

HISTORICAL REPORT

Compiled by Christine Kniep, NEAFCS Historian

Year: 2001

President's Name: Jane Gault

Goals for the Year

- Increase Member participation
- Promote Extension Family and Consumer Sciences

List of Board Meetings

<u>Date</u>	<u>Location</u>
October 19-20, 2000	Post Board Meeting, Baltimore, MD
January 17-21, 2001	Winter Board Meeting, San Antonio, TX
June 13-17, 2001	Mid-Year Board Meeting, Boston, MA
September 28-29, 2001	Pre-Board Meeting, Portland, OR

List of Leadership Workshops

<u>Date</u>	<u>Location</u>
February 1-3	Eastern, Penn State University, PA
February 4 -6	Western, Portland OR
February 22-24	Southern, University of Georgia
February 22-25	Central, Des Moines, IA
April 29-May 2	Public Issues Leadership Development Conference, Arlington, VA/Washington, DC

Annual Session Information

Date: September 30 – October 4, 2002

Location: Portland OR

Name of Hotel: Radisson & Double Tree Hotels/ Portland Convention Center

Theme: Exploring New Frontiers

Objectives:

- Explore opportunities for using new technologies
- Discover population and cultural changes that affect programming
- Learn how to influence policies related to family issues at local, state and federal levels
- Discover new ideas for Extension Family and Consumer Sciences programs

Major Accomplishments

2001 NEAFCS Report to Membership – Jane A. Gault

As I write my report as NEAFCS President, I can say that this has been an experience I will long remember. It has been an honor to serve with the outstanding professionals on the Executive Board. They have been willing to make changes needed to prepare NEAFCS for the future. As the times we live in are different from our predecessors, our national association must change to meet the needs of today's members and future members. I challenge future Executive Boards to continue the changes needed to make NEAFCS viable for the future.

To increase member participation in Association business the composition of the NEAFCS committees was revamped this year. Member positions were added to these standing committees – bylaws, finance, credentials and site review. The non-officer representative selection committee was revised to include task force members and member positions were also added to the national office special committee. The national Board made these changes to provide members more leadership roles plus the opportunity to be a part of the decision-making team for the national association.

Several new member services were provided this year. Thirty-eight Public Issues Leadership Development Seminar scholarships were granted. This was excellent participation for the first year. We hope even more affiliates will participate in this opportunity next year. Also, 2001 was the first year in which professional development and/or public affairs mini grants were offered. Four professional development grant applications were received and three received funding. These member resources are for you, the member – learn about them and apply.

The 2001 regional officers' workshops sponsored by the Joint Council of Extension Professionals (JCEP) were a delightful experience. I thoroughly enjoyed meeting face-to-face with the affiliate leaders and listening to their concerns and ideas on NEAFCS. The overall leadership program for the workshops had a different approach this year. At each workshop the participants participated in a strategic planning exercise on the engaged university. The results of these sessions have been printed in an executive summary which may be found on the JCEP website (www.jcep.org) Follow-up information will be provided at the 2002 regional officers' workshops.

As NEAFCS president I serve as a member of JCEP. Working with this group of fellow Extension professionals has been most rewarding. Plans are well on their way for the Galaxy II Conference to be held September 21-25, 2003, in Salt Lake City, Utah. To assist all Extension professional associations in future planning, JCEP decided that 2008 will be the year for the Galaxy III Conference. Reflecting the changes in today's Extension System JCEP is exploring networking with other national associations such as the National Association of Counties (NACo), the National Conference of State Legislators (NCSL) and the National Governors Association (NGA).

The image enhancement project continues to be an important Association priority. Based on the midyear report of the Image Enhancement Ad Hoc Committee and information from discussions conducted at the regional officers' workshops, actions were taken by the Executive Board at midyear Board meeting. To continue the work of this most important

project and to insure that external marketing is a part of the ongoing Association work, the Executive Board approved that the image enhancement ad hoc committee transition into the Public Affairs External Marketing Task Force by December 31, 2001. To provide continuity the members of the ad hoc committee were asked to serve on the 2002 Public Affairs External Marketing Task Force. The executive Board also directed the ad hoc committee to develop a marketing message/slogan and graphics to be used in the marketing of Extension FCS. These items are needed prior to deciding what media to use for the actual marketing activity. Based on member input and results of the benchmark survey, the Executive Board charged the ad hoc committee to pursue the development of a marketing website and to incorporate the use of the association's 800 phone number for marketing Extension FCS. The Executive Board charged the committee to consider desires of NEAFCS members when deciding what tools and media sources to use in the marketing effort.

