

## HISTORICAL REPORT

Year – 2007

President's Name: Carol C. Schlitt

- Goals for the Year
1. Work with new management company to get them acclimated to NEAFCS and prepare for Annual Session.
  2. Coordinate the 4 JCEP Regional Meetings (NEAFCS was host in 2007).
  3. Transition from treasurer to national office handling the day to day financial management.
  4. Transition from investment company handling NEAFCS investments to the NEAFCS Investment Committee.
  5. Terminate contract with A & T and secure other source for association merchandise.

NEAFCS Membership for 2007: 2250 New/Renewing members, 997 Life members for a total membership of 3247.

Board Meetings:

### **Post Board 2006**

Denver, Colorado  
October 7, 2006  
Hyatt Regency

### **Winter Board 2006**

Las Vegas, Nevada  
December 11-12, 2006  
Hampton Inn Tropicana

### **Mid-Year Board 2007**

St. Paul, Minnesota  
May 16-17, 2007  
Crowne Plaza St. Paul Riverfront Hotel

### **Pre-Board 2007**

St. Paul, Minnesota  
September 15-16, 2007  
Crowne Plaza St. Paul Riverfront Hotel

**Conference Calls** held from 2:00-4:00 p.m. Central Time on the following dates:  
November 29, 2006; January 24, 2007; March 28, 2007; June 27, 2007; July 25, 2007;  
and August 29, 2007.

## **JCEP Leadership Workshops**

January 31-February 2, 2007—JCEP Regional Leadership Workshop, Southern Region  
Nashville, Tennessee

February 6-8, 2007—JCEP Regional Leadership Workshop, Western Region  
Phoenix, Arizona

February 21-23, 2007—JCEP Regional Leadership Workshop, Northeast Region  
Valley Forge, Pennsylvania

February 27-March 1, 2007—JCEP Regional Leadership Workshop, North Central Region  
St. Louis, Missouri

## **2007 Annual Session – 72<sup>nd</sup>**

Date: September 17 -20, 2007

Location: St. Paul, Minnesota

Attendance: 798

Name of Hotel: Crowne Plaza St. Paul Riverfront Hotel

Theme: Bridging Scholarship and Entrepreneurship

- Objectives:
1. Understanding the depth and breadth of scholarship in our work
  2. Developing entrepreneur skills to garner resources that align with the Extension mission
  3. Strengthening partnerships with community and campus

Pre-conference workshops offered included *The Teen Brain* by David Walsh, Ph.D and *Diabetes Prevention and Management: 2007* by Marion J. Franz, M.S., R.D., L.D., C.D.E. Walsh is president and founder of the National Institute on Media and the Family and Franz is a nutrition/health consultant with Nutrition Concepts by Franz, Inc. Both Walsh and Franz are based in Minneapolis.

Keynote addresses included acclaimed New York journalist and author David Bornstein on *How to Change the World: Social Entrepreneurs and the Power of New Ideas*. Internationally-renowned evaluator, Dr. Michael Quinn Patton of St. Paul, addressed the group on *Deepening Extension's Knowledge Base: Best Practices and High Quality Lessons Learned*. Underscoring the association's commitment to diversity, the closing keynote address was *Teaching Culture through Laughter*, presented by Tou Ger Xiong of Minneapolis.



## **Major Accomplishments:**

1. Hired and indoctrinated a brand new management company – Madeleine Crouch and Associates of Dallas, Texas. As President-elect, I was appointed by the 2006 NEAFCS President, Sandra McLain, to chair the RFP committee, which was formed when the NEAFCS Board voted at the mid-year board meeting in May 2006 to conduct a nationwide RFP for management services from January 1, 2007 – December 31, 2009. After an exhausting search and interviews with 6 companies, the RFP committee [Carol Schlitt, NEAFCS President, Chair, Sandra Brown (WA), Kathy Dothage (MO), Johanna Hahn, (VA), Bonnie Tazwell (VA), Ruth Jackson (AZ) and Linda Byster (NY)] recommended to the board that Madeleine Crouch and Associates of Dallas, Texas be hired as our new management company. Dave Beebe, the proposed new Executive Director for NEAFCS met with Michele Franklin, Executive Director for NEAFCS through December 31, 2006 at the Winter Board Meeting in Las Vegas and together worked on a smooth transition from our current company to our new company.
2. Terminated the contract of A & T Industries – the promotional company that has supplied NEAFCS products for 10+ years. The sub-standard quality of the products that have been provided and the growing dismay by members to purchase these products prompted President Schlitt to recommend to the board that the contract be terminated. Negotiation for the current supply of NEAFCS logo merchandise was conducted by President Schlitt and A & T representative, Wendell and a mutually agreeable fee of \$3000 for all the merchandise was agreed upon by both parties. The merchandise was delivered to the site of the 2007 Annual Session in St. Paul, MN and a sale of the merchandise was conducted at the Annual Session with almost all of the merchandise sold at reduced rates to our membership.
3. Developed a NEAFCS Fiscal Policy and Operations Manual.
4. Appointed an Ad-Hoc Committee to explore the entire Annual Session. This committee was charged with preparing a white paper for the board and voting delegates at the 2008 Annual Business Meeting that would outline needed changes in the entire Annual Session process.

## **First Time Events:**

1. Town Hall Meeting to discuss the future of Annual Session – held at 7 AM around the pool area on the last day of Annual Session 2007. Over 70 members attended the meeting. Predetermined questions were asked of the members by President Schlitt with the Annual Session Ad-Hoc committee [Barbara O'Neill (NJ); Lynn Little (MD), Jean Clarkson-Frisbie (KS), Carol Miller (OH), Judith Breland (MS), Mary Ann Lienhart Cross (IN) Ex-Officio and Dave Beebe (Ex. Director) Ex-Officio] took notes and recorded reactions. The committee used the answers and comments from this meeting to

help forge the direction for the committee which was formed by President Schlitt to fully explore the Annual Session and make recommendations to the 2008 NEAFCS board in a white paper that would be shared with the 2008 Voting Delegates at the Annual Business Meeting. The white paper is available to members in the “Members Only” section of the NEAFCS website.

2. President Schlitt sang the “Star Spangle Banner” accompanied by Debra Simmons-Gray (IL) at the Opening General Session at the 2007 Annual Session in St. Paul, MN. I believe this is the first time a president has sung the national anthem at Annual Session.

## 2006-2007 NEAFCS Board



**L to R: Row 1:** Johanna Hahn, VP for Awards and Recognition; Mary Ann Lienhart Cross, VP for Professional Development; Kathy Dothage, President-elect; Carol Schlitt, President; Sandra McLain, Past-president; Judith Breland, VP for Public Affairs; Kathleen Olson, 2007 Co- Affiliate Liaison. **Row 2:** Lisa Guion, VP for Member Resources; Dianne Milne, Secretary; Robin Kuleck, Treasurer; Judy Kovach, Southern Regional Director; Linda Gossett, Western Regional Director; Louise Kirkland, Eastern Regional Director; Carol Miller, Central Regional Director; Rosemary Heins, Co-Affiliate Liaison