

HISTORICAL REPORT

By President

This report is due to the NEAFCS Historian after the annual session.

REPORT OUTLINE

Year 2018-2019
2019 Annual Session

President's Name Karen Munden

Goals for the Year

- Utilize technology to “Embrace Our Past to Enhance Our Future” to celebrate NEAFCS 85th anniversary.
- Assist with presenting NEAFCS history to members.
- Encourage members to become more involved with their State Affiliate as well as at the National Level
- Assist with the strategies to recruit and retain NEAFCS members
- Assist members to understand how NEAFCS, as well as their State Affiliate, fit into the Cooperative Extension and USDA big picture with one message.
- Develop network opportunities for members.

List of Board Meetings

September 28, 2018 - Post-board meeting 2018 Annual Session, San Antonio, TX
 January 9 to 11, 2019 - Winter Board meeting, Hyatt House Hotel, Virginia Beach, VA
 May 6 and 7 2019 - Mid-year Board meeting, Teleconference Call (Go to Meeting)
 September 29, 2019 - Pre-board meeting 2019 Annual Session, Hershey Lodge, Hershey, PA

List of Leadership Workshops

February 6 and 7, 2019
 Joint Council of Extension Professionals -Extension Leadership Conference (ELC), San Antonio, Texas

April 14 to 17, 2019
 Joint Council of Extension Professionals Public Issues Leadership Development (PILD) Conference, Arlington, VA

June 23 to 26, 2019
 American Association of Family and Consumer Sciences Conference, St. Louis, MO

September 8 to 12, 2019
 National Association of County Agricultural Agents, Fort Wayne, Indiana

November 3 to 7, 2019

National Association of Extension 4-H Agents, White Sulphur Springs, West Virginia

Annual Session Information

Date, Location, Name of Hotel, Theme, Objectives

September 30 to October 3, Hershey Lodge, Hershey, PA

Theme - Nurturing the Richness of Lifelong Learning

Objectives

- Increase the ability of members to access and utilize relevant, research, and evidence-based resources to address current and emerging issues and promote lifelong learning.
- Showcase excellence in innovative programs to meet the needs of individuals, families, and communities.
- Provide networking opportunities that nourish new partnerships on multi-state and national issues.

Number of attendees (any special guests?)

631 attended the 2019 Annual Session

Major Accomplishments (narrative to be used in written history))

85TH YEAR ANNIVERSARY

- Members were asked to celebrate NEAFCS 85 ways throughout the year and post their events and activities on our social media.
- The 85th-anniversary committee created an 85th-anniversary scavenger hunt highlighted the history of NEAFCS during the Annual Session. The scavenger hunt was designed to engage members and assist them in learning more about the history of NEAFCS.

AWARDS AND RECOGNITION

- NEAFCS Hall of Fame was a new recognition for 2019. Four NEAFCS distinguished members received this honor.
- NEAFCS partner Life Wise Strategies/Money Habitudes, Syble Solomon will receive the 2019 Friend of NEAFCS recognition
- Four hundred and ninety-seven award submissions from 37 State Affiliates for the 2019 Annual Session
- Two hundred and twenty National and Regional Awards were presented during our Annual Session

MEMBER RESOURCE

- NEAFCS developed a Return on Investment marketing tool for membership recruitment and retention. The marketing materials explain what members will receive for their membership with NEAFCS.
- A 2019 Interactive Conference App was launched in early May and will continue until the end of the year. Members were able to post before, during, and after the conference. The app was designed to engage our members and to build excitement for the Annual Session

PROFESSIONAL DEVELOPMENT

- Forty-four (\$350) scholarships were provided to attend the Extension Leadership Conference (ELC) – JCEP in San Antonio, TX. Members learned about servant leadership.
- Twenty 1st Timer’s (\$300) scholarships were provided to members to attend the Public Issues Leadership Development (PILD) - JCEP Conference in Arlington, VA. Members developed “elevator speeches” based on our Impact Statements.
- Nine Educational Webinars were conducted for the membership.
- One hundred and thirty-nine proposals were submitted for the 2019 Annual Session Concurrent Sessions, Showcase of Excellence, and Ignite Sessions
- One hundred and four of the submissions were accepted:
 - Concurrent Sessions 46
 - Showcase of Excellence 27
 - Ignite Sessions 31

PUBLIC AFFAIRS

- NEAFCS had 39 Family and Consumer Sciences individuals to attend Public Issues Leadership Development (PILD) – JCEP in Arlington, VA
- NEAFCS paid 20 1st Timers \$300.00 scholarships to attend the PILD conference
- Forty State Affiliates submitted 329 Impact Statements regarding the educational work conducted in their state. The Impact Statement comprised of the 11 categories listed below:
 - Childhood Obesity Prevention
 - Community Health and Wellness
 - Diabetes Prevention and Management
 - Emergency Preparedness and Resiliency
 - Federal Programs Impact Obesity Prevention
 - Financial Management
 - Food and Nutrition
 - Food Safety
 - Healthy Homes and the Environment
 - Improving Children's Lives
 - Protecting Our Resources - Family Life

List of Any First Time Events, Activities, Happenings, etc.