During 2001, Executive board members made four affiliate visits. At each affiliate meeting, the Board members were program participants. Sharon Hoelscher Day attended the California affiliate meeting, Bonita Robers attended the Alabama affiliate meeting, Laurie Stevens attended the South Carolina affiliate meeting and I attended the North Carolina affiliate meeting. I strongly encourage affiliates to invite Executive Board members to be a part of their annual meetings. This is excellent internal networking.

As NEAFCS President I represent the Association at the annual meetings of the National Association of Extension 4-H Agents, Epsilon Sigma Phi and the National Association of County Agricultural Agents. It was an honor to be your representative at each of these fellow extension meetings. I also represented NEAFCS at the Annual meeting of the American Association of Family and Consumer Sciences. At the AAFCS meeting I spoke to the Extension Section and also assisted in conducting a workshop session on how the two association could work jointly. NEAFCS was also an exhibitor at AAFCS. This summer I participated in the American Association of Housing Educators annual meeting. I was a participant in a panel discussion on networking opportunities for their association and NEAFCS. As a result of this meeting, NEAFCS has a potential exhibitor and workshop presenter for the 2002 Annual Session.

Working with the Pacific Northwest members on the 2001 Annual Session has been a highlight of my presidential year. The professionalism and dedication of the host members has been refreshing. Their willingness and desire to do things differently has resulted in an Annual Session providing in-depth professional development opportunities. I challenge future Annual Session hosts to be as open-minded and out-of-the-box thinkers as the Pacific Northwest members. I extend a heart-felt thank you for all the time and work they gave to the 2001 Annual Session.

In today's demanding world, no member would be able to serve on the national Board and maintain their job without the support of the NEAFCS national office. Ruth Helein, NEAFCS Executive director, Denise Rentz, conference planner and Perla Apodaca executive assistant make it possible for us to do this. Their expertise in association management and conference planning is invaluable to NEAFCS. Remember this is not the same world as our predecessors; a national office is vital to the future of NEAFCS. They support and assist each of the Executive Board members and all NEAFCS members. We need to utilize their talents and skills even more. Personally, I would not

have survived as national president without their assistance and support. A special thank you to Ruth, Denise, and Perla.

2001 has been a great year for NEAFCS. Be sure to read the other reports to membership to receive a complete overview of all the accomplishments for this year. Yes, much work has been done, thanks to the dedication of the Executive Board members and the NEAFCS members.

It has been an honor to serve as NEAFCS president. Thanks for the memories.

Names, position and home states of board members

President – Jane A. Gault, TN

President-Elect – Christine Kniep, WI

Secretary – Marilyn Y. Gore, NC

Treasurer – Susan J. Neher, IN

VP for Awards and Recognition – Laurie R. Stevens, NC

VP for Member Resources – Geri E. Mason, MD

VP for Professional Development – Sandra McLain, IA

VP for Public Affairs – Sharon Hoelscher Day, AZ

Central Region Director – Ida Marie Snorteland, SD

Eastern Region Director – Patricia L. Powley, PA

Southern Region Director – Bonita J. Roberts, GA

Western Region Director – Luann K. Boyer, CO

Past President – Cheryle Jones Syracuse, OH

Historian – Carrollyn Hunt, IL

Affiliate Liaison – Holly Berry, OR and Sandy Brown, WA

National Office: Ruth E. Helein, Executive Director, Denise E. Rentz, Conference Coordinator, Perla Apodaca, Executive Assistant

Other people receiving special recognition this year.

Maytag Extension Educator Award – Donna Gayle Clore, KY

New Professional Award – Laura M. Stanton, OH

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