

1978

The Mid-Year Board Meeting met at the Steamboat Village Inn in Steamboat, Colorado, May 9-13, 1978. Patricia Jarboe, President presided. Mary Heisler, NAEHE, 1st Vice-President served as Parliamentarian.

This was the first time for a State President from each of the 4 Regions to be invited to a Mid-Year Board Meeting. They reported at Regional Meetings in the Fall.

Directors gave reports of Regional Meetings.

Budget Status:

The current budget status was a concern. The operating budget is presently based on a paid membership of 4000 members (not that many paid members in our association). Separate budgets were discussed: Operating, Annual Meeting and Awards Fund.

The budget committee approved (3) separate budgets and it was accepted.

Nominating Report

Kay Hastings gave the nominating report. It was again the concern of some that (2) nominees be presented for each office on the ballot. This did not pass, but it was recommended to revise application forms in the Handbook and a proposed By-Law change.

No officer is eligible to serve more than (1) term in the same office. No officer is eligible to serve more than (4) years on the Executive Board with the exception of the President Elect who may have 4 years previous Board experience.

Fellowship Fund Project

Two proposed designs for charms or pins were presented. The Klitzner design was approved. The Scholarship Fund Committee will pursue the purchase of NAEHE pins or charms in silver and gold; Retail price not to exceed \$10.00 and assume responsibility for sales and promotion at the 1978 Annual Meeting. Proceeds to go into Awards Fund.

A report of a study committee was given on feasibility of contracting with a permanent decorating company. It was approved.

Beginning in 1979 - Committees will elect their own Chairman Elect.

Emma Lazier, a qualified Registered Parliamentarian was engaged for the 1978 annual meeting.

Sue Laubhan of Kansas - Press Room Secretary

Mary Meek presented names of 51 Honorary Members for acceptance.

77 members received the Distinguished Service Award. Barbara Mager, Lincoln, Nebraska served as Organist for the Recognition Ceremony.

Awards

A new AHEA Award is given annually to an outstanding Extension Home Economist who is also a member of AHEA - A letter of support for the new award was sent to Ada Della Possa.

It was moved that recognition be given at the Annual Meeting to USDA Superior Award Winners who are also members of NAEHE. Passed.

Ruth Stinson, New Hampshire, was recognized for 1978.

On May 11 - The 2nd business session of Mid-Board was called at 8:30 a.m.

AWARDS RECOMMENDATIONS

- (1) A PR Brochure listing descriptions of awards and respective donors be developed and distributed. This was done.
- (2) Remove Miss, Mrs, Ms. from all forms and fact sheets.
- (3) Investigate possible new sponsors for Para-Professional Communications and other outstanding programs.
- (4) Recommend promoting team-effort Awards for 1980.
- (5) Discontinue Photography Awards
- (6) Establish 20 year Awards for sponsoring Companies to coincide with Exhibitors Awards - Certificate for 1st year Sponsor - Welcome Aboard - 1st Timer Award for others
- (7) Concentrate on promotion of Awards Programs to increase number participating.

AWARDS

New guidelines for communication Awards was approved.

Florence Hall

Margaret Lawson gave the report for the Florence Hall Award Selection and Recommendation Committee. The following was 1978. Winners of \$300.00 Grants. Pictures of Award Winners were placed in the Annual Awards Booklet with their resume.

- (1) Veronica Zanelli- Connecticut- effected an innovative energy awareness and management program.
- (2) Katherine M. Hake - Idaho- designed a 30 hour curriculum to train volunteers for certification as teachers in the areas of food and nutrition and food preservations. The trained Volunteers answer food preservation phone calls, teach nutrition to Headstart Parents, assist in Public Programs with EFNEP Youth and adult groups.
- (3) Lyla Walker- Montana - has helped develop and coordinate a Family Life Steering Committee made up of youth and adults who identify pressures threatening family life. Two programs have been established. "Family Values" and "Partners with Youth". The committee will be asked to give an input into Montana's Governors Conference on the Family.
- (4) Ora Lee Kirk- Oklahoma- provided leadership with Area Resource persons to develop an Indian Homemakers Festival which attracted more than 1100 people to 81 learning centers. An indian housing bureau is planned with the Bureau of Indian Affairs and the Housing Authority of the Cherokee Nation to expand on the learning centers concept.

