caroline Crocoll Award

Karen Munden (VA), President

It is my immense pleasure and distinguish honor to announce that Dr. Caroline Crocoll is the 2018 recipient of the prestigious Ellen Swallow Richards Public Service Award given by the Board on Human Sciences. Dr. Crocoll has served as the Director of the United States Department of Agriculture-National Institute of Food and Agriculture's Division of Family and Consumer Sciences since 2010, and Acting Director of the Division of Youth & 4-H since July 2018. The Board on Human Sciences award nationally recognized leaders who have made significant history of promoting and advancing human sciences. I am very proud to state that Dr. Crocoll has exemplified her dedication and commitment to improving the lives of individuals through her with Cooperative Extension at the community, state, and federal levels since 1993. Dr. Crocoll's leadership in Family and Consumer Sciences and 4-H Youth Development has highlighted the research, education and outreach from Land-Grant Universities across the nation.



On behalf of National Extension Association of Family and Consumer Sciences, we send our **Congratulations** to Dr. Caroline Crocoll for such a noteworthy honor.

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PILD Reflections

Edited by Julie Garden-Robinson (ND), Vice President of Public Affairs



Thank you so very much for allowing me to attend the PILD Conference. As Secretary for the Health and Human Science Educators of Indiana, I will and have shared programming efforts from other states' educators to my colleagues across the state of Indiana. I applaud the PILD Planning Committee for securing a fantastic array of speakers. The networking opportunities were endless. From riding the elevators or escalators to lunch line talk, restroom breaks, and/or large and small group presentations, I learned an abundance from my colleagues. Especially interesting was the Family and Consumer Science Panel led by Lora Lee Howard, NEAFCS President with panelists Caroline Crocoll, Beverly Samuel, Ahlisha Shipley, Jane Clary, Mallory Koenings and Sylvia Montgomery. A resounding message from all panel members was that there is power in the stories we tell and the importance of programming impact in our local communities. We also were able to attend a Legislative Breakfast with Sen. Young (IN); Senator Joe Donnelly and Jim Banks where the Opioid Epidemic Discussion continues and how EXTENSION offices are trusted community leaders who may help with this endeavor. Capital legislative appointments and tour partners with the 4-H students (IN) at the Capital was the ultimate highlight as two students and I encountered a personal tour onto the Inaugural Balcony led by our own Representative Trey Hollingsworth. Conference speaker John Noltner, who is the founder of "A Peace of My Mind," through his photography and storytelling, shared his work of over 20 years of traveling and the importance of building relationships.

Submitted by Nancy Manuel (IN)



I was given the opportunity to attend PILD (Public Issues Leadership Development Conference) hosted by JCEP in Washington, D.C. The theme was "Civil Dialogue in the Public Arena" which seemed like a very fitting theme for our current political environment. Keynote speaker Carolyn Lukensmeyer, Executive Director of the National Institute for Civil Discourse, reminded us that our children are watching how we act. She talked about the incivility and political dysfunction and how we got there, including too much money in politics, 24/7 news, social media, etc. She reminded us we need to enter conversations as a two-way street: To share our viewpoints and to listen to others. It doesn't mean we have to agree, but it means we can disagree respectfully. As affiliate President for my state, I hope to encourage this concept during my leadership. I had the opportunity to visit with National Program Leaders and NEAFCS members from across the country. I valued the opportunity to visit with our State's Senators, Congressmen and Congresswomen and their staff on behalf of Extension. Providing them with our appreciation for their support, and providing them with an insight of what is currently being accomplished through Extension in our state. Overall, I think this was one of the best conferences that I have had the opportunity to participate in. The conference committee also provided an opportunity to see Washington, D.C. through a bus tour. Stopping at sites to see the memorials and monuments was just an awesome experience.

Submitted by Ethel Schneweis (KS)



In looking back on what I hoped to learn, the PILD conference not only met my expectations, it far exceeded them. I learned new approaches to promoting Extension with both the public and decision-makers. I gained a greater understanding of national structures such as NIFA and ECOP. Most importantly, I am more confident in my ability to bring people together in civil dialogue. All of the activities around the theme of civil dialogue were engaging, thought provoking, and challenging. In addition, I attended the post-conference workshop that gave me an opportunity to practice facilitating difficult conversations.

