

HISTORICAL REPORT REPORT OUTLINE

Year – 1996

President's Name – Donna K. Donald

Goals for the Year

- Lead National Board in operating in an atmosphere of trust, openness and feedback
- Market the association name change, internally and externally
- Create and implement a marketing plan
- Increase number of members involved in association's activities and work
- Strengthen communication at all levels

Board Meetings

Post Board Meeting	October 19-20, 1995	Dallas, Texas
Winter Board Meeting	January 17-20, 1996	South Padre Island, Texas
Mid-Year Board Meeting	May 8-11, 1996	Charleston, South Carolina
Pre-board Meeting	September 13-14, 1996	Providence, Rhode Island

Leadership Workshops

Western Region Officers Workshop	February 22-24, 1996	Albuquerque, New Mexico
Central Region Officers Workshop	February 26-27, 1996	Chicago, Illinois
Southern Region Officers Workshop	February 4-6, 1996	Raleigh, North Carolina
Northeast Region Officers Workshop	February 1-3, 1996	Harrisburg, Pennsylvania

Annual Session Information

Date – September 15-19, 1996

Location – Providence, Rhode Island

Name of Hotel – The Westin Hotel Providence

Theme – Charting Our Course For The Millennium
Promoting Functional Families in the 21st Century

Objectives

- Participants will explore, identify, and prioritize critical issues in healthy and well being, financial stability, and food security for families in the 21st century.
- Extension professionals will expand their knowledge and develop strategies to help families cope with complexities of modern life, and become contributing members of society.
- NEAFCS will position itself on the cutting edge of professional growth and enhancement for the 21st century.

Number of attendees – 959

*includes active, first time, honorary, retired, daily, state administrator, guest/spouse, non member

Special guests

- Jeanne Priester, National Program Leader
- 40 extension administrators
- 15 past national presidents

Major Accomplishments

Each president begins her term with dreams and plans. A short year later she realizes some efforts reached completion, others have just begun, and yet a few don't materialize at all. A quick look at my term during 1995-96 shows progress in six areas: communication, marketing, public affairs, unity, professional development, and futuring. Following is a list of several of the accomplishments during this time period.

- Association name change – Voting delegates approved the new name for the association at the 1995 business meeting. Thus the new board needed to move quickly in incorporating and marketing the name change, both internally and externally. The new board also approved a new logo to accompany the name.
- History on microfilm – The historian manages the documents which contain the association's history. As technology changes, so does the manner in which this is done. At the direction of the board, the historian began the time consuming task of transferring the documents to microfilm.
- JCEP national research project – As NEAFCS president I took leadership in writing the request for proposal for JCEP's *Balancing Work, Family and Personal Times* national research project. This was the first effort for JCEP and resulted in a published research study.
- Web page – During this term a study committee began to examine options, implications and a budget for NEAFCS to establish a WWW internet presence.
- Member involvement – In addition to a talented and dedicated board, I had the assistance of nearly 70 different women serving as taskforce committee chairs, non-officer representatives or special committee members. They represented all four regions and 32 of the states/territories. Additionally 160 more members served on task forces.
- Stewardship – This was the first year for the investment committee to operate as a standing committee. They made progress in determining how to best manage the association's funds.
- Strategic planning – As one plan ends, another begins. I appointed the Millennium Map committee to start the process of creating the next strategic plan for NEAFCS.
- Membership category – After due deliberation the honorary member category morphed into the life member category. Life membership came with defined privileges and required a dues payment.
- Galaxy I – Members looked forward with eagerness and a little anxiety to the first Galaxy conference. I had the privilege of serving as the JCEP Liaison to the Galaxy Planning Committee.

At the close of the annual meeting in Providence I had the opportunity to address the members. Following are my final remarks.

We've focused this annual meeting on Charting Our Course for the Millennium – Promoting Functional families in the 21st century. How ambitious – how daring – how exciting! As we stand poised on the threshold of the next millennium, I firmly believe we are in the right profession working at the right time. The 21st century is going to move at a faster pace and the uncertainties and discoveries will be much more than we have experienced in the 20th century. We will need a flexible organization and new ways to lead in order to maximize the contributions of all members. We will need to understand dramatically changing conditions, establish the vision for this association and the family and consumer sciences profession and empower all members to take leadership roles. I have a sign above my desk that reads, "A different world (or association) cannot be built by indifferent people." My challenge to each of you is to make the commitment to be a person who can make a difference. Always remember:

The more voices heard, the stronger the organization.

The more viewpoints and knowledge available,

The better the decisions.

First Time Events, Activities, Happenings

- First annual session planned and conducted by a region rather than a state – In January of 1995 the board decided to move the meeting location from Baltimore, Maryland due to construction problems at the convention center. The NEAFCS conference planner looked for suitable sites and suggested the new convention center and Westin Hotel in Providence. The Extension administration and staff in Rhode Island agreed to host the annual session. The eastern regional director immediately went to work at the 1995 eastern region officers workshop soliciting regional support for this effort. The state presidents embraced the concept and various states agreed to handle specific duties or events.

In November of 1995 the planning committee met at the Westin Hotel in Providence. This was the first time for using a smaller annual sessions planning committee (VP for Professional Development, Eastern Region Director, President, Conference Planner). Several state representatives also joined the committee for part of the planning session. Throughout the following months, planning moved ahead rapidly. In less than two years the eastern region and NEAFCS national board planned and produced a first class annual session.

The regional concept was a positive experience. It:

- ✓ encouraged teamwork and boosted morale;
 - ✓ gave states with small memberships an opportunity to be hosts;
 - ✓ allowed many members to understand firsthand what goes into an annual session;
 - ✓ offered leadership opportunities for several members;
 - ✓ piloted the regional concept for hosting an annual session;
 - ✓ provided involvement without being overwhelming.
- Two books, a program book and a proceedings book – Members not attending could purchase the proceedings book.
 - Regional luncheons – These provided an informal, networking time.
 - Exhibitor seminars during exhibit hours – The intent was to keep members in the exhibit area.
 - Exhibitors advisory committee – Some of the board and exhibit task force members met with several exhibitors for informal sharing.
 - Concurrent sessions – Reacting to members requests, the number of concurrent sessions offered was doubled.
 - Your choice night – Members had their choice of free time or education options.
 - Coordination of NEAFCS Conference with the Farm Foundation Conference – Members could attend seminars, speakers, etc. at both conferences.

Names, position and home states of board members

President	Donna K. Donald	Iowa
President-Elect	Barbara Tricinella	Oklahoma
Secretary	Madeleine Greene	Maryland
Treasurer	Debra A. Bryant	Pennsylvania
VP for Awards and Recognition	Sharon P. Blase	New Jersey
VP for Member Resources	Emily A. Remster	Indiana
VP for Professional Development	Fay B. Strickler	Pennsylvania
VP for Public Affairs	Shirley L. Barber	Minnesota
Central Region Director	Jean Clarkson-Frisbie	Kansas
Eastern Region Director	Ingrid H. Holmes	Maryland
Southern Region Director	Jane A. Gault	Tennessee
Western Region Director	Carolyn Rude	Washington
Past President	Dianne S. Lennon	New Jersey
Historian	June L. James	South Dakota

Members

2899 active members as of May 1, 1966

Dues

\$40.00

Friend of Extension Winner

Not an award at this time.

Other people receiving special recognition

Jeanne Priester – Special recognition for her years of support for families extension and this association.
NEAFCS gave a donation to the scholarship at Auburn University established in her honor.