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(5) Aida Quinones De Maldonado, Puerto Rico developed a successful model to recruit, train and volunteer leaders in the 4-H and youth programs. Her model included five stages: Identification, selection and recruitment, training, plan implementation, evaluation and recognition. Results show an increase in clubs, club membership and trained leaders.

(6) Margaret T. Walsh - Virginia, conducted a successful seven-week series of parenting skills classes for child abusing and--or neglectful mothers who were identified by court officials and Social Services Bureau Staff. So many positive changes resulted in the series being an on going program with advanced class added for "graduates". The series has been offered seven times; the graduate course three times.

Fryssinger Fellowships

Two \$500.00 grants by NAEHE went to Carole S. Fromer, Connecticut and Angela F. Moore of New Jersey.

(1) Carole S. Fromer will study the communication facilities in Pennsylvania, Arizona and Missouri where video playback is available in each county office. Staff members use the equipment to produce programs.

(2) Angela F. Moore study is based on the family financial stress caused by increased levels of borrowing, greater reliance on credit buying, late payments on bills and a sharp rise in personal bankruptcies. Angela hopes to improve family financial management and debt management in Camden Co., New Jersey.

NAEHE Fellowship and Grant-In-Aid (Combined)

The one NAEHE Fellowship and the (3) Grant-In-Aid Awards were placed under one title - "National Association of Extension Home Economists Fellowships".

Patricia Jarboe, President made the presentations.

1st Winner- Carol S. Kaiser - New Jersey - \$2,000.00

2nd Winner- Dora L. Rumsey - Oregon - 1,000.00

3rd Winner- Katherine A. Papock - Colorado- 600.00

4th Winner- Cathaleen Finley - Wisconsin - 400.00

Carol Kaiser - is working on a doctoral program in adult education at Rutgers University. Her dissertation proposal is "What instructional methods would most efficiently assist adults in modifying their attitudes?"

Dora L. Rumsey - plans to attend Southern Oregon State College at Ashland to complete her Masters Degree in a combination of Social Science and Adult Education Courses.

Katherine A. Papock - enrolled in the graduate school at Colorado State University where she plans to complete her degree in Adult Education in the Summer of 1979.

Cathaleen Finley - is completing her doctorate at the University of Wisconsin with a study of Gerontology and Adult Education. She will study the biological, psychological and social process of aging in order to develop skills and attitudes to deal with the social needs of older adults and their families.

Thomas E. Wilson Fellowships (New for 1978)

Three fellowships of \$2000.00 each were awarded by the Wilson Foods Corporation to Extension Home Economists who have shown competence and achievement in Home Economics Extension Programs with emphasis in the area of meat and nutrition. The fellowships are to provide an opportunity for graduate study aimed toward a graduate degree. Study to be started within 12 months following the awarding of the fellowship. Recipients shall be current members of NAEHE and have a minimum of three years experience in Extension.

Receiving the fellowships for 1978 were:

(1) Susan K. Inouye, Idaho - has begun graduate course work. Due to her heritage, her Thesis - Research will be "Dietary Intakes of Nisei Japanese Americans" in a tri-county area. She will compare her research to the RDA'S and the last nutrition survey.

(2) Lucille G. Boehm, New York - will begin work on her Masters Degree at Syracuse University, College of Human Development, in the Summer of 1979.

(3) Bernadette G. Watts - North Carolina is pursuing a Masters Degree in Foods and nutrition at East Carolina University in Greenville. Her interest is with low income families.

