

1973



Mrs. Cleo Stiles Bryan
(Okla.)

Hyatt Regency, Knoxville, Tennessee, was the meeting place selected for the 1973 midyear board meeting held June 2-8. The first two days were spent in a number of committee meetings and the last two days were devoted to the general business session.

The meeting was called to order at 9:00 a.m. by President Cleo Bryan with a thought for the day and an opening prayer. The new members of the advisory council were introduced: Miss Beatrice Judkins, program leader, Home Economics, USDA, chairman; Dr. Mary Frances Lyle, state leader, South Dakota; Dr. A. June Bricker, department head and state leader, Maryland, and Miss Jean Shipman, Home Economics editor, OSU, Oklahoma. Members continuing on the Advisory Council were Miss Velma McGaugh, state leader, Wyoming; Dr. Alma Beth Clark, director school of home economics, LSU, Louisiana; and Dr. Ava Rodgers, state leader, Arkansas.

Miss Marie Henriksen, treasurer, reported the membership to date was 3903 paid members: Central region 948; Eastern 445; Western 345; and Southern 2165 members.

JOINT PRESIDENT'S REGIONAL WORKSHOPS

The schedule for joint presidents' regional workshops in 1974 was established and a rotation of responsibility was also identified:

Western—February 5-6, Las Vegas, Nevada (Ag)

Central—February 7-8, Chicago, Illinois (H.E.)

Eastern—February 26-27, Baltimore, Maryland (4-H)

Southern—February 28 - March 1, Atlanta, Georgia (4-H)

This year there was a return to the four regional workshops for presidents. This policy was established because when there was an alternation of regions, some presidents would receive training in their second year in office instead of at the beginning when it was needed.

Another decision made with the three Associations was a rotation of annual meeting places to prevent two associations meeting in the same region and sometimes the same state in the same year.

RECOGNITION OF EXHIBITORS

Through the years, exhibitors have given much of themselves, information of their products and materials which could be used in demonstration, all of which had added to the success of the annual meeting. The Board voted to give recognition to exhibitors with 20 or more years of service. This was to be done this year at the First Timers Party and was to become an annual policy.

ECOP FIRSTS

At the Tucson meeting in February, ECOP took steps unique in its history that were of significance to the agent associations. The first was the participation in the meeting of the three presidents of agent associations. It was a mutual gain. The second was the launching of a column in the Research Issue of the EHE Reporter. The next "first" of great significance was the appointment of a home economist to the subcommittee on Community Resource Development and Public Affairs.

Other business transacted was the recommendation that the chairman-elect of the exhibits committee serve as a member of that committee prior to appointment as chairman-elect. Eighty-eight persons were accepted for honorary membership.

Miss Elizabeth Jensen was appointed to serve as parliamentarian for the meeting.

"The Grossinger Tradition," presented by executive vice-president Elaine Grossinger Estess, during the Sunday evening dinner hour, October 14, set the stage for a week of meetings

and special activities. A special program of the evening hosted by the NYEHEA members featured Prof. Charles Russell and a narrated skit depicting the New York Extension story.

President Cleo Bryan, Oklahoma, officially called the 39th annual meeting to order Monday morning October 15. "A Time For Renewal" was the theme of the meeting and the objectives were for Extension Home Economists to acquire knowledge and skills related to: personal renewal; professional renewal; institutional renewal; and association renewal.

The cover of the program book, designed by Joe Lambardi, University of Wisconsin Extension, depicted the theme very cleverly with the cocoon emerging into the very active butterfly.

The invocation was given by Allan Dampan, director of Community Services, Sullivan County Community College. Miss Linda N. Clark, New York, led the pledge to the flag and Mrs. Barbara Konvalen, director, Kaatskill Chapter of Sweet Adelines, led the national anthem. The creed was read by Elizabeth Jensen, immediate past president.

Greetings were extended by Dr. David Call, Extension director, New York; Barbara Stewart, president NYEHEA; Richard Marek, president of NACAA; Edward Poole, president of NAEA; and Dr. Robert Kamm, president of Oklahoma State University.

"Take time to learn to live deeply and put more emphasis on the heart and not so much on the intellectual," was the advice given by Dr. Oddvar Berg, Russellville, Kentucky, who was the keynote speaker at the opening session. In developing his theme, "What's Right With America," he discussed four basic faiths we should have in our lives: faith in God, faith in ourselves, faith in our fellowman and faith in our country. His closing statement, "Thank God for America," brought him a standing ovation from the audience.

Presiding over the afternoon program was Miss Jean Childers, North Carolina, 3rd vice-president. "Food Product Safety" was the topic chosen by Harold A. Shaub, president of Campbell Company, who addressed the group prior to adjournment for a luncheon hosted by the Campbell Soup Company.

After the luncheon, the 1973 committee chairman met with the 1974 chairmen and all of the 1974 committee members who were attending the meeting, giving them a resume of their responsibilities. While these meetings were in session, the 61 educational exhibits were open for viewing.

Dr. Ira Progoff of Dialogue House Associates, presented three workshop sessions beginning Monday evening and concluding Wednesday morning. Two key words, "time" and "renewal," from the theme, were important for understanding the process involved in advancing through the three stages of the workshop

sessions. In her introductory remarks Dr. Progoff said, "People need to learn to find time to be themselves; they must also use time to renew themselves, and renewal is essential to develop certain inner forces which once discovered can bring about a greater fulfillment of capabilities."

A luncheon hosted by General Foods Corporation and presided over by Peggy Kohl preceded the annual business meeting.

