

CHANGE IN MIDYEAR BOARD MEETING



Mrs. Joyce Clark (Miss.)

It had been customary for the NAEHE Executive Board to hold the midyear meeting prior to the opening session of AHEA. Starting in 1969 this was no longer to be a policy. There were several reasons for this. The first was the need for the Board meeting to be earlier in the month; the second was the cost of travel to some distant AHEA convention city. For example, AHEA was meeting in Boston, Massachusetts that year and it was much more convenient for NAEHE Board members to meet in Chicago June 9-12.

Mrs. Joyce Clark, president, called the meeting to order at 8:30 a.m. in the Starlight Room of the Sherman House. Invocation was given by Martha Kate Phillips.

Mrs. Phyllis Northway, chairman of the nominations committee, reported 45 were recommended as candidates for the officers of president-elect, second vice-president and treasurer.

Detroit and Minneapolis had extended invitations for the 1974 annual meeting. Minneapolis was selected.

The amount of money collected by the tour chairman and co-chairman was a large sum. To protect them and the Association, the Board voted that each be bonded for 1969.

TAX EXEMPTION STATUS

At long last the Association had been granted tax exemption status with IRS—five years after the first letter had been written in 1964 by Maxine E. Reeves, treasurer; a follow-up by Helen Volk who served as treasurer in 1966-67, and now it had become a reality with Patricia Long as treasurer. The resolutions of the attorney consulted were: (1) that the group incorporate as a non-profit corporation (2) that a permanent office be established (3) the present by-laws of NAEHE be revised.

A Constitution and By-Laws Committee composed of Mrs. Henrietta Clark, Mrs. Carolyn Yuknus, Mrs. Patricia Long and President Joyce Clark, met with attorney Benjamin Hinchman III in early July to discuss possible revision of the constitution. On July 25, 1969, the tax exempt status was granted the Asso-

ciation. On November 17, 1969, a tax exempt status was received for the Awards Fund.

The corporate name of the National Association of Extension Home Economists has been registered with the Department of State in Harrisburg, Pennsylvania. The NAEHE incorporation seal is in the Westmoreland County Cooperative Extension Office in Greensburg, Pennsylvania.

HOTEL STRIKE

Just prior to the opening of the annual meeting October 18, Mrs. Eleanore G. Tompkins reported the pressure they were under because of the hotel strike in Philadelphia. Alternative plans were made for last minute changes if the strike were not resolved. Fortunately at almost midnight on October 17, the strike was over.

For years the Association had purchased corsages or boutonnières for guest speakers and officers had worn corsages. It was decided this year that officers would not wear corsages at the opening session nor would any be given by NAEHE with the exception of a boutonniere for Dr. Lloyd Davis to be worn at the Recognition Breakfast.

The question came up concerning a change in the emblem of the Association; it is the same as that used by the homemaker's groups with the exception of "NAEHE" at the bottom. Would a new design better reflect the broader scope of professionalism and build a new image?

The 35th annual meeting was in Philadelphia at the Bellevue Stratford Hotel October 18-22. A true Eastern welcome greeted each person at the meeting, with a personal visit from Pennsylvania home economists bringing treats of apples, pretzels and chocolate.

Mrs. Joyce Clark presided over the opening session. She introduced the theme of the meeting, "Environment for Living," and gave as the objectives: Extension home economists to increase understanding of social change; gain new insight to deal with changing needs and help build a better dimension of living for all people. Rev. Edward T. Horn, Trinity Lutheran Church gave the invocation. Then came the posting of the colors by Drexel ROTC Drill Team, the pledge and the singing of the national anthem, led by Mrs. Eunice Tibbot and accompanied by Mrs. Barbara Kinnan, Pennsylvania.

Greetings were first from the office of the Mayor of the City of Philadelphia by Mrs. Evelyn J. White, director of the office of Information and Complaints; then by Director Thomas H. Patton, Pennsylvania Extension Service, and from NAEA - 4/4 by President Carl Smith, Milwaukee.

NEW GAVEL

Mrs. Betty Strutin, president, Pennsylvania Association, presented President Clark with a new gavel from the Pennsylvania Association. This walnut wood gavel was designed and sculptured by a Pennsylvania craftsman, Emil Milan of Susquehanna County.

"Twentieth Century Problems" was the title of the address from Judge Juanita Kidd Stout, "Philadelphia's Lady Judge." She chose the "Environment for Living" theme quite literally and centered her address on contamination of air, water and land. She thinks that the pollution of these elements is the century's most alarming problem.

The professional improvement awards program was "Highlighting Professionalism." Mrs. Carolyn Yuknus, president-elect, presided.