J. C. Penney Fellowship

J. C. Penney Company Fellowship went to Marilyn Lunner of Oregon. Marilyn is currently working on her Masters Degree at Portland State University. She has been admitted to the Master of Public Administration Program which has a very restricted admissions policy with only a limited number being selected. Her minor will be in Consumer Affairs.

Gayle Muggli - a first-timer from Montana gave the invocation for the Awards Program.

Honorary Members

51 approved for Honorary Membership

Distinguished Service - 77 members received the Distinguished Service Award

Presidents Perspective

NAEHE President Patricia Jarboe adopted 7 C'S as her philosophy for developing a more viable and active association in 1978.

1. Concern - for each member of the association; whatever their circumstances.
2. Conviction - Each member make a contribution and teamwork and cooperation improved.
3. Competencies - Teamwork approach to leadership. To motivate members to take active part in their association.
4. Commitment - of time and talent. Evaluate purpose and functions - search for ways and methods to improve.

5. Courage - to take necessary action to make changes and to take action on significant matters.
6. Communication - with members to gain their enthusiastic support and gain cooperation in determining future direction.
7. Confidence - in self - in association - in NAEHE and in the future as together we develop a direction for our association.

Theme For Annual Meeting - October 16-20, 1978 - The Omaha Hilton, Omaha, Nebraska

"Avenues of Awareness" with objectives:

- * Opportunities for Self-Enrichment
- * Forces affecting tomorrow
- * Dimensions of The Family

Advisory Council

New 1978 Members: Naurine McCormick, Ohio, Central Region Representative; Catherine Arnold, Louisiana - Home Economics **Information** Service Representative.

Jean Priester gave a Status Report on the Re-Organization of ES-USDA.

Advisory Board commended the board on "New" look of the Reporter and the awareness for need of a Home Economics Representative on ECOP and ECOP Legislative Sub-committee.

ERA

Patricia Jarboe reviewed correspondence from the New York State Association in asking NAEHE to show support for the passage of ERA. Kay Hastings moved that when selecting future Annual Meeting sites that consideration be given to whether or not States have ratified the ERA amendment. Motion passed, approving.

JOURNAL OF EXTENSION

NAEHE Representative	- Alice Epple
Editorial Committee	- Eloise Wynon Mayes
Board of Directors	- Jan Montgomery

ECOP

Mary Heisler moved that the President of NAEHE contact the Chairman of ECOP - Home Economics Sub-Committee that is in session in Arizona during this Mid-Board Meeting, telling them NAEHE Board action in support of naming the Chairman of the ECOP Home Economics Sub-Committee as a member of ECOP. Motion passed.

Mary also moved "The NAEHE Executive Board recommend that the President of NAEHE contact the chairman of ECOP Home Economics Sub-Committee, also now in Session in Arizona, communicating the NAEHE Executive Board action in support of naming a Home Economist to the ECOP Legislative Sub-Committee. Motion passed.

Persons serving 1978 ECOP Sub-Committee on Agents Association; Patricia Jarboe ---- President; Beverly Kindler, Pres.-Elect. and Virginia Zirkle, Past-President.

ECOP Sub-Committee on Home Economics:
Virginia Zirkle - Ottawa, Ohio

It was moved and passed that ECOP guide lines would be followed in recommending Committee Nominees to ECOP Sub-Committees.

Reporter - New Look this Year - 3 Issues - Volume 35

The EHE Reporter is now called "The Reporter".

Issue #1 - Program of Work 1978
Issue #2 - Annual Meeting 1978
Issue #3 - Reports and Studies 1978

Since Spring 1966 the Reporter had been white with the EHE Reporter Title in a different color for each issue.

The 1978 issues are white with a new title "The Reporter" in Blue as used on our stationery and Emblem. The NAEHE emblem appears at the bottom on the front of the issue.

Public Relations Brochure

A public relations brochure was developed and is now available. Copy appears in 1978 Minutes. The Public Relations Committee may be contacted.