NEAFCS announced the Inaugural 2019 Hall of Fame

The National Extension Association of Family and Consumer Sciences (NEAFCS) Hall of Fame was established in 2019 to recognize an outstanding NEAFCS member/s who has contributed their time, talent and/or treasure to the NEAFCS. The recognition will be given to NEAFCS members who have demonstrated their commitment, dedication, and effective leadership and involvement in NEAFCS at the state, regional and/or national level.

They were inducted into the Hall of Fame at the 2019 NEAFCS Annual Session in Hershey, PA, on September 30. The 2019 Distinguished Inductees included:

Nettie Ruth Brown served as First Vice President from 1971-1973 (Program of Work), President-Elect in 1974, and President in 1975. In addition, in 1967, Nettie Ruth was Chairman of the State President's Group and served as Chairman of the National Nominating Committee in 1972. Nettie received the NEAFCS Distinguished Service Award in 1966. During her Presidency, the Public Affairs Committee was established.

Genevieve Harris served as Third Vice President in 1972, President-Elect in 1975, and President in 1976. Genevieve was very involved in the Public Affairs Committee, serving as Chairman in 1978 and 1979, as well as Public Relations Committee Charmian in 1971 and 1972 and Communication Awards Chairman in 1973. In addition, Genevieve served on the ECOP Sub Committee on Agents Association (the forerunner of Joint Council of Extension Professionals) in 1977 and was Chairman of this group in 1980. Genevieve received the NEAFCS Distinguished Service Award in 1961.

Ruth Jackson joined NEAFCS in 1998 as a new faculty member. In 1998, Ruth started a program called Extension Connection designed to increase knowledge and skills for people in a workforce program at a local Community Center. This program used multiple Extension educational programs from NEAFCS sessions to expand and enhance the essential ability of families to work in their communities, in the workforce, and give to society in a productive way. From 2005-2006 she was elected NEAFCS Vice President for Member Resources. Ruth received the NEAFCS Distinguished Service Award in 2008 and the NEAFCS Continued Excellence Award in 2010. In 2017, Ruth was awarded a Certificate of Appreciation from the United States Department of Agriculture for 38 years of service to EFNEP.

Dr. Jan Scholl joined NEAFCS in 1975. Jan Scholl has been tireless in locating the history and promoting the research of the Extension Family and Consumer Sciences profession. Jan was the first editor of the Journal of NEAFCS from 2003 to 2006 (editorial committee for five years) and served as Affiliate Vice President and President in 2003. Jan has received seven NEAFCS national first-place awards, the PSU Outstanding Extension Specialist award, EFNEP National Champion; and national research fellowships: Grace Frysinger, Cornell History of Home Economics, Centennial Scholar (AAFCS), Mary Nell Greenwood Evaluation Award, ACE Media Award, and the AgNIC and Oberly (American Library Association) awards.

Also please send a photo of yourself and your board. Names, position and home states of board members. Please see attached document.

How many members were in the association this year? (Include active and life members)

NEAFCS Membership	2,908
Active Members	1,745
Life Members	1,147
Transition Members	2
Student Members	5
Partner Members	9

Dues

\$100.00 for the year

Friend of Extension Winner? Why were they selected?

Syble Solomon was awarded the Friend of NEAFCS on September 30, 2019, during the 2019 NEAFCS Annual Session. Syble is the creator of the money personality profile called “Money Habitudes,” and she is a popular speaker on the psychology of money.

Her unusual career path includes:

- A Peace Corps Volunteer in the Philippines
- A child development specialist working with families, educators and medical staff with infants and preschoolers with special needs
- Teaching at four universities as an adjunct professor
- Working with corporate and non-profit leaders as an executive coach with one of the top leadership training organizations in the world

In each case, her mission has always been to empower people to discover how they can make today and every day special and take responsibility for creating the future they aspire to have for themselves and their loved ones.

Recognition has included:

- Educator of the Year by the Association of Financial Counseling and Planning Education (AFCPE), where she also served on the board for multiple terms.
- Outstanding Contributor for the financial education of youth by the North Carolina Jump\$tart Coalition
- Honored with the Impact Award from the Smart Marriages Conference.
- Washington Post featured Money Habitudes as the financial selection of the month
- Quoted in more than 100 popular and professional publications, including the Wall Street Journal, New York Times, US News and World Report, and Morningstar.

