

1968



Mrs. Owaissa Crites  
(N. M.)

The midyear Board meeting was at the Leamington Hotel in Minneapolis, Minnesota. Mrs. Owaissa Crites, New Mexico, was serving as president. The association continued to grow. Membership was now 3760. The attendance at annual meetings was consistently high. State associations were better informed and were asking for more information and clarification in some areas. Committees needed further delegation of some responsibilities.

One problem was brought to the attention of the Board and some policy needed to be established. The same person had been selected to receive both the Florence Hall and the NAEHE Award.

After both the Executive Board and the Advisory Council had

discussed this in their separate meetings, Dr. Cleo Hall, chairman-of the Advisory Council, made the recommendation: "No person be granted both a fellowship and a Florence Hall award the same year. This policy be effective as of this year." The Board approved.

Two recommendations were also approved in reference to award applications. One was for states to submit four copies of each application and state leader recommendations instead of the previously required two copies. This would provide a copy for each committee member who would be judging the applications. The other recommendation was to have the current winners listed in the Professional Improvement Awards Program and also to have registration badges prepared for these recipients for identification.

Sixty-one names were approved for honorary membership.

State associations were inviting national officers to their state meetings. NAEHE approved of such a practice, but a policy needed to be established as to the frequency of these visits. The policy adopted was: "If a state has had a national officer within three years another officer will not attend a state meeting. More than a greeting should be done by the officer."

The fall Board meeting was as busy as the midyear one was. Before the meeting was really underway, Miss Edna Weigen, hospitality chairman, presented Indian mementos from the Arizona hospitality committee to the Executive Board members.

## **FUNDING ECOP EXTENSION ASSOCIATION STUDY**

Each of the three associations had been asked to contribute to the funding of a study on Extension associations which was to be done through the ECOP Sub-Committee on Agents' Associations. NAEHE voted to spend no more than 45¢ per member nor more than \$1700 total.

The subcommittee had representation from each of the organizations for continuity and for growth. Mrs. Maxine E. Reeves, Louisiana, past president, was elected by the Board to be the on-going representative of NAEHE, serving three more full years.

Future meeting dates and places were being selected five years in advance. Grossinger's, Grossinger, New York, was selected as the meeting place in 1973.

Mrs. Jean Leach, exhibits chairman, had done some research on tenure of exhibitors and reported Singer Sewing Machine Company had exhibited 18 consecutive years; Best Foods and Evaporated Milk, each 17 years; Hamilton Beach 16 years; Kerr Glass and William Prym, 15 years each; National

Dairy Council, 14 years; Sunbeam, Johnson's Wax and Carnation, 13 years each.

The 34th annual meeting of NAEHE was in Phoenix, Arizona, at Del Webb's Towne House, October 29 - November 1. While the Executive Board and the Advisory Council were hard at work, others were touring the Sonora Desert, Tombstone, Boot Hill Cemetery, the Grand Canyon, the Valley of the Sun and Art's Tour, and Frank Lloyd Wright's famous architectural school.

The state presidents had a two-hour workshop for the purpose of developing closer relationships between the national and the state associations. Presiding was Mrs. Henrietta Clark, chairman of the state president's group.

Miss Alfretta E. Dickinson, Illinois, Extension Journal representative, spoke to the presidents on "Our Relationship and Responsibility to the Journal."

Later in the day, after the work hours were over for them, they enjoyed a state president's dinner, courtesy of the Sperry and Hutchinson Company who was a new sponsor that year. Mrs. Bonnie Lee Whitten, consumer services director, and Mrs. Ellen Wood, representative for the Phoenix area, served as hostesses. The dinner was by candlelight in the Cloud Room with music in the background.

The 1968 officers conducted a koffee-klatsch for exhibitors, hospitality companies, local representatives of the press, advisory council, alternate councilors and committee chairmen. Concurrently, the Arizona Homemaker's Council was serving coffee and nibblers in the lobby for all others who were attending the meeting.

Mrs. Owaissa M. Crites presided over the opening session, calling first for a posting of the colors by the Phoenix Marine Corps Color Guard; pledge to the Flag and singing of the national anthem. Rev. Philip Gangsei, Prince of Peace Lutheran Church in Phoenix, gave the invocation.

Mrs. Helen Whittington, Iowa, a past president, through the reading of the creed, reminded members of their jobs as home economists in Extension and brought all to the reality of the theme: "Focus on Today with Pride, Enthusiasm, Confidence."

Greetings were brought by Dr. George E. Hull, director of Extension for Arizona; from Roscoe Whipp, Maryland, president of NACAA, and from Gould Pinney, Michigan, president NAEA.

President Crites gave this challenge in her annual report: "Enlarge your sense of pride in home economics extension as a profession; increase your enthusiasm for the job by sharing

creative ideas; and strengthen your confidence on the job through increased competence in educational methods."

Musical selections were presented by the Phoenix College Choral Group under the direction of Kenneth Hakes.

The speaker of the opening session was Dr. John W. Hudson of the Department of Sociology at Arizona State University. In his address, "Every Man Is His Own Everything," he challenged the home economists to take an aggressive leadership role in helping today's families to solve major "people-to-people" problems. He continued, "We can't program answers for today's interpersonal relations on a computer. . . . It's up to you to begin at the people-to-people level."

Professor Reagan Brown, Texas A&M University Extension sociologist in his talk, "High on the Totem Pole," emphasized that educators — particularly those who work with families—have a special responsibility in helping individuals and communities to overcome "the phenomenon of apathy or lack of response to one's best efforts." He left the impression that we may think folks are in a grave when they are only in a rut . . . the difference being that the rut is open at both ends. He continued with, "In each of our hands is a part of our neighbor's destiny—yet too many of us today want to practice irresponsibility. Leaders must be servants and faith will literally move mountains."