Candle Lighting Ceremony Eliminated

It was voted to eliminate the candle lighting ceremony at the Recognition Dinner for Distinguished Service Members.

Logo

The National Logo is to appear on all award forms.

Narrative History Proceeds

Money from sale of Narrative Histories will be placed in the Awards Fund.

On October 13-14-15 Officers, Old and New Chairmen of Program of Work Committees reviewed plans for the week; Open Forum and a Program of Work for 1979.

Open Forum

Monday, Oct 16 at 9:00 a.m. all NAEHE Members were encouraged to join voting delegates in a discussion of recommendations on association business, proposed by law changes and a resolution at open forum. This was the first open forum conducted at an Annual Meeting before the Annual Business Meeting. The Campbell Soup Company sponsored the Luncheon for State Presidents and Voting Delegates - Margaret Warren, Southern Region Director presided.

The Open Forum gives members an opportunity to determine what they get by decisions made. It provided for membership involvement, and openness in the decision making process. Voting cards were given to States Voting Delegates. The Forum gave information to the Voting Delegates to review before the Annual Business Meeting; concerns such as Status of Budget, Status of Re-Organization, Current Legislation, Role of a State Association or Individual.

Dr. Ragland, Directory of Kentucky Extension Service and Chairman-elect of ECOP Sub-Committee on Legislation spoke on Current Legislation and Budget Status. Dr. John Gerwig, Director from New Jersey spoke on how essential support groups are in the overall future of Extension. He gave practical steps to follow in the development of these groups.

Both men responded to questions. Charles McDougall from the Science and Education Administration also responded to questions.

The Registered Parliamentarian, Mrs. Lozier gave National Officers help prior to meeting. Proposed revisions of By-Laws and Constitution and standing rules were explained in detail. Every two years the constitution is up for formal review. 1978-1st year Association has had (3) budgets. Operating, Annual Meeting and Awards Fund.

First Timers enjoyed an Art and Cider Party at the Joslyn Art Museum at 3:00, Monday October 16th.

The Opening Session and Dinner at 6:30 p.m. Monday, October 16 was inspirational. It was held in the Civic Auditorium with Pat Jarboe, President presiding.

The Affutt Air Force Base presented the colors. Two Home Economists; Marilyn Schnittjer, President, Iowa State Association and Jayne Decker, President, Nebraska Association led the group in pledge to the Flag.

Iowa and Nebraska are working as a team in sponsoring 1978 Annual Meeting.

A First Timer from Kansas let us in the Creed. Nancy Solomon, gave the invocation. She did "The Lord's Prayer" in sign language.

Peggy Flower, Omaha Chamber of Commerce, welcomed the 1484 Registered persons. This included 1022 members' 65 Honorary Members; 146 Non-members; 185 First Timers, 18 State Leaders; 10 State Directors; 209 Exhibitors and 43 Program Participants.

The first Speaker, Donald O. Clifton, related to the Annual Meetings First Objective A, "Opportunities to Self Enrichment". Mr. Clifton is President, Selection Research, Inc., Lincoln, Nebraska. This topic - "The Power of Awareness". Mr. Clifton is the originator of the "Dipper and Bucket" theory. Everyone must help each other meet their needs and fulfill their goals. Five points were given to consider:

- (1) If you want to find out great ideas, go to great people--little people just keep secrets.
- (2) If you are going to put something together, you must imagine how it will really be.
- (3) If you expect a person to change, you must "paint" a picture of what that person is to become.
- (4) If you are going to make differences in the lives of people--you have to take risks.
- (5) If everyone did everything they were supposed to do and could be everything they were supposed to be, What would America be like?

He challenged with a quote by Dr. Tom Dooley:

"The woods are dark and deep,
But I have promises to keep
and miles to go before I sleep."

(B) 2nd Objective - "Forces Affecting Tomorrow"

The NAEHE Speaker, Somers H. White spoke on "You Will Determine The Future". This topic related to the second Annual Meeting Objective (Forces Affecting Tomorrow).