In some of my favorite sessions, I was reminded about the importance of accountability and civil rights. I learned what NOT to say/do on a hill visit during the entertaining and informative skit by the “Communicating on the Hill” panel. The opening keynote speaker, Carolyn Lukensmeyer, brought the matter of civility, or lack thereof, into perspective. John Noltner and his “A Peace of My Mind” was absolutely amazing, leaving me with a sense of hope and reminding me of the critical art of listening. In fact, my biggest take-away was his quote “listen enough to understand the life experiences that led someone to believe or to make the decisions he/she made.

This was the best conference I have attended in my 22 years with Extension. As the VP for Public Affairs in my state association, I believe I am better prepared to communicate the importance of NEAFCS Impact Reports and to lead my fellow members to become greater advocates for Family and Consumer Sciences.

Submitted by Tracy Davis (NC)

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The Call to Hershey and Annual Session 2019

Theresa Mayhew (NY), AS 2019 Tri-Liaison

On behalf of my fellow tri-liaisons Denise Continenza (PA) and Lynn James (PA) and the rest of the planning committee, it's a pleasure to invite you to Annual Session 2019 next September 30 – October 3 in Hershey, PA, a spot that has been proclaimed to be the sweetest place on earth. What's so special about Hershey, PA? Glad you asked – let's spell it out for you!



H – Stands for history, heritage and highlights including our 85th year celebration (which will culminate with a festive reception complete with balloons, party favors and cake)
E -- Energy, enthusiasm and entrepreneurial spirit (Milton S. Hershey started building his chocolate plant there in 1903)
R -- Renewal, rejuvenation, research and Reese's (made even more famous in the film E.T.)
H -- Heart, health, harvest and hockey (the Hershey Bears are the longest continuously operating American Hockey League team still playing in its original city since 1938-39)
S -- Serendipity, service and support (in the form of scholarships, CEUs and non-stop networking)
E -- Efficiency, evaluation and exhibits (our Partner members and vendors are the best!)
Y – You and year as in “see **you** in Hershey next **year!**”

Join us as we “Nurture the Richness of Lifelong Learning” September 30 – October 3, 2019 in Hershey, PA. We’ll have more details in upcoming Network issues and, of course, on our NEAFCS website. Looking forward to seeing you in Chocolate Town USA next year!

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NEAFCS 85th Anniversary – A year of Celebration

Debby Mathews (AL), 85th Anniversary Committee Chairman

What fun it was to celebrate the beginning of a year of celebration of NEAFCS at Annual Session! All at the kick-off in the exhibit hall agreed that the decorated layer cake was moist and delicately flavored, and that the cake pops were nothing less than addictive. Kudos to those who made arrangements for those treats, and cheers to those who began checking things off the [85 Things to Do List](#) at AS!



Now it's time to think. What are we celebrating? Why are we celebrating? These are questions I have asked the committee, and now I am asking all members. As we review NEAFCS history this year, let's contemplate the form and function of this entity that provides service and support for us as members. How does an association adapt and evolve over the years in order to be thriving eighty-five years later?

Let's begin the exploration of our evolution with our names over the years. Four names are included in our history. They are HDANA (1933-1942) - the Home Demonstration Agent's National Association; NAEHE (1943-1995) - the National Association of Extension Home Economists; NNHDAA (1958-1965)-the National Negro Home Demonstration Agents Association; NEAFCS (1995-present) - the National Extension Association of Family and Consumer Sciences. Notice that from the beginning ours' has been a national association. Also, notice that the changes have included how we are known professionally, and who we are in terms of race. The NNHDAA existed eight years, and then dissolved and joined NAEHE in November 1965. For those of us who were adolescents in 1965, we understand the importance of that change at that time. Diversity and unity are worthy ideals that NEAFCS has embraced.

From now until Annual Session 2019 please think about NEAFCS and what it means to you and to your affiliate. Take time to read about our history on our website. <https://neafcs.memberclicks.net/historical-archives>. Also, please read the articles by our committee members in NEAFCS Network. Then plan your affiliate's celebration while you continue checking off items on your 85 Things to Do List!

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