Using "All in the Family" as their theme, the NAEHE committee chairmen gave a combined report on professional improvement, recruitment, public relations, arrangements, exhibits, registration and hospitality.

Election of officers was held. Those elected were: Miss Nettie Ruth Brown, Florida, president; Mrs. Martha Phillips, Mississippi, 2nd vice-president, and Mrs. Marjorie Huerman, Illinois, treasurer.

CERTIFICATE OF SERVICE

Officers were installed in a special ceremony following the Thursday evening Professional Improvement Awards Program. Outgoing officers were presented Certificates of Service by President Bryan.

The enthusiastic response in the eighteen "Crosstalks," a Tuesday and Thursday feature of the meeting, proved popular with the NAEHE audiences. Forty-nine Extension Home Economists discussed the activity, 19 others served as chairmen and 10 resource persons were used.

Wednesday's program brought Part III of Dr. Progoff's workshop sessions with Mrs. Katherine Everson, western director, presiding and the invocation was by Mrs. Betty Jo Barney, alternate western director.

The afternoon gave the agents an opportunity to discuss programs, concerns and policies with these eight state directors representing all four regions: Director G. Diesslin, Indiana; Director John L. Gerwig, New Jersey; Director Maynard C. Heckel, New Hampshire; Director George E. Hull, Arizona; Director George Hyatt, Jr., North Carolina; Associate Director Eugene Ross, New Mexico; Director W. E. Skelton, Virginia; Director Robert Wagner, Maryland; and Director Lowell Watts, Colorado.

Thursday noon the Association members were guests at a luncheon hosted by General Foods Kitchens. Mrs. Anna Elcan, Southern director, presided and the invocation was given by Miss Frances Lindstrom, secretary.

A reception for honorary members, past and present NAEHE officers was given that afternoon at the Sullivan County

Community College School of Hotel Technology. Those attending toured the college and were briefed on the curriculum.

Mrs. Phyllis Northway, president-elect, presided over the Awards Program Thursday evening when 16 special fellowships and awards leading to opportunities for greater professional improvement were presented.

Communications awards sponsored by the Peanuts Growers of Georgia and Alabama were presented by Naomi Hacker to Patricia Sacks of Massachusetts for best newsletter, to Vivian Thomas of West Virginia for best news story, and to Nan Cooper of New York for best radio solo.

Miss Beverly Kindler, 2nd vice-president, introduced the Florence Hall winners: Jane E. Campbell, Montana, promoted the Blackfoot Winter Expo '73 as an effort to show non-Indians true Indian culture; John Rooks Criner, Michigan, taught classes in consumer education to a Latin America community to help them become a part of the surrounding society; Sally K. Ebling, Ohio, conducted a unique home canning clinic; Ruth G. Stimson, New Hampshire, conducted a solid waste disposal survey and after compiling the data, over 35 lessons on solid waste disposal were taught; Chloe M. Wacenske, New York, played a significant role in forming a housing council committee; Agnes E. Resell, Wisconsin, gave leadership to the development of a program for senior citizens, getting funds for a center for them which now has planned programs and activities to supply their needs; Carol Sachie Kawasaka, Hawaii, instituted a program for trainable mentally retarded youth; Cleopatra Williamson Robinson, Virginia, planned and implemented a family stability program, "The Private World of Families"—the focus being to help people meet change.

Grace Frysinger Fellowships were presented by Mrs. Ellen R. Thomas, professional improvement chairman, to Ardala Littlefield, Wisconsin, and Phyllis Seymour of Iowa. The NAEHE Fellowship was presented by President Cleo Bryan to Betty Crickard of West Virginia and the J. C. Penney Company Award was presented by Mrs. Satenig St. Marie, manager, educational and consumer relations, J. C. Penney Company, to Sue Osborn, Colorado.

NEWS AWARD

The Paraprofessional Award made possible by the Ball Corporation of Muncie, Indiana, was new and presented to Mrs. Dana Dodson of Pikeville, Tennessee, the first recipient. The award was designed to give recognition to 16 paraprofessionals throughout the United States who have done outstanding work in their areas.

Selection was made on a regional basis with NAEHE regional directors in charge. The top four from each region were then selected with the entries of the first place winners from each region moving on to be considered for a national placing.

Mrs. Dodson, as national winner, received \$400 and a trip to the NAEHE meeting at Grossinger's to give her report.

First place regional winners were Miss Irene Timberlake, Indiana, Central; Mrs. Marshall Bates, Maine, Eastern; Miss Ruth Santillanes, New Mexico, Western; and Mrs. Dodson, Southern. Each of the 16 regional winners received an award of \$100.

Traditional as the closing highlight of annual meetings is the fashion show by Simplicity Pattern Company, Inc. and Coats and Clark, Inc. Miss Beverly Kindler, 2nd vice-president, presided and the invocation was given by Mrs. Joyce Clark. Following the fashion parade, Dr. Marjorie East, Pennsylvania State University, in her address, "The Professional Home Economist in the Next Ten Years," stated, "Home Economists must wake up the world as to what they can do to help people help themselves."

Administrator Edwin L. Kirby, USDA, stimulated the thinking of Extension home economists with his address, "Looking Ahead."

President Bryan was in charge of the Recognition Ceremony, presenting Distinguished Service certificates to 75 outstanding Extension home economists.

At the close of the meeting, the registration chairman reported a total registration of 1361. This was the longest and largest convention Grossinger's had ever hosted.

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