Mr. White made the statement "Ninety-eight percent of the world is hungry-----hungry for love, recognition and affection". Seventy-five percent of what will be conveyed to you in your next conversation will not be in words. People would rather have you listen to them than do what they might ask of you.

The future belongs to the Optimist. Get away from Negative people. Look at the 95% that is right. Not the 5% that is undersirable or wrong. Secrets of a Master Salesman has merit for EHE's. They are:

- (1) Let people know you care about them.
- (2) Show you have common goals.
- (3) Give recognition and appreciation.
- (4) Compliment
- (5) Present new ideas slowly.
- (6) Take advantage of current ideas.
- (7) Rapport is destroyed by conflict.
- (8) Find out what people do not like.
- (9) Do your homework.
- (10) Establish a favorable image of self.

Mr. White concluded with a toast: "To drink from the fountain of prosperity - to lie down at night with peace and mind, to steal time to learn and share with family and to do your part in love and caring, being professional and doing your part in saying something good about America.

On Friday, October 20, to conclude the Annual Meeting; Hugh Downs, writer, lecturer, TV personality, spoke on "Family Maintenance". His talk related to the 3rd and last objective of the Annual Meeting Theme.

(C) Dimensions of the Family

Mr. Downs quickly addressed Home Economists to the real question. Can legitimate individuality be developed and individual rights preserved without some subjugation of self and without damaging oncoming generations? No one can isolate himself from the concept of family and achieve or enjoy any meaningful individuality.

The Human Family not just a figure of speech --- The Family pre-dates humanity --out of it grew: multi-family groups - tribes - clan - community - village - city - state - kingdom - nation - empire - the states united - leagues, etc. - none is possible except for the family unit.

The family unit is vulnerable. Its integrity can be breached by death - divorce - erosion of circumstance that support it. But it appears to be a durable institution. All attempts to replace--simply fail.

Oppression and economic dislocation can damage, but when corrected the family flourishes again.

The family unit can be strengthened through change of habits and cooperative efforts and personal efforts of an individual parent. This can bring a quality into the whole life of the individual child that will give him what he needs even if the whole world around him falls short of civilization. Time is not on our side, but diligence is and break-throughs are a reasonable hope.

Mr. Downs closed with a reminder: "The simplest effort can put us a little more on track toward the true nurturing of family members with:

- A. The transmission of Value.
- B. The setting of example.
- C. The feeling of love and expression of respect not only for the young in their promise, but for the old in their deserving -- so that birth with security, life with fulfillment and death with dignity can mark the earthly span of everyone who comes this way".

NAEHE HONORS COMPANIES

Placques of appreciation were presented to Sponsors of Awards and Fellowships. The Award recognized continued support, interest and service to the Extension Home Economics Program.

J. C. Penney Company and Georgia and Alabama Peanut Growers were recognized.

Twenty year exhibitors honored were: Beecham Products; Dutz Scovill and Oster Corporation. These Companies think of our association as a responsive, enthusiastic appreciative group that gives good mileage to educational materials and reflects back the concerns of consumers.

WORKSHOPS: Tuesday - October 17, 1978

- A. Subject Matter - Home Economics Subject Matter Discussion Groups using Home Economists who had successful programs were scheduled on Tuesday, October 17. Two sections in each field made it possible for more to attend. Subjects were:
1. Housing, Equipment and Interior Design
 2. Child and Family Development
 3. Family Economics and Management
 4. Textiles and Clothing
 5. Foods and Nutrition
 6. Cooperative Program with 4H and Agricultural Agents
 7. Rap with NAEHE "Reps" - (Knowing your Association)

Thirty-two participants from 22 States took part in the Subject Matter Sessions.

- B. Lunch and Learn Workshops - Thursday, October 19, 1978
12:15 - 2:15 p.m. - Repeated 2:45 - 4:45 p.m.