Money Habitudes has been used by hundreds of thousands of youth and adults throughout the United States and internationally. Syble has been the featured speaker at university and JumpStart events, the NFL, international professional women’s conferences, independent financial advisors in Australia, couples events, and national conferences for nonprofit organizations working to create financial stability and growth for individuals and families who are struggling financially.

She hoped that this simple tool would start conversations about money and provide people with insights to help them manage their money better. It came as a complete surprise to her when people would tell her playing Money Habitudes literally changed their lives, saved their marriage, and gave them a new perspective so they finally could manage their money successfully.

Other people receiving special recognition this year.

First-time Annual Session scholarship winners

- Erin Carney, Maryland
- Rhegan Derfus, Arizona
- Gina Lucas, Missouri
- Latonya Ramsey, Mississippi
- Maren Write Voss, Utah

20 years of exhibiting with NEAFCS

- The OrganWise Guys
- American Income Life Special Risk Division

President's Charity

Habitat for Humanity of the Greater Harrisburg Area is a local affiliate of Habitat for Humanity International. Habitat is an ecumenical housing ministry with the goal of eliminating poverty housing.

Unwilling to accept the fact that thousands of families live without adequate shelter, Habitat challenges and invites individuals, religious organizations of all faiths, companies, foundations, and other organizations to join with us to improve the living conditions of people existing in inadequate housing. In order to do that, Habitat creates a joint venture in which those families who benefit from the housing contribute their labor in the form of 350 "sweat equity hours" to the successful completion of the home.

Habitat for Humanity International, founded in 1976, now works in all 50 states in the U.S. and in more than 70 countries and has helped more than 22 million people achieve strength, stability, and independence through safe, decent and affordable shelter. Harrisburg Habitat for Humanity stands for work, teamwork, and community. I hope that you will join me in giving so that we can help provide affordable shelter to those in need.

All Past National Presidents

All Lifetime Members

Free Annual Session registration winner for finding the Hershey Kiss Icon in the NEAFCS Network.

Courtney Parrott, Texas

Where is the national office, who is the Executive Director and other staff members?

- National Office is in Tallahassee, FL
- Partners in Association Management
- Executive Director is Danielle Jessup, CMP
- Conference Planner is Elizabeth Lane
- Program Manager Will Ferguson

Feel free to add quotes from your speeches or from keynote speaker that will give a “feel” for the theme of the meeting or the tone of the year.

Opening Keynote Speaker - Did not have quotes from the speaker

Dr. Karl A. Pillemer was the opening speaker for the annual session. Dr. Pillemer is a professor of Human Development at Cornell University and Professor of Gerontology at the Weill Cornell Medical College. An internationally renowned gerontologist, his research examines how people develop and change throughout their lives. He has authored five books and over 100 scientific publications and speaks throughout the world on aging-related issues. Dr. Pillemer is the creator of Building a Community Together, a project that brings youth and elders together for discussions of life wisdom.

Closing Capnote Speaker - Did not have quotes from the speaker

Dr. Ann Albright, Director of the Division of Diabetes Translation, leads a team that strives to eliminate the preventable burden of diabetes through leadership, partnerships, research, programs, and policies that translate science into practice. Prior to commencing her post at CDC, Dr. Albright served as Chief of the California Diabetes Program for the California Department of Health Services. During this time, Dr. Albright also held an academic appointment at the Institute for Health and Aging at the University of California, San Francisco. Dr. Albright served as the Senior Health Policy Advisor in the Office of the United States Surgeon General and led the Secretary of Health’s Diabetes Detection Initiative. Dr. Albright is the recipient of several awards including CDC Director’s Award for Public Health Impact; Lifetime Achievement Award from the American Association of Diabetes Educators; Outstanding Educator in Diabetes Award from the American Diabetes Association; Medallion Award from the Academy of Nutrition and Dietetics; Secretary’s Award for Distinguished Service, U.S. Department of Health and Human Services; and the Surgeon General’s Medallion Award.

Quotes from My Opening Speech

Could all the Past National President’s to stand at this time. I have asked these individuals to stand because it is essential to show how we are embracing our past and enhancing our future. As we celebrate 85 years of service, NEAFCS has a lot to be thankful for. These individuals, along with many others, paved the way for me and national leaders to be a part of a successful organization. I highly recommend that if you are interested in serving on the National Board, now is the time to meet with the Past National Presidents standing, so they too can share their knowledge with you, and you can help enhance the future of NEAFCS. We thank each of you for your investment in NEAFCS and your continued support.

Was there a major concern or focus of the board this year?

There were no major concerns during 2018 – 2019.

Submitted by:

Karen Munden

April 17, 2020

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