He closed his remarks with,

To cope with today:

— think without confusion clearly

— love your fellow man sincerely

— act from honest motives purely

— and trust in Heaven and God securely.

Another newcomer with hospitality was the Colgate-Palmolive Company who hosted a luncheon on Tuesday. John Walsh and Miss Peggy Matthews were host and hostess. "The Power of Cold," a film, was shown followed by fashion news for the family.

The "Confidence" portion of the meeting theme was delivered by Dr. J. C. Evans, vice president for Extension, Oklahoma State University. He urged the audience to have confidence in self and in professional colleagues. In giving his formula to overcome most of the major obstacles to the development of confidence he stressed the need to learn to listen, hear and communicate; to avoid suspicion and developing a malignancy in man's mind; to forget the tears that obscure more than they reveal and to have a high level of morale.

Fascinating entertainment was presented through the St. John's Indian Dancers from their school at Laveen. Each boy

participating made his own costume, very colorful and festooned with feathers and bells. The history of each authentic dance was narrated by Bro. Bernadine Brophy.

The Arizona Association of Extension Home Economists honored all past and present national officers, advisory council and honorary members with a tea. Each guest was presented with an "Eye of God" handmade good-luck charm.

### **PAST DISTINGUISHED SERVICE RECIPIENTS**

At the fall meeting in 1967, the Board voted to recognize those who had received Distinguished Service Awards as members of the National Association of Negro Workers and the National Home Demonstration Agents' Association by listing all recipients in the 1968 awards night program and for this to become a part of the permanent record of Distinguished Service Awards of the NAEHE.

The Awards Booklet was enlarged to include 1200 names. This included Distinguished Service Awards and name of those receiving other recognition from 1944-1964. The listing was by state and by year.

Mrs. Joyce W. Clark, Mississippi, president-elect, was in charge of the awards program, "Focus on Professionalism." Mrs. Phyllis G. Northway, Wisconsin, 2nd vice-president, made the presentation of the eight Florence Hall Awards.

Miss Elna Tanner, Alabama, directed and supervised a pilot project to determine effective methods in teaching low income young homemakers in rural areas; Miss Nancy Boyd, Maryland, worked to promote better understanding in parent and child relationships in her county; Mrs. Nancy C. Stutzman, Massachusetts, helped young homemakers toward solutions of eating habits of young children; Mrs. Mattie B. Neill, Mississippi, conducted a "Show and Tell" Consumer Education program; Miss Stocking, New Hampshire, worked to improve and develop town planning for sustained growth and prosperity; Mrs. Pearl Mullen, Ohio, conducted a "Helping Hands" Program to solve the problems of poverty in the county; Mrs. Molly Saul, Oregon, earned her award as a result of the program, "Focus on Early Marriage and Related Teenage Problems"; and Mrs. Margaret Jane Suydam, Michigan, conducted a correspondence course in training young homemakers to develop skills and knowledge in family living.

Miss Elizabeth Jensen presented the two Grace Frysinger Fellowships to Mrs. Ruth Archibald, Iowa, who will use her fellowship to study areas in which creative arts have been a vital part of the Extension program; and to Mrs. Doris Walker Smith, Virginia, who wants to study how to identify needs of

young homemakers in order to plan more effective Extension programs.

The J. C. Penney Fellowship was presented by Mrs. Satenig St. Marie, education and consumer relations manager of the company, to Mrs. Charlotte S. Young, Iowa, who will receive her Masters Degree in Adult Education.

The 1968 NAEHE Fellowship was awarded to Mrs. Reba Davis, Illinois. She is studying toward a Doctorate of Education in Vocational Technical Education—Home Economics. President Crites made the presentation.

Mrs. Mary H. Bennett presided at the Thursday morning session. After group singing, led by Dr. Ivan J. Shields, county agent, Arizona, Administrator Lloyd H. Davis, FES, gave an address, "Focus on Today," and emphasized the need to face the realities of the day.

The last afternoon session of the annual meeting was devoted to hearing two members from distant parts of the country share their experiences of success stories on the job. The topic of the program was, "If Not by Me—By Whom? If Not Now—When?" Mrs. Dawn Duncan, Texas, told of a correspondence course through TV and Mrs. Erna K. Carmichael, Wisconsin, told of her program on "Decisions, Dollars and Families."

### **NATIONAL COMMITTEE CHAIRMEN MEET**

The Executive Board knew that the entire association could be strengthened by informed committee chairmen. This year a special time was planned for the 1968 national chairmen to meet with the state chairmen and committee members to exchange materials and to give them first-hand information on their responsibilities.

The 34th annual meeting of NAEHE closed with the traditional Recognition Breakfast, a climax to a busy week of work and inspiration. Hosting the event were Coats and Clark, Inc. and Simplicity Pattern Company; Mrs. Phyllis G. Northway, 2nd vice-president, presided. The invocation was given by Mrs. Maxine E. Reeves, past president, and greetings were extended by Miss Janice Tompkins, educational field representative, Coats and Clark, and Mrs. Marjorie Arch, director of education, Simplicity Pattern Company. Mrs. Helen Wright, special field representative, narrated the fashion review, "Fashions Focus On Today."

Dr. Lloyd Davis set the stage for the recognition ceremony when he addressed the group on the meeting theme—"Pride, Enthusiasm and Confidence."

Seventy-six candidates received the Distinguished Service

Award in the traditional candlelight ceremony conducted by  
President Owaissa Crites.