These were conducted by Resource People other than Extension Home Economists.

- Session I - How to apply for a Scholarship and write a resume.
- Session II - This is the way "we" did it.
- Session III - Accountability and Evaluating Extension Home Economists Programs.
- Session IV - Coping with stress.
- Session V - Extension Programs; a focus on the human.
- Session VI - Job Management
- Session VII - Let your Light Shine
- Session VIII- How to prepare Visuals
- Session IX - Stepping Stone - Stumbling Block
- Session X - Selling Extension to the Public
- Session XI - Women and Management

(80 participants from 23 States)

- C. Swap Shop - Planned and conducted by members of Central Region. The primary purpose was for Home Economists to display resources being used in the States.

D. Committee Workshops

State Committee Chairman Workshops were held with NAEHE Chairman and Officers of NAEHE and 1978 and 1979 Committees.

Functions During Annual Meeting

(1) Campbell Soup sponsored Luncheon for State Presidents and Voting Delegates at 12:14 p.m. Monday, October 16, 1978.

(2) Art and Cidar Party for First Timers at Joslyn Art Museum, 3:00 p.m., Monday-October 16, 1978.

(3) NAEHE Dinner at Opening Session, 6:30 p.m., Monday-October 16, 1978.

(4) Luncheon - 11:30 a.m., Tuesday, October 17, 1978. Sponsor - General Foods Consumer Center.

(5) Reception for Honorary Members - Past and Present - NAEHE Officers - 4:30 p.m. - Tuesday, October 17, 1978.

(6) Cider time - 6:45 p.m. - October 17, 1978.

(7) Friendship Dinner - "Country Roads" - Central Region - Hosts - 7:30 p.m., Tuesday, October 17, 1978.

(8) Breakfast - sponsored by The Soap and Detergent Association - Theodore E. Brenner, President, spoke on "Update on Detergents" - 7:30 a.m., Wednesday, October 18, 1978.

(9) 75th Anniversary Family reunion Luncheon - 12:15 p.m. Wednesday, October 18, 1978, sponsored by Kraft, Inc.-Retail Food Group. Jeanette g. White, Consumer Communications Manager discussed "Bringing Good Food and Families Together".

(10) Reception - Thursday, 5:30-6:45 p.m. - October 19, 1978; Ball Corporation - Sponsor.

(11) NAEHE Recognition Dinner - Thursday, 7:00 p.m., October 19, 1978 and Installation of Officers.

(12) Reception for Award Recipients - 9:15 p.m., October 19, 1978. Miles Laboratories, Inc. - Grocery Products Division.

(13) Breakfast and Fashion Show - 8:00 a.m., October 20, 1978. Simplicity Pattern Company, Inc. - Sponsor. Greetings by Margaret Carlisle, Educational Representative.

Fashion Show: Fashion Commentator - Margaret Carlisle

(14) EXHIBITS

Open: Tuesday 1:00 p.m. - 6:30 p.m.
Wednesday 10:00 a.m. -12:00 noon
2:00 p.m. - 6:00 p.m.
Thursday 9:30 a.m. -12:00 noon

95 Companies and Special Committees had booths.

PRESIDENTS WORKSHOPS - 1978

Central Region - Ramada O'Hare Inn*
Chicago, Illinois February 2-3, 1978
Director - Anna Mae Kobbe
Southern Region- Atlanta, Georgia February 15-17, 1978
Director - Margaret Warren
Western Region - Tuscon, Arizona January 30-Feb. 1, 1978
Director - Laura T. Bowman
Eastern Region - Allentown, Pennsylvania Feb. 13-14, 1978
Director - Mary Lockhoff

POST BOARD MEETING

It is customary for the Post-Board Meeting to be held after adjournment of the Annual Meeting. This group includes Officers, Committee Chairmen and Advisory Council Chairman for the next year. Important dates and announcement of President workshop locations and an opportunity to know new Officers were on the Agenda.