Mrs. Phyllis Northway, second vice-president, presented the eight Florence Hall awards. Miss Elizabeth Fleming, New Jersey, wrote two skits to inform head start groups. Mrs. Bonnie Heimbach, Virginia, reached young mothers through the news media with a 12-series newsletter and a series of monthly radio spots. Miss Margaret Holloway, Maryland, taught homemaking skills to newly blinded homemakers in the city of Baltimore. Mrs. Mary H. Gilbert, Arkansas, launched a 5-year nutrition program. Miss Sylvia Anita Malone, Connecticut, conducted a 3-year program entitled "Contemporary Women—Challenges and Opportunities" to expose women to alternative choices toward self-fulfillment. Mrs. Margaret Patchett, Wisconsin, planned a series of programs for her own P.T.A., "Parent to Child About Sex." Miss Marion Simon, Illinois, working with the local Chamber of Commerce, Resource Development and Extension resources, initiated a successful training program for waitresses. Mrs. Katherine Whinnery, Ohio, through the work of the Extension homemaker's club and her own, was instrumental in the appointment of a county citizens' health committee and the building of a Community Health Center. Later in the week, these winners conducted sessions in their respective program areas for the members to gain a firsthand and detailed knowledge of the program.

Grace Frysinger Fellowship recipients were presented by Mrs. Genevieve Lawrence, chairman, Professional Improvement, to Mrs. Nyla E. Musser, Wisconsin, who wanted to study the effectiveness of program assistants working with low income Indian and Caucasian families on the Expanded Nutrition Program, and to Miss Patsy Lee Glass, Ohio, who would study in other Appalachian Counties ways to motivate adults to participate actively.

President Joyce Clark presented the NAEHE Fellowship to Miss Evelyn Sue Fowler, Missouri, who had a twofold purpose for continuing education: "To become better qualified to help people solve their problems and to play a more significant role with the Extension service."

The J. C. Penney Company Fellowship went to Mrs. Lois Preisz, Oregon, who would major in home management, following a program in family financial management. The presentation was made by Mrs. Satenig St. Marie, Educational and Consumer Relations Manager, J. C. Penney Company.

In the business session, a report was given on a matter of importance to many home economists—death benefits in the existing retirement system for the widower of a deceased employee:

He must have been married to the employee for at least two years immediately before her death, or if married less than two years, be the father of her child born of the marriage. In addition, he must be incapable of self-support by reason of mental or physical disability and must have received more than one-half of his support from the deceased employee.

This meant that if you are married, your husband would not receive your full retirement benefits unless he was incapable of support.

Mr. W. M. Bost, director, Mississippi Extension Service and chairman of ECOP, was contacted to bring this matter to the attention of ECOP. He did and at the September ECOP meeting the following resolution was made:

Moved by Stone, seconded by Miller that ECOP support the request to change survivor benefits for women in the Civil Service Retirement System to provide benefits which men employees now have. Through the efforts of our Association and others, it is hoped that this discrimination will be corrected.

Each morning there was an "Eyewitness Report" of what's happening in the news from Gary Geers, program host from KYW-TV Channel 3.

On Tuesday morning greetings were given from NACAA by Grant Esplin, president, followed by an address, "Population Growth, Civilization's Number One Threat," by Dr. Alan F. Guttmacher, president, Planned Parenthood-World Population. He told the population story through the ages. He could not forecast what would happen to the world population or the control

of it. However, he thinks it most important to educate people to the gravity of the situation and the ways that it can be controlled. He feels much of this education can be done through home economics.

"The Creative Woman," a multi-media presentation by Richard Graham, assistant professor of Housing and Interiors, Pennsylvania State University, was a boost to woman's ego. He quoted from Dorothy Goldberg: "That is the way creativity begins—with a restlessness and an impatience." The presentation was climaxed by "God Bless America," motivating everyone to greater heights.

"Environment for Living in View of the Psychological Conditions of Women in Today's World" was the topic of the address by Dr. Saul A. Silverman, marriage and family counselor and attorney at law, Massachusetts. He said that the changes were coming so fast that many of us are suffering from communication shock and have difficulty in maintaining our identity. He cited the outstanding characteristic in today's woman's world as that of revolutionary changes: the black revolution, sexual value and contraceptive revolutions, social revolution against poverty, the revolution on campuses, revolution in values, in transportation, electronics and principally the revolution in the change of women's roles. Are the Extension home economists ready to deal with all of this?

Members of NAEHE were dinner guests of Best Foods Division, CPC International, Inc. This was the 22nd year the company had provided the Friendship Dinner. This year the entertainment was a small version of a Mummer's Parade with a Ukranian American String Band. Home Economists from the Eastern Region were costumed in bright colored jumpsuits with matching or contrasting scarves.

The recognition ceremony began with a brunch hosted by Coats and Clark, Inc. and Simplicity Pattern Company, Inc. Mrs. Phyllis Northway, 2nd vice-president, presided and Mrs. Owaissa Crites gave the invocation. Dr. Lloyd Davis, administrator, FES, challenged the members with his address, "Quality of Living — Your Role as an Extension Home Economist." Seventy-three candidates were present to receive their awards, with Mrs. Joyce Clark, president, conducting the candlelight ceremony.

Recommendations made at the post executive Board meeting included: In the letter of invitations to possible guests, the president include a RSVP card, and only those who reply would be included on registration guest list; to establish a second

NAEHE scholarship of \$2000; the research committee have some space in "Reporter" once a year; and make a study of the Association, emblem and creed.