|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Clients** | **Elected officials** | **Community Partners** | **Media/ Prospective Clients** |  |
| Wear Extension Nametag & NEAFCS Pin and greet clients | Prepare program fact sheet/report | Attend meetings regularly-learn about their work | News releases |  |
| Provide workshop, demonstration, seminar or ? | Arrange for proclamation and presentation | Lend support – letters of support for grants or legwork | Recorded interviews |  |
| Provide Extension-branded folders, notepads and pencils at workshops | Attend commissioner meeting as presenter | Provide a prevention or education activity | Live interview |  |
| Add clients to contacts list – email news releases | Invite to events to participate or present | Recognize them and joint project on your Extension web page | Reporter resource |  |
| Submit client photos from previous classes with news releases | Feed them healthy food samples | Serve as a reviewer  | Have photos ready to submit upon request |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**Plan for Public Awareness using “10 x 10”**